

LaVigne Mark Stephen  
 Form 4  
 December 04, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 LaVigne Mark Stephen

2. Issuer Name and Ticker or Trading Symbol  
 ENERGIZER HOLDINGS INC  
 [ENR]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 11/30/2012

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
 VP, GENERAL COUNSEL & SECY

ENERGIZER, 533 MARYVILLE UNIVERSITY DRIVE  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

ST. LOUIS, MO 63141

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------|
|                                 |                                      |                                                    |                                | (A) or (D)                                                        | Price                                                                               |                                                          |                                   |
|                                 |                                      |                                                    |                                | Code                                                              | V                                                                                   | Amount                                                   |                                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if | 4. Transaction | 5. Number of Derivative | 6. Date Exercisable and Expiration Date | 7. Title and Amount of Underlying Securities |
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|-----------------------------------------|----------------------------------------------|
|------------------------|---------------|--------------------------------------|-------------------------------|----------------|-------------------------|-----------------------------------------|----------------------------------------------|

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| Security<br>(Instr. 3)                                         | or Exercise<br>Price of<br>Derivative<br>Security | any<br>(Month/Day/Year) | Code<br>(Instr. 8) | Securities<br>Acquired (A)<br>or Disposed<br>of (D)<br>(Instr. 3, 4,<br>and 5) | (Month/Day/Year)    | (Instr. 3 and 4) |                     |                    |                                                   |                                        |
|----------------------------------------------------------------|---------------------------------------------------|-------------------------|--------------------|--------------------------------------------------------------------------------|---------------------|------------------|---------------------|--------------------|---------------------------------------------------|----------------------------------------|
|                                                                |                                                   |                         | Code               | V                                                                              | (A)                 | (D)              | Date<br>Exercisable | Expiration<br>Date | Title                                             | Amount<br>or<br>Number<br>of<br>Shares |
| Phantom Stk<br>Units in<br>Deferred<br>Compensation<br>Plan CM | \$ 0                                              | 11/30/2012              | A                  |                                                                                | 532<br><u>(1)</u>   |                  | <u>(2)</u>          | <u>(2)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 532                                    |
| Phantom Stock<br>Units in<br>Deferred<br>Compensation<br>Plan  | \$ 0                                              | 11/30/2012              | A                  |                                                                                | 2,127<br><u>(3)</u> |                  | <u>(2)</u>          | <u>(2)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 2,127                                  |
| Phantom Stock<br>Units in<br>Deferred<br>Compensation<br>Plan  | \$ 0                                              | 11/30/2012              | F                  |                                                                                |                     | 45<br><u>(4)</u> | <u>(2)</u>          | <u>(2)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 45                                     |
| Restricted<br>Stock<br>Equivalent<br>10/18/10 PB               | \$ 0                                              |                         |                    |                                                                                |                     |                  | <u>(5)</u>          | <u>(5)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 9,300                                  |
| Restricted<br>Stock<br>Equivalent<br>10/18/10 TB               | \$ 0                                              |                         |                    |                                                                                |                     |                  | <u>(6)</u>          | <u>(6)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 3,986                                  |
| Restricted<br>Stock<br>Equivalent<br>11/7/11 PB                | \$ 0                                              |                         |                    |                                                                                |                     |                  | <u>(7)</u>          | <u>(7)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 8,440                                  |
| Restricted<br>Stock<br>Equivalent<br>11/7/11 TB                | \$ 0                                              |                         |                    |                                                                                |                     |                  | <u>(8)</u>          | <u>(8)</u>         | Energizer<br>Holdings,<br>Inc.<br>Common<br>Stock | 3,618                                  |
| Restricted<br>Stock                                            | \$ 0                                              |                         |                    |                                                                                |                     |                  | <u>(9)</u>          | <u>(9)</u>         | Energizer<br>Holdings,                            | 1,000                                  |

Equivalents  
3/1/10

Inc.  
Common  
Stock

## Reporting Owners

| Reporting Owner Name / Address                                                             | Relationships |           |                            |       |
|--------------------------------------------------------------------------------------------|---------------|-----------|----------------------------|-------|
|                                                                                            | Director      | 10% Owner | Officer                    | Other |
| LaVigne Mark Stephen<br>ENERGIZER<br>533 MARYVILLE UNIVERSITY DRIVE<br>ST. LOUIS, MO 63141 |               |           | VP, GENERAL COUNSEL & SECY |       |

## Signatures

MARK S.  
LAVIGNE 12/03/2012

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Company match on deferrals of 2012 bonus payment into Energizer phantom stock units in Deferred Compensation Plan vest 3 years
- (1) from grant, provided matched deferrals remain in units for a period of one year. In accordance with the terms of the Plan, the initial value of the units is the closing price of ENR Common Stock on November 15th of the year units are credited.
  - (2) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
  - (3) Deferral of Reporting Person's annual 2012 cash bonus into Energizer phantom stock units in Deferred Compensation Plan valued at market close on November 15, 2012.
  - (4) Required tax withholding on deferral of 2012 bonus credited to the deferred compensation plan on November 30, 2012, valued at market close on November 15, 2012.
- 12.5% of Restricted Stock Equivalents will vest and convert into shares of ENR common stock in November, 2013, only if CAGR in EPS equals or exceeds 5% for the period between 9/30/10 and 9/30/13, proportionately increasing in 1/10th of 1% increments up to 100% of
- (5) the RSEs granted if 12% or greater CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.
- Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR Common Stock on 10/18/2013 as long as Recipient
- (6) is still employed on said date. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability, or in the event of a change of control.
- 16.5% of Restricted Stock Equivalents will vest and convert into shares of ENR common stock in November, 2014, only if CAGR in EPS equals or exceeds 5% for the period between 9/30/11 and 9/30/14, proportionately increasing in 1/10th of 1% increments up to 100% of
- (7) the RSEs granted if 12% or greater CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.
- Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR Common Stock on 11/7/2014 as long as Recipient is
- (8) still employed on said date. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability, or in the event of a change of control of the Company.
- Five Hundred (500) equivalents vest on March 1, 2013 and 500 on March 1, 2014. Equivalents are subject to forfeiture if Reporting
- (9) Person voluntarily or involuntarily terminates employment prior to conversion dates, other than upon death, disability or change in control.

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