Borba George A Jr
Form 4
February 20, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
George Borba Family Trust

(Last) (First) (Middle)

2130 EUCLID AVENUE

(Street)

UPLAND, CA 91784

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
CVB FINANCIAL CORP [CVBF]

3. Date of Earliest Transaction (Month/Day/Year)
02/19/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director
_____ Officer (give title below)
__X__ 10% Owner
__X__ Other (specify below)
Trust

6. Individual or Joint/Group Filing(Check Applicable Line)
___ Form filed by One Reporting Person
_X_ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/19/2013		S		14,000	D	$ 11.0003	11,132,063	D	
Common Stock								277,000 (1)	D	
Common Stock								28,547 (2)	D	
Common Stock								47,350 (3)	I	By Trust
Common Stock								288 (4)	I	As Custodian

Common Stock						11,232 (5)	D	
Common Stock	02/20/2013	S	32,505	D	$ 11.0128	11,099,558	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
George Borba Family Trust 2130 EUCLID AVENUE UPLAND, CA 91784	X	X		Trust
Gourdikian Linda B 2130 EUCLID AVENUE ONTARIO, CA 91784		X		Trustee
Borba George A Jr 701 N HAVEN AVE ONTARIO, CA 91764	X			
Borba Children's Holding Trust 2130 EUCLID AVENUE UPLAND, CA 91784				Trust

Signatures

/s/ Linda Borba Gourdikian	02/20/2013
**Signature of Reporting Person	Date
/s/ Linda Borba Gourdikian	02/20/2013
**Signature of Reporting Person	Date
/s/ Linda Borba Gourdikian	02/20/2013
**Signature of Reporting Person	Date
/s/ George A Borba Jr	02/20/2013
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 277000 shares held by the Borba Children's Trust

(2) 28547 shares held by Linda Borba Gourdikian

(3) 47350 shares held by Linda Borba Gourdikian as trustee

(4) 288 shares held by George Borba Jr as custodian for minor children

(5) 11232 shares held by George Borba Jr of which 10000 are restricted shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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