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COCA COLA Form 4	A CO									
July 03, 2014										
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION								OMB APPROVAL		
Washington, D.C. 20549							N OMB Number	r:	3235-0287	
Check this if no longe	ar .				Expires	: Januar	y 31, 2005			
subject to Section 16. Form 4 or Form 5 Eiled pursuant to Section				SECURITIES	Estimat burden respons	Estimated average burden hours per response				
obligation may contin <i>See</i> Instruct 1(b).	s Section 17(a	a) of the l	Public U	6(a) of the Securition tility Holding Comp avestment Company	pany Act	of 1935 or Sec				
(Print or Type R	esponses)									
			2. Issuer Name and Ticker or Trading Symbol COCA COLA CO [KO]			5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (M	Aiddle)	3. Date o	f Earliest Transaction		(Check all applicable)				
711 FIFTH AVENUE			(Month/Day/Year) 07/01/2014			X_ Director 10% Owner Officer (give title Other (specify below) below)				
				endment, Date Original nth/Day/Year)	 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
NEW YORK	K, NY 10022					Person	by More than Or	ie Reporting		
(City)	(State)	(Zip)	Tab	le I - Non-Derivative S	ecurities A	cquired, Disposed	l of, or Benef	icially Owned	1	
Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if		A) or f (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock, \$.25 Par Value						12,000,000	D			
Common Stock, \$.25 Par Value						6,000,000	I	Allen & Company Incorporat (1)	ted	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of Transactio/Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code V	r	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock Units	\$ 0 <u>(2)</u>	07/01/2014		А	46	5.8654 (<u>3)</u>		(4)	<u>(4)</u>	Common Stock, \$.25 Par Value	465.8654

Reporting Owners

Reporting Owner Name / Address		Relationsh					
	Director	10% Owner	Officer	Other			
ALLEN HERBERT A 711 FIFTH AVENUE NEW YORK, NY 10022	Х						
Signatures							
/s/ Gloria K. Bowden, attorney-in-fact for Herbert A. Allen 07/02/2014							

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares owned by Allen & Company Incorporated, an affiliate of Allen Holding Inc., of which the reporting person is a principal (1) shareholder. The filing of this statement shall not be deemed an admission that the reporting person is for purposes of Section 16 of the

Date

- 1934 Act or otherwise, the beneficial owner of such securities.
- (2) Each phantom share unit is economically equivalent to one share of Common Stock.
- (3) Phantom share units accrued under The Coca-Cola Company Directors' Plan (the "Directors' Plan") as a result of crediting phantom dividends.
- (4) The phantom share units credited under the Directors' Plan are settled in cash the later of (i) January 15 of the year following the year in which the reporting person leaves the Board, or (ii) six months following the date on which the reporting person leaves the Board.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.