NEWS CORP Form 8-K April 16, 2013

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## Form 8-K

## **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 04/16/2013

# **News Corporation**

(Exact name of registrant as specified in its charter)

Commission File Number: 001-32352

Delaware (State or other jurisdiction of incorporation) 26-0075658 (IRS Employer Identification No.)

### 1211 Avenue of the Americas

 $New\ York,\ NY\ 10036$  (Address of principal executive offices, including zip code)

## 212-852-7000

(Registrant s telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form	3-K filing is intended to simultaned	ously satisfy the filing obligation (	of the registrant under
any of the following provisions:			

[ ]	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
[X]	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
[]	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
[]	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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### Item 8.01. Other Events

On April 16, 2013, News Corporation (the "Company") issued a press release announcing that 21st Century Fox will be the new name of the independent media and entertainment company created by the proposed separation of its businesses.

A copy of the Company's press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

#### Item 9.01. Financial Statements and Exhibits

Exhibit Number	Description
99.1	Press release of News Corporation, dated April 16, 2013.

## **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**News Corporation** 

Date: April 16, 2013 By: /s/ Janet Nova

Janet Nova

Senior Vice President and Deputy General Counsel

# EXHIBIT INDEX

Exhibit No.	Description		
EX-99.1	Press release of News Corporation, dated April 16, 2013		