

SLOMANN CHERYL
Form 4
March 12, 2018

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SLOMANN CHERYL

2. Issuer Name **and** Ticker or Trading
Symbol
CHEESECAKE FACTORY INC
[CAKE]

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction
(Month/Day/Year)
02/15/2018

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify
below)

Principal Accounting Officer

26901 MALIBU HILLS ROAD

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting
Person

CALABASAS HILLS, CA 91301

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/15/2018		A	4,200 (1) \$ 0	4,200 (2)	D	
Common Stock	03/12/2018		M	4,000 A \$ 29.29	18,028	D	
Common Stock	03/12/2018		S	200 D \$ 49.92	17,828	D	
Common Stock	03/12/2018		S	200 D \$ 49.952	17,628	D	
Common Stock	03/12/2018		S	3,600 D \$ 49.91	14,028	D	

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Common Stock	03/12/2018	S	1,500	D	\$ 49.7537	12,528	D	
Common Stock						500	I	By Trust (3)
Common Stock						13	I	By IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (right to buy)	\$ 47.06	02/15/2018		A	8,700	(4) 02/15/2026	Common Stock	8,700
Employee Stock Option (right to buy)	\$ 29.29	03/12/2018		M	4,000	01/05/2013 01/05/2020	Common Stock	4,000

Reporting Owners

Reporting Owner Name / Address	Relationships		
	Director	10% Owner	Officer
SLOMANN CHERYL 26901 MALIBU HILLS ROAD CALABASAS HILLS, CA 91301			Principal Accounting Officer
			Other

Signatures

Cheryl Slomann	03/12/2018
<small>**Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock award which vests as to 60% of shares on 2/15/2021, and 20% of shares on each of 2/15/2022 and 2/15/2023.
- (2) Restricted shares subject to forfeiture.
- (3) Shares held by the Mark D. and Cheryl M. Slomann Trust u/a4/7/1997 of which the reporting person and her spouse are trustees.
- (4) Vests as to 20% of the options on each of 2/15/2019, 2020, 2021, 2022 and 2023.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.