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JAKKS PACIFIC INC  
Form 8-K  
July 22, 2003

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SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
July 22, 2003 (July 22, 2003)

JAKKS PACIFIC, INC.  
(Exact Name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction  
of incorporation)

0-28104  
(Commission File Number)

95-4527222  
(I.R.S. Employer  
Identification No.)

22619 Pacific Coast Highway  
Malibu, California  
(Address of principal  
executive offices)

90265  
(Zip Code)

Registrant's telephone number, including area code: (310) 456-7799

JAKKS PACIFIC, INC.  
INDEX TO FORM 8-K  
FILED WITH THE SECURITIES AND EXCHANGE COMMISSION  
JULY 22, 2003

ITEMS IN FORM 8-K  
-----

	Page
Facing Page	1
Item 7. Financial Statements and Exhibits	3

Edgar Filing: JAKKS PACIFIC INC - Form 8-K

Item 9. Regulation FD Disclosure	3
Signatures	4
Exhibit Index	5

2

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit Number -----	Description -----
99.1*	July 22, 2003 Press Release

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\* Filed herewith

Item 9. Regulation FD Disclosure.

In accordance with the interim guidance issued by the Commission on March 27, 2003 in Final Rule Release No. 33-8216, the information reported in this Report is being provided under Item 12.

On July 22, 2003, the Company issued a press release announcing its results of operations for the quarter ended June 30, 2003. A copy of such release is annexed as an exhibit and is incorporated by reference hereto in its entirety.

3

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: July 22, 2003

JAKKS PACIFIC, INC.

By: /s/ Jack Friedman  
Jack Friedman  
Chairman and Chief Executive Officer

Exhibit Index

Exhibit Number -----	Description -----
99.1*	July 22, 2003 Press Release

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\* Filed herewith