

TIVO INC  
Form 8-K  
August 26, 2004

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 OR 15(d) of  
The Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported) August 26, 2004**

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**TIVO INC.**

(Exact name of registrant as specified in its charter)

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**Delaware**  
(State or other jurisdiction  
of incorporation)

**000-27141**  
(Commission File Number)

**77-0463167**  
(IRS Employer  
Identification No.)

**2160 Gold Street,**  
**Alviso, California**  
(Address of principal executive offices)

**95002**  
(Zip Code)

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Registrant's telephone number, including area code (408)519-9100

(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01 OTHER EVENTS**

On August 26, 2004 we announced financial results for our second quarter ended July 31, 2004.

We added approximately 288,000 total subscriptions in the second quarter, more than triple the number we added in same quarter of last year. In the past twelve months, our total installed base has more than doubled to approximately 1.9 million. Of the 288,000 net new subscriptions added in the quarter, approximately 225,000 are DIRECTV with TiVo subscriptions, or about four times the number of DIRECTV with TiVo subscriptions added in the same quarter of last year. New TiVo-Owned subscription additions in the quarter were approximately 63,000, an 85% increase compared to the same quarter of last year.

Net revenues for the second quarter were \$39.8 million. Of this amount, service revenues increased 77% to \$24.3 million, compared with \$13.8 million for the same quarter last year. Net loss for the quarter was \$(10.8) million, or \$(0.13) per share, compared to a net loss of \$(4.4) million, or \$(0.07) per share, for the three months ended July 31, 2003. The increase in net loss and net loss per share for the quarter reflects our previously announced investment in subscription acquisition activities to accelerate sub growth during fiscal year 2005.

## TIVO INC.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands, except per share data)

	Three Months Ended		Six Months Ended	
	July 31, 2004	July 31, 2003	July 31, 2004	July 31, 2003
Service revenues	\$ 24,333	\$ 13,757	\$ 46,492	\$ 26,459
Technology revenues	3,427	3,649	6,442	7,015
<b>Service and Technology revenues</b>	<b>27,760</b>	<b>17,406</b>	<b>52,934</b>	<b>33,474</b>
Hardware sales	18,592	8,057	32,929	22,866
Rebates, rev share & other pmts to channel	(6,576)	1,209	(11,564)	(1,148)
<b>Net revenues</b>	<b>39,776</b>	<b>26,672</b>	<b>74,299</b>	<b>55,192</b>
Cost of service revenues	6,836	3,909	12,429	8,083
Cost of technology revenues	2,708	3,020	4,670	6,649
Cost of hardware sales	22,720	8,558	39,570	22,736
<b>Gross margin</b>	<b>7,512</b>	<b>11,185</b>	<b>17,630</b>	<b>17,724</b>
Research and development	8,138	5,789	17,137	11,261
Sales and marketing	6,026	4,502	11,626	8,501
General and administrative	3,794	4,061	8,033	7,839
<b>Loss from operations</b>	<b>(10,446)</b>	<b>(3,167)</b>	<b>(19,166)</b>	<b>(9,877)</b>
Interest and other income (expense), net	(302)	(1,195)	(631)	(2,355)
Provision for taxes	(12)	(25)	(30)	(37)
<b>Net loss attributable to common stockholders</b>	<b>\$ (10,760)</b>	<b>\$ (4,387)</b>	<b>\$ (19,827)</b>	<b>\$ (12,269)</b>
<b>Net loss per common share - basic and diluted</b>	<b>\$ (0.13)</b>	<b>\$ (0.07)</b>	<b>\$ (0.25)</b>	<b>\$ (0.19)</b>
Weighted average common shares used to calculate basic & diluted	80,197	65,834	79,998	64,927

## TIVO INC.

## CONDENSED CONSOLIDATED BALANCE SHEETS

(In thousands)

	<u>July 31, 2004</u>	<u>January 31, 2004</u>
<b>ASSETS</b>		
Cash, cash equivalents and short-term investments	\$ 129,993	\$ 143,235
Accounts receivable, net	14,660	12,131
Inventories	23,088	8,566
Prepaid expenses and other	6,599	9,063
Intangible, property and equipment, net	10,358	10,896
	<u>          </u>	<u>          </u>
<b>Total assets</b>	<b>\$ 184,698</b>	<b>\$ 183,891</b>
	<u>          </u>	<u>          </u>
<b>LIABILITIES &amp; STOCKHOLDERS EQUITY</b>		
Accounts payable and other liabilities	\$ 47,962	\$ 31,967
Deferred revenue	80,888	80,287
Convertible notes payable, long term (Face Value \$10,450)	6,866	6,005
Total stockholders equity	48,982	65,632
	<u>          </u>	<u>          </u>
<b>Liabilities &amp; stockholders equity</b>	<b>\$ 184,698</b>	<b>\$ 183,891</b>
	<u>          </u>	<u>          </u>

## TIVO INC.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands)

	Six Months Ended	
	July 31, 2004	July 31, 2003
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net loss attributable to common stockholders	\$ (19,827)	\$ (12,269)
Non-cash adjustments to reconcile net loss to net cash provided by operating activities:	3,780	5,960
Working capital	38	(6,306)
Long-term prepaid assets and liabilities	1,637	70
Deferred revenue	601	(476)
<b>Net cash provided by (used in) operating activities</b>	<b>(13,771)</b>	<b>(13,021)</b>
<b>Net cash used in investing activities</b>	<b>(1,792)</b>	<b>(785)</b>
<b>Net cash provided by financing activities</b>	<b>2,321</b>	<b>32,420</b>
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>		
Balance at beginning of period	143,235	44,201
Balance at end of period	129,993	62,815
<b>Net increase (decrease) in cash</b>	<b>\$ (13,242)</b>	<b>\$ 18,614</b>

## TIVO INC.

## OTHER DATA

Subscriptions

(Subscriptions in thousands)	Three Months Ended		Six Months Ended	
	July 31, 2004	July 31, 2003	July 31, 2004	July 31, 2003
<b>Subscription Net Additions</b>				
TiVo-Owned	63	34	131	71
DIRECTV	225	56	421	98
<b>Total Subscription Net Additions</b>	<b>288</b>	<b>90</b>	<b>552</b>	<b>169</b>
<b>Cumulative Subscriptions</b>				
TiVo-Owned	787	467	787	467
DIRECTV	1,097	326	1,097	326
<b>Total Cumulative Subscriptions</b>	<b>1,884</b>	<b>793</b>	<b>1,884</b>	<b>793</b>
<b>% of TiVo-Owned Cumulative Subscriptions paying recurring fees</b>	<b>43%</b>	<b>34%</b>	<b>43%</b>	<b>34%</b>

Included in the 1,884,000 subscriptions are approximately 26,000 product lifetime subscriptions that have reached the end of the 48-month period TiVo uses to recognize lifetime subscription revenue. These lifetime subscriptions no longer generate subscription revenue.

**Forward-Looking Statements**

This release contains certain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, TiVo's business, services, business development, strategy, subscriptions, and future earnings and financial results. Forward-looking statements generally can be identified by the use of forward-looking terminology such as, believe, expect, may, will, intend, estimate, continue, or similar expressions or the negative of those terms or expressions. Such statements involve risks and uncertainties, which could cause actual results to vary materially from those expressed in or indicated by the forward-looking statements. Factors that may cause actual results to differ materially include delays in development, competitive service offerings and lack of market acceptance, as well as the other potential factors described under "Factors That May Affect Future Operating Results" in the Company's public reports filed with the Securities and Exchange Commission, including the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2004, and the Quarterly Report on Form 10-Q for the quarter ended April 30, 2004. We caution you not to place undue reliance on forward-looking statements, which reflect an analysis only and speak only as of the date hereof. TiVo disclaims any obligation to update these forward-looking statements.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TIVO INC.

Date: August 25, 2004

By: /s/ Michael Ramsay

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Michael Ramsay  
Chief Executive Officer