## Edgar Filing: ACXIOM CORP - Form 4

### **ACXIOM CORP**

#### Form 4

### September 09, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- Name and Address of Reporting Person(s) Stalnaker, Jefferson D.
   Information Way
   Little Rock, AR 72202
- Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Year 08/02
- 5. If Amendment, Date of Original (Month/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
  [ ] Director [ ] 10% Owner
  [X] Officer (give title below) [ ] Other (specify below)
  - $\mbox{[X]}$  Officer (give title below)  $\mbox{[\ ]}$  Other (specify below) Financial Operations Leader
- 7. Individual or Joint/Group Filing (Check Applicable Line)
  - $\ensuremath{\left[\mathrm{X}\right]}$  Form filed by One Reporting Person
  - [ ] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2)Trans- action		4.Securities Acquired(A) or Disposed of (D)		
	Date	Code	•	А	
	(Month/ Day/Year)	Code V	Amount	or D	
Common Stock, \$.10 Par Value	05/07/02	J	7.0744 (1)	Α	\$14.1355
Common Stock, \$.10 Par Value	06/07/02	J	6.6168 (1)	А	\$15.1130
Common Stock, \$.10 Par Value	07/05/02	J	6.7265 (1)	Α	\$14.8665
Common Stock, \$.10 Par Value	08/07/02	J	7.4178 (1)	Α	\$13.4810
Common Stock, \$.10 Par Value (2)	08/12/02	М	4,000.0000	A	\$11.1400
Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value	08/12/02	S	4,000.0000	D	\$16.5000

Common Stock, \$.10 Par Value

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Security	or Exercise Price of Derivative	action Date	action Securities Ac Code or Disposed of		-
	Security		Code V	A	D
Non-Qualified Stock Option (right to buy) (2)	\$11.1400	08/12/02	М		4,000.00
Non-Qualified Stock Option (right to buy)	\$16.3500	08/07/02	J	9,935.0000	
Non-Qualified Stock Option (right to buy)	\$20.4380	08/07/02	J	5,184.0000	
Non-Qualified Stock Option (right to buy)	\$24.5250	08/07/02	J	5,389.0000	
Table II (PART 2) Derivative	Securities Ac	quired, Disposed (	of, or Bene	eficially Owned	l (Columns 1
1)Title of Derivative Security	action of	Title and Amount Underlying		Amount or	8)Price of Deri- vative Security

Title

Non-Qualified Stock Option 08/12/02 Common Stock, \$.10 Par Value

Non-Qualified Stock Option 08/07/02 Common Stock, \$.10 Par Value

Number of

4,000.0000

9,935.0000

5,184.0000

5,389.0000

Shares

# Explanation of Responses:

Non-Qualified Stock Option

Non-Qualified Stock Option

(right to buy) (2)

(right to buy)

(right to buy)

(right to buy)

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock (2)

08/07/02 Common Stock, \$.10 Par Value

08/07/02 Common Stock, \$.10 Par Value

This option has a tandem tax withholding right.

(3)

25% of this option vested on the date of grant. 25% vested on 7/2/02. The remaining 50% vests i from the date of grant (10/2/01). The total number of shares subject to this grant was 8,461. (4)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

#### SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes

For: Attorney-in-Fact for Jefferson D. Stalnaker

DATE: 09/09/02