ALTRIA GROUP, INC.

Form 4 May 22, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

0.5

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response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * FARRELL THOMAS F II

6601 WEST BROAD STREET

2. Issuer Name and Ticker or Trading Symbol

ALTRIA GROUP, INC. [MO]

5. Relationship of Reporting Person(s) to

Issuer

(Last)

(First)

(Street)

(Middle)

(Zip)

3. Date of Earliest Transaction

Filed(Month/Day/Year)

(Month/Day/Year)

X Director 10% Owner Officer (give title Other (specify

(Check all applicable)

05/20/2015

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

(City) (State)

RICHMOND, VA 23230

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)

Stock

2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

(A)

(1)

Reported Transaction(s) (Instr. 3 and 4)

Common 05/20/2015

Code V Amount (D) Price 3,364 A \$0

57,770 (2)

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of	2.	3. Transaction Date (Month/Day/Year)		4.	5. Number onof		6. Date Exercisable and Expiration Date		7. Title and Amount of Underlying Securities		8. Price of Derivative Security (Instr. 5)
Derivative	Conversion			Transacti							
Security	or Exercise			Code	Derivative Securities		(Month/Day/Year)		(Instr. 3 and 4)		
(Instr. 3)	Price of			(Instr. 8)							
	Derivative				Acqui	red					
	Security				(A) or						
					Dispos	sed					
					of (D)						
					(Instr.	3, 4,					
					and 5)						
				Code V	(A)	(D)	Date	Expiration	Title	Amount	
					()	()	Exercisable	Date		or	
										Number	
										of	
										Shares	
Phantom					288				Common		\$ 52.0
Stock	<u>(3)</u>	05/20/2015		A			(5)	(5)	Common	288	
Units					<u>(4)</u>		_	_	Stock		<u>(6)</u>
CIIII											

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

FARRELL THOMAS F II

6601 WEST BROAD STREET X

RICHMOND, VA 23230

Signatures

W. Hildebrandt Surgner, Jr. for Thomas F. Farrell II

05/22/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Deferred stock awarded under the Stock Compensation Plan for Non-Employee Directors.
- (2) Includes 55,270 deferred shares held in the Stock Compensation Plan for Non-Employee Directors, including an increase of 509 shares acquired through the reinvestment of dividends since March 31, 2015, the date of the last reportable transaction.
- (3) Phantom stock units convert to the cash value of the issuer's common stock on a 1-for-1 basis.
- (4) These units were acquired on May 20, 2015 pursuant to the Deferred Fee Plan for Non-Employee Directors.
- (5) The participant will receive distributions of phantom stock units in cash either prior to or following termination of service as a member of the issuer's board of directors, as elected by the participant.
- (6) The average of the high and low price of Altria Group, Inc. common stock on May 20, 2015.
- Share equivalents held in the Deferred Fee Plan for Non-Employee Directors. This total includes the May 20, 2015 acquisition of 288 (7) share equivalents under the Deferred Fee Plan for Non-Employee Directors and 225 share equivalents acquired through the reinvestment of dividends since March 31, 2015, the date of the last reportable transaction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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