

CIRCUIT CITY STORES INC
 Form 4
 July 05, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 MCCOLLOUGH W ALAN

(Last) (First) (Middle)
 9950 MAYLAND DRIVE
 (Street)
 RICHMOND, VA 23233
 (City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 CIRCUIT CITY STORES INC [CC]

3. Date of Earliest Transaction
 (Month/Day/Year)
 07/03/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Circuit City Stores, Inc. Common Stock	07/03/2006		M		50,000	A	\$ 8.3
					540,629		D
Circuit City Stores, Inc. Common Stock	07/03/2006		S ⁽¹⁾		800	D	\$ 26.93
					539,829		D
Circuit City	07/03/2006		S ⁽¹⁾		100	D	\$ 26.96
					539,729		D

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Stores, Inc. Common Stock							
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	200	D	\$ 26.97	539,529	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	300	D	\$ 26.98	539,229	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	1,500	D	\$ 26.99	537,729	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	12,900	D	\$ 27	524,829	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	2,100	D	\$ 27.01	522,729	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	2,500	D	\$ 27.02	520,229	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	2,600	D	\$ 27.03	517,629	D
Circuit City Stores, Inc. Common Stock	07/03/2006	<u>S⁽¹⁾</u>	2,200	D	\$ 27.04	515,429	D
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	3,700	D	\$ 27.05	511,729	D

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Common Stock							
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	1,100	D	\$ 27.06	510,629	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	700	D	\$ 27.07	509,929	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	1,600	D	\$ 27.08	508,329	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	2,100	D	\$ 27.09	506,229	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	1,700	D	\$ 27.1	504,529	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	1,900	D	\$ 27.11	502,629	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	400	D	\$ 27.12	502,229	D
Circuit City Stores, Inc. Common Stock	07/03/2006	S ⁽¹⁾	600	D	\$ 27.13	501,629	D
Circuit City Stores, Inc. Common	07/03/2006	S ⁽¹⁾	1,400	D	\$ 27.14	500,229	D

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Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	1,000	D	\$ 27.15	499,229	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	1,100	D	\$ 27.16	498,129	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	200	D	\$ 27.18	497,929	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	3,900	D	\$ 27.2	494,029	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	800	D	\$ 27.21	493,229	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	600	D	\$ 27.22	492,629	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	200	D	\$ 27.23	492,429	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	300	D	\$ 27.24	492,129	D
Common Stock							
Circuit City Stores, Inc.	07/03/2006	<u>S⁽¹⁾</u>	1,400	D	\$ 27.25	490,729	D
Common Stock							

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (Right to Purchase)	\$ 8.3	07/03/2006		M	50,000	⁽²⁾ 04/10/2009	Common Stock 50,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCCOLLOUGH W ALAN 9950 MAYLAND DRIVE RICHMOND, VA 23233		X		

Signatures

/s/ Alice G. Givens,
Attorney-in-fact

07/05/2006

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on January 20, 2006.

(2) The options became exercisable in four equal installments beginning on April 10, 2002.

(3) N/A - Employee Stock Option Grant

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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