BEBE STORES INC

Form 4

September 13, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

OMB APPROVAL

January 31, 2005

0.5

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * PARKS WALTER J			2. Issuer Name and Ticker or Trading Symbol BEBE STORES INC [BEBE]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)		
400 VALLEY	DRIVE		(Month/Day/Year) 09/11/2006	Director 10% Owner _X_ Officer (give title Other (specify below) COO/CFO		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
BRISBANE, CA 94005-1208			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities Ownership Indirect (Instr. 3) (Instr. 3, 4 and 5) Form: Direct Code Beneficially Beneficial (Month/Day/Year) (Instr. 8) Owned (D) or Ownership Following Indirect (I) (Instr. 4) r. 4)

		Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr.
Common Stock	09/11/2006	M	6,200	A	\$0	6,200	D
Common Stock	09/11/2006	S	6,200	D	\$ 21.76	0	D
Common Stock	09/12/2006	M	58,800	A	\$ 0	58,800	D
Common Stock	09/12/2006	S	58,800	D	\$ 22.2	0	D
Common Stock	09/12/2006	M	4,000	A	\$0	4,000	D

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Common Stock	09/12/2006	S	4,000	D	\$ 21.95	0	D
Common Stock	09/12/2006	M	6,000	A	\$ 0	6,000	D
Common Stock	09/12/2006	S	6,000	D	\$ 21.95	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	orDeriv Secur Acqui or Dis (D)	Derivative Expiration Date (Month/Day/Year) Acquired (A) r Disposed of D) Instr. 3, 4,		(Month/Day/Year)		7. Title and Amou Underlying Secur (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Am or Nu of S	
Incentive Stock Option (right to buy)	\$ 7.63	09/12/2006		M		6,000	12/08/2007	12/08/2013	Common Stock	6,	
Non-Qualified Stock Option (right to buy)	\$ 7.63	09/11/2006		M		6,200	12/08/2007	12/08/2013	Common Stock	6,	
Non-Qualified Stock Option (right to buy)	\$ 7.63	09/12/2006		M		58,800	12/08/2007	12/08/2013	Common Stock	58	
Non-Qualified Stock Option (right to buy)	\$ 7.63	09/12/2006		M		4,000	12/08/2007	12/08/2013	Common Stock	4,	

Reporting Owners

Reporting Owner Name / Address	Kelationships							
	Director	10% Owner	Officer	Other				
PARKS WALTER J			COO/CFO					
400 VALLEY DRIVE								

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BRISBANE, CA 94005-1208

Signatures

Walter J Parks 09/13/2006

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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