NU SKIN ENTERPRISES INC

Form 4

November 27, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287 January 31,

2005

0.5

Check this box if no longer

subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person *

CAMPBELL DANIEL W

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to Issuer

NU SKIN ENTERPRISES INC

[NUS]

(Check all applicable)

(First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) 11/27/2007

X_ Director Officer (give title below)

10% Owner Other (specify

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(Street)

(State)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

PROVO, UT 84601

(City)

1.Title of Security	2. Transaction Date (Month/Day/Year)			
(Instr. 3)		any (Month/Day/Year)		

(Zip)

3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

(A)

5. Amount of Securities Beneficially Owned Following Reported

Transaction(s)

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Ownership Indirect (I) (Instr. 4) (Instr. 4)

Class A

Common 11/27/2007 Stock

Code V Amount (D) 2,900

(Instr. 3 and 4) Price $6,800^{(1)}$

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy) (2)	\$ 20.875					05/04/1998(3)	10/20/2007	Class A Common Stock	10,000
Stock Option (right to buy) (2)	\$ 28.5					05/05/1999 <u>(3)</u>	05/05/2008	Class A Common Stock	2,500
Stock Option (right to buy) (2)	\$ 19.4375					05/04/2000(3)	05/04/2009	Class A Common Stock	2,500
Stock Option (right to buy) (2)	\$ 7.44					05/11/2001(3)	05/11/2010	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 6.9					05/10/2002(3)	05/10/2011	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 13					05/09/2003(3)	05/09/2012	Class A Common Stock	7,500
Stock Option (right to buy) (2)	\$ 9.96					05/20/2004(3)	05/20/2013	Class A Common Stock	10,000
Stock Option (right to buy) (2)	\$ 23.28					05/17/2005(3)	05/17/2014	Class A Common Stock	10,000
	\$ 22.25					05/09/2006(3)	05/23/2015		10,000

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Stock Option (right to buy) (2)				Class A Common Stock	
Stock Option (right to buy) (2)	\$ 17.04	05/25/2007(3)	05/25/2016	Class A Common Stock	10,000
Stock Option (right to buy) (3)	\$ 17.76	05/14/2008(3)	05/14/2017	Class A Common Stock	5,000

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

CAMPBELL DANIEL W C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601



Signatures

D. Matthew Dorny as Attorney-in-Fact for Daniel Campbell

11/27/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents number of shares beneficially owned as of November 27, 2007.
- (2) Previously reported.
- (3) Options become exercisable one day prior to the next annual meeting of stockholders following the date of grant. Dates listed are estimated vesting dates based on the date of the previous annual meeting of stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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