MCCANN JAMES F Form SC 13G February 12, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

	Under the Securities Exchange Act of 1934
	1-800-FLOWERS.COM, Inc.
	(Name of Issuer)
	Class A Common Stock
	(Title of Class of Securities)
	68243Q
	(CUSIP Number)
	12/31/09
	(Date of Event Which Requires Filing of this Statement)
Check	k the following box to designate the rule pursuant to which the Schedule is d:
	_ Rule 13d-1(b)
	_ Rule 13d-1(c)
	X Rule 13d-1(d)
to be 1934 but	
in th	ntial persons who are to respond to the collection of information contained in a form are not required to respond unless the form displays a currently d OMB control number.
CUSIE	P No. 68243Q
1	NAME OF REPORTING PERSONS I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS (ENTITIES ONLY)
	James F. McCann
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) _ (b) X
3	SEC USE ONLY

4	CITIZENSHI	P OR P	LACE OF ORGANIZATION	
	United Stat	ces		
		5	SOLE VOTING POWER 30,961,519(1)	
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH		6	SHARED VOTING POWER	
			5,927,548(2)	
		7	SOLE DISPOSITIVE POWER	
			30,961,519 (1)	
		8	SHARED DISPOSITIVE POWER	
			5,927,548 (2)	
9		TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 9,067 (2)		
10		CK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES TAIN SHARES* _		
11	PERCENT OF	CLASS	REPRESENTED BY AMOUNT IN ROW (9)	
	58.1% (3	3)		
12	TYPE OF REPORTING PERSON*			
	IN			
this Commo	Schedule 13 on Stock.	3G, ar The Cl	ted as beneficially owned by Mr. McCann as of the date of e held as either shares of Class A Common Stock or Class B ass B Common Stock has ten votes per share on all matters the stockholders. The Class B Common Stock is convertible	

- (1) All shares indicated as beneficially owned by Mr. McCann as of the date of this Schedule 13G, are held as either shares of Class A Common Stock or Class B Common Stock. The Class B Common Stock has ten votes per share on all matters subject to the vote of the stockholders. The Class B Common Stock is convertible at any time into an equal number of shares of Class A Common Stock at the option of the holder thereof. This amount includes: (a) 29,987,357 shares of Class B Common Stock held by five Grantor Retained Annuity Trusts of which Mr. McCann is the Trustee; (b) 812,540 shares of Class A Common Stock subject to options; and (c) 161,622 shares of Class A Common Stock.
- (2) Includes (a) 5,875,000 shares of Class B Common Stock for which Mr. McCann disclaims beneficial ownership that are held by a limited partnerships, of which Mr. McCann is a limited partner and does not exercise control and (b) 52,548 shares of Class B Common Stock held by The McCann Charitable Foundation, Inc., of which Mr. McCann is a Director and the President.
- (3) The percentage of beneficial ownership is based on 26,655,622 shares of Class A Common Stock outstanding and 36,858,465 shares of Class B Common Stock outstanding as of February 1, 2010.

Item 1. Name of Issuer: 1-800-FLOWERS.COM, Inc. (a) Address of Issuer's Principal Executive Offices: (b) One Old Country Road, Suite 500 Carle Place, NY 11514 Item 2. Name, Address of Principal Business Offices, and (a) - (c)Citizenship of Persons Filing: James F. McCann One Old Country Road, Suite 500 Carle Place, NY 11514 Citizenship: USA Title of Class of Securities: Common Stock (e) CUSIP Number: 68243Q Item 3. N/A Item 4. Ownership The information in items 1 and 5 through 11 on the cover page (p. 2) of this Schedule 13G (regarding the holdings of James F. McCann) is hereby incorporated by reference. Item 5. Ownership of Five Percent or Less of a Class N/A Item 6. Ownership of More than Five Percent on Behalf of Another Person N/A Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company N/A Item 8. Identification and Classification of Members of the Group N/A Item 9. Notice of Dissolution of Group N/A

Item 10. Certification

N/A

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that that information set forth in this statement is true, complete and correct.

> 2/13/10 _____ Date /s/ James F. McCann Signature James F. McCann / Chairman and Chief Executive Officer

Name/Title

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power or attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. Seess.240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)