Edgar Filing: VALASSIS COMMUNICATIONS INC - Form 4

VALASSIS C Form 4 July 11, 2008	COMMUNICATI	ONS INC									
									OMB APPROVAL		
Washington, D.C. 20549								OMB Number:	3235-0287 January 31, 2005		
Check this box if no longer CTLATED VENTE OF CHANGES IN DENERGIAL ON OF CHANGES IN							Expires:				
subject to Section 16 Form 4 or	subject to Section 16. STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						Estimated a burden hou response	average Irs per			
Form 5 obligation: may contin <i>See</i> Instruct 1(b).	s Section 17(a)) of the Publ		lding Com	pany	Act o	ge Act of 1934, f 1935 or Sectio 40	·	0.5		
(Print or Type Ro	esponses)										
DARISH KENNETH V Symbo VALA			Issuer Name and Ticker or Trading nbol ALASSIS COMMUNICATIONS C [VCI]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 7341 SUMM	-			Fransaction			_X_Director10% Owner Officer (give title below) Other (specify below)				
(Street) 4. If Amer Filed(Mon				Date Original ar)			6. Individual or Joint/Group Filing(Check Applicable Line)				
BRIGHTON	, MI 48116						_X_ Form filed by M Form filed by M Person	One Reporting Pe More than One Re			
(City)	(State) (Z	Zip)	Table I - Non-	Derivative S	Securi	ties Ac	quired, Disposed o	f, or Beneficial	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date any (Month/Day/Year)		Code	4. Securi tionAcquired Disposed) (Instr. 3,	l (A) o l of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V Amount	or (D)	Price	(Instr. 3 and 4)				
Common Stock	07/10/2008		А	350 <u>(1)</u>	А	\$0	6,453	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
DARISH KENNETH V 7341 SUMMIT RIDGE BRIGHTON, MI 48116	Х						
Signatures							
Linda J. Schalek, by Power of Attorney	07/11/2008						
**Signature of Reporting Person		Date					

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Award granted pursuant to Company's 2008 Omnibus Incentive Compensation Plan

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.