

SONY CORP  
Form 6-K  
October 31, 2012

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of October 2012  
Commission File Number: 001-06439

SONY CORPORATION  
(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN  
(Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F,

Form 20-F  X

Form 40-F  \_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form  
is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities  
Exchange Act of 1934, Yes No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b):82- \_\_\_\_\_

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to  
be signed on its behalf by the undersigned, thereunto duly authorized.

SONY CORPORATION  
(Registrant)

By: /s/ Masaru Kato  
(Signature)  
Masaru Kato  
Executive Vice President and  
Chief Financial Officer

Date: October 31, 2012

List of materials

Documents attached hereto:

- i) Press release announcing Interim Dividend for the Fiscal Year Ending March 31, 2013
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News &amp; Information

1-7-1 Konan,  
Minato-ku  
Tokyo 108-0075

October 31, 2012

Notice Regarding Interim Dividend  
for the Fiscal Year Ending March 31, 2013

Sony Corporation (the “Corporation”) approved, at the meeting of its Board of Directors held on October 31, 2012, the interim dividend on shares of common stock of the Corporation for the fiscal year ending March 31, 2013 as follows:

## I. Details of Interim Dividend

	Details of resolution	Latest dividend forecast (as of August 2, 2012)	FY 2011 Interim dividend (Actual)
Record date	September 30, 2012	September 30, 2012	September 30, 2011
Dividend per share	¥12.50	Undetermined	¥12.50
Total amount of dividend	¥12,545 million		¥12,545 million
Dividend payment starting date	December 3, 2012		December 1, 2011
Source of dividend	Retained earnings		Retained earnings

## II. Reasons for Determination of Dividend Amount

The Corporation believes that continuously increasing corporate value and providing dividends are essential to rewarding shareholders, and it is the Corporation’s policy to strive for the perpetuation of stable dividends. The Corporation made its decision with respect to the interim dividend for the fiscal year ending March 31, 2013, to pay the same amount of dividend per share as the previous fiscal year, based on the policy outlined above.

## (Reference) Dividend Actual

	Interim dividend	Dividend per share Year-end dividend	Annual dividend (total)
FY 2011 (ended March 31, 2012)	¥12.50	¥12.50	¥25.00
FY 2010 (ended March 31, 2011)	¥12.50	¥12.50	¥25.00