NU SKIN ENTERPRISES INC

Form 4

September 02, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

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Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **HUNT M TRUMAN**

2. Issuer Name and Ticker or Trading

Issuer

5. Relationship of Reporting Person(s) to

Symbol

NU SKIN ENTERPRISES INC [NUS]

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

_X__ Director 10% Owner X_ Officer (give title Other (specify below)

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(Street)

08/31/2005

President & CEO

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Filed(Month/Day/Year)

PROVO, UT 84601

(State) (Zip) (City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially (D) or Owned Indirect (I) Following (Instr. 4)

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Ownership (Instr. 4)

Reported (A) Transaction(s)

Code V Amount (D) Price

(Instr. 3 and 4)

Class A Common

240,862 (1) D

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Securitie	ve es d (A) osed of	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Employee Stock Option (right to buy) (2)	\$ 20.875						10/20/1998 <u>(3)</u>	10/20/2007	Class A Common Stock	19,0
Employee Stock Option (right to buy) (2)	\$ 13.91						08/21/1999(3)	08/21/2008	Class A Common Stock	18,0
Employee Stock Option (right to buy) (2)	\$ 12.94						08/31/2000(3)	08/31/2009	Class A Common Stock	40,0
Employee Stock Option (right to buy) (2)	\$ 6.56						08/31/2001(3)	08/31/2010	Class A Common Stock	35,0
Employee Stock Option (right to buy) (2)	\$ 8.2						02/28/2002(3)	02/28/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 6.85						08/31/2002(3)	08/31/2011	Class A Common Stock	17,5
Employee Stock Option (right to buy) (2)	\$ 8.99						03/01/2003(3)	03/01/2012	Class A Common Stock	17,5
Employee Stock	\$ 12						09/03/2003(3)	09/03/2012	Class A Common	17,5

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Option (right to buy) (2)							Stock	
Employee Stock Option (right to buy) (2)	\$ 12.45				01/17/2004(3)	01/17/2013	Class A Common Stock	250,
Employee Stock Option (right to buy) (2)	\$ 19.15				02/27/2005(3)	02/27/2014	Class A Common Stock	25,0
Employee Stock Option (right to buy) (2)	\$ 26.13				09/01/2005(3)	09/01/2014	Class A Common Stock	25,0
Employee Stock Option (right to buy) (2)	\$ 22.33				02/28/2006(3)	02/28/2015	Class A Common Stock	25,0
Employee Stock Option (right to buy)	\$ 21.34	08/31/2005	A	25,000	08/31/2006(3)	08/31/2015	Class A Common Stock	25,0

Relationships

Reporting Owners

Reporting Owner Name / Address	-							
. 9	Director	10% Owner	Officer	Other				
HUNT M TRUMAN C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601	X		President & CEO					
Signatures								
D. Matthew Dorny as Attorney-in-Fact Hunt	for M. Ti	uman	09/02/2005					
**Signature of Reporting Person		Date						

Reporting Owners 3

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of August 31, 2005.
- (2) Previously Reported
- (3) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (4) Price not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.