DALEY CLAYTON C JR

Form 4

March 04, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

OMB APPROVAL

January 31,

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

2005 Estimated average burden hours per 0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Expires:

response...

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * DALEY CLAYTON C JR				2. Issuer Name and Ticker or Trading Symbol			5. Relationship of Reporting Person(s) to Issuer			
			PROCTER & GAMBLE CO [PG]			(Check all applicable)				
	(Last)	(First) (1	Middle)	3. Date of	f Earliest T	ransaction				
				(Month/D	ay/Year)		Director	10	% Owner	
ONE PROCTER & GAMBLE			02/29/2	800		_X_ Officer (given in the control of		ther (specify		
	PLAZA						below)	below)	Officer	
							VC and Chief Financial Officer			
(Street)			4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
				Filed(Month/Day/Year)			Applicable Line)			
							X Form filed by One Reporting Person			
CINCINNATI, OH 45202							Form filed by More than One Reporting Person			
	(City)	(State)	(Zip)	Tabl	e I - Non-I	Derivative Securities Ac	quired, Disposed	of, or Benefici	ally Owned	
	1.Title of	2. Transaction Date	2A Deem	ned	3.	4. Securities Acquired	5. Amount of	6.	7. Nature of	
	Security	(Month/Day/Year)	Execution Execution		•	or(A) or Disposed of	Securities	Ownership	Indirect	
	(Instr. 3)	(Mondin Day/ Tear)	any	Daw, II	Code	(D)	Beneficially	Form: Direct		
	(111041.5)		(Month/D	ay/Year)	(Instr. 8)	(Instr. 3, 4 and 5)	Owned	(D) or	Ownership	

(3)	()	` 17 I abi	e 1 - Non-L	erivative Secur	ities Ac	equirea, Disposea	oi, or Beneficia	any Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/29/2008		A	16,190 A	\$ 0	184,722.304 (1)	D	
Common Stock						484	I	By Daley Investment Co. Ltd.
Common Stock						5,429	I	Charitable Remainder Unitrust
Common Stock						54,031.5261	I	By Retirement Plan

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Trustees

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Stock Option (Right to Buy)	\$ 66.18	02/29/2008		A	169,991	02/28/2011	02/28/2018	Common Stock	169,99

Reporting Owners

Reporting Owner Name / Address	Keiationsnips					
	Director	10% Owner	Officer	Other		
DALEY CLAYTON C JR ONE PROCTER & GAMBLE PLAZA CINCINNATI, OH 45202			VC and Chief Financial Officer			

Signatures

/s/ Jason P. Muncy, Attorney-in-Fact for CLAYTON C. DALEY, JR.

03/04/2008

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units awarded pursuant to Issuer's 2001 Stock and Incentive Compensation Plan.
- (2) Employee stock option granted under Issuer's 2001 Stock and Incentive Compensation Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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