ROSE GARY R Form 4 January 19, 2005

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
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Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

1(b).

(Print or Type Responses)

1. Name and Addr ROSE GARY	*	ng Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			7 ELEVEN INC [SE]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
			(Month/Day/Year)	Director 10% Owner		
2711 N. HASKELL AVE.			01/17/2005	X Officer (give title Other (specify below) EVP & Chief Operating Officer		
				EVF & Chief Operating Officer		
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
			, , , , , , , , , , , , , , , , , , ,	_X_ Form filed by One Reporting Person		
DALLAS, TX 75204				Form filed by More than One Reporting		
D111110, 111	73201			Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acq	quired, Disposed of, or Beneficially Owne		

` •		Table	I - Non-De	erivative S	ecuriues Aco	quirea, Disposea (oi, or belieficia	ny Owned	
1.Title of Security	2. Transaction Date (Month/Day/Year)		3. Transactio	4. Securit		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	
(Instr. 3)		any	Code	Disposed	of (D)	Beneficially	(D) or	Beneficial	
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4	1 and 5)	Owned	Indirect (I)	Ownership	
		•	Code V	Amount	(A) or (D) Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)	
Common Stock						15,526 (1)	D		
Common Stock						29,880 (2)	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	orDeriva Securi Acqui	ties red (A) posed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amou or Numb of Sha
Employee Stock Options	\$ 16.21						01/21/2005	01/21/2014	Common Stock	70,0
Employee Stock Options	\$ 6.88						03/07/2004	03/07/2013	Common Stock	84,0
Employee Stock Options	\$ 9.12						04/24/2003	04/24/2012	Common Stock	84,0
Employee Stock Options	\$ 10.92						05/14/2002	05/14/2011	Common Stock	40,0
Employee Stock Options	\$ 19						05/23/2001	05/23/2010	Common Stock	63,8
Employee Stock Options	\$ 22.79	01/17/2005		A	48,7	50	01/17/2006(3)	01/17/2015	Common Stock	48,7

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	

ROSE GARY R

2711 N. HASKELL AVE.

DALLAS, TX 75204

EVP & Chief Operating Officer

Signatures

David T. Fenton,

01/19/2005 Attorney-in-fact **Signature of Reporting Person Date

2 Reporting Owners

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the number of Restricted Stock Units, each convertible into one share of the Issuer's Common Stock on the first day of the month following the Reporting Person's separation from employment with the Issuer, that have been awarded to the Reporting Person under the Issuer's 1995 Stock Incentive Plan as part of the Reporting Person's Annual Performance Incentive for 2003 and 2004.
- The listed number of shares includes (i) 200 shares held directly, (ii) 1,290 shares held for the benefit of the Reporting Person in an account with the administrator off the Issuer's Employee Stock Purchase Plan, Computershare Investor Services LLC, (iii) 10,000 shares of stock granted to the Reporting Person under the Issuer's 1995 Stock Incentive Plan on April 24, 2002 and (iv) 18,390 shares acquired pursuant to stock option exercises under the Issuer's 1995 Stock Incentive Plan.
- Options were granted pursuant to the requirements of Rule 16b-3. None of the options may be exercised before January 17, 2006. The options vest and become exercisable in annual increments over a three-year period unless accelerated in accordance with the terms of the 1995 Stock Incentive Plan and the applicable award agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.