

NEW JERSEY RESOURCES CORP
Form 8-K
March 19, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): March 19, 2010 (March 17, 2010)

NEW JERSEY RESOURCES CORPORATION

(Exact name of registrant as specified in its charter)

New Jersey
(State or other jurisdiction
of incorporation)

001-8359
(Commission
File Number)

22-2376465
(IRS Employer
Identification No.)

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1415 Wyckoff Road

Wall, New Jersey
(Address of principal executive offices)

(732) 938-1480

07719
(Zip Code)

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01. Other Events.

On March 17, 2010, New Jersey Resources Corporation (the Company) issued a press release and an Investor Fact Sheet announcing the launch of its first solar program which will provide its customers with solar panels with no upfront installation or maintenance costs. The Company initially plans to make this offer to approximately 130 residential customers and, assuming full participation, expects to invest up to \$4 million in the program.

The press release and Investor Fact Sheet each issued on March 17, 2010, by the Company are attached hereto as Exhibits 99.1 and 99.2 and are incorporated herein by reference. In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

The following exhibits are furnished with this report on Form 8-K:

| Exhibit | |
|----------------|---|
| Number | Description |
| 99.1 | Press release, dated March 17, 2010 |
| 99.2 | Investor Fact Sheet, dated March 17, 2010 |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

NEW JERSEY RESOURCES CORPORATION

Date: March 19, 2010

By: */s/* GLENN C. LOCKWOOD

Glenn C. Lockwood
Senior Vice President, Chief Financial Officer and Treasurer

EXHIBIT INDEX

Exhibit

Number Exhibit

99.1 Press release, dated March 17, 2010

99.2 Investor Fact Sheet, dated March 17, 2010