

PANASONIC Corp  
Form 6-K  
February 29, 2012  
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**FORM 6-K**  
**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16 of**

**The Securities Exchange Act of 1934**

**For the Month of February 2012**

**Commission File Number: 1-6784**

**Panasonic Corporation**

**Kadoma, Osaka, Japan**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101 (b)(7):

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**This Form 6-K consists of:**

1. News release issued on February 28, 2012, by Panasonic Corporation (the registrant), announcing proposed senior management changes.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Panasonic Corporation

By: /s/ MASAHITO YAMAMURA  
Masahito Yamamura, Attorney-in-Fact  
General Manager of Investor Relations  
Panasonic Corporation

Dated: February 29, 2012

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*February 28, 2012*

**FOR IMMEDIATE RELEASE**

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**Panasonic Announces Proposed Senior Management Changes**

Osaka, Japan, February 28, 2012 - Panasonic Corporation ([NYSE:PC/TSE:6752] Panasonic ), today announced the following changes of the members of the Board of Directors, Corporate Auditors and Executive Officers, effective April 1, 2012, and proposed changes of the members of the Board of Directors, and the Board of Corporate Auditors effective June 27, 2012. These proposed changes will be submitted for and subject to approval at the company's ordinary general meeting of shareholders to be held on June 27, 2012.

**1. Members of the Board of Directors (Effective April 1)**

| <b>Title</b>               | <b>Name</b>         | <b>Responsibilities</b>                       |
|----------------------------|---------------------|---|
| Chairman of the Board      | Kunio Nakamura      |   |
| Vice Chairman of the Board | Masayuki Matsushita |   |
| President                  | Fumio Ohtsubo       |   |
| Executive Vice Presidents  | Toshihiro Sakamoto  | In charge of Global Consumer Marketing Sector |
|                            | Takahiro Mori       | In charge of Planning                         |
|                            | Yasuo Katsura       | Representative in Tokyo                       |

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| <b>Title</b>                 | <b>Name</b>         | <b>Responsibilities</b>  |
|------------------------------|---------------------|--|
| Senior Managing Directors    | Ken Morita          |  |
|                              | Ikusaburo Kashima   | In charge of Legal Affairs and Intellectual Property<br>Director, Corporate Legal Affairs Division                                     |
|                              |                     | In charge of Corporate Risk Management, Corporate Information Security, Corporate Business Ethics, and Corporate International Affairs |
|                              | Yoshihiko Yamada    | In charge of Industrial Devices Business   |
|                              | Kazuhiro Tsuga      |  |
|                              | Yoshiiku Miyata     | Director, Global Consumer Marketing Sector<br>In charge of Design  |
|                              | Kazunori Takami**   | President, Appliances Company  |
| Managing Directors           | Makoto Uenoyama     | In charge of Accounting and Finance  |
|                              | Masatoshi Harada    | Representative in Kansai   |
|                              | Takashi Toyama      | President, Systems & Communications Company<br>President, Panasonic System Networks Co., Ltd.  |
|                              | Yoshiyuki Miyabe    | In charge of Technology, New Business Strategy Office, and Panasonic Start-up Fund   |
|                              | Yoshiaki Nakagawa   | In charge of Human Resources, General Affairs, and Social Relations<br>In charge of e-Work Promotion Office and Facility Management    |
| Directors                    | Ikuo Uno            |  |
|                              | Masayuki Oku        |  |
| Honorary Chairman of the     | Masaharu Matsushita |  |
| Board and Executive Advisor, |                     |  |
| Member of the Board          |                     |  |

Notes: The Chairman of the Board of Directors, Vice Chairman of the Board of Directors, President, Executive Vice Presidents and Senior Managing Directors are Representative Directors and severally represent the company.

Ikuo Uno and Masayuki Oku are outside directors of the company as stipulated in Article 2, Paragraph 15 of the Company Law of Japan.

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**2. Members of the Board of Corporate Auditors (Effective April 1)**

| <b>Title</b>              | <b>Name</b>        | <b>Responsibilities</b>                    |
|---------------------------|--------------------|--|
| Senior Corporate Auditors | Masahiro Seyama    |  |
|                           | Yoshihiro Furuta   | Chairman, Panasonic Group Auditors Meeting |
| Corporate Auditors        | Yasuo Yoshino      |  |
|                           | Ikuo Hata          |  |
|                           | Hiroyuki Takahashi |  |

Note: Yasuo Yoshino, Ikuo Hata and Hiroyuki Takahashi are outside corporate auditors.

**3. Executive Officers (Effective April 1)**

| <b>Title</b>                       | <b>Name</b>        | <b>Responsibilities</b>   |  |
|------------------------------------|--------------------|---|--|
| Senior Managing Executive Officers | Shusaku Nagae      | In charge of Solution Business<br>President, Eco Solutions Company  |  |
|                                    | Seiichiro Sano     | In charge of Special Task   |  |
|                                    | Takumi Kajisha**   | In charge of Corporate Communications, Advertising, Corporate Citizenship, and CSR Office                                     |  |
| Managing Executive Officers        | Yutaka Takehana    | Director, Corporate Division for Government & Public Affairs  |  |
|                                    | Toshiaki Kobayashi | President<br>Director, Electronic Components and Materials Business Group<br>Industrial Devices Company                       |  |
|                                    |                    | Yoshihisa Fukushima   | In charge of Intellectual Property<br>Director, Corporate Intellectual Property Division<br>President, Intellectual Property Rights Operations Company |
|                                    |                    | Hideaki Kawai   | General Manager, Corporate Planning Group  |
|                                    | Laurent Abadie     | Regional Head for Europe & CIS<br>Chairman & CEO, Panasonic Europe Ltd.<br>Managing Director, Panasonic Marketing Europe GmbH |  |

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| <b>Title</b>                | <b>Name</b>  | <b>Responsibilities</b>   |
|-----------------------------|--|---|
| Managing Executive Officers | Yorihisa Shiokawa  | Regional Head for Asia, the Middle East & Africa  |
|                             |  | Managing Director, Panasonic Asia Pacific Pte. Ltd.   |
|                             | Jun Ishii**  | In charge of Sales Company and Channel Strategy for Japan, Global Consumer Marketing Sector   |
|                             |  | President, Panasonic Consumer Marketing Co., Ltd.   |
|                             | Mamoru Yoshida**   | President   |
|                             |  | Director, Display Network Products Business Group   |
|                             |  | AVC Networks Company  |
|                             | Tsuyoshi Nomura**  | In charge of Manufacturing Innovation   |
|                             |  | Director, Corporate Manufacturing Innovation Division   |
|                             |  | In charge of Advanced Production Systems Development Company, Quality Administration, FF Customer Support & Management, Environmental Affairs, Procurement, Logistics, and Motor Business Administration Office |
| Executive Officers          | Joseph Taylor  | Regional Head for North America   |
|                             |  | Chairman & CEO, Panasonic Corporation of North America  |
|                             | Toshiro Kisaka   | In charge of Groupwide Cost Busters Project   |
|                             |  | Project Manager, Groupwide Cost Busters Project   |
|                             |  | Director, Corporate Procurement Division  |
|                             |  | Director, Corporate Global Logistics Division   |
|                             | Masato Tomita  | Vice President  |
|                             |  | In charge of Overseas Operations  |
|                             |  | Eco Solutions Company   |
|                             | Takeshi Uenoyama   | In charge of Device Technology  |
|                             | General Manager, Device Strategy Office                            |   |
|                             | In charge of Advanced Technology Research Laboratories             |   |
|                             | Acting Director, The Nakao Laboratory                              |   |
| Shiro Nishiguchi            | Director, AVC Marketing Division, Global Consumer Marketing Sector |   |

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| <b>Title</b>       | <b>Name</b>   | <b>Responsibilities</b>   |
|--------------------|---|---|
| Executive Officers | Yoshiro Takemoto*   | President, Manufacturing Solutions Company                                |
|                    |   | President, Panasonic Factory Solutions Co., Ltd.                          |
|                    | Kenji Yamane*   | President, Healthcare Company   |
|                    |   | President, Panasonic Healthcare Co., Ltd.                                 |
|                    | Yoshio Ito  | Senior Vice President   |
|                    |   | Director, Display Devices Business Group                                  |
|                    |   | AVC Networks Company  |
|                    | Hidetoshi Osawa   | Regional Head for China & Northeast Asia                                  |
|                    |   | Chairman, Panasonic Corporation of China                                  |
|                    | Yukio Nakashima   | Director, Appliances Marketing Division, Global Consumer Marketing Sector |
|                    | Kuniaki Matsukage   | Vice President  |
|                    |   | Director, Lighting Business Group   |
|                    |   | Eco Solutions Company   |
|                    | Masato Ito  | President, Energy Company   |
|                    |   | President, SANYO Electric Co., Ltd.                                       |
| Yasutomo Fukui     | In charge of Information Systems  |   |
| Katsuhiko Fujiwara | Senior Vice President   |   |
|                    | Director, Air Conditioning and Cold Chain Business Group  |   |
|                    | Appliances Company  |   |
| Masahisa Shibata   | President, Automotive Systems Company   |   |
| Toshiyuki Takagi   | Senior Vice President   |   |
|                    | Director, Business Solutions Business Group   |   |
|                    | AVC Networks Company  |   |
| Shiro Kitajima     | President, Panasonic Consumer Marketing Company of North America,<br>Panasonic Corporation of North America |   |



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| <b>Title</b>       | <b>Name</b>       | <b>Responsibilities</b>   |
|--------------------|-------------------|---|
| Executive Officers | Machiko Miyai     | Director, Corporate Environmental Affairs Division                                    |
|                    |                   | Director, Corporate Electricity Saving Division                                       |
|                    | Masahiro Ido*     | Vice President  |
|                    |                   | In charge of Planning   |
|                    |                   | Director, Customer Communication Center   |
|                    | Satoshi Takeyasu* | Eco Solutions Company   |
|                    |                   | Vice President  |
|                    |                   | Director, Comprehensive Solutions Division  |
|                    | Takeo Endo*       | Eco Solutions Company   |
|                    |                   | Managing Director, Panasonic Consumer Marketing China, Panasonic Corporation of China |

**4. Resignation and Appointments of the Members of the Board of Directors and Senior Corporate Auditor (Effective June 27)**  
**Resignation:**

| <b>Title</b>  | <b>Name</b>         | <b>Responsibilities</b>                              |
|---|---------------------|--|
| Chairman of the Board   | Kunio Nakamura      | To be appointed Executive Advisor                    |
| Executive Vice Presidents   | Toshihiro Sakamoto  | To be appointed Corporate Advisor                    |
|   | Takahiro Mori       | To be appointed Corporate Advisor                    |
| Senior Managing Directors   | Ken Morita          | To be appointed Corporate Advisor                    |
| Senior Managing Executive Officer   | Seiichiro Sano      |  |
| Managing Directors  | Makoto Uenoyama     | Retaining his position as Managing Executive Officer |
|   | Masatoshi Harada    | Retaining his position as Managing Executive Officer |
| Senior Corporate Auditor  | Masahiro Seyama     |  |
| Honorary Chairman of the Board and Executive Advisor, Member of the Board | Masaharu Matsushita | Honorary Chairman                                    |

**Assignments:**

| <b>Title</b>          | <b>Name</b>     | <b>Responsibilities (as of April 1)</b> |
|-----------------------|-----------------|---|
| Chairman of the Board | Fumio Ohtsubo** |   |

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| <b>Title</b>             | <b>Name</b>      | <b>Responsibilities (as of April 1)</b>   |
|--------------------------|------------------|---|
| President                | Kazuhiro Tsuga** |   |
| Executive Vice President | Shusaku Nagae    | Former: Senior Managing Executive Officer<br>Current: In charge of Solution Business<br>President, Eco Solutions Company      |
| Managing Directors       | Hideaki Kawai    | Former: General Manager, Corporate Planning Group<br>Current: Managing Executive Officer                                      |
|                          | Mamoru Yoshida   | Current: Managing Executive Officer<br>President, and Director, Display Network Products Business Group, AVC Networks Company |
| Senior Corporate Auditor | Seiichiro Sano   | Former: Senior Managing Executive Officer<br>In charge of Special Task  |

**5. Members of the Board of Directors (Effective June 27)**

| <b>Title</b>               | <b>Name</b>         | <b>Responsibilities</b>  |
|----------------------------|---------------------|--|
| Chairman of the Board      | Fumio Ohtsubo**     |  |
| Vice Chairman of the Board | Masayuki Matsushita |  |
| President                  | Kazuhiro Tsuga**    |  |
| Executive Vice Presidents  | Yasuo Katsura       | Representative in Tokyo  |
|                            | Shusaku Nagae* **   | In charge of Solution Business<br>President, Eco Solutions Company<br>In charge of Corporate Division for Promoting Energy Solution Business   |
| Senior Managing Directors  | Ikusaburo Kashima   | In charge of Legal Affairs and Intellectual Property<br>Director, Corporate Legal Affairs Division<br>In charge of Corporate Risk Management, Corporate Information Security, Corporate Business Ethics, and Corporate International Affairs |
|                            | Yoshihiko Yamada    | In charge of Industrial Devices Business   |
|                            | Yoshiiku Miyata     | Director, Global Consumer Marketing Sector<br>In charge of Design  |
|                            | Kazunori Takami     | President, Appliances Company  |

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| <b>Title</b>       | <b>Name</b>       | <b>Responsibilities</b>  |
|--------------------|-------------------|--|
| Managing Directors | Takashi Toyama    | In charge of Planning<br>General Manager, Corporate Planning Group                     |
|                    |                   | In charge of Information Systems   |
|                    | Hideaki Kawai*    | In charge of Accounting and Finance  |
|                    | Yoshiyuki Miyabe  | In charge of Technology, New Business Strategy Office, and Panasonic Start-up Fund     |
|                    | Yoshiaki Nakagawa | In charge of Human Resources, General Affairs, and Social Relations                    |
|                    |                   | In charge of e-Work Promotion Office and Facility Management                           |
|                    | Mamoru Yoshida*   | President<br>Director, Display Network Products Business Group<br>AVC Networks Company |
| Directors          | Ikuo Uno          |  |
|                    | Masayuki Oku      |  |

Notes: The Chairman of the Board of Directors, Vice Chairman of the Board of Directors, President, Executive Vice Presidents and Senior Managing Directors are Representative Directors and severally represent the company.

Ikuo Uno and Masayuki Oku are outside directors of the company as stipulated in Article 2, Paragraph 15 of the Company Law of Japan.

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**6. Members of the Board of Corporate Auditors (Effective June 27)**

| <b>Title</b>              | <b>Name</b>        | <b>Responsibilities</b>                    |
|---------------------------|--------------------|--|
| Senior Corporate Auditors | Seichiro Sano*     |  |
|                           | Yoshihiro Furuta   | Chairman, Panasonic Group Auditors Meeting |
| Corporate Auditors        | Yasuo Yoshino      |  |
|                           | Ikuo Hata***       |  |
|                           | Hiroyuki Takahashi |  |

Note: Yasuo Yoshino, Ikuo Hata and Hiroyuki Takahashi are outside corporate auditors.

\* newly appointed

\*\* promoted

\*\*\* reappointed

**7. Executive Officers (Effective June 27)**

| <b>Title</b>                       | <b>Name</b>         | <b>Responsibilities</b>   |
|------------------------------------|---------------------|---|
| Senior Managing Executive Officers | Takumi Kajisha      | In charge of Corporate Communications, Advertising, Corporate Citizenship, and CSR Office |
| Managing Executive Officers        | Yutaka Takehana     | Director, Corporate Division for Government & Public Affairs                              |
|                                    | Makoto Uenoyama     | Senior Vice President   |
|                                    |                     | In charge of Administration   |
|                                    |                     | Eco Solutions Company   |
|                                    | Toshiaki Kobayashi  | President   |
|                                    |                     | Director, Electronic Components and Materials Business Group                              |
|                                    |                     | Industrial Devices Company  |
|                                    | Masatoshi Harada    | Representative in Kansai  |
|                                    | Yoshihisa Fukushima | In charge of Intellectual Property  |
|                                    |                     | Director, Corporate Intellectual Property Division  |
|                                    |                     | President, Intellectual Property Rights Operations Company                                |
|                                    | Laurent Abadie      | Regional Head for Europe & CIS  |
|                                    |                     | Chairman & CEO, Panasonic Europe Ltd.   |

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|                   |   |
|-------------------|---|
|                   | Managing Director, Panasonic Marketing Europe GmbH  |
| Yorihisa Shiokawa | Regional Head for Asia, the Middle East & Africa  |
|                   | Managing Director, Panasonic Asia Pacific Pte. Ltd.   |
| Jun Ishii         | In charge of Sales Company and Channel Strategy for Japan, Global Consumer Marketing Sector   |
|                   | President, Panasonic Consumer Marketing Co., Ltd.   |
| Tsuyoshi Nomura   | In charge of Manufacturing Innovation   |
|                   | Director, Corporate Manufacturing Innovation Division   |
|                   | In charge of Advanced Production Systems Development Company, Quality Administration, FF Customer Support & Management, Environmental Affairs, Procurement, Logistics, and Motor Business Administration Office |

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| <b>Title</b>       | <b>Name</b>       | <b>Responsibilities</b>   |
|--------------------|-------------------|---|
| Executive Officers | Joseph Taylor     | Regional Head for North America<br><br>Chairman & CEO, Panasonic Corporation of North America   |
|                    | Toshiro Kisaka    | In charge of Groupwide Cost Busters Project<br><br>Project Manager, Groupwide Cost Busters Project<br><br>Director, Corporate Procurement Division<br><br>Director, Corporate Global Logistics Division |
|                    | Masato Tomita     | Vice President<br><br>In charge of Overseas Operations<br><br>Eco Solutions Company   |
|                    | Takeshi Uenoyama  | In charge of Device Technology<br><br>General Manager, Device Strategy Office<br><br>In charge of Advanced Technology Research Laboratories<br><br>Acting Director, The Nakao Laboratory                |
|                    | Shiro Nishiguchi  | Director, AVC Marketing Division, Global Consumer Marketing Sector  |
|                    | Yoshiro Takemoto  | President, Manufacturing Solutions Company<br><br>President, Panasonic Factory Solutions Co., Ltd.  |
|                    | Kenji Yamane      | President, Healthcare Company<br><br>President, Panasonic Healthcare Co., Ltd.  |
|                    | Yoshio Ito        | Senior Vice President<br><br>Director, Display Devices Business Group<br><br>AVC Networks Company   |
|                    | Hidetoshi Osawa   | Regional Head for China & Northeast Asia<br><br>Chairman, Panasonic Corporation of China  |
|                    | Yukio Nakashima   | Director, Appliances Marketing Division, Global Consumer Marketing Sector   |
|                    | Kuniaki Matsukage | Vice President<br><br>Director, Lighting Business Group<br><br>Eco Solutions Company  |

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Masato Ito

President, Energy Company

President, SANYO Electric Co., Ltd.

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| <b>Title</b>                               | <b>Name</b>  | <b>Responsibilities</b>   |
|--|--|---|
| Executive Officers                         | Yasutomo Fukui   | In charge of Information Systems  |
|  | Katsuhiko Fujiwara   | Senior Vice President   |
|  |  | Director, Air Conditioning and Cold Chain Business Group<br>Appliances Company                              |
|  | Masahisa Shibata   | President, Automotive Systems Company   |
|  | Toshiyuki Takagi   | President, Systems & Communications Company   |
|  |  | President, Panasonic System Networks Co., Ltd.  |
|  | Shiro Kitajima   | President, Panasonic Consumer Marketing Company of North America,<br>Panasonic Corporation of North America |
|  | Machiko Miyai  | Director, Corporate Environmental Affairs Division  |
|  |  | Director, Corporate Electricity Saving Division   |
|  | Masahiro Ido   | Vice President  |
|  |  | In charge of Planning   |
|  | Satoshi Takeyasu   | Director, Customer Communication Center   |
|  |  | Eco Solutions Company   |
|  |  | Vice President  |
| Director, Comprehensive Solutions Division |  |   |
| Takeo Endo                                 | Eco Solutions Company  |   |
|  | Managing Director, Panasonic Consumer Marketing China, Panasonic<br>Corporation of China |   |

**About Panasonic**

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, the company recorded consolidated net sales of 8.69 trillion yen (US\$105 billion) for the year ended March 31, 2011. The company's shares are listed on the Tokyo, Osaka, Nagoya and New York (NYSE:PC) stock exchanges. For more information on the company and the Panasonic brand, visit the company's website at <http://panasonic.net/>

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