

META FINANCIAL GROUP INC  
Form 11-K  
April 20, 2011

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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FORM 11-K

FOR ANNUAL REPORTS OF EMPLOYEE STOCK  
PURCHASE, SAVINGS AND SIMILAR PLANS  
PURSUANT TO SECTION 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

ý ANNUAL REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934  
FOR THE FISCAL YEAR ENDED SEPTEMBER 30, 2010

OR

o TRANSITION REPORT PURSUANT TO SECTION 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

COMMISSION FILE NUMBER 0-22140

A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

MetaBank Profit Sharing 401(k) Plan  
c/o Meta Financial Group, Inc.  
121 East Fifth Street  
Storm Lake, Iowa 50588

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

Meta Financial Group, Inc.  
c/o J. Tyler Haahr, Chief Executive Officer  
121 East Fifth Street  
Storm Lake, Iowa 50588

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REQUIRED INFORMATION

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| 1. | Not applicable |
| 2. | Not applicable |
| 3. | Not applicable |

4. The MetaBank Profit Sharing 401(k) Plan (the "Plan") is subject to the Employee Retirement Income Security Act of 1974, as amended ("ERISA"). Therefore, in lieu of providing the information described in Items 1-3 of Form 11-K, the Plan financial statements and schedules as of September 30, 2010 and 2009, which have been prepared in accordance with the financial reporting requirements of ERISA, are attached hereto as Exhibit 1 and incorporated herein by this reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Plan Administrator has duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

MetaBank Profit Sharing 401(k) Plan

/s/ David W. Leedom

Printed Name: David W. Leedom

Title: Chief Financial Officer

Date: April 20, 2011

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METABANK PROFIT SHARING 401(K) PLAN

FORM 11-K EXHIBIT INDEX

Exhibit Number	Exhibit	Method of Filing
<u>1</u>	MetaBank Profit Sharing 401(k) Plan Financial Statements	Filed herewith electronically
<u>23</u>	Consent of KPMG, LLP	Filed herewith electronically

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