

DUN & BRADSTREET CORP/NW  
Form 8-K  
December 04, 2007  
Table of Contents

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of**  
**The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): December 4, 2007

**THE DUN & BRADSTREET CORPORATION**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction

**1-15967**  
(Commission

**22-3725387**  
(I.R.S. Employer

of incorporation)

File Number)

Identification No.)

**103 JFK Parkway, Short Hills, NJ**  
(Address of principal executive offices)

**07078**  
(Zip Code)

Registrant's telephone number, including area code: (973) 921-5500

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

.. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Table of Contents**

**TABLE OF CONTENTS**

|  | <b>Page</b> |
|--|-------------|
| Item 2.03 <u>Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant</u> | 1           |
| Item 7.01 <u>Regulation FD Disclosure</u>  | 1           |
| Item 9.01 <u>Financial Statements and Exhibits</u>   | 1           |
| <b><u>SIGNATURES</u></b>   | <b>2</b>    |
| <b>EXHIBIT INDEX</b>   |             |
| <b>EX-99.1: PRESS RELEASE</b>  |             |

**PURPOSE OF FILING**

The purpose of this filing is to report to you that we have announced: (i) our updated financial guidance for 2008; (ii) our acquisition of AllBusiness.com, Inc.; (iii) a new, two-year, \$400 million share repurchase program; and (iv) the declaration of a first quarter 2008 cash dividend of \$0.30 per share.

(i)

**Table of Contents**

**Item 2.03. Creation of a Direct Financial Obligation or an Obligation under an Off-Balance Sheet Arrangement of a Registrant.**

On December 4, 2007, we issued a press release announcing our acquisition of AllBusiness.com, Inc. for approximately \$55 million, which we financed through our existing credit facility.

**Item 7.01. Regulation FD Disclosure.**

On December 4, 2007, we issued a press release updating our financial guidance for 2008 and announcing three initiatives for 2008. Specifically, we announced:

Updated 2008 financial guidance which raises our revenue guidance, reaffirms our earnings guidance and provides our free cash flow and tax guidance for 2008;

Our acquisition of AllBusiness.com, Inc.;

A new, two-year, \$400 million share repurchase program; and

The declaration of a first quarter 2008 cash dividend of \$0.30 per share. The cash dividend of \$0.30 per share represents a twenty percent increase over our prior quarter dividend payouts of \$0.25 per share.

A copy of the press release is attached as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated in this Item 7.01 by reference.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits.

| <b>Exhibit</b> | <b>Description</b>   |
|----------------|--|
| 99.1           | Press Release of The Dun & Bradstreet Corporation, dated December 4, 2007 (furnished pursuant to Item 7.01). |

**Table of Contents**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**The Dun & Bradstreet Corporation**

By: /s/ Jeffrey S. Hurwitz  
Jeffrey S. Hurwitz

Senior Vice President, General

Counsel and Corporate Secretary

DATE: December 4, 2007

- 2 -