

Edgar Filing: NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND - Form NSAR-B

NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form NSAR-B  
December 31, 2012

PAGE 1  
000 B000000 10/31/2012  
000 C000000 0001083839  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND  
001 B000000 811-09297  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
008 A000001 NUVEEN FUND ADVISORS, INC.  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
008 A000002 NUVEEN ASSET MANAGEMENT, LLC  
008 B000002 S  
008 C000002 801-71957  
008 D010002 CHICAGO  
008 D020002 IL  
008 D030002 60606  
008 D040002 1286  
012 A000001 COMPUTERSHARE  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC  
014 B000001 8-13464  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
PAGE 2  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X  
018 000000 Y  
019 A000000 Y

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|     |         |                      |
|-----|---------|----------------------|
| 019 | B000000 | 217                  |
| 019 | C000000 | NUVEENFUND           |
| 021 | 000000  | 0                    |
| 022 | A000001 | JP MORGAN CHASE      |
| 022 | B000001 | 13-3224016           |
| 022 | C000001 | 18510                |
| 022 | D000001 | 4296                 |
| 022 | A000002 | MERRILL LYNCH        |
| 022 | B000002 | 13-5674085           |
| 022 | C000002 | 20699                |
| 022 | D000002 | 0                    |
| 022 | A000003 | CITIGROUP            |
| 022 | B000003 | 13-3214963           |
| 022 | C000003 | 19435                |
| 022 | D000003 | 0                    |
| 022 | A000004 | STERN BROTHERS & CO  |
| 022 | B000004 | 43-1357568           |
| 022 | C000004 | 9901                 |
| 022 | D000004 | 0                    |
| 022 | A000005 | GUGGENHEIM CAPITAL   |
| 022 | B000005 | 52-2144448           |
| 022 | C000005 | 8826                 |
| 022 | D000005 | 0                    |
| 022 | A000006 | BARCLAYS BANK PLC    |
| 022 | B000006 | 13-4942190           |
| 022 | C000006 | 5903                 |
| 022 | D000006 | 0                    |
| 022 | A000007 | MESIROW CAPITAL MKTS |
| 022 | B000007 | 36-3194849           |
| 022 | C000007 | 5604                 |
| 022 | D000007 | 0                    |
| 022 | A000008 | MORGAN STANLEY       |
| 022 | B000008 | 13-2655998           |
| 022 | C000008 | 4320                 |
| 022 | D000008 | 0                    |
| 022 | A000009 | WELLS FARGO          |
| 022 | B000009 | 41-1508325           |
| 022 | C000009 | 3147                 |
| 022 | D000009 | 0                    |
| 022 | A000010 | UBS                  |
| 022 | B000010 | 13-2638166           |
| 022 | C000010 | 3108                 |
| 022 | D000010 | 0                    |
| 023 | C000000 | 110848               |
| 023 | D000000 | 4296                 |
|     | PAGE    | 3                    |
| 024 | 000000  | N                    |
| 026 | A000000 | N                    |
| 026 | B000000 | N                    |
| 026 | C000000 | N                    |
| 026 | D000000 | Y                    |
| 026 | E000000 | N                    |
| 026 | F000000 | N                    |
| 026 | G010000 | N                    |
| 026 | G020000 | N                    |
| 026 | H000000 | N                    |
| 027 | 000000  | N                    |
| 028 | A010000 | 0                    |
| 028 | A020000 | 0                    |
| 028 | A030000 | 0                    |
| 028 | A040000 | 0                    |
| 028 | B010000 | 0                    |

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|        |         |       |
|--------|---------|-------|
| 028    | B020000 | 0     |
| 028    | B030000 | 0     |
| 028    | B040000 | 0     |
| 028    | C010000 | 0     |
| 028    | C020000 | 0     |
| 028    | C030000 | 0     |
| 028    | C040000 | 0     |
| 028    | D010000 | 0     |
| 028    | D020000 | 0     |
| 028    | D030000 | 0     |
| 028    | D040000 | 0     |
| 028    | E010000 | 0     |
| 028    | E020000 | 0     |
| 028    | E030000 | 0     |
| 028    | E040000 | 0     |
| 028    | F010000 | 0     |
| 028    | F020000 | 0     |
| 028    | F030000 | 0     |
| 028    | F040000 | 0     |
| 028    | G010000 | 0     |
| 028    | G020000 | 0     |
| 028    | G030000 | 0     |
| 028    | G040000 | 0     |
| 028    | H000000 | 0     |
| 030    | A000000 | 0     |
| 030    | B000000 | 0.00  |
| 030    | C000000 | 0.00  |
| 031    | A000000 | 0     |
| 031    | B000000 | 0     |
| 032    | 000000  | 0     |
| 033    | 000000  | 0     |
| 035    | 000000  | 0     |
| 036    | B000000 | 0     |
| 038    | 000000  | 0     |
| 042    | A000000 | 0     |
| PAGE 4 |         |       |
| 042    | B000000 | 0     |
| 042    | C000000 | 0     |
| 042    | D000000 | 0     |
| 042    | E000000 | 0     |
| 042    | F000000 | 0     |
| 042    | G000000 | 0     |
| 042    | H000000 | 0     |
| 043    | 000000  | 0     |
| 044    | 000000  | 0     |
| 045    | 000000  | Y     |
| 046    | 000000  | N     |
| 047    | 000000  | N     |
| 048    | 000000  | 0.000 |
| 048    | A010000 | 0     |
| 048    | A020000 | 0.000 |
| 048    | B010000 | 0     |
| 048    | B020000 | 0.000 |
| 048    | C010000 | 0     |
| 048    | C020000 | 0.000 |
| 048    | D010000 | 0     |
| 048    | D020000 | 0.000 |
| 048    | E010000 | 0     |
| 048    | E020000 | 0.000 |
| 048    | F010000 | 0     |
| 048    | F020000 | 0.000 |
| 048    | G010000 | 0     |

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|     |         |       |   |
|-----|---------|-------|---|
| 048 | G020000 | 0.000 |   |
| 048 | H010000 |       | 0 |
| 048 | H020000 | 0.000 |   |
| 048 | I010000 |       | 0 |
| 048 | I020000 | 0.000 |   |
| 048 | J010000 |       | 0 |
| 048 | J020000 | 0.000 |   |
| 048 | K010000 |       | 0 |
| 048 | K020000 | 0.000 |   |
| 049 | 000000  | N     |   |
| 050 | 000000  | N     |   |
| 051 | 000000  | N     |   |
| 052 | 000000  | Y     |   |
| 053 | A000000 | N     |   |
| 054 | A000000 | Y     |   |
| 054 | B000000 | N     |   |
| 054 | C000000 | N     |   |
| 054 | D000000 | N     |   |
| 054 | E000000 | N     |   |
| 054 | F000000 | N     |   |
| 054 | G000000 | N     |   |
| 054 | H000000 | Y     |   |
| 054 | I000000 | N     |   |
| 054 | J000000 | Y     |   |
| 054 | K000000 | N     |   |
|     | PAGE    | 5     |   |
| 054 | L000000 | N     |   |
| 054 | M000000 | Y     |   |
| 054 | N000000 | N     |   |
| 054 | O000000 | Y     |   |
| 055 | A000000 | Y     |   |
| 055 | B000000 | N     |   |
| 056 | 000000  | Y     |   |
| 057 | 000000  | N     |   |
| 058 | A000000 | N     |   |
| 059 | 000000  | Y     |   |
| 060 | A000000 | Y     |   |
| 060 | B000000 | Y     |   |
| 061 | 000000  |       | 0 |
| 062 | A000000 | Y     |   |
| 062 | B000000 | 0.0   |   |
| 062 | C000000 | 0.0   |   |
| 062 | D000000 | 0.0   |   |
| 062 | E000000 | 0.8   |   |
| 062 | F000000 | 0.0   |   |
| 062 | G000000 | 0.0   |   |
| 062 | H000000 | 0.0   |   |
| 062 | I000000 | 0.0   |   |
| 062 | J000000 | 0.0   |   |
| 062 | K000000 | 0.0   |   |
| 062 | L000000 | 0.0   |   |
| 062 | M000000 | 0.0   |   |
| 062 | N000000 | 0.0   |   |
| 062 | O000000 | 145.9 |   |
| 062 | P000000 | 0.0   |   |
| 062 | Q000000 | 0.0   |   |
| 062 | R000000 | 0.1   |   |
| 063 | A000000 | 0     |   |
| 063 | B000000 | 8.3   |   |
| 064 | A000000 | Y     |   |
| 064 | B000000 | Y     |   |
| 065 | 000000  | N     |   |

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|     |         |        |
|-----|---------|--------|
| 066 | A000000 | N      |
| 067 | 000000  | N      |
| 068 | A000000 | N      |
| 068 | B000000 | N      |
| 069 | 000000  | N      |
| 070 | A010000 | Y      |
| 070 | A020000 | N      |
| 070 | B010000 | N      |
| 070 | B020000 | N      |
| 070 | C010000 | Y      |
| 070 | C020000 | N      |
| 070 | D010000 | N      |
| 070 | D020000 | N      |
| 070 | E010000 | Y      |
| 070 | E020000 | N      |
|     | PAGE    | 6      |
| 070 | F010000 | N      |
| 070 | F020000 | N      |
| 070 | G010000 | Y      |
| 070 | G020000 | N      |
| 070 | H010000 | N      |
| 070 | H020000 | N      |
| 070 | I010000 | N      |
| 070 | I020000 | N      |
| 070 | J010000 | Y      |
| 070 | J020000 | N      |
| 070 | K010000 | Y      |
| 070 | K020000 | Y      |
| 070 | L010000 | N      |
| 070 | L020000 | N      |
| 070 | M010000 | N      |
| 070 | M020000 | N      |
| 070 | N010000 | N      |
| 070 | N020000 | N      |
| 070 | O010000 | Y      |
| 070 | O020000 | N      |
| 070 | P010000 | N      |
| 070 | P020000 | N      |
| 070 | Q010000 | N      |
| 070 | Q020000 | N      |
| 070 | R010000 | N      |
| 070 | R020000 | N      |
| 071 | A000000 | 105804 |
| 071 | B000000 | 122766 |
| 071 | C000000 | 895954 |
| 071 | D000000 | 12     |
| 072 | A000000 | 12     |
| 072 | B000000 | 45929  |
| 072 | C000000 | 0      |
| 072 | D000000 | 0      |
| 072 | E000000 | 0      |
| 072 | F000000 | 5398   |
| 072 | G000000 | 0      |
| 072 | H000000 | 0      |
| 072 | I000000 | 60     |
| 072 | J000000 | 118    |
| 072 | K000000 | 70     |
| 072 | L000000 | 139    |
| 072 | M000000 | 24     |
| 072 | N000000 | 0      |
| 072 | O000000 | 0      |
| 072 | P000000 | 6264   |

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|             |    |
|-------------|----|
| 072 Q000000 | 0  |
| 072 R000000 | 21 |
| 072 S000000 | 63 |
| 072 T000000 | 0  |
| 072 U000000 | 0  |

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|             |        |
|-------------|--------|
| 072 V000000 | 0      |
| 072 W000000 | 35     |
| 072 X000000 | 12192  |
| 072 Y000000 | 0      |
| 072 Z000000 | 33737  |
| 072AA000000 | 0      |
| 072BB000000 | 7128   |
| 072CC010000 | 76258  |
| 072CC020000 | 0      |
| 072DD010000 | 36078  |
| 072DD020000 | 0      |
| 072EE000000 | 1639   |
| 073 A010000 | 0.9181 |
| 073 A020000 | 0.0000 |
| 073 B000000 | 0.0417 |
| 073 C000000 | 0.0000 |
| 074 A000000 | 835    |
| 074 B000000 | 0      |
| 074 C000000 | 5023   |
| 074 D000000 | 920194 |
| 074 E000000 | 0      |
| 074 F000000 | 0      |
| 074 G000000 | 0      |
| 074 H000000 | 0      |
| 074 I000000 | 637    |
| 074 J000000 | 110    |
| 074 K000000 | 0      |
| 074 L000000 | 13536  |
| 074 M000000 | 1819   |
| 074 N000000 | 942154 |
| 074 O000000 | 0      |
| 074 P000000 | 466    |
| 074 Q000000 | 0      |
| 074 R010000 | 0      |
| 074 R020000 | 0      |
| 074 R030000 | 0      |
| 074 R040000 | 311173 |
| 074 S000000 | 0      |
| 074 T000000 | 630515 |
| 074 U010000 | 39296  |
| 074 U020000 | 0      |
| 074 V010000 | 16.05  |
| 074 V020000 | 0.00   |
| 074 W000000 | 0.0000 |
| 074 X000000 | 279    |
| 074 Y000000 | 837769 |
| 075 A000000 | 0      |
| 075 B000000 | 605402 |
| 076 000000  | 15.76  |

|             |   |
|-------------|---|
| 077 A000000 | Y |
| 077 B000000 | Y |

PAGE 8

|             |   |
|-------------|---|
| 077 E000000 | N |
| 078 000000  | N |

080 A000000 CHUBB GROUP OF INSURANCE COMPANIES

080 B000000 BERKLEY, GREAT AMERICAN, ST.PAUL,CNA & ZURICH

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|           |                |              |
|-----------|----------------|--------------|
| 080       | C000000        | 114000       |
| 081       | A000000        | Y            |
| 081       | B000000        | 216          |
| 082       | A000000        | N            |
| 082       | B000000        | 0            |
| 083       | A000000        | N            |
| 083       | B000000        | 0            |
| 084       | A000000        | N            |
| 084       | B000000        | 0            |
| 085       | A000000        | Y            |
| 085       | B000000        | N            |
| 086       | A010000        | 0            |
| 086       | A020000        | 0            |
| 086       | B010000        | 0            |
| 086       | B020000        | 0            |
| 086       | C010000        | 0            |
| 086       | C020000        | 0            |
| 086       | D010000        | 0            |
| 086       | D020000        | 0            |
| 086       | E010000        | 0            |
| 086       | E020000        | 0            |
| 086       | F010000        | 0            |
| 086       | F020000        | 0            |
| 087       | A010000        | COMMON STOCK |
| 087       | A020000        | 67066V101    |
| 087       | A030000        | NAD          |
| 088       | A000000        | N            |
| 088       | B000000        | N            |
| 088       | C000000        | N            |
| 088       | D000000        | Y            |
| SIGNATURE | STEPHEN D. FOY |              |
| TITLE     | VICE PRESIDENT |              |