NU SKIN ENTERPRISES INC

Form 4

December 21, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

3235-0287

Expires:

January 31, 2005

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response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

2. Issuer Name and Ticker or Trading

Issuer

below)

DORNY D MATTHEW

NU SKIN ENTERPRISES INC

(Check all applicable)

5. Relationship of Reporting Person(s) to

[NUS]

Symbol

(Last)

(First) (Middle) 3. Date of Earliest Transaction

Director 10% Owner X_ Officer (give title _X_ Other (specify

(Month/Day/Year)

12/20/2007

(Month/Day/Year)

below) Vice President / General Counsel

C/O NU SKIN ENTERPRISES. INC., 75 WEST CENTER STREET

(Street)

(State)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

A

X Form filed by One Reporting Person Form filed by More than One Reporting

PROVO 84601

(City)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Zip)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of 6. Ownership 7. Nature of Securities Form: Direct Indirect Beneficially (D) or Beneficial Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4)

Reported Transaction(s)

(Instr. 3 and 4)

Price Code V Amount (D)

(A)

Α

Class A

Stock

Common 12/20/2007 1,200

 $7,485 \frac{(2)}{}$ <u>(1)</u>

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(9-02)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (Instr.		Securities		6. Date Exercisab Expiration Date (Month/Day/Year	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Number of Share
Employee Stock Option (right to buy) (3)	\$ 6.56							<u>(4)</u>	08/31/2010	Class A Common Stock	1,250
Employee Stock Option (right to buy) (3)	\$ 8.2							<u>(4)</u>	02/28/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	08/31/2009	Class A Common Stock	5,000
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	08/31/2011	Class A Common Stock	2,500
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	04/19/2012	Class A Common Stock	2,500
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	05/26/2008	Class A Common Stock	4,000
Employee Stock Option (right to buy) (3)	\$ 12.45							<u>(4)</u>	08/21/2008	Class A Common Stock	1,000

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Employee Stock Option (right to buy) (3)	\$ 12	<u>(4)</u>	09/03/2012	Class A Common Stock	3,500
Employee Stock Option (right to buy) (3)	\$ 9.04	<u>(4)</u>	03/10/2013	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 11.5	<u>(4)</u>	09/02/2013	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 19.15	02/27/2005(5)	02/27/2014	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 26.13	09/01/2005(5)	09/01/2014	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 22.33	02/28/2006(5)	02/28/2015	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 21.34	08/31/2006(5)	08/31/2015	Class A Common Stock	12,50
Employee Stock Option (right to buy) (3)	\$ 17.58	05/26/2007(5)	05/26/2013	Class A Common Stock	5,000
Employee Stock Option (right to buy) (3)	\$ 17.25	09/01/2007(5)	09/01/2013	Class A Common Stock	5,000
	\$ 17.75	02/26/2008(5)	02/26/2008		5,000

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Employee Class A
Stock Common
Option Stock

(right to buy) $\frac{(3)}{2}$

Employee

Stock Class A

Option \$ 16.5 12/20/2007 A 5,000 09/04/2008(5) 09/04/2014 Common 5,000 (right to Stock

buy)

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

DORNY D MATTHEW C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO 84601

Vice President General Counsel

Signatures

Reporting Person

D. Matthew 12/21/2007 Dorny

**Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price not applicable.
- (2) Represents number of shares beneficially owned as of December 20, 2007.
- (3) Previously reported.
- (4) Currently exercisable in full.
- (5) Becomes exercisable in four equal annual installments beginning one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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