

BLOCKBUSTER INC  
Form 8-K  
July 22, 2004

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): **July 22, 2004**

**BLOCKBUSTER INC.**

(Exact Name of Registrant as Specified in its Charter)

**DELAWARE**  
(State or Other Jurisdiction of Incorporation)

**001-15153**  
(Commission File Number)

**52-1655102**  
(IRS Employer Identification No.)

**1201 Elm Street**

**Dallas, Texas**  
(Address of Principal Executive Offices)

**75270**  
(Zip Code)

**(214) 854-3000**

(Registrant's Telephone Number, Including Area Code)

---

**Item 12. Results of Operations and Financial Condition**

On July 22, 2004, Blockbuster Inc. issued a press release announcing its financial results for the quarter ended June 30, 2004. A copy of the press release is attached hereto as Exhibit 99.1.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**BLOCKBUSTER INC.**

Date: **July 22, 2004**

By: /s/ Larry J. Zine  
Larry J. Zine

Executive Vice President, Chief

Financial Officer and Chief

Administrative Officer

**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Description</b>
99.1	Blockbuster Inc. press release, dated July 22, 2004, announcing financial results for the quarter ended June 30, 2004