

FISERV INC  
Form 4  
February 13, 2014

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
DILLON DONALD F

(Last) (First) (Middle)  
255 FISERV DRIVE  
(Street)  
BROOKFIELD, WI 53045  
(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FISERV INC [FISV]

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/11/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock	02/11/2014		M		826 <sup>(1)</sup> A 19.37 <sup>(1)</sup>	3,507,544 <sup>(1)</sup>	D
Common Stock	02/11/2014		S		826 D 55.33 <sup>(2)</sup>	3,506,718	D
Common Stock	02/11/2014		M		918 <sup>(1)</sup> A 17.4 <sup>(1)</sup>	3,507,636	D
Common Stock	02/11/2014		S		918 D 55.34 <sup>(3)</sup>	3,506,718	D

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Common Stock	02/11/2014	M	6,844 <u>(1)</u>	A	\$ 19.72 <u>(1)</u>	3,513,562	D	
Common Stock	02/11/2014	S	6,844	D	\$ 55.31 <u>(4)</u>	3,506,718	D	
Common Stock						267,500 <u>(1)</u>	I	By Trust <u>(5)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 19.37 <u>(1)</u>	02/11/2014		M	826 <u>(1)</u>	02/18/2005 <sup>(6)</sup> 02/18/2014	Common Stock	826 <u>(1)</u>	
Stock Option (right to buy)	\$ 17.4 <u>(1)</u>	02/11/2014		M	918 <u>(1)</u>	04/06/2005 <sup>(7)</sup> 04/06/2014	Common Stock	918 <u>(1)</u>	
Stock Option (right to buy)	\$ 19.72 <u>(1)</u>	02/11/2014		M	6,844 <u>(1)</u>	04/06/2006 <sup>(8)</sup> 04/06/2015	Common Stock	6,844 <u>(1)</u>	
Stock Option (right to buy)	\$ 44.68 <u>(1)</u>					<u>(9)</u> 05/22/2023	Common Stock	5,032 <u>(1)</u>	
						05/22/2013 05/23/2022			

Stock Option (right to buy)	\$ 33.35 <u>(1)</u>			Common Stock	5,452 <u>(1)</u>
Stock Option (right to buy)	\$ 31.3 <u>(1)</u>	05/23/2012	05/25/2021	Common Stock	5,194 <u>(1)</u>
Stock Option (right to buy)	\$ 23.23 <u>(1)</u>	05/25/2011	05/26/2020	Common Stock	6,864 <u>(1)</u>
Stock Option (right to buy)	\$ 20.68 <u>(1)</u>	05/20/2010	05/20/2019	Common Stock	7,658 <u>(1)</u>
Stock Option (right to buy)	\$ 25.5 <u>(1)</u>	05/20/2009	05/21/2018	Common Stock	6,124 <u>(1)</u>
Stock Option (right to buy)	\$ 26.49 <u>(1)</u>	05/23/2008	05/23/2017	Common Stock	5,096 <u>(1)</u>
Stock Option (right to buy)	\$ 22 <u>(1)</u>	05/24/2007	05/24/2016	Common Stock	6,136 <u>(1)</u>

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DILLON DONALD F 255 FISERV DRIVE BROOKFIELD, WI 53045	X			

## Signatures

/s/ Lynn S. McCreary  
(attorney-in-fact)

02/13/2014

          \*\*Signature of Reporting Person

\_\_\_\_Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Adjusted to reflect the two-for-one split of Fiserv, Inc. common stock distributed on December 16, 2013 to holders of record on December 2, 2013.

This transaction was executed in multiple trades at prices ranging from \$55.02 to \$55.55. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (2) This transaction was executed in multiple trades at prices ranging from \$55.02 to \$55.55. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (3) This transaction was executed in multiple trades at prices ranging from \$54.92 to \$55.58. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (4) By the Dillon Foundation of which Mr. Dillon serves as a trustee.
- (5) The option vested in 5 equal annual installments beginning February 18, 2005 and is due to expire February 18, 2014.
- (6) The option vested in 5 equal annual installments beginning April 6, 2005 and is due to expire April 6, 2014.
- (7) The option vested in 5 equal annual installments beginning April 6, 2006 and is due to expire April 6, 2015.
- (8) These options vest 100% on the earlier of: (i) the first anniversary of the grant date; or (ii) immediately prior to the first annual meeting of shareholders after the grant date.
- (9)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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