PORTUGAL TELECOM SGPS SA Form 6-K October 20, 2011

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of October 2011

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No x

Announcement | Lisbon | 19 October 2011

Long Position

Portugal Telecom, SGPS S.A. (PT) informs that it was notified by Barclays Plc of the expiration, on 12 October 2011, of an equity swap equal to 4,253,241 shares representing 0.47% of PT share capital and voting rights, which was held by Barclays Capital Securities Ltd. Nonetheless, Barclays Plc s long position in PT remained above the 2% threshold of reportable interests as was previously disclosed.

It was further communicated that Barclays Capital Securities Ltd currently holds the following financial instruments:

Financial Instrument	Nr. of shares underlying	Expiry date	% of share capital and voting rights
Physically settled forward	3,335,000	22 November 2011	0.37%
Physically settled forward	7,210,000	30 November 2011	0.80%
Physically settled forward	1,900,000	5 December 2011	0.21%
Physically settled forward	3,850,000	6 December 2011	0.43%
Portfolio Swap (cash settled)	187,200	24 September 2012	0.02%
Portfolio Swap (cash settled)	59,060	9 April 2012	0.01%
Portfolio Swap (cash settled)	3,240	6 August 2012	0.0004%
Contracts for Difference	259,859	n/a	0.03%

Finally, PT was informed that Barclays Plc now holds a long position corresponding to 23,095,799 ordinary shares representing 2.58% of PT s share capital and corresponding voting rights, as follows:

- Barclays Bank PLC: 117,331 PT ordinary shares held, representing 0.01% of the share capital and voting rights in PT;
- Barclays Bank PLC France: 944 ordinary shares held, representing 0.0001% of the share capital and voting rights in PT;
- Barclays Bank SA: 10,040 ordinary shares held, representing 0.001% of the share capital and voting rights in PT;

- Barclays Capital Securities Ltd: 22,855,594 ordinary shares (corresponding to 6,051,235 ordinary shares held, 16,295,000 ordinary shares via physically settled financial instruments and 509,359 ordinary shares via cash settled financial instruments), representing 2.55% of the share capital and voting rights in PT;
- Barclays Wealth Managers Portugal SGFIM S.A.: 111,890 ordinary shares held, representing 0.01% of the share capital and voting rights in PT.

This statement is pursuant to the terms and for the purposes of articles 2 and 2-A of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received from Barclays Plc, a company incorporated under the laws of the United Kingdom, with head office at 1 Churchill Place, London E14 5HP, United Kingdom.

Portugal Telecom, SGPS SA	Public company	Portugal Telecom is listed on the Euronext and New York Stock	Nuno Vieira
Avenida Fontes Pereira de Melo, 40	Share capital Euro 26,895,375	Exchange. Information may be accessed on the Reuters under the	Investor Relations Director
1069-300 Lisbon	Registered in the Commercial Registry Office of Lisbon	symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL.	nuno.t.vieira@telecom.pt
Portugal	and Corporation no. 503 215 058		Tel.: +351 21 500 1701
	and corporation not 500 210 000		Fax: +351 21 500 0800

www.telecom.pt

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 19, 2011

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira

Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates , believes , estimates , expects , plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.