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JAKKS PACIFIC INC  
Form 8-K  
October 31, 2003

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SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

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FORM 8-K

Current Report  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported):  
October 31, 2003 (October 31, 2003)

JAKKS PACIFIC, INC.  
(Exact Name of registrant as specified in its charter)

Delaware 0-28104 95-4527222  
(State or other jurisdiction of (Commission File Number) (I.R.S. Employer  
incorporation) Identification No.)

22619 Pacific Coast Highway 90265  
Malibu, California (Zip Code)  
(Address of principal executive offices)

Registrant's telephone number, including area code: (310) 456-7799

JAKKS PACIFIC, INC.  
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FILED WITH THE SECURITIES AND EXCHANGE COMMISSION  
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Item 5. Other Events and Regulation FD Disclosure

On October 30, 2003, the Registrant announced in a press release that its Chief Executive Officer, Jack Friedman, and Chief Financial Officer, Joel Bennett, will be speaking at the Harris Nesbitt Gerard PlayTIME Investor Conference in New York City on Monday, November 3, 2003, at 11:25 a.m. EST, and that such presentation will be able to be heard live via the Internet at the Registrant's website, www.jakkspacific.com, and will also be archived on its website through November 30, 2003.

A copy of such press release is annexed as an exhibit hereto and is hereby incorporated by reference.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit Number -----	Description -----
99.1*	October 30, 2003 Press Release

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\* Filed herewith

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: October 31, 2003

JAKKS PACIFIC, INC.

By: /s/ Stephen G. Berman

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Stephen G. Berman  
President and Chief Operating Officer

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Exhibit Index

Exhibit Number -----	Description -----
99.1*	October 30, 2003 Press Release

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\* Filed herewith