

SIGNET JEWELERS LTD
Form 6-K
September 17, 2009

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Special Report of Foreign Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of
The Securities and Exchange Act of 1934

For the date of 17 September, 2009

SIGNET JEWELERS LIMITED
(Translation of registrant's name into English)

Clarendon House,
2 Church Street,
Hamilton HM11,
Bermuda
(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40F.

Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to

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Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an

issuer

to make a

RIS

notification required by

DR

3.1.4R(1).

(1) An

issuer

making a notification in respect of a transaction relating to the

shares

or debentures of the

issuer

should complete boxes 1 to 16, 23 and 24.

(2) An

issuer

making a notification in respect of a derivative relating to the

shares

of the

issuer

should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.

(3) An

issuer

making a notification in respect of options granted to a

director/person discharging managerial responsibilities

should complete boxes 1 to 3 and 17 to 24.

(4) An

issuer

making a notification in respect of a

financial instrument

relating to the

shares

of the

issuer

(other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes in block capital letters.

1. Name of the

issuer

Signet

Jewelers

Limited

2. State whether the notification relates to (i) a transaction notified in accordance with

D

T

R

3.1.

2

R; or

(ii

)

a disclosure made in accordance section 793 of the Companies Act (2006)

a transaction notified in accordance with

D

T

R

3.1.

2

3. Name of

person discharging managerial responsibilities

Thomas G Plaskett

4. State whether notification relates to a

person

connected with a

person discharging managerial responsibilities

/

director

named in 3 and identify the

connected person

-

5. Indicate whether the notification is in respect of a holding of the

person

referred to in 3 or 4 above or in respect of a non-beneficial interest

Notification is in respect of a holding of the person referred to in 3 above.

6. Description of

shares

(including

class

), debentures or derivatives or financial instruments relating to

shares

US \$0.

18

cents

Common

shares.

7. Name of registered shareholders(s) and, if more than one, the number of

shares

held by each of them

As in 3 above.

8. State the nature of the transaction

Sale

9. Number of

shares

, debentures or financial instruments relating to

shares
acquired

-

10. Percentage of issued

class

acquired (

treasury shares

of that

class

should not be taken into account when calculating percentage)

-

11. Number of

shares

, debentures or financial instruments relating to

shares

disposed

1,995

12. Percentage of issued

class

disposed (

treasury shares

of that

class

should not be taken into account when calculating percentage)

0.00

2

%

13. Price per

share

or value of transaction

\$26.60

per share

14. Date and place of transaction

16 September 2009 - New York

15. Total holding following notification and total percentage holding following notification (any

treasury shares

should not be taken into account when calculating percentage)

5,

000

Common

shares - 0.00

58

%

16. Date issuer informed of transaction

16 September 2009

If a

person discharging managerial responsibilities

has been granted options by the

issuer

complete the following boxes

- 17. Date of grant
-
- 18. Period during which or date on which it can be exercised
-
- 19. Total amount paid (if any) for grant of the option
-
- 20. Description of
shares
or debentures involved (
class
and number)
-
- 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise
-
- 22. Total number of
shares
or debentures over which options held following notification
-
- 23. Any additional information
.....
- 24. Name of contact and telephone number for queries
Mark Jenkins - 020 7317 970

Name and signature of duly authorised officer of issuer

responsible for making notification

Mark Jenkins

Date of notification

17 September 2009

END

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SIGNET JEWELERS LIMITED

By: /s/ Walker Boyd

Name: Walker Boyd
Title: Group Finance Director

Date: 17 September, 2009