Steele Robert Allan Form 4 February 19, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Issuer

displays a currently valid OMB control

number.

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

Steele Robert Allan

1. Name and Address of Reporting Person *

			PROC	ΓER & C	SAMBLE	ЕСО	[PG]	(Ch	eck all applica	hle)		
(Last) (First) (Middle ONE PROCTER AND GAMBLE PLAZA		(Middle) MBLE	3. Date of Earliest Transaction (Month/Day/Year) 02/17/2009					(Check all applicable) Director 10% OwnerX Officer (give title Other (specify below) Vice Chair-Global H and WB				
CINCINN	(Street) ATI, OH 45202			endment, I onth/Day/Ye	_	ıal		6. Individual or Applicable Line) _X_ Form filed by Form filed by		Person		
(City)	(State)	(Zip)	Tah	de I - Non-	.Dorivativ	a Sacr	rities Ac	Person quired, Disposed	of or Repetic	ially Owned		
1.Title of Security (Instr. 3) Common Stock	2. Transaction Date (Month/Day/Year) 02/17/2009	e 2A. Deem Execution any (Month/D	ed Date, if	3.	4. Securion(A) or D (Instr. 3,	ties A	cquired d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 73,463.361	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock								15,757.6962 (2)	I	By Retirement Plan Trustees		
Reminder: Re	port on a separate lin	e for each cl	ass of sec	urities beno	Pers infor	ons v matic	vho resp on conta	indirectly. ond to the colle ined in this form d unless the fo	n are not	SEC 1474 (9-02)		

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transacti	5. orNumber	6. Date Exerc Expiration D		7. Title Amount		8. Price of Derivative	9. Nu Deriv
Security or (Instr. 3) Pr		or Exercise Price of Derivative Security	(Month/Day/Tear)	any (Month/Day/Year)	Code (Instr. 8)	of	(Month/Day/Year) e		Underlying Securities (Instr. 3 and 4)	ying ies	Security (Instr. 5)	Secur Bene Owne Follo Repo Trans (Instr
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title N	Amount or Number of Shares		

Reporting Owners

Relationships Reporting Owner Name / Address

> 10% Owner Officer Other Director

Steele Robert Allan

Vice Chair-Global H and WB ONE PROCTER AND GAMBLE PLAZA

CINCINNATI, OH 45202

Signatures

Jason P. Muncy, Attorney-in-Fact for ROBERT A. 02/19/2009 **STEELE**

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes grant of dividends in the form of RSUs on 2/17/09.
- (2) Balance as of 12/31/08.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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