PEPSICO INC Form FWP October 05, 2017

Issuer Free Writing Prospectus

3.000% Senior Notes

Semi-annually on each

April 15 and October 15,

commencing on April 15,

due 2027

2018

Filed Pursuant to Rule 433

Registration Statement No. 333-216082

October 5, 2017

PepsiCo, Inc.

Floating Rate Notes due 2018

2.000% Senior Notes due 2021

3.000% Senior Notes due 2027

Issuer: PepsiCo, Inc.

Ratings (Moody s /

S&P):

A1 / A+ (Stable Outlook / Stable Outlook)

October 5, 2017 Trade Date:

Settlement Date

(T+2):

October 10, 2017

Title of Securities:

Floating Rate Notes due 2018 2.000% Senior Notes

due 2021

\$1,500,000,000 \$1,000,000,000 \$1,500,000,000

Aggregate Principal Amount Offered:

October 15, 2018 April 15, 2021 October 15, 2027

2018

Semi-annually on each

April 15 and October 15,

commencing on April 15,

Interest Payment

Maturity Date:

Dates:

Quarterly on January 15, April 15, July 15 and

October 15, commencing on

January 15, 2018

Spread to LIBOR: +0 basis points

Designated LIBOR

Page:

Reuters Page LIBOR01

Index Maturity: 3 Months

Interest Reset Dates: January 15, April 15 and

July 15

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Initial Interest Rate: 3 month LIBOR plus 0 basis

points, determined on the second London banking day prior to October 10, 2017

Benchmark Treasury: 1.375% due September 15, 2.250% due August 15,

2020 2027

Benchmark Treasury 1.626% 2.353%

Yield:

Spread to Treasury: +38 basis points +68 basis points

Re-offer Yield: 2.006% 3.033%

Coupon: 2.000% 3.000%

Price to Public: 100.000% 99.717% 99.980%

Optional Redemption: Prior to March 15, 2021, Prior to July 15, 2027,

make-whole call at Treasury rate plus 10 basis points; par call at any time on or after

at any time on or after call at any time on or after

make-whole call at Treasury

rate plus 15 basis points; par

March 15, 2021 July 15, 2027

Net Proceeds to PepsiCo (Before Expenses):

\$1,498,875,000 \$997,300,000 \$1,489,005,000

Use of Proceeds: PepsiCo intends to use the net proceeds from this offering for general corporate purposes, including the repayment

of commercial paper.

Day Count Fraction: Actual/360 30/360 30/360

CUSIP / ISIN: 713448 DW5 / 713448 DX3 / 713448 DY1 /

US713448DW56 US713448DX30 US713448DY13

Minimum Denomination:

\$2,000 and integral multiples of \$1,000

Joint Book-Running

Managers:

BNP Paribas Securities Corp.

Citigroup Global Markets Inc.

Goldman Sachs & Co. LLC

Merrill Lynch, Pierce, Fenner & Smith

Incorporated

Co-Managers: HSBC Securities (USA) Inc.

Mizuho Securities USA LLC

UBS Securities LLC

ANZ Securities, Inc.

Barclays Capital Inc.

BNY Mellon Capital Markets, LLC

ING Financial Markets LLC

U.S. Bancorp Investments, Inc.

Drexel Hamilton, LLC

Loop Capital Markets LLC

The Williams Capital Group, L.P.

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The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling BNP Paribas Securities

Corp. toll-free at 1-800-854-5674, Citigroup Global Markets Inc. toll-free at 1-800-831-9146, Goldman Sachs & Co. LLC toll-free at 1-866-471-2526 or Merrill Lynch, Pierce, Fenner & Smith Incorporated toll-free at 1-800-294-1322.

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