

AEGON NV
Form 6-K
November 10, 2011
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Securities and Exchange Commission

Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d/16 of
the Securities Exchange Act of 1934

November 2011

AEGON N.V.

AEGONplein 50

2591 TV THE HAGUE

The Netherlands

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AEGON s condensed consolidated interim financial statements Q3 2011, is included as appendix and incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AEGON N.V.
(Registrant)

Date: November 10, 2011

By /s/ E. Legendijk
E. Legendijk
Executive Vice President and General Counsel

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| | Notes | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|--|-------|--------------|---------------|---------------|---------------|
| Premium income | 4 | 4,306 | 4,893 | 15,084 | 16,320 |
| Investment income | 5 | 1,914 | 2,352 | 6,124 | 6,730 |
| Fee and commission income | 6 | 96 | 427 | 984 | 1,268 |
| Other revenues | | 1 | 2 | 5 | 3 |
| Total revenues | | 6,317 | 7,674 | 22,197 | 24,321 |
| Income from reinsurance ceded | 7 | 976 | 488 | 1,883 | 1,394 |
| Results from financial transactions | 8 | (8,105) | 10,140 | (6,060) | 11,454 |
| Other income | 9 | - | - | 34 | 34 |
| Total income | | (812) | 18,302 | 18,054 | 37,203 |
| Benefits and expenses | 10 | (1,053) | 17,393 | 16,565 | 34,833 |
| Impairment charges / (reversals) | 11 | 137 | 108 | 307 | 384 |
| Interest charges and related fees | | 133 | 136 | 361 | 331 |
| Other charges | 12 | (5) | 7 | 16 | 123 |
| Total charges | | (788) | 17,644 | 17,249 | 35,671 |
| Share in net result of associates | | 8 | 11 | 25 | 30 |
| Income / (loss) before tax | | (16) | 669 | 830 | 1,562 |
| Income tax (expense) / benefit | | 76 | (12) | (39) | (120) |
| Net income / (loss) | | 60 | 657 | 791 | 1,442 |
| Net income / (loss) attributable to: | | | | | |
| Equity holders of AEGON N.V. | | 60 | 657 | 790 | 1,441 |
| Non-controlling interests | | - | - | 1 | 1 |
| Earnings and dividend per share (EUR per share) | | | | | |
| Earnings per share ¹ | | 0.01 | 0.32 | (0.08) | 0.67 |
| Earnings per share, excluding premium on convertible core capital securities | | 0.01 | 0.35 | 0.33 | 0.70 |
| Diluted earnings per share ^{1,2} | | 0.01 | 0.32 | (0.08) | 0.67 |
| Earnings per share after potential attribution to convertible core capital securities ^{1,3} | | - | 0.30 | - | 0.62 |
| Diluted earnings per share after conversion of convertible core capital securities ^{1,2} | | - | 0.28 | - | 0.55 |
| Dividend per common share | | - | - | - | - |
| Net income / (loss) per common share calculation | | | | | |
| Net income / (loss) | | 60 | 657 | 790 | 1,441 |
| Preferred dividend | | - | - | (59) | (90) |
| Coupons on perpetuals | | (45) | (46) | (132) | (142) |
| Coupons and premium on convertible core capital securities | | - | (63) | (750) | (63) |
| Earnings attributable to common shareholders | | 15 | 548 | (151) | 1,146 |

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| | | | | |
|---|-------|-------|-------|-------|
| Potential coupon on convertible core capital securities | - | (32) | - | (95) |
| Earnings after potential attribution to convertible core capital securities | 15 | 516 | (151) | 1,051 |
| Weighted average number of common shares outstanding | 1,880 | 1,707 | 1,842 | 1,707 |
| Weighted average number of common shares outstanding, after conversion of convertible core capital securities | - | 2,165 | - | 2,193 |

¹ After deduction of preferred dividend, coupons on perpetuals and coupons and premium on core capital securities.

² The potential conversion of the convertible core capital securities is taken into account in the calculation of diluted earnings per share if this would have a dilutive effect (i.e. diluted earnings per share would be lower than the earnings after potential attribution to convertible core capital securities).

³ Reflect basic earnings per share. For Q3 2011, basic earnings per share is EUR 0.01

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| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|---|--------------|------------|--------------|--------------|
| Net income / (loss) | 60 | 657 | 791 | 1,442 |
| Other comprehensive income: | | | | |
| Gains / (losses) on revaluation of available-for-sale investments | 1,483 | 2,724 | 1,848 | 6,001 |
| (Gains) / losses transferred to the income statement on disposal and impairment of available-for-sale investments | (119) | (93) | (338) | (235) |
| Changes in revaluation reserve real estate held for own use | 3 | (2) | 3 | 4 |
| Changes in cash flow hedging reserve | 910 | (66) | 907 | 253 |
| Movement in foreign currency translation and net foreign investment hedging reserve | 1,032 | (1,511) | (141) | 723 |
| Equity movements of associates | (1) | 2 | (8) | 10 |
| Disposal of group assets | - | - | - | (22) |
| Aggregate tax effect of items recognized in other comprehensive income | (734) | (748) | (790) | (1,985) |
| Other | 10 | (4) | 4 | (11) |
| Other comprehensive income for the period | 2,584 | 302 | 1,485 | 4,738 |
| Total comprehensive income | 2,644 | 959 | 2,276 | 6,180 |
| Total comprehensive income attributable to: | | | | |
| Equity holders of AEGON N.V. | 2,643 | 961 | 2,275 | 6,179 |
| Non-controlling interests | 1 | (2) | 1 | 1 |

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| <i>EUR millions</i> | Notes | Sept. 30, 2011 | Dec. 31, 2010 |
|---|-------|-------------------|------------------|
| ASSETS | | | |
| Intangible assets | 13 | 3,564 | 4,359 |
| Investments | 14 | 143,006 | 143,188 |
| Investments for account of policyholders | 15 | 139,599 | 146,237 |
| Derivatives | 16 | 14,483 | 6,251 |
| Investments in associates | | 747 | 733 |
| Reinsurance assets | 17 | 8,497 | 5,580 |
| Deferred expenses and rebates | 18 | 11,204 | 11,948 |
| Other assets and receivables | | 9,399 | 8,776 |
| Cash and cash equivalents | | 7,322 | 5,231 |
| Total assets | | 337,821 | 332,303 |
| EQUITY AND LIABILITIES | | | |
| Shareholders' equity | | 19,443 | 17,210 |
| Convertible core capital securities | 20 | - | 1,500 |
| Other equity instruments | | 4,716 | 4,704 |
| Issued capital and reserves attributable to equity holders of AEGON N.V. | | 24,159 | 23,414 |
| Non-controlling interests | | 12 | 11 |
| Group equity | | 24,171 | 23,425 |
| Trust pass-through securities | | 154 | 143 |
| Subordinated borrowings | | 18 | - |
| Insurance contracts | | 102,765 | 100,506 |
| Insurance contracts for account of policyholders | | 74,934 | 77,650 |
| Investment contracts | | 20,904 | 23,237 |
| Investment contracts for account of policyholders | | 66,816 | 69,527 |
| Derivatives | 16 | 12,112 | 5,971 |
| Borrowings | 21 | 9,811 | 8,518 |
| Other liabilities | | 26,136 | 23,326 |
| Total liabilities | | 313,650 | 308,878 |
| Total equity and liabilities | | 337,821 | 332,303 |

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| EUR millions | Share capital ¹ | Retained earnings | Revaluation reserves | Other reserves | Convertible core capital securities | Other equity instruments | Issued capital and reserves ² | Non-controlling interests | Total |
|---|----------------------------|-------------------|----------------------|----------------|-------------------------------------|--------------------------|--|---------------------------|---------------|
| Nine months ended September 30, 2011 | | | | | | | | | |
| At beginning of year | 8,184 | 9,421 | 958 | (1,353) | 1,500 | 4,704 | 23,414 | 11 | 23,425 |
| Net income recognized in the income statement | - | 790 | - | - | - | - | 790 | 1 | 791 |
| Other comprehensive income: | | | | | | | | | |
| Gains / (losses) on revaluation of available-for-sale investments | - | - | 1,848 | - | - | - | 1,848 | - | 1,848 |
| (Gains) / losses transferred to income statement on disposal and impairment of available-for-sale investments | - | - | (338) | - | - | - | (338) | - | (338) |
| Changes in revaluation reserve real estate held for own use | - | - | 3 | - | - | - | 3 | - | 3 |
| Changes in cash flow hedging reserve | - | - | 907 | - | - | - | 907 | - | 907 |
| Movement in foreign currency translation and net foreign investment hedging reserves | - | - | - | (141) | - | - | (141) | - | (141) |
| Equity movements of associates | - | - | - | (8) | - | - | (8) | - | (8) |
| Aggregate tax effect of items recognized in other comprehensive income | - | - | (793) | 3 | - | - | (790) | - | (790) |
| Other | - | 4 | - | - | - | - | 4 | - | 4 |
| Total other comprehensive income | - | 4 | 1,627 | (146) | - | - | 1,485 | - | 1,485 |
| Total comprehensive income for 2011 | - | 794 | 1,627 | (146) | - | - | 2,275 | 1 | 2,276 |
| Shares issued | 913 | - | - | - | - | - | 913 | - | 913 |
| Repurchase of convertible core capital securities | - | - | - | - | (1,500) | - | (1,500) | - | (1,500) |
| Preferred dividend | - | (59) | - | - | - | - | (59) | - | (59) |
| Coupons on perpetuals | - | (132) | - | - | - | - | (132) | - | (132) |
| Coupons and premium on convertible core capital securities | - | (750) | - | - | - | - | (750) | - | (750) |
| Share options and incentive plans | - | - | - | - | - | 12 | 12 | - | 12 |
| Other | - | (14) | - | - | - | - | (14) | - | (14) |
| At end of period | 9,097 | 9,260 | 2,585 | (1,499) | - | 4,716 | 24,159 | 12 | 24,171 |
| Nine months ended September 30, 2010 | | | | | | | | | |
| At beginning of year | 8,184 | 7,995 | (1,709) | (2,306) | 2,000 | 4,709 | 18,873 | 10 | 18,883 |
| Net income / (loss) recognized in the income statement | - | 1,441 | - | - | - | - | 1,441 | 1 | 1,442 |
| Other comprehensive income: | | | | | | | | | |
| Gains / (losses) on revaluation of available-for-sale investments | - | - | 6,001 | - | - | - | 6,001 | - | 6,001 |
| (Gains) / losses transferred to income statement on disposal and impairment of available-for-sale investments | - | - | (235) | - | - | - | (235) | - | (235) |
| Changes in revaluation reserve real estate held for own use | - | - | 4 | - | - | - | 4 | - | 4 |
| Changes in cash flow hedging reserve | - | - | 253 | - | - | - | 253 | - | 253 |

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| | | | | | | | | | |
|--|--------------|--------------|--------------|----------------|--------------|--------------|---------------|-----------|---------------|
| Movement in foreign currency translation and net foreign investment hedging reserves | - | - | - | 723 | - | - | 723 | - | 723 |
| Equity movements of associates | - | - | - | 10 | - | - | 10 | - | 10 |
| Disposal of group assets | - | - | (22) | - | - | - | (22) | - | (22) |
| Aggregate tax effect of items recognized in other comprehensive income | - | - | (1,956) | (29) | - | - | (1,985) | - | (1,985) |
| Other | - | (11) | - | - | - | - | (11) | - | (11) |
| Total other comprehensive income | - | (11) | 4,045 | 704 | - | - | 4,738 | - | 4,738 |
| Total comprehensive income / (loss) for 2010 | - | 1,430 | 4,045 | 704 | - | - | 6,179 | 1 | 6,180 |
| Shares issued | - | - | - | - | - | - | - | - | - |
| Repayment convertible core capital securities | - | - | - | - | (500) | - | (500) | - | (500) |
| Preferred dividend | - | (90) | - | - | - | - | (90) | - | (90) |
| Coupons on perpetual securities | - | (142) | - | - | - | - | (142) | - | (142) |
| Coupons and premium on convertible core capital securities | - | (63) | - | - | - | - | (63) | - | (63) |
| Share options and incentive plans | - | - | - | - | - | (6) | (6) | - | (6) |
| At end of period | 8,184 | 9,130 | 2,336 | (1,602) | 1,500 | 4,703 | 24,251 | 11 | 24,262 |

¹ For a breakdown of share capital please refer to note 18.

² Issued capital and reserves attributable to equity holders of AEGON N.V.

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| <i>EUR millions</i> | Ytd 2011 | Ytd 2010 |
|---|-------------------|-------------------|
| Cash flow from operating activities | 1,795 | 3,100 |
| Purchases and disposals of intangible assets | (11) | (14) |
| Purchases and disposals of equipment and other assets | (39) | (76) |
| Purchases, disposals and dividends of subsidiaries and associates | 620 | (184) |
| Cash flow from investing activities | 570 | (274) |
| Issuance and purchase of share capital | 913 | - |
| Dividends paid | (59) | (90) |
| Issuances, repurchases and coupons of convertible core capital securities | (2,250) | (563) |
| Issuances, repurchases and coupons of perpetuals | (176) | (190) |
| Issuances and repayments on borrowings | 1,241 | 1,362 |
| Cash flow from financing activities | (331) | 519 |
| Net increase / (decrease) in cash and cash equivalents | 2,034 | 3,345 |
| Net cash and cash equivalents at January 1 | 5,174 | 4,013 |
| Effects of changes in exchange rate | 12 | 44 |
| Net cash and cash equivalents at end of period | 7,220 | 7,402 |
| | Sept. 30, 2011 | Sept. 30, 2010 |
| Cash and cash equivalents | 7,322 | 7,778 |
| Bank overdrafts | (102) | (376) |
| Net cash and cash equivalents | 7,220 | 7,402 |

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Notes to the condensed consolidated interim financial statements

Amounts in EUR millions, unless otherwise stated

1. Basis of presentation

The condensed consolidated interim financial statements as at, and for the third quarter ended, September 30, 2011, have been prepared in accordance with IAS 34 Interim financial reporting as adopted by the European Union (EU) as issued by the International Accounting Standards Board (IASB). It does not include all of the information required for a full set of financial statements prepared in accordance with IFRS and should therefore be read together with the 2010 consolidated financial statements of AEGON N.V. as included in AEGON's Annual Report for 2010. AEGON's Annual Report for 2010 is available on its website (www.aegon.com).

The condensed consolidated interim financial statements have been prepared in accordance with the historical cost convention as modified by the revaluation of investment properties and those financial instruments (including derivatives) and financial liabilities that have been measured at fair value. The condensed consolidated interim financial statements were approved by the Executive Board on November 9, 2011.

The published figures in these condensed consolidated interim financial statements are unaudited.

2. Significant accounting policies

All accounting policies and methods of computation applied in the condensed consolidated interim financial statements are the same as those applied in the 2010 consolidated financial statements, which were prepared in accordance with the International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board as adopted by the European Union.

Taxes on income for the first nine months of 2011 interim period are accrued using the tax rate that would be applicable to expected total annual earnings.

The following standards, interpretations, amendments to standards and interpretations became effective in 2011:

- ⌚ Amendment to IAS 24 - Related party disclosures.

- ⌚ Amendment to IFRS 1 - First time adoption.

- ⌚ Amendment to IFRIC 14 - Prepayments of a minimum funding requirement.

- ⌚ Amendment to IAS 32 - Classification of Rights Issues.

• IFRIC 19 - Extinguishing financial liabilities with equity instruments.

• Improvements to IFRS (2010).

None of these new or revised standards and interpretations had a significant effect on the condensed consolidated interim financial statements for the period ended September 30, 2011.

AEGON has not early adopted any other standards, interpretations or amendments, which have been issued but are not yet effective.

Critical accounting estimates

Certain amounts recorded in the condensed consolidated interim financial statements reflect estimates and assumptions made by management. Actual results may differ from the estimates made.

Assumptions changes

A change in long term economic assumptions related to lower interest rates in the United States had a negative impact on earnings of EUR 169 million reflecting DAC write-off and reserve strengthening. AEGON has lowered its long term assumption for 10 year US Treasury yields by 50 bps to 4.75% (graded uniformly from current yields over the next five years) and lowered the 90 day rate to 0.2% for the next two years followed by a three year grade to 3%. In addition, AEGON has lowered its assumed return for separate account bond fund returns by 200 bps to 4% over the next five years, followed by a return of 6% thereafter. The bond fund return is a gross assumption from which asset management and policy fees are deducted to determine the policyholder return.

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Exchange rates

The following exchange rates are applied for the condensed consolidated interim financial statements: Income statement items: average rate 1 EUR = USD 1.4056 (2010: USD 1.3154); 1 EUR = GBP 0.8702 (2010: GBP 0.8572). Balance sheet items: closing rate 1 EUR = USD 1.3417 (2010: USD 1.3362); 1 EUR = GBP 0.8613 (2010: GBP 0.8608).

Table of Contents**3. Segment information****3.1 Income statement****Three months ended September 30, 2011**

| <i>EUR millions</i> | Holding | | | | | | | | |
|--|--------------|-----------------|----------------|-------------|----------------------|--------------|----------------|-------------------------|------------------|
| | Americas | The Netherlands | United Kingdom | New Markets | and other activities | Eliminations | Non-IFRS Total | Associates eliminations | Total IFRS based |
| <i>Three months ended September 30, 2011</i> | | | | | | | | | |
| Underlying earnings before tax | | | | | | | | | |
| geographically | 310 | 68 | 9 | 43 | (72) | 3 | 361 | (1) | 360 |
| Fair value items | (275) | 25 | (8) | (16) | (14) | - | (288) | - | (288) |
| Realized gains / (losses) on investments | 40 | 59 | 3 | - | - | - | 102 | - | 102 |
| Impairment charges | (85) | (5) | (22) | (29) | - | - | (141) | 1 | (140) |
| Impairment reversals | 9 | - | - | - | - | - | 9 | - | 9 |
| Other income / (charges) | 4 | (61) | 5 | (2) | - | - | (54) | - | (54) |
| Run-off businesses | (5) | - | - | - | - | - | (5) | - | (5) |
| Income before tax | (2) | 86 | (13) | (4) | (86) | 3 | (16) | - | (16) |
| Income tax (expense) / benefit | 72 | (23) | 13 | (9) | 23 | - | 76 | - | 76 |
| Net income | 70 | 63 | - | (13) | (63) | 3 | 60 | - | 60 |
| <i>Inter-segment underlying earnings</i> | (28) | (23) | (18) | 58 | 11 | | | | |
| Revenues | | | | | | | | | |
| Life insurance gross premiums | 1,523 | 480 | 1,474 | 285 | - | - | 3,762 | (87) | 3,675 |
| Accident and health insurance | 442 | 37 | - | 15 | - | - | 494 | - | 494 |
| General insurance | - | 99 | - | 38 | - | - | 137 | - | 137 |
| Total gross premiums | 1,965 | 616 | 1,474 | 338 | - | - | 4,393 | (87) | 4,306 |
| Investment income | 878 | 526 | 458 | 64 | 68 | (66) | 1,928 | (14) | 1,914 |
| Fee and commission income | (76) | 77 | 35 | 111 | - | (51) | 96 | - | 96 |
| Other revenues | - | - | - | 1 | - | - | 1 | - | 1 |
| Total revenues | 2,767 | 1,219 | 1,967 | 514 | 68 | (117) | 6,418 | (101) | 6,317 |
| <i>Inter-segment revenues</i> | 1 | - | 1 | 51 | 64 | | | | |

Three months ended September 30, 2010

| <i>EUR millions</i> | Holding | | | | | | | | |
|--|--------------|-----------------|----------------|-------------|----------------------|--------------|----------------|-------------------------|------------------|
| | Americas | The Netherlands | United Kingdom | New Markets | and other activities | Eliminations | Non-IFRS Total | Associates eliminations | Total IFRS based |
| <i>Three months ended September 30, 2010</i> | | | | | | | | | |
| Underlying earnings before tax geographically | | | | | | | | | |
| Fair value items | 355 | 97 | 28 | 55 | (82) | (1) | 452 | (3) | 449 |
| Realized gains / (losses) on investments | 87 | 184 | 2 | (9) | (60) | - | 204 | - | 204 |
| Impairment charges | 92 | 35 | - | 2 | - | - | 129 | - | 129 |
| Impairment reversals | (102) | (4) | (3) | - | - | - | (109) | - | (109) |
| Other income / (charges) | 17 | - | - | - | - | - | 17 | - | 17 |
| Run-off businesses | (1) | - | 15 | (5) | (23) | - | (14) | - | (14) |
| Income before tax | 441 | 312 | 42 | 43 | (165) | (1) | 672 | (3) | 669 |
| Income tax (expense) / benefit | (7) | - | - | - | - | - | (7) | - | (7) |
| Net income | 480 | 237 | 53 | 30 | (142) | (1) | 657 | - | 657 |
| <i>Inter-segment underlying earnings</i> | (38) | (3) | (17) | 51 | 7 | | | | |
| Revenues | | | | | | | | | |
| Life insurance gross premiums | 1,850 | 400 | 1,796 | 294 | - | - | 4,340 | (99) | 4,241 |
| Accident and health insurance | 467 | 34 | - | 14 | - | - | 515 | - | 515 |
| General insurance | - | 98 | - | 39 | - | - | 137 | - | 137 |
| Total gross premiums | 2,317 | 532 | 1,796 | 347 | - | - | 4,992 | (99) | 4,893 |
| Investment income | 1,072 | 526 | 713 | 60 | 62 | (62) | 2,371 | (19) | 2,352 |
| Fee and commission income | 236 | 83 | 42 | 117 | - | (51) | 427 | - | 427 |
| Other revenues | - | - | - | 1 | 1 | - | 2 | - | 2 |
| Total revenues | 3,625 | 1,141 | 2,551 | 525 | 63 | (113) | 7,792 | (118) | 7,674 |
| <i>Inter-segment revenues</i> | - | 1 | - | 52 | 60 | | | | |

Table of Contents**Nine months ended September 30, 2011**

| EUR millions | Holding and New other activities | | | | | | | | |
|--|---|-----------------|----------------|--------------|--------------|----------------|-------------------------|------------------|---------------|
| | Americas | The Netherlands | United Kingdom | Markets | Eliminations | Non-IFRS Total | Associates eliminations | Total IFRS based | |
| Nine months ended September 30, 2011 | | | | | | | | | |
| Underlying earnings before tax geographically | 982 | 223 | 31 | 159 | (222) | 3 | 1,176 | (9) | 1,167 |
| Fair value items | (339) | (33) | (9) | (19) | 4 | - | (396) | - | (396) |
| Realized gains / (losses) on investments | 116 | 236 | 43 | 2 | - | - | 397 | - | 397 |
| Impairment charges | (237) | (11) | (62) | (35) | - | - | (345) | 2 | (343) |
| Impairment reversals | 50 | 1 | - | - | - | - | 51 | - | 51 |
| Other income / (charges) | 1 | (80) | - | 6 | - | - | (73) | - | (73) |
| Run-off businesses | 27 | - | - | - | - | - | 27 | - | 27 |
| Income before tax | 600 | 336 | 3 | 113 | (218) | 3 | 837 | (7) | 830 |
| Income tax (expense) / benefit | (30) | (65) | 33 | (45) | 61 | - | (46) | 7 | (39) |
| Net income | 570 | 271 | 36 | 68 | (157) | 3 | 791 | - | 791 |
| <i>Inter-segment underlying earnings</i> | <i>(93)</i> | <i>(43)</i> | <i>(52)</i> | <i>169</i> | <i>19</i> | | | | |
| Revenues | | | | | | | | | |
| Life insurance gross premiums | 4,589 | 2,834 | 4,984 | 953 | - | - | 13,360 | (312) | 13,048 |
| Accident and health insurance | 1,317 | 186 | - | 60 | - | - | 1,563 | (1) | 1,562 |
| General insurance | - | 358 | - | 116 | - | - | 474 | - | 474 |
| Total gross premiums | 5,906 | 3,378 | 4,984 | 1,129 | - | - | 15,397 | (313) | 15,084 |
| Investment income | 2,728 | 1,595 | 1,666 | 183 | 200 | (195) | 6,177 | (53) | 6,124 |
| Fee and commission income | 443 | 251 | 108 | 344 | - | (162) | 984 | - | 984 |
| Other revenues | 1 | - | - | 2 | 2 | - | 5 | - | 5 |
| Total revenues | 9,078 | 5,224 | 6,758 | 1,658 | 202 | (357) | 22,563 | (366) | 22,197 |
| <i>Inter-segment revenues</i> | <i>4</i> | <i>1</i> | <i>2</i> | <i>162</i> | <i>188</i> | | | | |

Nine months ended September 30, 2010

| EUR millions | Holding and New other activities | | | | | | | | |
|--|---|-----------------|----------------|------------|--------------|----------------|-------------------------|------------------|--------------|
| | Americas | The Netherlands | United Kingdom | Markets | Eliminations | Non-IFRS Total | Associates eliminations | Total IFRS based | |
| Nine months ended September 30, 2010 | | | | | | | | | |
| Underlying earnings before tax geographically | 1,090 | 298 | 78 | 141 | (226) | - | 1,381 | (6) | 1,375 |
| Fair value items | (32) | 343 | (9) | (10) | (101) | - | 191 | - | 191 |
| Realized gains / (losses) on investments | 133 | 154 | 6 | 13 | 97 | - | 403 | (2) | 401 |

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| | | | | | | | | | |
|--|---------------|--------------|--------------|--------------|--------------|--------------|---------------|--------------|---------------|
| Impairment charges | (349) | (16) | (15) | (11) | - | - | (391) | - | (391) |
| Impairment reversals | 64 | 5 | 3 | - | - | - | 72 | - | 72 |
| Other income / (charges) | (106) | 33 | 61 | (16) | (23) | - | (51) | - | (51) |
| Run-off businesses | (35) | - | - | - | - | - | (35) | - | (35) |
| Income before tax | 765 | 817 | 124 | 117 | (253) | - | 1,570 | (8) | 1,562 |
| Income tax (expense) / benefit | 71 | (187) | (21) | (35) | 44 | - | (128) | 8 | (120) |
| Net income | 836 | 630 | 103 | 82 | (209) | - | 1,442 | - | 1,442 |
| <i>Inter-segment underlying earnings</i> | <i>(114)</i> | <i>(31)</i> | <i>(49)</i> | <i>178</i> | <i>16</i> | | | | |
| Revenues | | | | | | | | | |
| Life insurance gross premiums | 5,170 | 2,669 | 5,751 | 939 | - | - | 14,529 | (302) | 14,227 |
| Accident and health insurance | 1,385 | 174 | - | 54 | - | - | 1,613 | (1) | 1,612 |
| General insurance | - | 357 | - | 124 | - | - | 481 | - | 481 |
| Total gross premiums | 6,555 | 3,200 | 5,751 | 1,117 | - | - | 16,623 | (303) | 16,320 |
| Investment income | 3,086 | 1,631 | 1,869 | 176 | 222 | (200) | 6,784 | (54) | 6,730 |
| Fee and commission income | 720 | 259 | 121 | 344 | - | (176) | 1,268 | - | 1,268 |
| Other revenues | 1 | - | - | 2 | 1 | - | 4 | (1) | 3 |
| Total revenues | 10,362 | 5,090 | 7,741 | 1,639 | 223 | (376) | 24,679 | (358) | 24,321 |
| <i>Inter-segment revenues</i> | - | <i>1</i> | <i>2</i> | <i>177</i> | <i>196</i> | | | | |

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Non-IFRS measures

This report includes the non-IFRS financial measure: underlying earnings before tax. The reconciliation of this measure to the most comparable IFRS measure is presented in the tables in this note. This non-IFRS measure is calculated by consolidating on a proportionate basis the revenues and expenses of our associated companies in Spain, India, Brazil and Mexico. AEGON believes that its non-IFRS measure provides meaningful information about the underlying operating results of our business including insight into the financial measures that senior management uses in managing the business.

Among other things our senior management is compensated based in part on AEGON's results against targets using the non-IFRS measure presented here. While many other insurers in our peer group present substantially similar non-IFRS measures, the non-IFRS measure presented in this document may nevertheless differ from the non-IFRS measures presented by other insurers. There is no standardized meaning to these measures under IFRS or any other recognized set of accounting standards and readers are cautioned to consider carefully the different ways in which AEGON and its peers present similar information before comparing them.

AEGON believes the non-IFRS measure shown herein, when read together with our reported IFRS financial statements, provides meaningful supplemental information for the investing public to evaluate AEGON's business after eliminating the impact of current IFRS accounting policies for financial instruments and insurance contracts, which embed a number of accounting policy alternatives that companies may select in presenting their results (i.e. companies can use different local GAAPs) and that can make the comparability from period to period difficult.

Underlying earnings

Certain assets held by AEGON Americas, AEGON The Netherlands and AEGON UK are carried at fair value and managed on a total return basis, with no offsetting changes in the valuation of related liabilities. These include assets such as investments in hedge funds, private equities, real estate limited partnerships, convertible bonds and structured products. Underlying earnings exclude any over-

or underperformance compared to management's long-term expected return on assets. Based on current holdings and asset returns, the long-term expected return on an annual basis is 8-10%, depending on asset class, including cash income and market value changes. The expected earnings from these asset classes are net of deferred policy acquisition costs (DPAC) where applicable.

In addition, certain products offered by AEGON Americas contain guarantees and are reported on a fair value basis, including the segregated funds offered by AEGON Canada and the total return annuities and guarantees on variable annuities of AEGON USA. The earnings on these products are impacted by movements in equity markets and risk free interest rates. Short-term developments in the financial markets may therefore cause volatility in earnings. Included in underlying earnings is a long-term expected return on these products and excluded is any over- or underperformance compared to management's expected return. The fair value movements of certain guarantees and the fair value change of derivatives that hedge certain risks on these guarantees of AEGON The Netherlands and Variable Annuities Europe (included in New Markets) are excluded from underlying earnings, the long-term expected return for these guarantees is set at zero.

Holding and other activities include certain issued bonds that are held at fair value through profit or loss. The interest rate risk on these bonds is hedged using swaps. The fair value movement resulting from changes in AEGON's credit spread used in the valuation of these bonds are excluded from underlying earnings and reported under fair value items.

Fair value items

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Fair value items include the over- or underperformance of investments and guarantees held at fair value for which the expected long-term return is included in underlying earnings. Changes to these long-term return assumptions are also included in the fair value items.

In addition, hedge ineffectiveness on hedge transactions, fair value changes on economic hedges without natural offset in earnings and for which no hedge accounting is applied and fair value movements on real estate are included under fair value items.

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Realized gains or losses on investments

Includes realized gains and losses on available-for-sale investments, mortgage loans and loan portfolios.

Impairment charges / reversals

Includes impairments and reversals on available-for-sale debt securities and impairments on shares including the effect of deferred policyholder acquisition costs, mortgage loans and loan portfolios on amortized cost and associates respectively.

Other income or charges

Other income or charges is used to report any items which cannot be directly allocated to a specific line of business. Also items that are outside the normal course of business are included under this heading.

Other charges include restructuring charges that are considered other charges for segment reporting purposes because they are outside the normal course of business. In the condensed consolidated income statement, these charges are included in operating expenses.

Run-off businesses

Includes underlying results of business units where management has decided to exit the market and to run off the existing block of business. Currently, this line includes the run-off of the institutional spread-based business, structured settlements blocks of business, Bank-Owned and Corporate-Owned Life Insurance (BOLI/COLI) business and life reinsurance business in the United States. AEGON has other blocks of business for which sales have been discontinued and of which the earnings are included in underlying earnings.

On April 26, 2011, AEGON publicly announced the decision of its Executive Board to divest its life reinsurance activities, Transamerica Reinsurance, to SCOR. These activities are no longer reported in underlying earnings but are reflected in the run-off businesses line in the segment reporting (both in 2011 and in 2010). More details on this transaction are given in note 23.

Also, in December 2010, AEGON publicly announced the decision of its Executive Board to discontinue new sales of executive non-qualified benefit plans and related Bank-Owned and Corporate-Owned Life Insurance (BOLI/COLI) business in the United States. Earnings from the BOLI/COLI business are no longer reported in underlying earnings but reflected in the run-off businesses line in the segment reporting (both in 2011 and 2010).

The comparative figures, affecting the Americas segment, regarding the underlying earnings and the run-off businesses have been revised as follows:

| <i>EUR millions</i> | Reported | Reclassification BOLI/COLI | Reinsurance | Revised |
|--|----------|-------------------------------|-------------|---------|
| <i>Three months ended September 30, 2010</i> | | | | |

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| | | | | |
|--|------------|-------------|------------|------------|
| Underlying earnings before tax geographically | 470 | (17) | (4) | 449 |
| Fair value items | 204 | | | 204 |
| Realized gains / (losses) on investments | 129 | | | 129 |
| Impairment charges | (109) | | | (109) |
| Impairment reversals | 17 | | | 17 |
| Other income / (charges) | (14) | | | (14) |
| Run-off businesses | (28) | 17 | 4 | (7) |
| Income before tax | 669 | | | 669 |
| Income tax (expense) / benefit | (12) | | | (12) |
| Net income | 657 | | | 657 |

| | Reported | Reclassification | | Revised |
|--|--------------|------------------|-------------|--------------|
| | | BOLI/COLI | Reinsurance | |
| <i>EUR millions</i> | | | | |
| <i>Nine months ended September 30, 2010</i> | | | | |
| Underlying earnings before tax geographically | 1,477 | (42) | (60) | 1,375 |
| Fair value items | 191 | | | 191 |
| Realized gains / (losses) on investments | 401 | | | 401 |
| Impairment charges | (391) | | | (391) |
| Impairment reversals | 72 | | | 72 |
| Other income / (charges) | (51) | | | (51) |
| Run-off businesses | (137) | 42 | 60 | (35) |
| Income before tax | 1,562 | | | 1,562 |
| Income tax (expense) / benefit | (120) | | | (120) |
| Net income | 1,442 | | | 1,442 |
| <i>Share in earnings of associates</i> | | | | |

Earnings from the Company's associates in insurance companies in Spain, India, Brazil and Mexico are reported on an underlying earnings basis. Other associates are included on a net income basis.

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Table of Contents**3.2 Investments geographically**

At September 30, 2011

| amounts in million EUR (unless otherwise stated) | | | | | | | | | |
|--|----------------|---|----------------|---------------|---------------|---------------|-----------------|-----------------|----------------|
| Americas | United Kingdom | | | The | United | New | Holding & other | | Total |
| USD | GBP | At September 30, 2011 | Americas | Netherlands | Kingdom | Markets | activities | Eliminations | EUR |
| | | Investments | | | | | | | |
| 1,486 | 41 | Shares | 1,108 | 578 | 48 | 69 | 10 | (2) | 1,811 |
| 88,366 | 8,119 | Debt securities | 65,861 | 16,921 | 9,427 | 2,589 | - | - | 94,798 |
| 13,822 | 7 | Loans | 10,302 | 18,786 | 8 | 640 | - | - | 29,736 |
| 17,971 | - | Other financial assets | 13,394 | 41 | - | 56 | 405 | - | 13,896 |
| 1,000 | - | Investments in real estate | 745 | 2,020 | - | - | - | - | 2,765 |
| 122,645 | 8,167 | Investments general account | 91,410 | 38,346 | 9,483 | 3,354 | 415 | (2) | 143,006 |
| - | 21,660 | Shares | - | 7,019 | 25,148 | 3,306 | - | (4) | 35,469 |
| - | 13,055 | Debt securities | - | 15,102 | 15,157 | 266 | - | - | 30,525 |
| 76,217 | 6,615 | Separate accounts and investment funds | 56,806 | - | 7,680 | 1,054 | - | - | 65,540 |
| - | 4,143 | Other financial assets | - | 625 | 4,810 | 1,503 | - | - | 6,938 |
| - | 971 | Investments in real estate | - | - | 1,127 | - | - | - | 1,127 |
| 76,217 | 46,444 | Investments for account of policyholders | 56,806 | 22,746 | 53,922 | 6,129 | - | (4) | 139,599 |
| 198,862 | 54,611 | Investments on balance sheet | 148,216 | 61,092 | 63,405 | 9,483 | 415 | (6) | 282,605 |
| 116,500 | - | Off balance sheet investments third parties | 86,830 | - | - | 34,819 | - | - | 121,649 |
| 315,362 | 54,611 | Total revenue generating investments | 235,046 | 61,092 | 63,405 | 44,302 | 415 | (6) | 404,254 |
| | | Investments | | | | | | | |
| 102,054 | 8,114 | Available-for-sale | 76,063 | 17,365 | 9,421 | 2,437 | 24 | - | 105,310 |
| 13,822 | 7 | Loans | 10,302 | 18,786 | 8 | 640 | - | - | 29,736 |
| - | - | Held-to-maturity | - | - | - | 155 | - | - | 155 |
| 81,986 | 45,519 | Financial assets at fair value through profit or loss | 61,106 | 22,921 | 52,849 | 6,251 | 391 | (6) | 143,512 |
| 1,000 | 971 | Investments in real estate | 745 | 2,020 | 1,127 | - | - | - | 3,892 |
| 198,862 | 54,611 | Total investments on balance sheet | 148,216 | 61,092 | 63,405 | 9,483 | 415 | (6) | 282,605 |
| 101 | 8 | Investments in associates | 75 | 55 | 9 | 603 | 5 | - | 747 |
| 32,468 | 6,736 | Other assets | 24,200 | 18,072 | 7,821 | 1,956 | 33,804 | (31,384) | 54,469 |
| 231,431 | 61,355 | Consolidated total assets | 172,491 | 79,219 | 71,235 | 12,042 | 34,224 | (31,390) | 337,821 |

At December 31, 2010

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amounts in million EUR (unless otherwise stated)

| Americas USD | United Kingdom GBP | At December 31, 2010 | Americas | The Netherlands | United Kingdom | New Markets | Holding & other activities | Eliminations | Total EUR |
|--------------------|--------------------------|---|----------------|--------------------|-------------------|----------------|----------------------------------|-----------------|----------------|
| Investments | | | | | | | | | |
| 1,737 | 53 | Shares | 1,300 | 945 | 62 | 72 | - | (3) | 2,376 |
| 89,687 | 7,917 | Debt securities | 67,121 | 18,504 | 9,198 | 2,041 | - | - | 96,864 |
| 15,249 | 8 | Loans | 11,412 | 15,629 | 9 | 653 | - | - | 27,703 |
| 17,481 | - | Other financial assets | 13,083 | 40 | - | 45 | 293 | - | 13,461 |
| 974 | - | Investments in real estate | 729 | 2,055 | - | - | - | - | 2,784 |
| 125,128 | 7,978 | Investments general account | 93,645 | 37,173 | 9,269 | 2,811 | 293 | (3) | 143,188 |
| - | 25,470 | Shares | - | 8,087 | 29,589 | 3,139 | - | (5) | 40,810 |
| - | 13,573 | Debt securities | - | 14,435 | 15,768 | 223 | - | - | 30,426 |
| 79,308 | 6,393 | Separate accounts and investment funds | 59,353 | - | 7,427 | 1,309 | - | - | 68,089 |
| - | 3,250 | Other financial assets | - | 536 | 3,775 | 1,467 | - | - | 5,778 |
| - | 976 | Investments in real estate | - | - | 1,134 | - | - | - | 1,134 |
| 79,308 | 49,662 | Investments for account of policyholders | 59,353 | 23,058 | 57,693 | 6,138 | - | (5) | 146,237 |
| 204,436 | 57,640 | Investments on balance sheet | 152,998 | 60,231 | 66,962 | 8,949 | 293 | (8) | 289,425 |
| 115,297 | - | Off balance sheet investments third parties | 86,287 | 12,353 | - | 25,126 | - | - | 123,766 |
| 319,733 | 57,640 | Total revenue generating investments | 239,285 | 72,584 | 66,962 | 34,075 | 293 | (8) | 413,191 |
| Investments | | | | | | | | | |
| 102,792 | 7,899 | Available-for-sale | 76,929 | 19,261 | 9,177 | 1,879 | 4 | - | 107,250 |
| 15,249 | 8 | Loans | 11,412 | 15,629 | 9 | 653 | - | - | 27,703 |
| - | - | Held-to-maturity | - | - | - | 139 | - | - | 139 |
| 85,421 | 48,757 | Financial assets at fair value through profit or loss | 63,928 | 23,286 | 56,642 | 6,278 | 289 | (8) | 150,415 |
| 974 | 976 | Investments in real estate | 729 | 2,055 | 1,134 | - | - | - | 3,918 |
| 204,436 | 57,640 | Total investments on balance sheet | 152,998 | 60,231 | 66,962 | 8,949 | 293 | (8) | 289,425 |
| 114 | 8 | Investments in associates | 85 | 59 | 9 | 576 | 4 | - | 733 |
| 27,165 | 5,415 | Other assets | 20,331 | 11,626 | 6,290 | 1,703 | 30,824 | (28,629) | 42,145 |
| 231,715 | 63,063 | Consolidated total assets | 173,414 | 71,916 | 73,261 | 11,228 | 31,121 | (28,637) | 332,303 |

The decline in off balance sheet investments third parties in The Netherlands reflect a transfer of third party asset management operations from AEGON The Netherlands to AEGON Asset Management, included in New Markets.

Table of Contents**4. Premium income and premium to reinsurers**

| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|---------------------|--------------|--------------|---------------|---------------|
| Gross | | | | |
| Life | 3,675 | 4,241 | 13,048 | 14,227 |
| Non-Life | 631 | 652 | 2,036 | 2,093 |
| Total | 4,306 | 4,893 | 15,084 | 16,320 |
| Reinsurance | | | | |
| Life | 1,409 | 394 | 2,151 | 1,092 |
| Non-Life | 104 | 93 | 272 | 262 |
| Total | 1,513 | 487 | 2,423 | 1,354 |

Reinsurance premiums increased mainly as a result of the increased external reinsurance premium following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR. Refer to note 23 for more details.

5. Investment income

| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|--|--------------|--------------|--------------|--------------|
| Interest income | 1,816 | 2,166 | 5,438 | 6,100 |
| Dividend income | 58 | 143 | 559 | 500 |
| Rental income | 40 | 43 | 127 | 130 |
| Total investment income | 1,914 | 2,352 | 6,124 | 6,730 |
| Investment income related to general account | 1,426 | 1,616 | 4,329 | 4,757 |
| Investment income for account of policyholders | 488 | 736 | 1,795 | 1,973 |
| Total | 1,914 | 2,352 | 6,124 | 6,730 |

6. Fee and commission income

The decrease in Fee and commission income originates from a recapture fee paid as part of the divestment of the life reinsurance business of Transamerica Reinsurance, to SCOR. Refer to note 23 for more details on this transaction.

7. Income from reinsurance ceded

The increase in Income from reinsurance ceded is mainly the result of the increased income from external reinsurance following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR. Refer to note 23 for more details on this transaction.

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Table of Contents**8. Results from financial transactions**

| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|--|----------------|---------------|----------------|---------------|
| Net fair value change of general account financial investments at FVTPL other than derivatives | (131) | 129 | 26 | 149 |
| Realized gains and losses on financial investments | 200 | 163 | 581 | 498 |
| Gains and (losses) on investments in real estate | (10) | (4) | (36) | (51) |
| Net fair value change of derivatives | 1,507 | 1,226 | 906 | 2,583 |
| Net fair value change on for account of policyholder financial assets at FVTPL | (9,672) | 8,680 | (7,534) | 8,182 |
| Net fair value change on investments in real estate for account of policyholders | 2 | 16 | 13 | 88 |
| Net foreign currency gains and (losses) | (2) | (21) | (11) | 63 |
| Net fair value change on borrowings and other financial liabilities | 1 | (49) | (9) | (58) |
| Realized gains and (losses) on repurchased debt | - | - | 4 | - |
| Total | (8,105) | 10,140 | (6,060) | 11,454 |

Net fair value changes on for account of policyholder financial assets at fair value through profit and loss are offset by amounts in Claims and benefits reported in the Benefits and expenses line (note 10).

9. Other income

In 2011, other income mainly relates to a benefit related to a settlement of legal claims.

10. Benefits and expenses

| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|-------------------------|----------------|---------------|---------------|---------------|
| Claims and Benefits | (1,977) | 16,607 | 14,036 | 32,525 |
| Employee expenses | 513 | 546 | 1,567 | 1,613 |
| Administration expenses | 363 | 274 | 960 | 827 |
| Deferred expenses | (347) | (415) | (1,105) | (1,219) |
| Amortization charges | 395 | 381 | 1,107 | 1,087 |
| Total | (1,053) | 17,393 | 16,565 | 34,833 |

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Claims and benefits includes the claims and benefits paid to policyholders, including claims and benefits in excess of account value for products for which deposit accounting is applied and the change in valuation of liabilities for insurance and investment contracts. Claims and benefits decreased significantly mainly as a result of changes in technical provisions resulting from fair value changes on for account of

policyholder financial assets included in results from financial transactions (note 8).

Administration expenses includes total restructuring charges of EUR 88 million of which EUR 60 million is related to a restructuring of AEGON The Netherlands announced in the third quarter of 2011.

Table of Contents**11. Impairment charges / (reversals)**

| <i>EUR millions</i> | Q3 2011 | Q3 2010 | Ytd 2011 | Ytd 2010 |
|---|------------|-------------|-------------|-------------|
| Impairment charges / (reversals) comprise: | | | | |
| Impairment charges on financial assets, excluding receivables ¹ | 145 | 128 | 354 | 455 |
| Impairment reversals on financial assets, excluding receivables ¹ | (9) | (17) | (51) | (72) |
| Impairment charges / (reversals) on non-financial assets and receivables | 1 | (3) | 4 | 1 |
| Total | 137 | 108 | 307 | 384 |
| Impairment charges on financial assets, excluding receivables, from: | | | | |
| Shares | 5 | - | 8 | 4 |
| Debt securities and money market instruments | 99 | 100 | 284 | 376 |
| Loans | 41 | 23 | 56 | 70 |
| Other | - | 5 | 6 | 5 |
| Total | 145 | 128 | 354 | 455 |
| Impairment reversals on financial assets, excluding receivables, from: | | | | |
| Debt securities and money market instruments | (8) | (15) | (46) | (67) |
| Loans | (1) | (2) | (5) | (5) |
| Total | (9) | (17) | (51) | (72) |

¹ Impairment charges / (reversals) on financial assets, excluding receivables, are excluded from underlying earnings before tax

for segment reporting (refer to note 3).

12. Other charges

Year to date other charges include an annual charge related to a bank tax charged by the Hungarian government of EUR 20 million.

This is partly offset by a reversal of previously incurred charges, resulting in an income in the third quarter of EUR 5 million.

13. Intangible assets

EUR millions

Sept. 30, 2011

Dec. 31, 2010

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| | | |
|--------------------------------|--------------|--------------|
| Goodwill | 722 | 652 |
| VOBA | 2,389 | 3,221 |
| Future servicing rights | 409 | 444 |
| Software | 32 | 32 |
| Other | 12 | 10 |
| Total intangible assets | 3,564 | 4,359 |

The increase in goodwill is attributable to the acquisition of Caixa Sabadell offset slightly by foreign currency effects. The decrease in value of business acquired (VOBA) is mainly

attributable to regular amortization and the impact of shadow accounting offset slightly by foreign currency effects.

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Table of Contents**14. Investments**

| | Sept. 30, 2011 | Sept. 30, 2011 | Sept. 30, 2011 | Sept. 30, 2011 | Sept. 30, 2011 |
|---|----------------|----------------|----------------|----------------|----------------|
| <i>EUR millions</i> | | | Sept. 30, 2011 | | Dec. 31, 2010 |
| Available-for-sale (AFS) | | | 105,310 | | 107,250 |
| Loans | | | 29,736 | | 27,703 |
| Held-to-maturity (HTM) | | | 155 | | 139 |
| Financial assets at fair value through profit or loss (FVTPL) | | | 5,040 | | 5,312 |
| Financial assets, excluding derivatives | | | 140,241 | | 140,404 |
| Investments in real estate | | | 2,765 | | 2,784 |
| Total investments for general account | | | 143,006 | | 143,188 |

Total financial assets, excluding derivatives

| | AFS | FVTPL | HTM | Loans | Total |
|---|----------------|--------------|------------|---------------|----------------|
| Shares | 932 | 879 | - | - | 1,811 |
| Debt securities | 93,127 | 1,516 | 155 | - | 94,798 |
| Money market and other short term investments | 10,383 | 751 | - | - | 11,134 |
| Mortgages | - | - | - | 25,849 | 25,849 |
| Private loans | - | - | - | 845 | 845 |
| Deposits with financial institutions | - | - | - | 760 | 760 |
| Policy loans | - | - | - | 2,113 | 2,113 |
| Receivables out of share lease agreements | - | - | - | 20 | 20 |
| Other | 868 | 1,894 | - | 149 | 2,911 |
| September 30, 2011 | 105,310 | 5,040 | 155 | 29,736 | 140,241 |
| | AFS | FVTPL | HTM | Loans | Total |
| Shares | 1,298 | 1,078 | - | - | 2,376 |
| Debt securities | 94,936 | 1,789 | 139 | - | 96,864 |
| Money market and other short term investments | 10,141 | 659 | - | - | 10,800 |
| Mortgages | - | - | - | 23,781 | 23,781 |
| Private loans | - | - | - | 829 | 829 |
| Deposits with financial institutions | - | - | - | 748 | 748 |
| Policy loans | - | - | - | 2,169 | 2,169 |
| Receivables out of share lease agreements | - | - | - | 25 | 25 |
| Other | 875 | 1,786 | - | 151 | 2,812 |
| December 31, 2010 | 107,250 | 5,312 | 139 | 27,703 | 140,404 |

Government bond investments

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Included in the available for sale debt securities and money market investments are EUR 1,181 million (December 31, 2010:

EUR 1,250 million) of exposures to the central governments of the European peripheral countries of Portugal, Italy, Ireland, Greece and Spain. The table on the next page provides the amortized cost and fair value of these exposures.

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Table of Contents**EXPOSURE TO CENTRAL GOVERNMENTS OF EUROPEAN PERIPHERAL COUNTRIES**

| <i>EUR millions</i> | Sept. 30, 2011 | | Dec. 31, 2010 | |
|---------------------|----------------|--------------|----------------|--------------|
| | Amortized cost | Fair value | Amortized cost | Fair value |
| Portugal | 14 | 9 | 33 | 32 |
| Italy | 74 | 65 | 114 | 112 |
| Ireland | 30 | 26 | 37 | 32 |
| Greece | 3 | 2 | 58 | 45 |
| Spain | 1,060 | 985 | 1,008 | 904 |
| Total | 1,181 | 1,087 | 1,250 | 1,125 |

15. Investments for account of policyholders

| <i>EUR millions</i> | Sept. 30, 2011 | Dec. 31, 2010 |
|---|----------------|----------------|
| Shares | 35,469 | 40,810 |
| Debt securities | 30,525 | 30,426 |
| Money market and short-term investments | 2,389 | 2,597 |
| Deposits with financial institutions | 3,893 | 2,630 |
| Separate accounts and unconsolidated investment funds | 65,540 | 68,089 |
| Other | 656 | 551 |
| Total investments for account of policyholders at fair value through profit or loss, excluding derivatives | 138,472 | 145,103 |
| Investment in real estate | 1,127 | 1,134 |
| Total investments for account of policyholders | 139,599 | 146,237 |

16. Derivatives

There have been no material changes in the composition of the derivative portfolio. The movement in derivative balances mainly result from changes in market conditions.

17. Reinsurance assets

The increase in Reinsurance assets is mainly the result of the increased activity in external reinsurance following the divestment of the life reinsurance business, Transamerica Reinsurance, to SCOR. Refer to note 23 for more details on this transaction.

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18. Deferred expenses and rebates

| <i>EUR millions</i> | Sept. 30, 2011 | Dec. 31, 2010 |
|---|----------------|---------------|
| DPAC for insurance contracts and investment contracts with discretionary participation features | 10,601 | 11,340 |
| Deferred transaction costs for investment management services | 394 | 380 |
| Unamortized interest rate rebates | 209 | 228 |
| Total deferred expenses and rebates | 11,204 | 11,948 |

Deferred policy acquisition costs (DPAC) balances decreased, reflecting newly deferred expenses more than offset by changes in foreign currency exchange rates, disposal of business, the impact of shadow accounting and amortization.

19. Share capital

| <i>EUR millions</i> | Sept. 30, 2011 | Dec. 31, 2010 |
|----------------------------------|----------------|---------------|
| Share capital - par value | 310 | 278 |
| Share premium | 8,787 | 7,906 |
| Total share capital | 9,097 | 8,184 |
| Share capital - par value | | |
| Balance at January 1 | 278 | 278 |
| Issuance | 32 | - |
| Balance | 310 | 278 |
| Share premium | | |
| Balance at January 1 | 7,906 | 7,906 |
| Issuance | 881 | - |
| Balance | 8,787 | 7,906 |

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On March 1, 2011, AEGON issued 173,604,912 new common shares of AEGON N.V. with a par value of EUR 0.12. The shares were issued at a price of EUR 5.20 per share. The proceeds of EUR 903 million were used to fund part of the repurchase of the convertible core capital securities described in note 20.

The new shares have been listed on Euronext Amsterdam, the principal market for AEGON's common shares.

On March 15, 2011, Vereniging AEGON exercised its option rights to purchase 41,042,000 class B preferred shares at par value of EUR 0.25 in order to avoid dilution of its voting rights following the issuance of 10% new common shares on March 1, 2011.

Table of Contents**20. Convertible core capital securities**

AEGON repurchased EUR 1.5 billion in principal amount of the original EUR 3 billion in convertible core capital securities from the Dutch State. The total payment to the Dutch State amounted to EUR 2,250 million of which EUR 1,500 million related to the repurchase of 375 million convertible core capital securities and EUR 750 million related to the premium attached to this repurchase. This repurchase was completed in two equal tranches on March 15 and June 15 respectively.

With these transactions AEGON has repurchased all of the EUR 3 billion convertible core capital securities issued to the Dutch State at the height of the financial crisis in 2008.

21. Borrowings

| <i>EUR millions</i> | Sept. 30, 2011 | Dec. 31, 2010 |
|----------------------------|----------------|---------------|
| Debentures and other loans | 9,077 | 7,743 |
| Commercial paper | 614 | 701 |
| Short term deposits | 18 | 17 |
| Bank overdrafts | 102 | 57 |
| Total borrowings | 9,811 | 8,518 |

On April 14, 2011, AEGON The Netherlands sold EUR 1.5 billion Class A residential mortgage backed securities (RMBS) to a broad group of institutional investors. These securities consist of two tranches:

⌚ EUR 375 million of class A1 notes with an expected weighted average life of 1.9 years and priced at par with a coupon of three month Euribor plus 0.95 %; and

⌚ EUR 1,125 million of class A2 notes with an expected weighted average life of 4.9 years and priced at par with a coupon of three month Euribor plus 1.35 %.

The securities were issued under the Dutch SAECURE program. The net proceeds were used to finance a part of the existing Dutch mortgage portfolio of AEGON The Netherlands.

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Debentures and other loans increased due to the sale of these residential mortgage backed securities, partly offset by redemptions and negative impact of foreign currency exchange rates.

Included in Debentures and other loans is EUR 987 million relating to borrowings measured at fair value (2010: EUR 987 million).

Commercial paper, Short term deposits and Bank overdrafts vary with the normal course of business.

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22. Commitments and contingencies

On July 26, 2011, the Amsterdam Court of Appeal, an intermediate appeals court, ruled with respect to a specific AEGON unit-linked product, the Koersplan -product.

The Amsterdam Court of Appeal accepted AEGON's positions that Koersplan-products sold during the period 1989-1998 entailed an obligation on the part of customers to pay a premium for a death benefit. However, the Court ruled that AEGON should have more clearly informed its customers about the amount of premium which the company charged in relation to the embedded death benefit. AEGON acknowledges that its level of communication could have been better at the time and has subsequently taken steps to substantially improve its communications with customers as well as adjusting the amounts charged to Koersplan-customers.

In its decision, the Court ruled that customers are required to pay a reasonable premium. However, the Court went on to define what it considers to be a reasonable premium at a level below that charged by AEGON.

The Court based its decision on a single industry example, which AEGON believes is not representative. AEGON believes that, based on the arguments presented, the Court's ruling was wrongly decided and, in October 2011, appealed the decision taken by the Amsterdam Court of Appeal to the Supreme Court in the Netherlands. However, if the Supreme Court were to confirm the decision taken by the Amsterdam Court of Appeal and the principles underlying such decision were applied to AEGON's entire KoersPlan-portfolio (instead of solely to the holders of KoersPlan-products who are plaintiffs in the pending litigation), AEGON currently estimates the financial effect to be approximately EUR 150 million after tax.

The actual amount may vary based on uncertainties related to the application of any decision to individual customers, equity market fluctuations as well as interest rates movements. AEGON expects the Supreme Court to issue a decision during the second half of 2012.

Except for the before mentioned, there have been no material changes in contingent assets and liabilities as reported in the 2010 consolidated financial statements of AEGON.

23. Acquisitions / Divestments

Acquisitions

Effective July 1, 2011, AEGON entered into a Joint Venture contract with Unnim, the entity which was created by the merger of Caixa Terrassa, Caixa Sabadell and Caixa Manlleu. AEGON Spain is the sole insurance partner of Unnim to provide life and pension insurance products.

Divestments

On August 16, 2011, AEGON announced to sell its UK-based Guardian life and pension business for a total cash consideration of GBP 275 million to Cinven, a European private equity group. Guardian, which manages over 300,000 life insurance policies in the United Kingdom, has been closed to acquiring new business since 2001.

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The transaction is expected to close in the fourth quarter of 2011 and is subject to regulatory approval. The book value of the Guardian business is expected to be an approximation of the sales price at the transaction date.

Underlying earnings before tax for Guardian life and pension totaled GBP 23 million in 2010. Gross written premiums for 2010 was GBP 129 million and net income for 2010 was GBP 26 million for the Guardian life and pension business.

On August 9, 2011, AEGON completed the previously announced divestment of its life reinsurance business, Transamerica Reinsurance, to SCOR. The divestment resulted in a total after-tax consideration of USD 1.4 billion, consisting of cash proceeds of USD 0.9 billion and capital release of USD 0.5 billion.

AEGON has retained certain blocks of business consisting primarily of variable annuity guarantee products with a book value of USD 0.4 billion.

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The divestment of Transamerica Reinsurance consists of a series of reinsurance agreements between various statutory insurance entities and SCOR for the US domestic business. In addition, SCOR has acquired Transamerica International Reinsurance Ireland (TIRI), a company that includes reinsurance contracts that are assumed by AEGON US domestic companies which have been retroceded to TIRI, and has taken over the operational assets and systems of Transamerica Reinsurance.

The business residing in Transamerica International Reinsurance, Bermuda (TIRe) has been retroceded to SCOR. TIRe continues to provide reserve credit security for redundant reserves to AEGON USA's ceding companies. AEGON maintains approximately half of the collateral requirements needed for reinsurance reserve financing. This obligation provides reserve credit security and will run-off over approximately 15 years.

Structuring the transaction as a reinsurance arrangement leaves AEGON exposed to a counter-party risk of SCOR not performing on the reinsurance contracts as the business matures. For such an event, certain levels of collateral related to the reinsured contracts have been placed in trust for AEGON's benefit. SCOR is rated A2/A by Moody's and Standard & Poor's, both with positive outlooks.

The transaction is accounted for primarily as a reinsurance transaction between AEGON and SCOR. Certain fixed assets and certain investment assets are transferred with any related gain (loss) being recognized. As a result, the divestment has no significant impact on shareholders' equity. Earnings on the business retained as well as amortization of the prepaid cost of reinsurance assets are reflected in the run-off businesses line in AEGON's segment reporting.

The reinsurance business being retained by AEGON, which comprises primarily the variable annuity guarantee business, is substantially hedged for financial market risks and produces normalized results which are negligible. In addition, various administration, service and asset management contracts are part of the transaction. The combined result, consisting primarily of the amortization of the prepaid cost of reinsurance, is approximately USD 40 million before tax per annum initially. These costs are expected to trend down as the contracts mature. Transamerica Reinsurance realized underlying earnings before tax of USD 105 million in 2010.

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Disclaimers

Cautionary note regarding non-GAAP measures

This document includes non-GAAP financial measure: underlying earnings before tax. The reconciliation of underlying earnings before tax to the most comparable IFRS measure is provided in Note 3 Segment information of this report. AEGON believes that this non-GAAP measure, together with the IFRS information, provides a meaningful measure for the investment community to evaluate AEGON's business relative to the businesses of our peers.

Local currencies and constant currency exchange rates

This document contains certain information about our results and financial condition in USD for the Americas and GBP for the United Kingdom, because those businesses operate and are managed primarily in those currencies. Certain comparative information presented on a constant currency basis eliminates the effects of changes in currency exchange rates. None of this information is a substitute for or superior to financial information about us presented in EUR, which is the currency of our primary financial statements.

Forward-looking statements

The statements contained in this document that are not historical facts are forward-looking statements as defined in the US Private Securities Litigation Reform Act of 1995. The following are words that identify such forward-looking statements: aim, believe, estimate, target, intend, may, expect, anticipate, predict, project, counting on, plan, continue, want, forecast, goal, should, would, is confident, will, and similar expressions as they relate to our company. These statements are not guarantees of future performance and involve risks, uncertainties and assumptions that are difficult to predict. We undertake no obligation to publicly update or revise any forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which merely reflect company expectations at the time of writing. Actual results may differ materially from expectations conveyed in forward-looking statements due to changes caused by various risks and uncertainties. Such risks and uncertainties include but are not limited to the following:

- ┆ changes in general economic conditions, particularly in the United States, the Netherlands and the United Kingdom;
- ┆ changes in the performance of financial markets, including emerging markets, such as with regard to:
 - ┆ the frequency and severity of defaults by issuers in our fixed income investment portfolios; and
 - ┆ the effects of corporate bankruptcies and/or accounting restatements on the financial markets and the resulting decline in the value of equity and debt securities we hold;
- ┆ the frequency and severity of insured loss events;
- ┆ changes affecting mortality, morbidity, persistence and other factors that may impact the profitability of our insurance products;
- ┆ changes affecting interest rate levels and continuing low or rapidly changing interest rate levels; changes affecting currency exchange rates, in particular the EUR/USD and EUR/ GBP exchange rates;
- ┆ changes in the availability of, and costs associated with, liquidity sources such as bank and capital markets funding, as well as conditions in the credit markets in general
- ┆ increasing levels of competition in the United States, the Netherlands, the United Kingdom and emerging markets;
- ┆ changes in laws and regulations, particularly those affecting our operations, the products we sell, and the attractiveness of certain products to our consumers;
- ┆ regulatory changes relating to the insurance industry in the jurisdictions in which we operate;
- ┆ acts of God, acts of terrorism, acts of war and pandemics;
- ┆ changes in the policies of central banks and/or governments;
- ┆ lowering of one or more of our debt ratings issued by recognized rating organizations and the adverse impact such action may have on our ability to raise capital and on our liquidity and financial condition;
- ┆ lowering of one or more of insurer financial strength ratings of our insurance subsidiaries and the adverse impact such action may have on the premium writings, policy retention, profitability of its insurance subsidiaries and liquidity;
- ┆ the effect of the European Union's Solvency II requirements and other regulations in other jurisdictions affecting the capital we are required to maintain;
- ┆ litigation or regulatory action that could require us to pay significant damages or change the way we do business;
- ┆ customer responsiveness to both new products and distribution channels;
- ┆ competitive, legal, regulatory, or tax changes that affect the distribution cost of or demand for our products;

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the impact of acquisitions and divestitures, restructurings, product withdrawals and other unusual items, including our ability to integrate acquisitions and to obtain the anticipated results and synergies from acquisitions;

our failure to achieve anticipated levels of earnings or operational efficiencies as well as other cost saving initiatives.

Further details of potential risks and uncertainties affecting the company are described in the company's filings with Euronext Amsterdam and the US Securities and Exchange Commission, including the Annual Report on Form 20-F. These forward-looking statements speak only as of the date of this document. Except as required by any applicable law or regulation, the company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any forward-looking statements contained herein to reflect any change in the company's expectations with regard thereto or any change in events, conditions or circumstances on which any such statement is based.

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Corporate and shareholder information

Headquarters

AEGON N.V.

P.O. Box 85

2501 CB The Hague

The Netherlands

Telephone + 31 (0) 70 344 32 10

www.aegon.com

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Group Corporate Communications & Investor

Relations

Media relations

Telephone + 31 (0) 70 344 89 56

E-mail gcc-ir@aegon.com

Investor relations

Edgar Filing: AEGON NV - Form 6-K

Telephone + 31 (0) 70 344 83 05

or 877 548 96 68 - toll free, USA only

E-mail ir@aegon.com

AEGON's Q3 2011 press release and Financial Supplement are available on www.aegon.com.

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Local knowledge. Global power.

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About AEGON

Throughout their working lives and into retirement, millions of people around the world rely on AEGON to help them secure their long-term financial futures.

As an international life insurance, pension and asset management company, AEGON has businesses in over twenty markets in the Americas, Europe and Asia. AEGON companies employ approximately 26,000 people and have some 40 million customers across the globe.

AEGON uses its strength and expertise to create added value for customers, shareholders, employees and the wider community. AEGON does this by encouraging innovation and by growing its businesses profitably and sustainably.

AEGON's ambition is to be a leader in all its chosen markets by 2015.

Local knowledge. Global power.