SIGNET GROUP PLC
Form 6-K
January 19, 2007

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of January 19, 2007

SIGNET GROUP plc
(Translation of registrant's name into English)

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15 Golden Square
London W1F 9JG
England
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

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NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR CONNECTED PERSONS

Signet Group plc (the "Company")

In accordance with Disclosure Rule 3.1.4R(1), we hereby notify the following transaction in the ordinary shares in the capital of the Company by Simon Cashman, a person discharging managerial responsibilities, on 19 January 2007:

Nature of transaction	Percentage of issued class	Average Selling Price	Total holding following transaction
Sale of 4,648 ordinary shares	0.0003	118.96 p	19,000

Marc Boston
Assistant Company Secretary
0870 90 90 301
19 January 2007

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET GROUP plc

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: January 19, 2007