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ACXIOM CORP

Form 4

September 17, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s)
 Horton, J. Edward
 Information Way
 Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 09/02
- 5. If Amendment, Date of Original (Month/Year)
- - [X] Officer (give title below) [] Other (specify below)
 Company Marketing Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
 - [X] Form filed by One Reporting Person
 - $[\]$ Form filed by More than One Reporting Person

Table I		Non-Derivative	Securities	Acquired,	Disposed	of,	or	Beneficially	Owned
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1) Title of Security	2)Trans- action		- 4.Securities Acquired(A) or Disposed of (D)			
	Date	Code		Α		
	(Month/			or		
	Day/Year)	Code V	Amount	D	Price	
Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value	09/06/02	J	52.4899 (1)	А	\$15.0025	
Common Stock, \$.10 Par Value	09/13/02	J	0.7690 (2)	А	\$18.4220	

	-			
1)Title of Derivative Security	2)Conversion or Exercise Price of Derivative	3)Trans- action Date	4)Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)
	Security		Code V	A D

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

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Security action of Underlying Date Securities	8)Price of Deri- vative Security

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

On September 16, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the icontributed to the account of the reporting person on September 13, 2002 as the issuer's matching with the terms of the Plan.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes, Attorney-in-Fact

For: J. Edward Horton

DATE: 9/17/02