UNIVERSAL CORP /VA/ Form 8-K June 22, 2010

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: June 21, 2010 (Date of earliest event reported)

UNIVERSAL CORPORATION (Exact Name of Registrant as Specified in its Charter)

Virginia 001-00652 (State or Other Jurisdiction (Commission File Number) of Incorporation) 54-0414210 (IRS Employer Identification No.)

9201 Forest Hill Avenue Richmond, Virginia (Address of Principal Executive Offices) 23235 (Zip Code)

Registrant's telephone number, including area code: (804) 359-9311

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On June 21, 2010, the Registrant issued a press release announcing that its Brazilian subsidiary, Universal Leaf Tabacos Limitada, entered into an agreement with Philip Morris Brasil Industria e Comercio, a subsidiary of Philip Morris International Inc., for the sale of certain contract rights. The press release is furnished as Exhibit 99.1 to this Report and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits.
 - No. Description
 - 99.1 Press release dated June 21, 2010, announcing the sale of certain contract rights.*

*Filed Herewith

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

UNIVERSAL CORPORATION (Registrant)

Date: June 21, 2010

By: /s/ David C. Moore David C. Moore Senior Vice President and Chief Financial Officer

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Exhibit Index

Exhibit Number Document

99.1 Press release dated June 21, 2010, announcing the sale of certain contract rights.*

*Filed Herewith