

Edgar Filing: ADVANCED MARKETING SERVICES INC - Form 15-12G

ADVANCED MARKETING SERVICES INC
Form 15-12G
June 14, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 15

CERTIFICATION AND NOTICE OF TERMINATION OF REGISTRATION
UNDER SECTION 12(g) OF THE SECURITIES EXCHANGE
ACT OF 1934 OR SUSPENSION OF DUTY TO FILE REPORTS
UNDER SECTIONS 13 AND 15(d) OF THE
SECURITIES AND EXCHANGE ACT OF 1934

Commission File Number 0-16002

Advanced Marketing Services, Inc.

(Exact name of registrant as specified in its charter)

5880 Oberlin Drive, San Diego, California 92121
(858) 457-2500

(Address, including zip code, and telephone number, including area code, of
registrant's principal executive offices)

Common Stock, \$0.001 par value
Rights to Purchase Common Stock

(Title of each class of securities covered by this Form)

N/A

(Title of all other classes of securities for which a duty
to file reports under Section 13(a) or 15(d) remains)

Please place an X in the box(es) to designate the appropriate rule
provision(s) relied upon to terminate or suspend the duty to file reports:

| | | | |
|----------------------|-------------------------------------|----------------------|--------------------------|
| Rule 12g-4(a)(1)(i) | <input checked="" type="checkbox"/> | Rule 12h-3(b)(1)(i) | <input type="checkbox"/> |
| Rule 12g-4(a)(1)(ii) | <input type="checkbox"/> | Rule 12h-3(b)(1)(ii) | <input type="checkbox"/> |
| Rule 12g-4(a)(2)(i) | <input type="checkbox"/> | Rule 12h-3(b)(2)(i) | <input type="checkbox"/> |
| Rule 12g-4(a)(2)(ii) | <input type="checkbox"/> | Rule 12h-3(b)(2)(ii) | <input type="checkbox"/> |
| | | Rule 15d-6 | <input type="checkbox"/> |

Approximate number of holders of record as of the certification or notice
date: 216

Pursuant to the requirements of the Securities Exchange Act of 1934,
Advanced Marketing Services, Inc., has caused this certification/notice to be
signed on its behalf by the undersigned duly authorized person.

Date: June 13, 2006

By: /s/ Gary M. Rautenstrauch

Name: Gary M. Rautenstrauch
Title: President and
Chief Executive Officer