

Edgar Filing: ASSURANCEAMERICA CORP - Form 8-K

ASSURANCEAMERICA CORP  
Form 8-K  
January 25, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(D) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date Of Report (Date Of Earliest Event Reported): January 18, 2005

ASSURANCEAMERICA CORPORATION  
(Exact name of Registrant as specified in its charter)

Nevada	0-06334	87-0281240
(State or other jurisdiction of incorporation or organization)	(Commission File No.)	(IRS Employer Identification No.)

RiverEdge One  
Suite 600  
5500 Interstate North Parkway  
Atlanta, Georgia 30328  
(Address of principal executive offices, including zip code)

(770) 933-8911  
(Registrant's telephone number, including area code)

N/A  
(Former Name if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 1.01 Other Events

On January 18, 2005, AssuranceAmerica Corporation (the "Company") acquired Cannon Insurance Agency, Inc. and E&S Insurance Services, Inc. (the "Seller") pursuant to an Asset Purchase Agreement (the "Agreement") with Trustway Insurance Agencies, LLC, the Seller and Steve Speir. Pursuant to the Agreement, as consideration for the purchased assets, the Company issued to the Seller an aggregate of 3,600,000 shares of the Company's common stock.

SIGNATURE

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ASSURANCEAMERICA CORPORATION

Date: January 25, 2005

/s/ Robert J. Cormican

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Robert J. Cormican  
Senior Vice President and Chief Financial Officer