## Edgar Filing: LIVEPERSON INC - Form 4

LIVEPERS Form 4	ON INC								
July 03, 201	3								
FORM		OMB APPROVAL							
	OMB Number:	3235-0287							
Check th if no lon subject t Section Form 4 of Form 5 obligatio may con <i>See</i> Insta 1(b).	ger o 16. or Filed pur ons tinue.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 20(b) of the Investment Company Act of 1940							
(Print or Type	Responses)								
	Address of Reporting D ROBERT P	Symbo	1	d Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (I		of Earliest 7		(Check all applicable)				
	PERSON INC, 47 VENUE, 5TH FL	5 07/01	n/Day/Year) /2013		X Director 10% Owner X Officer (give title Other (specify below) below) Chief Executive Officer				
	(Street)		mendment, D Ionth/Day/Yea	-	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
NEW YOR	K, NY 10018				Form filed by M Person	Iore than One R	eporting		
(City)	(State)	(Zip) Ta	able I - Non-	Derivative Securities A	Acquired, Disposed of	, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date, if any	Code (Instr. 8)	4. Securities onAcquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price	SecuritiesFBeneficially(i)Owned(i)Following(i)ReportedTransaction(s)(Instr. 3 and 4)	. Ownership Form: Direct D) or Indirect I) Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Re	port on a separate line	e for each class of se	curities bene	eficially owned directly	or indirectly.				
				Persons who res information con required to resp	spond to the collec tained in this form ond unless the form ntly valid OMB con	are not n	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	]
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	

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(Instr. 3)	<ol> <li>Price of Derivative Security</li> </ol>		(Month/Day	y/Year)	(Instr.	8)	Acquired or Dispose (D) (Instr. 3, 4 and 5)	ed of				(
					Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 9.24	07/01/2013			А		70,000		<u>(1)</u>	07/01/2023	Common Stock	70,000
Reporting Owners												
Reporting Owner Name / Address		Relationships										
		Director	10% Ov	wner	Officer				Other			
LOCASCIO ROBERT P C/O LIVEPERSON INC 475 TENTH AVENUE, 5TH FLOOR NEW YORK, NY 10018		X			Chief Executive Officer			e Officer				
Signatures												
/s/Monica L. Greenberg, as attorney-in-fact			07/03/2	2013								
Signature of Reporting Person			Date									

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Option will vest and become exercisable in four equal annual installments on each of July 1, 2014, July 1, 2015, July 1, 2016 and July 1, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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