NU SKIN ENTERPRISES INC

Form 4

September 02, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

0.5

January 31, Expires: 2005

OMB APPROVAL

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Schwerdt Scott E

2. Issuer Name and Ticker or Trading Symbol

[NUS]

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

NU SKIN ENTERPRISES INC

(Last) (First) (Middle) 3. Date of Earliest Transaction

Director 10% Owner X_ Officer (give title _X_ Other (specify

(Month/Day/Year)

08/31/2005

below) below) Regional Vice President- / North America

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

PROVO, UT 84601

(State) (Zip) (City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Beneficially (D) or Owned **Following** Reported

Form: Direct Indirect Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

(A) Transaction(s)

Code V Amount (D) Price

(Instr. 3 and 4)

Class A Common

 $2,575 \frac{(1)}{(2)}$ D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e (A) ed of	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V		(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Option (right to buy) (3)	\$ 13.91							08/21/1999(4)	08/21/2008	Class A Common Stock	18,0
Employee Stock Option (right to buy) (3)	\$ 20.8							07/13/2006(4)	07/13/2009	Class A Common Stock	75,0
Employee Stock Option (right to buy) (3)	\$ 12.94							08/31/2000(4)	08/31/2009	Class A Common Stock	20,0
Employee Stock Option (right to buy) (3)	\$ 8.19							02/07/2001(4)	02/07/2010	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 6.56							08/31/2001(4)	08/31/2010	Class A Common Stock	7,50
Employee Stock Option (right to buy) (3)	\$ 6.56							08/31/2001(4)	08/31/2010	Class A Common Stock	5,00
Employee Stock Option (right to buy) (3)	\$ 8.2							02/28/2002(4)	02/28/2011	Class A Common Stock	10,0
	\$ 6.85							08/31/2002(4)	08/31/2011		10,0

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Employee Stock Option (right to buy) (3)							Class A Common Stock	
Employee Stock Option (right to buy) (3)	\$ 8.99				03/01/2003(4)	03/01/2012	Class A Common Stock	7,50
Employee Stock Option (right to buy) (3)	\$ 12				09/03/2003(4)	09/03/2012	Class A Common Stock	7,50
Employee Stock Option (right to buy) (3)	\$ 9.04				03/10/2004(4)	03/10/2013	Class A Common Stock	12,5
Employee Stock Option (right to buy) (3)	\$ 11.5				09/02/2004(4)	09/02/2013	Class A Common Stock	12,5
Employee Stock Option (right to buy) (3)	\$ 19.15				02/27/2005 <u>(4)</u>	02/27/2005	Class A Common Stock	12,5
Employee Stock Option (right to buy) (3)	\$ 26.13				09/01/2005 <u>(4)</u>	09/01/2014	Class A Common Stock	12,5
Employee Stock Option (right to buy) (3)	\$ 22.33				02/28/2006 <u>⁽⁴⁾</u>	02/28/2015	Class A Common Stock	12,5
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005	A	12,500	08/31/2006 <u>(4)</u>	08/31/2015	Class A Common Stocl	12,5

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Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Schwerdt Scott E C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601

Regional Vice President- North America

Signatures

D. Matthew Dorny as Attorney-in-Fact for Scott E. Schwerdt

09/02/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Updated to reflect shares acquired under the Company's Employee Stock Purchase Plan which are exempt from filing.
- (2) Represents number of shares beneficially owned as of August 31, 2005.
- (3) Previously reported.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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