#### PROCTER & GAMBLE CO

Form 4 May 16, 2008

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

PROCTER & GAMBLE CO [PG]

3. Date of Earliest Transaction

30(h) of the Investment Company Act of 1940

Symbol

1(b).

(Last)

(Print or Type Responses)

PASSERINI FILIPPO

1. Name and Address of Reporting Person \*

(First)

(Middle)

ONE PRO	CTER AND GAM	`	n/Day/Year) /2008	Director 10% Owner Other (specify below) below)  Chief Info and Global Svcs Ofc						
	(Street)		mendment, Date Original Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line)						
CINCINN	ATI, OH 45202	I ned(x)	ional Day, Teal)	_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 37,955.237	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Stock	05/15/2008		F 2 D 65.755		D					
Common Stock				367	I	By son Emanuele				
Common Stock				367	I	By daughter Chiara (3)				
Common Stock				367	I	By daughter Marta				
Common Stock				2,460.8967 (4)	I	By Retirement				

Plan Trustees

(9-02)

0.222

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.		5. Numb		6. Date Exerc	cisable and	7. Title and A	Amount of	8. Pri
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transa	ctio	nof Deriv	ative	Expiration D	ate	Underlying S	Securities	Deriv
Security	or Exercise		any	Code		Securitie	es	(Month/Day/	Year)	(Instr. 3 and	4)	Secur
(Instr. 3)	Price of		(Month/Day/Year)	(Instr.	8)	Acquired	d					(Instr
	Derivative					(A) or						
	Security					Disposed	d of					
	•					(D)						
						(Instr. 3,	4,					
						and 5)						
							(D)	Date Exercisable	Expiration Date	Title	Amount or Number of	
				Code	V	(A)	(D)				Shares	
Series A	\$ O (5)	03/31/2008(6)		٨	V	0.222		(7)	(7)	Common	0.222	\$ 0

V 0.222

### **Reporting Owners**

 $$0^{(5)}$ 

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

PASSERINI FILIPPO ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Chief Info and Global Svcs Ofc

#### **Signatures**

Preferred

Stock

Jason P. Muncy, Attorney-in-Fact for FILIPPO **PASSERINI** 

05/16/2008

Date

\*\*Signature of Reporting Person

# **Explanation of Responses:**

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

03/31/2008(6)

- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes grant of dividends in the form of RSUs on 5/15/08.
- (2) Filippo Passerini custodian for Emanuele Passerini (UGMA).

Reporting Owners 2

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- (3) Filippo Passerini custodian for Chiara Passerini (UGMA).
- (4) Holdings as of 03/31/08.
- (5) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 01/01/08 through 03/31/08.
- (7) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (8) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.