PRUDENTIAL PLC Form 6-K March 13, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of the Securities Exchange Act of 1934

For the month of March, 2012

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL, LONDON, EC4R 0HH, ENGLAND (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-

Enclosures: Prudential plc 2011 Full Year results - IFRS

STATUTORY BASIS RESULTS

INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) BASIS RESULTS

CONSOLIDATED INCOME STATEMENT

	2011	2010
Year ended 31 December	£m	£m
Gross premiums earned	25,706	24,568
Outward reinsurance premiums	(429)	(357)
Earned premiums, net of reinsurance note C	25,277	24,211
Investment return	9,360	21,769
Other income	1,869	1,666
Total revenue, net of reinsurance	36,506	47,646
Benefits and claims	(31,060)	(40,608)
Outward reinsurers' share of benefit and claims	746	335
Movement in unallocated surplus of with-profits funds	1,025	(245)
Benefits and claims and movement in unallocated surplus of with-profits funds, net of		
reinsurance	(29,289)	(40,518)
Acquisition costs and other expenditure note H	(5,005)	(4,799)
Finance costs: interest on core structural borrowings of shareholder-financed		
operations	(286)	(257)
Total charges, net of reinsurance	(34,580)	(45,574)
Profit before tax (being tax attributable to shareholders' and policyholders' returns)*	1,926	2,072
Tax credit (charge) attributable to policyholders' returns	17	(611)
Profit before tax attributable to shareholders note C	1,943	1,461
Tax charge note J	(432)	(636)
Less: tax attributable to policyholders' returns	(17)	611
Tax charge attributable to shareholders' returns** note J	(449)	(25)
Profit for the year	1,494	1,436
Attributable to:		
Equity holders of the Company	1,490	1,431
Non-controlling interests	4	5
Profit for the year	1,494	1,436
Earnings per share (in pence)	2011	2010
Based on profit attributable to the equity holders of the Company: note K		
Basic	58.8 p	56.7 p
Diluted	58.7 p	56.6 p
	20.7 p	2010 p

Dividends per share (in pence)	2011	2010
Dividende veleting to venerting vegenerate I		

Dividends relating to reporting year:note L

	Interim dividend	7.95 p	6.61 p			
	Final dividend	17.24p	17.24 p			
Total		25.19p	23.85 p			
Dividends declared and pa	aid in reporting year:note L					
	Current year interim dividend	7.95 p	6.61 p			
	Final / second interim dividend for prior year	17.24 p	13.56 p			
Total		25.19 p	20.17 p			

* This measure is the formal profit before tax measure under IFRS but it is not the result attributable to shareholders. The 2010 profit before tax is stated after £377 million of pre-tax costs of the terminated AIA transaction. See note I.

** The 2010 tax charge attributable to shareholders' return included an exceptional tax credit of £158 million which primarily related to the impact of a settlement agreed with the UK tax authorities.

INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) BASIS RESULTS

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

	2011 £m	2010 £m
Profit for the year	1,494	1,436
Other comprehensive income: Exchange movements on foreign operations and net investment hedges: Exchange movements arising during the year Related tax	(32) (68) (100)	217 34 251
Available-for-sale securities: Unrealised valuation movements on securities of US insurance operations classified as available-for-sale:		
Unrealised holding gains arising during the year Deduct net (gains) / add back net losses included in the	912	1,170
Total note T Related change in amortisation of deferred income and acquisition costs Related tax	(101) 811 (331) (168)	51 1,221 (496) (247)
	312	478
Other comprehensive income for the year, net of related tax	212	729
Total comprehensive income for the year	1,706	2,165
Attributable to: Equity holders of the Company Non-controlling interests Total comprehensive income for the year	1,702 4 1,706	2,160 5 2,165

INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) BASIS RESULTS

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

				2011				
					Available			
					-for-sale			
	Share	Share	Retained	Translation		Shareholders'Nor	-	Total
	capital	premium	earnings	reserve	reserve	equity	interests	equity
Year ended 31	0	0	C	C	C	C	0	0
December 2011	£m	£m	£m	£m	£m	£m	£m	£m
Reserves Profit for the								
year		-	1,490			1,490	4	1,494
Other	-	-	1,490	-	-	1,490	+	1,494
comprehensive								
income								
Exchange								
movements on								
foreign								
operations and								
net investment								
hedges, net of								
related tax	-	-	-	(100)	-	(100)	-	(100)
Unrealised								
valuation								
movements, net of related								
change in								
amortisation of								
deferred income								
and acquisition								
costs and								
related tax	-	-	-	-	312	312	-	312
Total other								
comprehensive								
income	-	-	-	(100)	312	212	-	212
Total								
comprehensive								
income for the			1 400	(100)	212	1 702	4	1 706
year	-	-	1,490	(100)	312	1,702	4	1,706
Dividends		_	(642)		-	(642)	-	(642)
Reserve	-	-	(042)	-	-	(042)	-	(042)
movements in								
respect of								
share-based								
payments	-	-	44	-	-	44	-	44
Change in	-	-	-	-	-	-	(5)	
non-controlling								
interests arising								
principally from								

purchase and							
sale of property							
partnerships of							
the PAC							
with-profits							
fund and other							
consolidated							
investment							
funds							
Share capital							
and share							
premium							
New share							
capital							
subscribed	-	17	-	-	-	17	- 17
					&#</td><td></td><td></td></tr></tbody></table>		