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SONY CORP
Form 6-K
November 20, 2007

Form 6-K

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of
the Securities Exchange Act of 1934

For the month of November 2007
Commission File Number: 001-06439

SONY CORPORATION
(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN

(Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports
under cover of Form 20-F or Form 40-F,

Form 20-F X

Form 40-F __

Indicate by check mark whether the registrant by furnishing the information
contained in this Form is also thereby furnishing the information to the
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934,
Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in
connection with Rule 12g3-2(b):82-_____

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the
registrant has duly caused this report to be signed on its behalf by the
undersigned, thereunto duly authorized.

SONY CORPORATION
(Registrant)

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By: /s/ Nobuyuki Oneda
(Signature)
Nobuyuki Oneda
Executive Vice President and
Chief Financial Officer

Date: November 20, 2007

List of materials

Documents attached hereto:

- i) Press release announcing: EU Fines Sony for Professional Videotape Activities in Europe

Sony Corporation
1-7-1 Konan, Minato-ku
Tokyo, 108-0075

Nov 20, 2007
No. 07-131E

EU Fines Sony for Professional Videotape Activities in Europe

Today, Sony Corporation, Sony France SA and Sony Europe Holding BV were informed by the European Commission that it had taken a Decision fining those companies 47.19 million Euros for participating in a cartel from 1999 to 2002 in the professional video tape market in Europe. We have received a brief announcement, but do not yet have the full text of the Decision which we expect to receive in the coming days.

We are very disappointed by the conduct described in the announcement, which involved a small number of employees located in Europe. While the details still need to be confirmed in the full text of the Decision, Sony wants to make clear that it does not approve of or condone conduct of the kind described in the announcement. We are sorry that it happened and express our sincere regret.

Sony is committed to complying fully with all applicable competition rules, including the EU antitrust rules, and it did not contest the principal matters described in the Commission's announcement after they had been formally communicated to Sony. Sony does not, however, agree with the allegation that it obstructed the Commission's investigation. The incidents in question were inappropriate and regrettable, but did not amount to obstruction and had no material impact on the Commission's investigation.

Since the events in the Decision took place some years ago, Sony has reinforced its antitrust compliance policies and training, and has repeatedly made clear to its employees, as it does again today, that such conduct violates our basic principles of integrity and our code of conduct, is unacceptable, and will not be tolerated.