

ENTRAVISION COMMUNICATIONS CORP

Form 4

November 08, 2013

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZEVNIK PAUL A

(Last) (First) (Middle)

2425 OLYMPIC BLVD., SUITE  
6000 WEST

(Street)

SANTA MONICA, CA 90404

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTRAVISION  
COMMUNICATIONS CORP  
[NYSE:EVC]

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/06/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class B common stock	11/06/2013		J <sup>(1)</sup>	100,000	D	\$ 0	2,987,582 <sup>(2)</sup> D
Class A common stock	11/06/2013		J <sup>(1)</sup>	100,000	A	\$ 0	100,000 <sup>(3)</sup> D
Class A common stock	11/06/2013		S <sup>(4)</sup>	1,400	D	\$ 6.25	98,600 <sup>(3)</sup> D

## Edgar Filing: ENTRAVISION COMMUNICATIONS CORP - Form 4

Class A common stock	11/06/2013	S	1,000	D	\$ 6.26	97,600 <u>(3)</u>	D
Class A common stock	11/06/2013	S	7,266	D	\$ 6.27	90,334 <u>(3)</u>	D
Class A common stock	11/06/2013	S	2,034	D	\$ 6.28	88,300 <u>(3)</u>	D
Class A common stock	11/06/2013	S	900	D	\$ 6.29	87,400 <u>(3)</u>	D
Class A common stock	11/06/2013	S	803	D	\$ 6.3	86,597 <u>(3)</u>	D
Class A common stock	11/06/2013	S	1,250	D	\$ 6.31	85,346 <u>(3)</u>	D
Class A common stock	11/06/2013	S	500	D	\$ 6.32	84,846 <u>(3)</u>	D
Class A common stock	11/06/2013	S	5,590	D	\$ 6.33	79,256 <u>(3)</u>	D
Class A common stock	11/06/2013	S	9,710	D	\$ 6.34	69,546 <u>(3)</u>	D
Class A common stock	11/06/2013	S	4,100	D	\$ 6.35	65,446 <u>(3)</u>	D
Class A common stock	11/06/2013	S	11,110	D	\$ 6.36	54,336 <u>(3)</u>	D
Class A common stock	11/06/2013	S	1,600	D	\$ 6.37	52,736 <u>(3)</u>	D
Class A common stock	11/06/2013	S	4,400	D	\$ 6.38	48,336 <u>(3)</u>	D
Class A common stock	11/06/2013	S	5,700	D	\$ 6.39	42,636 <u>(3)</u>	D
Class A common	11/06/2013	S	2,500	D	\$ 6.4	40,136 <u>(3)</u>	D

Edgar Filing: ENTRAVISION COMMUNICATIONS CORP - Form 4

stock

Class A common stock	11/06/2013	S	3,000	D	\$ 6.41	37,136 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	6,300	D	\$ 6.42	30,836 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	5,400	D	\$ 6.43	25,436 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	6,940	D	\$ 6.44	18,496 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	2,300	D	\$ 6.45	16,196 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	3,847	D	\$ 6.46	12,349 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	149	D	\$ 6.47	12,200 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	1,300	D	\$ 6.48	10,900 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	300	D	\$ 6.5	10,600 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	600	D	\$ 6.51	10,000 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	4,700	D	\$ 6.52	5,300 <sup>(3)</sup>	D
Class A common stock	11/06/2013	S	3,100	D	\$ 6.53	2,200 <sup>(3)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director    10% Owner    Officer    Other

ZEVNIK PAUL A  
2425 OLYMPIC BLVD., SUITE 6000 WEST    X  
SANTA MONICA, CA 90404

## Signatures

/s/ Marissa de la Rosa by power of attorney for Paul A. Zevnik

11/08/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction represents the conversion of 100,000 shares of Class B common stock into 100,000 shares of Class A common stock.
- (2) The reporting person also has indirect beneficial ownership of 550,666 shares of Class B common stock held by the Paul A. Zevnik Irrevocable Trust of 1996.
- (3) The reporting person also has direct ownership of 16,000 restricted stock units and indirect beneficial ownership of 10,000 restricted stock units held by The Zevnik Charitable Foundation.
- (4) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 9, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.