

OPENTABLE INC  
Form 10-Q  
May 06, 2013  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

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**FORM 10-Q**

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(Mark One)

- x QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2013

OR

- o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from                      to

Commission File Number: 001-34357

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## OPENTABLE, INC.

(Exact Name of Registrant as Specified in Its Charter)

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**Delaware**

(State or Other Jurisdiction of

Incorporation or Organization)

**One Montgomery Street, 7th Floor, San Francisco,  
CA**

(Address of Principal Executive Offices)

**94-3374049**

(I.R.S. Employer

Identification No.)

**94104**

(Zip Code)

**(415) 344-4200**

(Registrant's Telephone Number, Including Area Code)

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Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

Indicate by checkmark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter time period that the registrant was required to submit and post such files). Yes ☒ No ☐

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer ☒

Accelerated filer ☐

Non-accelerated filer ☐  
(Do not check if a smaller reporting company)

Smaller reporting company ☐

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes ☐ No ☒

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As of May 3, 2013, 22,783,470 shares of the registrant's common stock were outstanding.

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## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS (UNAUDITED)

**OPENTABLE, INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

(Unaudited)

	<b>March 31, 2013</b>	<b>December 31, 2012</b>
<b>ASSETS</b>		
<b>CURRENT ASSETS:</b>		
Cash and cash equivalents	\$ 94,543,000	\$ 102,772,000
Short-term investments	2,009,000	733,000
Accounts receivable, net of allowance for doubtful accounts of \$1,428,000, and \$1,551,000 at March 31, 2013 and December 31, 2012	23,500,000	22,015,000
Prepaid expenses and other current assets	2,610,000	2,924,000
Deferred tax asset	15,196,000	14,353,000
Total current assets	137,858,000	142,797,000
Property, equipment and software, net	26,370,000	21,271,000
Goodwill	50,189,000	46,304,000
Intangible assets	17,792,000	15,226,000
Deferred tax asset	12,162,000	10,628,000
Other assets	978,000	1,021,000
<b>TOTAL ASSETS</b>	<b>\$ 245,349,000</b>	<b>\$ 237,247,000</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts payable	\$ 2,500,000	\$ 2,985,000
Accrued expenses	11,481,000	10,862,000
Accrued compensation	5,853,000	5,167,000
Deferred revenue	1,692,000	1,563,000
Deferred tax liabilities	781,000	107,000
Dining rewards payable	30,002,000	27,611,000
Total current liabilities	52,309,000	48,295,000
Deferred revenue non-current	1,971,000	2,054,000

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Deferred tax liabilities	3,815,000	3,268,000
Income tax liabilities	15,177,000	15,639,000
Other long-term liabilities	83,000	76,000
Total liabilities	73,355,000	69,332,000
COMMITMENTS AND CONTINGENCIES (Note 5)		
STOCKHOLDERS' EQUITY:		
Common stock, \$0.0001 par value 100,000,000 shares authorized; 24,578,591 and 24,419,627 shares issued, 22,919,571 and 22,898,107 shares outstanding at March 31, 2013 and December 31, 2012	2,000	2,000
Additional paid-in capital	220,189,000	211,408,000
Treasury stock, at cost (1,659,020 and 1,521,520 shares at March 31, 2013 and December 31, 2012)	(58,993,000)	(50,685,000)
Accumulated other comprehensive income (loss)	(2,674,000)	861,000
Retained earnings	13,470,000	6,329,000
Total stockholders' equity	171,994,000	167,915,000
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	\$ 245,349,000	\$ 237,247,000

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**OPENTABLE, INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**

(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2013</b>	<b>2012</b>
<b>REVENUES</b>	<b>\$ 45,501,000</b>	<b>\$ 39,369,000</b>
<b>COSTS AND EXPENSES:</b>		
Operations and support	11,363,000	10,519,000
Sales and marketing	10,502,000	8,860,000
Technology	4,500,000	3,248,000
General and administrative	9,219,000	9,351,000
<b>Total costs and expenses</b>	<b>35,584,000</b>	<b>31,978,000</b>
<b>Income from operations</b>	<b>9,917,000</b>	<b>7,391,000</b>
<b>Other income, net</b>	<b>13,000</b>	<b>17,000</b>
<b>Income before taxes</b>	<b>9,930,000</b>	<b>7,408,000</b>
<b>Income tax expense</b>	<b>2,789,000</b>	<b>2,592,000</b>
<b>NET INCOME</b>	<b>\$ 7,141,000</b>	<b>\$ 4,816,000</b>
<b>Net income per share (See Note 7):</b>		
Basic	\$ 0.31	\$ 0.21
Diluted	\$ 0.30	\$ 0.21
<b>Weighted average shares outstanding:</b>		
Basic	22,937,000	22,536,000
Diluted	23,785,000	23,174,000

See notes to condensed consolidated financial statements (unaudited).

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**OPENTABLE, INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME**

(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2013</b>	<b>2012</b>
Net Income	\$ 7,141,000	\$ 4,816,000
Foreign currency translation gain (loss)	(3,535,000)	1,925,000
Unrealized loss on investments		(2,000)
Other comprehensive gain (loss)	(3,535,000)	1,923,000
<b>COMPREHENSIVE INCOME</b>	<b>\$ 3,606,000</b>	<b>\$ 6,739,000</b>

See notes to condensed consolidated financial statements (unaudited).



Table of Contents**OPENTABLE, INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(Unaudited)

	<b>Three Months Ended March 31,</b>	
	<b>2013</b>	<b>2012</b>
<b>OPERATING ACTIVITIES:</b>		
Net income	\$ 7,141,000	\$ 4,816,000
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	2,596,000	2,206,000
Amortization of intangibles	946,000	971,000
Provision for doubtful accounts	766,000	563,000
Stock-based compensation	4,593,000	5,924,000
Write-off of property, equipment and software	201,000	85,000
Deferred taxes	(1,788,000)	(1,278,000)
Excess tax benefit related to stock compensation	(700,000)	(2,953,000)
Change in contingent liability		(21,000)
Changes in operating assets and liabilities:		
Accounts receivable	(2,570,000)	(488,000)
Prepaid expenses and other current assets	(260,000)	23,000
Accounts payable and accrued expenses	(2,440,000)	3,572,000
Accrued compensation	755,000	234,000
Deferred revenue	58,000	10,000
Long-term liabilities	362,000	354,000
Dining rewards payable	2,415,000	1,814,000
Net cash provided by operating activities	12,075,000	15,832,000
<b>INVESTING ACTIVITIES:</b>		
Purchases of property, equipment and software	(4,661,000)	(3,650,000)
Purchases of investments	(1,522,000)	(6,984,000)
Sales and maturities of investments	245,000	7,215,000
Acquisition of businesses	(9,923,000)	
Net cash used in investing activities	(15,861,000)	(3,419,000)
<b>FINANCING ACTIVITIES:</b>		
Excess tax benefit related to stock-based compensation	700,000	2,953,000
Proceeds from issuance of common stock upon exercise of employee stock options	3,361,000	1,307,000
Repurchases of common stock	(8,308,000)	(8,710,000)
Net cash used in financing activities	(4,247,000)	(4,450,000)
EFFECT OF EXCHANGE RATES ON CASH	(196,000)	82,000

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NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(8,229,000)	8,045,000
CASH AND CASH EQUIVALENTS	Beginning of period	102,772,000	36,519,000
CASH AND CASH EQUIVALENTS	End of period	\$ 94,543,000	\$ 44,564,000
SUPPLEMENTAL DISCLOSURE OF OTHER CASH FLOW INFORMATION:			
Cash paid for income taxes		\$ 8,551,000	\$ 283,000
SUPPLEMENTAL DISCLOSURE OF NONCASH INVESTING AND FINANCING ACTIVITIES:			
Purchase of property, equipment and software recorded in accounts payable and accrued expenses		\$ 4,521,000	\$ 658,000

See notes to condensed consolidated financial statements (unaudited).

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**OPENTABLE, INC.**

**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**(UNAUDITED)**

**1. Organization and Description of Business**

OpenTable, Inc. (together with its subsidiaries, "OpenTable" or the "Company"), was incorporated on October 13, 1998, and is a Delaware corporation. The Company provides solutions that form an online network connecting reservation-taking restaurants and people who dine at those restaurants. For restaurant customers, the Company provides a proprietary Electronic Reservation Book ("ERB") and Connect. The ERB combines proprietary software and computer hardware to deliver a solution that computerizes restaurant host-stand operations and replaces traditional pen-and-paper reservation books. The ERB streamlines and enhances a number of business-critical functions and processes for restaurants, including reservation management, table management, guest recognition and email marketing. For restaurants that do not require the operational benefits of the ERB, OpenTable offers Connect, a web-based solution that enables participating restaurants to receive reservations from OpenTable's websites and mobile applications ("apps") as well as the websites and mobile apps of OpenTable's partners and restaurant customers. For diners, the Company operates popular restaurant reservation websites and mobile apps. OpenTable's websites and mobile apps enable diners to find, choose and book tables at restaurants on the OpenTable network, overcoming the inefficiencies associated with the traditional process of reserving by phone.

***Certain Significant Risks and Uncertainties***

The Company operates in a dynamic industry, and accordingly, can be affected by a variety of factors. For example, management of the Company believes that changes in any of the following areas could have a significant negative effect on the Company's future financial position, results of operations or cash flows: the ability to accurately forecast revenues and appropriately plan its expenses; the impact of the current economic climate on its business; the ability to maintain an adequate rate of growth; the ability to effectively manage its growth; the ability to attract new restaurant customers; the ability to increase the number of visitors to its websites and mobile apps and convert those visitors into diners; and the ability to retain existing restaurant customers and diners or encourage repeat reservations.

**2. Summary of Significant Accounting Policies**

***Principles of Consolidation***

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These condensed consolidated financial statements include the accounts of OpenTable, Inc. and its wholly-owned subsidiaries. All intercompany accounts and transactions have been eliminated in consolidation.

### ***Basis of Presentation***

These condensed consolidated financial statements are unaudited. These unaudited interim condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ( GAAP ) and applicable rules and regulations of the Securities and Exchange Commission ( SEC ) regarding interim financial reporting. Certain information and note disclosures normally included in the consolidated financial statements prepared in accordance with GAAP have been condensed or omitted pursuant to such rules and regulations. Accordingly, these interim condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto contained in the Company s Annual Report on Form 10-K for the fiscal year ended December 31, 2012, as filed on February 26, 2013 with the SEC. The condensed consolidated balance sheet as of December 31, 2012, included herein was derived from the audited consolidated financial statements as of that date but does not include all disclosures required by GAAP, including notes to the consolidated financial statements.

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The unaudited interim condensed consolidated financial statements have been prepared on the same basis as the audited consolidated financial statements and include all adjustments (consisting only of normal recurring adjustments) necessary for the fair presentation of the Company's statement of financial position at March 31, 2013 and December 31, 2012, and the Company's results of operations for the three months ended March 31, 2013 and 2012, and its cash flows for the three months ended March 31, 2013 and 2012. The results for the three months ended March 31, 2013 are not necessarily indicative of the results to be expected for any future period. All references to March 31, 2013 or to the three months ended March 31, 2013 and 2012 in the notes to the condensed consolidated financial statements are unaudited.

***Acquisition of Foodspotting, Inc.***

In February 2013, the Company acquired all of the outstanding shares of capital stock of Foodspotting, Inc., a provider of a mobile app for finding and sharing photos of food, for a purchase price of approximately \$10,100,000 in cash. The Company recorded \$6,227,000 of goodwill and \$4,300,000 of identifiable intangible assets in connection with the acquisition which is being accounted for as a business combination. The intangible assets consist of developed technology and are being amortized over two years. The Company has included the effects of the transaction within the results of operations prospectively from February 6, 2013, the date of acquisition. Pro forma financial information for this business combination has not been presented, as the effects were not material to the Company's historical consolidated financial statements.

***Use of Estimates***

The preparation of the Company's financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenses during the reporting period. These estimates are based on information available as of the date of the financial statements; therefore, actual results could differ from those estimates.

***Recently Issued Accounting Standards***

As of March 31, 2013, the Company believes that there are no recently issued accounting pronouncements not yet effective that will have an impact on the Company's condensed consolidated financial statements.

Table of Contents**3. Short-Term Investments and Fair Value Measurements**

Short-term investments as of March 31, 2013 and December 31, 2012 are summarized as follows:

	Amortized Cost	Unrealized Gains	Unrealized Losses	Estimated Fair Market Value
<b>At March 31, 2013:</b>				
U.S. government and agency securities	\$ 1,282,000	\$	\$	\$ 1,282,000
Certificates of deposit	727,000			727,000
Total	\$ 2,009,000	\$	\$	\$ 2,009,000

	Amortized Cost	Unrealized Gains	Unrealized Losses	Estimated Fair Market Value
<b>At December 31, 2012:</b>				
Certificates of deposit	\$ 733,000	\$	\$	\$ 733,000
Total	\$ 733,000	\$	\$	\$ 733,000

As of March 31, 2013 and December 31, 2012, certain investments with a total estimated fair value of \$487,000 had original maturity dates of greater than one year but less than five years.

The following table represents the Company's fair value hierarchy for its financial assets:

	March 31, 2013			December 31, 2012		
	Aggregate Fair Value	Level 1	Level 2	Aggregate Fair Value	Level 1	Level 2
U.S. government and agency securities	\$ 1,282,000	\$	\$ 1,282,000	\$	\$	
Certificates of deposit	727,000		727,000	733,000		733,000
Total short-term investments	\$ 2,009,000	\$	\$ 2,009,000	\$ 733,000	\$	\$ 733,000

The Company chose not to elect the fair value option as prescribed by ASC Topic 825 *Financial Instruments* for its financial assets and liabilities that had not been previously carried at fair value. Therefore, financial assets and liabilities not carried at fair value, such as accounts payable, are still reported at their carrying values.

Table of Contents**4. Goodwill and Intangible Assets**

The following table summarizes the changes in the Company's goodwill by geographical reporting unit:

	North America	United Kingdom	Consolidated
Balance as of December 31, 2012	\$ 6,814,000	\$ 39,490,000	\$ 46,304,000
Goodwill related to acquisitions	6,227,000		6,227,000
Foreign exchange rate adjustment		(2,342,000)	(2,342,000)
Total Goodwill as of March 31, 2013	\$ 13,041,000	\$ 37,148,000	\$ 50,189,000

A summary of intangible assets as of March 31, 2013 and December 31, 2012 is as follows:

	Gross Carrying Value	March 31, 2013 Accumulated Amortization	Total	Gross Carrying Value	December 31, 2012 Accumulated Amortization	Total
Trademarks - finite life	\$ 132,000	\$ 84,000	\$ 48,000	\$ 132,000	\$ 77,000	\$ 55,000
Trademarks - indefinite life	11,564,000		11,564,000	12,294,000		12,294,000
Customer relationships	8,475,000	7,246,000	1,229,000	8,924,000	7,164,000	1,760,000
Developed technology	7,096,000	2,145,000	4,951,000	2,867,000	1,750,000	1,117,000
Total intangible assets	\$ 27,267,000	\$ 9,475,000	\$ 17,792,000	\$ 24,217,000	\$ 8,991,000	\$ 15,226,000

Intangible assets with finite lives are amortized on a straight-line basis over their estimated useful lives which range from one to four years. Amortization of intangible assets was \$946,000 and \$971,000 for the three months ended March 31, 2013 and 2012, respectively. Based on the current amount of intangibles subject to amortization, estimated future annual amortization expense is as follows: 2013 (remainder): \$3,000,000; 2014: \$2,796,000; 2015: \$432,000. Intangible assets with indefinite lives are not amortized. Instead, they are reviewed for impairment annually, or whenever events or changes in circumstances indicate the carrying amount exceeds its fair value. The Company has defined its annual intangible impairment evaluation date as August 31, 2012 and determined that the carrying amount of the indefinite life intangible assets did not exceed the fair value. Additionally, there was no impairment of indefinite life intangible assets as of December 31, 2012 or March 31, 2013.

For the annual impairment analysis, goodwill is evaluated at the reporting unit level. The evaluation for impairment is performed by comparing the reporting unit's carrying amount of goodwill to the fair value of the reporting unit. If the carrying amount exceeds the reporting unit fair value, then the second step of the impairment test is performed to determine the amount of the impairment loss. The Company has defined its annual goodwill impairment evaluation date as August 31. The Company performed its annual goodwill impairment evaluation as of August 31, 2012 and determined that the carrying amount of goodwill did not exceed the fair value of either reporting units. Additionally, there was no impairment of goodwill as of December 31, 2012 or March 31, 2013.

**5. Commitments and Contingencies**

***Contractual Obligations***

The Company leases its facilities under operating leases. These leases expire at various dates through 2020. The terms of the lease agreements provide for rental payments on a graduated basis. The Company recognizes rent expense on a straight-line basis over the lease period.



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*Litigation*

The Company is subject to various legal proceedings and claims arising in the ordinary course of business. Although occasional adverse decisions or settlements may occur, management believes that the final disposition of such matters will not have a material adverse effect on the Company's business, financial position, results of operations or cash flows.

**6. Stockholders' Equity**

*Treasury Stock*

In November 2011, the Company announced that the Board of Directors authorized the Company to purchase up to \$50 million of its outstanding common stock. During the three months ended March 31, 2012, the Company purchased 221,763 shares of stock for \$8,710,000 (including commissions) under this share repurchase program. This share repurchase program was completed in January 2012.

In August 2012, the Company announced that the Board of Directors authorized the Company to purchase up to an additional \$50 million of its outstanding common stock. During the three months ended March 31, 2013, the Company purchased 137,500 shares of stock for \$8,308,000 (including commissions) under this share repurchase program.

*Stock-Based Compensation*

The Company accounts for stock-based compensation under Topic 718 *Stock Compensation* (Topic 718), which requires compensation costs related to share-based transactions, including employee stock options, to be recognized in the financial statements based on fair value.

*Stock Options*

Under Topic 718, the fair value of each option award is estimated on the date of grant using the Black-Scholes option pricing model.

The following table summarizes the assumptions relating to the Company's stock options for the three months ended March 31, 2013 and 2012, respectively:

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	Three Months Ended March 31,	
	2013	2012
Dividend yield	0%	0%
Volatility	54%	52% - 54%
Risk-free interest rate	1.03%	0.85% - 1.27%
Expected term, in years	6.08	5.27 - 6.55

The Company granted 31,518 and 1,078,558 stock options during the three months ended March 31, 2013 and 2012, respectively. The Company recorded stock-based compensation expense related to stock options of \$4,243,000 and \$4,915,000 for three months ended March 31, 2013 and 2012, respectively.

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*Restricted Stock Units*

The Company began granting restricted stock units ( RSUs ) to its employees in November 2010. The cost of RSUs is determined using the fair value of the Company's common stock on the date of grant. RSUs typically vest and become exercisable annually, based on a one to four year total vesting term. Stock-based compensation expense is amortized using a graded vesting attribution method over the requisite service period.

The Company granted 97,254 and 6,224 RSUs during the three months ended March 31, 2013 and 2012, respectively. The Company recorded stock-based compensation expense related to RSUs of \$350,000 and \$1,009,000 for the three months ended March 31, 2013 and 2012, respectively.

*Excess Tax Benefits*

Topic 718 requires the benefits of tax deductions in excess of recognized compensation expense to be reported as a financing cash flow, rather than as an operating cash flow. For the three months ended March 31, 2013 and 2012, the Company recorded \$700,000 and \$2,953,000, respectively, of excess tax benefits from stock-based compensation.

**7. Net Income Per Share**

The Company calculates net income per share in accordance with Topic 260 *Earnings per Share*. Basic and diluted net income per share attributable to common stockholders are presented in conformity with the two-class method required for participating securities.

Non-vested performance-based awards are included in the diluted shares outstanding each period if established performance criteria have been met at the end of the respective periods. 97,600 shares were excluded from the dilutive shares outstanding for the three months ended March 31, 2013 and 2012, as the performance criteria had not been met as of the respective dates.

Anti-dilutive shares in the amounts of 281,000 and 1,301,000 were excluded from the dilutive shares outstanding for the three months ended March 31, 2013 and 2012, respectively.

The following table sets forth the computation of basic and diluted net income per share for the periods indicated:

**Three Months  
Ended March 31,**

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2013

2012

*Basic net income per common share calculation:*

Net income	\$	7,141,000	\$	4,816,000
Basic weighted average common shares outstanding		22,937,000		22,536,000
Basic net income per share	\$	0.31	\$	0.21

*Diluted net income per common share calculation:*

Net income	\$	7,141,000	\$	4,816,000
Weighted average shares used to compute basic net income per share		22,937,000		22,536,000
Effect of potentially dilutive securities:				
Employee stock options		731,000		601,000
Employee stock awards		117,000		37,000
Weighted average shares used to compute diluted net income per share		23,785,000		23,174,000
Diluted net income per share	\$	0.30	\$	0.21

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**8. Income Taxes**

During the three months ended March 31, 2013, the Company recorded income tax expense of \$2,789,000, which resulted in an effective tax rate of 28.1%. During the three months ended March 31, 2012, the Company recorded income tax expense of \$2,592,000, which resulted in an effective tax rate of 35.0%. The expected tax provision (derived from applying the federal statutory rate to the Company's income before income tax provision for the three months ended March 31, 2013) differed from the Company's recorded income tax provision primarily due to discrete items resulting from the reinstatement of the 2012 federal research and development tax credit in January 2013 and the expiration of a statute of limitation on previously filed returns and certain foreign provision to return true ups. The Company's effective tax rate for the three months ended March 31, 2013 is not necessarily indicative of the effective tax rate that may be expected for fiscal year 2013.

Topic 740 *Income Taxes* prescribes that a tax position is required to meet a minimum recognition threshold before being recognized in the financial statements. The Company's gross unrecognized tax benefits as of March 31, 2013 and December 31, 2012 were \$18,445,000 and \$18,362,000, respectively. As of March 31, 2013 and December 31, 2012, the Company recorded \$427,000 and \$777,000, respectively, of accrued interest. No significant penalties have been recorded to date.

**9. Comprehensive Income (Loss)**

In accordance with Topic 220 *Comprehensive Income*, the Company reports by major components and, as a single total, the change in its net assets during the period from non-owner sources. Comprehensive income (loss) consists of net income and accumulated other comprehensive income (loss), which includes certain changes in equity that are excluded from net income. Specifically, it includes cumulative foreign currency translation gain (loss) and the unrealized gain (loss) from investments.

Accumulated other comprehensive loss of \$2,674,000 as of March 31, 2013 was comprised entirely of foreign currency translation loss. Accumulated other comprehensive income of \$861,000 as of December 31, 2012 was comprised entirely of foreign currency translation gain.

**10. Segment Information**

The Company operates in one industry—online reservations and guest management solutions. The Company has two reportable segments, as defined by Topic 280 *Segment Reporting*: North America and International. Reportable segments have been identified based on how management makes operating decisions, assesses performance and allocates resources. The chief executive officer acts as the chief operating decision maker for both segments. The Company does not allocate assets discretely by reportable segments, and reviews asset information on a global basis, not by segment.

Summarized financial information concerning the reportable segments is as follows:

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	North America Segment(1)	International Segment	Total Consolidated
<i>Three months ended March 31, 2013</i>			
Revenues reservations	\$ 23,492,000	\$ 3,565,000	\$ 27,057,000
Revenues subscription	12,890,000	1,792,000	14,682,000
Revenues other	3,063,000	699,000	3,762,000
Total revenues	39,445,000	6,056,000	45,501,000
Income (loss) from operations	12,976,000	(3,059,000)	9,917,000
Interest income	19,000		19,000
Depreciation and amortization expense	2,549,000	993,000	3,542,000
Purchases of property, equipment and software	4,299,000	362,000	4,661,000
<i>Three months ended March 31, 2012</i>			
Revenues reservations	\$ 19,215,000	\$ 3,113,000	\$ 22,328,000
Revenues subscription	11,900,000	1,639,000	13,539,000
Revenues other	2,608,000	894,000	3,502,000
Total revenues	33,723,000	5,646,000	39,369,000
Income (loss) from operations	9,981,000	(2,590,000)	7,391,000
Interest income	12,000		12,000
Depreciation and amortization expense	1,690,000	1,487,000	3,177,000
Purchases of property, equipment and software	2,263,000	1,387,000	3,650,000

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(1) A significant majority of the Company's Technology costs are incurred in the United States and as such are allocated to the North America segment. There are no internal revenue transactions between the Company's reporting segments.

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***Geographical Information***

The Company is domiciled in the United States and has international operations in Canada, Germany, Japan, Mexico and the United Kingdom. Information regarding the Company's revenues and long-lived assets by geographic area is presented below:

	<b>Three Months Ended March 31,</b>	
	<b>2013</b>	<b>2012</b>
<i>Revenues:</i>		
United States	\$ 37,044,000	\$ 31,696,000
United Kingdom	4,655,000	4,524,000
International all others	3,802,000	3,149,000
Total revenues	\$ 45,501,000	\$ 39,369,000

	<b>As of March 31, 2013</b>	<b>As of December 31, 2012</b>
<i>Long-lived assets(1):</i>		
United States	\$ 21,879,000	\$ 16,308,000
United Kingdom	3,668,000	4,083,000
International all others	1,371,000	1,454,000
Total long-lived assets	\$ 26,918,000	\$ 21,845,000

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(1) Includes all non-current assets except deferred tax assets, goodwill and intangible assets.

The Company had no customers that individually, or in the aggregate, exceeded 10% of revenues or accounts receivable as of and for any period presented above.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

**Forward Looking Statements**

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our condensed consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our 2012 Annual Report on Form 10-K for the fiscal year ended December 31, 2012, as filed on February 26, 2013 with the SEC (the "2012 Annual Report").*

This Quarterly Report on Form 10-Q contains forward-looking statements that involve risks and uncertainties, as well as assumptions that, if they never materialize or prove incorrect, could cause our results to differ materially from those expressed or implied by such forward-looking statements. The statements contained in this Quarterly Report on Form 10-Q that are not purely historical are forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). Forward-looking statements are often identified by the use of words such as, but not limited to, anticipate, believe, can, continue, could, estimate, expect, intend, may, will, plan, project, seek, should, target, would and similar expressions that identify forward-looking statements. These statements are based on the beliefs and assumptions of our management based on information currently available to management. Such forward-looking statements are subject to risks, uncertainties and other important factors that could cause actual results and the timing of certain events to differ materially from future results expressed or implied by such forward-looking statements. Factors that could cause or contribute to such differences include, but are not limited to, those identified below, and those discussed in the section titled "Risk Factors" included below and in our 2012 Annual Report. Furthermore, such forward-looking statements speak only as of the date of this report. Except as required by law, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date of such statements.

**Overview**

We provide solutions that form an online network connecting reservation-taking restaurants and people who dine at those restaurants. Our solutions for restaurants include our proprietary Electronic Reservation Book, or ERB, and Connect, as well as a number of related products and services. Our solutions for diners include our popular restaurant reservation websites and mobile applications, or apps. The OpenTable network includes approximately 28,000 OpenTable restaurant customers spanning all 50 states as well as select markets outside of the United States. Since our inception in 1998, we have seated over 450 million diners through OpenTable reservations, and during the three months ended March 31, 2013, we seated an average of approximately 12.5 million diners per month. Restaurants that use our ERB pay us a one-time installation fee for onsite installation and training, a monthly subscription fee for the use of our software and hardware and a fee for each restaurant guest seated through online reservations, as applicable. Restaurants that use Connect pay us a fee for each restaurant guest seated through online reservations. Diners can use our online restaurant reservation service for free. For the three months ended March 31, 2013 and 2012, our net revenues were \$45.5 million and \$39.4 million, respectively. For the three months ended March 31, 2013 and 2012, our reservation revenues accounted for 60% and 57% of our total revenues, respectively. For the three months ended March 31, 2013 and 2012, our subscription revenues accounted for 32% and 34% of our total revenues, respectively.

In 2004, we began to selectively expand outside of North America into countries that are characterized by large numbers of online consumer transactions and reservation-taking restaurants. To date, we have concentrated our international efforts in Germany, Japan and the United Kingdom. Our revenues outside of North America for the three months ended March 31, 2013 and 2012 represented 13% and 14% of our total revenues, respectively. We intend to continue to incur substantial expenses in advance of recognizing material related revenues as we attempt to further penetrate our existing international markets and selectively enter new markets. Some international markets may fail to meet our



expectations, and we may decide to realign our focus.

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**Basis of Presentation**

*General*

We report consolidated operations in U.S. dollars and operate in two geographic segments: North America and International. The North America segment is comprised of all of our operations in the United States, Canada and Mexico, and the International segment is comprised of all non-North America operations, which includes operations in Europe and Asia.

*Revenues*

We generate substantially all of our revenues from our restaurant customers. Our revenues include monthly subscription fees, a fee for each restaurant guest seated through online reservations and other revenue, including installation fees for our ERB (including training). Subscription revenues are recognized on a straight-line basis during the contractual period over which the service is delivered to our restaurant customers. Revenues from online reservations are recognized on a transaction basis as the diners are seated by the restaurant. Installation fees are recognized on a straight-line basis over an estimated customer life of approximately three to six years. Revenues are shown net of redeemable Dining Points issued to diners. See Management's Discussion and Analysis of Financial Condition and Results of Operations Critical Accounting Policies and Estimates Dining Rewards Loyalty Programs in our 2012 Annual Report.

*Costs and Expenses*

*Operations and support.* Our operations and support expenses consist primarily of payroll and related costs, including bonuses and stock-based compensation, for those employees associated with installation, support and maintenance for our restaurant customers, as well as costs related to our outsourced call center. Operations and support expenses also include restaurant equipment costs, such as depreciation on restaurant-related hardware, shipping costs related to restaurant equipment, restaurant equipment costs that do not meet the capitalization threshold, referral payments and website connectivity costs. Operations and support expenses also include amortization of capitalized website and software development costs (see Management's Discussion and Analysis of Financial Condition and Results of Operations Critical Accounting Policies and Estimates Website and Software Development Costs in our 2012 Annual Report). Also included in operations and support expenses are travel and related expenses incurred by the employees providing installation and support services for our restaurant customers, plus allocated facilities costs.

*Sales and marketing.* Our sales and marketing expenses consist primarily of salaries, benefits and incentive compensation for sales and marketing employees, including stock-based compensation. Also included are expenses for trade shows, public relations and other promotional and marketing activities, travel and entertainment expenses and allocated facilities costs.

*Technology.* Our technology expenses consist primarily of salaries and benefits, including bonuses and stock-based compensation, for employees and contractors engaged in the development and ongoing maintenance of our websites, infrastructure and software, as well as allocated facilities costs.

*General and administrative.* Our general and administrative costs consist primarily of salaries and benefits, including stock-based compensation, for general and administrative employees and contractors involved in executive, finance, accounting, risk management, human resources and legal roles. In addition, general and administrative costs include consulting, legal, accounting and other professional fees. Bad debt, third-party payment processor, credit card, bank processing fees and allocated facilities costs are also included in general and administrative expenses.

Headcount consists of full-time equivalent employees, including full-time equivalent temporary employees, in all of the sections noted below.

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***Other Income, Net***

Other income, net consists primarily of the interest income earned on our cash accounts. Foreign exchange gains and losses are also included in other income, net.

***Income Taxes***

We are subject to income tax in the United States as well as other tax jurisdictions in which we conduct business. Earnings from our non-U.S. activities are subject to local country income tax and may also be subject to current U.S. income tax.

During the three months ended March 31, 2013, we recorded income tax expense of \$2.8 million, which resulted in an effective tax rate of 28.1%. During the three months ended March 31, 2012, we recorded income tax expense of \$2.6 million, which resulted in an effective tax rate of 35.0%. The expected tax provision (derived from applying the federal statutory rate to our income before income tax provision for the three months ended March 31, 2013) differed from our recorded income tax provision primarily due to discrete items resulting from the reinstatement of the 2012 federal research and development tax credit in January 2013 and the expiration of a statute of limitation on previously filed returns and certain foreign provision to return true ups. Our effective tax rate for the three months ended March 31, 2013 is not necessarily indicative of the effective tax rate that may be expected for fiscal year 2013.

Factors that impact our income tax provision include, but are not limited to, the recognition of state research and development tax benefit and the federal Domestic Manufacturing Deduction.

**Critical Accounting Policies and Estimates**

In presenting our financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP), we are required to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, costs and expenses and related disclosures.

Some of the estimates and assumptions we are required to make relate to matters that are inherently uncertain as they pertain to future events. We base these estimates and assumptions on historical experience or on various other factors that we believe to be reasonable and appropriate under the circumstances. On an ongoing basis, we reconsider and evaluate our estimates and assumptions. Our future estimates may change if the underlying assumptions change. Actual results may differ significantly from these estimates.

We believe that the following critical accounting policies involve our more significant judgments, assumptions and estimates and, therefore, could have the greatest potential impact on our consolidated financial statements:

- Revenue Recognition;
- Dining Rewards Loyalty Programs;
- Valuation of Long-Lived and Intangible Assets, Including Goodwill;
- Website and Software Development Costs;
- Income Taxes; and
- Stock-Based Compensation.

There have been no material changes to our critical accounting policies described in our 2012 Annual Report. For further information on our critical and other significant accounting policies, see our 2012 Annual Report.

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**Results of Operations**

The following tables set forth our results of operations for the periods presented and as a percentage of our revenues for those periods. The period-to-period comparison of financial results is not necessarily indicative of future results.

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2013</b>	<b>2012</b>
	<b>(In thousands, except per share amounts)</b>	
REVENUES	\$ 45,501	\$ 39,369
<b>COSTS AND EXPENSES:</b>		
Operations and support (1)	11,363	10,519
Sales and marketing (1)	10,502	8,860
Technology (1)	4,500	3,248
General and administrative (1)	9,219	9,351
Total costs and expenses	35,584	31,978
Income from operations	9,917	7,391
Other income, net	13	17
Income before taxes	9,930	7,408
Income tax expense	2,789	2,592
NET INCOME	\$ 7,141	\$ 4,816
Net income per share:		
Basic	\$ 0.31	\$ 0.21
Diluted	\$ 0.30	\$ 0.21
Weighted average shares outstanding:		
Basic	22,937	22,536
Diluted	23,785	23,174

(1) Stock-based compensation included in above line items:

Operations and support	\$ 23	\$ 301
Sales and marketing	1,127	1,381
Technology	1,063	522
General and administrative	2,380	3,720
	\$ 4,593	\$ 5,924

**Other Operational Data:**

Installed restaurants (at period end):		
North America	20,128	17,753
International	7,829	8,091

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Total	27,957	25,844
Seated diners (in thousands):		
North America	34,268	27,716
International	3,088	2,254
Total	37,356	29,970
Headcount (at period end):		
North America	401	392
International	158	164
Total	559	556

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	Three Months Ended March 31,		
	2013		2012
	(In thousands)		
Additional Financial Data:			
Revenues:			
North America			
Reservation	\$	23,492	\$ 19,215
Subscription		12,890	11,900
Other		3,063	2,608
Total North America Revenues	\$	39,445	\$ 33,723
International			
Reservation	\$	3,565	\$ 3,113
Subscription		1,792	1,639
Other		699	894
Total International Revenues		6,056	5,646
Total Revenues	\$	45,501	\$ 39,369
Income (loss) from operations:			
North America	\$	12,976	\$ 9,981
International		(3,059)	(2,590)
Total	\$	9,917	\$ 7,391
Depreciation and amortization:			
North America	\$	2,549	\$ 1,690
International		993	1,487
Total	\$	3,542	\$ 3,177
Stock-based compensation:			
North America	\$	4,207	\$ 5,435
International		386	489
Total	\$	4,593	\$ 5,924

	Three Months Ended March 31,		
	2013		2012
	(as a percentage of revenue)		
REVENUES		100%	100%
COSTS AND EXPENSES:			
Operations and support		25%	27%
Sales and marketing		23%	22%
Technology		10%	8%
General and administrative		20%	24%
Total costs and expenses		78%	81%
Income from operations		22%	19%
Other income, net		0%	0%
Income before taxes		22%	19%
Income tax expense		6%	7%
NET INCOME		16%	12%



## Segments

We have identified two reportable segments: North America and International. In both segments, we derive revenue primarily from online reservations and guest management solutions. Total North America revenues increased to \$39.4 million for the three months ended March 31, 2013, from \$33.7 million for the three months ended March 31, 2012. North America reservation revenues increased to \$23.5 million for the three months ended March 31, 2013 from \$19.2 million for the three months ended March 31, 2012. North America reservation revenues increased as a result of an increase in seated diners. North America subscription revenues increased to \$12.9 million for the three months ended March 31, 2013 from \$11.9 million for the three months ended March 31, 2012. North America subscription revenues increased as a

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result of an increase in installed restaurants. North America income from operations increased to \$13.0 million for the three months ended March 31, 2013 from \$10.0 million for the three months ended March 31, 2012. The increase in income from operations is due to revenue increases exceeding the increase in expenses, due to operational efficiencies.

Total International revenues increased to \$6.1 million for the three months ended March 31, 2013 from \$5.6 million for the three months ended March 31, 2012. International reservation revenues increased to \$3.6 million for the three months ended March 31, 2013 from \$3.1 million for the three months ended March 31, 2012. International reservation revenues increased as a result of an increase in seated diners. International subscription revenues increased to \$1.8 million for the three months ended March 31, 2013 from \$1.6 million for the three months ended March 31, 2012. International subscription revenues increased despite an overall decrease in the number of installed restaurants, as a result of an increase in the number of installed restaurants from which we generated meaningful revenues. In the second quarter of 2012, we relaunched the toptable site and simultaneously removed restaurants from our installed restaurants base that did not migrate to OpenTable technology. Most of the restaurants that did not migrate were restaurants from which we had been generating little to no revenues. International loss from operations increased to \$3.1 million for the three months ended March 31, 2013 from \$2.6 million for the three months ended March 31, 2012. The increase in the loss from operations is due to increases in marketing spending, specifically the initiation of an offline marketing campaign in the United Kingdom, during the three months ended March 31, 2013. Refer to Note 10 to the consolidated financial statements for additional segment information.

**Revenues**

	Three Months Ended March 31,		2012		Three Month % Change
	2013	(Dollars in thousands)			
Revenues by Type:					
Reservation	\$	27,057	\$	22,328	21%
Subscription		14,682		13,539	8%
Other		3,762		3,502	7%
Total	\$	45,501	\$	39,369	16%
Percentage of Revenues by Type:					
Reservation		60%		57%	
Subscription		32%		34%	
Other		8%		9%	
Total		100%		100%	
Revenues by Location:					
North America	\$	39,445	\$	33,723	17%
International		6,056		5,646	7%
Total	\$	45,501	\$	39,369	16%
Percentage of Revenues by Location:					
North America		87%		86%	
International		13%		14%	
Total		100%		100%	

Total revenues increased \$6.1 million, or 16%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. Reservation revenues increased \$4.7 million, or 21%, for the three months ended March 31, 2013 compared to the three months ended

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March 31, 2012. Reservation revenues increased as a result of the increase in seated diners. Subscription revenues increased \$1.1 million, or 8%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. Subscription revenues increased as a result of the increase in installed restaurants. Other revenues increased \$0.3 million, or 7%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. Other revenues increased primarily as a result of an increase in advertising sales and featured private dining listings, which was partially offset by a decrease in third-party restaurant coupon sales.

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## Costs and Expenses

### Operations and Support

	Three Months Ended March 31, 2013		2012	Three Month % Change
	(Dollars in thousands)			
Operations and support	\$	11,363	\$ 10,519	8%
Headcount (at period end):				
North America		126	138	-9%
International		55	61	-10%
Total		181	199	-9%

Our operations and support expense increased \$0.8 million, or 8%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. The increase in operations and support expense was primarily attributable to a \$0.1 million increase in headcount-related costs, including stock-based compensation. Also contributing to the increase was a \$0.3 million increase in depreciation of capitalized website and software development costs, and an increase of \$0.3 million in allocated facility costs, such as rent and depreciation expense. The Company signed a new lease for corporate offices in San Francisco, California at the end of the third quarter of 2012, and began occupying the new facility at the end of the fourth quarter of 2012, for the purposes of building out the new facility. This resulted in additional rent expense in the first quarter of 2013, while both the existing corporate offices and the new facility were under lease and being expensed. The Company moved into the new facility and the lease on the existing corporate offices expired in April 2013.

### Sales and Marketing

	Three Months Ended March 31, 2013		2012	Three Month % Change
	(Dollars in thousands)			
Sales and marketing	\$	10,502	\$ 8,860	19%
Headcount (at period end):				
North America		118	116	2%
International		58	65	-11%
Total		176	181	-3%

Our sales and marketing expense increased \$1.6 million, or 19%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. The increase in sales and marketing expense was primarily attributable to a \$0.5 million increase in pay-per-click marketing expenses and a \$0.9 million increase in offline marketing expenses for a campaign initiated in the United Kingdom in the first quarter of 2013.



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	Three Months Ended March 31,		Three Month % Change
	2013	2012	
	(Dollars in thousands)		
Technology	\$ 4,500	\$ 3,248	39%
Headcount (at period end):			
North America	100	82	22%
International	24	16	50%
Total	124	98	27%

Our technology expense increased \$1.3 million, or 39%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. The increase in technology expense was primarily attributable to a \$1.0 million increase in headcount-related costs, including stock-based compensation. Also contributing to the increase was a \$0.2 million increase for allocated facilities costs in connection with the new facility.

*General and Administrative*

	Three Months Ended March 31,		Three Month % Change
	2013	2012	
	(Dollars in thousands)		
General and administrative	\$ 9,219	\$ 9,351	-1%
Headcount (at period end):			
North America	57	56	2%
International	21	22	-5%
Total	78	78	0%

Our general and administrative expense decreased \$0.1 million, or 1%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. The decrease in general and administrative expense was primarily attributable to a \$0.7 million decrease in headcount-related costs, including stock-based compensation expense, partially offset by a \$0.2 million increase in bad debt expense and a \$0.2 million increase for allocated facilities costs in connection with the new facility.

*Other Income, Net*

	Three Months Ended March 31,		Three Month % Change
	2013	2012	

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(Dollars in thousands)

Other income, net	\$	13	\$	17	-24%
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Other income, net remained relatively consistent for the three months ended March 31, 2013 compared to the three months ended March 31, 2012 and consisted primarily of interest income earned on cash, cash equivalents and short-term investments.

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## Income Taxes

	Three Months Ended March 31, 2013		2012		Three Month % Change
	(Dollars in thousands)				
Income tax expense	\$	2,789	\$	2,592	8%

Income tax expense increased \$0.2 million, or 8%, for the three months ended March 31, 2013 compared to the three months ended March 31, 2012. The increase in income tax expense reflects the \$2.5 million increase in income before taxes, combined with a decrease in the effective tax rate from 35% in 2012 to 28% in 2013.

## Liquidity and Capital Resources

	Three Months Ended March 31,		
	2013		2012
	(in thousands)		
Condensed Consolidated Statements of Cash Flows Data:			
Purchases of property and equipment	\$	4,661	\$ 3,650
Depreciation and amortization			
North America		2,549	1,690
International		993	1,487
Total depreciation and amortization		3,542	3,177
Cash flows from operating activities		12,075	15,832
Cash flows used in investing activities		(15,861)	(3,419)
Cash flows used in financing activities		(4,247)	(4,450)

As of March 31, 2013, we had cash and cash equivalents of \$94.5 million and short-term investments of \$2.0 million. Cash and cash equivalents consist of cash, money market accounts, certificates of deposit and U.S. government agency securities. Short-term investments consist of U.S. government and agency securities and certificates of deposit.

Amounts deposited with third-party financial institutions exceed the Federal Deposit Insurance Corporation and Securities Investor Protection Corporation, or SIPC, insurance limits, as applicable. These cash and cash equivalents and short-term investments balances could be impacted if the underlying financial institutions fail or are subjected to other adverse conditions in the financial markets. To date we have experienced no loss or lack of access to our cash, cash equivalents or short-term investments; however, we can provide no assurances that access to our invested cash, cash equivalents and short-term investments will not be impacted by adverse conditions in the financial markets.

In January 2013, we entered into a credit agreement, which provides for a senior secured revolving credit facility of \$50.0 million to fund working capital and other general corporate purposes. This revolving credit facility expires in January 2016. The credit agreement includes various affirmative and negative covenants, including financial covenants. Failure to comply with these covenants could result in the obligation



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to repay all amounts then outstanding. The Company was in compliance with all covenants under this credit agreement during the quarter ended and at March 31, 2013. There were no amounts outstanding under this credit facility at March 31, 2013.

Our initial public offering in 2009 raised approximately \$34.6 million. Since then, we have been able to finance our operations, including international expansion, through cash from North America operating activities and proceeds from the exercise of employee stock options. We had cash and cash equivalents of \$94.5 million at March 31, 2013 and we believe we will have sufficient cash to support our operating activities and capital expenditures for at least the next twelve months.

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**Operating Activities**

For the three months ended March 31, 2013, operating activities provided \$12.1 million in cash, primarily as a result of net income of \$7.1 million, \$4.6 million in stock-based compensation and \$3.5 million in depreciation and amortization.

For the three months ended March 31, 2012, operating activities provided \$15.8 million in cash, primarily as a result of net income of \$4.8 million, \$5.9 million in stock-based compensation and \$3.2 million in depreciation and amortization.

**Investing Activities**

Our primary investing activities have consisted of purchases, sales and maturities of short-term investments and purchases of property, equipment and software and the investment in business acquisitions. We expect to have ongoing capital expenditure requirements to support our growing restaurant installed base and other infrastructure needs. We expect to fund this investment with our existing cash, cash equivalents and short-term investments.

During the three months ended March 31, 2013, we paid \$10.1 million to acquire Foodspotting, Inc. and purchased \$4.7 million of property, equipment and software, net. Also in the three months ended March 31, 2013, we purchased \$1.3 million (net of sales and maturities) of short-term investments.

In addition to purchases of property, equipment and software, we sold \$0.2 million (net of purchases) of short-term investments in the three months ended March 31, 2012.

**Financing Activities**

Our primary financing activities consist of proceeds from the issuance of common stock pursuant to equity incentive plans and the excess tax benefit related to stock-based compensation, as well as repurchases of common stock, beginning in 2011, under our share repurchase programs.

During the three months ended March 31, 2013, we repurchased \$8.3 million of common shares (including commissions) under our share repurchase program announced in August 2012.

During the three months ended March 31, 2012, we repurchased \$8.7 million of common shares (including commissions) under our share repurchase program announced in November 2011, which concluded in January 2012.

**Off Balance Sheet Arrangements**

As of March 31, 2013, we did not have any off balance sheet arrangements.

**Contractual Obligations**

As of March 31, 2013, there were no significant changes to our contractual obligations.

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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to market risks in the ordinary course of our business. These risks include primarily interest rate and foreign exchange risks.

**Interest Rate Fluctuation Risk**

We do not have any long-term borrowings.

Our investments include cash, cash equivalents and short-term investments. Cash and cash equivalents consist of cash, money market accounts, certificates of deposit and U.S. government agency securities. Short-term investments consist of U.S. government and agency securities and certificates of deposit. The primary objective of our investment activities is to preserve principal while maximizing income without significantly increasing risk. We do not enter into investments for trading or speculative purposes. Our investments are exposed to market risk due to a fluctuation in interest rates, which may affect our interest income and the fair market value of our investments. Due to the short-term nature of our investment portfolio, we do not believe an immediate 10% increase in interest rates would have a material effect on the fair market value of our portfolio, and therefore we do not expect our operating results or cash flows to be materially affected to any degree by a sudden change in market interest rates.

**Foreign Currency Exchange Risk**

We have foreign currency risks related to our revenues and operating expenses denominated in currencies other than the U.S. dollar, principally the British pound sterling, the euro, the Japanese yen, the Canadian dollar and the Mexican peso. We do not believe movements in the foreign currencies in which we transact will significantly affect future net earnings. Foreign currency risk can be quantified by estimating the change in cash flows resulting from a hypothetical 10% adverse change in foreign exchange rates. We believe such a change would not have a material impact on our results of operations.

**Inflation Risk**

We do not believe that inflation has had a material effect on our business, financial condition or results of operations. If our costs were to become subject to significant inflationary pressures, we may not be able to fully offset such higher costs through price increases. Our inability or failure to do so could harm our business, financial condition and results of operations.

ITEM 4. CONTROLS AND PROCEDURES

## **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our Chief Executive Officer and our Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of March 31, 2013. The term "disclosure controls and procedures," as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act"), means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Based on the evaluation of our disclosure controls and procedures as of March 31, 2013, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

## **Changes in Internal Control over Financial Reporting**

There was no change in our internal control over financial reporting identified in connection with the evaluation required by Rule 13a-15(d) and 15d-15(d) of the Exchange Act that occurred during the period covered by this report that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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**Inherent Limitations on Effectiveness of Controls**

Our management, including our Chief Executive Officer and Chief Financial Officer, believes that our disclosure controls and procedures and internal control over financial reporting are designed to provide reasonable assurance of achieving their objectives and are effective at the reasonable assurance level. However, our management does not expect that our disclosure controls and procedures or our internal control over financial reporting will prevent all errors and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Further, the design of a control system must reflect the fact that there are resource constraints, and the benefits of controls must be considered relative to their costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, have been detected. These inherent limitations include the realities that judgments in decision making can be faulty, and that breakdowns can occur because of a simple error or mistake. Additionally, controls can be circumvented by the individual acts of some persons, by collusion of two or more people or by management override of the controls. The design of any system of controls also is based in part upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions; over time, controls may become inadequate because of changes in conditions, or the degree of compliance with policies or procedures may deteriorate. Because of the inherent limitations in a cost effective control system, misstatements due to error or fraud may occur and not be detected.

**PART II. OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

We are subject to various legal proceedings and claims arising in the ordinary course of business. Although occasional adverse decisions or settlements may occur, management believes that the final disposition of such matters will not have a material adverse effect on our business, financial position, results of operations or cash flows.

**ITEM 1A. RISK FACTORS**

In addition to the other information set forth in this Quarterly Report, you should carefully consider the risk factors previously disclosed in Part 1, Item 1A of our 2012 Annual Report. The risks described in our 2012 Annual Report are not the only risks facing us. Additional risks and uncertainties not currently known to us or that we currently deem to be immaterial also may materially adversely affect our business, financial condition and/or operating results.

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## ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

**Issuer Purchases of Equity Securities**

Period		Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (1)	Maximum Number (or Approximate Dollar Value) of Shares that May Yet Be Purchased Under the Plans or Programs
January 1, 2013	January 31, 2013	0	\$ 0.00	0	\$ 49,988,002
February 1, 2013	February 28, 2013	0	\$ 0.00	0	\$ 49,988,002
March 1, 2013	March 31, 2013	137,500	\$ 60.41	137,500	\$ 41,682,318
<b>Total</b>		<b>137,500</b>	<b>\$ 60.41</b>	<b>137,500</b>	

(1) On August 6, 2012, we announced that our board of directors had approved a \$50.0 million share repurchase program, or Share Repurchase Program. As of March 31, 2013, we have purchased an aggregate of 137,800 shares pursuant to the Share Repurchase Program.

**Unregistered Sales of Equity Securities**

None.

**Limitations on the Payment of Dividends**

Our current line of credit precludes the payment of dividends without the permission of the lender; see Note 7 to our Consolidated Financial Statements in our 2012 Annual Report.

## ITEM 3. DEFAULTS UPON SENIOR SECURITIES

None.

ITEM 4. MINE SAFETY DISCLOSURES

None.

ITEM 5. OTHER INFORMATION

None.



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ITEM 6. EXHIBITS

Exhibits

3.1 (1)	Amended and Restated Certificate of Incorporation of OpenTable, Inc.
3.2 (2)	Amended and Restated Bylaws of OpenTable, Inc.
10.1(3)	Credit Agreement, between OpenTable, Inc. and Wells Fargo Bank, National Association, dated January 10, 2013.
10.2(4)	Collateral Agreement, among OpenTable, Inc., OpenTable Holdings LLC, Table Maestro, Inc., Treat Technologies, LLC and Wells Fargo Bank, National Association, dated January 10, 2013.
31.1	Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934 as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	Certification of Chief Financial Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934 as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101.INS (5)	XBRL Instance Document.
101.SCH (5)	XBRL Taxonomy Extension Schema Document.
101.CAL (5)	XBRL Taxonomy Extension Calculation Linkbase Document.
101.DEF (5)	XBRL Taxonomy Extension Definition Linkbase Document.
101.LAB (5)	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE (5)	XBRL Taxonomy Extension Presentation Linkbase Document.

---

(1) Filed as Exhibit 3.3 to Amendment No. 4 to the Company's Registration Statement on Form S-1 filed with the Securities and Exchange Commission on May 6, 2009, (File No. 333-157034), and incorporated herein by reference.

(2) Filed as Exhibit 3.5 to Amendment No. 4 to the Company's Registration Statement on Form S-1 filed with the Securities and Exchange Commission on May 6, 2009, (File No. 333-157034), and incorporated herein by reference.

(3) Filed as Exhibit 99.1 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on January 16, 2013, and incorporated herein by reference.

(4) Filed as Exhibit 99.2 to the Company's Current Report on Form 8-K filed with the Securities and Exchange Commission on January 16, 2013, and incorporated herein by reference.

## Edgar Filing: OPENTABLE INC - Form 10-Q

(5) Pursuant to Rule 406T of SEC Regulation S-T, these interactive data files are deemed not filed or part of a registration statement or prospectus for purposes of Section 11 or 12 of the Securities Act of 1933, as amended, and are deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and otherwise are not subject to liability under these sections.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**OPENTABLE, INC.**

/s/ I. DUNCAN ROBERTSON

I. Duncan Robertson

*Chief Financial Officer*

*(Principal Financial Officer and Duly Authorized Signatory)*

Date: May 6, 2013

## Edgar Filing: OPENTABLE INC - Form 10-Q

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