

Item 3.02 Unregistered Sales of Equity Securities.

The information provided under Item 5.02 regarding the unregistered sale of equity securities is incorporated herein by reference.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 22, 2016, Blue Calypso, Inc. (the "Company") received the resignation of Melisse Shaban from her position as a member of the Board of Directors of the Company. There were no disagreements between the Company and Ms. Shaban on any matter relating to our operations, policies or practices which led to her resignation. Following her resignation as a member of the Board of Directors, Ms. Shaban was appointed to the Company's Advisory Board. In connection with her appointment to the Advisory Board, Ms. Shaban was granted options (the "Options") to purchase 5,000 shares of the Company's common stock. The Options are exercisable at an exercise price of \$0.77 per share and vest pro-rata quarterly over a term of three years. The Options were issued to Ms. Shaban pursuant to an exemption from registration provided by Section 4(a)(2) of the Securities Act of 1933, as amended.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLUE CALYPSO, INC.

Date: August 26, 2016 By: /s/ Andrew Levi
Andrew Levi
Chief Executive Officer