

PRUDENTIAL FINANCIAL INC
Form 10-Q
August 03, 2012
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2012

OR

.. **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the Transition Period from to

Commission File Number 001-16707

Prudential Financial, Inc.

(Exact Name of Registrant as Specified in its Charter)

New Jersey
(State or Other Jurisdiction of

Incorporation or Organization)

22-3703799
(I.R.S. Employer

Identification Number)

751 Broad Street

Newark, New Jersey 07102

(973) 802-6000

(Address and Telephone Number of Registrant's Principal Executive Offices)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of the Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of July 31, 2012, 464 million shares of the registrant's Common Stock (par value \$0.01) were outstanding. In addition, 2 million shares of the registrant's Class B Stock, for which there is no established public trading market, were outstanding.

Table of Contents**TABLE OF CONTENTS**

	Page Number
PART I FINANCIAL INFORMATION	
Item 1. Financial Statements:	
<u>Unaudited Interim Consolidated Statements of Financial Position as of June 30, 2012 and December 31, 2011</u>	1
<u>Unaudited Interim Consolidated Statements of Operations for the three and six months ended June 30, 2012 and 2011</u>	2
<u>Unaudited Interim Consolidated Statements of Comprehensive Income for the three and six months ended June 30, 2012 and 2011</u>	3
<u>Unaudited Interim Consolidated Statements of Equity for the six months ended June 30, 2012 and 2011</u>	4
<u>Unaudited Interim Consolidated Statements of Cash Flows for the six months ended June 30, 2012 and 2011</u>	5
<u>Notes to Unaudited Interim Consolidated Financial Statements</u>	6
Unaudited Interim Supplemental Combining Financial Information:	
<u>Unaudited Interim Supplemental Combining Statements of Financial Position as of June 30, 2012 and December 31, 2011</u>	131
<u>Unaudited Interim Supplemental Combining Statements of Operations for the three months ended June 30, 2012 and 2011</u>	132
<u>Unaudited Interim Supplemental Combining Statements of Operations for the six months ended June 30, 2012 and 2011</u>	133
<u>Notes to Unaudited Interim Supplemental Combining Financial Information</u>	134
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	136
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	288
Item 4. <u>Controls and Procedures</u>	289
PART II OTHER INFORMATION	
Item 1. <u>Legal Proceedings</u>	290
Item 1A. <u>Risk Factors</u>	291
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	291
Item 6. <u>Exhibits</u>	291
<u>SIGNATURES</u>	293

Table of Contents

Forward-Looking Statements

Certain of the statements included in this Quarterly Report on Form 10-Q, including but not limited to those in Management's Discussion and Analysis of Financial Condition and Results of Operations, constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Words such as expects, believes, anticipates, includes, plans, assumes, estimates, projects, should, will, shall or variations of such words are generally part of forward-looking statements. Forward-looking statements are made based on management's current expectations and beliefs concerning future developments and their potential effects upon Prudential Financial, Inc. and its subsidiaries. There can be no assurance that future developments affecting Prudential Financial, Inc. and its subsidiaries will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are certain important factors that could cause actual results to differ, possibly materially, from expectations or estimates reflected in such forward-looking statements, including, among others: (1) general economic, market and political conditions, including the performance and fluctuations of fixed income, equity, real estate and other financial markets; (2) the availability and cost of additional debt or equity capital or external financing for our operations; (3) interest rate fluctuations or prolonged periods of low interest rates; (4) the degree to which we choose not to hedge risks, or the potential ineffectiveness or insufficiency of hedging or risk management strategies we do implement, with regard to variable annuity or other product guarantees; (5) any inability to access our credit facilities; (6) reestimates of our reserves for future policy benefits and claims; (7) differences between actual experience regarding mortality, morbidity, persistency, surrender experience, interest rates or market returns and the assumptions we use in pricing our products, establishing liabilities and reserves or for other purposes; (8) changes in our assumptions related to deferred policy acquisition costs, value of business acquired or goodwill; (9) changes in assumptions for retirement expense; (10) changes in our financial strength or credit ratings; (11) statutory reserve requirements associated with term and universal life insurance policies under Regulation XXX and Guideline AXXX; (12) investment losses, defaults and counterparty non-performance; (13) competition in our product lines and for personnel; (14) difficulties in marketing and distributing products through current or future distribution channels; (15) changes in tax law; (16) economic, political, currency and other risks relating to our international operations; (17) fluctuations in foreign currency exchange rates and foreign securities markets; (18) regulatory or legislative changes, including the Dodd-Frank Wall Street Reform and Consumer Protection Act; (19) inability to protect our intellectual property rights or claims of infringement of the intellectual property rights of others; (20) adverse determinations in litigation or regulatory matters and our exposure to contingent liabilities, including in connection with our divestiture or winding down of businesses; (21) domestic or international military actions, natural or man-made disasters including terrorist activities or pandemic disease, or other events resulting in catastrophic loss of life; (22) ineffectiveness of risk management policies and procedures in identifying, monitoring and managing risks; (23) effects of acquisitions, divestitures and restructurings, including possible difficulties in integrating and realizing the projected results of acquisitions, including risks associated with the acquisition of certain insurance operations in Japan; (24) interruption in telecommunication, information technology or other operational systems or failure to maintain the security, confidentiality or privacy of sensitive data on such systems; (25) changes in statutory or U.S. GAAP accounting principles, practices or policies; (26) Prudential Financial, Inc.'s primary reliance, as a holding company, on dividends or distributions from its subsidiaries to meet debt payment obligations and the ability of the subsidiaries to pay such dividends or distributions in light of our ratings objectives and/or applicable regulatory restrictions; and (27) risks due to the lack of legal separation between our Financial Services Businesses and our Closed Block Business. Prudential Financial, Inc. does not intend, and is under no obligation, to update any particular forward-looking statement included in this document. See Risk Factors included in the Annual Report on Form 10-K for the year ended December 31, 2011 for discussion of certain risks relating to our businesses and investment in our securities.

Table of Contents

Throughout this Quarterly Report on Form 10-Q, Prudential Financial and the Registrant refer to Prudential Financial, Inc., the ultimate holding company for all of our companies. Prudential Insurance refers to The Prudential Insurance Company of America, before and after its demutualization on December 18, 2001. Prudential, the Company, we and our refer to our consolidated operations before and after demutualization.

PART I - FINANCIAL INFORMATION**ITEM 1. Financial Statements****PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Consolidated Statements of Financial Position**

June 30, 2012 and December 31, 2011 (in millions, except share amounts)

	June 30, 2012	December 31, 2011
ASSETS		
Fixed maturities, available-for-sale, at fair value (amortized cost: 2012-\$245,171; 2011- \$240,424)(1)	\$ 264,165	\$ 254,648
Fixed maturities, held-to-maturity, at amortized cost (fair value: 2012-\$5,041; 2011- \$5,354)(1)	4,771	5,107
Trading account assets supporting insurance liabilities, at fair value(1)	19,729	19,481
Other trading account assets, at fair value(1)	5,636	5,545
Equity securities, available-for-sale, at fair value (cost: 2012-\$6,654; 2011- \$6,922)	7,703	7,535
Commercial mortgage and other loans (includes \$345 and \$603 measured at fair value under the fair value option at June 30, 2012 and December 31, 2011, respectively)(1)	36,443	35,431
Policy loans	11,456	11,559
Other long-term investments (includes \$424 and \$366 measured at fair value under the fair value option at June 30, 2012 and December 31, 2011, respectively)(1)	7,693	7,820
Short-term investments	8,969	9,121
Total investments	366,565	356,247
Cash and cash equivalents(1)	14,242	14,251
Accrued investment income(1)	2,784	2,793
Deferred policy acquisition costs	13,048	12,517
Other assets(1)	15,556	16,056
Separate account assets	235,268	218,380
TOTAL ASSETS	\$ 647,463	\$ 620,244
LIABILITIES AND EQUITY		
LIABILITIES		
Future policy benefits	\$ 174,715	\$ 170,671
Policyholders' account balances	133,877	134,558
Policyholders' dividends	6,601	5,797
Securities sold under agreements to repurchase	8,139	6,218
Cash collateral for loaned securities	3,103	2,973
Income taxes	8,566	6,558
Short-term debt	3,226	2,336
Long-term debt	24,299	24,622

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Other liabilities (includes \$295 and \$282 measured at fair value under the fair value option at June 30, 2012 and December 31, 2011, respectively) (1)	11,039	13,290
Separate account liabilities	235,268	218,380
 Total liabilities	 608,833	 585,403
COMMITMENTS AND CONTINGENT LIABILITIES (See Note 15)		
EQUITY		
Preferred Stock (\$.01 par value; 10,000,000 shares authorized; none issued)	0	0
Common Stock (\$.01 par value; 1,500,000,000 shares authorized; 660,111,299 and 660,111,264 shares issued at June 30, 2012 and December 31, 2011, respectively)	6	6
Class B Stock (\$.01 par value; 10,000,000 shares authorized; 2,000,000 shares issued and outstanding at June 30, 2012 and December 31, 2011, respectively)	0	0
Additional paid-in capital	24,318	24,293
Common Stock held in treasury, at cost (196,083,573 and 192,072,613 shares at June 30, 2012 and December 31, 2011, respectively)	(12,117)	(11,920)
Accumulated other comprehensive income (loss)	8,290	5,418
Retained earnings	17,524	16,456
 Total Prudential Financial, Inc. equity	 38,021	 34,253
Noncontrolling interests	609	588
 Total equity	 38,630	 34,841
TOTAL LIABILITIES AND EQUITY	\$ 647,463	\$ 620,244

(1) See Note 5 for details of balances associated with variable interest entities.

See Notes to Unaudited Interim Consolidated Financial Statements

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Consolidated Statements of Operations****Three and Six Months Ended June 30, 2012 and 2011 (in millions, except per share amounts)**

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
REVENUES				
Premiums	\$ 7,556	\$ 6,270	\$ 14,329	\$ 11,780
Policy charges and fee income	1,062	1,005	2,111	1,953
Net investment income	3,358	3,327	6,678	6,445
Asset management fees and other income	2,397	1,174	2,262	1,818
Realized investment gains (losses), net:				
Other-than-temporary impairments on fixed maturity securities	(346)	(629)	(919)	(1,204)
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive Income	253	476	714	947
Other realized investment gains (losses), net	1,856	621	584	675
Total realized investment gains (losses), net	1,763	468	379	418
Total revenues	16,136	12,244	25,759	22,414
BENEFITS AND EXPENSES				
Policyholders' benefits	7,427	6,035	13,870	11,468
Interest credited to policyholders' account balances	1,247	1,191	2,213	2,014
Dividends to policyholders	604	734	1,046	1,282
Amortization of deferred policy acquisition costs	1,237	511	1,012	865
General and administrative expenses	2,689	2,689	5,485	5,073
Total benefits and expenses	13,204	11,160	23,626	20,702
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES				
	2,932	1,084	2,133	1,712
Income tax expense	732	292	903	452
INCOME FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES				
	2,200	792	1,230	1,260
Equity in earnings of operating joint ventures, net of taxes	6	10	13	114
INCOME FROM CONTINUING OPERATIONS				
	2,206	802	1,243	1,374
Income from discontinued operations, net of taxes	7	16	14	30
NET INCOME				
	2,213	818	1,257	1,404
Less: Income attributable to noncontrolling interests	15	29	26	54
NET INCOME ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC	\$ 2,198	\$ 789	\$ 1,231	\$ 1,350

EARNINGS PER SHARE (See Note 8)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Financial Services Businesses

Basic:

Income from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 4.68	\$ 1.56	\$ 2.57	\$ 2.65
Income from discontinued operations, net of taxes	0.02	0.04	0.04	0.06
Net income attributable to Prudential Financial, Inc. per share of Common Stock	\$ 4.70	\$ 1.60	\$ 2.61	\$ 2.71

Diluted:

Income from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 4.62	\$ 1.55	\$ 2.55	\$ 2.62
Income from discontinued operations, net of taxes	0.02	0.03	0.03	0.06
Net income attributable to Prudential Financial, Inc. per share of Common Stock	\$ 4.64	\$ 1.58	\$ 2.58	\$ 2.68

Closed Block Business

Basic and Diluted:

Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Class B Stock	\$ (6.00)	\$ 1.00	\$ 0.50	\$ 7.50
Income (loss) from discontinued operations, net of taxes	(0.50)	0.00	(0.50)	0.00
Net income (loss) attributable to Prudential Financial, Inc. per share of Class B Stock	\$ (6.50)	\$ 1.00	\$ 0.00	\$ 7.50

See Notes to Unaudited Interim Consolidated Financial Statements

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Consolidated Statements of Comprehensive Income****Three and Six Months Ended June 30, 2012 and 2011 (in millions)**

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
NET INCOME	\$ 2,213	\$ 818	\$ 1,257	\$ 1,404
Other comprehensive income, before tax:				
Foreign currency translation adjustments	276	148	97	287
Net unrealized investment gains:				
Unrealized investment gains for the period	1,278	2,302	4,169	1,301
Reclassification adjustment for (gains) losses included in net income	56	(269)	149	(171)
Total	1,334	2,033	4,318	1,130
Defined benefit pension and postretirement unrecognized net periodic benefit:				
Impact of foreign currency changes and other	(2)	(3)	13	(6)
Amortization included in net income	42	22	82	44
Total	40	19	95	38
Other comprehensive income, before tax:	1,650	2,200	4,510	1,455
Less: Income tax expense related to:				
Foreign currency translation adjustments	93	31	59	51
Net unrealized investment gains	437	710	1,520	373
Defined benefit pension and postretirement unrecognized net periodic benefit	19	7	26	15
Total	549	748	1,605	439
Other comprehensive income, net of taxes:	1,101	1,452	2,905	1,016
Comprehensive Income	3,314	2,270	4,162	2,420
Comprehensive income attributable to noncontrolling interests	(52)	(46)	(59)	(77)
Comprehensive income attributable to Prudential Financial, Inc.	\$ 3,262	\$ 2,224	\$ 4,103	\$ 2,343

See Notes to Unaudited Interim Consolidated Financial Statements

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Consolidated Statements of Equity(1)****Six Months Ended June 30, 2012 and 2011 (in millions)**

	Prudential Financial, Inc. Equity							
	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Accumulated Other Comprehensive Income (Loss)	Total Prudential Financial, Inc. Equity	Noncontrolling Interests	Total Equity
Balance December 31, 2011	\$ 6	\$ 24,293	\$ 16,456	\$ (11,920)	\$ 5,418	\$ 34,253	\$ 588	\$ 34,841
Common Stock acquired				(500)		(500)	0	(500)
Contributions from noncontrolling interests							2	2
Distributions to noncontrolling interests							(40)	(40)
Consolidations/deconsolidations of noncontrolling interests		0				0	0	0
Stock-based compensation programs		25	(163)	303		165		165
Comprehensive income:								
Net income			1,231			1,231	26	1,257
Other comprehensive income, net of tax					2,872	2,872	33	2,905
Total comprehensive income						4,103	59	4,162
Balance, June 30, 2012	\$ 6	\$ 24,318	\$ 17,524	\$ (12,117)	\$ 8,290	\$ 38,021	\$ 609	\$ 38,630

	Prudential Financial, Inc. Equity							
	Common Stock	Additional Paid-in Capital	Retained Earnings	Common Stock Held In Treasury	Accumulated Other Comprehensive Income (Loss)	Total Prudential Financial, Inc. Equity	Noncontrolling Interests	Total Equity
Balance, December 31, 2010	\$ 6	\$ 24,223	\$ 16,381	\$ (11,173)	\$ 2,978	\$ 32,415	\$ 513	\$ 32,928
Cumulative effect of adoption of accounting principle			(2,701)		(179)	(2,880)		(2,880)
Contributions from noncontrolling interests						0	8	8
Distributions to noncontrolling interests						0	(5)	(5)
Consolidations/deconsolidations of noncontrolling interests						0	0	0
Stock-based compensation programs		16	(16)	146		146		146
Comprehensive income:								
Net income			1,350			1,350	54	1,404
Other comprehensive income, net of tax					993	993	23	1,016
Total comprehensive income						2,343	77	2,420
Balance, June 30, 2011	\$ 6	\$ 24,239	\$ 15,014	\$ (11,027)	\$ 3,792	\$ 32,024	\$ 593	\$ 32,617

(1) Class B Stock is not presented as the amounts are immaterial.

See Notes to Unaudited Interim Consolidated Financial Statements

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Consolidated Statements of Cash Flows****Six Months Ended June 30, 2012 and 2011 (in millions)**

	2012	2011
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	\$ 1,257	\$ 1,404
Adjustments to reconcile net income to net cash provided by operating activities:		
Realized investment (gains) losses, net	(379)	(418)
Policy charges and fee income	(657)	(625)
Interest credited to policyholders' account balances	2,213	2,014
Depreciation and amortization	203	167
Gains on trading account assets supporting insurance liabilities, net	(238)	(157)
Change in:		
Deferred policy acquisition costs	(734)	(647)
Future policy benefits and other insurance liabilities	5,631	3,139
Other trading account assets	(10)	290
Income taxes	335	190
Other, net	(1,585)	(183)
Cash flows from operating activities	6,036	5,174
CASH FLOWS FROM INVESTING ACTIVITIES		
Proceeds from the sale/maturity/prepayment of:		
Fixed maturities, available-for-sale	20,116	20,062
Fixed maturities, held-to-maturity	247	267
Trading account assets supporting insurance liabilities and other trading account assets	7,336	9,913
Equity securities, available-for-sale	2,100	1,614
Commercial mortgage and other loans	2,037	1,900
Policy loans	1,169	981
Other long-term investments	882	634
Short-term investments	14,858	9,046
Payments for the purchase/origination of:		
Fixed maturities, available-for-sale	(26,266)	(23,088)
Fixed maturities, held-to-maturity	0	(38)
Trading account assets supporting insurance liabilities and other trading account assets	(7,140)	(10,345)
Equity securities, available-for-sale	(1,816)	(1,278)
Commercial mortgage and other loans	(3,419)	(2,708)
Policy loans	(912)	(852)
Other long-term investments	(939)	(539)
Short-term investments	(13,944)	(9,354)
Acquisition of subsidiaries, net of cash acquired	0	(2,321)
Other, net	182	(201)
Cash flows used in investing activities	(5,509)	(6,307)
CASH FLOWS FROM FINANCING ACTIVITIES		
Policyholders' account deposits	11,479	11,552
Policyholders' account withdrawals	(12,389)	(11,422)
Net change in securities sold under agreements to repurchase and cash collateral for loaned securities	2,058	1,491
Cash dividends paid on Common Stock	(50)	(49)
Net change in financing arrangements (maturities 90 days or less)	(211)	160
Common Stock acquired	(500)	0
Common Stock reissued for exercise of stock options	94	69
Proceeds from the issuance of debt (maturities longer than 90 days)	1,311	1,036
Repayments of debt (maturities longer than 90 days)	(602)	(565)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Excess tax benefits from share-based payment arrangements	51	9
Change in bank deposits	(1,730)	(50)
Other, net	(5)	(183)
Cash flows from (used in) financing activities	(494)	2,048
Effect of foreign exchange rate changes on cash balances	(42)	79
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(9)	994
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	14,251	12,915
CASH AND CASH EQUIVALENTS, END OF PERIOD	\$ 14,242	\$ 13,909
NON-CASH TRANSACTIONS DURING THE PERIOD		
Treasury Stock shares issued for stock-based compensation programs	\$ 206	\$ 58

See Notes to Unaudited Interim Consolidated Financial Statements

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements

1. BUSINESS AND BASIS OF PRESENTATION

Prudential Financial, Inc. (Prudential Financial) and its subsidiaries (collectively, Prudential or the Company) provide a wide range of insurance, investment management, and other financial products and services to both individual and institutional customers throughout the United States and in many other countries. Principal products and services provided include life insurance, annuities, retirement-related services, mutual funds, and investment management. The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. The Financial Services Businesses operate through three operating divisions: U.S. Retirement Solutions and Investment Management, U.S. Individual Life and Group Insurance, and International Insurance. The Company's businesses that are not sufficiently material to warrant separate disclosure and divested businesses, are included in Corporate and Other operations within the Financial Services Businesses. The Closed Block Business, which includes the Closed Block (see Note 6), is managed separately from the Financial Services Businesses. The Closed Block Business was established on the date of demutualization and includes the Company's in force participating insurance and annuity products and assets that are used for the payment of benefits and policyholders' dividends on these products, as well as other assets and equity that support these products and related liabilities. In connection with the demutualization, the Company ceased offering these participating products.

Basis of Presentation

The Unaudited Interim Consolidated Financial Statements include the accounts of Prudential Financial, entities over which the Company exercises control, including majority-owned subsidiaries and minority-owned entities such as limited partnerships in which the Company is the general partner, and variable interest entities in which the Company is considered the primary beneficiary. See Note 5 for more information on the Company's consolidated variable interest entities. The Unaudited Interim Consolidated Financial Statements have been prepared in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP) on a basis consistent with reporting interim financial information in accordance with instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission (SEC). Intercompany balances and transactions have been eliminated.

In the opinion of management, all adjustments necessary for a fair statement of the financial position and results of operations have been made. All such adjustments are of a normal, recurring nature, except for the adjustment described below under Out of Period Adjustments. Interim results are not necessarily indicative of the results that may be expected for the full year. These financial statements should be read in conjunction with the Company's Audited Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2011.

The Company's Gibraltar Life Insurance Company, Ltd. (Gibraltar Life) consolidated operations, including the previously-acquired AIG Star Life Insurance Co., Ltd., AIG Edison Life Insurance Company, AIG Financial Assurance Japan K.K., and AIG Edison Service Co., Ltd. use a November 30 fiscal year end for purposes of inclusion in the Company's Consolidated Financial Statements. Therefore, the Unaudited Interim Consolidated Financial Statements as of June 30, 2012, include the assets and liabilities of Gibraltar Life as of May 31, 2012 and the results of operations for Gibraltar Life for the three and six months ended May 31, 2012.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The most significant estimates include those used in determining deferred policy acquisition costs and related amortization; value of business acquired and its amortization; amortization of sales inducements; measurement of goodwill and any related impairment; valuation of investments including derivatives and the recognition of other-than-temporary impairments; future policy benefits including guarantees; pension and other postretirement benefits; provision for income taxes and valuation of deferred tax assets; and reserves for contingent liabilities, including reserves for losses in connection with unresolved legal matters.

Reclassifications

Certain amounts in prior periods have been reclassified to conform to the current period presentation.

Out of Period Adjustments

In the second quarter of 2012, the Company recorded two out of period adjustments resulting in a decrease of \$122 million to Income from continuing operations before income taxes and equity in earnings of operating joint ventures for the three and six months ended June 30, 2012.

The first adjustment related to a decline in the value of a real estate-related investment. Based on a review of the underlying collateral and a related guarantee, the Company determined that impairments of \$75 million should be recognized, of which \$61 million should have been recorded in prior years. The second adjustment consisted of an increase of \$61 million in reserves for estimated payments arising from use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. During the initial calculation of the reserve in the third quarter of 2011, the Company excluded certain life policies in extended term status from the analysis used to identify potential claims.

The adjustments resulted in a decrease in adjusted operating income, the Company's measure of segment performance, of \$106 million for the current quarter, including a reduction of \$61 million to the Asset Management segment and a reduction of \$45 million to the Corporate and Other operations of the Financial Services Businesses. In addition, the adjustments resulted in a reduction of \$16 million to the Closed Block Business. The adjustments are not material to any previously reported quarterly or annual financial statements.

In addition to the two out of period adjustments discussed above, in the first quarter of 2011, the Company recorded an out of period adjustment that decreased Income from continuing operations before income taxes and equity in earnings of operating joint ventures by \$95 million. This adjustment had no impact on adjusted operating income, the Company's measure of segment performance, and was not material to any previously reported quarterly or annual financial statements. For additional information regarding this out of period adjustment, see Note 1 to the Company's Consolidated Financial Statements included in its 2011 Annual Report on Form 10-K.

For further information on the presentation of segment results and a definition of adjusted operating income, see Note 11.

2. SIGNIFICANT ACCOUNTING POLICIES AND PRONOUNCEMENTS

Investments in Debt and Equity Securities and Commercial Mortgage and Other Loans

The Company's investments in debt and equity securities include fixed maturities; equity securities; and short-term investments. The accounting policies related to these, as well as commercial mortgage and other loans, are as follows:

Fixed maturities are comprised of bonds, notes and redeemable preferred stock. Fixed maturities classified as available-for-sale are carried at fair value. See Note 13 for additional information regarding the

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

determination of fair value. Fixed maturities for which the Company has asserted the positive intent and ability to hold to maturity are carried at amortized cost and classified as held-to-maturity. The amortized cost of fixed maturities is adjusted for amortization of premiums and accretion of discounts to maturity. Interest income, as well as the related amortization of premium and accretion of discount, is included in Net investment income under the effective yield method. For mortgage-backed and asset-backed securities, the effective yield is based on estimated cash flows, including interest rate and prepayment assumptions based on data from widely accepted third-party data sources or internal estimates. In addition to interest rate and prepayment assumptions, cash flow estimates also vary based on other assumptions regarding the underlying collateral, including default rates and changes in value. These assumptions can significantly impact income recognition and the amount of other-than-temporary impairments recognized in earnings and other comprehensive income. For high credit quality mortgage-backed and asset-backed securities (those rated AA or above), cash flows are updated quarterly, and the amortized cost and effective yield of the security are adjusted as necessary to reflect historical prepayment experience and changes in estimated future prepayments. The adjustments to amortized cost are recorded as a charge or credit to net investment income in accordance with the retrospective method. For mortgage-backed and asset-backed securities rated below AA or those for which an other than temporary impairment has been recorded, the effective yield is adjusted prospectively for any changes in estimated cash flows. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Unrealized gains and losses on fixed maturities classified as available-for-sale, net of tax, and the effect on deferred policy acquisition costs, value of business acquired, unearned revenue reserves, deferred sales inducements, future policy benefits and policyholders dividends that would result from the realization of unrealized gains and losses, are included in Accumulated other comprehensive income (loss).

Trading account assets supporting insurance liabilities, at fair value includes invested assets that support certain products included in the Retirement segment, as well as certain products included in the International Insurance segment, which are experience rated, meaning that the investment results associated with these products are expected to ultimately accrue to contractholders. Realized and unrealized gains and losses for these investments are reported in Asset management fees and other income. Interest and dividend income from these investments is reported in Net investment income.

Other trading account assets, at fair value consist primarily of fixed maturities, equity securities, including certain perpetual preferred stock, and certain derivatives, including those used by the Company in its capacity as a broker-dealer and derivative hedging positions used in a non-broker-dealer capacity primarily to hedge the risks related to certain products. These instruments are carried at fair value. Realized and unrealized gains and losses on these investments and on derivatives used by the Company in its capacity as a broker-dealer are reported in Asset management fees and other income and, for those related to the Company's former global commodities group, in Income from discontinued operations, net of taxes. Interest and dividend income from these investments is reported in Net investment income and, for those related to the Company's former global commodities group, in Income from discontinued operations, net of taxes.

Equity securities available-for-sale are comprised of common stock, mutual fund shares, non-redeemable preferred stock, and certain perpetual preferred stock, and are carried at fair value. The associated unrealized gains and losses, net of tax, and the effect on deferred policy acquisition costs, value of business acquired, unearned revenue reserves, deferred sales inducements, future policy benefits and policyholders dividends that would result from the realization of unrealized gains and losses, are included in Accumulated other comprehensive income (loss). The cost of equity securities is written down to fair value when a decline in value is considered to be other-than-temporary. See the discussion below on realized investment gains and losses for a description of the accounting for impairments. Dividends from these investments are recognized in Net investment income when earned.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Commercial mortgage and other loans consist of commercial mortgage loans, agricultural loans, loans backed by residential properties, as well as certain other collateralized and uncollateralized loans. Commercial mortgage loans are broken down by class which is based on property type (industrial properties, retail, office, multi-family/apartment, hospitality, and other). Loans backed by residential properties primarily include recourse loans held by the Company's international insurance businesses. Other collateralized loans primarily include senior loans made by the Company's international insurance businesses and loans made to the Company's former real estate franchisees. Uncollateralized loans primarily represent reverse dual currency loans and corporate loans held by the Company's international insurance businesses.

Commercial mortgage and other loans originated and held for investment are generally carried at unpaid principal balance, net of unamortized deferred loan origination fees and expenses and net of an allowance for losses. Commercial mortgage loans originated within the Company's commercial mortgage operations include loans held for sale which are reported at the lower of cost or fair value; loans held for investment which are reported at amortized cost net of unamortized deferred loan origination fees and expenses and net of an allowance for losses; and loans reported at fair value under the fair value option. Commercial mortgage and other loans acquired, including those related to the acquisition of a business, are recorded at fair value when purchased, reflecting any premiums or discounts to unpaid principal balances.

Interest income, as well as prepayment fees and the amortization of the related premiums or discounts, related to commercial mortgage and other loans, are included in Net investment income.

Impaired loans include those loans for which it is probable that amounts due will not be collected according to the contractual terms of the loan agreement. The Company defines "past due" as principal or interest not collected at least 30 days past the scheduled contractual due date. Interest received on loans that are past due, including impaired and non-impaired loans as well as loans that were previously modified in a troubled debt restructuring, is either applied against the principal or reported as net investment income based on the Company's assessment as to the collectability of the principal. See Note 4 for additional information about the Company's past due loans.

The Company discontinues accruing interest on loans after the loans become 90 days delinquent as to principal or interest payments, or earlier when the Company has doubts about collectability. When the Company discontinues accruing interest on a loan, any accrued but uncollectible interest on the loan and other loans backed by the same collateral, if any, is charged to interest income in the same period. Generally, a loan is restored to accrual status only after all delinquent interest and principal are brought current and, in the case of loans where the payment of interest has been interrupted for a substantial period, or the loan has been modified, a regular payment performance has been established.

The Company reviews the performance and credit quality of the commercial mortgage and other loan portfolio on an on-going basis. Loans are placed on watch list status based on a predefined set of criteria and are assigned one of three categories. Loans are placed on "early warning" status in cases where, based on the Company's analysis of the loan's collateral, the financial situation of the borrower or tenants or other market factors, it is believed a loss of principal or interest could occur. Loans are classified as "closely monitored" when it is determined that there is a collateral deficiency or other credit events that may lead to a potential loss of principal or interest. Loans "not in good standing" are those loans where the Company has concluded that there is a high probability of loss of principal, such as when the loan is delinquent or in the process of foreclosure. As described below, in determining the allowance for losses, the Company evaluates each loan on the watch list to determine if it is probable that amounts due will not be collected according to the contractual terms of the loan agreement.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Loan-to-value and debt service coverage ratios are measures commonly used to assess the quality of commercial mortgage loans. The loan-to-value ratio compares the amount of the loan to the fair value of the underlying property collateralizing the loan, and is commonly expressed as a percentage. Loan-to-value ratios greater than 100% indicate that the loan amount exceeds the collateral value. A smaller loan-to-value ratio indicates a greater excess of collateral value over the loan amount. The debt service coverage ratio compares a property's net operating income to its debt service payments. Debt service coverage ratios less than 1.0 times indicate that property operations do not generate enough income to cover the loan's current debt payments. A larger debt service coverage ratio indicates a greater excess of net operating income over the debt service payments. The values utilized in calculating these ratios are developed as part of the Company's periodic review of the commercial mortgage loan and agricultural loan portfolio, which includes an internal appraisal of the underlying collateral value. The Company's periodic review also includes a quality re-rating process, whereby the internal quality rating originally assigned at underwriting is updated based on current loan, property and market information using a proprietary quality rating system. The loan-to-value ratio is the most significant of several inputs used to establish the internal credit rating of a loan which in turn drives the allowance for losses. Other key factors considered in determining the internal credit rating include debt service coverage ratios, amortization, loan term, estimated market value growth rate and volatility for the property type and region. See Note 4 for additional information related to the loan-to-value ratios and debt service coverage ratios related to the Company's commercial mortgage and agricultural loan portfolios.

Loans backed by residential properties, other collateralized loans, and uncollateralized loans are also reviewed periodically. Each loan is assigned an internal or external credit rating. Internal credit ratings take into consideration various factors including financial ratios and qualitative assessments based on non-financial information. In cases where there are personal or third party guarantors, the credit quality of the guarantor is also reviewed. These factors are used in developing the allowance for losses. Based on the diversity of the loans in these categories and their immateriality, the Company has not disclosed the credit quality indicators related to these loans in Note 4.

For those loans not reported at fair value, the allowance for losses includes a loan specific reserve for each impaired loan that has a specifically identified loss and a portfolio reserve for probable incurred but not specifically identified losses. For impaired commercial mortgage and other loans the allowances for losses are determined based on the present value of expected future cash flows discounted at the loan's effective interest rate, or based upon the fair value of the collateral if the loan is collateral dependent. The portfolio reserves for probable incurred but not specifically identified losses in the commercial mortgage and agricultural loan portfolio segments considers the current credit composition of the portfolio based on an internal quality rating, (as described above). The portfolio reserves are determined using past loan experience, including historical credit migration, loss probability and loss severity factors by property type. These factors are reviewed each quarter and updated as appropriate.

The allowance for losses on commercial mortgage and other loans can increase or decrease from period to period based on the factors noted above. Realized investment gains (losses), net includes changes in the allowance for losses and changes in value for loans accounted for under the fair value option. Realized investment gains (losses), net also includes gains and losses on sales, certain restructurings, and foreclosures.

When a commercial mortgage or other loan is deemed to be uncollectible, any specific valuation allowance associated with the loan is reversed and a direct write down to the carrying amount of the loan is made. The carrying amount of the loan is not adjusted for subsequent recoveries in value.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Commercial mortgage and other loans are occasionally restructured in a troubled debt restructuring. These restructurings generally include one or more of the following: full or partial payoffs outside of the original

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

contract terms; changes to interest rates; extensions of maturity; or additions or modifications to covenants. Additionally, the Company may accept assets in full or partial satisfaction of the debt as part of a troubled debt restructuring. When restructurings occur, they are evaluated individually to determine whether the restructuring or modification constitutes a troubled debt restructuring as defined by authoritative accounting guidance. If the borrower is experiencing financial difficulty and the Company has granted a concession, the restructuring, including those that involve a partial payoff or the receipt of assets in full satisfaction of the debt is deemed to be a troubled debt restructuring. Based on the Company's credit review process described above, these loans generally would have been deemed impaired prior to the troubled debt restructuring, and specific allowances for losses would have been established prior to the determination that a troubled debt restructuring has occurred.

In a troubled debt restructuring where the Company receives assets in full satisfaction of the debt, any specific valuation allowance is reversed and a direct write down of the loan is recorded for the amount of the allowance, and any additional loss, net of recoveries, or any gain is recorded for the difference between the fair value of the assets received and the recorded investment in the loan. When assets are received in partial settlement, the same process is followed, and the remaining loan is evaluated prospectively for impairment based on the credit review process noted above. When a loan is restructured in a troubled debt restructuring, the impairment of the loan is remeasured using the modified terms and the loan's original effective yield, and the allowance for loss is adjusted accordingly. Subsequent to the modification, income is recognized prospectively based on the modified terms of the loans in accordance with the income recognition policy noted above. Additionally, the loan continues to be subject to the credit review process noted above.

In situations where a loan has been restructured in a troubled debt restructuring and the loan has subsequently defaulted, this factor is considered when evaluating the loan for a specific allowance for losses in accordance with the credit review process noted above.

See Note 4 for additional information about commercial mortgage and other loans that have been restructured in a troubled debt restructuring.

Short-term investments primarily consist of highly liquid debt instruments with a maturity of greater than three months and less than twelve months when purchased, other than those debt instruments meeting this definition that are included in Trading account assets supporting insurance liabilities, at fair value. These investments are generally carried at fair value and include certain money market investments, short-term debt securities issued by government sponsored entities and other highly liquid debt instruments. Short-term investments held in the Company's former broker-dealer operations were marked-to-market through Income from discontinued operations, net of taxes.

Realized investment gains (losses) are computed using the specific identification method with the exception of some of the Company's International Insurance businesses' portfolios, where the average cost method is used. Realized investment gains and losses are generated from numerous sources, including the sale of fixed maturity securities, equity securities, investments in joint ventures and limited partnerships and other types of investments, as well as adjustments to the cost basis of investments for net other-than-temporary impairments recognized in earnings. Realized investment gains and losses are also generated from prepayment premiums received on private fixed maturity securities, allowance for losses on commercial mortgage and other loans, fair value changes on commercial mortgage loans carried at fair value, and fair value changes on embedded derivatives and free-standing derivatives that do not qualify for hedge accounting treatment, except those derivatives used in the Company's capacity as a broker or dealer.

The Company's available-for-sale and held-to-maturity securities with unrealized losses are reviewed quarterly to identify other-than-temporary impairments in value. In evaluating whether a decline in value is

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

other-than-temporary, the Company considers several factors including, but not limited to the following: (1) the extent and the duration of the decline; (2) the reasons for the decline in value (credit event, currency or interest-rate related, including general credit spread widening); and (3) the financial condition of and near-term prospects of the issuer. With regard to available-for-sale equity securities, the Company also considers the ability and intent to hold the investment for a period of time to allow for a recovery of value. When it is determined that a decline in value of an equity security is other-than-temporary, the carrying value of the equity security is reduced to its fair value, with a corresponding charge to earnings.

Under the authoritative guidance for the recognition and presentation of other-than-temporary impairments for debt securities, an other-than-temporary impairment must be recognized in earnings for a debt security in an unrealized loss position when an entity either (a) has the intent to sell the debt security or (b) more likely than not will be required to sell the debt security before its anticipated recovery. For all debt securities in unrealized loss positions that do not meet either of these two criteria, the guidance requires that the Company analyze its ability to recover the amortized cost by comparing the net present value of projected future cash flows with the amortized cost of the security. The net present value is calculated by discounting the Company's best estimate of projected future cash flows at the effective interest rate implicit in the debt security prior to impairment. The Company may use the estimated fair value of collateral as a proxy for the net present value if it believes that the security is dependent on the liquidation of collateral for recovery of its investment. If the net present value is less than the amortized cost of the investment, an other-than-temporary impairment is recognized. In addition to the above mentioned circumstances, the Company also recognizes an other-than-temporary impairment in earnings when a non-functional currency denominated security in an unrealized loss position due to currency exchange rates approaches maturity.

Under the authoritative guidance for the recognition and presentation of other-than-temporary impairments, when an other-than-temporary impairment of a debt security has occurred, the amount of the other-than-temporary impairment recognized in earnings depends on whether the Company intends to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis. If the debt security meets either of these two criteria or the foreign currency translation loss is not expected to be recovered before maturity, the other-than-temporary impairment recognized in earnings is equal to the entire difference between the security's amortized cost basis and its fair value at the impairment measurement date. For other-than-temporary impairments of debt securities that do not meet these criteria, the net amount recognized in earnings is equal to the difference between the amortized cost of the debt security and its net present value calculated as described above. Any difference between the fair value and the net present value of the debt security at the impairment measurement date is recorded in Other comprehensive income (loss). Unrealized gains or losses on securities for which an other-than-temporary impairment has been recognized in earnings is tracked as a separate component of Accumulated other comprehensive income (loss).

For debt securities, the split between the amount of an other-than-temporary impairment recognized in other comprehensive income and the net amount recognized in earnings is driven principally by assumptions regarding the amount and timing of projected cash flows. For mortgage-backed and asset-backed securities, cash flow estimates consider the payment terms of the underlying assets backing a particular security, including interest rate and prepayment assumptions, based on data from widely accepted third-party data sources or internal estimates. In addition to interest rate and prepayment assumptions, cash flow estimates also include other assumptions regarding the underlying collateral including default rates and recoveries, which vary based on the asset type and geographic location, as well as the vintage year of the security. For structured securities, the payment priority within the tranche structure is also considered. For all other debt securities, cash flow estimates are driven by assumptions regarding probability of default and estimates regarding timing and amount of recoveries associated with a default. The Company has developed these estimates using information based on its

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

historical experience as well as using market observable data, such as industry analyst reports and forecasts, sector credit ratings and other data relevant to the collectability of a security, such as the general payment terms of the security and the security's position within the capital structure of the issuer.

The new cost basis of an impaired security is not adjusted for subsequent increases in estimated fair value. In periods subsequent to the recognition of an other-than-temporary impairment, the impaired security is accounted for as if it had been purchased on the measurement date of the impairment. For debt securities, the discount (or reduced premium) based on the new cost basis may be accreted into net investment income in future periods, including increases in cash flow on a prospective basis. In certain cases where there are decreased cash flow expectations, the security is reviewed for further cash flow impairments.

Derivative Financial Instruments

Derivatives are financial instruments whose values are derived from interest rates, foreign exchange rates, financial indices, values of securities or commodities, credit spreads, market volatility, expected returns, and liquidity. Values can also be affected by changes in estimates and assumptions, including those related to counterparty behavior and non-performance risk used in valuation models. Derivative financial instruments generally used by the Company include swaps, futures, forwards and options and may be exchange-traded or contracted in the over-the-counter market. Derivative positions are carried at fair value, generally by obtaining quoted market prices or through the use of valuation models.

Derivatives are used in a non-broker-dealer capacity to manage the interest rate and currency characteristics of assets or liabilities and to mitigate volatility of expected non-U.S. earnings and net investments in foreign operations resulting from changes in currency exchange rates. Additionally, derivatives may be used to seek to reduce exposure to interest rate, credit, foreign currency and equity risks associated with assets held or expected to be purchased or sold, and liabilities incurred or expected to be incurred. As discussed in detail below and in Note 14, all realized and unrealized changes in fair value of non-broker-dealer related derivatives are recorded in current earnings, with the exception of the effective portion of cash flow hedges and effective hedges of net investments in foreign operations. Cash flows from derivatives are reported in the operating, investing, or financing activities sections in the Unaudited Interim Consolidated Statements of Cash Flows based on the nature and purpose of the derivative.

Derivatives were also used in a derivative broker-dealer capacity in the Company's former global commodities group to meet the needs of clients by structuring transactions that allow clients to manage their exposure to interest rates, foreign exchange rates, indices and prices of securities and commodities. The Company's global commodities group was sold on July 1, 2011. See Note 3 for further details. Realized and unrealized changes in fair value of derivatives used in these dealer related operations are included in Income from discontinued operations, net of taxes in the periods in which the changes occur. Cash flows from such derivatives are reported in the operating activities section of the Unaudited Interim Consolidated Statements of Cash Flows.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Derivatives are recorded either as assets, within Other trading account assets, at fair value or Other long-term investments, or as liabilities, within Other liabilities, except for embedded derivatives which are recorded with the associated host contract. The Company nets the fair value of all derivative financial instruments with counterparties for which a master netting arrangement has been executed.

The Company designates derivatives as either (1) a hedge of the fair value of a recognized asset or liability or unrecognized firm commitment (fair value hedge); (2) a hedge of a forecasted transaction or of the

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

variability of cash flows to be received or paid related to a recognized asset or liability (cash flow hedge); (3) a foreign-currency fair value or cash flow hedge (foreign currency hedge); (4) a hedge of a net investment in a foreign operation; or (5) a derivative that does not qualify for hedge accounting.

To qualify for hedge accounting treatment, a derivative must be highly effective in mitigating the designated risk of the hedged item. Effectiveness of the hedge is formally assessed at inception and throughout the life of the hedging relationship. Even if a derivative qualifies for hedge accounting treatment, there may be an element of ineffectiveness of the hedge. Under such circumstances, the ineffective portion is recorded in Realized investment gains (losses), net.

The Company formally documents at inception all relationships between hedging instruments and hedged items, as well as its risk-management objective and strategy for undertaking various hedge transactions. This process includes linking all derivatives designated as fair value, cash flow, or foreign currency hedges to specific assets and liabilities on the balance sheet or to specific firm commitments or forecasted transactions. Hedges of a net investment in a foreign operation are linked to the specific foreign operation.

When a derivative is designated as a fair value hedge and is determined to be highly effective, changes in its fair value, along with changes in the fair value of the hedged asset or liability (including losses or gains on firm commitments), are reported on a net basis in the income statement, generally in Realized investment gains (losses), net. When swaps are used in hedge accounting relationships, periodic settlements are recorded in the same income statement line as the related settlements of the hedged items.

When a derivative is designated as a cash flow hedge and is determined to be highly effective, changes in its fair value are recorded in Accumulated other comprehensive income (loss), to the extent they are effective, until earnings are affected by the variability of cash flows being hedged (e.g., when periodic settlements on a variable-rate asset or liability are recorded in earnings). At that time, the related portion of deferred gains or losses on the derivative instrument is reclassified and reported in the income statement line item associated with the hedged item.

When a derivative is designated as a foreign currency hedge and is determined to be highly effective, changes in its fair value are recorded either in current period earnings if the hedge transaction is a fair value hedge (e.g., a hedge of a recognized foreign currency asset or liability) or in Accumulated other comprehensive income (loss) if the hedge transaction is a cash flow hedge (e.g., a foreign currency denominated forecasted transaction). When a derivative is used as a hedge of a net investment in a foreign operation, its change in fair value, to the extent effective as a hedge, is recorded in the cumulative translation adjustment account within Accumulated other comprehensive income (loss).

If it is determined that a derivative no longer qualifies as an effective fair value or cash flow hedge or management removes the hedge designation, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair value recognized currently in Realized investment gains (losses), net. In this scenario, the hedged asset or liability under a fair value hedge will no longer be adjusted for changes in fair value and the existing basis adjustment is amortized to the income statement line associated with the asset or liability. The component of Accumulated other comprehensive income (loss) related to discontinued cash flow hedges is reclassified to the income statement

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

line associated with the hedged cash flows consistent with the earnings impact of the original hedged cash flows.

When hedge accounting is discontinued because the hedged item no longer meets the definition of a firm commitment, or because it is probable that the forecasted transaction will not occur by the end of the specified time period, the derivative will continue to be carried on the balance sheet at its fair value, with changes in fair

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

value recognized currently in Realized investment gains (losses), net. Any asset or liability that was recorded pursuant to recognition of the firm commitment is removed from the balance sheet and recognized currently in Realized investment gains (losses), net. Gains and losses that were in Accumulated other comprehensive income (loss) pursuant to the hedge of a forecasted transaction are recognized immediately in Realized investment gains (losses), net.

If a derivative does not qualify for hedge accounting, all changes in its fair value, including net receipts and payments, are included in Realized investment gains (losses), net without considering changes in the fair value of the economically associated assets or liabilities.

The Company is a party to financial instruments that contain derivative instruments that are embedded in the financial instruments. At inception, the Company assesses whether the economic characteristics of the embedded instrument are clearly and closely related to the economic characteristics of the remaining component of the financial instrument (i.e., the host contract) and whether a separate instrument with the same terms as the embedded instrument would meet the definition of a derivative instrument. When it is determined that (1) the embedded instrument possesses economic characteristics that are not clearly and closely related to the economic characteristics of the host contract, and (2) a separate instrument with the same terms would qualify as a derivative instrument, the embedded instrument qualifies as an embedded derivative that is separated from the host contract, carried at fair value, and changes in its fair value are included in Realized investment gains (losses), net. For certain financial instruments that contain an embedded derivative that otherwise would need to be bifurcated and reported at fair value, the Company may elect to classify the entire instrument as a trading account asset and report it within Other trading account assets, at fair value.

Adoption of New Accounting Pronouncements

Effective January 1, 2012, the Company adopted, retrospectively, updated guidance regarding the presentation of comprehensive income. The updated guidance eliminates the option to present components of other comprehensive income as part of the statement of changes in stockholders' equity. Under the updated guidance, an entity has the option to present the total of comprehensive income, the components of net income, and the components of other comprehensive income either in a single continuous statement of comprehensive income or in two separate but consecutive statements. The updated guidance does not change the items that are reported in other comprehensive income or when an item of other comprehensive income must be reclassified to net income. The Company opted to present the total of comprehensive income, the components of net income, and the components of other comprehensive income in two separate but consecutive statements. The Unaudited Interim Consolidated Financial Statements included herein reflect the adoption of this updated guidance.

Effective January 1, 2012, the Company adopted, prospectively, updated guidance regarding the fair value measurements and disclosure requirements. The updated guidance clarifies existing guidance related to the application of fair value measurement methods and requires expanded disclosures. The expanded disclosures required by this guidance are included in Note 13. Adoption of this guidance did not have a material effect on the Company's consolidated financial position or results of operations.

Effective January 1, 2012, the Company adopted, prospectively, updated guidance regarding the assessment of effective control for repurchase agreements. The Company's adoption of this guidance did not have a material effect on the Company's consolidated financial position, results of

operations, and financial statement disclosures.

Effective January 1, 2012, the Company adopted, retrospectively, new authoritative guidance to address diversity in practice regarding the interpretation of which costs relating to the acquisition of new or renewal

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

insurance contracts qualify for deferral. Under the amended guidance, acquisition costs are to include only those costs that are directly related to the acquisition or renewal of insurance contracts by applying a model similar to the accounting for loan origination costs. An entity may defer incremental direct costs of contract acquisition with independent third parties or employees that are essential to the contract transaction, as well as the portion of employee compensation, including payroll fringe benefits and other costs directly related to underwriting, policy issuance and processing, medical inspection, and contract selling for successfully negotiated contracts. Prior period financial information presented in these financial statements has been adjusted to reflect the retrospective adoption of the amended guidance. The lower level of costs now qualifying for deferral will be only partially offset by a lower level of amortization of Deferred policy acquisition costs, and, as such, will initially result in lower earnings in future periods, primarily within the International Insurance and Individual Annuities segments. The impact to the International Insurance segment largely reflects lower deferrals of allocated costs of its proprietary distribution system, while the impact to the Individual Annuities segment mainly reflects lower deferrals of its wholesaler costs. While the adoption of this amended guidance changes the timing of when certain costs are reflected in the Company's results of operations, it has no effect on the total acquisition costs to be recognized over time and has no impact on the Company's cash flows.

The following tables present amounts as previously reported in 2011, the effect on those amounts of the change due to the retrospective adoption of the amended guidance related to the deferral of acquisition costs as described above, and the adjusted amounts that are reflected in the Unaudited Interim Consolidated Financial Statements, included herein.

Unaudited Interim Consolidated Statement of Financial Position:

	December 31, 2011		
	As Previously Reported	Effect of Change (in millions)	As Currently Reported
Deferred policy acquisition costs	\$ 16,790	\$ (4,273)	\$ 12,517
Other assets	16,060	(4)	16,056
TOTAL ASSETS	624,521	(4,277)	620,244
Future policy benefits	170,459	212	170,671
Policyholders' account balances	134,552	6	134,558
Income taxes	8,083	(1,525)	6,558
Total liabilities	586,710	(1,307)	585,403
Accumulated other comprehensive income (loss)	5,563	(145)	5,418
Retained earnings	19,281	(2,825)	16,456
Total Prudential Financial, Inc. equity	37,223	(2,970)	34,253
Total equity	37,811	(2,970)	34,841
TOTAL LIABILITIES AND EQUITY	\$ 624,521	\$ (4,277)	\$ 620,244

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Unaudited Interim Consolidated Statement of Operations:**

	Three Months Ended June 30, 2011		
	As Previously Reported	Effect of Change (in millions)	As Currently Reported
REVENUES			
Premiums	\$ 6,279	\$ (9)	\$ 6,270
Asset management fees and other income	1,168	6	1,174
Total revenues	12,247	(3)	12,244
BENEFITS AND EXPENSES			
Amortization of deferred policy acquisition costs	643	(132)	511
General and administrative expenses	2,472	217	2,689
Total benefits and expenses	11,075	85	11,160
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES			
Income tax expense	1,172	(88)	1,084
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES	332	(40)	292
Equity in earnings of operating joint ventures, net of tax	840	(48)	792
INCOME (LOSS) FROM CONTINUING OPERATIONS	11	(1)	10
NET INCOME (LOSS)	851	(49)	802
NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.	867	(49)	818
EARNINGS PER SHARE	\$ 838	\$ (49)	\$ 789
Financial Services Businesses			
Basic:			
Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 1.67	\$ (0.11)	\$ 1.56
Net income (loss) attributable to Prudential Financial, Inc. per share of Common Stock	\$ 1.70	\$ (0.10)	\$ 1.60
Diluted:			
Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 1.65	\$ (0.10)	\$ 1.55
Net income (loss) attributable to Prudential Financial, Inc. per share of Common Stock	\$ 1.68	\$ (0.10)	\$ 1.58
Closed Block Business			
Basic and Diluted:			
Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Class B Stock	\$ (0.50)	\$ 1.50	\$ 1.00
Net income (loss) attributable to Prudential Financial, Inc. per share of Class B Stock	\$ (0.50)	\$ 1.50	\$ 1.00

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2011		
	As Previously Reported	Effect of Change (in millions)	As Currently Reported
REVENUES			
Premiums	\$ 11,800	\$ (20)	\$ 11,780
Asset management fees and other income	1,817	1	1,818
Total revenues	22,433	(19)	22,414
BENEFITS AND EXPENSES			
Amortization of deferred policy acquisition costs	1,102	(237)	865
General and administrative expenses	4,691	382	5,073
Total benefits and expenses	20,557	145	20,702
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES			
	1,876	(164)	1,712
Income tax expense	522	(70)	452
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES			
	1,354	(94)	1,260
Equity in earnings of operating joint ventures, net of tax	116	(2)	114
INCOME (LOSS) FROM CONTINUING OPERATIONS			
	1,470	(96)	1,374
NET INCOME (LOSS)			
	1,500	(96)	1,404
NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.			
	\$ 1,446	\$ (96)	\$ 1,350
EARNINGS PER SHARE			
Financial Services Businesses			
Basic:			
Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.86	\$ (0.21)	\$ 2.65
Net income (loss) attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.92	\$ (0.21)	\$ 2.71
Diluted:			
Income (loss) from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.83	\$ (0.21)	\$ 2.62
Net income (loss) attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.89	\$ (0.21)	\$ 2.68
Closed Block Business			
Basic and Diluted:			
Income from continuing operations attributable to Prudential Financial, Inc. per share of Class B Stock	\$ 4.50	\$ 3.00	\$ 7.50
Net income attributable to Prudential Financial, Inc. per share of Class B Stock	\$ 4.50	\$ 3.00	\$ 7.50

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Unaudited Interim Consolidated Statement of Cash Flows:**

	Six Months Ended June 30, 2011		
	As Previously Reported	Effect of Change (in millions)	As Currently Reported
CASH FLOWS FROM OPERATING ACTIVITIES			
Net income	\$ 1,500	\$ (96)	\$ 1,404
Change in:			
Deferred policy acquisition costs	(792)	145	(647)
Future policy benefits and other insurance liabilities	3,119	20	3,139
Other, net	(114)	(69)	(183)
Cash flows from operating activities	\$ 5,174	\$ 0	\$ 5,174

Future Adoption of New Accounting Pronouncements

In July 2012, the FASB issued amended guidance on testing indefinite-lived intangible assets for impairment. Under the amended guidance, an entity can first assess qualitative factors to determine whether an indefinite-lived intangible asset may be impaired. If the entity concludes that it is not likely that the indefinite-lived intangible asset is impaired, then the entity is not required to take further action. But if the entity concludes otherwise, then it is required to determine the fair value of the indefinite-lived intangible asset and perform the quantitative impairment test by comparing the asset's fair value with its carrying amount in accordance with existing guidance. The entity may also bypass the qualitative assessment for any indefinite-lived intangible asset in any period and proceed directly to performing the quantitative impairment test. The entity will be able to resume performing the qualitative assessment in any subsequent period. The amended guidance is effective for annual and interim impairment tests performed for fiscal years beginning after September 15, 2012. Early adoption is permitted. The Company is currently assessing the impact of this guidance on the Company's consolidated financial position, results of operations, and financial statement disclosures, but does not expect it to impact its consolidated financial position or results of operations.

3. ACQUISITIONS AND DISPOSITIONS***Acquisition of AIG Star Life Insurance Co., Ltd., AIG Edison Life Insurance Company and Related Entities from AIG***

On February 1, 2011, Prudential Financial completed the acquisition from American International Group, Inc. (AIG) of AIG Star Life Insurance Co., Ltd. (Star), AIG Edison Life Insurance Company (Edison), AIG Financial Assurance Japan K.K., and AIG Edison Service Co., Ltd. (collectively, the Star and Edison Businesses) pursuant to the stock purchase agreement dated September 30, 2010 between Prudential Financial and AIG. The total purchase price was \$4,709 million, comprised of \$4,213 million in cash and \$496 million in assumed third party debt, substantially all of which is expected to be repaid, over time, with excess capital of the acquired entities. The acquisition of these businesses included the purchase by the Company of all of the shares of these entities, which became indirect wholly-owned subsidiaries of the Company.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

All acquired entities are Japanese corporations and their businesses are in Japan. On January 1, 2012, Star and Edison were merged into the Gibraltar Life Insurance Company, Ltd.

The Star and Edison Businesses primarily distribute individual life insurance, fixed annuities and certain accident and health products with fixed benefits through captive agents, independent agents, and banks. The addition of these operations to the Company's existing businesses increases its scale in the Japanese insurance market and provides complementary distribution opportunities.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Prudential Financial made a Section 338(g) election under the Internal Revenue Code with respect to the acquisition resulting in the acquired entities being treated for U.S. tax purposes as newly-incorporated companies. Under such election, the U.S. tax basis of the assets acquired and liabilities assumed of the Star and Edison Businesses were adjusted as of February 1, 2011 to reflect the consequences of the Section 338(g) election.

Although the acquisition of the Star and Edison Businesses included the acquisition of multiple entities, the Company views this as a single acquisition and reports it as such in the following disclosures.

Net Assets Acquired

The following table presents an allocation of the purchase price to assets acquired and liabilities assumed at February 1, 2011 (the Acquisition Date):

	(in millions)
Total invested assets at fair value(1)	\$ 43,103
Cash and cash equivalents	1,813
Accrued investment income	348
Value of business acquired(2)	3,769
Goodwill(2)	173
Other assets(1)(2)	880
Total assets acquired	50,086
Future policy benefits(2)(3)	22,202
Policyholders' account balances(2)(3)(4)	22,785
Long-term debt	496
Other liabilities(2)	390
Total liabilities assumed	45,873
Net assets acquired	\$ 4,213

(1) Total invested assets, at fair value, include \$55 million of related party assets. Other assets include \$86 million of related party assets.

(2) Reflects revisions to prior period presentation for correction of treatment of certain acquired policies and refinements to certain data.

(3) Reflects reclassifications to prior period presentation for correction of classification of certain acquired policies.

(4) Includes investment contracts reported at fair value, which exceeded the account value by \$646 million.

Value of Business Acquired

Value of business acquired (VOBA), which is established in accordance with purchase accounting guidance, is an intangible asset associated with the acquired in force insurance contracts representing the difference between the fair value and carrying value of the liabilities, determined as of the acquisition date. The fair value of the liabilities, and hence VOBA, reflects the cost of the capital attributable to the acquired insurance contracts. VOBA will be amortized over the expected life of the contracts in proportion to either gross premiums or gross profits, depending on the type of contract. Total gross profits will include both actual experience as it arises and estimates of gross profits for future periods. The Company will regularly evaluate and adjust the VOBA balance with a corresponding charge or credit to earnings for the effects of actual gross profits and changes in assumptions regarding estimated future gross profits. VOBA is reported as a component of Other assets and the amortization of VOBA is reported in General and administrative expenses. The proportion of the VOBA balance attributable to each of the product groups associated with this acquisition are as follows: 48% related to accident and health insurance products, 45% related to individual life insurance, and 7% related to fixed annuities.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following table provides estimated future amortization of VOBA, net of interest, assuming June 30, 2012 end of period foreign currency exchange rates remain constant, relating to the Star and Edison Businesses for the periods indicated.

	(in millions)
Remainder of 2012	\$ 197
2013	\$ 354
2014	\$ 308
2015	\$ 266
2016	\$ 234
2017 and thereafter	\$ 1,850

Information regarding the change in VOBA is as follows:

	(in millions)
Balance as of January 1, 2012	\$ 3,490
Amortization	(266)
Interest	22
Foreign currency translation	(37)
Balance as of June 30, 2012	\$ 3,209

Goodwill

As a result of the acquisition of the Star and Edison Businesses, the Company recognized an asset for goodwill representing the excess of the acquisition cost over the net fair value of the assets acquired and liabilities assumed. Goodwill resulting from the acquisition of the Star and Edison Businesses amounted to \$173 million. Based on the Company's final calculation of the 338(g) election the Company determined that none of the goodwill is tax deductible. In accordance with U.S. GAAP, goodwill will not be amortized but rather will be tested at least annually for impairment. The test will be performed at the reporting unit level which for this acquisition is the International Insurance segment's Gibraltar Life and Other operations.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)***Supplemental Unaudited Pro Forma Information*

The following supplemental information presents selected unaudited pro forma information for the Company assuming the acquisition had occurred as of January 1, 2010. This pro forma information does not purport to represent what the Company's actual results of operations would have been if the acquisition had occurred as of the date indicated or what such results would be for any future periods. The pro forma information does not reflect the impact of future events that may occur, including but not limited to, expense efficiencies arising from the acquisition and also does not give effect to certain one-time charges that the Company expects to incur, such as restructuring and integration costs.

	Six Months Ended June 30, 2011 (in millions, except per share amounts)
Total revenues	\$ 23,734
Income from continuing operations	1,539
Net income attributable to Prudential Financial, Inc.	1,515
Earnings per share-Financial Services Businesses	
Basic:	
Income from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.99
Net income attributable to Prudential Financial, Inc. per share of Common Stock	3.05
Diluted:	
Income from continuing operations attributable to Prudential Financial, Inc. per share of Common Stock	\$ 2.96
Net income attributable to Prudential Financial, Inc. per share of Common Stock	3.02
Earnings per share-Closed Block Business	
Basic and Diluted:	
Income from continuing operations attributable to Prudential Financial, Inc. per share of Class B Stock	\$ 7.50
Net income attributable to Prudential Financial, Inc. per share of Class B Stock	7.50

Discontinued Operations

Income from discontinued businesses, including charges upon disposition, are as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Real estate investments sold or held for sale	\$ 12	\$ 4	\$ 22	\$ 18
Global commodities business	0	3	0	18

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Other	0	(1)	0	0
Income from discontinued operations before income taxes	12	6	22	36
Income tax expense (benefit)	5	(10)	8	6
Income from discontinued operations, net of taxes	\$ 7	\$ 16	\$ 14	\$ 30

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

On April 6, 2011, the Company entered into a stock and asset purchase agreement with Jefferies Group, Inc. (Jefferies), pursuant to which the Company agreed to sell to Jefferies all of the issued and outstanding shares of capital stock of the Company's subsidiaries that conducted its global commodities business (the Global Commodities Business) and certain assets that were primarily used in connection with the Global Commodities Business. Subsidiaries included in the sale were Prudential Bache Commodities, LLC, Prudential Bache Securities, LLC, Bache Commodities Limited, and Bache Commodities (Hong Kong) Ltd. On July 1, 2011, the Company completed the sale and received cash proceeds of \$422 million. Included in the table above for the three and six months ended June 30, 2011, is an after-tax loss of \$1 million recorded in connection with the sale of these operations. This consisted of a pre-tax loss of \$12 million and income tax benefit of \$11 million.

Real estate investments sold or held for sale reflects the income or loss from discontinued real estate investments.

Charges recorded in connection with the disposals of businesses include estimates that are subject to subsequent adjustment.

The Company's Unaudited Interim Consolidated Statements of Financial Position include total assets and total liabilities related to discontinued businesses as follows:

	June 30, 2012	December 31, 2011
	(in millions)	
Total assets	\$ 71	\$ 464
Total liabilities	\$ 1	\$ 7

4. INVESTMENTS*Fixed Maturities and Equity Securities*

The following tables provide information relating to fixed maturities and equity securities (excluding investments classified as trading) as of the dates indicated:

	June 30, 2012			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Value
				Other-than- temporary Impairments in AOCI(3)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

(in millions)

Fixed maturities, available-for-sale					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 11,951	\$ 3,520	\$ 11	\$ 15,460	\$ 0
Obligations of U.S. states and their political subdivisions	2,895	530	1	3,424	0
Foreign government bonds	74,770	6,230	138	80,862	0
Corporate securities	122,796	11,159	2,100	131,855	(6)
Asset-backed securities(1)	12,132	169	1,455	10,846	(1,121)
Commercial mortgage-backed securities	11,780	703	60	12,423	11
Residential mortgage-backed securities(2)	8,847	500	52	9,295	(12)
Total fixed maturities, available-for-sale	\$ 245,171	\$ 22,811	\$ 3,817	\$ 264,165	\$ (1,128)
Equity securities, available-for-sale	\$ 6,654	\$ 1,240	\$ 191	\$ 7,703	

(1) Includes credit tranching securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.

(2) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (3) Represents the amount of other-than-temporary impairment losses in Accumulated other comprehensive income (loss), or AOCI, which were not included in earnings. Amount excludes \$359 million of net unrealized gains on impaired securities relating to changes in the value of such securities subsequent to the impairment measurement date.

	June 30, 2012				Other-than-temporary Impairments in AOCI(4)
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	
Fixed maturities, held-to-maturity					
Foreign government bonds	\$ 1,213	\$ 131	\$ 0	\$ 1,344	\$ 0
Corporate securities(1)	1,134	28	76	1,086	0
Asset-backed securities(2)	1,138	72	0	1,210	0
Commercial mortgage-backed securities	376	55	0	431	0
Residential mortgage-backed securities(3)	910	60	0	970	0
Total fixed maturities, held-to-maturity(1)	\$ 4,771	\$ 346	\$ 76	\$ 5,041	\$ 0

(1) Excludes notes with amortized cost of \$750 million (fair value, \$785 million) which have been offset with the associated payables under a netting agreement.

(2) Includes credit tranching securities primarily collateralized by non-sub-prime mortgages.

(3) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.

(4) Represents the amount of other-than-temporary impairment losses in AOCI, which were not included in earnings. Amount excludes \$1 million of net unrealized losses on impaired securities relating to changes in the value of such securities subsequent to the impairment measurement date.

	December 31, 2011				Other-than-temporary Impairments in AOCI(3)
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	
Fixed maturities, available-for-sale					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 12,249	\$ 2,873	\$ 18	\$ 15,104	\$ 0
Obligations of U.S. states and their political subdivisions	2,664	393	2	3,055	0
Foreign government bonds	72,442	4,754	209	76,987	0
Corporate securities	119,800	10,088	3,015	126,873	(22)
Asset-backed securities(1)	12,346	172	1,825	10,693	(1,199)
Commercial mortgage-backed securities	11,519	669	108	12,080	8
Residential mortgage-backed securities(2)	9,404	531	79	9,856	(13)
Total fixed maturities, available-for-sale	\$ 240,424	\$ 19,480	\$ 5,256	\$ 254,648	\$ (1,226)
Equity securities, available-for-sale	\$ 6,922	\$ 1,061	\$ 448	\$ 7,535	

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

- (1) Includes credit tranching securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans, and other asset types.
- (2) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.
- (3) Represents the amount of other-than-temporary impairment losses in AOCI, which were not included in earnings. Amount excludes \$223 million of net unrealized gains on impaired securities relating to changes in the value of such securities subsequent to the impairment measurement date.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	December 31, 2011				Other-than-temporary Impairments in AOCI(4)
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses (in millions)	Fair Value	
Fixed maturities, held-to-maturity					
Foreign government bonds	\$ 1,260	\$ 128	\$ 0	\$ 1,388	\$ 0
Corporate securities(1)	1,157	21	98	1,080	0
Asset-backed securities(2)	1,213	62	0	1,275	0
Commercial mortgage-backed securities	428	69	0	497	0
Residential mortgage-backed securities(3)	1,049	65	0	1,114	0
Total fixed maturities, held-to-maturity(1)	\$ 5,107	\$ 345	\$ 98	\$ 5,354	\$ 0

- (1) Excludes notes with amortized cost of \$500 million (fair value, \$519 million) which have been offset with the associated payables under a netting agreement.
(2) Includes credit tranching securities primarily collateralized by non-sub-prime mortgages.
(3) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.
(4) Represents the amount of other-than-temporary impairment losses in AOCI, which were not included in earnings.

The amortized cost and fair value of fixed maturities by contractual maturities at June 30, 2012 are as follows:

	Available-for-Sale		Held-to-Maturity	
	Amortized Cost	Fair Value (in millions)	Amortized Cost	Fair Value
Due in one year or less	\$ 14,398	\$ 14,569	\$ 0	\$ 0
Due after one year through five years	45,276	46,568	66	68
Due after five years through ten years	53,953	58,122	403	410
Due after ten years(1)	98,785	112,342	1,878	1,952
Asset-backed securities	12,132	10,846	1,138	1,210
Commercial mortgage-backed securities	11,780	12,423	376	431
Residential mortgage-backed securities	8,847	9,295	910	970
Total(1)	\$ 245,171	\$ 264,165	\$ 4,771	\$ 5,041

- (1) Excludes notes with amortized cost of \$750 million (fair value, \$785 million) which have been offset with the associated payables under a netting agreement.

Actual maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Asset-backed, commercial mortgage-backed and residential mortgage-backed securities are shown separately in the table above, as they are not due at a single

maturity date.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following table depicts the sources of fixed maturity proceeds and related investment gains (losses), as well as losses on impairments of both fixed maturities and equity securities:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Fixed maturities, available-for-sale				
Proceeds from sales	\$ 3,795	\$ 7,788	\$ 9,458	\$ 10,929
Proceeds from maturities/repayments	5,296	5,327	10,285	9,258
Gross investment gains from sales, prepayments, and maturities	141	244	268	442
Gross investment losses from sales and maturities	(80)	(112)	(158)	(181)
Fixed maturities, held-to-maturity				
Gross investment gains from prepayments	\$ 0	\$ 0	\$ 0	\$ 0
Proceeds from maturities/repayments	124	131	247	270
Equity securities, available-for-sale				
Proceeds from sales	\$ 1,068	\$ 1,206	\$ 2,150	\$ 1,686
Gross investment gains from sales	92	212	214	309
Gross investment losses from sales	(75)	(57)	(161)	(70)
Fixed maturity and equity security impairments				
Net writedowns for other-than-temporary impairment losses on fixed maturities recognized in earnings(1)	\$ (93)	\$ (153)	\$ (205)	\$ (257)
Writedowns for impairments on equity securities	(41)	(37)	(90)	(59)

(1) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

As discussed in Note 2, a portion of certain other-than-temporary impairment (OTTI) losses on fixed maturity securities are recognized in Other comprehensive income (loss) (OCI). For these securities, the net amount recognized in earnings (credit loss impairments) represents the difference between the amortized cost of the security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment. Any remaining difference between the fair value and amortized cost is recognized in OCI. The following tables set forth the amount of pre-tax credit loss impairments on fixed maturity securities held by the Company as of the dates indicated, for which a portion of the OTTI loss was recognized in OCI, and the corresponding changes in such amounts.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Credit losses recognized in earnings on fixed maturity securities held by the Company for which a portion of the OTTI loss was recognized in OCI**

	Three Months Ended June 30, 2012	Six Months Ended June 30, 2012
		(in millions)
Balance, beginning of period	\$ 1,465	\$ 1,475
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(67)	(85)
Credit loss impairments previously recognized on securities impaired to fair value during the period(1)	0	(59)
Credit loss impairment recognized in the current period on securities not previously impaired	6	30
Additional credit loss impairments recognized in the current period on securities previously impaired	21	58
Increases due to the passage of time on previously recorded credit losses	16	29
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	(8)	(15)
Balance, end of period	\$ 1,433	\$ 1,433

	Three Months Ended June 30, 2011	Six Months Ended June 30, 2011
		(in millions)
Balance, beginning of period	\$ 1,392	\$ 1,493
Credit loss impairments previously recognized on securities which matured, paid down, prepaid or were sold during the period	(69)	(237)
Credit loss impairments previously recognized on securities impaired to fair value during the period(1)	(30)	(31)
Credit loss impairment recognized in the current period on securities not previously impaired	9	26
Additional credit loss impairments recognized in the current period on securities previously impaired	112	158
Increases due to the passage of time on previously recorded credit losses	13	27
Accretion of credit loss impairments previously recognized due to an increase in cash flows expected to be collected	(8)	(17)
Balance, end of period	\$ 1,419	\$ 1,419

(1) Represents circumstances where the Company determined in the current period that it intends to sell the security or it is more likely than not that it will be required to sell the security before recovery of the security's amortized cost.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Trading Account Assets Supporting Insurance Liabilities***

The following table sets forth the composition of Trading account assets supporting insurance liabilities as of the dates indicated:

	June 30, 2012		December 31, 2011	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
	(in millions)			
Short-term investments and cash equivalents	\$ 270	\$ 270	\$ 951	\$ 951
Fixed maturities:				
Corporate securities	11,260	12,086	10,297	11,036
Commercial mortgage-backed securities	1,987	2,110	2,157	2,247
Residential mortgage-backed securities(1)	1,825	1,891	1,786	1,844
Asset-backed securities(2)	1,308	1,204	1,504	1,367
Foreign government bonds	706	725	644	655
U.S. government authorities and agencies and obligations of U.S. states	412	459	440	470
Total fixed maturities	17,498	18,475	16,828	17,619
Equity securities	1,029	984	1,050	911
Total trading account assets supporting insurance liabilities	\$ 18,797	\$ 19,729	\$ 18,829	\$ 19,481

(1) Includes publicly-traded agency pass-through securities and collateralized mortgage obligations.

(2) Includes credit tranching securities collateralized by sub-prime mortgages, auto loans, credit cards, education loans and other asset types.

The net change in unrealized gains and losses from trading account assets supporting insurance liabilities still held at period end, recorded within Asset management fees and other income included \$17 million and \$152 million of gains during the three months ended June 30, 2012 and 2011, respectively, and \$280 million and \$108 million of gains during the six months ended June 30, 2012 and 2011, respectively.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Other Trading Account Assets***

The following table sets forth the composition of the Other trading account assets as of the dates indicated:

	June 30, 2012		December 31, 2011	
	Amortized Cost	Fair Value (in millions)	Amortized Cost	Fair Value
Short-term investments and cash equivalents	\$ 1	\$ 1	\$ 4	\$ 3
Fixed maturities:				
Asset-backed securities	356	316	698	652
Residential mortgage-backed securities	164	86	186	96
Corporate securities	797	799	557	555
Commercial mortgage-backed securities	134	97	155	110
U.S. government authorities and agencies and obligations of U.S. states	51	41	41	31
Foreign government bonds	49	49	47	47
Total fixed maturities	1,551	1,388	1,684	1,491
Other	3	5	15	19
Equity securities	1,583	1,581	1,682	1,621
Subtotal	\$ 3,138	\$ 2,975	\$ 3,385	\$ 3,134
Derivative instruments		2,661		2,411
Total other trading account assets	\$ 3,138	\$ 5,636	\$ 3,385	\$ 5,545

The net change in unrealized gains and losses from other trading account assets, excluding derivative instruments, still held at period end, recorded within Asset management fees and other income included \$49 million of losses and \$52 million of gains during the three months ended June 30, 2012 and 2011, respectively, and \$88 million and \$103 million of gains during the six months ended June 30, 2012 and 2011, respectively.

Concentrations of Financial Instruments

The Company monitors its concentrations of financial instruments on an on-going basis, and mitigates credit risk by maintaining a diversified investment portfolio which limits exposure to any one issuer.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

As of June 30, 2012 and December 31, 2011, the Company was not exposed to any concentrations of credit risk of any single issuer greater than 10% of the Company's stockholders' equity, other than securities of the U.S. government, certain U.S. government agencies and certain securities guaranteed by the U.S. government, as well as the securities disclosed below.

	June 30, 2012		December 31, 2011	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
(in millions)				
Investments in Japanese government and government agency securities:				
Fixed maturities, available-for-sale	\$ 61,855	\$ 66,608	\$ 60,323	\$ 63,846
Fixed maturities, held-to-maturity	1,213	1,344	1,260	1,388
Trading account assets supporting insurance liabilities	537	552	471	483
Other trading account assets	40	41	40	40
Short-term investments	0	0	0	0
Cash equivalents	1,521	1,521	0	0
Total	\$ 65,166	\$ 70,066	\$ 62,094	\$ 65,757

	June 30, 2012		December 31, 2011	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
(in millions)				
Investments in South Korean government and government agency securities:				
Fixed maturities, available-for-sale	\$ 5,078	\$ 5,786	\$ 4,678	\$ 5,240
Fixed maturities, held-to-maturity	0	0	0	0
Trading account assets supporting insurance liabilities	17	18	17	18
Other trading account assets	4	4	2	2
Short-term investments	0	0	0	0
Cash equivalents	0	0	0	0
Total	\$ 5,099	\$ 5,808	\$ 4,697	\$ 5,260

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Commercial Mortgage and Other Loans**

The Company's commercial mortgage and other loans are comprised as follows, as of the dates indicated:

	June 30, 2012		December 31, 2011	
	Amount (in millions)	% of Total	Amount (in millions)	% of Total
Commercial and agricultural mortgage loans by property type:				
Office	\$ 6,477	19.2%	\$ 6,391	19.8%
Retail	8,389	24.8	7,309	22.7
Apartments/Multi-Family	5,013	14.8	5,277	16.4
Industrial	7,302	21.6	7,049	21.8
Hospitality	1,576	4.7	1,486	4.6
Other	2,861	8.5	2,707	8.4
Total commercial mortgage loans	31,618	93.6	30,219	93.7
Agricultural property loans	2,160	6.4	2,046	6.3
Total commercial and agricultural mortgage loans by property type	33,778	100.0%	32,265	100.0%
Valuation allowance	(299)		(313)	
Total net commercial and agricultural mortgage loans by property type	33,479		31,952	
Other loans				
Uncollateralized loans	1,927		2,323	
Residential property loans	927		1,034	
Other collateralized loans	157		176	
Total other loans	3,011		3,533	
Valuation allowance	(47)		(54)	
Total net other loans	2,964		3,479	
Total commercial mortgage and other loans(1)	\$ 36,443		\$ 35,431	

(1) Includes loans held at fair value.

The commercial mortgage and agricultural property loans are geographically dispersed throughout the United States, Canada and Asia with the largest concentrations in California (26%), New York (11%) and Texas (8%) at June 30, 2012.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Activity in the allowance for losses for all commercial mortgage and other loans, as of the dates indicated, is as follows:

	June 30, 2012					Total
	Commercial Mortgage Loans	Agricultural Property Loans	Residential Property Loans	Other Collateralized Loans	Uncollateralized Loans	
	(in millions)					
Allowance for losses, beginning of year	\$ 294	\$ 19	\$ 16	\$ 18	\$ 20	\$ 367
Addition to / (release of) allowance of losses	1	1	(3)	(3)	0	(4)
Charge-offs, net of recoveries	(15)	0	0	(1)	0	(16)
Change in foreign exchange	(1)	0	0	0	0	(1)
Total Ending Balance	\$ 279	\$ 20	\$ 13	\$ 14	\$ 20	\$ 346

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Commercial Mortgage Loans	Agricultural Property Loans	December 31, 2011		Uncollateralized Loans	Total
			Residential Property Loans	Other Collateralized Loans		
	(in millions)					
Allowance for losses, beginning of year	\$ 497	\$ 8	\$ 17	\$ 20	\$ 33	\$ 575
Addition to / (release of) allowance of losses	(94)	11	(2)	13	1	(71)
Charge-offs, net of recoveries	(109)	0	0	(15)	(15)	(139)
Change in foreign exchange	0	0	1	0	1	2
Total Ending Balance	\$ 294	\$ 19	\$ 16	\$ 18	\$ 20	\$ 367

The following tables set forth the allowance for credit losses and the recorded investment in commercial mortgage and other loans as of the dates indicated:

	Commercial Mortgage Loans	Agricultural Property Loans	June 30, 2012		Uncollateralized Loans	Total
			Residential Property Loans	Other Collateralized Loans		
	(in millions)					
Allowance for Credit Losses:						
Ending balance: individually evaluated for impairment	\$ 109	\$ 12	\$ 0	\$ 14	\$ 0	\$ 135
Ending balance: collectively evaluated for impairment	170	8	13	0	20	211
Ending balance: loans acquired with deteriorated credit quality	0	0	0	0	0	0
Total ending balance	\$ 279	\$ 20	\$ 13	\$ 14	\$ 20	\$ 346

Recorded Investment:(1)

Ending balance gross of reserves: individually evaluated for impairment	\$ 1,534	\$ 49	\$ 0	\$ 100	\$ 8	\$ 1,691
Ending balance gross of reserves: collectively evaluated for impairment	30,084	2,111	927	57	1,919	35,098
Ending balance gross of reserves: loans acquired with deteriorated credit quality	0	0	0	0	0	0
Total ending balance, gross of reserves	\$ 31,618	\$ 2,160	\$ 927	\$ 157	\$ 1,927	\$ 36,789

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

(1) Recorded investment reflects the balance sheet carrying value gross of related allowance.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	December 31, 2011					Total
	Commercial Mortgage Loans	Agricultural Property Loans	Residential Property Loans	Other Collateralized Loans	Uncollateralized Loans	
(in millions)						
Allowance for Credit Losses:						
Ending balance: individually evaluated for impairment	\$ 120	\$ 11	\$ 0	\$ 18	\$ 0	\$ 149
Ending balance: collectively evaluated for impairment	174	8	16	0	20	218
Ending balance: loans acquired with deteriorated credit quality	0	0	0	0	0	0
Total ending balance	\$ 294	\$ 19	\$ 16	\$ 18	\$ 20	\$ 367
Recorded Investment:(1)						
Ending balance gross of reserves: individually evaluated for impairment	\$ 1,903	\$ 45	\$ 0	\$ 110	\$ 92	\$ 2,150
Ending balance gross of reserves: collectively evaluated for impairment	28,316	2,001	1,034	66	2,231	33,648
Ending balance gross of reserves: loans acquired with deteriorated credit quality	0	0	0	0	0	0
Total ending balance, gross of reserves	\$ 30,219	\$ 2,046	\$ 1,034	\$ 176	\$ 2,323	\$ 35,798

(1) Recorded investment reflects the balance sheet carrying value gross of related allowance.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Impaired loans include those loans for which it is probable that all amounts due will not be collected according to the contractual terms of the loan agreement. Impaired commercial mortgage and other loans identified in management's specific review of probable loan losses and the related allowance for losses, as of the dates indicated are as follows:

	As of June 30, 2012				
	Recorded Investment(1)	Unpaid Principal Balance	Related Allowance (in millions)	Average Recorded Investment Before Allowance(2)	Interest Income Recognized(3)
With no related allowance recorded:					
Commercial mortgage loans:					
Industrial	\$ 15	\$ 15	\$ 0	\$ 11	\$ 1
Retail	6	6	0	2	0
Office	1	83	0	6	0
Apartments/Multi-Family	0	0	0	7	0
Hospitality	11	74	0	25	3
Other	20	20	0	18	0
Total commercial mortgage loans	53	198	0	69	4
Agricultural property loans	0	0	0	0	0
Residential property loans	0	0	0	0	0
Other collateralized loans	0	0	0	0	0
Uncollateralized loans	5	13	0	6	0
Total with no related allowance	\$ 58	\$ 211	\$ 0	\$ 75	\$ 4
With an allowance recorded:					
Commercial mortgage loans:					
Industrial	\$ 23	\$ 23	\$ 19	\$ 35	\$ 0
Retail	73	73	15	69	2
Office	33	33	4	34	1
Apartments/Multi-Family	41	41	5	81	1
Hospitality	90	90	55	103	1
Other	78	78	11	100	2
Total commercial mortgage loans	338	338	109	422	7
Agricultural property loans	17	17	12	15	0
Residential property loans	0	0	0	0	0
Other collateralized loans	20	20	14	21	0
Uncollateralized loans	0	0	0	0	0

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Total with related allowance	\$ 375	\$ 375	\$ 135	\$ 458	\$ 7
------------------------------	--------	--------	--------	--------	------

Total:					
Commercial mortgage loans	\$ 391	\$ 536	\$ 109	\$ 491	\$ 11
Agricultural property loans	17	17	12	15	0
Residential property loans	0	0	0	0	0
Other collateralized loans	20	20	14	21	0
Uncollateralized loans	5	13	0	6	0
Total	\$ 433	\$ 586	\$ 135	\$ 533	\$ 11

- (1) Recorded investment reflects the balance sheet carrying value gross of related allowance.
- (2) Average recorded investment represents the average of the beginning-of-period and all subsequent quarterly end-of-period balances.
- (3) The interest income recognized is for the year-to-date income regardless of when the impairments occurred.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	As of December 31, 2011				
	Recorded Investment(1)	Unpaid Principal Balance	Related Allowance (in millions)	Average Recorded Investment Before Allowance(2)	Interest Income Recognized(3)
With no related allowance recorded:					
Commercial mortgage loans:					
Industrial	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Retail	0	0	0	0	0
Office	2	84	0	1	0
Apartments/Multi-Family	0	0	0	0	0
Hospitality	0	0	0	23	0
Other	17	17	0	11	1
Total commercial mortgage loans	19	101	0	35	1
Agricultural property loans	0	0	0	1	0
Residential property loans	0	0	0	0	0
Other collateralized loans	0	0	0	0	0
Uncollateralized loans	6	13	0	6	0
Total with no related allowance	\$ 25	\$ 114	\$ 0	\$ 42	\$ 1
With an allowance recorded:					
Commercial mortgage loans:					
Industrial	\$ 54	\$ 54	\$ 19	\$ 36	\$ 1
Retail	89	89	11	114	3
Office	47	47	3	49	0
Apartments/Multi-Family	102	102	19	197	4
Hospitality	129	129	55	178	0
Other	92	92	13	100	2
Total commercial mortgage loans	513	513	120	674	10
Agricultural property loans	19	19	11	14	0
Residential property loans	0	0	0	5	0
Other collateralized loans	21	21	18	31	2
Uncollateralized loans	0	0	0	13	0
Total with related allowance	\$ 553	\$ 553	\$ 149	\$ 737	\$ 12
Total:					

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Commercial mortgage loans	\$ 532	\$ 614	\$ 120	\$ 709	\$ 11
Agricultural property loans	19	19	11	15	0
Residential property loans	0	0	0	5	0
Other collateralized loans	21	21	18	31	2
Uncollateralized loans	6	13	0	19	0
Total	\$ 578	\$ 667	\$ 149	\$ 779	\$ 13

- (1) Recorded investment reflects the balance sheet carrying value gross of related allowance.
- (2) Average recorded investment represents the average of the beginning-of-period and all subsequent quarterly end-of-period balances.
- (3) The interest income recognized is for the year-to-date income regardless of when the impairments occurred.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The net carrying value of commercial and other loans held for sale by the Company as of June 30, 2012 and December 31, 2011 was \$306 million and \$514 million, respectively. In all these transactions, the Company pre-arranges that it will sell the loan to an investor. As of June 30, 2012 and December 31, 2011, all of the Company's commercial and other loans held for sale were collateralized, with collateral primarily consisting of office buildings, retail properties, apartment complexes and industrial buildings.

The following tables set forth the credit quality indicators as of June 30, 2012, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans Industrial

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 765	\$ 171	\$ 230	\$ 251	\$ 26	\$ 37	\$ 1,480
50%-59.99%	291	69	339	330	79	108	1,216
60%-69.99%	730	36	511	378	445	85	2,185
70%-79.99%	437	433	178	314	209	89	1,660
80%-89.99%	0	19	0	106	102	373	600
90%-100%	0	0	0	0	0	112	112
Greater than 100%	0	0	0	16	6	27	49
Total Industrial	\$ 2,223	\$ 728	\$ 1,258	\$ 1,395	\$ 867	\$ 831	\$ 7,302

Commercial mortgage loans Retail

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 1,173	\$ 311	\$ 354	\$ 128	\$ 46	\$ 2	\$ 2,014
50%-59.99%	842	736	281	177	55	9	2,100
60%-69.99%	1,211	440	1,113	331	103	22	3,220
70%-79.99%	27	10	240	538	14	19	848
80%-89.99%	0	0	0	20	22	8	50
90%-100%	0	0	5	48	0	38	91

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Greater than 100%	0	0	0	28	8	30	66
Total Retail	\$ 3,253	\$ 1,497	\$ 1,993	\$ 1,270	\$ 248	\$ 128	\$ 8,389

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Commercial mortgage loans Office**

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 1,807	\$ 161	\$ 283	\$ 190	\$ 6	\$ 70	\$ 2,517
50%-59.99%	549	62	290	20	137	67	1,125
60%-69.99%	821	89	306	307	87	65	1,675
70%-79.99%	127	10	0	20	619	15	791
80%-89.99%	0	0	0	55	123	97	275
90%-100%	0	0	0	17	0	17	34
Greater than 100%	0	0	0	17	34	9	60
Total Office	\$ 3,304	\$ 322	\$ 879	\$ 626	\$ 1,006	\$ 340	\$ 6,477

Commercial mortgage loans Apartments/Multi-Family

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 785	\$ 175	\$ 304	\$ 204	\$ 192	\$ 39	\$ 1,699
50%-59.99%	197	43	107	210	108	19	684
60%-69.99%	424	89	224	350	98	0	1,185
70%-79.99%	159	21	326	431	69	16	1,022
80%-89.99%	0	0	0	16	152	52	220
90%-100%	0	0	0	15	2	133	150
Greater than 100%	0	0	0	18	7	28	53
Total Apartments/Multi-Family	\$ 1,565	\$ 328	\$ 961	\$ 1,244	\$ 628	\$ 287	\$ 5,013

Commercial mortgage loans Hospitality

Debt Service Coverage Ratio June 30, 2012			
1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X	1.0X to <1.2X

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	Greater than 2.0X			Less than 1.0X			Grand Total
	(in millions)						
Loan-to-Value Ratio							
0%-49.99%	\$ 314	\$ 118	\$ 162	\$ 56	\$ 0	\$ 0	\$ 650
50%-59.99%	150	0	33	0	0	0	183
60%-69.99%	73	0	25	176	11	0	285
70%-79.99%	0	0	0	150	47	0	197
80%-89.99%	0	0	0	70	3	60	133
90%-100%	0	0	5	19	2	0	26
Greater than 100%	0	0	0	0	10	92	102
Total Hospitality	\$ 537	\$ 118	\$ 225	\$ 471	\$ 73	\$ 152	\$ 1,576

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Commercial mortgage loans Other**

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 234	\$ 10	\$ 68	\$ 17	\$ 0	\$ 0	\$ 329
50%-59.99%	324	98	13	78	9	0	522
60%-69.99%	404	78	519	169	37	1	1,208
70%-79.99%	282	0	0	300	22	0	604
80%-89.99%	0	0	0	60	0	6	66
90%-100%	0	0	0	0	16	12	28
Greater than 100%	0	0	19	12	2	71	104
Total Other	\$ 1,244	\$ 186	\$ 619	\$ 636	\$ 86	\$ 90	\$ 2,861

Commercial mortgage loans Agricultural Properties

	Debt Service Coverage Ratio June 30, 2012						Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X	Less than 1.0X	
Loan-to-Value Ratio							
0%-49.99%	\$ 534	\$ 136	\$ 310	\$ 425	\$ 150	\$ 2	\$ 1,557
50%-59.99%	58	3	118	42	0	0	221
60%-69.99%	155	5	178	0	0	0	338
70%-79.99%	0	0	0	0	0	0	0
80%-89.99%	0	0	0	0	0	44	44
90%-100%	0	0	0	0	0	0	0
Greater than 100%	0	0	0	0	0	0	0
Total Agricultural	\$ 747	\$ 144	\$ 606	\$ 467	\$ 150	\$ 46	\$ 2,160

Commercial mortgage and agricultural loans

Debt Service Coverage Ratio June 30, 2012			
1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X	1.0X to <1.2X

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Loan-to-Value Ratio	Greater than 2.0X				Less than 1.0X			Grand Total
	(in millions)							
0%-49.99%	\$ 5,612	\$ 1,082	\$ 1,711	\$ 1,271	\$ 420	\$ 150	\$ 10,246	
50%-59.99%	2,411	1,011	1,181	857	388	203	6,051	
60%-69.99%	3,818	737	2,876	1,711	781	173	10,096	
70%-79.99%	1,032	474	744	1,753	980	139	5,122	
80%-89.99%	0	19	0	327	402	640	1,388	
90%-100%	0	0	10	99	20	312	441	
Greater than 100%	0	0	19	91	67	257	434	
Total Commercial Mortgage and Agricultural	\$ 12,873	\$ 3,323	\$ 6,541	\$ 6,109	\$ 3,058	\$ 1,874	\$ 33,778	

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following tables set forth the credit quality indicators as of December 31, 2011, based upon the recorded investment gross of allowance for credit losses.

Commercial mortgage loans Industrial

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 627	\$ 311	\$ 211	\$ 254	\$ 19	\$ 48	\$ 1,470
50%-59.99%	299	86	315	246	73	46	1,065
60%-69.99%	922	287	380	308	373	105	2,375
70%-79.99%	175	86	136	448	402	95	1,342
80%-89.99%	0	0	0	106	114	236	456
90%-100%	19	0	0	0	0	162	181
Greater than 100%	16	0	0	0	19	125	160
Total Industrial	\$ 2,058	\$ 770	\$ 1,042	\$ 1,362	\$ 1,000	\$ 817	\$ 7,049

Commercial mortgage loans Retail

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 1,188	\$ 251	\$ 523	\$ 87	\$ 18	\$ 3	\$ 2,070
50%-59.99%	627	507	590	54	48	3	1,829
60%-69.99%	351	539	739	485	82	17	2,213
70%-79.99%	0	47	289	608	18	0	962
80%-89.99%	0	31	0	9	17	23	80
90%-100%	0	0	18	14	16	40	88
Greater than 100%	0	0	0	21	46	0	67
Total Retail	\$ 2,166	\$ 1,375	\$ 2,159	\$ 1,278	\$ 245	\$ 86	\$ 7,309

Commercial mortgage loans Office

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 1,756	\$ 365	\$ 181	\$ 132	\$ 23	\$ 31	\$ 2,488
50%-59.99%	572	106	210	198	16	9	1,111
60%-69.99%	612	412	79	460	61	38	1,662
70%-79.99%	65	0	31	15	618	15	744
80%-89.99%	0	0	0	138	52	54	244
90%-100%	0	0	16	0	0	18	34
Greater than 100%	0	0	17	71	8	12	108
Total Office	\$ 3,005	\$ 883	\$ 534	\$ 1,014	\$ 778	\$ 177	\$ 6,391

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Commercial mortgage loans Apartments/Multi-Family**

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 726	\$ 176	\$ 272	\$ 172	\$ 215	\$ 61	\$ 1,622
50%-59.99%	95	16	257	156	59	31	614
60%-69.99%	425	18	341	356	76	88	1,304
70%-79.99%	107	99	146	729	130	47	1,258
80%-89.99%	0	15	0	107	0	52	174
90%-100%	0	0	13	16	2	77	108
Greater than 100%	0	0	0	36	21	140	197
Total Apartments/Multi-Family	\$ 1,353	\$ 324	\$ 1,029	\$ 1,572	\$ 503	\$ 496	\$ 5,277

Commercial mortgage loans Hospitality

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 143	\$ 158	\$ 0	\$ 115	\$ 22	\$ 0	\$ 438
50%-59.99%	51	0	0	9	57	0	117
60%-69.99%	0	6	45	350	11	0	412
70%-79.99%	6	0	0	0	117	61	184
80%-89.99%	0	0	77	49	37	36	199
90%-100%	0	0	19	0	21	15	55
Greater than 100%	0	0	0	0	2	79	81
Total Hospitality	\$ 200	\$ 164	\$ 141	\$ 523	\$ 267	\$ 191	\$ 1,486

Commercial mortgage loans Other

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X	1.0X to <1.2X		

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

(in millions)

Loan-to-Value Ratio							
0%-49.99%	\$ 333	\$ 31	\$ 6	\$ 74	\$ 1	\$ 1	\$ 446
50%-59.99%	50	185	20	7	0	0	262
60%-69.99%	111	173	280	295	118	7	984
70%-79.99%	286	0	202	286	13	0	787
80%-89.99%	0	0	61	21	15	5	102
90%-100%	0	19	0	0	16	15	50
Greater than 100%	0	0	0	0	2	74	76
Total Other	\$ 780	\$ 408	\$ 569	\$ 683	\$ 165	\$ 102	\$ 2,707

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Commercial mortgage loans Agricultural Properties**

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 383	\$ 123	\$ 340	\$ 427	\$ 154	\$ 0	\$ 1,427
50%-59.99%	70	120	8	39	0	3	240
60%-69.99%	155	5	181	0	0	0	341
70%-79.99%	0	0	0	0	0	0	0
80%-89.99%	0	0	0	0	0	0	0
90%-100%	0	0	0	0	0	38	38
Greater than 100%	0	0	0	0	0	0	0
Total Agricultural	\$ 608	\$ 248	\$ 529	\$ 466	\$ 154	\$ 41	\$ 2,046

Commercial mortgage and agricultural loans

	Debt Service Coverage Ratio December 31, 2011					Less than 1.0X	Grand Total
	Greater than 2.0X	1.8X to 2.0X	1.5X to <1.8X	1.2X to <1.5X (in millions)	1.0X to <1.2X		
Loan-to-Value Ratio							
0%-49.99%	\$ 5,156	\$ 1,415	\$ 1,533	\$ 1,261	\$ 452	\$ 144	\$ 9,961
50%-59.99%	1,764	1,020	1,400	709	253	92	5,238
60%-69.99%	2,576	1,440	2,045	2,254	721	255	9,291
70%-79.99%	639	232	804	2,086	1,298	218	5,277
80%-89.99%	0	46	138	430	235	406	1,255
90%-100%	19	19	66	30	55	365	554
Greater than 100%	16	0	17	128	98	430	689
Total Commercial Mortgage and Agricultural	\$ 10,170	\$ 4,172	\$ 6,003	\$ 6,898	\$ 3,112	\$ 1,910	\$ 32,265

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following tables provide an aging of past due commercial mortgage and other loans as of the dates indicated, based upon the recorded investment gross of allowance for credit losses.

	As of June 30, 2012					Total Past Due	Total Commercial Mortgage and Other Loans
	Current	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days - Accruing (in millions)	Greater Than 90 Days - Not Accruing		
Commercial mortgage loans:							
Industrial	\$ 7,302	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 7,302
Retail	8,384	0	0	0	5	5	8,389
Office	6,444	5	0	0	28	33	6,477
Apartments/Multi-Family	4,995	0	0	0	18	18	5,013
Hospitality	1,571	0	0	0	5	5	1,576
Other	2,850	5	0	0	6	11	2,861
Total commercial mortgage loans	31,546	10	0	0	62	72	31,618
Agricultural property loans	2,116	0	0	0	44	44	2,160
Residential property loans	894	13	4	0	16	33	927
Other collateralized loans	155	0	0	0	2	2	157
Uncollateralized loans	1,927	0	0	0	0	0	1,927
Total	\$ 36,638	\$ 23	\$ 4	\$ 0	\$ 124	\$ 151	\$ 36,789

	As of December 31, 2011					Total Past Due	Total Commercial Mortgage and Other Loans
	Current	30-59 Days Past Due	60-89 Days Past Due	Greater Than 90 Days - Accruing (in millions)	Greater Than 90 Days - Not Accruing		
Commercial mortgage loans:							
Industrial	\$ 7,047	\$ 0	\$ 2	\$ 0	\$ 0	\$ 2	\$ 7,049
Retail	7,294	0	0	0	15	15	7,309
Office	6,369	5	0	0	17	22	6,391
Apartments/Multi-Family	5,207	0	0	0	70	70	5,277
Hospitality	1,486	0	0	0	0	0	1,486
Other	2,657	13	10	0	27	50	2,707
Total commercial mortgage loans	30,060	18	12	0	129	159	30,219
Agricultural property loans	2,005	0	1	1	39	41	2,046

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Residential property loans	988	22	6	0	18	46	1,034
Other collateralized loans	174	0	0	0	2	2	176
Uncollateralized loans	2,323	0	0	0	0	0	2,323
Total	\$ 35,550	\$ 40	\$ 19	\$ 1	\$ 188	\$ 248	\$ 35,798

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

See Note 2 for further discussion regarding nonaccrual status loans. The following table sets forth commercial mortgage and other loans on nonaccrual status as of the dates indicated, based upon the recorded investment gross of allowance for credit losses:

	June 30, 2012	December 31, 2011 (in millions)
Commercial mortgage loans:		
Industrial	\$ 42	\$ 54
Retail	78	72
Office	62	58
Apartments/Multi-Family	59	129
Hospitality	114	169
Other	109	144
Total commercial mortgage loans	464	626
Agricultural property loans	48	44
Residential property loans	15	18
Other collateralized loans	20	15
Uncollateralized loans	8	8
Total	\$ 555	\$ 711

The following table sets forth the commercial mortgage and other loans acquired and sold during the three months ended June 30, 2012:

	Commercial Mortgage Loans	Agricultural Property Loans	Residential Property Loans	Other Collateralized Loans	Uncollateralized Loans	Total
	(in millions)					
Acquired(1)	\$ 0	\$ 0	\$ 0	\$ 0	\$ 47	\$ 47
Sold(2)	0	0	0	0	0	0

(1) Reported at purchase price of commercial mortgage and other loans acquired.

(2) Reported at book value of commercial mortgage and other loans sold.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following tables provide information about commercial mortgage and other loans involved in a troubled debt restructuring as of the dates indicated. The pre-modification outstanding recorded investment has been adjusted for any partial payoffs, and the table excludes troubled debt restructurings where we have received assets, other than loans, in full satisfaction of the loan. See Note 2 for additional information relating to the accounting for troubled debt restructurings.

	Three Months Ended June 30, 2012		Six Months Ended June 30, 2012	
	Adjusted Pre-Modification Outstanding Recorded Investment	Post-Modification Outstanding Recorded Investment	Adjusted Pre-Modification Outstanding Recorded Investment	Post-Modification Outstanding Recorded Investment
	(in millions)			
Commercial mortgage loans:				
Industrial	\$ 0	\$ 0	\$ 0	\$ 0
Retail	0	0	0	0
Office	0	0	5	5
Apartments/Multi-Family	0	0	0	0
Hospitality	0	0	0	0
Other	15	13	15	13
Total commercial mortgage loans	15	13	20	18
Agricultural property loans	0	0	0	0
Residential property loans	0	0	0	0
Other collateralized loans	0	0	0	0
Uncollateralized loans	0	0	0	0
Total	\$ 15	\$ 13	\$ 20	\$ 18

The amount of payment defaults during the period on commercial mortgage and other loans that were modified as a troubled debt restructuring within the last 12 months was less than \$1 million as of June 30, 2012.

As of June 30, 2012, the Company committed to fund \$6 million to borrowers that have been involved in a troubled debt restructuring.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Net Investment Income***

Net investment income for the three and six months ended June 30, 2012 and 2011 was from the following sources:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Fixed maturities, available-for-sale	\$ 2,416	\$ 2,374	\$ 4,817	\$ 4,557
Fixed maturities, held-to-maturity	34	31	68	68
Equity securities, available-for-sale	86	108	162	181
Trading account assets	220	208	451	419
Commercial mortgage and other loans	484	473	971	949
Policy loans	147	149	295	293
Broker-dealer related receivables	0	0	0	0
Short-term investments and cash equivalents	12	18	24	31
Other long-term investments	71	70	111	149
Gross investment income	3,470	3,431	6,899	6,647
Less: investment expenses	(112)	(104)	(221)	(202)
Net investment income	\$ 3,358	\$ 3,327	\$ 6,678	\$ 6,445

Realized Investment Gains (Losses), Net

Realized investment gains (losses), net, for the three and six months ended June 30, 2012 and 2011, were from the following sources:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Fixed maturities	\$ (32)	\$ (21)	\$ (95)	\$ 4
Equity securities	(24)	118	(37)	180
Commercial mortgage and other loans	10	23	21	34
Investment real-estate	(70)	(9)	(67)	(12)
Joint ventures and limited partnerships	6	59	2	58
Derivatives(1)	1,874	297	555	136
Other	(1)	1	0	18

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Realized investment gains (losses), net	\$ 1,763	\$ 468	\$ 379	\$ 418
---	----------	--------	--------	--------

(1) Includes the offset of hedged items in qualifying effective hedge relationships prior to maturity or termination.

Net Unrealized Investment Gains (Losses)

Net unrealized investment gains and losses on securities classified as available-for-sale and certain other long-term investments and other assets are included in the Consolidated Statements of Financial Position as a component of Accumulated other comprehensive income (loss), or AOCI. Changes in these amounts include reclassification adjustments to exclude from Other comprehensive income (loss) those items that are included

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

as part of Net income for a period that had been part of Other comprehensive income (loss) in earlier periods. The amounts for the periods indicated below, split between amounts related to fixed maturity securities on which an OTTI loss has been recognized, and all other net unrealized investment gains and losses, are as follows:

Net Unrealized Investment Gains and Losses on Fixed Maturity Securities on which an OTTI loss has been recognized

	Net Unrealized Gains (Losses) on Investments	Deferred Policy Acquisition Costs, Deferred Sales Inducements, and Value of Business Acquired	Future Policy Benefits	Policyholders Dividends	Deferred Income Tax (Liability) Benefit	Accumulated Other Comprehensive Income (Loss) Related To Net Unrealized Investment Gains (Losses)
	(in millions)					
Balance, December 31, 2011	\$ (1,003)	\$ 16	\$ 14	\$ 466	\$ 269	\$ (238)
Net investment gains (losses) on investments arising during the period	125				(44)	81
Reclassification adjustment for (gains) losses included in net income	194				(68)	126
Reclassification adjustment for OTTI losses excluded from net income(1)	(85)				30	(55)
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs, deferred sales inducements and value of business acquired		(2)			0	(2)
Impact of net unrealized investment (gains) losses on future policy benefits			(4)		1	(3)
Impact of net unrealized investment (gains) losses on policyholders dividends				(92)	32	(60)
Balance, June 30, 2012	\$ (769)	\$ 14	\$ 10	\$ 374	\$ 220	\$ (151)

(1) Represents transfers in related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)***All Other Net Unrealized Investment Gains and Losses in AOCI*

	Net Unrealized Gains (Losses) on Investments(1)	Deferred Policy Acquisition Costs, Deferred Sales Inducements, and Value of Business Acquired	Future Policy Benefits	Policyholders Dividends	Deferred Income Tax (Liability) Benefit	Accumulated Other Comprehensive Income (Loss) Related To Net Unrealized Investment Gains (Losses)
	(in millions)					
Balance, December 31, 2011	\$ 15,748	\$ (1,182)	\$ (1,269)	\$ (4,319)	\$ (2,935)	\$ 6,043
Net investment gains (losses) on investments arising during the period	5,048				(1,774)	3,274
Reclassification adjustment for (gains) losses included in net income	(45)				16	(29)
Reclassification adjustment for OTTI losses excluded from net income(2)	85				(30)	55
Impact of net unrealized investment (gains) losses on deferred policy acquisition costs, deferred sales inducements and value of business acquired		(95)			33	(62)
Impact of net unrealized investment (gains) losses on future policy benefits			(102)		36	(66)
Impact of net unrealized investment (gains) losses on policyholders dividends				(709)	248	(461)
Balance, June 30, 2012	\$ 20,836	\$ (1,277)	\$ (1,371)	\$ (5,028)	\$ (4,406)	\$ 8,754

(1) Includes cash flow hedges. See Note 14 for information on cash flow hedges.

(2) Represents transfers out related to the portion of OTTI losses recognized during the period that were not recognized in earnings for securities with no prior OTTI loss.

The table below presents net unrealized gains (losses) on investments by asset class as of the dates indicated:

	June 30, 2012	December 31, 2011
	(in millions)	
Fixed maturity securities on which an OTTI loss has been recognized	\$ (769)	\$ (1,003)
Fixed maturity securities, available-for-sale all other	19,763	15,227

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Equity securities, available-for-sale	1,049	613
Derivatives designated as cash flow hedges(1)	(9)	(86)
Other investments(2)	33	(6)
Net unrealized gains (losses) on investments	\$ 20,067	\$ 14,745

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (1) See Note 14 for more information on cash flow hedges.
(2) As of June 30, 2012, includes \$79 million of net unrealized losses on held-to-maturity securities that were previously transferred from available-for-sale. Also includes net unrealized gains on certain joint ventures that are included in Other assets.

Duration of Gross Unrealized Loss Positions for Fixed Maturities

The following table shows the fair value and gross unrealized losses aggregated by investment category and length of time that individual fixed maturity securities have been in a continuous unrealized loss position, as of the dates indicated:

	Less than twelve months		June 30, 2012 Twelve months or more		Total	
	Fair Value	Gross Unrealized Losses	Fair Value (in millions)	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
Fixed maturities(1)						
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 432	\$ 6	\$ 57	\$ 5	\$ 489	\$ 11
Obligations of U.S. states and their political subdivisions	59	0	5	1	64	1
Foreign government bonds	1,686	117	155	21	1,841	138
Corporate securities	14,494	472	10,158	1,704	24,652	2,176
Commercial mortgage-backed securities	1,356	25	246	35	1,602	60
Asset-backed securities	1,130	23	4,200	1,432	5,330	1,455
Residential mortgage-backed securities	210	4	450	48	660	52
Total	\$ 19,367	\$ 647	\$ 15,271	\$ 3,246	\$ 34,638	\$ 3,893

- (1) Includes \$600 million of fair value and \$76 million of gross unrealized losses at June 30, 2012, on securities classified as held-to-maturity, a portion of which are not reflected in Accumulated other comprehensive income (loss).

	Less than twelve months		December 31, 2011 Twelve months or more		Total	
	Fair Value	Gross Unrealized Losses	Fair Value (in millions)	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
Fixed maturities(1)						
	\$ 870	\$ 8	\$ 130	\$ 10	\$ 1,000	\$ 18

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

U.S. Treasury securities and obligations of U.S.
government authorities and agencies

Obligations of U.S. states and their political subdivisions	7	0	46	2	53	2
Foreign government bonds	4,017	182	306	27	4,323	209
Corporate securities	21,419	1,144	9,691	1,969	31,110	3,113
Commercial mortgage-backed securities	917	61	362	47	1,279	108
Asset-backed securities	2,746	40	4,134	1,785	6,880	1,825
Residential mortgage-backed securities	422	19	378	60	800	79
Total	\$ 30,398	\$ 1,454	\$ 15,047	\$ 3,900	\$ 45,445	\$ 5,354

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (1) Includes \$706 million of fair value and \$98 million of gross unrealized losses at December 31, 2011, on securities classified as held-to-maturity, a portion of which are not reflected in Accumulated other comprehensive income (loss).

The gross unrealized losses at June 30, 2012 and December 31, 2011, are composed of \$2,673 million and \$3,535 million, respectively, related to high or highest quality securities based on NAIC or equivalent rating and \$1,220 million and \$1,819 million, respectively, related to other than high or highest quality securities based on NAIC or equivalent rating. At June 30, 2012, \$2,376 million of the gross unrealized losses represented declines in value of greater than 20%, \$318 million of which had been in that position for less than six months, as compared to \$3,478 million at December 31, 2011, that represented declines in value of greater than 20%, \$871 million of which had been in that position for less than six months. At June 30, 2012, the \$3,246 million of gross unrealized losses of twelve months or more were concentrated in asset-backed securities, and in the manufacturing, public utilities, and finance sectors of the Company's corporate securities. At December 31, 2011, the \$3,900 million of gross unrealized losses of twelve months or more were concentrated in asset-backed securities, and in the manufacturing, finance, and public utilities sectors of the Company's corporate securities. In accordance with its policy described in Note 2, the Company concluded that an adjustment to earnings for other-than-temporary impairments for these securities was not warranted at June 30, 2012 or December 31, 2011. These conclusions are based on a detailed analysis of the underlying credit and cash flows on each security. The gross unrealized losses are primarily attributable to foreign currency movements, credit spread widening and increased liquidity discounts. At June 30, 2012, the Company does not intend to sell the securities and it is not more likely than not that the Company will be required to sell the securities before the anticipated recovery of its remaining amortized cost basis.

Duration of Gross Unrealized Loss Positions for Equity Securities

The following table shows the fair value and gross unrealized losses aggregated by length of time that individual equity securities have been in a continuous unrealized loss position, as of the following dates:

	Less than twelve months		June 30, 2012 Twelve months or more		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
Equity securities, available-for-sale	\$ 1,802	\$ 191	\$ 0	\$ 0	\$ 1,802	\$ 191

	Less than twelve months		December 31, 2011 Twelve months or more		Total	
	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses	Fair Value	Gross Unrealized Losses
Equity securities, available-for-sale	\$ 2,602	\$ 448	\$ 0	\$ 0	\$ 2,602	\$ 448

At June 30, 2012, \$39 million of the gross unrealized losses represented declines of greater than 20%, \$34 million of which had been in that position for less than six months. At December 31, 2011, \$236 million of the gross unrealized losses represented declines of greater than 20%, \$225 million of which had been in that position for less than six months. In accordance with its policy described in Note 2, the Company concluded that an adjustment for other-than-temporary impairments for these equity securities was not warranted at June 30, 2012 or December 31, 2011.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

5. VARIABLE INTEREST ENTITIES

In the normal course of its activities, the Company enters into relationships with various special purpose entities and other entities that are deemed to be variable interest entities (VIEs). A VIE is an entity that either (1) has equity investors that lack certain essential characteristics of a controlling financial interest (including the ability to control activities of the entity, the obligation to absorb the entity's expected losses and the right to receive the entity's expected residual returns) or (2) lacks sufficient equity to finance its own activities without financial support provided by other entities, which in turn would be expected to absorb at least some of the expected losses of the VIE.

If the Company determines that it is the VIE's primary beneficiary, it consolidates the VIE. There are currently two models for determining whether or not the Company is the primary beneficiary of a VIE. The first relates to those VIEs that have the characteristics of an investment company and for which certain other conditions are true. These conditions are that (1) the Company does not have the implicit or explicit obligation to fund losses of the VIE and (2) the VIE is not a securitization entity, asset-backed financing entity or an entity that was formerly considered a qualified special-purpose entity. In this model the Company is the primary beneficiary if it stands to absorb a majority of the VIE's expected losses or to receive a majority of the VIE's expected residual returns and would be required to consolidate the VIE.

For all other VIEs, the Company is the primary beneficiary if the Company has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. If both conditions are present the Company would be required to consolidate the VIE.

Consolidated Variable Interest Entities for which the Company is the Investment Manager

The Company is the investment manager of certain asset-backed investment vehicles (commonly referred to as collateralized debt obligations, or CDOs) and certain other vehicles for which the Company earns fee income for investment management services, including certain investment structures which the Company's asset management business invests with other co-investors in investment funds referred to as feeder funds. The Company sells or syndicates investments through these vehicles, principally as part of the strategic investing activity of the Company's asset management businesses. Additionally, the Company may invest in debt or equity securities issued by these vehicles. CDOs raise capital by issuing debt securities, and use the proceeds to purchase investments, typically interest-bearing financial instruments. The Company analyzes these relationships to determine whether it has (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant and thus is the primary beneficiary. This analysis includes a review of (1) the Company's rights and responsibilities as investment manager, (2) fees received by the Company and (3) other interests (if any) held by the Company. The Company is not required to provide, and has not provided, material financial or other support to any VIE for which it is the investment manager.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The Company has determined that it is the primary beneficiary of certain VIEs for which it is the asset manager, including certain CDOs and other investment structures, as it meets both conditions listed above. The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs for which the Company is the investment manager are reported. The assets of these VIEs are restricted and must be used first to settle liabilities of the VIE. The creditors of these VIEs do not have recourse to the Company in excess of the assets contained within the VIE.

	June 30, 2012	December 31, 2011
	(in millions)	
Fixed maturities, available-for-sale	\$ 84	\$ 83
Other trading account assets	305	271
Commercial mortgage and other loans	178	154
Other long-term investments	21	19
Cash and cash equivalents	37	275
Accrued investment income	1	1
Other assets	19	17
 Total assets of consolidated VIEs	 \$ 645	 \$ 820
 Other liabilities	 \$ 549	 \$ 723
 Total liabilities of consolidated VIEs	 \$ 549	 \$ 723

The Company also consolidates a VIE whose beneficial interests are wholly-owned by consolidated subsidiaries. This VIE is not included in the table above and the Company does not currently intend to sell these beneficial interests to third parties.

Other Consolidated Variable Interest Entities

The Company is the primary beneficiary of certain VIEs in which the Company has invested, as part of its investment activities. Included among these structured investments are structured investments issued by a VIE that manages yen-denominated investments coupled with cross-currency coupon swap agreements thereby creating synthetic dual currency investments. The Company's involvement in the structuring of these investments combined with its economic interest indicates that the Company is the primary beneficiary. The Company has not provided material financial or other support that was not contractually required to these VIEs. The table below reflects the carrying amount and balance sheet caption in which the assets and liabilities of consolidated VIEs for which the Company is not the investment manager are reported. These liabilities primarily comprise obligations under debt instruments issued by the VIEs that are non-recourse to the Company. The creditors of each consolidated VIE have recourse only to the assets of that VIE.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	June 30, 2012	December 31, 2011
	(in millions)	
Fixed maturities, available-for-sale	\$ 124	\$ 129
Fixed maturities, held-to-maturity	1,148	1,191
Trading account assets supporting insurance liabilities	8	8
Other long-term investments	84	141
Accrued investment income	5	5
Total assets of consolidated VIEs	\$ 1,369	\$ 1,474
Other liabilities	\$ 1	\$ 0
Total liabilities of consolidated VIEs	\$ 1	\$ 0

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

In addition, not reflected in the table above, the Company has created a trust that is a VIE, to facilitate Prudential Insurance's Funding Agreement Notes Issuance Program (FANIP). The trust issues medium-term notes secured by funding agreements issued to the trust by Prudential Insurance with the proceeds of such notes. The trust is the beneficiary of an indemnity agreement with the Company that provides that the Company is responsible for costs related to the notes issued with limited exception. As a result, the Company has determined that it is the primary beneficiary of the trust, which is therefore consolidated.

The funding agreements represent an intercompany transaction that is eliminated upon consolidation. However, in recognition of the security interest in such funding agreements, the trust's medium-term note liability of \$2,272 million and \$3,197 million at June 30, 2012 and December 31, 2011, respectively, is classified within Policyholders' account balances. Creditors of the trust have recourse to Prudential Insurance if the trust fails to make contractual payments on the medium-term notes. The Company has not provided material financial or other support that was not contractually required to the trust.

Unconsolidated Variable Interest Entities

The Company has determined that it is not the primary beneficiary of certain VIEs for which it is the investment manager, including certain CDOs and other investment structures, as it does not have both (1) the power to direct the activities of the VIE that most significantly impact the economic performance of the entity and (2) the obligation to absorb losses of the entity that could be potentially significant to the VIE or the right to receive benefits from the entity that could be potentially significant. The Company's maximum exposure to loss resulting from its relationship with unconsolidated VIEs for which it is the investment manager is limited to its investment in the VIEs, which was \$502 million and \$534 million at June 30, 2012 and December 31, 2011, respectively. These investments are reflected in Fixed maturities, available-for-sale, Other trading account assets, at fair value and Other long-term investments. The fair value of assets held within these unconsolidated VIEs was \$8,030 million and \$7,720 million as of June 30, 2012 and December 31, 2011, respectively. There are no liabilities associated with these unconsolidated VIEs on the Company's balance sheet.

In the normal course of its activities, the Company will invest in joint ventures and limited partnerships. These ventures include hedge funds, private equity funds and real estate-related funds and may or may not be VIEs. The Company's maximum exposure to loss on these investments, both VIEs and non-VIEs, is limited to the amount of its investment. The Company has determined that it is not required to consolidate these entities because either (1) it does not control them or (2) it does not have the obligation to absorb losses of the entities that could be potentially significant to the entities or the right to receive benefits from the entities that could be potentially significant. The Company classifies these investments as Other long-term investments and its maximum exposure to loss associated with these entities was \$4,529 million and \$4,486 million as of June 30, 2012 and December 31, 2011, respectively.

In addition, in the normal course of its activities, the Company will invest in structured investments including VIEs for which it is not the investment manager. These structured investments typically invest in fixed income investments and are managed by third parties and include asset-backed securities, commercial mortgage-backed securities and residential mortgage-backed securities. The Company's maximum exposure to loss on these structured investments, both VIEs and non-VIEs, is limited to the amount of its investment. See Note 4 for details regarding the carrying amounts and classification of these assets. The Company has not provided material financial or other support that was not contractually required to these structures. The Company has determined that it is not the primary beneficiary of these structures due to the fact that it does not

control these entities.

Included among these structured investments are asset-backed securities issued by VIEs that manage investments in the European market. In addition to a stated coupon, each investment provides a return based on

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

the VIE's portfolio of assets and related investment activity. The market value of these VIEs was approximately \$2.1 billion and \$2.6 billion as of June 30, 2012 and December 31, 2011, respectively, and these VIEs were financed primarily through the issuance of notes similar to those purchased by the Company. The Company generally accounts for these investments as available-for-sale fixed maturities containing embedded derivatives that are bifurcated and marked-to-market through Realized investment gains (losses), net, based upon the change in value of the underlying portfolio. The Company's variable interest in each of these VIEs represents less than 50% of the only class of variable interests issued by the VIE. The Company's maximum exposure to loss from these interests was \$312 million and \$664 million at June 30, 2012 and December 31, 2011, respectively, which includes the fair value of the embedded derivatives.

6. CLOSED BLOCK

On the date of demutualization, Prudential Insurance established a Closed Block for certain individual life insurance policies and annuities issued by Prudential Insurance in the U.S. The recorded assets and liabilities were allocated to the Closed Block at their historical carrying amounts. The Closed Block forms the principal component of the Closed Block Business.

The policies included in the Closed Block are specified individual life insurance policies and individual annuity contracts that were in force on the effective date of the Plan of Reorganization and for which Prudential Insurance is currently paying or expects to pay experience-based policy dividends. Assets have been allocated to the Closed Block in an amount that has been determined to produce cash flows which, together with revenues from policies included in the Closed Block, are expected to be sufficient to support obligations and liabilities relating to these policies, including provision for payment of benefits, certain expenses, and taxes and to provide for continuation of the policyholder dividend scales in effect in 2000, assuming experience underlying such scales continues. To the extent that, over time, cash flows from the assets allocated to the Closed Block and claims and other experience related to the Closed Block are, in the aggregate, more or less favorable than what was assumed when the Closed Block was established, total dividends paid to Closed Block policyholders may be greater than or less than the total dividends that would have been paid to these policyholders if the policyholder dividend scales in effect in 2000 had been continued. Any cash flows in excess of amounts assumed will be available for distribution over time to Closed Block policyholders and will not be available to stockholders. If the Closed Block has insufficient funds to make guaranteed policy benefit payments, such payments will be made from assets outside of the Closed Block. The Closed Block will continue in effect as long as any policy in the Closed Block remains in force unless, with the consent of the New Jersey insurance regulator, it is terminated earlier.

The excess of Closed Block Liabilities over Closed Block Assets at the date of the demutualization (adjusted to eliminate the impact of related amounts in Accumulated other comprehensive income (loss)) represented the estimated maximum future earnings at that date from the Closed Block expected to result from operations attributed to the Closed Block after income taxes. In establishing the Closed Block, the Company developed an actuarial calculation of the timing of such maximum future earnings. If actual cumulative earnings of the Closed Block from inception through the end of any given period are greater than the expected cumulative earnings, only the expected earnings will be recognized in income. Any excess of actual cumulative earnings over expected cumulative earnings will represent undistributed accumulated earnings attributable to policyholders, which are recorded as a policyholder dividend obligation. The policyholder dividend obligation represents amounts to be paid to Closed Block policyholders as an additional policyholder dividend unless otherwise offset by future Closed Block performance that is less favorable than originally expected. If the actual cumulative earnings of the Closed Block from its inception through the end of any given period are less than the expected cumulative earnings of the Closed Block, the Company will recognize only the actual earnings in

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

income. However, the Company may reduce policyholder dividend scales, which would be intended to increase future actual earnings until the actual cumulative earnings equaled the expected cumulative earnings.

As of June 30, 2012 and December 31, 2011, the Company recognized a policyholder dividend obligation of \$779 million and \$762 million, respectively, to Closed Block policyholders for the excess of actual cumulative earnings over the expected cumulative earnings. Additionally, accumulated net unrealized investment gains that have arisen subsequent to the establishment of the Closed Block were reflected as a policyholder dividend obligation of \$4,646 million and \$3,847 million at June 30, 2012 and December 31, 2011, respectively, to be paid to Closed Block policyholders unless offset by future experience, with an offsetting amount reported in Accumulated other comprehensive income (loss). See the table below for changes in the components of the policyholder dividend obligation for the six months ended June 30, 2012.

Closed Block Liabilities and Assets designated to the Closed Block, as well as maximum future earnings to be recognized from Closed Block Liabilities and Closed Block Assets, are as follows:

	June 30, 2012	December 31, 2011
	(in millions)	
Closed Block Liabilities		
Future policy benefits	\$ 51,160	\$ 51,423
Policyholders dividends payable	898	902
Policyholders dividend obligation	5,425	4,609
Policyholders account balances	5,454	5,484
Other Closed Block liabilities	4,380	4,031
Total Closed Block Liabilities	67,317	66,449
Closed Block Assets		
Fixed maturities, available-for-sale, at fair value	42,415	42,024
Other trading account assets, at fair value	236	269
Equity securities, available-for-sale, at fair value	3,053	3,122
Commercial mortgage and other loans	8,985	8,322
Policy loans	5,165	5,296
Other long-term investments	2,126	2,080
Short-term investments	674	485
Total investments	62,654	61,598
Cash and cash equivalents	794	1,006
Accrued investment income	560	571
Other Closed Block assets	324	284
Total Closed Block Assets	64,332	63,459

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Excess of reported Closed Block Liabilities over Closed Block Assets	2,985	2,990
Portion of above representing accumulated other comprehensive income:		
Net unrealized investment gains (losses)	4,634	3,836
Allocated to policyholder dividend obligation	(4,646)	(3,847)
Future earnings to be recognized from Closed Block Assets and Closed Block Liabilities	\$ 2,973	\$ 2,979

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Information regarding the policyholder dividend obligation is as follows:

	Six Months Ended June 30, 2012 (in millions)
Balance, January 1	\$ 4,609
Impact from earnings allocable to policyholder dividend obligation	17
Change in net unrealized investment gains (losses) allocated to policyholder dividend obligation	799
Balance, June 30	\$ 5,425

Closed Block revenues and benefits and expenses for the three and six months ended June 30, 2012 and 2011 were as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Revenues				
Premiums	\$ 743	\$ 771	\$ 1,414	\$ 1,462
Net investment income	734	742	1,467	1,490
Realized investment gains (losses), net	155	222	146	252
Other income	(21)	16	(1)	32
Total Closed Block revenues	1,611	1,751	3,026	3,236
Benefits and Expenses				
Policyholders' benefits	930	915	1,789	1,729
Interest credited to policyholders' account balances	35	35	69	69
Dividends to policyholders	572	692	976	1,209
General and administrative expenses	123	131	250	263
Total Closed Block benefits and expenses	1,660	1,773	3,084	3,270
Closed Block revenues, net of Closed Block benefits and expenses, before income taxes and discontinued operations	(49)	(22)	(58)	(34)
Income tax benefit	(53)	(23)	(65)	(37)
Closed Block revenues, net of Closed Block benefits and expenses and income taxes, before discontinued operations	4	1	7	3
Income (loss) from discontinued operations, net of taxes	(1)	0	(1)	0
	\$ 3	\$ 1	\$ 6	\$ 3

Closed Block revenues, net of Closed Block benefits and expenses, income taxes
and discontinued operations

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****7. EQUITY**

The Company has outstanding two classes of common stock: the Common Stock and the Class B Stock. The changes in the number of shares issued, held in treasury and outstanding are as follows for the periods indicated:

	Issued	Common Stock Held In Treasury	Outstanding (in millions)	Class B Stock Issued and Outstanding
Balance, December 31, 2011	660.1	192.1	468.0	2.0
Common Stock issued	0.0	0.0	0.0	0.0
Common Stock acquired	0.0	8.8	(8.8)	0.0
Stock-based compensation programs(1)	0.0	(4.8)	4.8	0.0
Balance, June 30, 2012	660.1	196.1	464.0	2.0

(1) Represents net shares issued from treasury pursuant to the Company's stock-based compensation program.

In June 2011, Prudential Financial's Board of Directors authorized the Company to repurchase at management's discretion up to \$1.5 billion of its outstanding Common Stock through June 2012. As of June 30, 2012, 28.6 million shares of the Company's Common Stock were repurchased under this authorization at a total cost of \$1.5 billion, of which 8.8 million shares were repurchased in the first six months of 2012 at a total cost of \$500 million.

In June 2012, Prudential Financial's Board of Directors authorized the Company to repurchase at management's discretion up to \$1.0 billion of its outstanding Common Stock through June 2013. As of June 30, 2012, there were no repurchases made under this authorization. The timing and amount of any share repurchases will be determined by management based on market conditions and other considerations, and the repurchases may be effected in the open market, through derivative, accelerated repurchase and other negotiated transactions and through plans designed to comply with Rule 10b5-1(c) under the Exchange Act.

The balance of and changes in each component of Accumulated other comprehensive income (loss) attributable to Prudential Financial, Inc. for the six months ended June 30, 2012 and 2011 are as follows (net of taxes):

**Accumulated Other Comprehensive Income (Loss) Attributable to
Prudential Financial, Inc.**

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	Foreign Currency Translation Adjustment	Net Unrealized Investment Gains (Losses)(1)	Pension and Postretirement Unrecognized Net Periodic Benefit (Cost)	Total Accumulated Other Comprehensive Income (Loss)
			(in millions)	
Balance, December 31, 2011	\$ 1,107	\$ 5,805	\$ (1,494)	\$ 5,418
Change in component during period	5	2,798	69	2,872
Balance, June 30, 2012	\$ 1,112	\$ 8,603	\$ (1,425)	\$ 8,290

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Accumulated Other Comprehensive Income (Loss) Attributable to Prudential Financial, Inc.			Total Accumulated Other Comprehensive Income (Loss)
	Foreign Currency Translation Adjustment	Net Unrealized Investment Gains (Losses)(1)	Pension and Postretirement Unrecognized Net Periodic Benefit (Cost)	
	(in millions)			
Balance, December 31, 2010	\$ 1,145	\$ 3,145	\$ (1,312)	\$ 2,978
Cumulative effect of accounting adoption	(279)	100	0	(179)
Change in component during period	213	757	23	993
Balance, June 30, 2011	\$ 1,079	\$ 4,002	\$ (1,289)	\$ 3,792

- (1) Includes cash flow hedges of \$(5) million and \$(55) million as of June 30, 2012 and December 31, 2011, respectively, and \$(233) million and \$(169) million as of June 30, 2011 and December 31, 2010, respectively. See Note 4 for additional information regarding unrealized investment gains (losses), including the split between amounts related to fixed maturity securities on which an other-than-temporary impairment loss has been recognized, and all other unrealized investment gains (losses).

8. EARNINGS PER SHARE

The Company has outstanding two separate classes of common stock. The Common Stock reflects the performance of the Financial Services Businesses and the Class B Stock reflects the performance of the Closed Block Business. Accordingly, earnings per share is calculated separately for each of these two classes of common stock.

Net income for the Financial Services Businesses and the Closed Block Business is determined in accordance with U.S. GAAP and includes general and administrative expenses charged to each of the respective businesses based on the Company's methodology for the allocation of such expenses. Cash flows between the Financial Services Businesses and the Closed Block Business related to administrative expenses are determined by a policy servicing fee arrangement that is based upon insurance and policies in force and statutory cash premiums. To the extent reported administrative expenses vary from these cash flow amounts, the differences are recorded, on an after tax basis, as direct equity adjustments to the equity balances of the businesses.

The direct equity adjustments modify the earnings available to each of the classes of common stock for earnings per share purposes.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Common Stock**

A reconciliation of the numerators and denominators of the basic and diluted per share computations is as follows:

	Income	Three Months Ended June 30,		Income	Weighted Average Shares	Per Share Amount
		2012 Weighted Average Shares	2011 Weighted Average Shares			
Basic earnings per share						
Income from continuing operations attributable to the Financial Services Businesses	\$ 2,210			\$ 792		
Direct equity adjustment	8			8		
Less: Income attributable to noncontrolling interests	15			29		
Less: Earnings allocated to participating unvested share-based payment awards	21			11		
Income from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ 2,182	466.1	\$ 4.68	\$ 760	486.0	\$ 1.56
Effect of dilutive securities and compensation programs						
Add: Earnings allocated to participating unvested share-based payment awards Basic	\$ 21			\$ 11		
Less: Earnings allocated to participating unvested share-based payment awards Diluted	20			11		
Stock options		1.8			3.3	
Deferred and long-term compensation programs		0.5			0.4	
Exchangeable Surplus Notes	5	5.1		5	5.1	
Diluted earnings per share						
Income from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ 2,188	473.5	\$ 4.62	\$ 765	494.8	\$ 1.55

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30,					
	Income	2012 Weighted Average Shares	Per Share Amount	Income	2011 Weighted Average Shares	Per Share Amount
	(in millions, except per share amounts)					
Basic earnings per share						
Income from continuing operations attributable to the Financial Services Businesses	\$ 1,226			\$ 1,342		
Direct equity adjustment	16			17		
Less: Income attributable to noncontrolling interests	26			54		
Less: Earnings allocated to participating unvested share-based payment awards	12			18		
Income from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ 1,204	467.7	\$ 2.57	\$ 1,287	485.4	\$ 2.65
Effect of dilutive securities and compensation programs						
Add: Earnings allocated to participating unvested share-based payment awards Basic	\$ 12			\$ 18		
Less: Earnings allocated to participating unvested share-based payment awards Diluted	12			18		
Stock options		2.2			3.4	
Deferred and long-term compensation programs		0.5			0.5	
Exchangeable Surplus Notes	9	5.1		9	5.1	
Diluted earnings per share						
Income from continuing operations attributable to the Financial Services Businesses available to holders of Common Stock after direct equity adjustment	\$ 1,213	475.5	\$ 2.55	\$ 1,296	494.4	\$ 2.62

Unvested share-based payment awards that contain nonforfeitable rights to dividends are participating securities and included in the computation of earnings per share pursuant to the two-class method. Under this method, earnings of the Financial Services Businesses attributable to Prudential Financial, Inc. are allocated between Common Stock and the participating awards, as if the awards were a second class of stock. Undistributed earnings allocated to participating unvested share-based payment awards for the three months ended June 30, 2012 and 2011 were based on 4.4 million and 6.8 million of such awards, respectively, weighted for the period they were outstanding. Undistributed earnings allocated to participating unvested share-based payment awards for the six months ended June 30, 2012 and 2011 were based on 4.8 million and 6.7 million of such awards, respectively, weighted for the period they were outstanding. The computation of earnings per share of Common Stock excludes the dilutive impact of participating unvested share-based awards based on the application of the two-class method.

For the three months ended June 30, 2012 and 2011, 14.3 million and 9.9 million options, respectively, weighted for the portion of the period they were outstanding, with a weighted average exercise price of \$69.05 and \$74.82 per share, respectively, were excluded from the computation of diluted earnings per share because the

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

options, based on application of the treasury stock method, were antidilutive. For the six months ended June 30, 2012 and 2011, 12.6 million and 9.4 million options, respectively, weighted for the portion of the period they were outstanding, with a weighted average exercise price of \$70.74 and \$75.42 per share, respectively, were excluded from the computation of diluted earnings per share because the options, based on application of the treasury stock method, were antidilutive.

In September 2009, the Company issued \$500 million of surplus notes with an interest rate of 5.36% per annum which are exchangeable at the option of the note holders for shares of Common Stock. The exchange rate used in the diluted earnings per share calculation for the surplus notes is 10.1235 shares of Common Stock per each \$1,000 principal amount of surplus notes. In calculating diluted earnings per share under the if-converted method, the potential shares that would be issued assuming a hypothetical exchange, weighted for the period the notes are outstanding, are added to the denominator, and interest expense, net of tax, is added to the numerator, if the overall effect is dilutive.

Class B Stock

Income (loss) from continuing operations per share of Class B Stock for the three and six months ended June 30 are presented below. There are no potentially dilutive shares associated with the Class B Stock.

	Three Months Ended June 30,					
	2012			2011		
	Income	Weighted Average Shares	Per Share Amount	Income	Weighted Average Shares	Per Share Amount
(in millions, except per share amounts)						
Basic earnings per share						
Income (loss) from continuing operations attributable to the Closed Block Business	\$ (4)			\$ 10		
Less: Direct equity adjustment	8			8		

Income (loss) from continuing operations attributable to the Closed Block Business available to holders of Class B Stock after direct equity adjustment	\$ (12)	2.0	\$ (6.00)	\$ 2	2.0	\$ 1.00
---	---------	-----	-----------	------	-----	---------

	Six Months Ended June 30,					
	2012			2011		
	Income	Weighted Average Shares	Per Share Amount	Income	Weighted Average Shares	Per Share Amount
(in millions, except per share amounts)						
Basic earnings per share						

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Income from continuing operations attributable to the Closed						
Block Business	\$ 17			\$ 32		
Less: Direct equity adjustment	16			17		

Income from continuing operations attributable to the Closed						
Block Business available to holders of Class B Stock after direct equity adjustment	\$ 1	2.0	\$ 0.50	\$ 15	2.0	\$ 7.50

60

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****9. SHORT-TERM AND LONG-TERM DEBT***Commercial Paper*

The Company issues commercial paper under the two programs described below. At June 30, 2012 and December 31, 2011, the weighted average maturity of total commercial paper outstanding was 18 and 21 days, respectively.

Prudential Financial has a commercial paper program with an authorized capacity of \$3.0 billion. Prudential Financial commercial paper borrowings generally have been used to fund the working capital needs of Prudential Financial's subsidiaries and provide short-term liquidity at Prudential Financial.

Prudential Funding, LLC, a wholly-owned subsidiary of Prudential Insurance, has a commercial paper program with an authorized capacity of \$7.0 billion. Prudential Funding commercial paper borrowings generally have served as an additional source of financing to meet the working capital needs of Prudential Insurance and its subsidiaries. Prudential Funding also lends to other subsidiaries of Prudential Financial up to limits agreed with the New Jersey Department of Banking and Insurance. Prudential Financial has issued a subordinated guarantee covering Prudential Funding's commercial paper program.

The table below presents the Company's total outstanding commercial paper borrowings as of the dates indicated:

	June 30, 2012	December 31, 2011
	(in millions)	
Prudential Financial	\$ 208	\$ 296
Prudential Funding, LLC	789	870
Total outstanding commercial paper borrowings	\$ 997	\$ 1,166

Federal Home Loan Bank of New York

Prudential Insurance is a member of the Federal Home Loan Bank of New York, or FHLBNY. Membership allows Prudential Insurance access to the FHLBNY's financial services, including the ability to obtain collateralized loans and to issue collateralized funding agreements that can be

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

used as an alternative source of liquidity. FHLBNY borrowings and funding agreements are collateralized by qualifying mortgage-related assets or U.S. Treasury securities, the fair value of which must be maintained at certain specified levels relative to outstanding borrowings, depending on the type of asset pledged. FHLBNY membership requires Prudential Insurance to own member stock and borrowings require the purchase of activity-based stock in an amount equal to 4.5% of outstanding borrowings. Under FHLBNY guidelines, if Prudential Insurance's financial strength ratings decline below A/A2/A Stable by S&P/Moody's/Fitch, respectively, and the FHLBNY does not receive written assurances from the New Jersey Department of Banking and Insurance, or NJDOBI, regarding Prudential Insurance's solvency, new borrowings from the FHLBNY would be limited to a term of 90 days or less. Currently, there are no restrictions on the term of borrowings from the FHLBNY.

NJDOBI permits Prudential Insurance to pledge collateral to the FHLBNY in an amount of up to 5% of its prior year-end statutory net admitted assets, excluding separate account assets. Based on Prudential Insurance's statutory net admitted assets as of December 31, 2011, the 5% limitation equates to a maximum amount of pledged assets of \$7.7 billion and an estimated maximum borrowing capacity (after taking into account required collateralization levels and purchases of activity-based stock) of approximately \$6.3 billion. Nevertheless, FHLBNY borrowings are subject to the FHLBNY's discretion and to the availability of qualifying assets at Prudential Insurance.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

As of June 30, 2012, Prudential Insurance had pledged qualifying assets with a fair value of \$2.9 billion, which supported outstanding collateralized advances of \$924 million and collateralized funding agreements of \$1.5 billion with maturities ranging from 2013 to 2018.

As of June 30, 2012, \$199 million of the FHLB NY outstanding advances is reflected in Short-term debt and matures in December 2012 and the remaining \$725 million is in Long-term debt and matures in December 2015. The funding agreements issued to the FHLB NY, which are reflected in Policyholders account balances, have priority claim status above debt holders of Prudential Insurance. The fair value of qualifying assets that were available to Prudential Insurance but not pledged amounted to \$3.6 billion as of June 30, 2012.

Federal Home Loan Bank of Boston

Prudential Retirement Insurance and Annuity Company, or PRIAC, is member of the Federal Home Loan Bank of Boston, or FHLBB. Membership allows PRIAC access to collateralized advances which will be classified in Short-term debt or Long-term debt, depending on the maturity date of the obligation. PRIAC's membership in FHLBB requires the ownership of member stock and borrowings from FHLBB require the purchase of activity-based stock in an amount between 3.0% and 4.5% of outstanding borrowings depending on the maturity date of the obligation. As of June 30, 2012, PRIAC had no advances outstanding under the FHLBB facility.

The Connecticut Department of Insurance, or CTDOI, permits PRIAC to pledge up to \$2.6 billion in qualifying assets to secure FHLBB borrowings through December 31, 2013. PRIAC must seek re-approval from CTDOI prior to borrowing additional funds after that date. Based on available eligible assets as of June 30, 2012, PRIAC had an estimated maximum borrowing capacity, after taking into consideration required collateralization levels and required purchases of activity-based FHLBB stock, of approximately \$1.6 billion.

Credit Facilities

As of June 30, 2012, Prudential Financial and Prudential Funding maintained an aggregate of \$3,750 million of unsecured committed credit facilities, which includes a \$2,000 million five-year credit facility on which Prudential Financial is the sole borrower party. These facilities have remaining terms ranging from 2.5 years to 4.5 years. There were no outstanding borrowings under these credit facilities as of June 30, 2012. Each of the facilities is available to the applicable borrowers up to the aggregate committed credit and may be used for general corporate purposes, including as backup liquidity for the Company's commercial paper programs discussed above. For additional information on these credit facilities, see Note 14 to the Company's Consolidated Financial Statements included in the 2011 Annual Report on Form 10-K.

Sale of Asset-Backed Notes

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

On March 30, 2012, Prudential Insurance sold, in a Rule 144A private placement, \$1.0 billion aggregate principal amount of 2.997% notes with a final maturity of September 30, 2015. The notes are secured by the assets of a trust, consisting of approximately \$2.8 billion aggregate principal balance of residential mortgage-backed securities deposited into the trust by Prudential Insurance. Payments of interest and principal on the notes will be made only to the extent of funds available to the trust in accordance with a priority of payments set forth in the indenture governing the notes. Prudential Financial guaranteed to the holders of the notes the timely payment of all principal and interest due on the notes and any make-whole payments that may become due as a result of the payment of principal on the notes prior to its scheduled payment date.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Termination of Existing Replacement Capital Covenants and Execution of New Replacement Capital Covenant***

On April 11, 2012, the Company terminated the replacement capital covenants that were entered into in 2008 in connection with its issuance of \$600 million of 8.875% fixed-to-floating rate junior subordinated notes (the 8.875% junior subordinated notes) and \$920 million of 9.0% junior subordinated notes. The Company received the consent of holders of a majority in principal amount of its 6.625% medium-term notes due 2037, as was required for the termination of the replacement capital covenants. The Company also entered into a new replacement capital covenant with respect to the 8.875% junior subordinated notes only. The new replacement capital covenant was entered into for the benefit of the holders of the Company's 5.90% medium-term notes due March 2036 and requires that the Company not repay, redeem or purchase the 8.875% junior subordinated notes prior to June 15, 2038 unless it has received proceeds from the sale or issuance of common stock or other qualifying securities that have certain characteristics that are at least as equity-like as the 8.875% junior subordinated notes. However, the terms of the new replacement capital covenant will not apply in certain instances, including (i) if Standard & Poor's upgrades the Company's corporate credit rating by at least one notch above A+ or (ii) if the Company repurchases or redeems up to 10% of the outstanding principal amount of the 8.875% junior subordinated notes in any one-year period, provided that no more than 25% of the outstanding principal amount of the 8.875% junior subordinated notes are repurchased or redeemed in any ten-year period.

Surplus Notes

In 2011, a subsidiary of Prudential Insurance entered into an agreement that provides for the issuance by that subsidiary of up to \$1 billion of ten-year fixed rate surplus notes. In June 2012, this subsidiary entered into another agreement for the issuance of up to an additional \$500 million of ten-year fixed rate surplus notes. At June 30, 2012, \$750 million of surplus notes were outstanding under this facility. Under the agreements, the subsidiary issuer received debt securities that are redeemable under certain circumstances, including upon the occurrence of specified stress events affecting the subsidiary issuer. Interest and principal payments on the surplus notes and on the debt securities are settled on a net basis because valid rights of set-off exist. Also, Prudential Financial agreed that it or one of its affiliates will make capital contributions to the subsidiary issuer of the surplus notes to reimburse it for any investment losses in excess of specified amounts. Surplus notes issued under this facility are subordinated to policyholder obligations, and the payment of interest and principal may only be made with the prior approval of the Arizona Department of Insurance.

Retail Medium-term Notes

Prudential Financial maintains a retail medium-term notes program, including the InterNotes® program, under its shelf registration statement with an authorized issuance capacity of \$5.0 billion. As of June 30, 2012, the outstanding balance of retail notes was \$2.6 billion. In July 2012, the Company redeemed \$358 million of its outstanding retail notes and provided notice to noteholders to redeem an additional \$299 million of the retail notes in August 2012.

10. EMPLOYEE BENEFIT PLANS

Pension and Other Postretirement Plans

The Company has funded and non-funded contributory and non-contributory defined benefit pension plans, which cover substantially all of its employees. For some employees, benefits are based on final average earnings and length of service, while benefits for other employees are based on an account balance that takes into consideration age, service and earnings during their career.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The Company provides certain health care and life insurance benefits for its retired employees, their beneficiaries and covered dependents (other postretirement benefits). The health care plan is contributory; the life insurance plan is non-contributory. Substantially all of the Company's U.S. employees may become eligible to receive other postretirement benefits if they retire after age 55 with at least 10 years of service or under certain circumstances after age 50 with at least 20 years of continuous service.

Net periodic (benefit) cost included in General and administrative expenses includes the following components:

	Three Months Ended June 30,			
	Pension Benefits		Other Postretirement Benefits	
	2012	2011	2012	2011
	(in millions)			
Components of net periodic (benefit) cost				
Service cost	\$ 60	\$ 55	\$ 4	\$ 3
Interest cost	119	122	26	27
Expected return on plan assets	(181)	(179)	(23)	(24)
Amortization of prior service cost	3	6	(3)	(3)
Amortization of actuarial (gain) loss, net	27	10	13	9
Special termination benefits	0	1	0	0
Net periodic (benefit) cost	\$ 28	\$ 15	\$ 17	\$ 12

	Six Months Ended June 30,			
	Pension Benefits		Other Postretirement Benefits	
	2012	2011	2012	2011
	(in millions)			
Components of net periodic (benefit) cost				
Service cost	\$ 121	\$ 105	\$ 7	\$ 6
Interest cost	237	242	51	54
Expected return on plan assets	(362)	(359)	(44)	(48)
Amortization of prior service cost	7	12	(6)	(6)
Amortization of actuarial (gain) loss, net	53	20	27	18
Special termination benefits	2	2	0	0
Net periodic (benefit) cost	\$ 58	\$ 22	\$ 35	\$ 24

11. SEGMENT INFORMATION

Segments

The Company has organized its principal operations into the Financial Services Businesses and the Closed Block Business. Within the Financial Services Businesses, the Company operates through three divisions, which together encompass six reportable segments. Businesses that are not sufficiently material to warrant separate disclosure and divested businesses are included in Corporate and Other operations within the Financial Services Businesses. Collectively, the businesses that comprise the three operating divisions and Corporate and Other are referred to as the Financial Services Businesses.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Adjusted Operating Income

In managing the Financial Services Businesses, the Company analyzes the operating performance of each segment using adjusted operating income. Adjusted operating income does not equate to income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures or net income as determined in accordance with U.S. GAAP but is the measure of segment profit or loss used by the Company to evaluate segment performance and allocate resources, and consistent with authoritative guidance, is the measure of segment performance presented below. Adjusted operating income is calculated by adjusting each segment's income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures for the following items, which are described in greater detail below:

realized investment gains (losses), net, and related charges and adjustments;

net investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes;

the contribution to income/loss of divested businesses that have been or will be sold or exited but that did not qualify for discontinued operations accounting treatment under U.S. GAAP; and

equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests.

These items are important to an understanding of overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and the Company's definition of adjusted operating income may differ from that used by other companies. However, the Company believes that the presentation of adjusted operating income as measured for management purposes enhances the understanding of results of operations by highlighting the results from ongoing operations and the underlying profitability factors of the Financial Services Businesses.

As described in Note 1, during the second quarter of 2012, the Company recorded two out of period adjustments resulting in a decrease of \$122 million to Income from continuing operations before income taxes and equity in earnings of operating joint ventures for the three and six months ended June 30, 2012. The adjustments resulted in a decrease in adjusted operating income of \$106 million for the current quarter, including a reduction of \$61 million to the Asset Management segment and a reduction of \$45 million to the Corporate and Other operations of the Financial Services Businesses resulting from the increase in reserves. In addition, the reserves adjustment resulted in a reduction of \$16 million to the Closed Block Business which was excluded from adjusted operating income.

Realized investment gains (losses), net, and related charges and adjustments

Realized investment gains (losses), net

Adjusted operating income excludes Realized investment gains (losses), net, except for certain items described below. Significant activity excluded from adjusted operating income includes impairments and credit-related gains and losses from sales of securities, the timing of which depends largely on market credit cycles and can vary considerably across periods, and interest rate-related gains and losses from sales of securities, which are largely subject to the Company's discretion and influenced by market opportunities, as well as the Company's tax and capital profile. Additionally, certain gains and losses pertaining to derivative contracts that do not qualify for hedge accounting treatment are also excluded from adjusted operating income. Trends in the underlying profitability of the Company's businesses can be more clearly identified without the fluctuating effects of these transactions.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following table sets forth the components of Realized investment gains (losses), net that are included in adjusted operating income and, as a result, are reflected as adjustments to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2012	2011	2012	2011
	(in millions)			
Net gains (losses) from:				
Terminated hedges of foreign currency earnings	\$ (21)	\$ (30)	\$ (48)	\$ (64)
Current period yield adjustments	\$ 88	\$ 59	\$ 154	\$ 123
Principal source of earnings	\$ (30)	\$ 76	\$ (19)	\$ 103

Terminated Hedges of Foreign Currency Earnings. The amounts shown in the table above primarily reflect the impact of an intercompany arrangement between Corporate and Other operations and the International Insurance segment, pursuant to which the non-U.S. dollar-denominated earnings in all countries for a particular year, including its interim reporting periods, are translated at fixed currency exchange rates. The fixed rates are determined in connection with a currency hedging program designed to mitigate the risk that unfavorable rate changes will reduce the segment's U.S. dollar equivalent earnings. Pursuant to this program, the Company's Corporate and Other operations execute forward currency contracts with third parties to sell the net exposure of projected earnings from the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these contracts correspond with the future periods in which the identified non-U.S. dollar-denominated earnings are expected to be generated. These contracts do not qualify for hedge accounting under U.S. GAAP, so the resulting profits or losses are recorded in Realized investment gains (losses), net. When the contracts are terminated in the same period that the expected earnings emerge, the resulting positive or negative cash flow effect is included in adjusted operating income.

Current Period Yield Adjustments. The Company uses interest rate and currency swaps and other derivatives to manage interest and currency exchange rate exposures arising from mismatches between assets and liabilities, including duration mismatches. For derivative contracts that do not qualify for hedge accounting treatment, the periodic swap settlements, as well as certain other derivative related yield adjustments are recorded in Realized investment gains (losses), net, and are included in adjusted operating income to reflect the after-hedge yield of the underlying instruments. In certain instances, when these derivative contracts are terminated or offset before their final maturity, the resulting realized gains or losses are recognized in adjusted operating income over periods that generally approximate the expected terms of the derivatives or underlying instruments in order for adjusted operating income to reflect the after-hedge yield of the underlying instruments. Included in the amounts shown in the table above are gains on certain derivatives contracts that were terminated or offset in prior periods of \$16 million and \$12 million for the three months ended June 30, 2012 and 2011, respectively, and \$30 million and \$24 million for the six months ended June 30, 2012 and 2011, respectively. Additionally, as of June 30, 2012, there was a \$609 million deferred net gain related to certain derivative contracts that were terminated or offset in prior periods, primarily in the International Insurance segment.

Principal Source of Earnings. The Company conducts certain activities for which realized investment gains and losses are a principal source of earnings for its businesses and therefore included in adjusted operating income, particularly within the Company's Asset Management segment. For example, Asset Management's strategic investing business makes investments for sale or syndication to other investors or for placement or co-investment in the Company's managed funds and structured products. The realized investment gains and losses associated with the sale of these strategic investments, as well as related derivative results, are a principal activity for this business and included in adjusted operating income. In addition, the realized investment gains and losses associated with loans originated by the Company's commercial mortgage operations, as well as related

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

derivative results and retained mortgage servicing rights, are a principal activity for this business and included in adjusted operating income. The amounts shown in the table above for the three and six months ended June 30, 2012 reflect the impact of the Asset Management segment's out of period adjustment discussed above.

Other items reflected as adjustments to Realized investment gains (losses), net

The following table sets forth certain other items excluded from adjusted operating income and reflected as an adjustment to Realized investment gains (losses), net for purposes of calculating adjusted operating income:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Net gains (losses) from:				
Other trading account assets	\$ (33)	\$ 10	\$ 33	\$ 57
Foreign currency exchange movements	\$ 1,503	\$ (12)	\$ 124	\$ (223)
Other activities	\$ 17	\$ 9	\$ 38	\$ (54)

Other Trading Account Assets. The Company has certain investments in its general account portfolios that are classified as trading. These trading investments are carried at fair value and included in Other trading account assets, at fair value on the Company's statements of financial position. Realized and unrealized gains and losses for these investments are recorded in Asset management fees and other income. Consistent with the exclusion of realized investment gains and losses with respect to other investments managed on a consistent basis, the net gains or losses on these investments are excluded from adjusted operating income.

Foreign Currency Exchange Movements. The Company has certain assets and liabilities for which, under U.S. GAAP, the changes in value, including those associated with changes in foreign currency exchange rates during the period, are recorded in Asset management fees and other income. To the extent the foreign currency exposure on these assets and liabilities is economically hedged or considered part of the Company's capital funding strategies for its international subsidiaries, the change in value included in Asset management fees and other income is excluded from adjusted operating income. The amounts in the table above are largely driven by non-yen denominated insurance liabilities in the Company's Japanese insurance operations. The insurance liabilities are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While these non-yen denominated assets and liabilities are economically hedged, under U.S. GAAP, unrealized gains and losses on available-for-sale investments, including those arising from foreign currency exchange rate movements, are recorded in Accumulated other comprehensive income (loss), while the non-yen denominated liabilities are re-measured for foreign currency exchange rate movements, and the related change in value is recorded in earnings within Asset management fees and other income. Due to this non-economic volatility that is reflected in U.S. GAAP earnings, the change in value recorded within Asset management fee and other income is excluded from adjusted operating income.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Included in the \$223 million net loss for the six months ended June 30, 2011 is an out of period adjustment recorded in the first quarter of 2011 that decreased income from continuing operations before equity in earnings of operating joint ventures by \$95 million.

Other Activities. The Company excludes certain other items from adjusted operating income that are consistent with similar adjustments described above. The significant items within other activities shown in the table above included the following:

In connection with the settlement of disputes arising out of the Chapter 11 bankruptcy petition filed by Lehman Brothers Holdings Inc., the Company recorded additional losses of \$65 million in the first quarter of

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

2011 related to a portion of its counterparty exposure on derivative transactions it had previously held with Lehman Brothers and its affiliates. These losses are recorded within Asset management fees and other income within the Company's Corporate and Other operations. Consistent with the exclusion of credit-related losses recorded in Realized investment gains (losses), net, the impact of this settlement is excluded from adjusted operating income. In the second quarter of 2012, the Company recorded a \$12 million estimated recovery of this settlement, which is also excluded from adjusted operating income.

The Company records an adjustment for non-performance risk that relates to the uncollateralized portion of certain derivative contracts between a subsidiary of the Company and third parties. These adjustments are recorded within Asset management fees and other income. Consistent with the exclusion of the mark-to-market on derivatives recorded in Realized investment gains (losses), net, the impact of the non-performance risk is excluded from adjusted operating income. The net impact of the non-performance risk was to exclude from adjusted operating income net gains of \$8 million, and \$11 million for the three months ended June 30, 2012 and 2011, respectively, and net gains of \$34 million and \$12 million for the six months ended June 30, 2012 and 2011, respectively.

Related charges

Charges that relate to realized investment gains and losses are also excluded from adjusted operating income, and include the following:

The portion of the amortization of deferred policy acquisition costs, value of business acquired, unearned revenue reserves and deferred sales inducements for certain products that is related to net realized investment gains and losses.

Policyholder dividends and interest credited to policyholders account balances that relate to certain foreign life policies and certain domestic group life policies, respectively, that pass back certain realized investment gains and losses to the policyholder, and reserves for future policy benefits for certain policies where cash flows are affected by net realized investment gains and losses.

Market value adjustments paid or received upon a contractholder's surrender of certain of the Company's annuity products as these amounts mitigate the net realized investment gains or losses incurred upon the disposition of the underlying invested assets.

Investment gains and losses on trading account assets supporting insurance liabilities and changes in experience-rated contractholder liabilities due to asset value changes

Certain products included in the Retirement and International Insurance segments are experience-rated in that investment results associated with these products are expected to ultimately accrue to contractholders. The majority of investments supporting these experience-rated products are classified as trading and are carried at fair value, with realized and unrealized gains and losses reported in Asset management fees and other income. To a lesser extent, these experience-rated products are also supported by derivatives and commercial mortgage and other loans. The derivatives are carried at fair value, with realized and unrealized gains and losses reported in Realized investment gains (losses), net. The

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

commercial mortgage and other loans are carried at unpaid principal, net of unamortized discounts and an allowance for losses, with gains and losses on sales and changes in the valuation allowance for commercial mortgage and other loans reported in Realized investment gains (losses), net.

Adjusted operating income excludes net investment gains and losses on trading account assets supporting insurance liabilities, which is consistent with the exclusion of realized investment gains and losses with respect to other investments supporting insurance liabilities managed on a consistent basis. In addition, to be consistent

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

with the historical treatment of charges related to realized investment gains and losses on investments, adjusted operating income also excludes the change in contractholder liabilities due to asset value changes in the pool of investments (including changes in the fair value of commercial mortgage and other loans) supporting these experience-rated contracts, which are reflected in Interest credited to policyholders account balances. These adjustments are in addition to the exclusion from adjusted operating income of net investment gains and losses on the related derivatives and commercial mortgage and other loans through *Realized investment gains (losses), net, and related charges and adjustments*, as discussed above. The result of this approach is that adjusted operating income for these products includes net fee revenue and interest spread the Company earns on these experience-rated contracts, and excludes changes in fair value of the pool of investments, both realized and unrealized, that are expected to ultimately accrue to the contractholders.

Divested businesses

The contribution to income/loss of divested businesses that have been or will be sold or exited, but that did not qualify for discontinued operations accounting treatment under U.S. GAAP, are excluded from adjusted operating income as the results of divested businesses are not relevant to understanding the Company's ongoing operating results.

Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests

Equity in earnings of operating joint ventures, on a pre-tax basis, are included in adjusted operating income as these results are a principal source of earnings. These earnings are reflected on a U.S. GAAP basis on an after-tax basis as a separate line on the Company's Unaudited Interim Consolidated Statements of Operations.

Earnings attributable to noncontrolling interests are excluded from adjusted operating income. Earnings attributable to noncontrolling interests represents the portion of earnings from consolidated entities that relates to the equity interests of minority investors, and are reflected on a U.S. GAAP basis as a separate line on the Company's Unaudited Interim Consolidated Statements of Operations.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The summary below reconciles adjusted operating income before income taxes for the Financial Services Businesses to income from continuing operations before income taxes and equity in earnings of operating joint ventures:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Adjusted Operating Income before income taxes for Financial Services Businesses by Segment:				
Individual Annuities	\$ 107	\$ 207	\$ 528	\$ 481
Retirement	147	171	303	343
Asset Management	48	227	169	381
Total U.S. Retirement Solutions and Investment Management Division	302	605	1,000	1,205
Individual Life	61	135	173	233
Group Insurance	46	49	8	88
Total U.S. Individual Life and Group Insurance Division	107	184	181	321
International Insurance	681	500	1,287	1,128
Total International Insurance Division	681	500	1,287	1,128
Corporate Operations	(261)	(237)	(624)	(506)
Total Corporate and Other	(261)	(237)	(624)	(506)
Adjusted Operating Income before income taxes for Financial Services Businesses	829	1,052	1,844	2,148
Reconciling items:				
Realized investment gains (losses), net, and related adjustments	3,058	155	342	(210)
Charges related to realized investment gains (losses), net	(1,028)	(154)	(150)	(164)
Investment gains (losses) on trading account assets supporting insurance liabilities, net	4	177	238	160
Change in experience-rated contractholder liabilities due to asset value changes	54	(178)	(192)	(144)
Divested businesses	9	0	10	(9)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	8	19	13	(114)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	2,934	1,071	2,105	1,667
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Closed Block Business	(2)	13	28	45

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 2,932	\$ 1,084	\$ 2,133	\$ 1,712
--	----------	----------	----------	----------

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The U.S. Retirement Solutions and Investment Management Division and U.S. Individual Life and Group Insurance Division results reflect deferred policy acquisition costs as if the individual annuity business and group insurance business were stand-alone operations. The elimination of intersegment costs capitalized in accordance with this policy is included in consolidating adjustments within Corporate and Other operations.

The summary below presents revenues for the Company's reportable segments:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Financial Services Businesses:				
Individual Annuities	\$ 968	\$ 933	\$ 1,926	\$ 1,831
Retirement	1,242	1,248	2,349	2,454
Asset Management	483	656	1,022	1,204
Total U.S. Retirement Solutions and Investment Management Division	2,693	2,837	5,297	5,489
Individual Life	803	763	1,579	1,488
Group Insurance	1,549	1,486	3,096	2,992
Total U.S. Individual Life and Group Insurance Division	2,352	2,249	4,675	4,480
International Insurance	6,431	5,048	12,280	9,369
Total International Insurance Division	6,431	5,048	12,280	9,369
Corporate Operations	(71)	(35)	(196)	(92)
Total Corporate and Other	(71)	(35)	(196)	(92)
Total	11,405	10,099	22,056	19,246
Reconciling items:				
Realized investment gains (losses), net, and related adjustments	3,058	155	341	(210)
Charges related to realized investment gains (losses), net	(23)	(33)	(52)	(67)
Investment gains (losses) on trading account assets supporting insurance liabilities, net	4	177	238	160
Divested businesses	21	52	36	102
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	(7)	(10)	(13)	(168)
Total Financial Services Businesses	14,458	10,440	22,606	19,063
Closed Block Business	1,678	1,804	3,153	3,351

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Total per Unaudited Interim Consolidated Financial Statements	\$ 16,136	\$ 12,244	\$ 25,759	\$ 22,414
---	-----------	-----------	-----------	-----------

The Asset Management segment revenues include intersegment revenues primarily consisting of asset-based management and administration fees as follows:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Asset Management segment intersegment revenues	\$ 131	\$ 119	\$ 260	\$ 231

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Management has determined the intersegment revenues with reference to market rates. Intersegment revenues are eliminated in consolidation within Corporate and Other operations.

The summary below presents total assets for the Company's reportable segments as of the dates indicated:

	June 30, 2012	December 31, 2011
	(in millions)	
Individual Annuities	\$ 136,082	\$ 123,394
Retirement	133,346	131,947
Asset Management	39,361	37,307
Total U.S. Retirement Solutions and Investment Management Division	308,789	292,648
Individual Life	44,908	43,063
Group Insurance	38,986	36,981
Total U.S. Individual Life and Group Insurance Division	83,894	80,044
International Insurance	177,226	168,961
Total International Insurance Division	177,226	168,961
Corporate Operations	7,079	9,347
Total Corporate and Other	7,079	9,347
Total Financial Services Businesses	576,988	551,000
Closed Block Business	70,475	69,244
Total	\$ 647,463	\$ 620,244

12. INCOME TAXES

The Company's liability for income taxes includes the liability for unrecognized tax benefits, interest and penalties which relate to tax years still subject to review by the Internal Revenue Service (IRS) or other taxing authorities. Audit periods remain open for review until the statute of limitations has passed. Generally, for tax years which produce net operating losses, capital losses or tax credit carryforwards (tax attributes), the statute of limitations does not close, to the extent of these tax attributes, until the expiration of the statute of limitations for the tax year in which

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

they are fully utilized. The completion of review or the expiration of the statute of limitations for a given audit period could result in an adjustment to the liability for income taxes. The statute of limitations for the 2004 through 2006 tax years will expire in December 2012, unless extended. The statute of limitations for the 2007 tax year will expire in December 2013, unless extended. Tax years 2008 through 2011 are still open for IRS examination. It is reasonably possible that the total amount of unrecognized tax benefits will decrease anywhere from \$0 to \$83 million within the next 12 months due to the completion of the IRS examination for tax years 2007 through 2010.

During 2004 through 2006, the Company entered into two transactions that involved, among other things, the payment of foreign income taxes that were credited against the Company's U.S. tax liability. On May 23, 2011, the IRS issued notices of proposed adjustments disallowing the foreign tax credits claimed and related transaction expenses. The total amount of the proposed adjustments for the transactions was approximately \$200 million of tax and penalties. During the fourth quarter of 2011, the Company reached agreement with the IRS on the resolution of the proposed foreign tax credits disallowance. The impact to the 2011 results attributable to the settlement was an increase to tax expense of approximately \$93 million. The settlement of the foreign tax credit transactions for 2004 through 2006 marked the conclusion of the IRS audits for those years. As a result, all unrecognized tax positions plus interest relating to tax years prior to 2007 were recognized in 2011. As such, 2011 benefited from a reduction to the liability for unrecognized tax benefits of \$70 million, including the impact from the foreign tax credit disallowance.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The dividends received deduction (DRD) reduces the amount of dividend income subject to U.S. tax and is a significant component of the difference between the Company's effective tax rate and the federal statutory tax rate of 35%. The DRD for the current period was estimated using information from 2011, current year results, and was adjusted to take into account the current year's equity market performance. The actual current year DRD can vary from the estimate based on factors such as, but not limited to, changes in the amount of dividends received that are eligible for the DRD, changes in the amount of distributions received from mutual fund investments, changes in the account balances of variable life and annuity contracts, and the Company's taxable income before the DRD.

In August 2007, the IRS released Revenue Ruling 2007-54, which included, among other items, guidance on the methodology to be followed in calculating the DRD related to variable life insurance and annuity contracts. In September 2007, the IRS released Revenue Ruling 2007-61. Revenue Ruling 2007-61 suspended Revenue Ruling 2007-54 and informed taxpayers that the U.S. Treasury Department and the IRS intend to address through new guidance the issues considered in Revenue Ruling 2007-54, including the methodology to be followed in determining the DRD related to variable life insurance and annuity contracts. On February 13, 2012, the Obama Administration released the General Explanations of the Administration's Revenue Proposals. One proposal would change the method used to determine the amount of the DRD. A change in the DRD, including the possible retroactive or prospective elimination of this deduction through guidance or legislation, could increase actual tax expense and reduce the Company's consolidated net income. These activities had no impact on the Company's results in 2011 or first six months of 2012.

For tax years 2007 through 2011, the Company is participating in the IRS's Compliance Assurance Program (CAP). Under CAP, the IRS assigns an examination team to review completed transactions contemporaneously during these tax years in order to reach agreement with the Company on how they should be reported in the tax returns. If disagreements arise, accelerated resolutions programs are available to resolve the disagreements in a timely manner before the tax returns are filed. It is management's expectation this program will shorten the time period between the filing of the Company's federal income tax returns and the IRS's completion of its examination of the returns.

Total income tax expense includes additional tax expense related to the utilization of deferred tax assets recorded in the Statement of Financial Position as of the acquisition date for Prudential Gibraltar Financial Life Insurance Company, Ltd. (PGFL) and the Star and Edison Businesses. The balance of additional tax expense to be recognized in the future related to the utilization of opening balance sheet deferred tax assets is as follows:

	PGFL	Star and Edison Businesses (in millions)	Total
Opening balance sheet deferred tax assets after valuation allowance that will result in additional tax expense	\$ 42	\$ 678	\$ 720
Additional tax expense (benefit) recognized in the Statement of Operations:			
2009	6	0	6
2010	6	0	6
2011	(29)	252	223
Six months 2012	4	339	343

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Subtotal	(13)	591	578
Additional tax expense (benefit) recognized in Other Comprehensive Income	21	(15)	6
Additional tax expense to be recognized in future periods	\$ 34	\$ 102	\$ 136

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

On January 1, 2012, the Star and Edison Businesses merged into Gibraltar Life Insurance Company, Ltd. The majority of additional U.S. tax expense recognized in the first six months of 2012 is a result of the merger. The annual amount of additional tax expense related to the utilization of opening balance sheet deferred tax assets will be significantly lower in the future. As a result, the remaining \$102 million of the additional tax expense will be recognized over an extended period of time.

13. FAIR VALUE OF ASSETS AND LIABILITIES

Fair Value Measurement Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The authoritative guidance around fair value establishes a framework for measuring fair value that includes a hierarchy used to classify the inputs used in measuring fair value. The hierarchy prioritizes the inputs to valuation techniques into three levels. The level in the fair value hierarchy within which the fair value measurement falls is determined based on the lowest level input that is significant to the fair value measurement. The levels of the fair value hierarchy are as follows:

Level 1 Fair value is based on unadjusted quoted prices in active markets that are accessible to the Company for identical assets or liabilities. These generally provide the most reliable evidence and are used to measure fair value whenever available. Active markets are defined as having the following characteristics for the measured asset/liability: (i) many transactions, (ii) current prices, (iii) price quotes not varying substantially among market makers, (iv) narrow bid/ask spreads and (v) most information publicly available. The Company's Level 1 assets and liabilities primarily include certain cash equivalents and short term investments, equity securities and derivative contracts that are traded in an active exchange market. Prices are obtained from readily available sources for market transactions involving identical assets or liabilities.

Level 2 Fair value is based on significant inputs, other than Level 1 inputs, that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the asset or liability through corroboration with observable market data. Level 2 inputs include quoted market prices in active markets for similar assets and liabilities, quoted market prices in markets that are not active for identical or similar assets or liabilities, and other market observable inputs. The Company's Level 2 assets and liabilities include: fixed maturities (corporate public and private bonds, most government securities, certain asset-backed and mortgage-backed securities, etc.), certain equity securities (mutual funds, which do not actively trade and are priced based on a net asset value), certain commercial mortgage loans, short-term investments and certain cash equivalents (primarily commercial paper), and certain over-the-counter derivatives. Valuations are generally obtained from third party pricing services for identical or comparable assets or liabilities or through the use of valuation methodologies using observable market inputs. Prices from services are validated through comparison to trade data and internal estimates of current fair value, generally developed using market observable inputs and economic indicators.

Level 3 Fair value is based on at least one or more significant unobservable inputs for the asset or liability. These inputs reflect the Company's assumptions about the inputs market participants would use in pricing the asset or liability. The Company's Level 3 assets and liabilities primarily include: certain private fixed maturities and equity securities, certain manually priced public equity securities and fixed maturities, certain highly structured over-the-counter derivative contracts, certain commercial mortgage loans, certain consolidated real estate funds for which the Company is the general partner, and embedded derivatives resulting from certain products with guaranteed benefits. Prices are determined using valuation methodologies such as option pricing models, discounted cash flow models and other similar techniques. Non-binding broker quotes, which are utilized when pricing service information is not available, are reviewed for reasonableness based on the

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Company's understanding of the market, and are generally considered Level 3. Under certain conditions, based on its

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

observations of transactions in active markets, the Company may conclude the prices received from independent third party pricing services or brokers are not reasonable or reflective of market activity. In those instances, the Company may choose to over-ride the third party pricing information or quotes received and apply internally-developed values to the related assets or liabilities. To the extent the internally-developed valuations use significant unobservable inputs, they are classified as Level 3. As of June 30, 2012 and December 31, 2011, these over-rides on a net basis were not material.

The Company has established policies and guidelines that require the establishment of valuation methodologies and consistent application of such methodologies. These policies and guidelines govern the use of inputs and price source hierarchies and provide controls around the valuation processes. These controls include appropriate review and analysis of prices against market activity or indicators of reasonableness, approval of price source changes, price overrides, methodology changes and classification of fair value hierarchy levels. The valuation policies and guidelines are reviewed and updated as appropriate.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Assets and Liabilities by Hierarchy Level The tables below present the balances of assets and liabilities measured at fair value on a recurring basis, as of the dates indicated.

	Level 1	Level 2	As of June 30, 2012 Level 3 (in millions)	Netting(1)	Total
Fixed maturities, available-for-sale:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 0	\$ 15,394	\$ 66	\$	\$ 15,460
Obligations of U.S. states and their political subdivisions	0	3,424	0		3,424
Foreign government bonds	0	80,841	21		80,862
Corporate securities	13	130,207	1,635		131,855
Asset-backed securities	0	7,777	3,069		10,846
Commercial mortgage-backed securities	0	12,237	186		12,423
Residential mortgage-backed securities	0	9,282	13		9,295
Subtotal	13	259,162	4,990		264,165
Trading account assets supporting insurance liabilities:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	181	9		190
Obligations of U.S. states and their political subdivisions	0	269	0		269
Foreign government bonds	0	725	0		725
Corporate securities	0	11,983	103		12,086
Asset-backed securities	0	814	390		1,204
Commercial mortgage-backed securities	0	2,054	56		2,110
Residential mortgage-backed securities	0	1,889	2		1,891
Equity securities	843	122	19		984
Short-term investments and cash equivalents	254	16	0		270
Subtotal	1,097	18,053	579		19,729
Other trading account assets:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	41	0		41
Foreign government bonds	4	45	0		49
Corporate securities	18	744	37		799
Asset-backed securities	0	262	54		316
Commercial mortgage-backed securities	0	85	12		97
Residential mortgage-backed securities	0	85	1		86
Equity securities	313	46	1,222		1,581
All other(2)	1	14,797	45	(12,176)	2,667
Subtotal	336	16,105	1,371	(12,176)	5,636
Equity securities, available-for-sale	5,049	2,299	355		7,703
Commercial mortgage and other loans	0	306	37		343
Other long-term investments	161	48	1,042		1,251
Short-term investments	5,611	3,265	5		8,881
Cash equivalents	1,642	8,057	0		9,699

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Other assets	140	96	8		244
Subtotal excluding separate account assets	14,049	307,391	8,387	(12,176)	317,651
Separate account assets(3)	39,307	175,263	20,698		235,268
Total assets	\$ 53,356	\$ 482,654	\$ 29,085	\$ (12,176)	\$ 552,919
Future policy benefits	\$ 0	\$ 0	\$ 3,054	\$	\$ 3,054
Other liabilities	0	8,002	298	(7,930)	370
Total liabilities	\$ 0	\$ 8,002	\$ 3,352	\$ (7,930)	\$ 3,424

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	As of December 31, 2011				
	Level 1	Level 2	Level 3	Netting(1)	Total
	(in millions)				
Fixed maturities, available-for-sale:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 0	\$ 15,038	\$ 66	\$	\$ 15,104
Obligations of U.S. states and their political subdivisions	0	3,055	0		3,055
Foreign government bonds	0	76,962	25		76,987
Corporate securities	12	125,411	1,450		126,873
Asset-backed securities	0	8,165	2,528		10,693
Commercial mortgage-backed securities	0	11,935	145		12,080
Residential mortgage-backed securities	0	9,840	16		9,856
Subtotal	12	250,406	4,230		254,648
Trading account assets supporting insurance liabilities:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	177	9		186
Obligations of U.S. states and their political subdivisions	0	284	0		284
Foreign government bonds	0	655	0		655
Corporate securities	0	10,927	109		11,036
Asset-backed securities	0	1,010	357		1,367
Commercial mortgage-backed securities	0	2,226	21		2,247
Residential mortgage-backed securities	0	1,842	2		1,844
Equity securities	769	122	20		911
Short-term investments and cash equivalents	684	267	0		951
Subtotal	1,453	17,510	518		19,481
Other trading account assets:					
U.S. Treasury securities and obligations of U.S. government authorities and agencies	0	31	0		31
Obligations of U.S. states and their political subdivisions	0	0	0		0
Foreign government bonds	2	45	0		47
Corporate securities	14	502	39		555
Asset-backed securities	0	593	59		652
Commercial mortgage-backed securities	0	96	14		110
Residential mortgage-backed securities	0	94	2		96
Equity securities	305	40	1,276		1,621
All other(2)	15	13,547	93	(11,222)	2,433
Subtotal	336	14,948	1,483	(11,222)	5,545
Equity securities, available-for-sale	5,004	2,171	360		7,535
Commercial mortgage and other loans	0	514	86		600
Other long-term investments	193	(11)	1,110		1,292
Short-term investments	5,506	3,254	0		8,760
Cash equivalents	2,667	6,762	0		9,429
Other assets	3	86	9		98
Subtotal excluding separate account assets	15,174	295,640	7,796	(11,222)	307,388
Separate account assets(3)	40,319	158,703	19,358		218,380

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Total assets	\$ 55,493	\$ 454,343	\$ 27,154	\$ (11,222)	\$ 525,768
Future policy benefits	\$ 0	\$ 0	\$ 2,886	\$	\$ 2,886
Other liabilities	0	8,013	285	(7,854)	444
Total liabilities	\$ 0	\$ 8,013	\$ 3,171	\$ (7,854)	\$ 3,330

- (1) Netting amounts represent cash collateral of \$4,246 million and \$3,368 million as of June 30, 2012 and December 31, 2011, respectively, and the impact of offsetting asset and liability positions held with the same counterparty.
- (2) Primarily represents derivative assets.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

- (3) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account assets classified as Level 3 consist primarily of real estate and real estate investment funds. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.

The methods and assumptions the Company uses to estimate the fair value of assets and liabilities measured at fair value on a recurring basis are summarized below.

Fixed Maturity Securities The fair values of the Company's public fixed maturity securities are generally based on prices obtained from independent pricing services. Prices from pricing services are sourced from multiple vendors, and a vendor hierarchy is maintained by asset type based on historical pricing experience and vendor expertise. The Company generally receives prices from multiple pricing services for each security, but ultimately uses the price from the pricing service highest in the vendor hierarchy based on the respective asset type. To validate reasonableness, prices are reviewed by internal asset managers through comparison with directly observed recent market trades and internal estimates of current fair value, developed using market observable inputs and economic indicators. Consistent with the fair value hierarchy described above, securities with validated quotes from pricing services are generally reflected within Level 2, as they are primarily based on observable pricing for similar assets and/or other market observable inputs. If the pricing information received from third party pricing services is not reflective of market activity or other inputs observable in the market, the Company may challenge the price through a formal process with the pricing service. If the pricing service updates the price to be more consistent in comparison to the presented market observations, the security remains within Level 2.

If the Company ultimately concludes that pricing information received from the independent pricing service is not reflective of market activity, non-binding broker quotes are used, if available. If the Company concludes the values from both pricing services and brokers are not reflective of market activity, it may over-ride the information from the pricing service or broker with an internally-developed valuation. As of June 30, 2012 and December 31, 2011, over-rides on a net basis were not material. Internally-developed valuations or non-binding broker quotes are also used to determine fair value in circumstances where vendor pricing is not available. These estimates may use significant unobservable inputs, which reflect the Company's own assumptions about the inputs market participants would use in pricing the asset. Circumstances where observable market data are not available may include events such as market illiquidity and credit events related to the security. Pricing service over-rides, internally-developed valuations and non-binding broker quotes are generally included in Level 3 in the fair value hierarchy.

The fair value of private fixed maturities, which are primarily comprised of investments in private placement securities, originated by internal private asset managers, are primarily determined using a discounted cash flow model. In certain cases these models primarily use observable inputs with a discount rate based upon the average of spread surveys collected from private market intermediaries who are active in both primary and secondary transactions, taking into account, among other factors, the credit quality and industry sector of the issuer and the reduced liquidity associated with private placements. Generally, these securities have been reflected within Level 2. For certain private fixed maturities, the discounted cash flow model may also incorporate significant unobservable inputs, which reflect the Company's own assumptions about the inputs market participants would use in pricing the asset. To the extent management determines that such unobservable inputs are not significant to the price of a security, a Level 2 classification is made. Otherwise, a Level 3 classification is used.

Private fixed maturities also include debt investments in funds that, in addition to a stated coupon, pay a return based upon the results of the underlying portfolios. The fair values of these securities are determined by

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

reference to the funds' net asset value (NAV). Since the NAV at which the funds trade can be observed by redemption and subscription transactions between third parties, the fair values of these investments have been reflected within Level 2 in the fair value hierarchy.

Trading Account Assets Trading account assets (including trading account assets supporting insurance liabilities) consist primarily of public corporate bonds, treasuries, equity securities and derivatives whose fair values are determined consistent with similar instruments described above under Fixed Maturity Securities and below under Equity Securities and Derivative Instruments.

Equity Securities Equity securities consist principally of investments in common and preferred stock of publicly traded companies, perpetual preferred stock, privately traded securities, as well as common shares of mutual funds. The fair values of most publicly traded equity securities are based on quoted market prices in active markets for identical assets and are classified within Level 1 in the fair value hierarchy. Estimated fair values for most privately traded equity securities are determined using valuation and discounted cash flow models that require a substantial level of judgment. In determining the fair value of certain privately traded equity securities the discounted cash flow model may also use unobservable inputs, which reflect the Company's assumptions about the inputs market participants would use in pricing the asset. Most privately traded equity securities are classified within Level 3. The fair values of common stock mutual fund shares that transact regularly (but do not trade in active markets because they are not publicly available) are based on transaction prices of identical fund shares and are classified within Level 2 in the fair value hierarchy. The fair values of perpetual preferred stock are based on inputs obtained from independent pricing services that are primarily based on non-binding broker quotes, as the directly observable market inputs are not available. As a result, the fair values of perpetual preferred stock are classified as Level 3.

Commercial Mortgage and Other Loans The fair value of commercial mortgage loans held for investment (i.e. interim portfolio) and accounted for using the Fair Value Option are determined based on the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate, adjusted for the current market spread for similar quality loans. The quality ratings for these loans, a primary determinant of the appropriate credit spread and a significant component of the pricing input, are based on internally-developed methodology. As a result, these loans are included in Level 3 in the fair value hierarchy.

The fair value of loans held and accounted for using the Fair Value Option is determined utilizing pricing indicators from the whole loan market, where investors are committed to purchase these loans at a pre-determined price, which is considered the principal exit market for these loans. The Company has evaluated the valuation inputs used for these assets, including the existence of pre-determined exit prices, the terms of the loans, prevailing interest rates and credit risk, and deemed that the primary pricing inputs are Level 2 inputs in the fair value hierarchy.

Other Long-Term Investments Other long-term investments include limited partnerships which are consolidated because the Company is either deemed to exercise control or considered the primary beneficiary of a variable interest entity. These entities are considered investment companies and follow specialized industry accounting whereby their assets are carried at fair value. The investments held by these entities include various feeder fund investments in underlying master funds (whose underlying holdings generally include public fixed maturities, equity securities and mutual funds), as well as wholly-owned real estate held within other investment funds. The fair value of the feeder fund investments in master funds are generally determined by reference to the investments in the underlying master funds.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

The fair value of investments in funds holding publicly traded equity securities are generally based on quoted prices in active markets for identical investments and are therefore reflected as Level 1. The fair value of

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

investments in funds holding public fixed maturities and mutual funds are generally based on validated quotes from pricing services or observable data as described above, and are reflected in Level 2. The fair value of investments in funds that are subject to significant liquidity restrictions are reflected in Level 3.

The fair value of fund investments, where the fair value option has been elected, is primarily determined by the fund managers. Since the valuations may be based on unobservable market inputs and cannot be validated by the Company, these investments have been included within Level 3 in the fair value hierarchy.

The fair value of real estate held in consolidated investment funds is determined through an independent appraisal process. The appraisals generally utilize a discounted cash flow model, following an income approach that incorporates various assumptions including rental revenue, operating expenses and discount rates. The cash flow approach is supplemented with replacement cost estimates and comparable recent sales data when available. These appraisals and the related assumptions are updated at least annually, and incorporate historical property experience and any observable market data, including any market transactions. Since many of the assumptions utilized are unobservable and are considered to be significant inputs to the valuation, the real estate investments within other long-term investments have been reflected within Level 3 in the fair value hierarchy.

Derivative Instruments Derivatives are recorded at fair value either as assets, within Other trading account assets, or Other long-term investments, or as liabilities, within Other liabilities, except for embedded derivatives which are recorded with the associated host contract. The fair values of derivative contracts are determined based on quoted prices in active exchanges or through the use of valuation models. The fair values of derivative contracts can be affected by changes in interest rates, foreign exchange rates, commodity prices, credit spreads, market volatility, expected returns, non-performance risk, liquidity and other factors. Liquidity valuation adjustments are made to reflect the cost of exiting significant risk positions, and consider the bid-ask spread, maturity, complexity, and other specific attributes of the underlying derivative position.

The Company's exchange-traded futures and options include treasury futures, eurodollar futures, commodity futures, eurodollar options and commodity options. Exchange-traded futures and options are valued using quoted prices in active markets and are classified within Level 1 in the fair value hierarchy.

The majority of the Company's derivative positions are traded in the over-the-counter (OTC) derivative market and are classified within Level 2 in the fair value hierarchy. OTC derivatives classified within Level 2 are valued using models generally accepted in the financial services industry that use actively quoted or observable market input values from external market data providers, third-party pricing vendors and/or recent trading activity. The fair values of most OTC derivatives, including interest rate and cross currency swaps, currency forward contracts, commodity swaps, commodity forward contracts, single name credit default swaps, loan commitments held for sale and to-be-announced (or TBA) forward contracts on highly rated mortgage-backed securities issued by U.S. government sponsored entities are determined using discounted cash flow models. The fair values of European style option contracts are determined using Black-Scholes option pricing models. These models' key inputs include the contractual terms of the respective contract, along with significant observable inputs, including interest rates, currency rates, credit spreads, equity prices, index dividend yields, non-performance risk, volatility and other factors.

OTC derivative contracts are executed under master netting agreements with counterparties with a Credit Support Annex, which is a bilateral ratings-sensitive agreement that requires collateral postings at established credit threshold levels. These agreements protect the interests of the Company and its counterparties, should either party suffer a credit rating deterioration. The vast majority of the Company's derivative agreements are with highly rated major international financial institutions. To reflect the market's perception of its own and the counterparty's non-performance risk, the Company incorporates additional spreads over London Interbank

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Offered Rate (LIBOR) into the discount rate used in determining the fair value of OTC derivative assets and liabilities. The additional credit spread over LIBOR rates is determined taking into consideration publicly available information relating to the financial strength of the Company. The Company adjusts these credit spreads to remove any illiquidity risk premium, which is subject to a floor based on a percentage of the credit spread. However, the non-performance risk adjustment is applied only to the uncollateralized portion of the OTC derivative assets and liabilities, after consideration of the impacts of two-way collateral posting. Most OTC derivative contract inputs have bid and ask prices that are actively quoted or can be readily obtained from external market data providers. The Company's policy is to use mid-market pricing in determining its best estimate of fair value.

Derivatives classified as Level 3 include first-to-default credit basket swaps, look-back equity options and other structured products. These derivatives are valued based upon models with some significant unobservable market inputs or inputs from less actively traded markets. The fair values of first-to-default credit basket swaps are derived from relevant observable inputs (e.g. individual credit default spreads, interest rates and recovery rates), and unobservable model-specific input values such as correlation between different credits within the same basket. Look-back equity options and other structured options and derivatives are valued using simulation models such as the Monte Carlo and other techniques. The input values for look-back equity options are derived from observable market indices (e.g. interest rates, dividend yields and equity indices), and unobservable model-specific input values including certain volatility parameters. Level 3 methodologies are validated through periodic comparison of the Company's fair values to broker-dealer values.

Cash Equivalents and Short-Term Investments Cash equivalents and short-term investments include money market instruments, commercial paper and other highly liquid debt instruments. Money market instruments are generally valued using unadjusted quoted prices in active markets that are accessible for identical assets and are primarily classified as Level 1. The remaining instruments in the Cash Equivalents and Short-term Investments category are typically not traded in active markets; however, their fair values are generally based on market observable inputs and, accordingly, these investments have primarily been classified within Level 2 in the fair value hierarchy.

Separate Account Assets Separate Account Assets primarily include fixed maturity securities, treasuries, equity securities and real estate investments for which values are determined consistent with similar instruments described above under Fixed Maturity Securities, Equity Securities and Other Long-Term Investments.

Other Liabilities Other liabilities include derivative instruments, the fair values of which are determined consistent with similar derivative instruments described above under Derivative Instruments.

Future Policy Benefits The liability for future policy benefits primarily includes general account liabilities for guarantees on variable annuity contracts, including guaranteed minimum accumulation benefits (GMAB), guaranteed minimum withdrawal benefits (GMWB) and guaranteed minimum income and withdrawal benefits (GMIWB), accounted for as embedded derivatives. The fair values of the GMAB, GMWB and GMIWB liabilities are calculated as the present value of future expected benefit payments to customers less the present value of assessed rider fees attributable to the embedded derivative feature. This methodology could result in either a liability or contra-liability balance, given changing capital market conditions and various policyholder behavior assumptions. Since there is no observable active market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs, and the general uncertainty around the

timing and amount of future cash flows. The determination of these risk premiums requires the use of management judgment.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

The significant inputs to the valuation models for the embedded derivatives associated with the optional living benefit features of the Company's variable annuity products include capital market assumptions, such as interest rate and implied volatility assumptions, the Company's market-perceived risk of its own non-performance (NPR), as well as various assumptions that are actuarially determined, including lapse rates, benefit utilization rates, withdrawal rates, and mortality rates. Since many of the assumptions utilized in the valuation of the embedded derivatives associated with the Company's optional living benefit features are unobservable and are considered to be significant inputs to the liability valuation, the liability included in future policy benefits has been reflected within Level 3 in the fair value hierarchy.

Capital market inputs and actual policyholders' account values are updated each quarter based on capital market conditions as of the end of the quarter, including interest rates, equity markets and implied volatility. In the risk neutral valuation, interest rates are used to both grow the policyholders' account values and discount all projected future cash flows. The Company's discount rate assumption is based on the LIBOR swap curve, and is adjusted for NPR, as discussed below. Assuming all other assumptions remain unchanged, a decline in interest rates will generally cause account values to grow more slowly, increasing future expected benefit payments, as well as decreasing the discounting impact in the present value calculation, both of which would cause increases in the fair value of the liability. The opposite impacts occur as interest rates rise. Implied volatility also impacts the estimate of future expected benefit payments. An increase in implied volatility will generally increase future expected benefit payments, causing an increase in the fair value of the liability. The opposite impact occurs as implied volatility declines.

Actuarial assumptions are reviewed at least annually, and updated based upon historical experience giving consideration to any observable market data, including market transactions such as acquisitions and reinsurance transactions. Assumptions relating to contractholder behavior such as lapse, benefit utilization, withdrawal, and mortality rates, are based on experience by product type and/or year of contract issuance. Unless a material change in contractholder behavior or mortality experience that the Company feels is indicative of a long term trend is observed in an interim period, assumptions related to contractholder behavior and mortality are generally updated in the third quarter of each year by considering the actual experience that has occurred during the period from the most recent update to the expected amounts. These assumptions require the use of management judgment and are discussed in further detail below.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Level 3 Assets and Liabilities by Price Source The table below presents the balances of Level 3 assets and liabilities measured at fair value with their corresponding pricing sources.

	As of June 30, 2012		
	Internal(1)	External(2) (in millions)	Total
U.S. Treasury securities and obligations of U.S. government authorities and agencies	\$ 0	\$ 75	\$ 75
Foreign government bonds	0	21	21
Corporate securities	988	787	1,775
Asset-backed securities	308	3,205	3,513
Commercial mortgage-backed securities	81	173	254
Residential mortgage-backed securities	3	13	16
Equity securities	89	1,507	1,596
Commercial mortgage and other loans	37	0	37
Other long-term investments	0	1,042	1,042
Short-term investments	5	0	5
Other assets	53	0	53
Subtotal excluding separate account assets(3)	1,564	6,823	8,387
Separate account assets	19,836	862	20,698
Total assets	\$ 21,400	\$ 7,685	\$ 29,085
Future policy benefits	\$ 3,054	\$ 0	\$ 3,054
Other liabilities	3	295	298
Total liabilities	\$ 3,057	\$ 295	\$ 3,352

(1) Represents valuations reflecting both internally-derived and market inputs, as well as third-party pricing information or quotes. See below for additional information related to internally-developed valuation for significant items in the above table.

(2) Represents unadjusted prices from independent pricing services and independent non-binding broker quotes where pricing inputs are not readily available.

(3) Includes assets classified as fixed maturities available-for-sale, trading account assets supporting insurance liabilities and other trading account assets.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Quantitative Information Regarding Internally-Priced Level 3 Assets and Liabilities The table below presents quantitative information on significant internally-priced Level 3 assets and liabilities for which the investment risks associated with market value changes are borne by the Company.

			As of June 30, 2012		
	Fair Value (in millions)	Valuation Techniques	Unobservable Input	Range (Weighted Average)	
Assets:					
Corporate securities	\$ 988	Discounted cash flow	Discount rate	1.4% -17.5% (11.63%)	
			Market comparables	EBITDA multiples(1)	5X - 8.5X (7.27X)
			Cap at call price	Call price	100% -101% (100.22%)
			Liquidation	Liquidation value	6.9% - 98% (73.82%)
Asset-backed securities	\$ 308	Discounted cash flow	Prepayment rate	2.8% - 20% (6.50%)	
			Default rate	0.5% - 2.5% (0.80%)	
			Loss severity	25% - 40% (26.77%)	
			Liquidity premium	0.5% - 2.75% (1.42%)	
			Average life (years)	0.2 years -5 years (2.99 years)	
			Comparable spreads	0.4% - 24.3% (3.47%)	
		Comparable security yields	8.05% - 24.4% (12.65%)		
Liabilities:					
Future policy benefits	\$3,054	Discounted cash flow	Lapse rate	0% - 15%	
			NPR spread	0.4% - 2.6%	
			Utilization rate	60% - 90%	
			Withdrawal rate	90% - 100%	
			Mortality rate(2)	0% - 10%	
		Equity volatility curve	22% - 32%		

(1) EBITDA multiples represent multiples of earnings before interest, taxes, depreciation and amortization, and are amounts used when the reporting entity has determined that market participants would use such multiples when pricing the investments.

(2) Range reflects the mortality rate for the vast majority of business with living benefits, with policyholders ranging from 35 to 90 years old. While the majority of living benefits have a minimum age requirement, certain benefits do not have an age restriction. This results in contractholders for certain benefits with mortality rates approaching 0%.

Corporate Securities Internally-priced corporate securities classified in Level 3 include certain below investment grade watchlist and distressed fixed maturity securities. For securities where discounted cash flows are used, the primary unobservable input is the internally-developed discount rate. Significant increases in the discount rate would result in a significantly lower fair value, with the reverse being true for decreases in the discount rate. In certain cases, the Company uses an estimated liquidation value of the borrower or underlying assets. The Company also applies market comparables, such as earnings before interest, taxes, depreciation and amortization (EBITDA) multiples for certain securities. In isolation, an increase in the value of these inputs would result in an increase in fair value, with the reverse being true for decreases in the value of these inputs.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Asset-Backed Securities Asset-backed securities classified in Level 3 are primarily valued internally using a discounted cash flow technique. Unobservable inputs are the prepayment rate, default rate, loss severity, liquidity premium and comparable security spreads. In isolation, an increase in prepayment rate or a decrease in default rate or loss severity would generally result in an increase in fair value, although the interrelationships between these inputs depend on specific market conditions. However, in stressed markets, prepayment rates tend to decrease, while default rates and loss severities tend to increase. These changes will result in a decrease in fair value. In other cases where a

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

liquidity premium and/or comparable security spreads and yields are used, a significant increase in either of these inputs can produce a significant decrease in fair value.

Future Policy Benefits Future policy benefits classified as Level 3 are calculated using internally-developed models with option pricing techniques. The models are based on a risk neutral valuation framework and incorporate premiums for risks inherent in valuation techniques, inputs and the general uncertainty around the timing and amount of future cash flows. As described above, the significant unobservable inputs to the valuation models for the embedded derivatives associated with the optional living benefit features of the Company's variable annuity products include various assumptions that are actuarially determined, including lapse rates, benefit utilization rates, withdrawal rates and mortality rates as well as volatility assumptions and assumptions used to reflect NPR.

The Company's dynamic lapse rate assumption adjusts the base lapse rate at the contract level based on a comparison of the actuarially calculated guaranteed amount and the current policyholder account value as well as other factors, such as the applicability of any surrender charges. The dynamic lapse adjustment reduces the base lapse rate based on the magnitude of the difference between the guaranteed amount and the account value. In-the-money contracts are those with a guaranteed benefit in excess of the current policyholder account value. Since in-the-money contracts are less likely to lapse, the dynamic lapse adjustment will reduce the lapse rate assumption for these contracts. All else being equal, contracts having a larger difference between the guaranteed amount and the account value will have a smaller lapse rate after applying the dynamic lapse rate adjustment. For less in-the-money contracts, the lapse rate assumption will be closer to the base lapse rate. Lapse rates are also generally assumed to be lower for the period where surrender charges apply. A lower base lapse rate is applied to contracts in the surrender charge period. A higher base lapse rate is applied to contracts in the year the surrender charge period expires.

To reflect NPR, the Company incorporates an additional spread over LIBOR into the discount rate used in the valuations of the embedded derivatives associated with its optional living benefit features. Since insurance liabilities are senior to debt, the Company believes that reflecting the financial strength ratings of the Company's insurance subsidiaries in the valuation of the liability or asset appropriately takes into consideration NPR. The additional spread over LIBOR is determined taking into consideration publicly available information relating to the financial strength of the Company's insurance subsidiaries, as indicated by the credit spreads associated with funding agreements issued by these subsidiaries. The Company adjusts these credit spreads to remove any illiquidity risk premium, which is subject to a floor based on a percentage of the credit spread. This additional spread is applied at an individual contract level and only to those individual living benefit contracts in a liability position and generally not to those in a contra-liability position. An increase in the spread over LIBOR increases the discounting impact in the present value calculation and will generally cause a decrease in the fair value of the liability.

The Company's benefit utilization rate assumption estimates the percentage of contracts that will utilize the benefit during the contract duration, including the estimated timing of the first lifetime income withdrawal by the contractholder. These assumptions vary based on the product type, the age of the contractholder and the age of the contract. The utilization rate varies by product, based on the availability of an enhanced guarantee after a certain waiting period. For example, the utilization rates for a product with the opportunity to double the guaranteed value after a 10, 12 or 20 year accumulation period are adjusted based on contractholder experience related to such enhancement. Generally, the Company assumes a certain percentage of contractholders will utilize the guaranteed benefit (depending on the product type, contractholder age and contract age) and will begin lifetime withdrawals at various time intervals from contract inception, with the remaining contractholders either beginning lifetime withdrawals immediately or never utilizing the benefit. The impact of changes in these

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

assumptions is highly dependent on the contract type and age of the contractholder at the time of the sale and the timing of the first lifetime income withdrawal.

The Company's withdrawal rate assumption estimates the magnitude of annual contractholder withdrawals relative to the amount allowable under the contract. Larger differences in the withdrawal rate assumption compared to the contractual guaranteed income withdrawal percentage, either positive or negative, will generally result in a decrease in the fair value of the liability. Prior to the exhaustion of the contractholder's total account value, the Company assumes contractholders will withdraw a certain percentage of the maximum allowable amount under the contract and will withdraw the maximum once the contractholder account value is completely exhausted.

Based on historical experience, the Company applies a mortality rate adjustment compared to standard industry tables. Overall mortality rates vary by contract group based on the age of the contractholder. Generally, the Company does not expect actual mortality trends to change significantly in the short-term and, to the extent these trends may change, the Company expects such changes to be gradual over the long-term. Since the variable annuity living benefits generally provide for a minimum withdrawal benefit for life, increases in mortality rates will decrease the fair value of the liability, with the reverse being true with decreases in mortality rates.

Market volatility also impacts the estimate of future expected benefit payments. The Company uses an equity volatility curve based on third-party inputs. The curve starts with first year implied volatility and grades to a long-term realized volatility. The first year implied volatility determines the overall slope of the equity volatility curve. An increase in implied volatility will generally increase future expected benefit payments, causing an increase in the fair value of the liability.

Separate Account Assets In addition to the significant internally-priced Level 3 assets and liabilities presented and described above, the Company also has internally-priced separate account assets reported within Level 3. Changes in the fair value of separate account assets are borne by customers and thus are offset by changes in separate account liabilities on the Company's Unaudited Interim Consolidated Statement of Financial Position. As a result, changes in value associated with these investments do not impact the Company's Unaudited Interim Consolidated Statement of Operations. In addition, fees earned by the Company related to the management of these assets do not change due to changes in the fair value of these investments. Quantitative information about significant internally-priced Level 3 separate account assets is as follows:

Real Estate and Other Invested Assets Separate account assets include \$18,658 million of investments in real estate as of June 30, 2012 that are classified as Level 3 and reported at fair value. In general, these fair value estimates are based on property appraisal reports prepared by independent real estate appraisers. Key inputs and assumptions to the appraisal process include rental income and expense amounts, related growth rates, discount rates and capitalization rates. In cases where real estate investments are made through indirect investments, fair value is generally determined by the Company's equity in net assets of the entities. The debt associated with real estate, other invested assets and the Company's equity position in entities are externally valued. Because of the subjective nature of inputs and the judgment involved in the appraisal process, real estate investments and their corresponding debt are typically included in the Level 3 classification. Key unobservable inputs to real estate valuation include capitalization rates, which range from 4.75% to 10.5% (6.55% weighted average) and discount rates, which range from 6.25% to 25.0% (8.04% weighted average). Key unobservable inputs to real estate debt valuation include yield to maturity, which ranges from 2.28% to 11.77% (4.93% weighted average) and market spread over base rate, which ranges from 1.74% to 4.93% (3.48% weighted average).

Commercial Mortgage Loans Separate account assets include \$1,104 million of commercial mortgage loans as of June 30, 2012 that are classified as Level 3 and reported at fair value. Commercial mortgage loans are primarily valued internally using discounted cash flow techniques, as described further under Fair Value of

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Financial Instruments. The primary unobservable input used is the spread to discount cash flows, which range from 1.95% to 8.41% (2.33% weighted average). In isolation, an increase in the value of this input would result in a decrease in fair value, with the reverse being true for decreases in the value of these inputs.

Transfers between Levels 1 and 2 During the three and six months ended June 30, 2012, \$2.6 billion of separate account assets transferred from Level 1 to Level 2. The assets that transferred were foreign common stocks. This transfer was the result of an adjustment being made at June 30, 2012 to the fair value of these assets beyond the quoted market price to reflect events that occurred between the close of foreign trading markets and the close of U.S. trading markets on that day. On March 31, 2012, and December 31, 2011 no such adjustment was made. There were no transfers between Levels 1 and 2 for the three months and six months ended June 30, 2011.

Changes in Level 3 assets and liabilities The following tables provide a summary of the changes in fair value of Level 3 assets and liabilities for the three months ended June 30, 2012, as well as the portion of gains or losses included in income for the three months ended June 30, 2012 attributable to unrealized gains or losses related to those assets and liabilities still held at June 30, 2012.

	Three Months Ended June 30, 2012					
	Fixed Maturities Available- For-Sale - U.S. Government Authorities	Fixed Maturities Available- For-Sale - U.S. States	Fixed Maturities Available- For-Sale - Foreign Government Bonds	Fixed Maturities Available- For-Sale - Corporate Securities	Fixed Maturities Available- For-Sale - Asset- Backed Securities	Fixed Maturities Available- For-Sale - Commercial Mortgage- Backed Securities
	(in millions)					
Fair Value, beginning of period	\$ 68	\$ 10	\$ 26	\$ 1,633	\$ 2,665	\$ 161
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	0	0	0	(27)	6	0
Included in other comprehensive income (loss)	0	0	0	26	(7)	(6)
Net investment income	0	0	0	3	8	(1)
Purchases	0	0	(1)	49	664	14
Sales	0	0	0	(8)	(35)	0
Issuances	0	0	0	0	0	0
Settlements	(2)	0	0	(78)	(213)	(1)
Foreign currency translation	0	0	0	18	19	2
Transfers into Level 3(1)	0	0	7	79	0	37
Transfers out of Level 3(1)	0	(10)	(11)	(60)	(38)	(20)
Fair Value, end of period	\$ 66	\$ 0	\$ 21	\$ 1,635	\$ 3,069	\$ 186

Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Included in earnings:

Realized investment gains (losses), net	\$ 0	\$ 0	\$ 0	\$ 0	\$ 1	\$ 0
---	------	------	------	------	------	------

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2012					
	Fixed Maturities Available- For-Sale- Residential Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- U.S. Government Authorities	Trading Account Assets Supporting Insurance Liabilities- Corporate Securities	Trading Account Assets Supporting Insurance Liabilities- Asset- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Commercial Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Residential Mortgage- Backed Securities
	(in millions)					
Fair Value, beginning of period	\$ 14	\$ 11	\$ 103	\$ 389	\$ 2	\$ 2
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Asset management fees and other income	0	0	(1)	(1)	1	0
Net investment income	1	0	0	2	0	0
Purchases	0	0	13	39	16	0
Sales	0	0	(4)	0	0	0
Issuances	0	0	0	0	0	0
Settlements(2)	(2)	(2)	(5)	(39)	0	0
Transfers into Level 3(1)	0	0	1	0	37	0
Transfers out of Level 3(1)	0	0	(4)	0	0	0
Fair Value, end of period	\$ 13	\$ 9	\$ 103	\$ 390	\$ 56	\$ 2
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):						
Included in earnings:						
Asset management fees and other income	\$ 0	\$ 0	\$ (2)	\$ (1)	\$ 1	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2012				
	Trading Account Assets Supporting Insurance Liabilities- Equity Securities	Other Trading Account Assets- Corporate Securities	Other Trading Account Assets- Asset- Backed Securities (in millions)	Other Trading Account Assets- Commercial Mortgage- Backed Securities	Other Trading Account Assets- Residential Mortgage- Backed Securities
Fair Value, beginning of period	\$ 19	\$ 39	\$ 57	\$ 12	\$ 1
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Asset management fees and other income	0	0	(2)	(2)	1
Net investment income	0	0	1	1	0
Purchases	0	1	0	0	0
Sales	0	(3)	(2)	(1)	0
Issuances	0	0	0	0	0
Settlements	0	0	(1)	0	(1)
Foreign currency translation	1	0	1	0	0
Transfers into Level 3(1)	0	0	0	2	0
Transfers out of Level 3(1)	(1)	0	0	0	0
Fair Value, end of period	\$ 19	\$ 37	\$ 54	\$ 12	\$ 1
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):					
Included in earnings:					
Asset management fees and other income	\$ 0	\$ (1)	\$ (1)	\$ (2)	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2012				
	Other Trading Account Assets- Equity Securities	Other Trading Account Assets- All Other Activity	Equity Securities Available- for-Sale (in millions)	Commercial Mortgage and Other Loans	Other Long-term Investments
Fair Value, beginning of period	\$ 1,243	\$ 48	\$ 422	\$ 75	\$ 1,086
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	(1)	0	0	2	4
Asset management fees and other income	(10)	0	0	0	47
Included in other comprehensive income (loss)	0	0	17	0	0
Net investment income	0	0	0	0	2
Purchases	11	0	(1)	0	73
Sales	(21)	0	(4)	0	(2)
Issuances	0	0	0	0	0
Settlements	(33)	0	0	(40)	(143)
Foreign currency translation	30	0	10	0	1
Other	3	(3)	0	0	(4)
Transfers into Level 3(1)	0	0	0	0	0
Transfers out of Level 3(1)	0	0	(89)	0	(22)
Fair Value, end of period	\$ 1,222	\$ 45	\$ 355	\$ 37	\$ 1,042
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):					
Included in earnings:					
Realized investment gains (losses), net	\$ (1)	\$ 0	\$ 0	\$ 1	\$ 1
Asset management fees and other income	\$ (5)	\$ 0	\$ 0	\$ 0	\$ 5

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2012				
	Short-term Investments	Other Assets	Separate Account Assets(3) (in millions)	Future Policy Benefits	Other Liabilities
Fair Value, beginning of period	\$ 0	\$ 8	\$ 19,935	\$ (1,709)	\$ (299)
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	(4)	0	0	(1,180)	(8)
Asset management fees and other income	0	0	0	0	0
Interest credited to policyholders' account balances	0	0	466	0	0
Purchases	9	0	1,415	0	0
Sales	0	0	(289)	0	0
Issuances	0	0	0	(164)	0
Settlements	0	0	(771)	0	9
Foreign currency translation	0	0	0	(1)	0
Transfers into Level 3(1)	0	0	126	0	0
Transfers out of Level 3(1)	0	0	(184)	0	0
Fair Value, end of period	\$ 5	\$ 8	\$ 20,698	\$ (3,054)	\$ (298)
Unrealized gains (losses) for the period relating to those Level 3 assets and liabilities that were still held at the end of the period(2):					
Included in earnings:					
Realized investment gains (losses), net	\$ (4)	\$ 0	\$ 0	\$ (1,194)	\$ (9)
Interest credited to policyholders' account balances	\$ 0	\$ 0	\$ 295	\$ 0	\$ 0

(1) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.

(2) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.

(3) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Transfers As a part of an ongoing monitoring assessment of pricing inputs to ensure appropriateness of the level classification in the fair value hierarchy the Company may reassign level classification from time to time. As a result of such a review, in the second quarter of 2012, it was determined that the pricing inputs for certain equity securities did not have a material liquidity discount and therefore, should be classified as Level 1, not Level 3. The transfer of these assets represents the majority of the transfers out of Level 3 for Equity Securities Available for Sale. Other transfers out of Level 3 were primarily due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate. Transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized.

	Six Months Ended June 30, 2012					
	Fixed Maturities Available-For- Sale -U.S. Government Authorities	Fixed Maturities Available- For-Sale - U.S. States	Fixed Maturities Available- For-Sale - Foreign Government Bonds	Fixed Maturities Available- For-Sale - Corporate Securities	Fixed Maturities Available- For-Sale - Asset- Backed Securities	Fixed Maturities Available- For-Sale - Commercial Mortgage- Backed Securities
	(in millions)					
Fair Value, beginning of period	\$ 66	\$ 0	\$ 25	\$ 1,450	\$ 2,528	\$ 145
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	0	0	0	(25)	8	0
Included in other comprehensive income (loss)	0	0	0	130	30	11
Net investment income	0	0	0	4	15	(3)
Purchases	0	10	0	221	1,171	33
Sales	0	0	0	(39)	(44)	0
Issuances	0	0	0	0	0	0
Settlements	(2)	0	0	(186)	(345)	(4)
Foreign currency translation	0	0	0	(6)	(10)	(1)
Other	2	0	0	(2)	0	0
Transfers into Level 3(1)	0	0	7	217	0	37
Transfers out of Level 3(1)	0	(10)	(11)	(129)	(284)	(32)
Fair Value, end of period	\$ 66	\$ 0	\$ 21	\$ 1,635	\$ 3,069	\$ 186

Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):

Included in earnings:						
Realized investment gains (losses), net	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2012					
	Fixed Maturities Available-For- Sale - Residential Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- U.S. Government Authorities	Trading Account Assets Supporting Insurance Liabilities- Corporate Securities	Trading Account Assets Supporting Insurance Liabilities- Asset- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Commercial Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Residential Mortgage- Backed Securities
	(in millions)					
Fair Value, beginning of period	\$ 16	\$ 9	\$ 109	\$ 357	\$ 21	\$ 2
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Asset management fees and other income	0	0	(5)	4	1	0
Net investment income	1	0	0	3	0	0
Purchases	0	0	16	128	16	0
Sales	0	0	(4)	0	0	0
Issuances	0	0	0	0	0	0
Settlements	(4)	(2)	(10)	(67)	0	0
Other	0	2	(2)	0	0	0
Transfers into Level 3(1)	0	0	3	0	37	0
Transfers out of Level 3(1)	0	0	(4)	(35)	(19)	0
Fair Value, end of period	\$ 13	\$ 9	\$ 103	\$ 390	\$ 56	\$ 2
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):						
Included in earnings:						
Asset management fees and other income	\$ 0	\$ 0	\$ (8)	\$ 3	\$ 1	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2012				
	Trading Account Assets Supporting Insurance Liabilities- Equity Securities	Other Trading Account Assets- Corporate Securities	Other Trading Account Assets- Asset- Backed Securities (in millions)	Other Trading Account Assets- Commercial Mortgage- Backed Securities	Other Trading Account Assets- Residential Mortgage- Backed Securities
Fair Value, beginning of period	\$ 20	\$ 39	\$ 59	\$ 14	\$ 2
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Asset management fees and other income	0	0	1	(1)	1
Net investment income	0	0	1	1	0
Purchases	0	2	0	0	0
Sales	0	(4)	(3)	(2)	(1)
Issuances	0	0	0	0	0
Settlements	0	0	(2)	(1)	(1)
Foreign currency translation	0	0	(1)	0	0
Transfers into Level 3(1)	0	0	0	2	0
Transfers out of Level 3(1)	(1)	0	(1)	(1)	0
Fair Value, end of period	\$ 19	\$ 37	\$ 54	\$ 12	\$ 1
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):					
Included in earnings:					
Asset management fees and other income	\$ 1	\$ 0	\$ 1	\$ (1)	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2012				
	Other Trading Account Assets- Equity Securities	Other Trading Account Assets- All Other Activity	Equity Securities Available- for-Sale (in millions)	Commercial Mortgage and Other Loans	Other Long-term Investments
Fair Value, beginning of period	\$ 1,276	\$ 93	\$ 360	\$ 86	\$ 1,110
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	(1)	(49)	2	0	3
Asset management fees and other income	34	0	0	0	68
Included in other comprehensive income (loss)	0	0	27	0	0
Net investment income	0	0	0	0	6
Purchases	13	0	62	0	115
Sales	(29)	0	(8)	0	(20)
Issuances	0	0	0	0	0
Settlements	(56)	4	0	(49)	(216)
Foreign currency translation	(18)	0	(3)	0	2
Other	3	(3)	0	0	(4)
Transfers into Level 3(1)	0	0	5	0	0
Transfers out of Level 3(1)	0	0	(90)	0	(22)
Fair Value, end of period	\$ 1,222	\$ 45	\$ 355	\$ 37	\$ 1,042
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(2):					
Included in earnings:					
Realized investment gains (losses), net	\$ (1)	\$ (49)	\$ 0	\$ (2)	\$ 1
Asset management fees and other income	\$ 34	\$ 0	\$ 0	\$ 0	\$ 20

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2012				
	Short-term investments	Other Assets	Separate Account Assets(3) (in millions)	Future Policy Benefits	Other Liabilities
Fair Value, beginning of period	\$ 0	\$ 9	\$ 19,358	\$ (2,886)	\$ (285)
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	(4)	0	0	153	(17)
Asset management fees and other income	0	2	0	0	0
Interest credited to policyholders' account balances	0	0	1,215	0	0
Purchases	9	0	1,844	0	0
Sales	0	(3)	(463)	0	0
Issuances	0	0	0	(321)	(11)
Settlements	0	0	(1,025)	0	18
Other	0	0	0	0	(3)
Transfers into Level 3(1)	0	0	216	0	0
Transfers out of Level 3(1)	0	0	(447)	0	0
Fair Value, end of period	\$ 5	\$ 8	\$ 20,698	\$ (3,054)	\$ (298)
Unrealized gains (losses) for the period relating to those Level 3 assets and liabilities that were still held at the end of the period(2):					
Included in earnings:					
Realized investment gains (losses), net	\$ (4)	\$ 0	\$ 0	\$ 109	\$ (18)
Interest credited to policyholders' account balances	\$ 0	\$ 0	\$ 773	\$ 0	\$ 0

- (1) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (2) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.
- (3) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.

Transfers As a part of an ongoing monitoring assessment of pricing inputs to ensure appropriateness of the level classification in the fair value hierarchy the Company may reassign level classification from time to time. As a result of such a review, in the second quarter of 2012, it was determined that the pricing inputs for certain equity securities did not have a material liquidity discount and therefore, should be classified as Level 1, not Level 3. The transfer of these assets represents the majority of the transfers out of Level 3 for Equity Securities Available for Sale. Other transfers out of Level 3 were primarily due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate. Transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The following tables provide a summary of the changes in fair value of Level 3 assets and liabilities for the three and six months ended June 30, 2011, as well as the portion of gains or losses included in income for the three and six months ended June 30, 2011 attributable to unrealized gains or losses related to those assets and liabilities still held at June 30, 2011.

	Three Months Ended June 30, 2011				
	Fixed Maturities Available-For- Sale - Foreign Government Bonds	Fixed Maturities Available-For- Sale - Corporate Securities	Fixed Maturities Available-For- Sale - Asset- Backed Securities (in millions)	Fixed Maturities Available-For- Sale - Commercial Mortgage- Backed Securities	Fixed Maturities Available-For- Sale - Residential Mortgage- Backed Securities
Fair Value, beginning of period	\$ 27	\$ 1,697	\$ 2,756	\$ 143	\$ 21
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	(10)	2	(33)	0
Included in other comprehensive income (loss)	0	8	8	16	0
Net investment income	0	3	7	6	0
Purchases	0	64	581	5	0
Sales	0	(58)	(228)	0	0
Issuances	0	1	0	0	0
Settlements	0	(175)	(86)	(33)	(1)
Foreign currency translation	0	1	7	1	0
Transfers into Level 3(2)	0	77	12	0	0
Transfers out of Level 3(2)	0	(330)	(126)	0	0
Fair Value, end of period	\$ 27	\$ 1,278	\$ 2,933	\$ 105	\$ 20
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(3):					
Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ (23)	\$ 2	\$ (33)	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2011			
	Trading Account Assets Supporting Insurance Liabilities- Corporate Securities	Trading Account Assets Supporting Insurance Liabilities- Asset- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Commercial Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Residential Mortgage- Backed Securities
	(in millions)			
Fair Value, beginning of period	\$ 109	\$ 386	\$ 5	\$ 3
Total gains (losses) (realized/unrealized):				
Included in earnings:				
Asset management fees and other income	3	1	0	0
Net investment income	0	1	0	0
Purchases	4	75	10	0
Sales	0	(23)	0	0
Issuances	1	0	0	0
Settlements	(23)	(30)	(1)	(1)
Transfers into Level 3(2)	5	0	0	0
Transfers out of Level 3(2)	(15)	0	0	0
Fair Value, end of period	\$ 84	\$ 410	\$ 14	\$ 2
Unrealized gains for the period relating to those Level 3 assets that were still held at the end of the period(3):				
Included in earnings:				
Asset management fees and other income	\$ 0	\$ 1	\$ 0	\$ 0

	Three Months Ended June 30, 2011				
	Trading Account Assets Supporting Insurance Liabilities- Equity Securities	Other Trading Account Assets- Corporate Securities	Other Trading Account Assets- Asset- Backed Securities	Other Trading Account Assets- Commercial Mortgage- Backed Securities	Other Trading Account Assets- Residential Mortgage- Backed Securities
	(in millions)				
Fair Value, beginning of period	\$ 81	\$ 38	\$ 83	\$ 21	\$ 16
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Asset management fees and other income	0	0	2	1	0
Net investment income	0	0	0	1	1
Purchases	3	3	0	0	(1)
Sales	(26)	(2)	(7)	(3)	0
Issuances	0	0	0	0	(1)
Settlements	0	0	(4)	(2)	0

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Foreign currency translation	0	0	1	0	0
Transfers into Level 3(2)	0	1	2	0	0
Transfers out of Level 3(2)	0	0	0	0	0
Fair Value, end of period	\$ 58	\$ 40	\$ 77	\$ 18	\$ 15

Unrealized gains for the period relating to those Level 3 assets that were still held at the end of the period(3):

Included in earnings:					
Asset management fees and other income	\$ 0	\$ 0	\$ 1	\$ 0	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2011				
	Other Trading Account Assets- Equity Securities	Other Trading Account Assets- All Other Activity	Equity Securities Available- for-Sale (in millions)	Commercial Mortgage and Other Loans	Other Long-term Investments
Fair Value, beginning of period	\$ 164	\$ 103	\$ 1,655	\$ 178	\$ 804
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	(5)	(6)	6	1
Asset management fees and other income	0	2	0	0	36
Included in other comprehensive income (loss)	0	0	6	0	0
Net investment income	0	0	0	0	0
Purchases	0	0	31	0	123
Sales	(2)	0	(37)	0	(2)
Issuances	0	0	0	0	0
Settlements	0	(6)	0	(40)	(2)
Foreign currency translation	3	0	15	0	3
Other(1)	0	0	0	0	267
Transfers into Level 3(2)	0	0	0	0	0
Transfers out of Level 3(2)	0	0	(3)	0	0
Fair Value, end of period	\$ 165	\$ 94	\$ 1,661	\$ 144	\$ 1,230
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(3):					
Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ (6)	\$ (15)	\$ 6	\$ 1
Asset management fees and other income	\$ 0	\$ 2	\$ 0	\$ 0	\$ 17

	Three Months Ended June 30, 2011				
	Other Assets	Separate Account Assets(4)	Future Policy Benefits (in millions)	Long-term Debt	Other Liabilities
Fair Value, beginning of period	\$ 9	\$ 16,632	\$ 694	\$ 0	\$ (3)
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	0	(146)	0	1
Asset management fees and other income	0	0	0	0	0
Interest credited to policyholders account balances	0	767	0	0	0
Purchases	0	971	1	0	0
Sales	0	(115)	0	0	0
Issuances	0	1	(1)	0	0
Settlements	0	(742)	(125)	0	0
Transfers into Level 3(2)	0	120	0	0	0
Transfers out of Level 3(2)	0	(98)	0	0	0

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Fair Value, end of period	\$ 9	\$ 17,536	\$ 423	\$ 0	\$ (2)
---------------------------	------	-----------	--------	------	--------

Unrealized gains (losses) for the period relating to those Level 3 assets and liabilities that were still held at the end of the period(3):

Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ 0	\$ (146)	\$ 0	\$ 0
Interest credited to policyholders account balances	\$ 0	\$ 592	\$ 0	\$ 0	\$ 0

(1) Amount reflected for Other Long-term Investments represents assets acquired through the Star and Edison acquisition and have been identified as being carried at fair value through review of the portfolio.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.
- (4) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.

Transfers Transfers out of Level 3 were typically due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate. Transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized.

	Six Months Ended June 30, 2011				
	Fixed Maturities Available-For- Sale - Foreign Government Bonds	Fixed Maturities Available-For- Sale - Corporate Securities	Fixed Maturities Available-For- Sale - Asset- Backed Securities (in millions)	Fixed Maturities Available-For- Sale - Commercial Mortgage- Backed Securities	Fixed Maturities Available-For- Sale - Residential Mortgage- Backed Securities
Fair Value, beginning of period	\$ 27	\$ 1,187	\$ 1,753	\$ 130	\$ 23
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	(27)	26	(35)	0
Included in other comprehensive income (loss)	0	(2)	34	15	0
Net investment income	0	6	15	5	0
Purchases	0	424	1,005	5	0
Sales	0	(65)	(333)	(16)	0
Issuances	0	4	0	0	0
Settlements	0	(238)	(137)	(33)	(2)
Foreign currency translation	0	3	16	3	0
Other(1)	0	146	502	31	(1)
Transfers into Level 3(2)	0	185	233	0	0
Transfers out of Level 3(2)	0	(345)	(181)	0	0
Fair Value, end of period	\$ 27	\$ 1,278	\$ 2,933	\$ 105	\$ 20
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(3):					
Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ (36)	\$ 4	\$ (41)	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2011			
	Trading Account Assets Supporting Insurance Liabilities- Corporate Securities	Trading Account Assets Supporting Insurance Liabilities- Asset- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Commercial Mortgage- Backed Securities	Trading Account Assets Supporting Insurance Liabilities- Residential Mortgage- Backed Securities
	(in millions)			
Fair Value, beginning of period	\$ 82	\$ 226	\$ 5	\$ 18
Total gains (losses) (realized/unrealized):				
Included in earnings:				
Asset management fees and other income	(1)	4	0	0
Net investment income	0	2	0	0
Purchases	49	253	10	0
Sales	(11)	(23)	0	0
Issuances	1	0	0	0
Settlements	(31)	(47)	(1)	(1)
Other(1)	0	15	0	(15)
Transfers into Level 3(2)	10	0	0	0
Transfers out of Level 3(2)	(15)	(20)	0	0
Fair Value, end of period	\$ 84	\$ 410	\$ 14	\$ 2

Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(3):

Included in earnings:				
Asset management fees and other income	\$ (1)	\$ 4	\$ 0	\$ 0

	Six Months Ended June 30, 2011				
	Trading Account Assets Supporting Insurance Liabilities- Equity Securities	Other Trading Account Assets- Corporate Securities	Other Trading Account Assets- Asset- Backed Securities	Other Trading Account Assets- Commercial Mortgage- Backed Securities	Other Trading Account Assets- Residential Mortgage- Backed Securities
	(in millions)				
Fair Value, beginning of period	\$ 4	\$ 35	\$ 54	\$ 19	\$ 18
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Asset management fees and other income	1	0	7	5	3
Net investment income	0	0	0	1	1
Purchases	4	8	0	0	0
Sales	(27)	(4)	(10)	(6)	(6)
Issuances	0	0	0	0	0

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Settlements	0	0	(6)	(2)	(1)
Foreign currency translation	0	0	3	0	0
Transfers into Level 3(2)	76	1	39	2	1
Transfers out of Level 3(2)	0	0	(10)	(1)	(1)

Fair Value, end of period	\$ 58	\$ 40	\$ 77	\$ 18	\$ 15
---------------------------	-------	-------	-------	-------	-------

Unrealized gains for the period relating to those Level 3 assets that were still held at the end of the period(3):

Included in earnings:					
Asset management fees and other income	\$ 0	\$ 0	\$ 4	\$ 2	\$ 2

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2011				
	Other Trading Account Assets- Equity Securities	Other Trading Account Assets- All Other Activity	Equity Securities Available-for- Sale (in millions)	Commercial Mortgage and Other Loans	Other Long-term Investments
Fair Value, beginning of period	\$ 26	\$ 134	\$ 355	\$ 212	\$ 768
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	(37)	(15)	6	4
Asset management fees and other income	13	4	0	0	67
Included in other comprehensive income	0	0	28	0	0
Net investment income	0	0	0	0	1
Purchases	1	0	41	0	133
Sales	(2)	0	(45)	0	(6)
Issuances	0	0	0	0	0
Settlements	(2)	(7)	(1)	(74)	(7)
Foreign currency translation	3	0	29	0	3
Other(1)	0	0	449	0	267
Transfers into Level 3(2)	126	0	824	0	0
Transfers out of Level 3(2)	0	0	(4)	0	0
Fair Value, end of period	\$ 165	\$ 94	\$ 1,661	\$ 144	\$ 1,230
Unrealized gains (losses) for the period relating to those Level 3 assets that were still held at the end of the period(3):					
Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ (37)	\$ (25)	\$ 6	\$ 4
Asset management fees and other income	\$ 13	\$ 4	\$ 0	\$ 0	\$ 38

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2011				
	Other Assets	Separate Account Assets(4)	Future Policy Benefits (in millions)	Long-term Debt	Other Liabilities
Fair Value, beginning of period	\$ 9	\$ 15,792	\$ 204	\$ 0	\$ (3)
Total gains (losses) (realized/unrealized):					
Included in earnings:					
Realized investment gains (losses), net	0	0	456	0	(7)
Asset management fees and other income	0	0	0	0	0
Interest credited to policyholders' account balances	0	1,635	0	0	0
Purchases	0	1,802	(236)	0	0
Sales	0	(137)	0	0	0
Issuances	0	2	0	0	0
Settlements	0	(1,254)	(1)	0	8
Transfers into Level 3(2)	0	146	0	0	0
Transfers out of Level 3(2)	0	(450)	0	0	0
Fair Value, end of period	\$ 9	\$ 17,536	\$ 423	\$ 0	\$ (2)

Unrealized gains (losses) for the period relating to those Level 3 assets and liabilities that were still held at the end of the period(3):

Included in earnings:					
Realized investment gains (losses), net	\$ 0	\$ 0	\$ 449	\$ 0	\$ (8)
Interest credited to policyholders' account balances	\$ 0	\$ 1,202	\$ 0	\$ 0	\$ 0

- (1) Other primarily represents assets acquired through the Star and Edison acquisition. Other also includes reclasses of certain assets between reporting categories.
- (2) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.
- (3) Unrealized gains or losses related to assets still held at the end of the period do not include amortization or accretion of premiums and discounts.
- (4) Separate account assets represent segregated funds that are invested for certain customers. Investment risks associated with market value changes are borne by the customers, except to the extent of minimum guarantees made by the Company with respect to certain accounts. Separate account liabilities are not included in the above table as they are reported at contract value and not fair value in the Company's Unaudited Interim Consolidated Statement of Financial Position.

Transfers As a part of an ongoing monitoring assessment of pricing inputs to ensure appropriateness of the level classification in the fair value hierarchy the Company may reassign level classification from time to time. As a result of such a review, in the first quarter of 2011, it was determined that the pricing inputs for perpetual preferred stocks provided by third party pricing services were primarily based on non-binding broker quotes which could not always be verified against directly observable market information. Consequently, perpetual preferred stocks were transferred into Level 3 within the fair value hierarchy. This represents the majority of the transfers into Level 3 for Equity Securities Available for Sale, Trading Account Assets Supporting Insurance Liabilities, Equity Securities and Other Trading Account Assets, Equity Securities. Other transfers into Level 3 were primarily the result of unobservable inputs utilized within valuation methodologies and the use of broker quotes (that could not be validated) when previously, information from third party pricing services (that could be validated) was utilized. Transfers out of Level 3 were primarily due to the use of observable inputs in valuation methodologies as well as the utilization of pricing service information for certain assets that the Company was able to validate.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Derivative Fair Value Information**

The following tables present the balance of derivative assets and liabilities measured at fair value on a recurring basis, as of the date indicated, by primary underlying. These tables exclude embedded derivatives which are recorded with the associated host contract. The derivative assets and liabilities shown below are included in Other trading account assets, Other long-term investments or Other liabilities in the tables presented previously in this note, under the headings Assets and Liabilities by Hierarchy Level and Changes in Level 3 Assets and Liabilities.

	Level 1	Level 2	As of June 30, 2012		Total
			Level 3 (in millions)	Netting(1)	
Derivative assets:					
Interest Rate	\$ 27	\$ 13,480	\$ 7	\$	\$ 13,514
Currency	0	160	0		160
Credit	0	34	0		34
Currency/Interest Rate	0	607	0		607
Equity	226	555	40		821
Netting(1)				(12,176)	(12,176)
Total derivative assets	\$ 253	\$ 14,836	\$ 47	\$ (12,176)	\$ 2,960
Derivative liabilities:					
Interest Rate	\$ 23	\$ 6,986	\$ 5	\$	\$ 7,014
Currency	0	137	0		137
Credit	0	113	0		113
Currency/Interest Rate	0	681	0		681
Equity	116	208	0		324
Netting(1)				(7,930)	(7,930)
Total derivative liabilities	\$ 139	\$ 8,125	\$ 5	\$ (7,930)	\$ 339

	Level 1	Level 2	As of December 31, 2011		Total
			Level 3 (in millions)	Netting(1)	
Derivative assets:					
Interest Rate	\$ 10	\$ 12,383	\$ 5	\$	\$ 12,398
Currency	0	219	0		219
Credit	0	56	1		57
Currency/Interest Rate	0	562	0		562
Equity	149	365	83		597
Netting(1)				(11,222)	(11,222)
Total derivative assets	\$ 159	\$ 13,585	\$ 89	\$ (11,222)	\$ 2,611

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Derivative liabilities:					
Interest Rate	\$ 9	\$ 6,587	\$ 6	\$	\$ 6,602
Currency	0	297	0		297
Credit	0	130	0		130
Currency/Interest Rate	0	928	0		928
Equity	0	246	0		246
Netting(1)				(7,854)	(7,854)
Total derivative liabilities	\$ 9	\$ 8,188	\$ 6	\$ (7,854)	\$ 349

(1) Netting amounts represent cash collateral and the impact of offsetting asset and liability positions held with the same counterparty.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Changes in Level 3 derivative assets and liabilities The following tables provide a summary of the changes in fair value of Level 3 derivative assets and liabilities for the three and six months ended June 30, 2012, as well as the portion of gains or losses included in income for the three and six months ended June 30, 2012, attributable to unrealized gains or losses related to those assets and liabilities still held at June 30, 2012.

	Three Months Ended June 30, 2012			Six Months Ended June 30, 2012		
	Derivative Assets- Equity	Derivative Assets- Credit	Derivative Assets- Interest Rate	Derivative Assets- Equity	Derivative Assets- Credit	Derivative Assets- Interest Rate
Fair Value, beginning of period	\$ 40	\$ 0	\$ (4)	\$ 83	\$ 1	\$ (1)
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	0	0	6	(48)	(1)	3
Asset management fees and other income	0	0	0	0	0	0
Purchases	0	0	0	5	0	0
Sales	0	0	0	0	0	0
Issuances	0	0	0	0	0	0
Settlements	0	0	0	0	0	0
Transfers into Level 3(1)	0	0	0	0	0	0
Transfers out of Level 3(1)	0	0	0	0	0	0
Fair Value, end of period	\$ 40	\$ 0	\$ 2	\$ 40	\$ 0	\$ 2
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:						
Included in earnings:						
Realized investment gains (losses), net	\$ 0	\$ 0	\$ 6	\$ (48)	\$ (1)	\$ 3
Asset management fees and other income	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2011			Six Months Ended June 30, 2011		
	Derivative Assets- Equity	Derivative Assets- Credit	Derivative Liabilities- Interest Rate	Derivative Assets- Equity	Derivative Assets- Credit	Derivative Liabilities- Interest Rate
Fair Value, beginning of period	\$ 92	\$ 2	\$ (8)	\$ 127	\$ 0	\$ (12)
Total gains (losses) (realized/unrealized):						
Included in earnings:						
Realized investment gains (losses), net	(6)	0	1	(40)	2	5
Asset management fees and other income	0	0	0	0	0	0
Purchases	0	0	0	0	0	0
Sales	0	0	0	0	0	0
Issuances	0	0	0	0	0	0
Settlements	(4)	0	0	(5)	0	0
Transfers into Level 3(1)	0	0	0	0	0	0
Transfers out of Level 3(1)	0	0	0	0	0	0
Fair Value, end of period	\$ 82	\$ 2	\$ (7)	\$ 82	\$ 2	\$ (7)
Unrealized gains (losses) for the period relating to those level 3 assets that were still held at the end of the period:						
Included in earnings:						
Realized investment gains (losses), net	\$ (6)	\$ 0	\$ 1	\$ (40)	\$ 2	\$ 5
Asset management fees and other income	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0

(1) Transfers into or out of Level 3 are generally reported as the value as of the beginning of the quarter in which the transfer occurs.

Nonrecurring Fair Value Measurements Certain assets and liabilities are measured at fair value on a nonrecurring basis. Nonrecurring fair value reserve adjustments resulted in \$4 million and \$2 million of net losses being recorded for the three and six months ended June 30, 2012, respectively on certain commercial mortgage loans. The carrying value of these loans as of June 30, 2012 was \$99 million. Similar commercial mortgage loan reserve adjustments of \$1 million and \$7 million in net losses were recorded for the three and six months ended June 30, 2011, respectively. The reserve adjustments were based on discounted cash flows utilizing market rates and were classified as Level 3 in the hierarchy.

Impairments of \$70 million and \$11 million were recorded for the three months ended June 30, 2012 and 2011, respectively, and \$71 million and \$14 million for the six months ended June 30, 2012 and 2011, respectively, for real estate related investments. These impairments were based primarily on appraised value. All impairments were classified as Level 3 in the valuation hierarchy. Impairments of \$1 million and \$1 million were recorded for the three months ended June 30, 2012 and 2011, respectively, and \$2 million and \$1 million for the six months ended June 30, 2012 and 2011, respectively, on certain cost method investments. These fair value adjustments were based on inputs classified as Level 3 in the valuation hierarchy. The inputs utilized were primarily discounted estimated future cash flows and, where appropriate, valuations provided by the general partners taken into consideration with deal and management fee expenses. Impairments of \$4 million and \$3 million were recorded for the three months ended June 30, 2012 and 2011 respectively, and \$7 million and \$4 million for the six months ended June 30, 2012 and 2011, respectively on mortgage servicing rights. These were based on internal models and classified as Level 3 in the hierarchy.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Fair Value Option The following table presents information regarding changes in fair values recorded in earnings for commercial mortgage loans, other long-term investments and other liabilities where the fair value option has been elected.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Assets:				
Commercial mortgage loans:				
Changes in instrument-specific credit risk	\$ 1	\$ (2)	\$ (1)	\$ (1)
Other changes in fair value	\$ 0	\$ 5	\$ 0	\$ 3
Other long-term investments:				
Changes in fair value	\$ (3)	\$ 0	\$ 12	\$ 4
Liabilities:				
Other Liabilities:				
Changes in fair value	\$ 0	\$ 0	\$ (3)	\$ 0

Changes in fair value are reflected in Realized investment gains (losses), net for commercial mortgage loans and Asset management fees and other income for other long-term investments and other liabilities. Changes in fair value due to instrument-specific credit risk are estimated based on changes in credit spreads and quality ratings for the period reported.

Interest income on commercial mortgage loans is included in net investment income. The Company recorded \$1 million and \$3 million for the three months ended June 30, 2012 and 2011, respectively, and \$5 million and \$7 million for the six months ended June 30, 2012 and 2011, respectively, of interest income on fair value option loans. Interest income on these loans is recorded based on the effective interest rates as determined at the closing of the loan.

The fair values and aggregate contractual principal amounts of commercial mortgage loans, for which the fair value option has been elected, were \$345 million and \$344 million, respectively, as of June 30, 2012, and \$603 million and \$598 million, respectively, as of December 31, 2011. As of June 30, 2012, loans that were in nonaccrual status had fair values of \$20 million and aggregate contractual principal amounts of \$23 million, respectively.

The fair value of other long-term investments was \$424 million as of June 30, 2012 and \$366 million as of December 31, 2011.

The fair value and aggregate contractual principal amounts of other liabilities, for which the fair value option has been elected, were \$295 million and \$309 million, respectively, as of June 30, 2012, and \$282 million and \$294 million, respectively as of December 31, 2011. Interest expense recorded for these liabilities was \$4 million and \$6 million, respectively, for the three and six months ended June 30, 2012.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Fair Value of Financial Instruments**

The table below presents the carrying amount and fair value by fair value hierarchy level of certain financial instruments that are not reported at fair value. However, in some cases, as described below, the carrying amount equals or approximates fair value.

	June 30, 2012				Carrying Amount(1) Total	December 31, 2011	
	Level 1	Fair Value		Total		Fair Value Total	Carrying Amount Total
		Level 2	Level 3	(in millions)			
Assets:							
Fixed maturities, held-to-maturity	\$ 0	\$ 3,186	\$ 1,855	\$ 5,041	\$ 4,771	\$ 5,354	\$ 5,107
Commercial mortgage and other loans	0	777	37,968	38,745	36,100	37,138	34,831
Policy loans	0	0	14,309	14,309	11,456	14,858	11,559
Short-term investments	0	88	0	88	88	356	356
Cash and cash equivalents	3,489	1,054	0	4,543	4,543	4,822	4,822
Accrued investment income	0	2,784	0	2,784	2,784	2,793	2,793
Other assets	52	2,007	660	2,719	2,718	3,105	3,105
Total assets	\$ 3,541	\$ 9,896	\$ 54,792	\$ 68,229	\$ 62,460	\$ 68,426	\$ 62,573
Liabilities:							
Policyholders' account balances-investment contracts	\$ 0	\$ 41,373	\$ 61,683	\$ 103,056	\$ 100,862	\$ 103,184	\$ 102,245
Securities sold under agreements to repurchase	0	8,134	0	8,134	8,134	6,213	6,213
Cash collateral for loaned securities	0	3,103	0	3,103	3,103	2,973	2,973
Short-term debt	0	3,250	0	3,250	3,226	2,346	2,336
Long-term debt	999	20,559	4,402	25,960	24,299	25,828	24,622
Bank customer liabilities (2)	0	0	0	0	0	1,745	1,730
Other liabilities	0	4,871	880	5,751	5,795	5,876	5,907
Separate account liabilities-investment contracts	0	73,742	20,322	94,064	94,064	89,492	89,492
Total liabilities	\$ 999	\$ 155,032	\$ 87,287	\$ 243,318	\$ 239,483	\$ 237,657	\$ 235,518

(1) Carrying values presented herein differ from those in the Company's Unaudited Interim Consolidated Statement of Financial Position because certain items within the respective financial statement captions are not considered financial instruments or out of scope under authoritative guidance relating to disclosures of the fair value of financial instruments. Financial statement captions excluded from the above table are not considered financial instruments.

(2) Amount included in Other liabilities in the Company's Unaudited Interim Consolidated Statement of Financial Position.

The fair values presented above have been determined by using available market standard information and by applying market valuation methodologies, as described in more detail below.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Fixed Maturities, Held-to-Maturity

The fair values of public fixed maturity securities are generally based on prices from third-party pricing services, which are reviewed to validate reasonableness. However, for certain public fixed maturity securities and investments in private placement fixed maturity securities, this information is either not available or not reliable. For these public fixed maturity securities, the fair value is based on non-binding broker quotes, if available, or determined using a discounted cash flow model or internally-developed values. For private fixed maturities fair value is determined using a discounted cash flow model, which utilizes a discount rate based upon the average of spread surveys collected from private market intermediaries who are active in both primary and secondary transactions and takes into account, among other factors, the credit quality and industry sector of the issuer and the reduced liquidity associated with private placements. In determining the fair value of certain fixed maturity securities, the discounted cash flow model may also use unobservable inputs, which reflect the Company's own assumptions about the inputs market participants would use in pricing the security.

Commercial Mortgage and Other Loans

The fair value of most commercial mortgage loans is based upon the present value of the expected future cash flows discounted at the appropriate U.S. Treasury rate or foreign government bond rate (for non-U.S. dollar-denominated loans) plus an appropriate credit spread for similar quality loans. The quality ratings for these loans, a primary determinant of the credit spreads and a significant component of the pricing process, are based on an internally-developed methodology. Credit spreads take into account public corporate bond spreads of similar quality and maturity, commercial mortgage-backed security spreads, whole loan spreads and other relevant market information such as spread indications from market participants on new originations, as well as unobservable inputs such as specific adjustments for property types.

Certain commercial mortgage loans are valued incorporating other factors, including the terms of the loans, the principal exit strategies for the loans, prevailing interest rates and credit risk.

Other loan valuations are primarily based upon the present value of the expected future cash flows discounted at the appropriate Japanese government bond rate and local market swap rates or credit default swap spreads, plus an appropriate credit spread and liquidity premium. The credit spread and liquidity premium are a significant component of the pricing inputs, and are based upon an internally-developed methodology, which takes into account, among other factors, the credit quality of the loans, the property type of the collateral, the weighted average coupon and the weighted average life of the loans.

Policy Loans

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

The fair value of U.S. insurance policy loans is calculated using a discounted cash flow model based upon current U.S. Treasury rates and historical loan repayment patterns, while Japanese insurance policy loans use the risk-free proxy based on the yen LIBOR. For group corporate-, bank- and trust-owned life insurance contracts and group universal life contracts, the fair value of the policy loans is the amount due, excluding interest, as of the reporting date.

Short-Term Investments

Certain short-term investments which are not securities are recorded at amortized cost. Due to the short-term nature and quality of the loans, the Company believes that carrying value approximates fair value.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Cash & Cash Equivalents

The Company monitors cash and cash equivalent instruments to ensure there is sufficient demand and maintenance of issuer credit quality or sufficient solvency in the case of depository institutions. As such, due to the short-term nature of cash and cash equivalents, the Company believes that carrying value approximates fair value.

Accrued Investment Income

Due to the short term until settlement of accrued investment income, the Company believes that carrying value approximates fair value.

Other Assets

Other assets included in the table above reflect those other assets that meet the definition of financial instruments, and include receivables, such as reinsurance recoverables, unsettled trades, accounts receivable and restricted cash. The Company believes that carrying value approximates fair value due to the short term until settlement of most of these assets.

Policyholders Account Balances Investment Contracts

Only the portion of policyholders' account balances related to products that are investment contracts (those without significant mortality or morbidity risk) are reflected in the table above. For fixed deferred annuities, single premium endowments, payout annuities and other similar contracts without life contingencies, fair values are derived using discounted projected cash flows based on interest rates that are representative of the Company's financial strength ratings, and hence reflect the Company's own non-performance risk. For guaranteed investment contracts, funding agreements, structured settlements without life contingencies and other similar products, fair values are derived using discounted projected cash flows based on interest rates being offered for similar contracts with maturities consistent with those of the contracts being valued. For those balances that can be withdrawn by the customer at any time without prior notice or penalty, the fair value is the amount estimated to be payable to the customer as of the reporting date, which is generally the carrying value. For defined contribution and defined benefit contracts and certain other products, the fair value is the market value of the assets supporting the liabilities.

Securities Sold Under Agreements to Repurchase

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

The Company receives collateral for selling securities under agreements to repurchase, or pledges collateral under agreements to resell. For securities sold under agreements to repurchase, the market value of the securities to be repurchased is monitored, and additional collateral is obtained where appropriate, to protect against credit exposure. Repurchase and resale agreements are also generally short-term in nature, and therefore, the carrying amounts of these instruments approximate fair value.

Cash Collateral for Loaned Securities

Cash collateral for loaned securities represents the collateral received or paid in connection with loaning or borrowing securities, similar to the securities sold under agreement to repurchase above. The Company monitors the market value of the securities loaned on a daily basis with additional collateral obtained as necessary. For these transactions, the carrying value of the related asset or liability approximates fair value, as they equal the amount of cash collateral received/paid.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Debt

The fair value of short-term and long-term debt, as well as debt of consolidated VIEs, is generally determined by either prices obtained from independent pricing services, which are validated by the Company, or discounted cash flow models. With the exception of the debt of consolidated VIEs which is non-recourse to the Company, these fair values consider the Company's own non-performance risk. Discounted cash flow models predominately use market observable inputs such as the borrowing rates currently available to the Company for debt and financial instruments with similar terms and remaining maturities. For commercial paper issuances and other debt with a maturity of less than 90 days, the carrying value approximates fair value. Debt of consolidated VIEs is reflected within Other liabilities.

A portion of the senior secured notes issued by Prudential Holdings, LLC (the IHC debt) is insured by a third-party financial guarantee insurance policy. The effect of the third-party credit enhancement is not included in the fair value measurement of the IHC debt and the methodologies used to determine fair value consider the Company's own non-performance risk.

Bank Customer Liabilities

The carrying amount for certain deposits (interest and non-interest demand, savings and money market accounts) approximates or equals their fair values. Fair values for fixed-rate certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates being offered on certificates at the reporting dates to a schedule of aggregated expected monthly maturities. Bank customer liabilities are reflected within Other liabilities. During 2012, the Company divested bank customer liabilities as part of a previously announced decision to limit banking operations to trust services.

Other Liabilities

Other liabilities are primarily payables, such as reinsurance payables, unsettled trades, drafts and accrued expense payables. Due to the short term until settlement of most of these liabilities, the Company believes that carrying value approximates fair value.

Separate Account Liabilities Investment Contracts

Only the portion of separate account liabilities related to products that are investments contracts are reflected in the table above. Separate account liabilities are recorded at the amount credited to the contractholder, which equals the change in fair value of the corresponding separate account assets including contractholder deposits less withdrawals and fees. Therefore, carrying value approximates fair value.

14. DERIVATIVE INSTRUMENTS

Types of Derivative Instruments and Derivative Strategies used in a non-dealer or broker capacity

Interest Rate Contracts

Interest rate swaps and exchange-traded futures and options are used by the Company to reduce risks from changes in interest rates, manage interest rate exposures arising from mismatches between assets and liabilities (including duration mismatches) and to hedge against changes in the value of assets it owns or anticipates acquiring or selling. Swaps may be attributed to specific assets or liabilities or may be used on a portfolio basis. Under interest rate swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between fixed-rate and floating-rate interest amounts calculated by reference to an agreed upon

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

notional principal amount. Generally, no cash is exchanged at the outset of the contract and no principal payments are made by either party. These transactions are entered into pursuant to master agreements that provide for a single net payment to be made by one counterparty at each due date.

In exchange-traded futures transactions, the Company agrees to purchase or sell a specified number of contracts, the values of which are determined by the values of underlying referenced investments, and to post variation margin on a daily basis in an amount equal to the difference in the daily market values of those contracts. The Company enters into exchange-traded futures and options with regulated futures commission merchants who are members of a trading exchange.

Equity Contracts

Equity index options are contracts which will settle in cash based on differentials in the underlying indices at the time of exercise and the strike price. The Company uses combinations of purchases and sales of equity index options to hedge the effects of adverse changes in equity indices within a predetermined range. These hedges do not qualify for hedge accounting.

Foreign Exchange Contracts

Currency derivatives, including exchange-traded currency futures and options, currency forwards and currency swaps, are used by the Company to reduce risks from changes in currency exchange rates with respect to investments denominated in foreign currencies that the Company either holds or intends to acquire or sell, and to hedge the currency risk associated with net investments in foreign operations and anticipated earnings of its foreign operations.

Under currency forwards, the Company agrees with other parties to deliver a specified amount of an identified currency at a specified future date. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at the specified future date. As noted above, the Company uses currency forwards to mitigate the impact of changes in currency exchange rates on U.S. dollar equivalent earnings generated by certain of its non-U.S. businesses, primarily its international insurance and investments operations. The Company executes forward sales of the hedged currency in exchange for U.S. dollars at a specified exchange rate. The maturities of these forwards correspond with the future periods in which the non-U.S. dollar-denominated earnings are expected to be generated. These earnings hedges do not qualify for hedge accounting.

Under currency swaps, the Company agrees with other parties to exchange, at specified intervals, the difference between one currency and another at an exchange rate and calculated by reference to an agreed principal amount. Generally, the principal amount of each currency is exchanged at the beginning and termination of the currency swap by each party.

Credit Contracts

Credit derivatives are used by the Company to enhance the return on the Company's investment portfolio by creating credit exposure similar to an investment in public fixed maturity cash instruments. With credit derivatives the Company sells credit protection on an identified name, or a basket of names in a first to default structure, and in return receives a quarterly premium. With single name credit default derivatives, this premium or credit spread generally corresponds to the difference between the yield on the referenced name's public fixed maturity cash instruments and swap rates, at the time the agreement is executed. With first to default baskets, the premium generally corresponds to a high proportion of the sum of the credit spreads of the names in the basket. If there is an event of default by the referenced name or one of the referenced names in a basket, as defined by

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

the agreement, then the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the referenced defaulted security or similar security. See credit derivatives written section for discussion of guarantees related to credit derivatives written. In addition to selling credit protection the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company's investment portfolio.

Other Contracts

TBAs. The Company uses to be announced (TBA) forward contracts to gain exposure to the investment risk and return of mortgage-backed securities. TBA transactions can help the Company enhance the return on its investment portfolio. TBAs can provide a more liquid and cost effective method of achieving these goals than purchasing or selling individual mortgage-backed pools. Typically, the price is agreed upon at the time of the contract and payment for such a contract is made at a specified future date. Additionally, pursuant to the Company's mortgage dollar roll program, TBAs or mortgage-backed securities are transferred to counterparties with a corresponding agreement to repurchase them at a future date. These transactions do not qualify as secured borrowings and are accounted for as derivatives.

Loan Commitments. In its mortgage operations, the Company enters into commitments to fund commercial mortgage loans at specified interest rates and other applicable terms within specified periods of time. These commitments are legally binding agreements to extend credit to a counterparty. Loan commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. The determination of the fair value of loan commitments accounted for as derivatives considers various factors including, among others, terms of the related loan, the intended exit strategy for the loans based upon either securitization valuation models or investor purchase commitments, prevailing interest rates, origination income or expense, and the value of service rights. Loan commitments that relate to the origination of mortgage loans that will be held for investment are not accounted for as derivatives and accordingly are not recognized in the Company's financial statements. See Note 15 for a further discussion of these loan commitments.

Embedded Derivatives. The Company sells variable annuity products, which may include guaranteed benefit features that are accounted for as embedded derivatives. These embedded derivatives are marked to market through Realized investment gains (losses), net based on the change in value of the underlying contractual guarantees, which are determined using valuation models. The Company maintains a portfolio of derivative instruments that is intended to economically hedge the risks related to the above products' features. The derivatives may include, but are not limited to equity options, total return swaps, interest rate swap options, caps, floors, and other instruments. In addition, some variable annuity products feature an automatic rebalancing element, also referred to as an asset transfer feature, to minimize risks inherent in the Company's guarantees which reduces the need for derivatives.

The Company invests in fixed maturities that, in addition to a stated coupon, provide a return based upon the results of an underlying portfolio of fixed income investments and related investment activity. The Company accounts for these investments as available-for-sale fixed maturities containing embedded derivatives. Such embedded derivatives are marked to market through Realized investment gains (losses), net, based upon the change in value of the underlying portfolio.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Synthetic Guarantees. The Company sells fee-based synthetic guaranteed investment contracts, which include investment-only, stable value contracts, to qualified pension plans. The assets are owned by the trustees of such plans, who invest the assets under the terms of investment guidelines agreed to with the Company. The contracts contain a guarantee of a minimum rate of return on participant balances supported by the underlying assets, and a guarantee of liquidity to meet certain participant-initiated plan cash flow requirements. These contracts are accounted for as derivatives, recorded at fair value and classified as interest rate derivatives.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The table below provides a summary of the gross notional amount and fair value of derivatives contracts used in a non-dealer or broker capacity, excluding embedded derivatives which are recorded with the associated host, by the primary underlying. Many derivative instruments contain multiple underlyings. The fair value amounts below represent the gross fair value of derivative contracts prior to taking into account the netting effects of master netting agreements and cash collateral held with the same counterparty. This netting impact results in total derivative assets of \$2,960 million and \$2,611 million as of June 30, 2012 and December 31, 2011, respectively, and total derivative liabilities of \$339 million and \$349 million as of June 30, 2012 and December 31, 2011, respectively, reflected in the Unaudited Interim Consolidated Statement of Financial Position.

Primary Underlying/Instrument Type	Notional Amount	June 30, 2012 Fair Value		December 31, 2011 Fair Value		
		Assets	Liabilities	Notional Amount	Assets	Liabilities
Qualifying Hedges:						
Interest Rate						
Interest Rate Swaps	\$ 3,889	\$ 40	\$ (452)	\$ 5,048	\$ 62	\$ (468)
Foreign Currency						
Foreign Currency Forwards	826	10	(10)	753	6	(4)
Currency/Interest Rate						
Foreign Currency Swaps	5,670	279	(349)	4,807	227	(438)
Total Qualifying Hedges	\$ 10,385	\$ 329	\$ (811)	\$ 10,608	\$ 295	\$ (910)
Non-Qualifying Hedges:						
Interest Rate						
Interest Rate Swaps	\$ 122,331	\$ 10,250	\$ (3,283)	\$ 107,560	\$ 9,357	\$ (3,084)
Interest Rate Futures	7,468	27	(23)	6,192	10	(9)
Interest Rate Options	538	9	(3)	601	13	(3)
Interest Rate Forwards	1,247	1	(1)	2,139	6	0
Synthetic GIC s	58,246	7	0	46,844	4	0
Foreign Currency						
Foreign Currency Forwards	15,356	240	(136)	16,228	176	(335)
Foreign Currency Options	97	20	0	98	23	0
Currency/Interest Rate						
Foreign Currency Swaps	5,629	242	(272)	5,390	224	(399)
Credit						
Credit Default Swaps	2,589	35	(113)	3,298	58	(130)
Equity						
Equity Futures	4,610	226	(116)	2,114	149	0
Equity Options	31,820	525	(57)	14,951	415	(66)
Total Return Swaps	6,140	72	(145)	6,797	34	(175)
Total Non-Qualifying Hedges	\$ 256,071	\$ 11,654	\$ (4,149)	\$ 212,212	\$ 10,469	\$ (4,201)
Total Derivatives(1)	\$ 266,456	\$ 11,983	\$ (4,960)	\$ 222,820	\$ 10,764	\$ (5,111)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

- (1) Excludes embedded derivatives which contain multiple underlyings. The fair value of these embedded derivatives was a net liability of \$3,150 million as of June 30, 2012 and a net liability of \$3,131 million as of December 31, 2011, included in Future policy benefits and Fixed maturities, available-for-sale.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Cash Flow, Fair Value and Net Investment Hedges***

The primary derivative instruments used by the Company in its fair value, cash flow, and net investment hedge accounting relationships are interest rate swaps, currency swaps and currency forwards. These instruments are only designated for hedge accounting in instances where the appropriate criteria are met. The Company does not use futures, options, credit, equity or embedded derivatives in any of its fair value, cash flow or net investment hedge accounting relationships.

The following table provides the financial statement classification and impact of derivatives used in qualifying and non-qualifying hedge relationships, excluding the offset of the hedged item in an effective hedge relationship.

	Three Months Ended June 30, 2012					
	Realized Investment Gains/ (Losses)	Net Investment Income	Other Income	Interest Expense	Interest Credited To Policyholders Account Balances	Accumulated Other Comprehensive Income(1)
	(in millions)					
Qualifying Hedges						
Fair value hedges						
Interest Rate	\$ (40)	\$ (23)	\$ 0	\$ 1	\$ 10	\$ 0
Currency	34	(1)	0	0	0	0
Total fair value hedges	(6)	(24)	0	1	10	0
Cash flow hedges						
Interest Rate	0	0	0	(5)	0	(2)
Currency/Interest Rate	0	(2)	8	0	0	189
Total cash flow hedges	0	(2)	8	(5)	0	187
Net investment hedges						
Currency(2)	0	0	0	0	0	6
Currency/Interest Rate	0	0	0	0	0	(35)
Total net investment hedges	0	0	0	0	0	(29)
Non-qualifying hedges						
Interest Rate	2,644	0	0	0	0	0
Currency	121	0	0	0	0	0
Currency/Interest Rate	5	0	1	0	0	0
Credit	(25)	0	0	0	0	0

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Equity	310	0	0	0	0	0
Embedded Derivatives	(1,190)	0	0	0	0	0
Total non-qualifying hedges	1,865	0	1	0	0	0
Total	\$ 1,859	(26)	\$ 9	\$ (4)	\$ 10	\$ 158

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2012					Interest Credited To Policyholders Account Balances	Accumulated Other Comprehensive Income(1)
	Realized Investment Gains/ (Losses)	Net Investment Income	Other Income	Interest Expense (in millions)	Interest Expense		
Qualifying Hedges							
Fair value hedges							
Interest Rate	\$ (12)	\$ (48)	\$ 0	\$ 3	\$ 21	\$ 0	
Currency	3	(2)	0	0	0	0	
Total fair value hedges	(9)	(50)	0	3	21	0	
Cash flow hedges							
Interest Rate	0	0	0	(9)	0	5	
Currency/Interest Rate	0	(4)	(2)	0	0	72	
Total cash flow hedges	0	(4)	(2)	(9)	0	77	
Net investment hedges							
Currency(2)	0	0	0	0	0	(2)	
Currency/Interest Rate	0	0	0	0	0	88	
Total net investment hedges	0	0	0	0	0	86	
Non-qualifying hedges							
Interest Rate	1,218	0	0	0	0	0	
Currency	72	0	0	0	0	0	
Currency/Interest Rate	115	0	1	0	0	0	
Credit	(28)	0	0	0	0	0	
Equity	(1,000)	0	0	0	0	0	
Embedded Derivatives	177	0	0	0	0	0	
Total non-qualifying hedges	554	0	1	0	0	0	
Total	\$ 545	\$ (54)	\$ (1)	\$ (6)	\$ 21	\$ 163	

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Three Months Ended June 30, 2011					
	Realized Investment Gains/ (Losses)	Net Investment Income	Other Income	Interest Expense (in millions)	Interest Credited To Policyholders Account Balances	Accumulated Other Comprehensive Income(1)
Qualifying Hedges						
Fair value hedges						
Interest Rate	\$ (34)	\$ (30)	\$ 0	\$ 2	\$ 14	\$ 0
Currency	(3)	(1)	0	0	0	0
Total fair value hedges	(37)	(31)	0	2	14	0
Cash flow hedges						
Interest Rate	0	0	0	(5)	0	(3)
Currency/Interest Rate	0	(3)	0	0	0	(35)
Total cash flow hedges	0	(3)	0	(5)	0	(38)
Net investment hedges						
Currency(2)	(9)	0	0	0	0	3
Currency/Interest Rate	0	0	0	0	0	(12)
Total net investment hedges	(9)	0	0	0	0	(9)
Non-qualifying hedges						
Interest Rate	740	0	0	0	0	0
Currency	(150)	0	0	0	0	0
Currency/Interest Rate	(43)	0	0	0	0	0
Credit	(6)	0	0	0	0	0
Equity	(92)	0	0	0	0	0
Embedded Derivatives	(140)	0	0	0	0	0
Total non-qualifying hedges	309	0	0	0	0	0
Total	\$ 263	\$ (34)	\$ 0	\$ (3)	\$ 14	\$ (47)

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

	Six Months Ended June 30, 2011					
	Realized Investment Gains/ (Losses)	Net Investment Income	Other Income	Interest Expense (in millions)	Interest Credited To Policyholders Account Balances	Accumulated Other Comprehensive Income(1)
Qualifying Hedges						
Fair value hedges						
Interest Rate	\$ (4)	\$ (60)	\$ 0	\$ 4	\$ 30	\$ 0
Currency	(32)	(2)	0	0	0	0
Total fair value hedges	(36)	(62)	0	4	30	0
Cash flow hedges						
Interest Rate	0	0	0	(10)	(1)	7
Currency/Interest Rate	0	(6)	3	0	0	(105)
Total cash flow hedges	0	(6)	3	(10)	(1)	(98)
Net investment hedges						
Currency(2)	(9)	0	0	0	0	(6)
Currency/Interest Rate	0	0	0	0	0	26
Total net investment hedges	(9)	0	0	0	0	20
Non-qualifying hedges						
Interest Rate	403	0	0	0	0	0
Currency	(168)	0	0	0	0	0
Currency/Interest Rate	(46)	0	0	0	0	0
Credit	(39)	0	0	0	0	0
Equity	(481)	0	0	0	0	0
Embedded Derivatives	495	0	0	0	0	0
Total non-qualifying hedges	164	0	0	0	0	0
Total	\$ 119	\$ (68)	\$ 3	\$ (6)	\$ 29	\$ (78)

(1) Amounts deferred in Accumulated other comprehensive income (loss).

(2) Relates to the sale of equity method investments.

For the three and six months ended June 30, 2012, the ineffective portion of derivatives accounted for using hedge accounting was not material to the Company's results of operations and there were no material amounts reclassified into earnings relating to instances in which the Company

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

discontinued cash flow hedge accounting because the forecasted transaction did not occur by the anticipated date or within the additional time period permitted by the authoritative guidance for the accounting for derivatives and hedging. In addition, there were no instances in which the Company discontinued fair value hedge accounting due to a hedged firm commitment no longer qualifying as a fair value hedge.

Presented below is a roll forward of current period cash flow hedges in Accumulated other comprehensive income (loss) before taxes:

	(in millions)
Balance, December 31, 2011	\$ (86)
Net deferred gains on cash flow hedges from January 1 to June 30, 2012	62
Amount reclassified into current period earnings	15
Balance, June 30, 2012	\$ (9)

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Using June 30, 2012 values, it is anticipated that a pre-tax loss of approximately \$14 million will be reclassified from Accumulated other comprehensive income (loss) to earnings during the subsequent twelve months ending June 30, 2013, offset by amounts pertaining to the hedged items. As of June 30, 2012, the Company does not have any qualifying cash flow hedges of forecasted transactions other than those related to the variability of the payment or receipt of interest or foreign currency amounts on existing financial instruments. The maximum length of time for which these variable cash flows are hedged is 19 years. Income amounts deferred in Accumulated other comprehensive income (loss) as a result of cash flow hedges are included in Net unrealized investment gains (losses) in the Consolidated Statements of Equity.

For effective net investment hedges, the amounts, before applicable taxes, recorded in the cumulative translation adjustment account within Accumulated other comprehensive income (loss) was \$(15) million and \$(102) million as of June 30, 2012 and December 31, 2011.

Credit Derivatives Written

The following table sets forth the Company's exposure from credit derivatives where the Company has written credit protection, by NAIC rating of the underlying credits as of June 30, 2012 and December 31, 2011. The Company's maximum amount at risk under these credit derivatives listed below assumes the value of the underlying referenced securities become worthless. These credit derivatives generally have maturities of less than 5 years. The table excludes a credit derivative related to surplus notes issued by a subsidiary of Prudential Insurance and embedded derivatives contained in externally-managed investments in the European market.

NAIC Designation	June 30, 2012		December 31, 2011	
	Notional	Fair Value	Notional	Fair Value
	1	\$ 295	\$ 1	\$ 795
	2	25	0	25
Subtotal		320	1	820
	3	0	0	0
	4	0	0	0
	5	0	0	0
	6	0	0	0
Subtotal		0	0	0
Total		\$ 320	\$ 1	\$ 820

The following table sets forth the composition of the Company's credit derivatives where the Company has written credit protection by industry category as of the dates indicated.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Industry	June 30, 2012		December 31, 2011	
	Notional	Fair Value	Notional	Fair Value
(in millions)				
Corporate Securities:				
Manufacturing	\$ 230	\$ 1	\$ 230	\$ 2
Utilities	5	0	5	0
Finance	0	0	500	1
Services	20	0	20	0
Energy	20	0	20	0
Transportation	25	0	25	0
Retail and Wholesale	20	0	20	0
Total Credit Derivatives	\$ 320	\$ 1	\$ 820	\$ 3

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

In addition to the above, the Company entered into a credit derivative that will require the Company to make certain payments in the event of deterioration in the value of the surplus notes issued by a subsidiary of Prudential Insurance. The notional of this credit derivative is \$500 million and the fair value as of June 30, 2012 and December 31, 2011 was a liability of \$63 million and \$77 million, respectively. No collateral was pledged in either period.

The Company holds certain externally-managed investments in the European market which contain embedded derivatives whose fair values are primarily driven by changes in credit spreads. These investments are medium-term notes that are collateralized by investment portfolios primarily consisting of investment grade European fixed income securities, including corporate bonds and asset-backed securities, and derivatives, as well as varying degrees of leverage. The notes have a stated coupon and provide a return based on the performance of the underlying portfolios and the level of leverage. The Company invests in these notes to earn a coupon through maturity, consistent with its investment purpose for other debt securities. The notes are accounted for under U.S. GAAP as available-for-sale fixed maturity securities with bifurcated embedded derivatives (total return swaps). Changes in the value of the fixed maturity securities are reported in Equity under the heading Accumulated Other Comprehensive Income (Loss) and changes in the market value of the embedded total return swaps are included in current period earnings in Realized investment gains (losses), net. The Company's maximum exposure to loss from these investments was \$312 million and \$664 million at June 30, 2012 and December 31, 2011, respectively.

In addition to writing credit protection, the Company has purchased credit protection using credit derivatives in order to hedge specific credit exposures in the Company's investment portfolio. As of June 30, 2012 and December 31, 2011, the Company had \$1.769 billion and \$1.978 billion of outstanding notional amounts, respectively, reported at fair value as a liability of \$16 million and an asset of \$2 million, respectively.

Types of Derivative Instruments and Derivative Strategies used in a dealer or broker capacity

Futures, forwards and options contracts, and swap agreements, were also used in a derivative dealer or broker capacity in the Company's commodities operations, prior to the sale of this business to Jefferies on July 1, 2011, to facilitate transactions of clients, hedge proprietary trading activities and as a means of risk management. These derivatives allowed the Company to structure transactions to manage its exposure to commodities and securities prices, foreign exchange rates and interest rates. Risk exposures were managed through diversification, by controlling position sizes and by entering into offsetting positions.

The fair value of the Company's derivative contracts used in a derivative dealer or broker capacity were reported on a net-by-counterparty basis in the Company's Consolidated Statements of Financial Position when management believes a legal right of setoff exists under an enforceable netting agreement.

Realized and unrealized gains and losses from marking-to-market the derivatives used in proprietary positions were recognized on a trade date basis and reported in Income from discontinued operations, net of taxes. The pre-tax amounts reported in Income (loss) from discontinued operations, net of taxes for these derivatives was a gain of \$31 million and \$63 million for the three and six months ended June 30, 2011.

Counterparty Credit Risk

The Company is exposed to credit-related losses in the event of non-performance by counterparties to financial derivative transactions. The Company manages credit risk by entering into derivative transactions with highly rated major international financial institutions and other creditworthy counterparties, and by obtaining collateral where appropriate. Additionally, limits are set on single party credit exposures which are subject to periodic management review.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

The credit exposure of the Company's over-the-counter (OTC) derivative transactions is represented by the contracts with a positive fair value (market value) at the reporting date. To reduce credit exposures, the Company seeks to (i) enter into OTC derivative transactions pursuant to master agreements that provide for a netting of payments and receipts with a single counterparty (ii) enter into agreements that allow the use of credit support annexes (CSAs), which are bilateral rating-sensitive agreements that require collateral postings at established threshold levels. Likewise, the Company effects exchange-traded futures and options transactions through regulated exchanges and these transactions are settled on a daily basis, thereby reducing credit risk exposure in the event of non-performance by counterparties to such financial instruments.

Under fair value measurements, the Company incorporates the market's perception of its own and the counterparty's non-performance risk in determining the fair value of the portion of its OTC derivative assets and liabilities that are uncollateralized. Credit spreads are applied to the derivative fair values on a net basis by counterparty. To reflect the Company's own credit spread a proxy based on relevant debt spreads is applied to OTC derivative net liability positions. Similarly, the Company's counterparty's credit spread is applied to OTC derivative net asset positions.

Certain of the Company's derivative agreements with some of its counterparties contain credit-rating related triggers. If the Company's credit rating were to fall below a certain level, the counterparties to the derivative instruments could request termination at the then fair value of the derivative or demand immediate full collateralization on derivative instruments in net liability positions. If a downgrade occurred and the derivative positions were terminated, the Company anticipates it would be able to replace the derivative positions with other counterparties in the normal course of business. The aggregate fair value of all derivative instruments with credit-risk-related contingent features that are in a net liability position was \$63 million as of June 30, 2012. In the normal course of business the Company has posted collateral related to these instruments of \$18 million as of June 30, 2012. If the credit-risk-related contingent features underlying these agreements had been triggered on June 30, 2012, the Company estimates that it would be required to post a maximum of \$45 million of additional collateral to its counterparties.

15. COMMITMENTS AND GUARANTEES, CONTINGENT LIABILITIES AND LITIGATION AND REGULATORY MATTERS**Commitments and Guarantees***Commercial Mortgage Loan Commitments*

	As of June 30, 2012 (in millions)
Total outstanding mortgage loan commitments	\$ 2,683
Portion of commitment where prearrangement to sell to investor exists	\$ 1,080

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

In connection with the Company's commercial mortgage operations, it originates commercial mortgage loans. Commitments for loans that will be held for sale are recognized as derivatives and recorded at fair value. In certain of these transactions, the Company pre-arranges that it will sell the loan to an investor, including to governmental sponsored entities as discussed below, after the Company funds the loan.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Commitments to Purchase Investments (excluding Commercial Mortgage Loans)***

	As of June 30, 2012 (in millions)
Expected to be funded from the general account and other operations outside the separate accounts(1)	\$ 3,974
Expected to be funded from separate accounts	\$ 909
Portion of separate account commitments with recourse to Prudential Insurance	\$ 146

- (1) Includes a remaining commitment of \$261 million related to the Company's agreement to co-invest with the Fosun Group (Fosun) in a private equity fund, managed by Fosun, for the Chinese marketplace.

The Company has other commitments to purchase or fund investments, some of which are contingent upon events or circumstances not under the Company's control, including those at the discretion of the Company's counterparties. The Company anticipates a portion of these commitments will ultimately be funded from its separate accounts. Some of the separate account commitments have recourse to Prudential Insurance if the separate accounts are unable to fund the amounts when due.

Transitional Financing Facilities Issued in Connection with Sale of PRERS

	As of June 30, 2012 (in millions)
Total remaining available credit lines	\$ 105

In connection with the sale of the real estate brokerage franchise and relocation business, the Company agreed to provide the buyer with transitional financing for the transferred relocation services business. The Company originally provided two six month facilities and one three year facility. The two six month facilities have expired. The three year facility provides \$155 million of available financing and will expire in December 2014.

Guarantees of Investee Debt

	As of June 30, 2012 (in millions)
Total guarantees of debt issued by entities in which the separate accounts have invested	\$ 2,474

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Amount of above guarantee that is limited to separate account assets	\$	2,406
Accrued liability associated with guarantee	\$	0

A number of guarantees provided by the Company relate to real estate investments held in its separate accounts, in which entities that the separate account has invested in have borrowed funds, and the Company has guaranteed their obligations. The Company provides these guarantees to assist these entities in obtaining financing. The Company's maximum potential exposure under these guarantees is mostly limited to the assets of the separate account. The exposure that is not limited to the separate account assets relates mostly to guarantees limited to fraud, criminal activity or other bad acts. These guarantees generally expire at various times over the next thirteen years. At June 30, 2012, the Company's assessment is that it is unlikely payments will be required. Any payments that may become required under these guarantees would either first be reduced by proceeds received by the creditor on a sale of the underlying collateral, or would provide rights to obtain the underlying collateral.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Indemnification of Securities Lending Transactions***

	As of June 30, 2012
	(in millions)
Indemnification provided to mutual fund and separate account clients for securities lending	\$ 17,198
Fair value of related collateral associated with above indemnifications	\$ 17,407
Accrued liability associated with guarantee	\$ 0

In the normal course of business, the Company may facilitate securities lending transactions on behalf of mutual funds and separate accounts for which the Company is the investment advisor and/or the asset manager. In certain of these arrangements, the Company has provided an indemnification to the mutual funds or separate accounts to hold them harmless against losses caused by counterparty (i.e., borrower) defaults associated with the securities lending activity facilitated by the Company. Collateral is provided by the counterparty to the mutual fund or separate account at the inception of the loan equal to or greater than 102% of the fair value of the loaned securities and the collateral is maintained daily at 102% or greater of the fair value of the loaned securities. The Company is only at risk if the counterparty to the securities lending transaction defaults and the value of the collateral held is less than the value of the securities loaned to such counterparty. The Company believes the possibility of any payments under these indemnities is remote.

Credit Derivatives Written

As discussed further in Note 14, the Company writes credit derivatives under which the Company is obligated to pay the counterparty the referenced amount of the contract and receive in return the defaulted security or similar security.

Guarantees of Global Commodities Business

	As of June 30, 2012
	(in millions)
Exposure under the guarantees	\$ 7
Accrued liability associated with guarantees	\$ 0

In conjunction with the sale of the Global Commodities Business, the Company entered into a guarantees transition and collateral agreement with Jefferies, pursuant to which the Company agreed to keep these guarantees outstanding until January 2013, including with respect to business conducted by the transferred entities with beneficiaries of these guarantees subsequent to the closing date. Jefferies has agreed to indemnify the Company for any amounts payable under the guarantees and, under certain conditions, provide collateral for such obligation. As of June 30, 2012, no collateral has been provided by Jefferies.

Guarantees of Asset Values

	As of June 30, 2012
	(in millions)
Guaranteed value of third parties assets	\$ 58,449
Fair value of collateral supporting these assets	\$ 61,227
Asset associated with guarantee, carried at fair value	\$ 5

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)**

Certain contracts underwritten by the Retirement segment include guarantees related to financial assets owned by the guaranteed party. These contracts are accounted for as derivatives and carried at fair value. The collateral supporting these guarantees is not reflected on the Company's balance sheet.

Guarantees of Credit Enhancements

	As of June 30, 2012 (in millions)
Guarantees of credit enhancements of debt instruments associated with commercial real estate assets	\$ 148
Fair value of properties and associated tax credits that secure the guarantee	\$ 174
Accrued liability associated with guarantee	\$ 0

The Company arranges for credit enhancements of certain debt instruments that provide financing primarily for affordable multi-family real estate assets, including certain tax-exempt bond financings. The credit enhancements provide assurances to the debt holders as to the timely payment of amounts due under the debt instruments. The remaining contractual maturities for these guarantees are up to fifteen years. The Company's obligations to reimburse required credit enhancement payments are secured by mortgages on the related real estate. The Company receives certain ongoing fees for providing these enhancement arrangements and anticipates the extinguishment of its obligation under these enhancements prior to maturity through the aggregation and transfer of its positions to a substitute enhancement provider.

Indemnification of Serviced Mortgage Loans

	As of June 30, 2012 (in millions)
Maximum exposure under indemnification agreements for mortgage loans serviced by the Company	\$ 1,086
First-loss exposure portion of above	\$ 349
Accrued liability associated with guarantees	\$ 18

As part of the commercial mortgage activities of the Company's Asset Management segment, the Company provides commercial mortgage origination, underwriting and servicing for certain government sponsored entities, such as Fannie Mae and Freddie Mac. The Company has agreed to indemnify the government sponsored entities for a portion of the credit risk associated with certain of the mortgages it services through a delegated authority arrangement. Under these arrangements, the Company originates multi-family mortgages for sale to the government sponsored entities based on underwriting standards they specify, and makes payments to them for a specified percentage share of losses they incur on certain loans serviced by the Company. The Company's percentage share of losses incurred generally varies from 2% to 20% of the loan balance, and is typically based on a first-loss exposure for a stated percentage of the loan balance, plus a shared exposure with the government sponsored entity for any losses in excess of the stated first-loss percentage, subject to a contractually specified maximum percentage. The Company services \$8,202 million of mortgages subject to these loss-sharing arrangements as of June 30, 2012, all of which are collateralized by first priority liens on the underlying multi-family residential properties. As of June 30, 2012, these mortgages had an average debt service

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

coverage ratio of 1.79 times and an average loan-to-value ratio of 65%. The Company's total share of losses related to indemnifications that were settled was \$2 million and \$1 million, for the six months ended June 30, 2012 and 2011, respectively.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)*****Contingent Consideration***

	As of June 30, 2012 (in millions)
Maximum potential contingent consideration associated with acquisitions	\$ 53

In connection with an acquisition, the Company has agreed to pay additional consideration in future periods, contingent upon the attainment by the acquired business of defined operating objectives. The arrangement will be resolved over the following twelve months. Any payment would result in an increase to assets.

Other Guarantees

	As of June 30, 2012 (in millions)
Other guarantees where amount can be determined	\$ 440
Accrued liability for other guarantees and indemnifications	\$ 11

The Company is also subject to other financial guarantees and indemnity arrangements. The Company has provided indemnities and guarantees related to acquisitions, dispositions, investments and other transactions that are triggered by, among other things, breaches of representations, warranties or covenants provided by the Company. These obligations are typically subject to various time limitations, defined by the contract or by operation of law, such as statutes of limitation. In some cases, the maximum potential obligation is subject to contractual limitations, while in other cases such limitations are not specified or applicable. Included above are \$294 million of yield maintenance guarantees related to certain investments the Company sold. The Company does not expect to make any payments on these guarantees and is not carrying any liabilities associated with these guarantees.

Since certain of these obligations are not subject to limitations, it is not possible to determine the maximum potential amount due under these guarantees. The accrued liabilities identified above do not include retained liabilities associated with sold businesses.

Contingent Liabilities

On an ongoing basis, the Company's internal supervisory and control functions review the quality of sales, marketing and other customer interface procedures and practices and may recommend modifications or enhancements. From time to time, this review process results in the

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

discovery of product administration, servicing or other errors, including errors relating to the timing or amount of payments or contract values due to customers. In certain cases, if appropriate, the Company may offer customers remediation and may incur charges, including the cost of such remediation, administrative costs and regulatory fines.

The Company is subject to the laws and regulations of states and other jurisdictions concerning the identification, reporting and escheatment of unclaimed or abandoned funds, and is subject to audit and examination for compliance with these requirements. For additional discussion of these matters, see [Litigation and Regulatory Matters](#) below.

It is possible that the results of operations or the cash flow of the Company in a particular quarterly or annual period could be materially affected as a result of payments in connection with the matters discussed above or other matters depending, in part, upon the results of operations or cash flow for such period. Management believes, however, that ultimate payments in connection with these matters, after consideration of applicable reserves and rights to indemnification, should not have a material adverse effect on the Company's financial position.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

Litigation and Regulatory Matters

The Company is subject to legal and regulatory actions in the ordinary course of its businesses. Pending legal and regulatory actions include proceedings relating to aspects of the Company's businesses and operations that are specific to it and proceedings that are typical of the businesses in which it operates, including in both cases businesses that have been either divested or placed in wind-down status. Some of these proceedings have been brought on behalf of various alleged classes of complainants. In certain of these matters, the plaintiffs are seeking large and/or indeterminate amounts, including punitive or exemplary damages. The outcome of litigation or a regulatory matter, and the amount or range of potential loss at any particular time, is often inherently uncertain.

We establish reserves for litigation and regulatory matters when it is probable that a loss has been incurred and the amount of that loss can be reasonably estimated. For litigation and regulatory matters where a loss may be reasonably possible, but not probable, no reserve is established. For other litigation and regulatory matters, including matters discussed below, we currently do not have sufficient information to determine whether or not there is a reasonably possible loss. We review relevant information with respect to these litigation and regulatory matters on a quarterly and annual basis and update our reserves, disclosures and estimates of reasonably possible loss based on such reviews.

Individual Life and Group Insurance

In January 2012, a *qui tam* action on behalf of the State of Illinois, *Total Asset Recovery Services v. Met Life Inc., et al., Prudential Financial, Inc., The Prudential Insurance Company of America, and Prudential Holdings, LLC*, filed in the Circuit Court of Cook County, Illinois, was served on the Company. The complaint alleges that the Company failed to escheat life insurance proceeds to the State of Illinois in violation of the Illinois False Claims Whistleblower Reward and Protection Act and seeks injunctive relief, compensatory damages, civil penalties, treble damages, prejudgment interest, attorneys' fees and costs. In April 2012, the Company filed a motion to dismiss the complaint. In March 2012, a *qui tam* action on behalf of the State of Minnesota, *Total Asset Recovery v. MetLife Inc., et al., Prudential Financial Inc., The Prudential Insurance Company of America and Prudential Holdings, Inc.*, filed in the Fourth Judicial District, Hennepin County, in the State of Minnesota was served on the Company. The complaint alleges that the Company failed to escheat life insurance proceeds to the State of Minnesota in violation of the Minnesota False Claims Act and seeks injunctive relief, compensatory damages, civil penalties, treble damages, prejudgment interest, attorneys' fees and costs. In June 2012, the Company filed a motion to dismiss the complaint.

In January 2012, a Global Resolution Agreement entered into by the Company and a third party auditor became effective upon its acceptance by the unclaimed property departments of 20 states and jurisdictions. Under the terms of the Global Resolution Agreement, the third party auditor acting on behalf of the signatory states will compare expanded matching criteria to the Social Security Master Death File (SSMDF) to identify deceased insureds and contract holders where a valid claim has not been made. In February 2012, a Regulatory Settlement Agreement entered into by the Company to resolve a multi-state market conduct examination regarding its adherence to state claim settlement practices became effective upon its acceptance by the insurance departments of 20 states and jurisdictions. The Regulatory Settlement Agreement applies prospectively and requires the Company to adopt and implement additional procedures comparing its records to the SSMDF to identify unclaimed death benefits and proscribes procedures for identifying and locating beneficiaries once deaths are identified. Other jurisdictions that are not signatories to the Regulatory Settlement Agreement are considering proposals that would apply prospectively and require life insurance companies to take additional steps to identify unreported deceased policy and contract holders. These prospective changes and any escheatable

property

126

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

identified as a result of the audits and inquiries could result in: (1) additional payments of previously unclaimed death benefits; (2) the payment of abandoned funds to U.S. jurisdictions; and (3) changes in the Company's practices and procedures for the identification of escheatable funds and beneficiaries, which would impact claim payments and reserves, among other consequences.

The Company is one of several companies subpoenaed by the New York Attorney General regarding its unclaimed property procedures. Additionally, the New York State Department of Financial Services (NYDFS) has requested that 172 life insurers (including the Company) provide data to the NYDFS regarding use of the SS MDF. The New York Office of Unclaimed Funds recently notified the Company that it intends to conduct an audit of the Company's compliance with New York's unclaimed property laws. The Minnesota Attorney General has also requested information regarding the Company's use of the SS MDF and its claim handling procedures and the Company is one of several companies subpoenaed by the Minnesota Department of Commerce, Insurance Division. In February 2012, the Massachusetts Office of the Attorney General requested information regarding the Company's unclaimed property procedures.

From July 2010 to December 2010, four purported nationwide class actions were filed challenging the use of retained asset accounts to settle death benefit claims of beneficiaries of a group life insurance contract owned by the United States Department of Veterans Affairs that covers the lives of members and veterans of the U.S. armed forces. In 2011, the cases were consolidated in the United States District Court for the District of Massachusetts by the Judicial Panel for Multi-District Litigation as *In re Prudential Insurance Company of America SGLI/VGLI Contract Litigation*. The consolidated complaint alleges that the use of the retained assets accounts that earn interest and are available to be withdrawn by the beneficiary, in whole or in part, at any time, to settle death benefit claims is in violation of federal law, and asserts claims of breach of contract, breaches of fiduciary duty and the duty of good faith and fair dealing, fraud and unjust enrichment and seeks compensatory and punitive damages, disgorgement of profits, equitable relief and pre and post-judgment interest. In March 2011, the motion to dismiss was denied. In January 2012, plaintiffs filed a motion to certify the class.

In September 2010, *Huffman v. The Prudential Insurance Company*, a purported nationwide class action brought on behalf of beneficiaries of group life insurance contracts owned by ERISA-governed employee welfare benefit plans was filed in the United States District Court for the Eastern District of Pennsylvania, challenging the use of retained asset accounts in employee welfare benefit plans to settle death benefit claims as a violation of ERISA and seeking injunctive relief and disgorgement of profits. In July 2011, the Company's motion for judgment on the pleadings was denied. In February 2012, plaintiffs filed a motion to certify the class. In April 2012, the Court stayed the case pending the outcome of a case involving another insurer that is on appeal to the Third Circuit Court of Appeals.

In January 2011, a purported state-wide class action, *Garcia v. The Prudential Insurance Company of America* was dismissed by the Second Judicial District Court, Washoe County, Nevada. The complaint was brought on behalf of Nevada beneficiaries of individual life insurance policies for which, unless the beneficiaries elected another settlement method, death benefits were placed in retained asset accounts. The complaint alleges that by failing to disclose material information about the accounts, the Company wrongfully delayed payment and improperly retained undisclosed profits, and seeks damages, injunctive relief, attorneys' fees and pre and post-judgment interest. In February 2011, plaintiff appealed the dismissal to the Nevada Supreme Court. As previously reported, in December 2009, an earlier purported nationwide class action raising substantially similar allegations brought by the same plaintiff in the United States District Court for the District of New Jersey, *Garcia v. Prudential Insurance Company of America*, was dismissed. In December 2010, a purported state-wide class action complaint, *Phillips v. Prudential Financial, Inc.*, was filed in state court and removed to the United States District Court for the Southern District of Illinois. The complaint makes allegations under Illinois law, substantially similar to the *Garcia* cases, on behalf of a class of Illinois residents whose death benefit claims

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

were settled by retained assets accounts. In March 2011, the complaint was amended to drop the Company as a defendant and add Pruco Life Insurance Company as a defendant and is now captioned *Phillips v. Prudential Insurance and Pruco Life Insurance Company*. In November 2011, the complaint was dismissed. In December 2011, plaintiffs appealed the dismissal.

In July 2010, the Company, along with other life insurance industry participants, received a formal request for information from the State of New York Attorney General's Office in connection with its investigation into industry practices relating to the use of retained asset accounts. In August 2010, the Company received a similar request for information from the State of Connecticut Attorney General's Office. The Company is cooperating with these investigations. The Company has also been contacted by state insurance regulators and other governmental entities, including the U.S. Department of Veterans Affairs and Congressional committees regarding retained asset accounts. These matters may result in additional investigations, information requests, claims, hearings, litigation, adverse publicity and potential changes to business practices.

In February 2011, a fifth amended complaint was filed in the United States District Court for the District of New Jersey in *Clark v. Prudential Insurance Company*. The complaint brought on behalf of a purported class of California, Indiana, Ohio and Texas residents who purchased individual health insurance policies alleges that Prudential Insurance failed to disclose that it had ceased selling this type of policy in 1981 and that, as a result, premiums would increase significantly. The complaint alleges claims of fraudulent misrepresentation and omission, breach of the duty of good faith and fair dealing, and California's Unfair Competition Law and seeks compensatory and punitive damages. The matter was originally filed in 2008 and certain of the claims in the first four complaints were dismissed. In February 2012, plaintiffs filed a motion for class certification. That motion is pending decision by the court. In July 2012, Prudential Insurance moved for summary judgment on certain of plaintiff's claims.

In April 2009, *Schultz v. The Prudential Insurance Company of America*, a purported nationwide class action on behalf of participants claiming disability benefits under certain employee benefit plans insured by Prudential, was filed in the United States District Court for the Northern District of Illinois. As amended, the complaint alleges that Prudential Insurance and the defendant plans violated ERISA by characterizing family Social Security benefits as "loss of time" benefits that were offset against Prudential contract benefits. The complaint seeks a declaratory judgment that the offsets were improper, damages and other relief. The Company has agreed to indemnify the named defendant plans. In April 2011, *Schultz* was dismissed with prejudice, and plaintiffs appealed to the Seventh Circuit Court of Appeals. In March 2012, the court affirmed the dismissal.

From November 2002 to March 2005, eleven separate complaints were filed against the Company and the law firm of Leeds Morelli & Brown in New Jersey state court and in the New Jersey Superior Court, Essex County as *Lederman v. Prudential Financial, Inc., et al.* The complaints allege that an alternative dispute resolution agreement entered into among Prudential Insurance, over 235 claimants who are current and former Prudential Insurance employees, and Leeds Morelli & Brown (the law firm representing the claimants) was illegal and that Prudential Insurance conspired with Leeds Morelli & Brown to commit fraud, malpractice, breach of contract, and violate racketeering laws by advancing legal fees to the law firm with the purpose of limiting Prudential's liability to the claimants. In February 2010, the New Jersey Supreme Court assigned the cases for centralized case management to the Superior Court, Bergen County. The Company participated in a court-ordered mediation that resulted in a settlement involving 193 of the remaining 235 plaintiffs. The amounts paid to the 193 plaintiffs were within existing reserves for this matter. The remaining 42 plaintiffs continue to pursue their individual lawsuits, and have filed offers of judgment totaling approximately \$90 million. In February 2012, the court granted summary judgment against two of the remaining plaintiffs.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Notes to Unaudited Interim Consolidated Financial Statements (Continued)****Retirement Solutions and Investment Management**

In October 2007, Prudential Retirement Insurance and Annuity Co. (PRIAC) filed an action in the United States District Court for the Southern District of New York, *Prudential Retirement Insurance & Annuity Co. v. State Street Global Advisors*, in PRIAC 's fiduciary capacity and on behalf of certain defined benefit and defined contribution plan clients of PRIAC, against an unaffiliated asset manager, State Street Global Advisors (SSgA) and SSgA 's affiliate, State Street Bank and Trust Company (State Street). This action seeks, among other relief, restitution of certain losses attributable to certain investment funds sold by SSgA as to which PRIAC believes SSgA employed investment strategies and practices that were misrepresented by SSgA and failed to exercise the standard of care of a prudent investment manager. Given the unusual circumstances surrounding the management of these SSgA funds and in order to protect the interests of the affected plans and their participants while PRIAC pursues these remedies, PRIAC implemented a process under which affected plan clients that authorized PRIAC to proceed on their behalf have received payments from funds provided by PRIAC for the losses referred to above. The Company 's consolidated financial statements, and the results of the Retirement segment included in the Company 's U.S. Retirement Solutions and Investment Management Division, for the year ended December 31, 2007 include a pre-tax charge of \$82 million, reflecting these payments to plan clients and certain related costs. In September 2008, the United States District Court for the Southern District of New York denied the State Street defendants motion to dismiss claims for damages and other relief under Section 502(a)(2) of ERISA, but dismissed the claims for equitable relief under Section 502(a)(3) of ERISA. In October 2008, defendants answered the complaint and asserted counterclaims for contribution and indemnification, defamation and violations of Massachusetts ' unfair and deceptive trade practices law. In February 2010, State Street reached a settlement with the SEC over charges that it misled investors about their exposure to sub-prime investments, resulting in significant investor losses in mid-2007. Under the settlement, State Street paid approximately \$313 million in disgorgement, pre-judgment interest, penalty and compensation into a Fair Fund that was distributed to injured investors and consequently, State Street paid PRIAC, for deposit into its separate accounts, approximately \$52.5 million. By the terms of the settlement, State Street 's payment to PRIAC does not resolve any claims PRIAC has against State Street or SSgA in connection with the losses in the investment funds SSgA managed, and the penalty component of State Street 's SEC settlement cannot be used to offset or reduce compensatory damages in the action against State Street and SSgA. In June 2010, PRIAC moved for partial summary judgment on State Street 's counterclaims. At the same time, State Street moved for summary judgment on PRIAC 's complaint. In March 2011, the district court denied State Street 's motion for summary judgment and denied in part and granted in part PRIAC 's motion for partial summary judgment on State Street 's counterclaims. In October 2011, the court held a bench trial to determine whether State Street had breached its fiduciary duty to PRIAC 's plan clients. In February 2012, the court issued a decision holding that State Street breached its fiduciary duty to the plans under ERISA to manage the investment funds prudently and to diversify them. The court held that PRIAC did not prove that State Street breached its duty of loyalty to the plans under ERISA. The court held that State Street 's breaches caused the plans ' losses in the amount of \$76.7 million and, after crediting State Street for an earlier payment, awarded \$28.1 million in damages in addition to the amount previously recovered as a result of the SEC settlement. The court has not yet ruled on State Street 's counterclaims and has reserved judgment on PRIAC 's requests for pre-judgment interest and attorney 's fees. In May 2012, the Company filed a motion seeking partial summary judgment to dismiss State Street 's counterclaims.

Other Matters

In October 2006, a purported class action lawsuit, *Bouder v. Prudential Financial, Inc. and Prudential Insurance Company of America*, was filed in the United States District Court for the District of New Jersey, claiming that Prudential failed to pay overtime to insurance agents in violation of federal and Pennsylvania law,

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Consolidated Financial Statements (Continued)

and that improper deductions were made from these agents' wages in violation of state law. The complaint seeks back overtime pay and statutory damages, recovery of improper deductions, interest, and attorneys' fees. In March 2008, the court conditionally certified a nationwide class on the federal overtime claim. Separately, in March 2008, a purported nationwide class action lawsuit was filed in the United States District Court for the Southern District of California, *Wang v. Prudential Financial, Inc. and Prudential Insurance*, claiming that the Company failed to pay its agents overtime and provide other benefits in violation of California and federal law and seeking compensatory and punitive damages in unspecified amounts. In September 2008, *Wang* was transferred to the United States District Court for the District of New Jersey and consolidated with the *Bouder* matter. Subsequent amendments to the complaint have resulted in additional allegations involving purported violations of an additional nine states' overtime and wage payment laws. In February 2010, Prudential moved to decertify the federal overtime class that had been conditionally certified in March 2008 and moved for summary judgment on the federal overtime claims of the named plaintiffs. In July 2010, plaintiffs filed a motion for class certification of the state law claims. In August 2010, the district court granted Prudential's motion for summary judgment, dismissing the federal overtime claims. The motion for class certification of the state law claims is pending.

In April 2012, the Company filed two actions in New Jersey state court captioned *The Prudential Insurance Company of America, et al. v. JP Morgan Chase, et al.* and *The Prudential Insurance Company of America, et al. v. Morgan Stanley, et al.* Both matters seek to recover damages attributable to Company and affiliate entities' and funds' investments in residential mortgage-backed securities (RMBS). Among other allegations stemming from the defendants' origination, underwriting and sales of RMBS, the complaints assert claims of common law fraud, negligent misrepresentation, breaches of the New Jersey Uniform Securities Act and breaches of the New Jersey Civil RICO statute. The complaints seek unspecified damages.

Summary

The Company's litigation and regulatory matters are subject to many uncertainties, and given their complexity and scope, their outcome cannot be predicted. It is possible that the Company's results of operations or cash flow in a particular quarterly or annual period could be materially affected by an ultimate unfavorable resolution of pending litigation and regulatory matters depending, in part, upon the results of operations or cash flow for such period. In light of the unpredictability of the Company's litigation and regulatory matters, it is also possible that in certain cases an ultimate unfavorable resolution of one or more pending litigation or regulatory matters could have a material adverse effect on the Company's financial position. Management believes, however, that, based on information currently known to it, the ultimate outcome of all pending litigation and regulatory matters, after consideration of applicable reserves and rights to indemnification, is not likely to have a material adverse effect on the Company's financial position.

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Supplemental Combining Statements of Financial Position****June 30, 2012 and December 31, 2011 (in millions)**

	June 30, 2012			December 31, 2011		
	Financial Services Businesses	Closed Block Business	Consolidated	Financial Services Businesses	Closed Block Business	Consolidated
ASSETS						
Fixed maturities, available-for-sale, at fair value	\$ 217,232	\$ 46,933	\$ 264,165	\$ 208,132	\$ 46,516	\$ 254,648
Fixed maturities, held-to-maturity, at amortized cost	4,771	0	4,771	5,107	0	5,107
Trading account assets supporting insurance liabilities, at fair value	19,729	0	19,729	19,481	0	19,481
Other trading account assets, at fair value	5,349	287	5,636	5,228	317	5,545
Equity securities, available-for-sale, at fair value	4,651	3,052	7,703	4,413	3,122	7,535
Commercial mortgage and other loans	26,643	9,800	36,443	26,391	9,040	35,431
Policy loans	6,291	5,165	11,456	6,263	5,296	11,559
Other long-term investments	5,655	2,038	7,693	5,830	1,990	7,820
Short-term investments	8,253	716	8,969	8,593	528	9,121
Total investments	298,574	67,991	366,565	289,438	66,809	356,247
Cash and cash equivalents	13,390	852	14,242	13,201	1,050	14,251
Accrued investment income	2,180	604	2,784	2,177	616	2,793
Deferred policy acquisition costs	12,612	436	13,048	12,056	461	12,517
Other assets	14,964	592	15,556	15,748	308	16,056
Separate account assets	235,268	0	235,268	218,380	0	218,380
TOTAL ASSETS	\$ 576,988	\$ 70,475	\$ 647,463	\$ 551,000	\$ 69,244	\$ 620,244
LIABILITIES AND EQUITY						
LIABILITIES						
Future policy benefits	\$ 123,555	\$ 51,160	\$ 174,715	\$ 119,248	\$ 51,423	\$ 170,671
Policyholders' account balances	128,423	5,454	133,877	129,074	5,484	134,558
Policyholders' dividends	278	6,323	6,601	286	5,511	5,797
Securities sold under agreements to repurchase	4,656	3,483	8,139	3,118	3,100	6,218
Cash collateral for loaned securities	2,247	856	3,103	2,254	719	2,973
Income taxes	9,073	(507)	8,566	6,993	(435)	6,558
Short-term debt	3,226	0	3,226	2,336	0	2,336
Long-term debt	22,549	1,750	24,299	22,872	1,750	24,622
Other liabilities	10,545	494	11,039	13,034	256	13,290
Separate account liabilities	235,268	0	235,268	218,380	0	218,380
Total liabilities	539,820	69,013	608,833	517,595	67,808	585,403
COMMITMENTS AND CONTINGENT LIABILITIES						
EQUITY						
Accumulated other comprehensive income (loss)	8,099	191	8,290	5,250	168	5,418
Other attributed equity	28,460	1,271	29,731	27,567	1,268	28,835
Total attributed equity	36,559	1,462	38,021	32,817	1,436	34,253

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Noncontrolling interests	609	0	609	588	0	588
Total equity	37,168	1,462	38,630	33,405	1,436	34,841
TOTAL LIABILITIES AND EQUITY	\$ 576,988	\$ 70,475	\$ 647,463	\$ 551,000	\$ 69,244	\$ 620,244

See Notes to Unaudited Interim Supplemental Combining Financial Information

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Supplemental Combining Statements of Operations****Three Months Ended June 30, 2012 and 2011 (in millions)**

	Three Months Ended June 30,					
	Financial Services Businesses	2012 Closed Block Business	Consolidated	Financial Services Businesses	2011 Closed Block Business	Consolidated
REVENUES						
Premiums	\$ 6,813	\$ 743	\$ 7,556	\$ 5,499	\$ 771	\$ 6,270
Policy charges and fee income	1,062	0	1,062	1,005	0	1,005
Net investment income	2,563	795	3,358	2,525	802	3,327
Asset management fees and other income	2,411	(14)	2,397	1,158	16	1,174
Realized investment gains (losses), net:						
Other-than-temporary impairments on fixed maturity securities	(221)	(125)	(346)	(392)	(237)	(629)
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive Income	147	106	253	263	213	476
Other realized investment gains (losses), net	1,683	173	1,856	382	239	621
Total realized investment gains (losses), net	1,609	154	1,763	253	215	468
Total revenues	14,458	1,678	16,136	10,440	1,804	12,244
BENEFITS AND EXPENSES						
Policyholders benefits	6,497	930	7,427	5,120	915	6,035
Interest credited to policyholders account balances	1,212	35	1,247	1,156	35	1,191
Dividends to policyholders	32	572	604	42	692	734
Amortization of deferred policy acquisition costs	1,229	8	1,237	503	8	511
General and administrative expenses	2,554	135	2,689	2,548	141	2,689
Total benefits and expenses	11,524	1,680	13,204	9,369	1,791	11,160
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES						
	2,934	(2)	2,932	1,071	13	1,084
Income tax expense	730	2	732	289	3	292
INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES						
	2,204	(4)	2,200	782	10	792
Equity in earnings of operating joint ventures, net of taxes	6	0	6	10	0	10
INCOME (LOSS) FROM CONTINUING OPERATIONS						
	2,210	(4)	2,206	792	10	802
Income (loss) from discontinued operations, net of taxes	8	(1)	7	16	0	16

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

NET INCOME (LOSS)	2,218	(5)	2,213	808	10	818
Less: Income attributable to noncontrolling interests	15	0	15	29	0	29
NET INCOME (LOSS) ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.	\$ 2,203	\$ (5)	\$ 2,198	\$ 779	\$ 10	\$ 789

See Notes to Unaudited Interim Supplemental Combining Financial Information

Table of Contents**PRUDENTIAL FINANCIAL, INC.****Unaudited Interim Supplemental Combining Statements of Operations****Six Months Ended June 30, 2012 and 2011 (in millions)**

	Six Months Ended June 30,					
	Financial Services Businesses	2012 Closed Block Business	Consolidated	Financial Services Businesses	2011 Closed Block Business	Consolidated
REVENUES						
Premiums	\$ 12,915	\$ 1,414	\$ 14,329	\$ 10,318	\$ 1,462	\$ 11,780
Policy charges and fee income	2,111	0	2,111	1,953	0	1,953
Net investment income	5,092	1,586	6,678	4,833	1,612	6,445
Asset management fees and other income	2,253	9	2,262	1,786	32	1,818
Realized investment gains (losses), net:						
Other-than-temporary impairments on fixed maturity securities	(532)	(387)	(919)	(729)	(475)	(1,204)
Other-than-temporary impairments on fixed maturity securities transferred to Other Comprehensive Income	376	338	714	521	426	947
Other realized investment gains (losses), net	391	193	584	381	294	675
Total realized investment gains (losses), net	235	144	379	173	245	418
Total revenues	22,606	3,153	25,759	19,063	3,351	22,414
BENEFITS AND EXPENSES						
Policyholders' benefits	12,081	1,789	13,870	9,739	1,729	11,468
Interest credited to policyholders' account balances	2,144	69	2,213	1,945	69	2,014
Dividends to policyholders	70	976	1,046	73	1,209	1,282
Amortization of deferred policy acquisition	992	20	1,012	846	19	865
General and administrative expenses	5,214	271	5,485	4,793	280	5,073
Total benefits and expenses	20,501	3,125	23,626	17,396	3,306	20,702
INCOME FROM CONTINUING OPERATIONS BEFORE INCOME TAXES AND EQUITY IN EARNINGS OF OPERATING JOINT VENTURES						
	2,105	28	2,133	1,667	45	1,712
Income tax expense	892	11	903	439	13	452
INCOME FROM CONTINUING OPERATIONS BEFORE EQUITY IN EARNINGS OF OPERATING JOINT VENTURES						
	1,213	17	1,230	1,228	32	1,260
Equity in earnings of operating joint ventures, net of taxes	13	0	13	114	0	114
INCOME FROM CONTINUING OPERATIONS						
Income (Loss) from discontinued operations, net of taxes	1,226	17	1,243	1,342	32	1,374
	15	(1)	14	30	0	30
NET INCOME						
	1,241	16	1,257	1,372	32	1,404
Less: Income attributable to noncontrolling interests	26	0	26	54	0	54

NET INCOME ATTRIBUTABLE TO PRUDENTIAL FINANCIAL, INC.	\$ 1,215	\$ 16	\$ 1,231	\$ 1,318	\$ 32	\$ 1,350
--	----------	-------	----------	----------	-------	----------

See Notes to Unaudited Interim Supplemental Combining Financial Information

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Supplemental Combining Financial Information

1. BASIS OF PRESENTATION

The supplemental combining financial information presents the consolidated financial position and results of operations for Prudential Financial, Inc. and its subsidiaries (together, the Company), separately reporting the Financial Services Businesses and the Closed Block Business. The Financial Services Businesses and the Closed Block Business are both fully integrated operations of the Company and are not separate legal entities. The supplemental combining financial information presents the results of the Financial Services Businesses and the Closed Block Business as if they were separate reporting entities and should be read in conjunction with the Consolidated Financial Statements.

The Company has outstanding two classes of common stock. The Common Stock reflects the performance of the Financial Services Businesses and the Class B Stock reflects the performance of the Closed Block Business.

The Closed Block Business was established on the date of demutualization and includes the assets and liabilities of the Closed Block (see Note 6 to the Unaudited Interim Consolidated Financial Statements for a description of the Closed Block). It also includes assets held outside the Closed Block necessary to meet insurance regulatory capital requirements related to products included within the Closed Block; deferred policy acquisition costs related to the Closed Block policies; the principal amount of the IHC debt (as discussed below) and related unamortized debt issuance costs, as well as an interest rate swap related to the IHC debt; and certain other related assets and liabilities. The Financial Services Businesses consist of the U.S. Retirement Solutions and Investment Management, U.S. Individual Life and Group Insurance, and International Insurance divisions and Corporate and Other operations.

2. ALLOCATION OF RESULTS

This supplemental combining financial information reflects the assets, liabilities, revenues and expenses directly attributable to the Financial Services Businesses and the Closed Block Business, as well as allocations deemed reasonable by management in order to fairly present the financial position and results of operations of the Financial Services Businesses and the Closed Block Business on a stand-alone basis. While management considers the allocations utilized to be reasonable, management has the discretion to make operational and financial decisions that may affect the allocation methods and resulting assets, liabilities, revenues and expenses of each business. In addition, management has limited discretion over accounting policies and the appropriate allocation of earnings between the two businesses. The Company is subject to agreements which provide that, in most instances, the Company may not change the allocation methodology or accounting policies for the allocation of earnings between the Financial Services Businesses and Closed Block Business without the prior consent of the Class B Stock holders or IHC debt bond insurer.

General corporate overhead not directly attributable to a specific business that has been incurred in connection with the generation of the businesses' revenues is generally allocated between the Financial Services Businesses and the Closed Block Business based on the general and administrative expenses of each business as a percentage of the total general and administrative expenses for all businesses.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Prudential Holdings, LLC, a wholly-owned subsidiary of Prudential Financial, Inc., has outstanding senior secured notes (the IHC debt), of which net proceeds of \$1.66 billion were allocated to the Financial Services Businesses concurrent with the demutualization on December 18, 2001. The IHC debt is serviced by the cash flows of the Closed Block Business, and the results of the Closed Block Business reflect interest expense associated with the IHC debt.

Table of Contents

PRUDENTIAL FINANCIAL, INC.

Notes to Unaudited Interim Supplemental Combining Financial Information (Continued)

Income taxes are allocated between the Financial Services Businesses and the Closed Block Business as if they were separate companies based on the taxable income or losses and other tax characterizations of each business. If a business generates benefits, such as net operating losses, it is entitled to record such tax benefits to the extent they are expected to be utilized on a consolidated basis.

Holders of Common Stock have no interest in a separate legal entity representing the Financial Services Businesses; holders of the Class B Stock have no interest in a separate legal entity representing the Closed Block Business; and holders of each class of common stock are subject to all of the risks associated with an investment in the Company.

In the event of a liquidation, dissolution or winding-up of the Company, holders of Common Stock and holders of Class B Stock would be entitled to receive a proportionate share of the net assets of the Company that remain after paying all liabilities and the liquidation preferences of any preferred stock.

The results of the Financial Services Businesses are subject to certain risks pertaining to the Closed Block. These include any expenses and liabilities from litigation affecting the Closed Block policies as well as the consequences of certain potential adverse tax determinations. In connection with the sale of the Class B Stock and IHC debt, the cost of indemnifying the investors with respect to certain matters will be borne by the Financial Services Businesses.

Table of Contents

ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's Discussion and Analysis of Financial Condition and Results of Operations (MD&A) addresses the consolidated financial condition of Prudential Financial as of June 30, 2012, compared with December 31, 2011, and its consolidated results of operations for the three and six months ended June 30, 2012 and 2011. You should read the following analysis of our consolidated financial condition and results of operations in conjunction with the MD&A, the Risk Factors section, and the audited Consolidated Financial Statements included in the Company's Annual Report on Form 10-K for the year ended December 31, 2011, as well as the statements under Forward-Looking Statements and the Unaudited Interim Consolidated Financial Statements included elsewhere in this Quarterly Report on Form 10-Q.

Overview

Prudential Financial has two classes of common stock outstanding. The Common Stock, which is publicly traded (NYSE:PRU), reflects the performance of the Financial Services Businesses, while the Class B Stock, which was issued through a private placement and does not trade on any exchange, reflects the performance of the Closed Block Business. The Financial Services Businesses and the Closed Block Business are discussed below.

Financial Services Businesses

Our Financial Services Businesses consist of three operating divisions, which together encompass six segments, and our Corporate and Other operations. The U.S. Retirement Solutions and Investment Management division consists of our Individual Annuities, Retirement and Asset Management segments. The U.S. Individual Life and Group Insurance division consists of our Individual Life and Group Insurance segments. The International Insurance division consists of our International Insurance segment. Our Corporate and Other operations include corporate items and initiatives that are not allocated to business segments, as well as businesses that have been or will be divested.

We attribute financing costs to each segment based on the amount of financing used by each segment, excluding financing costs associated with corporate debt which are reflected in Corporate and Other operations. The net investment income of each segment includes earnings on the amount of capital that management believes is necessary to support the risks of that segment.

We seek growth organically and through acquisitions, joint ventures or other forms of business combinations or investments. Our principal acquisition focus is in our current business lines, both domestic and international.

Closed Block Business

In connection with the demutualization, we ceased offering domestic participating products. The liabilities for our traditional domestic in force participating products were segregated, together with assets, in a regulatory mechanism referred to as the Closed Block. The Closed Block is designed generally to provide for the reasonable expectations for future policy dividends after demutualization of holders of participating individual life insurance policies and annuities included in the Closed Block by allocating assets that will be used exclusively for payment of

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

benefits, including policyholder dividends, expenses and taxes with respect to these products. See Note 6 to the Unaudited Interim Consolidated Financial Statements and Business Demutualization and Separation of the Businesses in our 2011 Annual Report on Form 10-K for more information on the Closed Block.

Table of Contents

Executive Summary

Prudential Financial, a financial services leader with approximately \$961.1 billion of assets under management as of June 30, 2012, has operations in the United States, Asia, Europe and Latin America. Through our subsidiaries and affiliates, we offer a wide array of financial products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. We offer these products and services to individual and institutional customers through one of the largest distribution networks in the financial services industry.

Effective January 1, 2012, the Company adopted the amended authoritative guidance issued by the FASB to address diversity in practice regarding the interpretation of which costs relating to the acquisition of new or renewal insurance contracts qualify for deferral. The Company has applied the retrospective method of adoption. Accordingly, all financial information presented has been revised to reflect the retrospective adoption of the amended guidance. For further information, see [Accounting Policies and Pronouncements](#) Adoption of New Accounting Pronouncements.

On May 11, 2012, the final regulations of the Financial Stability Oversight Council, created under the Dodd-Frank Wall Street Reform and Consumer Protection Act (the [Dodd-Frank Act](#)), became effective setting forth the criteria by which it will designate the non-bank financial companies that are to be subject to stricter prudential standards (a [Covered Company](#)). These final regulations establish a three-stage process for designating a Covered Company. Based on the stage 1 criteria, which include having at least \$50 billion in assets and meeting one of five additional quantitative measures, Prudential Financial is subject to further consideration. The Dodd-Frank Act requires that the prudential standards include requirements regarding risk-based capital and leverage; liquidity; overall risk management; resolution plans; early remediation; and credit concentration; and it authorizes additional standards regarding contingent capital; public disclosure; short-term debt limits; and other related subjects as appropriate. The Federal Reserve Board has proposed rules to implement these standards, the comment period for most of which closed on April 30, 2012. See [Business Regulation](#) in our 2011 Annual Report on Form 10-K for more information regarding the potential impact of the Dodd-Frank Act on the Company, including as a result of these stricter prudential standards.

On June 1, 2012, we signed an agreement with General Motors Co., pursuant to which we will assume certain of its pension benefit obligations to salaried retiree plan participants that are covered by the agreement. Upon fulfillment of certain conditions and closing, which is expected by the end of 2012, we will issue a payout annuity contract to the General Motors Salaried Pension Trust, and will assume responsibility for providing specified benefits to certain participants. Once closed, this pension risk transfer transaction will significantly expand the size of our existing payout annuity business.

On June 12, 2012, Prudential Financial's Board of Directors authorized the Company to repurchase at management's discretion up to \$1.0 billion of its outstanding Common Stock during the period from July 1, 2012 through June 30, 2013. The timing and amount of any share repurchases will be determined by management based upon market conditions and other considerations, and such repurchases may be effected in the open market, through derivative, accelerated repurchase and other negotiated transactions and through prearranged trading plans designed to comply with Rule 10b5-1(c) under the Exchange Act. The Company exhausted all of the \$1.5 billion share repurchase authorization established in June 2011.

Performance Highlights

Net income of our Financial Services Businesses attributable to Prudential Financial, Inc. for the three and six months ended June 30, 2012 was \$2,203 million and \$1,215 million, respectively, compared to \$779 million and \$1,318 million for the three and six months ended June 30, 2011, respectively.

Table of Contents

Pre-tax adjusted operating income for the Financial Services Businesses for the three and six months ended June 30, 2012 was \$829 million and \$1,844 million, respectively, compared to \$1,052 million and \$2,148 million for the three and six months ended June 30, 2011, respectively. See below under Results of Operations for a discussion of adjusted operating income.

Our financial condition and results of operations as of and for the three and six months ended June 30, 2012 and 2011 reflect the following:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Individual Annuities:				
Gross sales	\$ 5,358	\$ 4,551	\$ 10,317	\$ 11,384
Net flows	3,348	2,218	6,220	6,715
Account values (at end of period)			124,094	116,027
Retirement:				
Full Service:				
Gross deposits and sales	\$ 4,363	\$ 4,128	\$ 9,009	\$ 8,976
Net additions (withdrawals)	692	(86)	(1,765)	(165)
Account values (at end of period)			142,405	146,580
Institutional Investment Products:				
Gross sales	\$ 8,457	\$ 5,592	\$ 12,856	\$ 11,377
Net additions (withdrawals)	5,625	4,155	8,486	8,812
Account values (at end of period)			102,443	74,131
Asset Management:				
Gross additions(1)	\$ 19,900	\$ 15,800	\$ 42,500	\$ 34,300
Net flows(1)	3,800	4,800	12,400	12,700
Assets under management (at end of period)			650,200	583,500
International Insurance:				
Annualized new business premiums(2)	\$ 1,127	\$ 771	\$ 1,946	\$ 1,431
Individual Life:				
Annualized new business premiums	\$ 91	\$ 68	\$ 170	\$ 133
Group Insurance:				
Annualized new business premiums	\$ 65	\$ 52	\$ 378	\$ 552

(1) Includes third party institutional and retail activity. Excludes money market activity.

(2) On a constant exchange rate basis.

Results of Operations

We analyze performance of the segments and Corporate and Other operations of the Financial Services Businesses using a measure called adjusted operating income. See Consolidated Results of Operations Segment Measures for a discussion of adjusted operating income and its use as a measure of segment operating performance.

Table of Contents

Shown below are the contributions of each segment and Corporate and Other operations to our adjusted operating income for the three and six months ended June 30, 2012 and 2011 and a reconciliation of adjusted operating income of our segments and Corporate and Other operations to income from continuing operations before income taxes and equity in earnings of operating joint ventures. Results for the three and six months ended June 30, 2012 reflect the impact of two adjustments related to prior periods. For further information, see Note 1 to the Unaudited Interim Consolidated Financial Statements.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Adjusted operating income before income taxes for segments of the Financial Services Businesses:				
Individual Annuities	\$ 107	\$ 207	\$ 528	\$ 481
Retirement	147	171	303	343
Asset Management	48	227	169	381
Total U.S. Retirement Solutions and Investment Management Division	302	605	1,000	1,205
Individual Life	61	135	173	233
Group Insurance	46	49	8	88
Total U.S. Individual Life and Group Insurance Division	107	184	181	321
International Insurance	681	500	1,287	1,128
Total International Insurance Division	681	500	1,287	1,128
Corporate and Other	(261)	(237)	(624)	(506)
Adjusted operating income before income taxes for the Financial Services Businesses	829	1,052	1,844	2,148
Reconciling Items:				
Realized investment gains (losses), net, and related adjustments	3,058	155	342	(210)
Charges related to realized investment gains (losses), net	(1,028)	(154)	(150)	(164)
Investment gains on trading account assets supporting insurance liabilities, net	4	177	238	160
Change in experience-rated contractholder liabilities due to asset value changes	54	(178)	(192)	(144)
Divested businesses	9	0	10	(9)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests	8	19	13	(114)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	2,934	1,071	2,105	1,667
Income (loss) from continuing operations before income taxes for Closed Block Business	(2)	13	28	45
Consolidated income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 2,932	\$ 1,084	\$ 2,133	\$ 1,712

Results for the three and six months ended June 30, 2012 presented above reflect the following:

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Individual Annuities segment results for the second quarter of 2012 decreased in comparison to the prior year period, primarily reflecting a higher net charge in the current quarter from adjustments to the reserves for the guaranteed minimum death benefit and guaranteed minimum income benefit features of our variable annuity products, and to amortization of deferred policy acquisition and other costs. These adjustments were driven by the impact on the estimated profitability of the business of quarterly

Table of Contents

adjustments to reflect current period market performance and experience. The benefit of higher asset-based fees compared to the prior year period, primarily due to higher average variable annuity account values invested in separate accounts, net of an increased level of distribution and amortization costs, was more than offset by higher general and administrative expenses, net of capitalization, also contributing to the decrease in results. Individual Annuities segment results for the first six months of 2012 increased in comparison to the prior year period, primarily reflecting a higher net benefit from adjustments to the reserves for the guaranteed minimum death benefit and guaranteed minimum income benefit features of our variable annuity products, and to amortization of deferred policy acquisition and other costs.

Retirement segment results for the second quarter and first six months of 2012 decreased in comparison to the prior year periods. The decrease in both periods includes the impact of costs incurred in the second quarter of 2012 related to the divestiture of bank deposits previously held by Prudential Bank & Trust, FSB as a result of our decision to limit its operations to trust services. Excluding this item, the decreases primarily reflect lower net investment spread results, partially offset by higher asset-based fee income. The decrease for the first six months of 2012 compared to the prior year period also includes a less favorable reserve benefit from case experience.

Asset Management segment results decreased in both the second quarter and first six months of 2012 compared to prior year periods primarily due to a lower contribution from the segment's strategic investing activities, which reflected a charge in the current year for an impairment of a real estate-related investment, compared to favorable results in the prior year primarily driven by a gain on the partial sale of a real estate seed investment. The lower contribution from these activities, as well as higher expenses in the current year offset the benefit from higher asset management fees.

Individual Life segment results for the second quarter and first six months of 2012 decreased in comparison to the prior year periods primarily due to an adverse fluctuation in mortality experience in 2012.

Group Insurance segment results decreased in the second quarter of 2012 compared to the second quarter of 2011 reflecting the comparative impact of updates to premium tax estimates, partially offset by more favorable underwriting results in our group life business. Group insurance segment results decreased in the first six months of 2012 in comparison to the first six months of 2011 reflecting less favorable underwriting results in both our group life and group disability businesses.

International Insurance segment results for the second quarter of 2012 improved from the second quarter of 2011. Results from the segment's Life Planner operations improved \$59 million in the current period, primarily reflecting business growth and a net favorable impact from foreign currency exchange rates including the impact of the Company's currency hedging programs. Results from the segment's Gibraltar Life and Other operations increased \$122 million in the current year quarter primarily driven by business growth, the absence of claims and expenses associated with the 2011 earthquake in Japan, higher integration synergies associated with the acquisition of the Star and Edison Businesses, and favorable impact from foreign currency exchange rates, partly offset by higher business integration costs in the current quarter. International Insurance segment results increased in the first six months of 2012 in comparison to the prior year period. Results from the segment's Life Planner operations improved \$141 million, driven by continued business growth, a favorable net impact from foreign currency exchange rates and lower expenses. Results from the segment's Gibraltar Life and Other operations increased \$18 million, reflecting business growth, additional integration synergies associated with the acquisition of the Star and Edison Businesses, and the absence of claims and expenses associated with the 2011 earthquake in Japan. Offsetting these favorable items was the absence of a \$153 million benefit recognized in the prior year period related to a partial sale of our investment, through a consortium, in China Pacific Insurance Group.

Corporate and Other operations resulted in an increased loss for the second quarter of 2012 compared to the second quarter of 2011 reflecting greater interest expense, net of investment income, driven mainly by higher levels of capital debt and a lower contribution from income from our qualified pension plan,

Table of Contents

partially offset by lower corporate expenses. Corporate and Other operations resulted in an increased loss for the first six months of 2012 compared to the first six months of 2011 reflecting greater interest expense, net of investment income, driven mainly by higher levels of capital debt, current year charges relating to our estimate of claims based on use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders and a lower contribution from income from our qualified pension plan.

Pre-tax net realized investment gains and related charges and adjustments of the Financial Services Businesses for the second quarter and first six months of 2012 were \$2,030 million and \$192 million, respectively. Net gains for these periods primarily reflect the impact of changes in foreign currency exchange rates on certain assets and liabilities for which we economically hedge the foreign currency exposure, which were largely offset by corresponding adjustments to accumulated other comprehensive income that are not included in net income or loss. Net gains also include net increases in the market value of derivatives used to manage investment portfolio duration, as well as the impacts of the embedded derivatives and related hedge positions associated with certain of our variable annuity contracts. These net gains were partially offset by other-than-temporary impairments of fixed maturity and equity securities.

Income from continuing operations before income taxes in the Closed Block Business decreased \$15 million in the second quarter of 2012 compared to the second quarter of 2011, primarily reflecting a decrease in net realized investment gains and an increase in reserves for estimated payments arising from use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. These decreases were partially offset by a lower increase in the cumulative policyholder dividend obligation expense of \$113 million. Income from continuing operations before income taxes in the Closed Block Business decreased \$17 million in the first six months of 2012 compared to the first six months of 2011, primarily reflecting a decrease in net realized investment gains and an increase in reserves for estimated payments arising from use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. These decreases were partially offset by a lower increase in the cumulative policyholder dividend obligation expense of \$219 million.

Accounting Policies & Pronouncements

Application of Critical Accounting Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America, or U.S. GAAP, requires the application of accounting policies that often involve a significant degree of judgment. Management, on an ongoing basis, reviews estimates and assumptions used in the preparation of financial statements. If management determines that modifications in assumptions and estimates are appropriate given current facts and circumstances, results of operations and financial position as reported in the Consolidated Financial Statements could change significantly.

Management believes the accounting policies relating to the following areas are most dependent on the application of estimates and assumptions and require management's most difficult, subjective, or complex judgments:

Deferred policy acquisition and other costs, including value of business acquired;

Goodwill;

Valuation of investments, including derivatives, and the recognition of other-than-temporary impairments;

Policyholder liabilities;

Pension and other postretirement benefits;

141

Table of Contents

Taxes on income; and

Reserves for contingencies, including reserves for losses in connection with unresolved legal matters.

In the first quarter of 2012, we revised the treatment of the results of the living benefits hedging program in our best estimate of total gross profits used to calculate the amortization of deferred policy acquisition costs (DAC) and deferred sales inducements (DSI) associated with certain of the variable annuity contracts of our Individual Annuities segment. In 2011, we included certain results of our living benefits hedging program in our best estimate of gross profits used to determine amortization rates only to the extent this net amount was determined by management to be other-than-temporary. Beginning with the first quarter of 2012, we are including certain results of our living benefits hedging program in our best estimate of total gross profits used for determining amortization rates each quarter without regard to the permanence of the changes. Aside from this change, our policy for amortizing DAC and DSI remains as described in our Annual Report on Form 10-K for the year ended December 31, 2011, under Management's Discussion and Analysis of Financial Condition and Results of Operations Accounting Policies & Pronouncements Application of Critical Accounting Estimates.

A discussion of each of the additional critical accounting estimates listed above may also be found in our Annual Report on Form 10-K for the year ended December 31, 2011, under Management's Discussion and Analysis of Financial Condition and Results of Operations Accounting Policies & Pronouncements Application of Critical Accounting Estimates.

Adoption of New Accounting Pronouncements

In October 2010, the FASB issued authoritative guidance to address diversity in practice regarding the interpretation of which costs relating to the acquisition of new or renewal insurance contracts qualify for deferral. The Company adopted this guidance effective January 1, 2012, and applied the retrospective method of adoption. Accordingly, prior period financial information has been adjusted to reflect the retrospective adoption of the amended guidance. The impact of the retrospective adoption of this guidance on previously reported December 31, 2011 balances was a reduction in deferred policy acquisition costs by \$4.1 billion for the Financial Services Businesses and by \$0.2 billion for the Closed Block Business, an increase in policy reserves for certain limited pay contracts by \$0.2 billion for the Financial Services Businesses, and a reduction in total equity by \$2.8 billion for the Financial Services Businesses and by \$0.2 billion for the Closed Block Business. The impact of the retrospective adoption of this guidance on previously reported income from continuing operations before income taxes for the three and six months ended June 30, 2011 was a decrease of \$92 million and \$173 million for the Financial Services Businesses, respectively, and an increase of \$4 million and \$9 million for the Closed Block Business, respectively. The lower level of costs now qualifying for deferral will be only partially offset by a lower level of amortization of deferred policy acquisition costs, and, as such, will initially result in lower earnings in future periods, primarily within the International Insurance and Individual Annuities segments. The impact to the International Insurance segment largely reflects lower deferrals of allocated costs of its proprietary distribution system, while the impact to the Individual Annuities segment mainly reflects lower deferrals of its wholesaler costs. While the adoption of this amended guidance changes the timing of when certain costs are reflected in the Company's results of operations, it has no effect on the total acquisition costs to be recognized over time and has no impact on the Company's cash flows.

See Note 2 to our Unaudited Interim Consolidated Financial Statements for a discussion of newly adopted accounting pronouncements, including further discussion of the new authoritative guidance addressing which costs relating to the acquisition of new or renewal insurance contracts qualify for deferral.

Table of Contents**Consolidated Results of Operations**

The following table summarizes net income for the Financial Services Businesses and the Closed Block Business for the periods presented.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Financial Services Businesses:				
Revenues	\$ 14,458	\$ 10,440	\$ 22,606	\$ 19,063
Benefits and expenses	11,524	9,369	20,501	17,396
Income from continuing operations before income taxes and equity in earnings of operating joint ventures for Financial Services Businesses	2,934	1,071	2,105	1,667
Income tax expense	730	289	892	439
Income from continuing operations before equity in earnings of operating joint ventures for Financial Services Businesses	2,204	782	1,213	1,228
Equity in earnings of operating joint ventures, net of taxes	6	10	13	114
Income from continuing operations for Financial Services Businesses	2,210	792	1,226	1,342
Income from discontinued operations, net of taxes	8	16	15	30
Net income Financial Services Businesses	2,218	808	1,241	1,372
Less: Income attributable to noncontrolling interests	15	29	26	54
Net income of Financial Services Businesses attributable to Prudential Financial, Inc.	\$ 2,203	\$ 779	\$ 1,215	\$ 1,318
Closed Block Business:				
Revenues	\$ 1,678	\$ 1,804	\$ 3,153	\$ 3,351
Benefits and expenses	1,680	1,791	3,125	3,306
Income (loss) from continuing operations before income taxes for Closed Block Business	(2)	13	28	45
Income tax expense	2	3	11	13
Income (loss) from continuing operations for Closed Block Business	(4)	10	17	32
Income (loss) from discontinued operations, net of taxes	(1)	0	(1)	0
Net income (loss) Closed Block Business	(5)	10	16	32
Less: Income attributable to noncontrolling interests	0	0	0	0
Net income (loss) of Closed Block Business attributable to Prudential Financial, Inc.	\$ (5)	\$ 10	\$ 16	\$ 32
Consolidated:				
Net income attributable to Prudential Financial, Inc.	\$ 2,198	\$ 789	\$ 1,231	\$ 1,350

Results of Operations Financial Services Businesses

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

2012 to 2011 Three Month Comparison. Income from continuing operations for the Financial Services Businesses increased \$1,418 million, from \$792 million in the second quarter of 2011 to \$2,210 million in the second quarter of 2012. Results for the second quarter of 2012 compared to the second quarter of 2011 reflect the following:

Higher net pre-tax earnings resulting from the impact of foreign currency exchange rate movements on certain non-yen denominated assets and liabilities within our Japanese insurance operations, for which we economically hedge the foreign currency exposure, driven by the strengthening of the yen against the Australian and U.S. dollar in the second quarter of 2012;

Table of Contents

A \$159 million favorable variance, before income taxes reflecting the net impact from mark-to-market of our embedded derivatives and related hedge positions associated with certain variable annuities, primarily driven by the impact of non-performance risk, partially offset by the impact of amortization of deferred policy acquisition and other costs and the impact of temporarily hedging to an amount that differs from our hedge target definition; and

Higher net pre-tax gains associated with our general account portfolio, excluding the impact of the hedging program associated with certain variable annuities as described above, primarily reflecting higher gains from changes in the market value of derivatives used to manage the investment portfolio duration resulting from changes in interest rates. The higher net pre-tax gains also reflects the comparative impact of gains in the second quarter of 2012 compared to losses in the prior year period resulting from changes in the market value of currency derivatives due to foreign currency exchange rate movements. These favorable items were partially offset by the comparative impact of declines in value on certain real estate-related investments in the current quarter compared to a gain on a partial sale of a real estate seed investment in the prior year period.

Partially offsetting these increases in income from continuing operations were the following items:

An increase in income tax expense reflecting the increase in pre-tax income from continuing operations; and

An \$89 million unfavorable variance, before taxes, from adjustments to deferred policy acquisition and other costs and the reserves for guaranteed minimum death and income benefit features of our variable annuity products, reflecting updates to the estimated profitability of the business primarily resulting from market performance.

2012 to 2011 Six Month Comparison. Income from continuing operations for the Financial Services Businesses decreased \$116 million, from \$1,342 million in the first six months of 2011 to \$1,226 million in the first six months of 2012. Results for the first six months of 2012 compared to the first six months of 2011 reflect the following:

An increase in income tax expense of \$453 million, including an additional U.S. tax expense in 2012 of \$337 million relating to realization of a portion of the local deferred tax assets existing on the opening day balance sheet for the Star and Edison Businesses;

A \$160 million unfavorable variance, before income taxes reflecting the net impact from mark-to-market of our embedded derivatives and related hedge positions associated with certain variable annuities, primarily driven by the impact of non-performance risk, partially offset by the impact of amortization of deferred policy acquisition and other costs and the impact of temporarily hedging to an amount that differs from our hedge target definition; and

A \$153 million pre-tax benefit in 2011 on the sale of a portion of our indirect interest in China Pacific Insurance Group.

Partially offsetting these decreases in income from continuing operations were the following items:

A net increase in premiums and policy charges and fee income, net of an increase in policyholders' benefits, including changes in reserves, primarily reflecting business growth, as well as the impact of currency fluctuations, in our International Insurance operations;

Higher net pre-tax earnings resulting from the impact of foreign currency exchange rate movements on certain non-yen denominated assets and liabilities within our Japanese insurance operations, for which we economically hedge the foreign currency exposure, driven

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

by the strengthening of the yen;

A \$49 million favorable variance, before taxes, from adjustments to deferred policy acquisition and other costs and the reserves for guaranteed minimum death and income benefit features of our variable annuity products, reflecting updates to the estimated profitability of the business primarily resulting from market performance; and

Table of Contents

Higher net pre-tax gains associated with our general account portfolio, excluding the impact of the hedging program associated with certain variable annuities as described below, primarily reflecting higher gains from changes in the market value of derivatives used to manage the investment portfolio duration resulting from changes in interest rates. The higher net pre-tax gains also reflect the comparative impact of gains in the first six months of 2012 compared to losses in the prior year period resulting from changes in the market value of currency derivatives due to foreign currency exchange rate movements.

Results of Operations Closed Block Business

For a discussion of the results of operations for the Closed Block Business, see Results of Operations of Closed Block Business, below.

Segment Measures

In managing our business, we analyze operating performance separately for our Financial Services Businesses and our Closed Block Business. For the Financial Services Businesses, we analyze our segments' operating performance using adjusted operating income. Results of the Closed Block Business for all periods are evaluated and presented only in accordance with U.S. GAAP. Adjusted operating income does not equate to income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures or net income as determined in accordance with U.S. GAAP but is the measure of segment profit or loss we use to evaluate segment performance and allocate resources, and consistent with authoritative guidance, is our measure of segment performance. The adjustments to derive adjusted operating income are important to an understanding of our overall results of operations. Adjusted operating income is not a substitute for income determined in accordance with U.S. GAAP, and our definition of adjusted operating income may differ from that used by other companies. However, we believe that the presentation of adjusted operating income as we measure it for management purposes enhances understanding of our results of operations by highlighting the results from ongoing operations and the underlying profitability of the Financial Services Businesses.

See Note 11 to the Unaudited Interim Consolidated Financial Statements for further information on the presentation of segment results and our definition of adjusted operating income.

Results of Operations for Financial Services Businesses by Segment

U.S. Retirement Solutions and Investment Management Division

Individual Annuities

Operating Results

The following table sets forth the Individual Annuities segment's operating results for the periods indicated.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Operating results:				
Revenues	\$ 968	\$ 933	\$ 1,926	\$ 1,831
Benefits and expenses	861	726	1,398	1,350
Adjusted operating income	107	207	528	481
Realized investment gains (losses), net, and related adjustments(1)	2,193	320	390	303
Related charges(2)	(1,052)	(154)	(132)	(165)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 1,248	\$ 373	\$ 786	\$ 619

Table of Contents

- (1) Revenues exclude Realized investment gains (losses), net, and related adjustments, which include the net impact of embedded derivatives related to our living benefit features and related hedge positions as described below. See Realized Investment Gains and Losses.
- (2) Revenues exclude related charges which represent payments related to the market value adjustment features of certain of our annuity products. Benefits and expenses exclude related charges which represent the unfavorable (favorable) impact of Realized investment gains (losses), net, on changes in reserves and the amortization of deferred policy acquisition costs, deferred sales inducements and value of business acquired.

Adjusted Operating Income

2012 to 2011 Three Month Comparison. Adjusted operating income decreased \$100 million, from \$207 million in the second quarter of 2011 to \$107 million in the second quarter of 2012. The decrease in adjusted operating income was driven by an \$89 million higher net charge from adjustments to the reserves for the guaranteed minimum death benefit (GMDB) and guaranteed minimum income benefit (GMIB) features of our variable annuity products and to amortization of deferred policy acquisition costs (DAC) and other costs. These adjustments are primarily due to the impact on the estimated profitability of the business of quarterly adjustments to reflect current period market performance and experience, and are discussed in more detail below.

Excluding these items, adjusted operating income decreased \$11 million. The decrease was driven by higher general and administrative expenses, net of capitalization, reflecting increased costs to support business development. These costs were partially offset by higher asset-based fee income primarily due to higher average variable annuity account values invested in separate accounts reflecting positive net flows over the last twelve months, net of an increased level of distribution and amortization costs. See Account Values below for a further discussion of our account values and sales.

As shown in the following table, adjusted operating income for the second quarter of 2012 included \$124 million of net charges from adjustments to the reserves for the GMDB and GMIB features of our variable annuity products and to the amortization of DAC and other costs, compared to \$35 million of net charges included in the second quarter of 2011.

	Three Months Ended June 30, 2012			Three Months Ended June 30, 2011		
	Amortization of DAC and Other Costs(1)	Reserves for GMDB/ GMIB(2)	Total	Amortization of DAC and Other Costs(1)	Reserves for GMDB/ GMIB(2)	Total
Quarterly market performance adjustments	\$ (51)	\$ (83)	\$ (134)	\$ (16)	\$ (16)	\$ (32)
Quarterly adjustments for current period experience and other updates(3)	17	(7)	10	1	(4)	(3)
Total	\$ (34)	\$ (90)	\$ (124)	\$ (15)	\$ (20)	\$ (35)

- (1) Amounts reflect (charges) or benefits for (increases) or decreases, respectively, in the amortization of DAC and other costs resulting from adjustments to our estimate of total gross profits.
- (2) Amounts reflect (charges) or benefits for reserve (increases) or decreases, respectively, related to the GMDB / GMIB features of our variable annuity products.
- (3) Represents the impact of differences between actual gross profits for the period and the previously estimated expected gross profits for the period, as well as updates for current and future expected claims costs associated with the GMDB / GMIB features of our variable annuity products.

Table of Contents

The \$134 million and \$32 million of net charges in the second quarter of 2012 and 2011, respectively, shown in the table above, relating to the quarterly market performance adjustments are attributable to changes to our estimate of total gross profits to reflect actual fund performance. The following table shows the actual quarterly rates of return on variable annuity account values compared to our previously expected quarterly rates of return used in our estimate of total gross profits for the periods indicated.

	Second Quarter 2012	Second Quarter 2011
Actual rate of return	(2.0)%	0.8%
Expected rate of return	1.9%	1.7%

Lower than expected returns in the second quarter of 2012 decreased our estimate of total gross profits used as a basis for amortizing DAC and other costs and increased our estimate of future expected claims costs associated with the GMDB and GMIB features of our variable annuity products, by establishing a new, lower starting point for the variable annuity account values used in estimating those items for future periods. This change results in a higher required rate of amortization and higher required reserve provisions, which are applied to all prior periods. The resulting cumulative adjustment to prior amortization and reserve provisions are recognized in the current period. Lower than expected returns in the second quarter of 2011 had similar, but less significant impacts primarily due to a smaller variance between actual and expected returns.

We derive our near-term future rate of return assumptions using a reversion to the mean approach, a common industry practice. Under this approach, we consider actual returns over a period of time and initially adjust projected returns over the next four years (the near-term) so that the assets are projected to grow at the long-term expected rate of return for the entire period. The near-term future projected blended rate of return across all contract groups is 8.4% per annum as of June 30, 2012, or approximately 2.1% per quarter, and includes the impact of those contract groups whose near-term future projected returns are based on our near-term blended maximum future rate of return assumption, as discussed below.

As of June 30, 2012, for certain contract groups, the near-term future projected annual rate of return calculated using the reversion to the mean approach was greater than our maximum future rate of return assumption across all asset types for this business. In those cases, we utilize the maximum future rate of return over the four year period, thereby limiting the impact of the reversion to the mean on our estimate of total gross profits. The near-term blended maximum future rate of return under the reversion to the mean approach is 9.7% as of June 30, 2012. Included in the near-term blended maximum future rate are assumptions for returns on various asset classes, including a 4.3% annual weighted average rate of return on fixed income investments, and a 13% maximum annual rate of return on equity investments. Given that the estimates of future gross profits are based upon our maximum future rate of return assumption for some contract groups, all else being equal, future rates of return higher than the above mentioned near-term future projected four year return of 8.4% per annum, but less than the near-term blended maximum future rate of return of 9.7%, may still result in increases in the amortization of DAC and other costs, and the costs relating to the reserves for the GMDB and GMIB features of our variable annuity products.

The \$10 million net benefit and \$3 million net charge in the second quarter of 2012 and 2011, respectively, shown in the table above, reflect the quarterly adjustments for current period experience and other updates, also referred to as experience true-up adjustments. The experience true-up adjustments for the second quarter of 2012 included a reduction to the amortization of DAC and other costs and an increase to the reserves related to the GMDB and GMIB features of our variable annuity products. The reduction to the amortization of DAC and other costs was driven by higher than expected gross profits primarily from lower than expected lapses and higher than expected general account spreads. The increase to the reserves related to the GMDB and GMIB features of our variable annuity products was driven by lower than expected lapses and higher than expected actual contract guarantee claims costs. The experience true-up adjustments for the second quarter of 2011 were primarily driven by an increase to the reserves related to the GMDB and GMIB features of our variable annuity products resulting from lower than expected lapses.

Table of Contents

As noted previously, the quarterly adjustments to reflect current period market performance and experience and other updates impact the estimated profitability of our business. Therefore, in addition to the current period impacts discussed above, these items will also drive changes in our GMDB and GMIB reserves and the amortization of DAC and other costs in future periods. Additionally, we include certain results of our living benefits hedging program in our best estimate of gross profits used to determine amortization rates, which also drives changes in the amortization of DAC and other costs in future periods. The table above excludes the current period impacts of resetting the amortization rates for this item, as both the results of our living benefits hedging program and related amortization of DAC and other costs are excluded from adjusted operating income, as described in *Net impact of embedded derivatives related to our living benefit features and related hedge positions*. However, adjusted operating income in future periods will include the impact on amortization of applying the new rates to actual gross profits. For additional information on our policy for amortizing DAC and DSI, see *Accounting Policies & Pronouncements Application of Critical Accounting Estimates*.

2012 to 2011 Six Month Comparison. Adjusted operating income increased \$47 million, from \$481 million in the first six months of 2011 to \$528 million in the first six months of 2012. The increase in adjusted operating income was driven by a \$49 million higher net benefit from adjustments to the reserves for the GMDB and GMIB features of our variable annuity products and to amortization of DAC and other costs. These adjustments are primarily due to the impact on the estimated profitability of the business of quarterly adjustments to reflect current period market performance and experience, and are discussed in more detail below. Excluding these items, adjusted operating income decreased \$2 million, as the impacts of higher general and administrative expenses, net of capitalization, and higher fee income, net of distribution and amortization costs, were essentially offsetting.

As shown in the following table, adjusted operating income for the first six months of 2012 included \$72 million of net benefits from adjustments to the reserves for the GMDB and GMIB features of our variable annuity products and to the amortization of DAC and other costs, compared to \$23 million of net benefits included in the first six months of 2011.

	Six Months Ended June 30, 2012			Six Months Ended June 30, 2011		
	Amortization of DAC and Other Costs(1)	Reserves for GMDB/ GMIB(2)	Total	Amortization of DAC and Other Costs(1)	Reserves for GMDB/ GMIB(2)	Total
	(in millions)					
Quarterly market performance adjustments	\$ 11	\$ 52	\$ 63	\$ 1	\$ 16	\$ 17
Quarterly adjustments for current period experience and other updates(3)	15	(6)	9	2	4	6
Total	\$ 26	\$ 46	\$ 72	\$ 3	\$ 20	\$ 23

- (1) Amounts reflect (charges) or benefits for (increases) or decreases, respectively, in the amortization of DAC and other costs resulting from adjustments to our estimate of total gross profits.
- (2) Amounts reflect (charges) or benefits for reserve (increases) or decreases, respectively, related to the GMDB / GMIB features of our variable annuity products.
- (3) Represents the impact of differences between actual gross profits for the period and the previously estimated expected gross profits for the period, as well as updates for current and future expected claims costs associated with the GMDB / GMIB features of our variable annuity products.

Table of Contents

The \$63 million and \$17 million of net benefits in the first six months of 2012 and 2011, respectively, shown in the table above, relating to the quarterly market performance adjustments are attributable to changes to our estimate of total gross profits to reflect actual fund performance. The following table shows the actual quarterly rates of return on variable annuity account values compared to our previously expected quarterly rates of return used in our estimate of total gross profits for the periods indicated.

	2012		2011	
	First Quarter	Second Quarter	First Quarter	Second Quarter
Actual rate of return	7.6%	(2.0)%	3.7%	0.8%
Expected rate of return	2.1%	1.9%	1.7%	1.7%

Overall higher than expected returns in the first six months of 2012 increased our estimates of total gross profits used as a basis for amortizing DAC and other costs and decreased our estimate of future expected claims costs associated with the GMDB and GMIB features of our variable annuity products, by establishing a new, higher starting point for the variable annuity account values used in estimating those items for future periods. This change results in a lower required rate of amortization and lower required reserve provisions, which are applied to all prior periods. The resulting cumulative adjustment to prior amortization and reserve provisions are recognized in the current period. Overall higher than expected returns in the first six months of 2011 had similar, but less significant impacts primarily due to a smaller variance between actual and expected returns.

The \$9 million and \$6 million of net benefits in the first six months of 2012 and 2011, respectively, shown in the table above, reflect the quarterly adjustments for current period experience and other updates, also referred to as experience true-up adjustments. The experience true-up adjustments for the first six months of 2012 included a reduction to the amortization of DAC and other costs and an increase to the reserves related to the GMDB and GMIB features of our variable annuity products. The reduction to the amortization of DAC and other costs was driven by higher than expected gross profits primarily from lower than expected lapses and higher than expected general account spreads. The increase to the reserves related to the GMDB and GMIB features of our variable annuity products was driven by lower than expected lapses, partially offset by lower than expected actual contract guarantee claims costs.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$35 million, from \$933 million in the second quarter of 2011 to \$968 million in the second quarter of 2012. Policy charges and fees and asset management fees and other income increased \$45 million driven by higher average variable annuity account values invested in separate accounts primarily resulting from positive net flows over the last twelve months. See Account Values below for a further discussion of our account values and sales. Partially offsetting the increase in revenues was a decrease in net investment income of \$6 million, primarily reflecting a decline in reinvestment rates, and a decrease in premiums of \$4 million, reflecting a decline in annuitizations of our variable annuity contracts.

2012 to 2011 Six Month Comparison. Revenues increased \$95 million, from \$1,831 million in the first six months of 2011 to \$1,926 million in the first six months of 2012. Policy charges and fees and asset management fees and other income increased \$121 million driven by higher average variable annuity account values invested in separate accounts primarily resulting from positive net flows. Partially offsetting the increase in revenues was a decrease in premiums of \$16 million, reflecting a decline in annuitizations of our variable annuity contracts, and a decrease in net investment income of \$10 million, primarily reflecting a decline in reinvestment rates.

Benefits and Expenses

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$135 million, from \$726 million in the second quarter of 2011 to \$861 million in the second quarter of 2012. Absent the net \$89 million increase related to the adjustments to the reserves for the GMDB and GMIB features of our variable annuity products and to our estimate of total gross profits used as

Table of Contents

a basis for amortizing DAC and other costs, benefits and expenses increased \$46 million. General and administrative expenses, net of capitalization, increased \$34 million, driven by higher asset-based trail commissions, reflecting account value growth, as well as higher costs associated with business development. The amortization of DAC increased \$17 million driven by higher gross profits primarily related to the increase in fee income discussed above, and higher amortization rates driven primarily by the inclusion of unfavorable results from our living benefits hedging program in the second half of 2011 in our best estimate of total gross profits used to determine amortization rates.

2012 to 2011 Six Month Comparison. Benefits and expenses increased \$48 million, from \$1,350 million in the first six months of 2011 to \$1,398 million in the first six months of 2012. Absent the net \$49 million decrease related to the adjustments to the reserves for the GMDB and GMIB features of our variable annuity products and to our estimate of total gross profits used as a basis for amortizing DAC and other costs, benefits and expenses increased \$97 million. General and administrative expenses, net of capitalization, increased \$69 million, driven by higher asset-based trail commissions, reflecting account value growth, as well as higher costs associated with business development. The amortization of DAC increased \$52 million driven by higher gross profits primarily related to the increase in fee income discussed above, and higher amortization rates driven primarily by the inclusion of unfavorable results from our living benefits hedging program in the second half of 2011 in our best estimate of total gross profits used to determine amortization rates. Interest credited to policyholders' account balances decreased \$14 million, primarily due to lower crediting rates on account values in the fixed-rate account of the general account.

Account Values

The following table sets forth changes in account values for the individual annuities business, for the periods indicated. For our individual annuities business, assets are reported at account value, and net sales (redemptions) are gross sales minus redemptions or surrenders and withdrawals, as applicable. Gross sales do not correspond to revenues under U.S. GAAP, but are used as a relevant measure of business activity.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Variable Annuities(1):				
Beginning total account value	\$ 120,276	\$ 109,969	\$ 109,743	\$ 102,348
Sales	5,344	4,531	10,287	11,346
Surrenders and withdrawals	(1,626)	(1,933)	(3,302)	(3,900)
Net sales	3,718	2,598	6,985	7,446
Benefit payments	(288)	(290)	(573)	(544)
Net flows	3,430	2,308	6,412	6,902
Change in market value, interest credited and other activity	(2,742)	493	5,429	4,045
Policy charges	(638)	(568)	(1,258)	(1,093)
Ending total account value(2)	\$ 120,326	\$ 112,202	\$ 120,326	\$ 112,202
Fixed Annuities:				
Beginning total account value	\$ 3,778	\$ 3,841	\$ 3,792	\$ 3,837
Sales	14	20	30	38
Surrenders and withdrawals	(34)	(45)	(77)	(93)
Net redemptions	(20)	(25)	(47)	(55)
Benefit payments	(62)	(65)	(145)	(132)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Net flows	(82)	(90)	(192)	(187)
Interest credited and other activity	73	74	169	176
Policy charges	(1)	0	(1)	(1)
Ending total account value	\$ 3,768	\$ 3,825	\$ 3,768	\$ 3,825
Total Individual Annuities Ending total account value	\$ 124,094	\$ 116,027	\$ 124,094	\$ 116,027

Table of Contents

- (1) Variable annuities include only those sold as retail investment products. Investments sold through defined contribution plan products are included with such products within the Retirement segment.
- (2) As of June 30, 2012, variable annuity account values are invested in equity portfolios (\$58 billion or 48%), bond portfolios (\$46 billion or 38%), market value adjusted or fixed-rate accounts (\$8 billion or 7%) and other (\$8 billion or 7%).

2012 to 2011 Three Month Comparison. Total account values for variable and fixed annuities of \$124.1 billion as of June 30, 2012 were flat compared to March 31, 2012, and increased \$8.1 billion compared to June 30, 2011. The values compared to March 31, 2012 reflect offsetting impacts of an increase from positive variable annuity net flows, and decreases from declines in the market value of customers' variable annuities driven by unfavorable equity markets in the second quarter of 2012 and policy charges. The increase compared to June 30, 2011 reflects the impact of positive variable annuity net flows, partially offset by decreases from policy charges and an overall decline in the market value of customers' variable annuities due to unfavorable investment performance over the last twelve months. Gross sales of our variable annuities increased \$0.8 billion from \$4.5 billion in the second quarter of 2011 to \$5.3 billion in the second quarter of 2012. The increase reflects our product strength, customer value proposition and position as the primary provider of living benefit guarantees based on highest daily customer account value. Additionally, the increase reflects a benefit from actions taken by certain of our competitors to implement product modifications which scale back benefits and to exit, or limit their presence in, the variable annuity marketplace. Late in the second quarter of 2012, we announced certain product modifications to scale back benefits and increase pricing, expected to be effective in the third quarter of 2012. While this announcement had a limited impact on our gross sales in the second quarter of 2012, we expect a temporary increase in sales in the third quarter of 2012 in advance of the effective date of these modifications. Individual variable annuity surrenders and withdrawals decreased \$0.3 billion despite the increase in account values, reflecting a decline in withdrawal rates.

2012 to 2011 Six Month Comparison. Total account values for variable and fixed annuities of \$124.1 billion as of June 30, 2012 increased \$10.6 billion and \$8.1 billion compared to December 31, 2011 and June 30, 2011, respectively. The increase compared to December 31, 2011 reflects the impacts of positive variable annuity net flows and increases in the market value of customers' variable annuities driven by overall favorable equity markets in 2012, partially offset by decreases from policy charges. The increase compared to June 30, 2011 reflects the impact of positive variable annuity net flows, partially offset by decreases from policy charges and an overall decline in the market value of customers' variable annuities due to unfavorable investment performance over the last twelve months. Gross sales of our variable annuities decreased \$1.0 billion from \$11.3 billion in the first six months of 2011 to \$10.3 billion in the first six months of 2012. The decrease is primarily driven by the impact of increased sales in 2011 in advance of product modifications we implemented in the first quarter of 2011 to scale back benefits and increase pricing. Individual variable annuity surrenders and withdrawals decreased \$0.6 billion despite the increase in account values, reflecting a decline in withdrawal rates.

Variable Annuity Net Amount at Risk

The net amount at risk is generally defined as the present value of the guaranteed minimum benefit amount in excess of the contractholder's current account balance. Changes in the global financial markets can create volatility in the net amounts at risk embedded in our variable annuity products that include optional living benefit and GMDB features. As part of our risk management strategy, we hedge or limit our exposure to certain of the risks associated with these products, primarily through a combination of product design elements, such as an automatic rebalancing element and externally purchased hedging instruments. Our hedging program is discussed below in "Net impact of embedded derivatives related to our living benefit features and related hedge positions." The rate of return we realize from our variable annuity contracts can vary by contract based on our risk management strategy, including the impact of any capital market movements that we may hedge, the impact of that portion of our variable annuity contracts that benefit from the automatic rebalancing element, the impact of risks we have deemed suitable to retain and the impact of risks that are not able to be hedged.

All new sales of optional living benefit features of our variable annuity products include an automatic rebalancing element, also referred to as an asset transfer feature. Our automatic rebalancing element occurs at the

Table of Contents

contractholder level, rather than at the fund level, and transfers assets between certain variable investments selected by the annuity contractholder and, depending on the benefit feature, the fixed-rate account in the general account or a bond portfolio within the separate accounts. The automatic rebalancing element associated with currently-sold products transfers assets between certain variable investments selected by the annuity contractholder and a designated bond portfolio within the separate accounts. The transfers are based on the static mathematical formula used with the particular benefit which considers a number of factors, including, but not limited to, the impact of investment performance on the contractholder's total account value. In general, negative investment performance may result in transfers to either the fixed-rate account in the general account or a bond portfolio within the separate accounts, and positive investment performance may result in transfers to contractholder-selected variable investments. Overall, the automatic rebalancing element helps to mitigate our exposure to equity market risk and market volatility.

The following table sets forth the account values of our variable annuities with living benefit features and the net amount at risk of the living benefit features split between those that include an automatic rebalancing element and those that do not, as of the dates indicated.

	June 30, 2012		December 31, 2011		June 30, 2011	
	Account Value	Net Amount at Risk	Account Value	Net Amount at Risk	Account Value	Net Amount at Risk
	(\$ in millions)					
Automatic rebalancing element(1)	\$ 80,811	\$ 3,938	\$ 70,341	\$ 4,238	\$ 68,273	\$ 1,438
No automatic rebalancing element	15,254	2,008	15,300	2,361	17,219	1,622
Total variable annuity account values with living benefit features	\$ 96,065	\$ 5,946	\$ 85,641	\$ 6,599	\$ 85,492	\$ 3,060
	(% of total)					
Automatic rebalancing element	84%	66%	82%	64%	80%	47%
No automatic rebalancing element	16%	34%	18%	36%	20%	53%

(1) As of June 30, 2012, December 31, 2011 and June 30, 2011, asset values that have transferred to the general account or a separate account bond portfolio due to the automatic rebalancing element represent 23% or \$18.4 billion of the \$80.8 billion total account value, 30% or \$20.9 billion of the \$70.3 billion total account value and 9% or \$6.4 billion of the \$68.3 billion total account value, respectively.

The increase in account values that include an automatic rebalancing element as of June 30, 2012 compared to prior periods primarily reflects sales of our latest product offerings which include this feature. The decrease in the net amount at risk for these contracts as of June 30, 2012 compared to December 31, 2011 primarily reflects the impact of overall favorable equity markets in the first six months of 2012, while the increase compared to June 30, 2011 primarily reflects the growth in our variable annuity business over the past twelve months and unfavorable market conditions experienced in the second half of 2011.

Table of Contents

Our GMDBs guarantee a minimum return on the contract value or an enhanced value, if applicable, to be used solely for purposes of determining benefits payable in the event of death. The net amount at risk associated with the GMDBs provided by our variable annuity contracts includes risk we have deemed suitable to retain. However, certain of these account values are affected by an automatic rebalancing element because the contractholder selected a living benefit feature which includes an automatic rebalancing element. All of the variable annuity account values with living benefit features shown in the table above also contain GMDBs. An additional \$21.3 billion, \$21.1 billion and \$23.4 billion of variable annuity account values, as of June 30, 2012, December 31, 2011 and June 30, 2011, respectively, contain GMDBs, but no living benefit features. The following table sets forth the account values of our variable annuities with GMDBs and the net amount at risk of these benefits split between those that are affected by an automatic rebalancing element and those that are not, as of the dates indicated.

	June 30, 2012		December 31, 2011		June 30, 2011	
	Account Value	Net Amount at Risk	Account Value	Net Amount at Risk	Account Value	Net Amount at Risk
	(\$ in millions)					
Automatic rebalancing element	\$ 80,811	\$ 1,596	\$ 70,341	\$ 2,154	\$ 68,273	\$ 591
No automatic rebalancing element	36,537	4,769	36,407	5,628	40,666	4,285
Total variable annuity account values with death benefit features	\$ 117,348	\$ 6,365	\$ 106,748	\$ 7,782	\$ 108,939	\$ 4,876
	(% of total)					
Automatic rebalancing element	69%	25%	66%	28%	63%	12%
No automatic rebalancing element	31%	75%	34%	72%	37%	88%

The increase in account values that include an automatic rebalancing element as of June 30, 2012 compared to prior periods primarily reflects sales of our latest product offerings which include this feature. The decrease in the net amount at risk for these contracts as of June 30, 2012 compared to December 31, 2011 primarily reflects the impact of overall favorable equity markets in the first six months of 2012, while the increase compared to June 30, 2011 primarily reflects the growth in our variable annuity business over the past twelve months and unfavorable market conditions experienced in the second half of 2011.

Net impact of embedded derivatives related to our living benefit features and related hedge positions

As mentioned above, in addition to our automatic rebalancing element, we also manage certain risks associated with our variable annuity products through our hedging programs. In our living benefit hedging program, we purchase interest rate swaps, swaptions, floors and caps as well as equity options and futures to hedge certain living benefit features accounted for as embedded derivatives against changes in certain capital market assumptions such as interest rates, equity markets and market volatility. Our hedging strategy is grounded in a U.S. GAAP/capital markets valuation framework, but excludes the impact of the market's perception of our own non-performance risk (NPR) and also incorporates two modifications to the U.S. GAAP valuation assumptions. We add a credit spread to the U.S. GAAP risk-free rate of return assumption used to estimate future growth of bond investments in the customer separate account funds to account for the fact that the underlying customer separate account funds which support these living benefits are invested in assets that contain risk. We also adjust our volatility assumption to remove certain risk margins embedded in the valuation technique used to determine the fair value of the embedded derivative liability under U.S. GAAP, as we believe the impact on the liability driven by these margins is temporary and does not reflect the economic value of the liability. This hedging strategy results in differences each period between the change in the value of the embedded derivative liability as defined by U.S. GAAP and the change in the value of the hedge positions, potentially increasing volatility in U.S. GAAP earnings.

In addition, we evaluate hedge levels versus our hedge target based on the overall capital considerations of the Company and prevailing capital market conditions, and may decide to temporarily hedge to an amount that

Table of Contents

differs from our hedge target definition. Based on these considerations, beginning in the latter half of 2010, we decided to temporarily hedge to an amount less than our hedge target definition to be consistent with our long-term economic view and overall capital considerations of the Company. From the inception of this decision through June 30, 2012, we have experienced cumulative increases in the hedge target liability of approximately \$1.7 billion related to the under-hedged risk, with no corresponding hedge asset increase. This cumulative impact includes \$0.3 billion of net losses attributable to the first six months of 2012, and \$1.4 billion of net losses attributable to prior periods. Because this decision is based on the overall capital considerations of the Company as a whole, the impact on results from temporarily hedging to an amount that differs from our hedge target definition is reported within Corporate and Other operations, as described in Corporate and Other.

As of June 30, 2012, the fair value of the living benefit embedded derivative under U.S. GAAP was a \$3.0 billion liability. Excluding the impact of the cumulative adjustment for NPR of \$6.2 billion, the value of the living benefit embedded derivative was a \$9.2 billion liability. As of June 30, 2012, the value of our hedge target, based on our hedge target definition, was a \$7.5 billion liability. The difference between the value of the hedge target and the value of the living benefit embedded derivative under U.S. GAAP, excluding NPR, as of June 30, 2012 is primarily attributable to the impact of the margins and return assumptions as discussed above.

As described above, our hedging strategy uses capital markets instruments to generally match certain capital market sensitivities of the portion of the hedge target liability we choose to hedge. As of June 30, 2012, the fair value of our hedge positions was a net asset position of \$6.0 billion. Due to cash flow timing differences between our hedging instruments and the corresponding hedge target, as well as our decision to temporarily hedge to an amount that differs from our hedge target definition and other factors, the amount of hedge assets compared to our hedge target measured as of any specific point in time may be different, and is not expected to be fully offsetting.

For additional information regarding the Capital Protection Framework we use to evaluate and support the risks of our hedging program, see Liquidity and Capital Resources Liquidity and Capital Resources of Subsidiaries Domestic Insurance Subsidiaries Capital.

Table of Contents

The net impact of both the change in the value of the embedded derivative liabilities associated with our living benefit features and the change in fair value of the related derivative hedge positions are included in Realized investment gains (losses), net, and related adjustments and the related impact to the amortization of DAC and other costs is included in Related charges, both of which are excluded from adjusted operating income. The following table shows the net impact of changes in the embedded derivative liability and related hedge positions, as well as the related amortization of DAC and other costs, for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(1) (in millions)			
Change in fair value of hedge positions	\$ 2,430	\$ 338	\$ (89)	\$ (229)
Change in value of hedge target liability, excluding unhedged portions(2)	(2,617)	(316)	186	185
Net hedging impact, excluding unhedged portions	(187)	22	97	(44)
Change in portions of embedded derivative liability, before NPR, excluded from hedge target definition(3)	(693)	(82)	(473)	83
Change in the NPR adjustment(4)	3,023	341	729	216
Net impact from changes in embedded derivative liability and hedge positions reported in the Individual Annuities segment	2,143	281	353	255
Related charge to amortization of DAC and other costs(5)	(1,038)	(125)	(103)	(108)
Net impact from changes in embedded derivative liability and hedge positions, after the impact of NPR, DAC and other costs, reported in the Individual Annuities segment	\$ 1,105	\$ 156	\$ 250	\$ 147
Change in value of unhedged portion of hedge target liability - reported in Corporate & Other operations(6)	\$ (876)	\$ (86)	\$ (294)	\$ (31)

(1) Positive amount represents income; negative amount represents a loss.

(2) Represents the change in value based on our hedge target definition as described above, excluding the impacts of temporarily hedging to an amount that differs from our hedge target definition.

(3) Represents the impact attributable to the difference between the value of the hedge target liability, based on our hedge target definition, and the value of the embedded derivative liability as defined by U.S. GAAP, before adjusting for NPR.

(4) To reflect NPR, we incorporate an additional spread over LIBOR, which reflects the financial strength ratings of our insurance subsidiaries, into the discount rate used in the valuation of those individual living benefit contracts in a liability position and not to those in a contra-liability position. As of June 30, 2012, the value of the embedded derivatives, before the adjustment for NPR, was a net liability of \$9.2 billion. This net liability was comprised of \$9.5 billion of individual living benefit contracts in a liability position, net of \$0.3 billion of individual living benefit contracts in a contra-liability position.

(5) Related charge to amortization of DAC and other costs is excluded from adjusted operating income and included in operating results in Related charges.

(6) Represents the impact of temporarily hedging to an amount that differs from our hedge target definition. This amount is not reported in the Individual Annuities segment. See Corporate and Other for details.

2012 to 2011 Three Month Comparison. As shown in the table above, the net impacts from changes in the embedded derivative liability and hedge positions, after the impact of DAC and other costs, were net benefits of \$1,105 million and \$156 million for the second quarter of 2012 and 2011, respectively.

The net benefit of \$1,105 million for the second quarter of 2012 included a net charge of \$187 million resulting from the net impact of hedging, excluding the unhedged portions, driven by differences in the actual performance of the underlying separate accounts funds relative to the

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

performance of the market indices we utilized as a basis for developing our hedging strategy, and increased levels of market volatility. Also included in the net benefit of \$1,105 million was a net charge of \$693 million attributable to the difference between the

Table of Contents

valuation of the embedded derivative liability as defined by U.S. GAAP excluding NPR and the valuation of the hedge target liability, which we choose not to hedge. These charges were more than offset by a \$3,023 million net benefit to reflect NPR, primarily due to a higher base of embedded derivatives in a liability position driven by lower interest rates and unfavorable equity markets, as well as widening of the credit spreads used in valuing NPR. We also recorded a net charge of \$1,038 million from the inclusion of these items in current period gross profits used in calculating the amortization of DAC. The net charge of \$1,038 million includes a \$29 million charge from the current period impact of including the \$187 million net impact of hedging in our best estimate of gross profits used to set amortization rates.

The net benefit of \$156 million for the second quarter of 2011 included a net benefit of \$22 million resulting from the net impact of hedging, excluding the unhedged portions. Also included in the net benefit of \$156 million was a net charge of \$82 million attributable to the difference between the valuation of the embedded derivative liability as defined by U.S. GAAP excluding NPR and the valuation of the hedge target liability, which we choose not to hedge. These items were more than offset by a \$341 million net benefit to reflect NPR, primarily due to widening of the credit spreads used in valuing NPR and a higher base of embedded derivatives in a liability position. We also recorded a net charge of \$125 million from the inclusion of these items in current period gross profits used in calculating the amortization of DAC.

2012 to 2011 Six Month Comparison. As shown in the table above, the net impacts from changes in the embedded derivative liability and hedge positions, after the impact of DAC and other costs, were net benefits of \$250 million and \$147 million for the first six months of 2012 and 2011, respectively.

The net benefit of \$250 million for the first six months of 2012 included a net benefit of \$97 million resulting from the net impact of hedging, excluding the unhedged portions, driven by differences in the actual performance of the underlying separate accounts funds relative to the performance of the market indices we utilized as a basis for developing our hedging strategy, partially offset by increased levels of market volatility. Also included in the net benefit of \$250 million was a net charge of \$473 million attributable to the difference between the valuation of the embedded derivative liability as defined by U.S. GAAP excluding NPR and the valuation of the hedge target liability, which we choose not to hedge. These items were more than offset by a \$729 million net benefit to reflect NPR, primarily due to a higher base of embedded derivatives in a liability position driven by lower interest rates. We also recorded a net charge of \$103 million from the inclusion of these items in current period gross profits used in calculating the amortization of DAC. The net charge of \$103 million includes a \$13 million net benefit from the current period impact of including the \$97 million net impact of hedging in our best estimate of gross profits used to set amortization rates.

The net benefit of \$147 million for the first six months of 2011 included a net charge of \$44 million resulting from the net impact of hedging, excluding the unhedged portions, driven by increased levels of market volatility. Also included in the net benefit of \$147 million was a net benefit of \$83 million attributable to the difference between the valuation of the embedded derivative liability as defined by U.S. GAAP excluding NPR and the valuation of the hedge target liability, which we choose not to hedge, as well as a \$216 million net benefit to reflect NPR, primarily due to widening of the credit spreads used in valuing NPR and a higher base of embedded derivatives in a liability position. We also recorded a net charge of \$108 million from the inclusion of these items in current period gross profits used in calculating the amortization of DAC.

For additional information regarding the methodologies used in determining the fair value of the embedded derivative liability associated with our living benefit features as defined by U.S. GAAP, and for calculating the impact of NPR, see Note 13 to the Unaudited Interim Consolidated Financial Statements and Valuation of Assets and Liabilities Fair Value of Assets and Liabilities Variable Annuity Optional Living Benefit Features.

Table of Contents**Retirement***Operating Results*

The following table sets forth the Retirement segment's operating results for the periods indicated.

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2012	2011	2012	2011
	(in millions)			
Operating results:				
Revenues	\$ 1,242	\$ 1,248	\$ 2,349	\$ 2,454
Benefits and expenses	1,095	1,077	2,046	2,111
Adjusted operating income	147	171	303	343
Realized investment gains (losses), net, and related adjustments(1)	159	56	(1)	(19)
Related charges(2)	2	(2)	0	(6)
Investment gains (losses) on trading account assets supporting insurance liabilities, net(3)	87	191	168	187
Change in experience-rated contractholder liabilities due to asset value changes(4)	(29)	(192)	(122)	(171)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 366	\$ 224	\$ 348	\$ 334

- (1) Revenues exclude Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses and Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.
- (2) Benefits and expenses exclude related charges which represent the unfavorable (favorable) impact of Realized investment gains (losses), net, on changes in reserves and the amortization of deferred policy acquisition costs.
- (3) Revenues exclude net investment gains and losses on trading account assets supporting insurance liabilities. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.
- (4) Benefits and expenses exclude changes in contractholder liabilities due to asset value changes in the pool of investments supporting experience-rated contracts. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.

Divestiture of Prudential Bank & Trust, FSB Bank Deposits

During the second quarter of 2012, we divested bank deposits previously held by Prudential Bank & Trust, FSB (PB&T) in connection with our previously announced decision to limit its operations to trust services. The divestiture resulted in \$9 million of losses from the sale and related transaction costs in the second quarter of 2012. Additionally, our results for the three and six months ended June 30, 2012 reflect the loss of positive net investment spread from the PB&T deposits, a trend that we expect to continue in future periods.

Adjusted Operating Income

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

2012 to 2011 Three Month Comparison. Adjusted operating income decreased \$24 million, from \$171 million in the second quarter of 2011 to \$147 million in the second quarter of 2012. The decrease includes \$9 million of costs incurred in the second quarter of 2012 related to the divestiture of bank deposits previously held by PB&T, as discussed above. Excluding this item, adjusted operating income decreased \$15 million. The decrease was driven by lower net investment spread results, partially offset by higher asset-based fee income. Lower net investment spread results primarily reflect a decline in reinvestment rates and the impact of lower bank deposits, as discussed above, partially offset by the impacts of lower crediting rates driven by rate resets in the first quarter of 2012 and higher general account stable value account values in our full service business. Higher asset-based fee income primarily reflects an increase in investment-only stable value account values in our institutional investment products business driven by net additions, partially offset by lower average full service fee-based retirement account values driven by net outflows.

Table of Contents

2012 to 2011 Six Month Comparison. Adjusted operating income decreased \$40 million, from \$343 million in the first six months of 2011 to \$303 million in the first six months of 2012. The decrease includes \$9 million of costs incurred in the second quarter of 2012 related to the divestiture of bank deposits previously held by PB&T, as discussed above. Excluding this item, adjusted operating income decreased \$31 million. The decrease was driven by lower net investment spread results and a less favorable reserve benefit from case experience, partially offset by higher asset-based fee income. Lower net investment spread results primarily reflect a decline in reinvestment rates and the impact of lower bank deposits, as discussed above, partially offset by the impacts of lower crediting rates driven by rate resets in the first quarter of 2012 and higher general account stable value account values in our full service business. The less favorable reserve benefit from case experience was primarily driven by lower than expected mortality experience in the first quarter of 2012. Higher asset-based fee income primarily reflects an increase in investment-only stable value account values in our institutional investment products business driven by net additions, partially offset by lower average full service fee-based retirement account values driven by net outflows.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, decreased \$6 million, from \$1,248 million in the second quarter of 2011 to \$1,242 million in the second quarter of 2012. Net investment income decreased \$28 million primarily reflecting lower portfolio yields and the impact of lower bank deposits, partially offset by the impact of higher general account stable value account values in our full service business. Policy charges and fee income and asset management fees and other income increased \$14 million, primarily from higher asset-based fees reflecting the impacts of an increase in investment-only stable value account values in our institutional investment products business driven by net additions, partially offset by lower average full service fee-based retirement account values driven by net outflows. Premiums increased \$8 million, driven by higher sales of single premium annuities and higher premiums assumed on longevity reinsurance contracts, partially offset by lower sales of non-participating group annuity separate accounts and life-contingent structured settlements. The overall increase in premiums resulted in a corresponding increase in policyholders' benefits, including the change in policy reserves, as discussed below.

2012 to 2011 Six Month Comparison. Revenues decreased \$105 million, from \$2,454 million in the first six months of 2011 to \$2,349 million in the first six months of 2012. Premiums decreased \$75 million, driven by lower sales of non-participating group annuity separate accounts and life-contingent structured settlements, partially offset by higher sales of single premium annuities and higher premiums assumed on longevity reinsurance contracts. The overall decrease in premiums resulted in a corresponding decrease in policyholders' benefits, including the change in policy reserves, as discussed below. Net investment income decreased \$54 million primarily reflecting lower portfolio yields and the impact of lower bank deposits, partially offset by the impact of higher general account stable value account values in our full service business. Policy charges and fee income and asset management fees and other income increased \$24 million, primarily from higher asset-based fees reflecting the impacts of an increase in investment-only stable value account values in our institutional investment products business driven by net additions, partially offset by lower average full service fee-based retirement account values driven by net outflows.

Benefits and Expenses

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$18 million, from \$1,077 million in the second quarter of 2011 to \$1,095 million in the second quarter of 2012. Excluding the \$9 million increase from costs incurred in the second quarter of 2012 related to the divestiture of bank deposits, as discussed above, benefits and expenses increased \$9 million. Policyholders' benefits, including the change in policy reserves, increased \$13 million, primarily reflecting an increase in change in policy reserves associated with the increase in premiums as discussed above. General and administrative expenses, net of capitalization, decreased \$7 million, primarily driven by a decline in

Table of Contents

life-contingent structured settlement commissions. Interest credited to policyholders' account balances decreased \$1 million, as the impacts of lower crediting rates driven by rate resets and lower bank deposits, were essentially offset by the impact of higher general account stable value account values in our full service business.

2012 to 2011 Six Month Comparison. Benefits and expenses decreased \$65 million, from \$2,111 million in the first six months of 2011 to \$2,046 million in the first six months of 2012. Excluding the \$9 million increase from costs incurred in the second quarter of 2012 related to the divestiture of bank deposits, as discussed above, benefits and expenses decreased \$74 million. Policyholders' benefits, including the change in policy reserves, decreased \$57 million, primarily reflecting a decrease in change in policy reserves associated with the decrease in premiums as discussed above, partially offset by a less favorable reserve benefit from case experience. The amortization of deferred policy acquisition costs decreased \$19 million primarily driven by a refinement in the first quarter of 2011 to the methodology applied in calculating amortization for certain structured settlement contracts, with an equally offsetting impact to interest credited to policyholders' account balances. General and administrative expenses, net of capitalization, decreased \$13 million, primarily driven by costs incurred in the first quarter of 2011 related to certain legal matters and a decline in life-contingent structured settlement commissions. Interest credited to policyholders' account balances increased \$12 million primarily driven by a refinement in the first quarter of 2011 to the methodology applied in calculating reserves for certain structured settlement contracts, as mentioned above. The increase also reflects the impact of higher general account stable value account values in our full service business, partially offset by the impacts of lower crediting rates driven by rate resets and lower bank deposits.

Sales Results and Account Values

The following table shows the changes in the account values and net additions (withdrawals) of Retirement segment products for the periods indicated. Net additions (withdrawals) are deposits and sales or additions, as applicable, minus withdrawals and benefits. These concepts do not correspond to revenues under U.S. GAAP, but are used as a relevant measure of business activity. Account values include both internally- and externally-managed client balances as the total balances drive revenue for the Retirement segment. For more information on internally-managed balances see Asset Management.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Full Service(1):				
Beginning total account value	\$ 145,991	\$ 145,977	\$ 139,430	\$ 141,313
Deposits and sales	4,363	4,128	9,009	8,976
Withdrawals and benefits	(3,671)	(4,214)	(10,774)	(9,141)
Change in market value, interest credited and interest income and other activity(2)	(4,278)	689	4,740	5,432
Ending total account value	\$ 142,405	\$ 146,580	\$ 142,405	\$ 146,580
Net additions (withdrawals)	\$ 692	\$ (86)	\$ (1,765)	\$ (165)
Institutional Investment Products(3):				
Beginning total account value	\$ 93,853	\$ 68,892	\$ 90,089	\$ 64,183
Additions	8,457	5,592	12,856	11,377
Withdrawals and benefits(4)	(2,832)	(1,437)	(4,370)	(2,565)
Change in market value, interest credited and interest income	1,562	1,190	2,490	1,672
Other(5)	1,403	(106)	1,378	(536)
Ending total account value(6)	\$ 102,443	\$ 74,131	\$ 102,443	\$ 74,131

Net additions(6)	\$ 5,625	\$ 4,155	\$ 8,486	\$ 8,812
------------------	----------	----------	----------	----------

Table of Contents

- (1) Ending total account value for the full service business includes assets of Prudential's retirement plans of \$6.3 billion and \$6.1 billion as of June 30, 2012 and 2011, respectively.
- (2) Change in market value, interest credited and interest income and other activity includes \$(1.4) billion for the three and six months ended June 30, 2012 representing the divestiture of bank deposits previously held by PB&T, as a result of our decision to limit its operations to trust services.
- (3) Ending total account value for the institutional investment products business includes assets of Prudential's defined benefit plan of \$5.8 billion and \$5.3 billion as of June 30, 2012 and 2011, respectively. Ending total account value for the institutional investment products business also includes \$1.5 billion as of both June 30, 2012 and 2011 related to collateralized funding agreements issued to the Federal Home Loan Bank of New York (FHLBNY), and \$0.5 billion and \$0.7 billion as of June 30, 2012 and 2011, respectively, related to affiliated funding agreements issued using the proceeds from the sale of Prudential Financial retail medium-term notes. For additional information regarding the FHLBNY and the retail medium-term notes program see, Liquidity and Capital Resources.
- (4) Withdrawals and benefits includes \$(893) million and \$(900) million for the three and six months ended June 30, 2012, respectively, and \$(18) million and \$(52) million for the three and six months ended June 30, 2011, respectively, representing transfers of client balances from accounts we manage to externally-managed accounts. These withdrawals are offset within Other, as there is no net impact on ending account values for these transfers.
- (5) Other includes transfers from (to) the Asset Management segment of \$(131) million for the three and six months ended June 30, 2012, and \$(13) million and \$(415) million for the three and six months ended June 30, 2011. Other also includes \$893 million and \$900 million for the three and six months ended June 30, 2012, respectively, and \$18 million and \$52 million for the three and six months ended June 30, 2011, respectively, representing transfers of client balances from accounts we manage to externally-managed accounts. These transfers are offset within Withdrawals and benefits, as there is no net impact on ending account values for these transfers. Remaining amounts for all periods presented primarily represent changes in asset balances for externally-managed accounts.
- (6) Ending total account value for the institutional investment products business includes investment-only stable value account values of \$53.2 billion and \$28.0 billion as of June 30, 2012 and 2011, respectively. Net additions for the institutional investment products business include investment-only stable value account value net additions of \$7.8 billion and \$10.9 billion for the three and six months ended June 30, 2012, respectively, and \$4.6 billion and \$9.8 billion for the three and six months ended June 30, 2011, respectively.

2012 to 2011 Three Month Comparison. Account values in our full service business of \$142.4 billion as of June 30, 2012 decreased \$3.6 billion and \$4.2 billion from March 31, 2012 and June 30, 2011, respectively. The decrease from March 31, 2012 was driven by a decline in the market value of customer funds due to equity market depreciation in the second quarter of 2012 and the divestiture of bank deposits, as discussed above, partially offset by net additions. The decrease from June 30, 2011 was primarily driven by net withdrawals over the last twelve months and the divestiture of bank deposits, partially offset by interest accrued on general account stable value account values over the last twelve months. Net additions (withdrawals) increased \$0.8 billion from net withdrawals of \$0.1 billion in the second quarter of 2011 to net additions of \$0.7 billion in the second quarter of 2012. The increase was due to higher plan sales, driven by a \$0.9 billion plan sale in the second quarter of 2012, and a lower volume of large plan lapses.

Account values in our institutional investment products business of \$102.4 billion as of June 30, 2012 increased \$8.6 billion and \$28.3 billion from March 31, 2012 and June 30, 2011, respectively. The increase from March 31, 2012 was driven by additions of our fee-based investment-only stable value product and increases in the market value of customer funds primarily from declines in fixed income yields, partially offset by decreases from withdrawals and benefit payments. The increase from June 30, 2011 was driven by additions of our fee-based investment-only stable value and longevity reinsurance products and increases in the market value of customer funds primarily from declines in fixed income yields, partially offset by decreases from withdrawals and benefit payments. Net additions increased \$1.4 billion from net additions of \$4.2 billion in the second quarter of 2011 to net additions of \$5.6 billion in the second quarter of 2012, primarily reflecting higher sales of our fee-based investment-only stable value product, partially offset by a transfer of client balances from accounts we manage to externally-managed accounts.

2012 to 2011 Six Month Comparison. Account values in our full service business of \$142.4 billion as of June 30, 2012 increased \$3.0 billion from December 31, 2011, and decreased \$4.2 billion from June 30, 2011. The increase from December 31, 2011 was driven by an increase in the market value of customer funds primarily due to equity market appreciation in the first quarter of 2012, partially offset by net withdrawals and the divestiture of bank deposits. The decrease from June 30, 2011 was primarily driven by net withdrawals over the last twelve months and the divestiture of bank deposits, partially offset by interest accrued on general account

Table of Contents

stable value account values over the last twelve months. Net additions (withdrawals) decreased \$1.6 billion from net withdrawals of \$0.2 billion in the first six months of 2011 to net withdrawals of \$1.8 billion in the first six months of 2012. The decrease was primarily driven by a higher volume of large plan lapses.

Account values in our institutional investment products business of \$102.4 billion as of June 30, 2012 increased \$12.4 billion and \$28.3 billion from December 31, 2011 and June 30, 2011, respectively. The increase from December 31, 2011 was primarily driven by additions of our fee-based investment-only stable value and longevity reinsurance products and increases in the market value of customer funds primarily from declines in fixed income yields, partially offset by decreases from withdrawals and benefit payments. The increase from June 30, 2011 was driven by additions of our fee-based investment-only stable value and longevity reinsurance products and increases in the market value of customer funds primarily from declines in fixed income yields, partially offset by decreases from withdrawals and benefit payments. Net additions decreased \$0.3 billion from net additions of \$8.8 billion in the first six months of 2011 to net additions of \$8.5 billion in the first six months of 2012, as higher sales of our fee-based investment-only stable value and longevity reinsurance products were more than offset by a transfer of client balances from accounts we manage to externally-managed accounts and withdrawals and benefit payments.

Asset Management**Operating Results**

The following table sets forth the Asset Management segment's operating results for the periods indicated.

	Three Months Ended		Six Months Ended	
	June 30, 2012	2011	June 30, 2012	2011
	(in millions)			
Operating results:				
Revenues	\$ 483	\$ 656	\$ 1,022	\$ 1,204
Expenses	435	429	853	823
Adjusted operating income	48	227	169	381
Realized investment gains (losses), net, and related adjustments(1)	0	5	(5)	(15)
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests(2)	13	27	29	54
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 61	\$ 259	\$ 193	\$ 420

(1) Revenues exclude Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses.

(2) Equity in earnings of operating joint ventures are included in adjusted operating income but excluded from income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis on an after-tax basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests are excluded from adjusted operating income but included in income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests represent the portion of earnings from consolidated entities that relate to the equity interests of minority investors.

Adjusted Operating Income

2012 to 2011 Three Month Comparison. Adjusted operating income decreased \$179 million, from \$227 million in the second quarter of 2011 to \$48 million in the second quarter of 2012 primarily driven by a lower contribution from the segment's strategic investing activities. The results of strategic investing activities for the second quarter of 2012 reflect \$95 million of declines in values on certain real estate-related investments, including a \$75 million impairment on a single investment, of which \$61 million relates to prior periods. This

Table of Contents

compares to a \$65 million contribution from real estate strategic investing activities in the second quarter of 2011 primarily driven by a \$61 million gain on a partial sale of a real estate seed investment. Additionally, results for the second quarter of 2012 reflect an increase in operating expenses, largely related to new fund launches and business growth.

These decreases were partially offset by an increase in asset management fees, before associated expenses, primarily from institutional and retail customer assets as a result of higher asset values due to market appreciation and positive net asset flows since the second quarter of 2011.

2012 to 2011 Six Month Comparison. Adjusted operating income decreased \$212 million, from \$381 million in the first six months of 2011 to \$169 million in the first six months of 2012 reflecting lower contributions from the segment's strategic investing activities and commercial mortgage activities. The decrease in strategic investing activities reflects \$113 million of declines in values on certain real estate-related investments in the first six months of 2012, including a \$75 million impairment on a single investment, of which \$61 million relates to prior periods. This compares to a \$75 million contribution from real estate strategic investing activities in the first six months of 2011 primarily driven by a \$61 million gain on a partial sale of a real estate seed investment. The decrease in the segment's commercial mortgage activities reflects lower gains on sales of foreclosed commercial real estate assets in the interim loan portfolio in the first six months of 2012 compared to the first six months of 2011. In addition, in the first six months of 2011, the segment's commercial mortgage activities benefited from the impact of loan payoffs on net credit and valuation-related charges on interim loans. Additionally, results for the first six months of 2012 reflect an increase in operating expenses, largely related to new fund launches and business growth, as well as increased compensation.

These decreases were partially offset by an increase in asset management fees, before associated expenses, primarily from institutional and retail customer assets as a result of higher asset values due to market appreciation and positive net asset flows since the second quarter of 2011.

Revenues

The following tables set forth the Asset Management segment's revenues, presented on a basis consistent with the table above under Operating Results, by type.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Revenues by type:				
Asset management fees by source:				
Institutional customers	\$ 186	\$ 178	\$ 373	\$ 352
Retail customers(1)	118	108	233	212
General account	85	82	169	160
Total asset management fees	389	368	775	724
Incentive fees	9	20	0	13
Transaction fees	13	10	21	21
Strategic investing	(90)	76	(79)	100
Commercial mortgage(2)	42	43	62	72
Other related revenues	(26)	149	4	206

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Service, distribution and other revenues(3)	120	139	243	274
Total revenues	\$ 483	\$ 656	\$ 1,022	\$ 1,204

162

Table of Contents

- (1) Consists of fees from: (a) individual mutual funds and both variable annuities and variable life insurance asset management revenues from our separate accounts; (b) funds invested in proprietary mutual funds through our defined contribution plan products; and (c) third party sub-advisory relationships. Revenues from fixed annuities and the fixed-rate accounts of both variable annuities and variable life insurance are included in the general account.
- (2) Includes mortgage origination and spread lending revenues of our commercial mortgage origination and servicing business.
- (3) Includes payments from Wells Fargo under an agreement dated as of July 30, 2004 implementing arrangements with respect to money market mutual funds in connection with the combination of our retail securities brokerage and clearing operations with those of Wells Fargo. The agreement extends for ten years after termination of the Wachovia Securities joint venture, which occurred on December 31, 2009. The revenue from Wells Fargo under this agreement was \$16 million and \$19 million in the three months ended June 30, 2012 and 2011, respectively, and \$31 million and \$36 million in the six months ended June 30, 2012 and 2011, respectively.

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, decreased \$173 million, from \$656 million in the second quarter of 2011 to \$483 million in the second quarter of 2012. Strategic investing revenues decreased \$166 million primarily due to \$93 million of declines in values on certain real estate-related investments, including a \$75 million impairment on a single investment, as discussed above. This compares to a \$69 million contribution from real estate investing activities in the second quarter of 2011, primarily driven by a \$61 million gain in the second quarter of 2011 on a partial sale of a real estate seed investment, as discussed above. Service, distribution and other revenues decreased by \$19 million, which includes lower revenues from certain consolidated funds, which were fully offset by lower expenses related to noncontrolling interests in these funds, as well as lower mutual fund service fees. Performance-based incentive fees decreased \$11 million primarily driven by lower net asset values of institutional real estate funds.

Partially offsetting the decreases in revenue above was an increase in asset management fees of \$21 million primarily from the management of institutional and retail customer assets as a result of higher asset values due to market appreciation and positive net asset flows since the second quarter of 2011.

2012 to 2011 Six Month Comparison. Revenues decreased \$182 million, from \$1,204 million in the first six months of 2011 to \$1,022 million in the first six months of 2012. Strategic investing revenues decreased \$179 million reflecting \$109 million of declines in values on certain real estate-related investments in the first six months of 2012, including a \$75 million impairment on a single investment, as discussed above. This compares to a \$82 million contribution from real estate strategic investing activities in the first six months of 2011, primarily driven by a \$61 million gain in the second quarter of 2011 on a partial sale of a real estate seed investment, as discussed above. Service, distribution and other revenues decreased \$31 million, which includes lower revenues for certain consolidated funds, which were fully offset by lower expenses related to the noncontrolling interest in these funds, as well as lower mutual fund service fees. Commercial mortgage revenues decreased \$10 million primarily reflecting lower gains on sales of foreclosed real estate assets as well as the impact from loan payoffs on net credit and valuation-related charges on interim loans for the first six months of 2011, as discussed above, partially offset by higher agency fees due to higher production. Performance-based incentive fees decreased \$13 million primarily driven by lower net asset values of institutional real estate funds. A portion of these incentive-based fees are offset in incentive compensation expense in accordance with the terms of the contractual agreements. Certain of our incentive fees continue to be subject to positive or negative future adjustment based on cumulative fund performance in relation to specified benchmarks. As of June 30, 2012, \$79 million in cumulative incentive fee revenue, net of compensation, is subject to future adjustment. Future incentive, transaction, strategic investing and commercial mortgage revenues will be impacted by the level and diversification of our strategic investments, the commercial real estate market, and other domestic and international market conditions.

Partially offsetting the decreases in revenue above was an increase in asset management fees of \$51 million primarily from the management of institutional and retail customer assets as a result of higher asset values due to market appreciation and positive net asset flows since the second quarter of 2011.

Table of Contents*Expenses*

2012 to 2011 Three Month Comparison. Expenses, as shown in the table above under Operating Results, increased \$6 million, from \$429 million in the second quarter of 2011 to \$435 million in the second quarter of 2012, driven primarily by increases in costs related to new fund launches and business growth. These increases were partially offset by lower expenses related to revenues associated with certain consolidated funds, as discussed above.

2012 to 2011 Six Month Comparison. Expenses increased \$30 million, from \$823 million in the first six months of 2011 to \$853 million in the first six months of 2012, primarily driven by increased costs related to new fund launches and business growth, as well as an increase in compensation costs, due to increased head count and higher earnings subject to compensation. These increases were partially offset by lower expenses related to revenues associated with certain consolidated funds, as discussed above.

Assets Under Management

The following tables set forth assets under management by asset class and source as of the dates indicated and net additions, excluding money market activity, by source for the periods indicated. In managing our business, we analyze assets under management, which do not correspond to U.S. GAAP assets, because the principal source of revenues is fees based on assets under management.

	June 30, 2012	December 31, 2011 (in billions)	June 30, 2011
Assets Under Management (at fair market value):			
Institutional customers:			
Equity	\$ 45.8	\$ 44.2	\$ 51.1
Fixed income	210.5	197.2	178.5
Real estate	30.1	27.7	26.6
Institutional customers(1)(2)	286.4	269.1	256.2
Retail customers:			
Equity	79.9	70.8	78.6
Fixed income	49.0	45.7	29.1
Real estate	1.3	1.4	1.6
Retail customers(3)	130.2	117.9	109.3
General account:			
Equity	4.4	4.2	4.3
Fixed income	227.7	226.6	212.4
Real estate	1.5	1.3	1.3
General account	233.6	232.1	218.0
Total assets under management	\$ 650.2	\$ 619.1	\$ 583.5

Table of Contents

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in billions)				
Net additions (withdrawals), excluding money market activity:				
Third Party:				
Institutional customers(4)	\$ 0.0	\$ 5.0	\$ 5.4	\$ 10.9
Retail customers	3.8	(0.2)	7.0	1.8
Affiliated:				
Institutional customers	(1.4)	(0.4)	(1.5)	(1.7)
Retail customers	7.3	(0.9)	(2.1)	0.4
General account(5)	(0.5)	(1.5)	(1.3)	12.9
Total net additions (withdrawals), excluding money market activity	\$ 9.2	\$ 2.0	\$ 7.5	\$ 24.3

- (1) Consists of third-party institutional assets and group insurance contracts.
- (2) As of June 30, 2012, December 31, 2011 and June 30, 2011, includes \$33.7 billion, \$29.7 billion and \$24.0 billion, respectively, of assets under management related to investment-only stable value products.
- (3) Consists of: (a) individual mutual funds and both variable annuities and variable life insurance assets in our separate accounts; (b) funds invested in proprietary mutual funds through our defined contribution plan products; and (c) third-party sub-advisory relationships. Fixed annuities and the fixed-rate accounts of both variable annuities and variable life insurance are included in the general account.
- (4) Three months ended June 30, 2012 and 2011, includes \$2.5 billion and \$2.5 billion, respectively, and the six months ended June 30, 2012 and 2011, includes \$3.5 billion and \$5.3 billion, respectively, of net additions related to investment-only stable value products.
- (5) The six months ended June 30, 2011 includes \$15.2 billion in net additions from the acquisition of the Star and Edison Businesses.

2012 to 2011 Six Month Comparison. Assets under management were \$650.2 billion at June 30, 2012, an increase of \$31.1 billion from December 31, 2011. Institutional assets under management increased \$17.3 billion from December 31, 2011 to June 30, 2012 driven by market appreciation of \$13.1 billion, as well as net additions of \$5.4 billion from third-party clients from positive flows into fixed income accounts, including \$3.5 billion of net additions associated with investment-only stable value products. Retail assets under management increased \$12.3 billion from December 31, 2011 to June 30, 2012 driven by net additions of \$7.0 billion from third-party clients from positive flows primarily into equity accounts and market appreciation of \$6.9 billion. General account assets increased \$1.5 billion due largely to market appreciation of \$5.2 billion partially offset by net withdrawals primarily from fixed income funds.

Assets under management increased \$66.7 billion from June 30, 2011. Institutional assets under management increased \$30.2 billion from June 30, 2011 to June 30, 2012 driven by market appreciation of \$21.4 billion, as well as net additions of \$11.2 billion from third-party clients, primarily from positive flows into fixed income accounts, including \$8.2 billion of net additions associated with investment-only stable value products. Retail assets under management increased \$20.9 billion from June 30, 2011 to June 30, 2012 from net additions of \$8.7 billion from third-party clients and net additions of \$12.0 billion from affiliated assets under management primarily from variable annuity assets rebalancing into a fixed income fund. General account assets increased \$15.6 billion primarily driven by market appreciation of \$17.4 billion.

Table of Contents*Strategic Investments*

The following table sets forth the strategic investments of the Asset Management segment at carrying value (including the value of derivative instruments used to mitigate equity market and currency risk) by asset class and source as of the dates indicated.

	June 30, 2012 2011 (in millions)	
Co-Investments:		
Real estate	\$ 448	\$ 469
Fixed income	24	31
Seed Investments:		
Real estate	22	22
Public equity	210	145
Fixed income	210	181
Loans Secured by Investor Equity Commitments or Fund Assets:		
Real estate secured by investor equity	0	19
Private equity secured by investor equity	23	19
Real estate secured by fund assets	4	143
Total	\$ 941	\$ 1,029

Commercial Mortgage Interim Loan Portfolio

The following table sets forth information regarding the interim loan portfolio of the Asset Management segment's commercial mortgage operations as of the dates indicated.

	June 30, 2012 2011 (\$ in millions)	
Interim Loan Portfolio:		
Principal balance of loans outstanding(1)	\$ 560	\$ 938
Allowance for credit or valuation-related losses	\$ 30	\$ 67
Weighted average loan-to-value ratio(2)(3)	93%	98%
Weighted average debt service coverage ratio(2)	1.49	1.43

- (1) As of June 30, 2012 and 2011, excludes \$8 million and \$16 million, respectively, of commitments for future fundings that would need to be disbursed if borrowers meet the conditions for these fundings and \$44 million and \$35 million, respectively, of commercial real estate held for sale related to foreclosed interim loans.
- (2) A stabilized value and projected net operating income are used in the calculation of the loan-to-value and debt service coverage ratios.
- (3) For those loans where the loan amount is greater than the collateral value, the excess of the loan amount over the collateral value was \$32 million and \$82 million as of June 30, 2012 and 2011, respectively.

Table of Contents**U.S. Individual Life and Group Insurance Division***Individual Life**Operating Results*

The following table sets forth the Individual Life segment's operating results for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Operating results:				
Revenues	\$ 803	\$ 763	\$ 1,579	\$ 1,488
Benefits and expenses	742	628	1,406	1,255
Adjusted operating income	61	135	173	233
Realized investment gains (losses), net, and related adjustments(1)	(7)	(28)	23	(2)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 54	\$ 107	\$ 196	\$ 231

(1) Revenues exclude Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses.

Adjusted Operating Income

2012 to 2011 Three Month Comparison. Adjusted operating income decreased \$74 million, from \$135 million in the second quarter of 2011 to \$61 million in the second quarter of 2012, primarily attributable to \$70 million from mortality experience, net of reinsurance, which was unfavorable relative to expected levels in the current period, compared to the second quarter of 2011, which was favorable relative to expected levels. Net investment spread results were lower by \$3 million reflecting a decline in reinvestment rates, partially offset by an increase in assets supporting universal life business growth and higher policyholder account balances. The decrease in adjusted operating income also reflects a \$1 million increase in amortization of deferred policy acquisition costs net of related amortization of unearned revenue reserves, resulting from changes in our estimates of total gross profits arising from separate account fund performance, which is described in more detail below. This increase in amortization largely reflects the impact of equity markets on separate account fund performance in the respective periods.

The changes in our estimates of total gross profits arising from separate account fund performance, as discussed above, reflect the impact on our estimates of total gross profits of the difference between our actual quarterly rate of return on separate accounts compared to our previously expected quarterly rate of return. The following table shows the actual quarterly rate of return on separate accounts for the second quarter of 2012 and 2011 compared to our previously expected quarterly rate of return used in our estimate of total gross profits.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	Second Quarter 2012	Second Quarter 2011
Actual rate of return	(3.4)%	0.4%
Expected rate of return	2.1%	2.0%

Lower than expected market returns in the second quarter of 2012 and 2011 resulted in a decrease in total future gross profits by establishing a lower starting point for the fund balances used in estimating those profits in future periods. The decrease in our estimates of total gross profits resulted in a net expense of \$2 million and \$1 million in the second quarter of 2012 and 2011, respectively, reflecting a higher required rate of amortization of deferred policy acquisition costs, partially offset by a higher required rate of amortization of unearned revenue reserves. We derive our near-term future rate of return assumptions using a reversion to the mean approach, a common industry practice. Under this approach, we consider actual returns over a period of time and initially

Table of Contents

adjust projected returns over the next four years (the near-term) so that the assets are projected to grow at the long-term expected rate of return for the entire period. The near-term future projected blended rate of return across all contract groups is 9.2% per annum as of June 30, 2012, or approximately 2.2% per quarter.

2012 to 2011 Six Month Comparison. Adjusted operating income decreased \$60 million, from \$233 million in the first six months of 2011 to \$173 million in the first six months of 2012, primarily driven by \$53 million from mortality experience, net of reinsurance, which was unfavorable relative to expected levels, compared to the first six months of 2011. The decrease in adjusted operating income also reflects a \$9 million increase in general and administrative expenses primarily reflecting a charge related to the correction of a delay in the execution of certain client mutual fund transactions and a \$1 million decline in net investment spread results reflecting a decline in reinvestment rates, partially offset by an increase in assets supporting universal life business growth and higher policyholder account balances. These decreases to adjusted operating income were partially offset by \$3 million of lower amortization of deferred policy acquisition costs net of related amortization of unearned revenue reserves, resulting from changes in our estimates of total gross profits arising from separate account fund performance, which is described in more detail below. This decrease in amortization largely reflects the impact of equity markets on separate account fund performance in the respective periods.

The changes in our estimates of total gross profits arising from separate account fund performance, as discussed above, reflect the impact on our estimates of total gross profits of the difference between our actual quarterly rate of return on separate accounts compared to our previously expected quarterly rate of return. The following table shows the actual quarterly rate of return on separate accounts for the first and second quarters of 2012 and 2011 compared to our previously expected quarterly rate of return used in our estimates of total gross profits.

	2012		2011	
	First Quarter	Second Quarter	First Quarter	Second Quarter
Actual rate of return	8.8%	(3.4)%	4.4%	0.4%
Expected rate of return	2.5%	2.1%	2.2%	2.0%

The overall higher than expected market returns in the first six months of 2012 and 2011 resulted in an increase in total future gross profits by establishing a higher starting point for the fund balances used in estimating those profits in future periods. The increase in our estimates of total gross profits resulted in a net benefit of \$4 million and \$1 million for the first six months of 2012 and 2011, respectively, reflecting a lower required rate of amortization of deferred policy acquisition costs, partially offset by a lower required rate of amortization of unearned revenue reserves. The decrease in amortization for the first six months of 2012 and 2011 also reflects the impact of using the near-term future rate of return assumptions for all contract groups, as described above.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$40 million, from \$763 million in the second quarter of 2011 to \$803 million in the second quarter of 2012. Policy charges and fees and asset management fees and other income increased \$29 million driven by an increase from income on an affiliated note received as consideration for a surplus note issued in September 2011 to Prudential Financial related to the financing of regulatory capital requirements associated with statutory reserves for certain universal life insurance policies. The income from this note is offset by higher interest expense as described below. Also included in policy charges and fees and asset management fees and other income was an increase driven by growth in our universal life insurance product that was largely offset by the ongoing impact of run-off of variable life insurance in force. Net investment income increased \$11 million reflecting higher asset balances resulting from growth in our universal life and term insurance products including higher policyholders' account balances resulting from increased policyholder deposits and higher capital requirements as well as higher assets supporting policy reserves, partially offset by lower invested asset yields from declines in portfolio reinvestment rates.

Table of Contents

2012 to 2011 Six Month Comparison. Revenues increased \$91 million, from \$1,488 million in the first six months of 2011 to \$1,579 million in the first six months of 2012. Policy charges and fees and asset management fees and other income increased \$59 million driven by an increase from income on an affiliated note received as consideration for a surplus note issued in September 2011 to Prudential Financial related to the financing of regulatory capital requirements associated with statutory reserves for certain universal life insurance policies. The income from this note is offset by higher interest expense as described below. Also included in policy charges and fees and asset management fees and other income was an increase driven by growth in our universal life insurance product that was partially offset by the ongoing impact of run-off of variable life insurance in force. Partially offsetting the increase in policy charges and fees and asset management fees and other income was a decrease in amortization of unearned revenue reserves due to changes in our estimates of total gross profits primarily reflecting the impact of more favorable market conditions on separate account fund performance in the first six months of 2012 compared to the first six months of 2011. Net investment income increased \$29 million reflecting higher asset balances resulting from growth in our universal life and term insurance products including higher policyholders' account balances resulting from increased policyholder deposits and higher capital requirements as well as higher assets supporting policy reserves, partially offset by lower invested asset yields from declines in portfolio reinvestment rates.

Benefits and Expenses

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$114 million, from \$628 million in the second quarter of 2011 to \$742 million in the second quarter of 2012. Insurance and annuity benefits, including interest credited to policyholders' account balances, increased \$89 million primarily driven by unfavorable mortality experience of \$70 million, relative to expected levels, and an increase in interest credited to policyholders from higher universal life account balances from policyholder deposits and increases in policyholder reserves driven by growth in our term life block of business. Also included in this increase in benefits and expenses is higher interest expense of \$30 million, reflecting higher borrowings including the issuance of a surplus note in September 2011 to Prudential Financial related to the financing of regulatory capital requirements associated with statutory reserves for certain universal life insurance policies, as mentioned above. Partially offsetting these items was a \$4 million decrease in general and administrative expenses, net of capitalization.

2012 to 2011 Six Month Comparison. Benefits and expenses increased \$151 million, from \$1,255 million in the first six months of 2011 to \$1,406 million in the first six months of 2012. Insurance and annuity benefits, including interest credited to policyholders' account balances, increased \$92 million primarily driven by unfavorable mortality experience of \$53 million, relative to expected levels, and an increase in interest credited to policyholders from higher universal life account balances from policyholder deposits and increases in policyholder reserves driven by growth in our term life block of business. Also included in this increase in benefits and expenses is higher interest expense of \$62 million, reflecting higher borrowings including the issuance of a surplus note in September 2011 to Prudential Financial related to the financing of regulatory capital requirements associated with statutory reserves for certain universal life insurance policies, as mentioned above. General and administrative expenses, net of capitalization, increased \$9 million primarily reflecting a charge related to the correction of a delay in the execution of certain client mutual fund transactions. These increases were partially offset by a \$12 million decrease in amortization of deferred policy acquisition costs primarily reflecting the impact of more favorable market conditions on separate account fund performance in the first six months of 2012 compared to the first six months of 2011.

Sales Results

The following table sets forth individual life insurance annualized new business premiums for the periods indicated. In managing our individual life insurance business, we analyze annualized new business premiums, which do not correspond to revenues under U.S. GAAP, because annualized new business premiums measure the

Table of Contents

current sales performance of the business, while revenues primarily reflect the renewal persistency and aging of in force policies written in prior years and net investment income, in addition to current sales. Annualized new business premiums include 10% of first year excess premiums and deposits.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Annualized New Business Premiums(1):				
Variable Life	\$ 5	\$ 6	\$ 9	\$ 13
Universal Life	42	22	76	45
Term Life	44	40	85	75
Total	\$ 91	\$ 68	\$ 170	\$ 133
Annualized New Business Premiums by Distribution Channel(1):				
Prudential Agents	\$ 24	\$ 21	\$ 44	\$ 41
Third party	67	47	126	92
Total	\$ 91	\$ 68	\$ 170	\$ 133

(1) Annualized scheduled premiums plus 10% of excess (unscheduled) and single premiums from new sales. Excludes corporate-owned life insurance.

2012 to 2011 Three Month Comparison. Sales of new life insurance, measured as described above, increased \$23 million, from \$68 million in the second quarter of 2011 to \$91 million in the second quarter of 2012, primarily driven by increased sales in the third party distribution channel. This reflected a \$20 million increase in sales of universal life insurance products driven by a change in the competitive position of our products.

2012 to 2011 Six Month Comparison. Sales of new life insurance, measured as described above, increased \$37 million, from \$133 million in the first six months of 2011 to \$170 million in the first six months of 2012, primarily driven by increased sales in the third party distribution channel. This reflected a \$41 million increase in sales of universal and term life insurance products, partially offset by a \$4 million decrease in variable life insurance product sales. A change in the competitive position of our products contributed to the increase in universal life insurance sales.

Policy Surrender Experience

The following table sets forth the individual life insurance business policy surrender experience for variable and universal life insurance, measured by cash value of surrenders, for the periods indicated. These amounts do not correspond to expenses under U.S. GAAP. In managing this business, we analyze the cash value of surrenders because it is a measure of the degree to which policyholders are maintaining their in force business with us, a driver of future profitability. Generally, our term life insurance products do not provide for cash surrender values.

Three Months Ended June 30,	Six Months Ended June 30,
--	--------------------------------------

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

	2012	2011	2012	2011
	(\$ in millions)			
Cash value of surrenders	\$ 155	\$ 286	\$ 325	\$ 475
Cash value of surrenders as a percentage of mean future policy benefit reserves, policyholders' account balances, and separate account balances	2.5%	4.7%	2.7%	3.9%

170

Table of Contents

2012 to 2011 Three Month Comparison. The total cash value of surrenders decreased \$131 million, from \$286 million in the second quarter of 2011 to \$155 million in the second quarter of 2012, driven by the surrenders of two large variable corporate-owned life insurance policies in the second quarter of 2011. The level of surrenders as a percentage of mean future policy benefit reserves, policyholders' account balances and separate account balances decreased from 4.7% in the second quarter of 2011 to 2.5% in the second quarter of 2012 as a result of these large surrenders.

2012 to 2011 Six Month Comparison. The total cash value of surrenders decreased \$150 million, from \$475 million in the first six months of 2011 to \$325 million in the first six months of 2012, driven by the surrenders of two large variable corporate-owned life insurance policies during the second quarter of 2011 and a single large variable corporate-owned life insurance policy during the first quarter of 2011. The level of surrenders as a percentage of mean future policy benefit reserves, policyholders' account balances and separate account balances decreased from 3.9% in the first six months of 2011 to 2.7% in the first six months of 2012 as a result of these large surrenders.

Group Insurance*Operating Results*

The following table sets forth the Group Insurance segment's operating results for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Operating results:				
Revenues	\$ 1,549	\$ 1,486	\$ 3,096	\$ 2,992
Benefits and expenses	1,503	1,437	3,088	2,904
Adjusted operating income	46	49	8	88
Realized investment gains (losses), net, and related adjustments(1)	17	11	(1)	5
Related charges(2)	0	(1)	0	(1)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 63	\$ 59	\$ 7	\$ 92

(1) Revenues exclude Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses.

(2) Benefits and expenses exclude related charges which represent the unfavorable (favorable) impact of Realized investment gains (losses), net, on interest credited to policyholders' account balances.

Adjusted Operating Income

2012 to 2011 Three Month Comparison. Adjusted operating income decreased \$3 million, from \$49 million in the second quarter of 2011 to \$46 million in the second quarter of 2012. Updates to premium tax estimates provided a \$15 million unfavorable impact on the results of the second

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

quarter of 2012 as compared to the second quarter of 2011. Excluding the impact of these premium tax updates, adjusted operating income increased \$12 million reflecting more favorable claims experience in our group life business resulting from a decrease in the number of claims in the second quarter of 2012. Higher operating expenses related to business and strategic initiatives partially offset this increase. Results for our group disability business remain relatively unchanged.

2012 to 2011 Six Month Comparison. Adjusted operating income decreased \$80 million, from \$88 million in the first six months of 2011 to \$8 million in the first six months of 2012 reflecting less favorable underwriting results in our group disability business primarily related to an increase in the number and severity of long-term disability claims reflecting the continued economic downturn. Results for the first six months of 2012 in our

Table of Contents

group life business reflects unfavorable claims experience on non-retrospectively experience-rated contracts resulting from an increase in severity in the first quarter of 2012. In addition, the first six months of 2011 underwriting results in our group life business benefited \$9 million from a cumulative premium adjustment relating to prior periods on a group life non-retrospectively experience-rated case.

Additionally, the decrease in adjusted operating income reflects higher general and administrative expenses in the first six months of 2012 driven by higher costs related to business and strategic initiatives and legal activity, as well as an unfavorable impact from updates to premium tax estimates.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$63 million, from \$1,486 million in the second quarter of 2011 to \$1,549 million in the second quarter of 2012. Group disability premiums and policy charges and fee income, which includes long-term care and dental products, increased \$53 million, from \$296 million in the second quarter of 2011 to \$349 million in the second quarter of 2012 reflecting growth in the business in force and new sales, as well as an increase in premiums associated with the assumption of existing liabilities from third parties, which is offset in policyholders benefits, as discussed below. Also contributing to the increase in revenue is higher investment income in the second quarter of 2012 reflecting higher invested assets due to growth in the businesses, partially offset by a decline in reinvestment rates.

The above increases were partially offset by a decrease of \$3 million in group life premiums and policy charges and fee income, from \$992 million in the second quarter of 2011 to \$989 million in the second quarter of 2012. Contributing to this decrease were lower premiums from retrospectively experience-rated contracts resulting from the decrease in policyholder benefits on these contracts, as discussed below. In addition, persistency declined from 96.6% in the second quarter of 2011 to 95.0% in the second quarter of 2012 driven by two large case lapses in the first quarter of 2012. Partially offsetting these decreases are higher premiums from non-retrospectively experience-rated contracts resulting from growth in the business.

2012 to 2011 Six Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$104 million, from \$2,992 million in the first six months of 2011 to \$3,096 million in the first six months of 2012. Group disability premiums and policy charges and fee income, which includes long-term care and dental products, increased \$104 million, from \$595 million in the first six months of 2011 to \$699 million in the first six months of 2012 reflecting growth in the business in force and new sales and an increase in premiums associated with the assumption of existing liabilities from third parties, which is offset in policyholders benefits, as discussed below. Also contributing to the increase in revenue is an increase in investment income in the first six months of 2012 reflecting higher invested assets due to growth in the businesses, partially offset by a decline in reinvestment rates.

The above increases were partially offset by a decrease of \$23 million in group life premiums and policy charges and fee income, from \$2,002 million in the first six months of 2011 to \$1,979 million in the first six months of 2012 primarily driven by lower premiums from retrospectively experience-rated contracts resulting from the decrease in policyholder benefits on these contracts, as discussed below. In addition, the first six months of 2011 reflected a \$9 million benefit from a cumulative premium adjustment related to prior periods on a large group life non-retrospectively experience-rated case, as discussed above. Partially offsetting these decreases are higher premiums from non-retrospectively experience-rated contracts resulting from growth in the business.

Table of Contents*Benefits and Expenses*

The following table sets forth the Group Insurance segment's benefits and administrative operating expense ratios for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
Benefits ratio(1):				
Group life	88.6%	90.4%	92.0%	91.4%
Group disability	100.0%	97.0%	102.3%	95.6%
Administrative operating expense ratio(2):				
Group life	9.8%	7.9%	9.3%	8.0%
Group disability	19.6%	22.4%	20.6%	22.1%

(1) Ratio of policyholder benefits to earned premiums, policy charges and fee income. Group disability ratios include long-term care and dental products.

(2) Ratio of administrative operating expenses (excluding commissions) to gross premiums, policy charges and fee income. Group disability ratios include long-term care and dental products.

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$66 million, from \$1,437 million in the second quarter of 2011 to \$1,503 million in the second quarter of 2012. This increase reflects a \$41 million increase in policyholders' benefits, including the change in policy reserves, from \$1,185 million in the second quarter of 2011 to \$1,226 million in the second quarter of 2012. Our group life business reflects a decrease in benefit costs from favorable claims experience on non-retrospectively experience-rated business partially offset by an increase in benefits from growth in the business. In addition, retrospectively experience-rated contracts reflect a decrease in benefits that resulted in decreased premiums, as discussed above. Our group disability business reflects an increase in policyholders' benefits primarily from an increase in the number and severity of long-term disability claims, as well as an increase in benefits associated with the assumption of existing liabilities from third parties, which are offset in premiums, as discussed above. Also contributing to the increase in benefits and expenses are the updates to premium tax estimates and an increase in operating expenses resulting from higher costs related to business and strategic initiatives, as discussed above.

The group life benefits ratio improved 1.8 percentage points from the second quarter of 2011 to the second quarter of 2012 primarily due to favorable claims experience in both the non-retrospectively and retrospectively experience-rated business. The group disability benefits ratio deteriorated 3.0 percentage points from the second quarter of 2011 to the second quarter of 2012 primarily due to an increase in the number and severity of long-term disability claims. The group life administrative operating expense ratio deteriorated 1.9 percentage points from the second quarter of 2011 to the second quarter of 2012 primarily due to updates to premium tax estimates and an increase in operating expenses resulting from higher costs related to business and strategic initiatives. The group disability administrative operating expense ratios improved 2.8 percentage points from the second quarter of 2011 to the second quarter of 2012 primarily due to an increase of premiums from business growth and the assumption of existing liabilities from third parties without a commensurate increase in administrative expenses, partially offset by updates to premium tax estimates.

2012 to 2011 Six Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$184 million, from \$2,904 million in the first six months of 2011 to \$3,088 million in the first six months of 2012. This increase reflects a \$137 million increase in policyholders' benefits, including the change in policy reserves, from \$2,398 million in the first six months of 2011 to \$2,535 million in the first six months of 2012. Our group life business reflects a decrease in benefit costs primarily from retrospectively experience-rated contracts that resulted in decreased premiums, as discussed above, partially offset by unfavorable claims experience and an increase in benefits from growth in the non-retrospectively experience-rated business. Our group disability business reflects an increase in policyholders' benefits primarily

Table of Contents

from an increase in the number and severity of long-term disability claims and growth in the business, as well as an increase in policyholders benefits associated with the assumption of existing liabilities from third parties, which is offset in premiums, as discussed above. Also contributing to the increase in benefits and expenses are higher general and administrative expenses driven by higher costs related to business and strategic initiatives, as well as updates to premium tax estimates, as discussed above.

The group life benefits ratio deteriorated 0.6 percentage points from the first six months of 2011 to the first six months of 2012, primarily due to unfavorable claims experience reflecting an increase in severity on non-retrospectively experience-related business. The group disability benefits ratio deteriorated 6.7 percentage points from the first six months of 2011 to the first six months of 2012 primarily due to an increase in the number and severity of long-term disability claims. The group life administrative operating expense ratio deteriorated 1.3 percentage points from the first six months of 2011 to the first six months of 2012 primarily due to updates to premium tax estimates and an increase in operating expenses resulting from higher costs related to business and strategic initiative. The group disability administrative operating expense ratio improved 1.5 percentage points primarily due to higher premiums from business growth and premiums associated with the assumption of existing liabilities from third parties without a commensurate increase in administrative expenses, partially offset by updates to premium tax estimates.

Sales Results

The following table sets forth the Group Insurance segment's annualized new business premiums for the periods indicated. In managing our group insurance business, we analyze annualized new business premiums, which do not correspond to revenues under U.S. GAAP, because annualized new business premiums measure the current sales performance of the business unit, while revenues primarily reflect the renewal persistency and aging of in force policies written in prior years and net investment income, in addition to current sales.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Annualized new business premiums(1):				
Group life	\$ 24	\$ 22	\$ 235	\$ 414
Group disability(2)	41	30	143	138
Total	\$ 65	\$ 52	\$ 378	\$ 552

(1) Amounts exclude new premiums resulting from rate changes on existing policies, from additional coverage under our Servicemembers' Group Life Insurance contract and from excess premiums on group universal life insurance that build cash value but do not purchase face amounts, and include premiums from the takeover of claim liabilities.

(2) Includes long-term care and dental products.

2012 to 2011 Three Month Comparison. Total annualized new business premiums increased \$13 million, from \$52 million in the second quarter of 2011 to \$65 million in the second quarter of 2012 resulting from an increase in group long-term care sales, partially offset by the discontinuation of our individual long-term care product, both included in our group disability business. Group life sales remained relatively unchanged.

2012 to 2011 Six Month Comparison. Total annualized new business premiums decreased \$174 million, from \$552 million in the first six months of 2011 to \$378 million in the first six months of 2012 primarily driven by group life sales reflecting the impact of a large market case

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

sale to a new customer in the first six months of 2011. Group disability sales, which include long-term care and dental products, remained relatively unchanged.

We have decided to discontinue sales of group long-term care products effective August 1, 2012 or a later date as may be required by specific state law. We are notifying our clients of our intent to continue to accept enrollments on existing group long-term care contracts through June 30, 2013. In March 2012, we also

Table of Contents

discontinued sales of our individual long-term care products. These decisions reflect the challenging economics of the long-term care market including the continued low interest rate environment as well as our desire to focus our resources on our core group life and disability products. Total long-term care sales contributed \$22 million and \$43 million for the three months and six months ended June 30, 2012, respectively, to our group disability annualized new business premiums shown in the table above.

International Insurance Division

Foreign Currency Exchange Rate Movements and Related Hedging Strategies

As a U.S.-based company with significant business operations outside the U.S., particularly in Japan, we are subject to foreign currency exchange rate movements that could impact our U.S. dollar-equivalent shareholder return on equity. We seek to mitigate this impact through various hedging strategies, including the use of derivative contracts and through holding U.S. dollar-denominated assets in certain of our foreign subsidiaries.

The operations of our International Insurance Division are subject to currency fluctuations that can materially affect their U.S. dollar-equivalent earnings from period to period, even if earnings on a local currency basis are relatively constant. We enter into forward currency derivative contracts, and hold dual currency and synthetic dual currency investments, as part of our strategy to effectively fix the currency exchange rates for a portion of our prospective non-U.S. dollar-denominated earnings streams, thereby reducing earnings volatility from foreign currency exchange rate movements. The forward currency hedging program is primarily associated with our insurance operations in Japan and Korea. In addition, our Japanese insurance operations offer a variety of non-yen denominated products which are supported by investments in corresponding currencies. While these non-yen denominated assets and liabilities are economically hedged, the accounting for changes in the value of these assets and liabilities due to changes in foreign currency exchange rate movements differs, resulting in volatility in reported U.S. GAAP earnings. For further information on the various hedging strategies used to mitigate the risks of foreign currency exchange rate movements on earnings, see [Impact of foreign currency exchange rate movements on earnings](#).

In the second quarter of 2012, we refined our yen hedging strategy to calibrate the level of hedges to preserve the relative contribution of the yen-based business to the Company's overall return on equity. This refinement did not result in a material change to the aggregate level of income and equity hedges that existed under the previous hedging strategy. Our existing hedges include a variety of instruments, including U.S. dollar-denominated assets held locally by our Japanese insurance subsidiaries financed by the combination of U.S. GAAP equity and yen-denominated liabilities. We may also hedge using instruments held in our U.S. domiciled entities, such as U.S. dollar-denominated debt that has been swapped to yen.

Table of Contents

The table below presents the aggregate amount of instruments that serve to hedge the impact of foreign currency exchange movements on our U.S. dollar-equivalent shareholder return on equity from our Japanese insurance subsidiaries for the periods indicated.

	June 30, 2012	December 31, 2011
	(in billions)	
Instruments hedging foreign currency exchange rate exposure on U.S. dollar-equivalent earnings:		
Forward currency hedging program(1)	\$ 2.9	\$ 2.5
Dual currency and synthetic dual currency investments(2)	1.0	1.0
	3.9	3.5
Instruments hedging foreign currency exchange rate exposure on U.S. dollar-equivalent equity:		
Available-for-sale U.S. dollar-denominated investments, at amortized cost	6.8	6.8
Held-to-maturity U.S. dollar-denominated investments, at amortized cost	0.4	0.3
Other(1)	0.1	0.1
U.S. dollar-denominated assets held in yen-based entities(3)	7.3	7.2
Yen-denominated liabilities held in U.S. dollar-based entities(4)	0.8	0.8
	8.1	8.0
Total hedges	\$ 12.0	\$ 11.5
Total U.S. GAAP equity of Japanese insurance subsidiaries, as adjusted(5)	\$ 10.1	\$ 9.5

(1) Represents the notional amount of forward currency contracts outstanding.

(2) Represents the present value of future cash flows, on a U.S. dollar-denominated basis.

(3) Excludes \$25.6 billion and \$23.7 billion as of June 30, 2012 and December 31, 2011, respectively, of U.S. dollar assets supporting U.S. dollar liabilities related to U.S. dollar-denominated products issued by our Japanese insurance operations.

(4) The yen-denominated liabilities are reported in Corporate and Other operations.

(5) Excludes Accumulated other comprehensive income (loss) components of equity and certain other adjustments.

The U.S. dollar-denominated investments that hedge the U.S. dollar-equivalent shareholder return on equity from our Japanese insurance operations are recorded on the books of yen-based entities and, as a result, foreign currency exchange rate movements will impact their value. To the extent the value of the yen strengthens as compared to the U.S. dollar, the value of these U.S. dollar-denominated investments will decrease. We seek to mitigate the risk that future unfavorable foreign currency exchange rate movements will decrease the value of our U.S. dollar-denominated investments and negatively impact the equity of, and therefore, the local solvency margins of, our yen-based entities by employing internal hedging strategies between a subsidiary of Prudential Financial and certain of our yen-based entities. These have the economic effect of moving the hedges from our Japanese yen-based entities to our U.S. dollar-based entities. See [Liquidity and Capital Resources](#) [Liquidity and Capital Resources of Subsidiaries](#) [International Insurance Subsidiaries](#) for a discussion of our internal hedging strategies.

These U.S. dollar-denominated investments also pay a coupon which is generally higher than what a similar yen-denominated investment would pay. The incremental impact of this higher yield on our U.S. dollar-denominated investments, as well as our dual currency and synthetic dual currency investments discussed below, will vary over time, and is dependent on the duration of the underlying investments, as well as interest rate environments in the U.S. and Japan at the time of the investments. See [General Account Investments](#) [Investment Results](#) for a discussion of the investment yields generated by our Japanese insurance operations.

Table of Contents**Impact of foreign currency exchange rate movements on earnings***Forward currency hedging program*

The financial results of our International Insurance segment for all periods presented reflect the impact of an intercompany arrangement with Corporate and Other operations pursuant to which the segment's non-U.S. dollar-denominated earnings in certain countries are translated at fixed currency exchange rates. The fixed rates are determined in connection with a foreign currency income hedging program designed to mitigate the impact of exchange rate changes on the segment's U.S. dollar-equivalent earnings. Pursuant to this program, Corporate and Other operations execute forward currency contracts with third parties to sell the net exposure of projected earnings from the hedged currency in exchange for U.S. dollars at specified exchange rates. The maturities of these contracts correspond with the future periods in which the identified non-U.S. dollar-denominated earnings are expected to be generated. In establishing the level of non-U.S. dollar-denominated earnings that will be hedged through this program, we exclude the anticipated level of U.S. dollar-denominated earnings that will be generated by dual currency and synthetic dual currency investments, as well as the anticipated level of U.S. dollar-denominated earnings that will be generated by U.S. dollar-denominated products and investments, both of which are discussed in greater detail below. As a result of this intercompany arrangement, our International Insurance segment results for 2011 reflect the impact of translating yen and Korean won-denominated earnings at fixed currency exchange rates of 92 yen per U.S. dollar and 1190 Korean won per U.S. dollar. Results for 2012 reflect the impact of translating yen and Korean won-denominated earnings at fixed currency exchange rates of 85 yen per U.S. dollar and 1180 Korean won per U.S. dollar.

Results of Corporate and Other operations include any differences between the translation adjustments recorded by the segment at the fixed currency exchange rate versus the actual average rate during the period, and the gains or losses recorded from the forward currency contracts that settled during the period, which include the impact of any over or under hedging of actual earnings that differ from projected earnings. The table below presents, for the periods indicated, the increase (decrease) to revenues and adjusted operating income for the International Insurance segment and for Corporate and Other operations, reflecting the impact of this intercompany arrangement.

	Three Months Ended		Six Months Ended	
	June 30, 2012	June 30, 2011	June 30, 2012	June 30, 2011
	(in millions)		(in millions)	
International Insurance Segment:				
Impact of intercompany arrangement(1)	\$ (22)	\$ (38)	\$ (43)	\$ (73)
Corporate and Other operations:				
Impact of intercompany arrangement(1)	22	38	43	73
Settlement gains (losses) on forward currency contracts	(21)	(31)	(48)	(66)
Net benefit (detriment) to Corporate and Other operations	1	7	(5)	7
Net impact on consolidated revenues and adjusted operating income	\$ (21)	\$ (31)	\$ (48)	\$ (66)

(1) Represents the difference between non-U.S. dollar-denominated earnings translated on the basis of weighted average monthly currency exchange rates versus fixed currency exchange rates determined in connection with the forward currency hedging program.

As of June 30, 2012 and December 31, 2011, the notional amounts of these forward currency contracts were \$3.5 billion and \$3.0 billion, respectively, of which \$2.9 billion and \$2.5 billion, respectively, were related to our Japanese insurance operations.

Dual currency and synthetic dual currency investments hedging program

In addition, our Japanese insurance operations hold dual currency investments in the form of fixed maturities and loans. The principal of these dual currency investments is yen-denominated while the related interest income is U.S. dollar-denominated. These investments are the economic equivalent of exchanging what

Table of Contents

would otherwise be fixed streams of yen-denominated interest income for fixed streams of U.S. dollar-denominated interest income. Our Japanese insurance operations also hold yen-denominated investments that have been coupled with cross-currency coupon swap agreements, creating synthetic dual currency investments. The yen/U.S. dollar exchange rate is effectively fixed, as we are obligated in future periods to exchange fixed amounts of Japanese yen interest payments generated by the yen-denominated investments for fixed amounts of U.S. dollar interest payments at the yen/U.S. dollar exchange rates specified by the cross-currency coupon swap agreements. As of June 30, 2012 and December 31, 2011, the notional amount of these investments was ¥277 billion, or \$2.5 billion, and ¥280 billion, or \$2.5 billion, respectively, based upon the foreign currency exchange rates applicable at the time these investments were acquired. The weighted average yields generated by these investments were 3.2% for both the three and six months ended June 30, 2012, respectively, and 2.9% for both the three and six months ended June 30, 2011.

Below is the fair value of these instruments as reflected on our balance sheet for the periods indicated.

	June 30, 2012	December 31, 2011
	(in millions)	
Cross-currency coupon swap agreements	\$ (52)	\$ (105)
Foreign exchange component of interest on dual currency investments	(117)	(128)
Total	\$ (169)	\$ (233)

U.S. GAAP earnings impact of products denominated in non-local currencies

Our international insurance operations primarily offer products denominated in local currency. However, our Japanese insurance operations also offer products denominated in non-local currencies, primarily comprised of U.S. and Australian dollar-denominated products. The non-yen denominated insurance liabilities related to these products are supported by investments denominated in corresponding currencies, including a significant portion designated as available-for-sale. While these non-yen denominated assets and liabilities are economically hedged, the accounting for changes in the value of these assets and liabilities due to changes in foreign currency exchange rate movements differs, resulting in volatility in U.S. GAAP earnings. For example, unrealized gains and losses on available-for-sale investments, including those arising from foreign currency exchange rate movements, are recorded in Accumulated other comprehensive income (loss), whereas the non-yen denominated liabilities are remeasured for foreign currency exchange rate movements, and the related change in value is recorded in earnings within Asset management fees and other income. Investments designated as held-to-maturity under U.S. GAAP, are recorded at amortized cost on the balance sheet, but are remeasured for foreign currency exchange rate movements, with the related change in value recorded in earnings within Asset management fees and other income. Due to this non-economic volatility that is reflected in U.S. GAAP earnings, the gains and losses resulting from the remeasurement of these non-yen denominated liabilities, and certain related non-yen denominated assets, are excluded from adjusted operating income and included in Realized investment gains (losses), net, and related adjustments. For the three and six months ended June 30, 2012, Realized investment gains (losses), net, and related adjustments includes net gains of \$1,425 million and \$193 million, respectively, reflecting the remeasurement of these non-yen denominated insurance liabilities, which are presented in the table below, and the remeasurement of certain related non-yen denominated assets. These net gains were primarily driven by the strengthening of yen against both the Australian and U.S. dollar.

Table of Contents

The table below presents the carrying value of insurance liabilities related to products offered in non-local currencies within our Japanese insurance operations as of the periods indicated.

	June 30, 2012	December 31, 2011
	(in billions)	
U.S. dollar-denominated products	\$ 24.6	\$ 23.4
Australian dollar-denominated products	6.1	5.1
Euro-denominated products	0.2	0.2
Total	\$ 30.9	\$ 28.7

As of June 30, 2012 and December 31, 2011, \$5.1 billion and \$4.5 billion, respectively, of insurance liabilities for U.S. dollar-denominated products presented in the table above are associated with Prudential of Japan and coinsured to our U.S. domiciled insurance entities. These U.S. dollar-denominated liabilities are supported by U.S. dollar-denominated assets and are not subject to the remeasurement mismatch described above.

International Insurance**Operating Results**

The results of our International Insurance operations are translated on the basis of weighted average monthly exchange rates, inclusive of the effects of the intercompany arrangement discussed above. To provide a better understanding of operating performance within the International Insurance segment, where indicated below, we have analyzed our results of operations excluding the effect of the year over year change in foreign currency exchange rates. Our results of operations excluding the effect of foreign currency fluctuations were derived by translating foreign currencies to U.S. dollars at uniform exchange rates for all periods presented, including for constant dollar information discussed below. The exchange rates used were Japanese yen at a rate of 85 yen per U.S. dollar and Korean won at a rate of 1180 won per U.S. dollar, both of which were determined in connection with the foreign currency income hedging program discussed above. In addition, for constant dollar information discussed below, activity denominated in U.S. dollars is reported based on the amounts as transacted in U.S. dollars. Annualized new business premiums presented on a constant exchange rate basis in the Sales Results section below reflect translation based on these same uniform exchange rates.

Table of Contents

The following table sets forth the International Insurance segment's operating results for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Operating results:				
Revenues:				
Life Planner operations	\$ 2,192	\$ 1,944	\$ 4,509	\$ 4,041
Gibraltar Life and Other operations	4,239	3,104	7,771	5,328
	6,431	5,048	12,280	9,369
Benefits and expenses:				
Life Planner operations	1,818	1,629	3,753	3,426
Gibraltar Life and Other operations	3,932	2,919	7,240	4,815
	5,750	4,548	10,993	8,241
Adjusted operating income:				
Life Planner operations	374	315	756	615
Gibraltar Life and Other operations	307	185	531	513
	681	500	1,287	1,128
Realized investment gains (losses), net, and related adjustments(1)	1,504	(165)	40	(487)
Related charges(2)	(11)	(8)	(21)	0
Investment gains (losses) on trading account assets supporting insurance liabilities, net(3)	(83)	(14)	70	(27)
Change in experience-rated contractholder liabilities due to asset value changes(4)	83	14	(70)	27
Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests(5)	(5)	(9)	(13)	(167)
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ 2,169	\$ 318	\$ 1,293	\$ 474

- (1) Revenues exclude Realized investment gains (losses), net, and related adjustments. Realized investment gains (losses), net, and related adjustments includes gains and losses from changes in value of certain assets and liabilities relating to foreign currency exchange movements that have been economically hedged, as discussed above. See Realized Investment Gains and Losses.
- (2) Revenues exclude related charges resulting from payments related to market value adjustment features of certain of our annuity products and the impact of Realized investment gains (losses), net, on the amortization of unearned revenue reserves. Benefits and expenses exclude related charges that represent the element of Dividends to policyholders that is based on a portion of certain realized investment gains required to be paid to policyholders and the impact of Realized investment gains (losses), net, on the amortization of deferred policy acquisition costs.
- (3) Revenues exclude net investment gains and losses on trading account assets supporting insurance liabilities. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.
- (4) Benefits and expenses exclude changes in contractholder liabilities due to asset value changes in the pool of investments supporting these experience-rated contracts. See Experience-Rated Contractholder Liabilities, Trading Account Assets Supporting Insurance Liabilities and Other Related Investments.
- (5) Equity in earnings of operating joint ventures are included in adjusted operating income but excluded from income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis on an after-tax basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests are excluded from adjusted operating income but included in income from continuing operations before taxes and equity earnings of operating joint ventures as they are reflected on a U.S. GAAP basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests represent the portion of earnings from consolidated entities that relates to the equity interests of minority investors.

Table of Contents*Integration of Star and Edison*

We have made significant progress integrating the acquired former Star and Edison businesses with Gibraltar Life and, as a result, have reduced our expected pre-tax integration costs by \$50 million and now anticipate incurring approximately \$450 million of total integration costs. In aggregate, we have incurred \$269 million of pre-tax integration costs, of which \$174 million was in 2011 and \$95 million was in the first six months of 2012. After integration is complete, we continue to expect annual cost savings of approximately \$250 million, and to achieve two-thirds of the annual savings by the end of 2012. Actual integration costs may exceed, and actual cost savings may fall short of, such expectations.

Adjusted Operating Income

2012 to 2011 Three Month Comparison. Adjusted operating income from our Life Planner operations increased \$59 million, from \$315 million in the second quarter of 2011 to \$374 million in the second quarter of 2012, including a net favorable impact of \$15 million from currency fluctuations. The increase in adjusted operating income primarily reflects the continued growth of business in force and strong persistency in our Japanese Life Planner operations and, to a lesser extent, lower benefits and expenses in our Korean operations. These favorable variances were partially offset by less favorable mortality experience in our Japanese Life Planner operations. In addition, a \$6 million benefit in the current year quarter resulting from a cash distribution received from the Japan Financial Stability Fund was entirely offset by the absence of the \$6 million benefit recognized in the prior year quarter resulting from a decrease in estimated claims associated with the 2011 earthquake in Japan.

Adjusted operating income from our Gibraltar Life and Other operations increased \$122 million, from \$185 million in the second quarter of 2011 to \$307 million in the second quarter of 2012, including a favorable impact of \$12 million from currency fluctuations. The increase in adjusted operating income reflects the absence of a \$56 million charge recognized in the prior year quarter associated with estimated claims and expenses arising from the 2011 earthquake in Japan, as well as a \$33 million benefit in the current year quarter resulting from a cash distribution received from the Japan Financial Stability Fund. Partially offsetting these favorable items was a \$34 million charge in the second quarter of 2012 associated with an agreement entered into with DLF Ltd., or DLF, relating to our life insurance joint venture with DLF in India, for certain obligations to DLF in connection with the continuation of that venture with a potential new partner. In addition, integration costs relating to the acquisition of the Star and Edison Businesses were \$38 million in the current year quarter, an increase of \$9 million from the prior year quarter.

Excluding the effect of the items discussed above, adjusted operating income from our Gibraltar Life and Other operations increased \$64 million, primarily reflecting business growth across all distribution channels, including greater contributions from our cancer whole life products due to increased sales. Adjusted operating income for the second quarter of 2012 also benefited from \$38 million of cost savings resulting from Star and Edison integration synergies compared to \$5 million in the year ago quarter, and more favorable mortality experience in the current year quarter compared to the prior year period.

2012 to 2011 Six Month Comparison. Adjusted operating income from Life Planner operations increased \$141 million, from \$615 million in the first six months of 2011 to \$756 million in the first six months of 2012, including a net favorable impact of \$27 million from currency fluctuations. Results for 2011 included a charge of \$13 million associated with estimated claims and expenses arising from the earthquake in Japan. The current period includes a \$6 million benefit resulting from a cash distribution received from the Japan Financial Stability Fund. Excluding the impact of these items and currency fluctuations, adjusted operating income increased \$95 million, primarily reflecting the growth of business in force driven by sales results and continued strong persistency in our Japanese Life Planner operations, and to a lesser extent, lower benefits and expenses in our Korean operations.

Table of Contents

Adjusted operating income from our Gibraltar Life and Other operations increased \$18 million, from \$513 million in the first six months of 2011 to \$531 million in the first six months of 2012, including a favorable impact of \$22 million from currency fluctuations. The increase in adjusted operating reflects the absence of a \$56 million charge recognized in the prior year period associated with estimated claims and expenses arising from the 2011 earthquake in Japan, as well as a \$33 million benefit in the current year resulting from a cash distribution received from the Japan Financial Stability Fund. Partially offsetting these favorable items was the absence of a \$153 million benefit recognized in 2011 reflecting the impact of a partial sale of our investment, through a consortium, in China Pacific Group and the inclusion of a \$34 million charge in the current year period associated with an agreement entered into with DLF, as discussed above. Additionally, results for the first six months of 2012 include \$95 million of integration costs relating to the acquisition of the Star and Edison Businesses, compared to \$76 million of integration and transaction costs in the prior year period.

Excluding the effect of the items discussed above, adjusted operating income from our Gibraltar Life and Other operations increased \$113 million, primarily reflecting business growth across all distribution channels including greater contributions from our cancer whole life products due to increased sales, and \$71 million of cost savings in the first six months of 2012 resulting from Star and Edison integration synergies compared to \$7 million in the year ago period. In addition, the benefit resulting from the impact of including two additional months of earnings from the former Star and Edison Businesses was largely offset by unfavorable results from our equity method investments and higher policy benefits and expenses.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, increased \$1,383 million, from \$5,048 million in the second quarter of 2011 to \$6,431 million in the second quarter of 2012, including a net favorable impact of \$67 million relating to currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$1,316 million, from \$4,936 million in the second quarter of 2011 to \$6,252 million in the second quarter of 2012.

Revenues from our Life Planner operations increased \$248 million, from \$1,944 million in the second quarter of 2011 to \$2,192 million in the second quarter of 2012, including a net unfavorable impact of \$2 million from currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$250 million, from \$1,901 million in the second quarter of 2011 to \$2,151 million in the second quarter of 2012. This increase in revenues came primarily from increases in premiums and policy charges and fee income of \$192 million, from \$1,535 million in the second quarter of 2011 to \$1,727 million in the second quarter of 2012, driven by growth of business in force and continued strong persistency. Net investment income increased \$40 million, from \$332 million in the second quarter of 2011 to \$372 million in the second quarter of 2012, primarily due to investment portfolio growth, partially offset by lower yields in our investment portfolio compared to the prior year period.

Revenues from our Gibraltar Life and Other operations increased \$1,135 million, from \$3,104 million in the second quarter of 2011 to \$4,239 million in the second quarter of 2012, including a favorable impact of \$69 million from currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$1,066 million, from \$3,035 million in the second quarter of 2011 to \$4,101 million in the second quarter of 2012. This increase reflects a \$1,015 million increase in premiums and policy charges and fee income, from \$2,363 million in the second quarter of 2011 to \$3,378 million in the second quarter of 2012. The increase in premiums and policy charges and fee income reflects growth in protection products within the bank distribution channel including \$814 million higher premiums from sales of single premium whole life policies, and also reflects higher renewal premiums of \$124 million in the Life Consultant distribution channel. Also contributing to the increase in revenues is higher net investment income of \$47 million primarily reflecting investment portfolio growth. Asset management fees and other income increased compared to the prior year period primarily driven by the \$33 million benefit related to the distribution received in the current year quarter from the Japan Financial Stability Fund.

Table of Contents

2012 to 2011 Six Month Comparison. Revenues increased \$2,911 million, from \$9,369 million in the first six months of 2011 to \$12,280 million in the first six months of 2012, including a net favorable impact of \$304 million relating to currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$2,607 million, from \$9,220 million in the first six months of 2011 to \$11,827 million in the first six months of 2012.

Revenues from our Life Planner operations increased \$468 million, from \$4,041 million in the first six months of 2011 to \$4,509 million in the first six months of 2012, including a net favorable impact of \$37 million from currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$431 million, from \$3,967 million in the first six months of 2011 to \$4,398 million in the first six months of 2012. This increase in revenues came primarily from increases in premiums and policy charges and fee income of \$339 million, from \$3,226 million in the first six months of 2011 to \$3,565 million in the first six months of 2012, driven by growth of business in force and continued strong persistency. Net investment income increased \$71 million, from \$672 million in the first six months of 2011 to \$743 million in the first six months of 2012, primarily due to investment portfolio growth, partially offset by lower yields in our investment portfolio compared to the prior year period.

Revenues from our Gibraltar Life and Other operations increased \$2,443 million, from \$5,328 million in the first six months of 2011 to \$7,771 million in the first six months of 2012, including a favorable impact of \$267 million from currency fluctuations. Excluding the impact of currency fluctuations, revenues increased \$2,176 million, from \$5,253 million in the first six months of 2011 to \$7,429 million in the first six months of 2012. This increase reflects a \$2,063 million increase in premiums and policy charges and fee income, from \$3,948 million in the first six months of 2011 to \$6,011 million in the first six months of 2012. The increase in premiums and policy charges and fee income reflects growth in the bank distribution channel, including \$1,155 million of higher premiums from sales of single premium whole life policies, as well as higher renewal premiums of \$690 million in the Life Consultant distribution channel. Also contributing to the increase in revenues is higher net investment income of \$240 million primarily reflecting investment portfolio growth, partially offset by lower investment portfolio yields and the impact of unfavorable results from our equity method investments. Asset management fees and other income declined compared to the prior year period primarily driven by the absence of a \$153 million benefit recognized in the prior year from the partial sale of our indirect investment in China Pacific Group, partially offset by the \$33 million benefit related to the distribution received in the current year period from the Japan Financial Stability Fund.

In some of the markets in which we operate, it is difficult to find appropriate long-duration assets to match the characteristics of our long-duration product liabilities. In Japan, we have historically sought to increase the duration of our Japanese yen investment portfolio by employing various strategies, including investing in longer-term securities or by entering into long-duration floating-to-fixed interest rate swaps. These strategies better support the characteristics of our long-dated product liabilities and have resulted in higher portfolio yields. Based on an evaluation of market conditions at that time, beginning in the fourth quarter of 2008 and continuing into the first quarter of 2009, we terminated or offset many of these interest rate swaps in consideration of, among other things, the interest rate environment. The resulting realized investment gains from terminating or offsetting these interest rate swaps continue to be recognized in adjusted operating income over periods that generally approximate the expected terms of the derivatives. For the three months ended June 30, 2012 and 2011, we recognized gains of \$17 million and \$13 million, respectively, and for the six months ended June 30, 2012 and 2011, we recognized gains of \$32 million and \$26 million, respectively, in adjusted operating income related to these realized investment gains. As of June 30, 2012, \$625 million of deferred gains remain to be recognized in adjusted operating income over a weighted average period of 28 years. We continue to manage the interest rate risk profile of our businesses in the context of market conditions and relative opportunities.

Benefits and Expenses

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, increased \$1,202 million, from \$4,548 million in the second quarter of 2011 to \$5,750

Table of Contents

million in the second quarter of 2012, including a net unfavorable impact of \$40 million related to currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$1,162 million, from \$4,391 million in the second quarter of 2011 to \$5,553 million in the second quarter of 2012.

Benefits and expenses of our Life Planner operations increased \$189 million, from \$1,629 million in the second quarter of 2011 to \$1,818 million in the second quarter of 2012, including a net favorable impact of \$17 million from currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$206 million, from \$1,562 million in the second quarter of 2011 to \$1,768 million in the second quarter of 2012. Benefits and expenses of our Japanese Life Planner operations increased \$186 million, primarily reflecting an increase in policyholder benefits due to changes in reserves driven by the growth in business in force.

Benefits and expenses of our Gibraltar Life and Other operations increased \$1,013 million, from \$2,919 million in the second quarter of 2011 to \$3,932 million in the second quarter of 2012, including an unfavorable impact of \$57 million from currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$956 million, from \$2,829 million in the second quarter of 2011 to \$3,785 million in the second quarter of 2012. Policyholder benefits including changes in reserves increased \$919 million primarily driven by higher single premium whole life and renewal premiums in the second quarter of 2012, partially offset by the absence of charges recognized in the prior year quarter associated with estimated claims from the 2011 earthquake in Japan. Higher general and administrative expenses, net of capitalization, is driven primarily by increased costs supporting business growth and the \$34 million charge associated with an agreement entered into with DLF, partially offset by \$38 million of cost savings in the current year quarter resulting from Star and Edison integration synergies.

2012 to 2011 Six Month Comparison. Benefits and expenses increased \$2,752 million, from \$8,241 million in the first six months of 2011 to \$10,993 million in the first six months of 2012, including a net unfavorable impact of \$255 million related to currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$2,497 million, from \$7,999 million in the first six months of 2011 to \$10,496 million in the first six months of 2012.

Benefits and expenses of our Life Planner operations increased \$327 million, from \$3,426 million in the first six months of 2011 to \$3,753 million in the first six months of 2012, including a net unfavorable impact of \$10 million from currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$317 million, from \$3,309 million in the first six months of 2011 to \$3,626 million in the first six months of 2012. Benefits and expenses of our Japanese Life Planner operations increased \$274 million, primarily reflecting an increase in policyholder benefits due to changes in reserves driven by the growth in business in force, partially offset by the absence of charges recognized in the prior year period associated with estimated claims from the 2011 earthquake in Japan.

Benefits and expenses of our Gibraltar Life and Other operations increased \$2,425 million, from \$4,815 million in the first six months of 2011 to \$7,240 million in the first six months of 2012, including an unfavorable impact of \$245 million from currency fluctuations. Excluding the impact of currency fluctuations, benefits and expenses increased \$2,180 million, from \$4,690 million in the first six months of 2011 to \$6,870 million in the first six months of 2012. Policyholder benefits including changes in reserves increased \$1,747 million primarily driven by higher single premium whole life sales in the first six month of 2012, partially offset by the absence of charges recognized in the prior year period associated with estimated claims from the 2011 earthquake in Japan. Higher general and administrative expenses, net of capitalization, is driven primarily by increased costs supporting business growth and the \$34 million charge associated with an agreement entered into with DLF, partially offset by \$71 million of cost savings in the current year period resulting from Star and Edison integration synergies.

Table of Contents*Sales Results*

In managing our international insurance business, we analyze revenues, as well as annualized new business premiums, which do not correspond to revenues under U.S. GAAP. Annualized new business premiums measure the current sales performance of the segment, while revenues primarily reflect the renewal persistency of policies written in prior years and net investment income, in addition to current sales. Annualized new business premiums include 10% of first year premiums or deposits from single pay products. No other adjustments are made for limited pay contracts. The following table sets forth annualized new business premiums on an actual and constant exchange rate basis for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Annualized new business premiums:				
On an actual exchange rate basis:				
Life Planner operations	\$ 402	\$ 258	\$ 796	\$ 565
Gibraltar Life	762	544	1,231	917
Total	\$ 1,164	\$ 802	\$ 2,027	\$ 1,482
On a constant exchange rate basis:				
Life Planner operations	\$ 392	\$ 247	\$ 772	\$ 544
Gibraltar Life	735	524	1,174	887
Total	\$ 1,127	\$ 771	\$ 1,946	\$ 1,431

With a diversified product mix supporting the growing demand for retirement and savings products, our international insurance operations offer various traditional whole life, term, endowment (which provide for payment on the earlier of death or maturity) and retirement income life insurance products that combine an insurance protection element similar to that of term life policies with a retirement income feature. In most of our operations, we also offer certain health products with fixed benefits, some of which include a high savings element, as well as annuity products, which are primarily represented by U.S. and Australian dollar-denominated fixed annuities in our Gibraltar Life operations.

Our Life Planners primary objective is to sell protection-oriented life insurance products on a needs basis to mass affluent and affluent customers, as well as to small businesses, whereas Gibraltar's Life Consultants, previously identified as Life Advisors, have primarily sold individual protection products to the broad middle income market in Japan, particularly through relationships with affinity groups. Supplementing our core Life Planner and Gibraltar Life Consultant distribution channels, bank distribution channel sales primarily consist of products intended to provide premature death protection and retirement income, as well as fixed annuity products primarily denominated in U.S. and Australian dollars. Our independent agency channel sells protection products and high cash value products for retirement benefits through the business market and sells a variety of other products including protection, medical and fixed annuity products through the individual market.

Historically, growth in annualized new business premiums was closely correlated to growth of our Life Planner and Gibraltar Life Consultant distribution force. Recently, growth in annualized new business premiums is being driven by increased average premium per new policy resulting in part from the growing demand for retirement-oriented products, as well as expanded distribution through third party channels, especially banks. As noted in the table below, bank channel sales contain a disproportionate number of single pay or limited pay contracts which tend to be larger policies and therefore have higher average premiums per policy. Our expectation is that this trend will continue.

Table of Contents

The amount of annualized new business premiums for any given period can be significantly impacted by several factors, including but not limited to, changes in crediting interest rates for certain products, changes in tax laws, changes in life insurance regulations or other product modifications. Sales volume may increase or decrease prior to such changes becoming effective, and then fluctuate in the other direction following such changes.

The tables below present annualized new business premiums on a constant exchange rate basis, by product and distribution channel, for the periods indicated.

	Three Months Ended June 30, 2012					Three Months Ended June 30, 2011				
	Life	Accident & Health(1)	Retirement(2)	Annuity	Total	Life	Accident & Health(1)	Retirement(2)	Annuity	Total
	(in millions)									
Life Planners	\$ 111	\$ 73	\$ 193	\$ 15	\$ 392	\$ 97	\$ 37	\$ 104	\$ 9	\$ 247
Gibraltar Life:										
Life Consultants	119	57	76	53	305	111	54	23	70	258
Banks(3)	192	24	4	31	251	78	15	6	40	139
Independent Agency	16	139	19	5	179	54	53	5	15	127
Subtotal	327	220	99	89	735	243	122	34	125	524
Total	\$ 438	\$ 293	\$ 292	\$ 104	\$ 1,127	\$ 340	\$ 159	\$ 138	\$ 134	\$ 771

- (1) Includes medical insurance, cancer insurance and accident & sickness riders. The three months ended June 30, 2012 and 2011 include \$212 million and \$62 million, respectively, of annualized new business premiums from cancer whole life insurance products.
- (2) Includes retirement income, endowment and savings variable universal life.
- (3) Single pay life annualized new business premiums, which include 10% of first year premiums, and 3-year limited pay annualized new business premiums, which include 100% of new business premiums, represented 50% and 33%, respectively, of total bank distribution channel annualized new business premiums, excluding annuity products, for the three months ended June 30, 2012, and 25% and 48%, respectively, of total bank distribution channel annualized new business premiums, excluding annuity products, for the three months ended June 30, 2011.

2012 to 2011 Three Month Comparison. On a constant exchange rate basis, annualized new business premiums increased \$356 million, from \$771 million in the second quarter of 2011 to \$1,127 million in the second quarter of 2012.

Annualized new business premiums, on a constant exchange rate basis, from our Life Planner operations increased \$145 million, from \$247 million in the second quarter of 2011 to \$392 million in the second quarter of 2012, including \$136 million of higher sales in Japan driven by growth in Life Planner productivity and average premium per policy reflecting the increasing demand for both U.S. dollar and yen-denominated retirement income products, in anticipation of a change in the crediting rate on our U.S. dollar-denominated products effective June 2012. Additionally, sales of cancer products increased \$29 million driven by demand in anticipation of the tax law change impacting the corporate tax deductibility of premiums paid for cancer whole life sales, which was enacted in late April 2012.

Table of Contents

Annualized new business premiums, on a constant exchange rate basis, from our Gibraltar Life operations increased \$211 million, from \$524 million in the second quarter of 2011 to \$735 million in the second quarter of 2012. The increase in annualized new business premiums was driven by higher bank channel sales of \$112 million, primarily due to increased sales of protection products including \$80 million from single premium whole life sales. Independent agency sales increased \$52 million driven by higher demand for cancer products in anticipation of the tax law change enacted for these products in late April 2012. Life Consultant sales increased \$47 million primarily reflecting the increasing demand for retirement income products prior to a pricing change in April 2012.

	Six Months Ended June 30, 2012					Six Months Ended June 30, 2011				
	Life	Accident & Health(1)	Retirement(2)	Annuity	Total (in millions)	Life	Accident & Health(1)	Retirement(2)	Annuity	Total
Life Planners	\$ 232	\$ 142	\$ 364	\$ 34	\$ 772	\$ 211	\$ 84	\$ 230	\$ 19	\$ 544
Gibraltar Life:										
Life Consultants	205	90	115	76	486	191	84	40	98	413
Banks(3)	332	34	8	59	433	173	25	11	62	271
Independent Agency	38	175	25	17	255	73	103	7	20	203
Subtotal	575	299	148	152	1,174	437	212	58	180	887
Total	\$ 807	\$ 441	\$ 512	\$ 186	\$ 1,946	\$ 648	\$ 296	\$ 288	\$ 199	\$ 1,431

- (1) Includes medical insurance, cancer insurance and accident & sickness riders. The six months ended June 30, 2012 and 2011 include \$289 million and \$114 million, respectively, of annualized new business premiums from cancer whole life insurance products.
- (2) Includes retirement income, endowment and savings variable universal life.
- (3) Single pay life annualized new business premiums, which include 10% of first year premiums, and 3-year limited pay annualized new business premiums, which include 100% of new business premiums, represented 49% and 35%, respectively, of total bank distribution channel annualized new business premiums, excluding annuity products, for the six months ended June 30, 2012, and 30% and 48%, respectively, of total bank distribution channel annualized new business premiums, excluding annuity products, for the six months ended June 30, 2011.

2012 to 2011 Six Month Comparison. On a constant exchange rate basis, annualized new business premiums increased \$515 million, from \$1,431 million in the first six months of 2011 to \$1,946 million in the first six months of 2012.

Annualized new business premiums, on a constant exchange rate basis, from our Life Planner operations increased \$228 million, from \$544 million in the first six months of 2011 to \$772 million in the first six months of 2012, including \$212 million of higher sales in Japan driven by growth in Life Planner productivity and in average premium per policy reflecting the increasing demand for both U.S. dollar and yen-denominated retirement income products in anticipation of a change in crediting rate effective June 2012. In addition, sales of cancer products increased \$48 million driven by demand in anticipation of the tax law change impacting the corporate tax deductibility of premiums paid for cancer whole life products, which was enacted in late April 2012.

Annualized new business premiums, on a constant exchange rate basis, from our Gibraltar Life operations increased \$287 million, from \$887 million in the first six months of 2011 to \$1,174 million in the first six months of 2012. The increase in annualized new business premiums was driven by higher bank channel sales of \$162 million, primarily due to increased sales of protection products including \$112 million from single premium whole life sales, in part due to a pricing change effective April 2012. Life Consultant sales increased \$73 million primarily reflecting the increasing demand for retirement income products in anticipation of a pricing change in April 2012. Independent agency sales increased \$52 million driven by higher demand for cancer whole life products in anticipation of the tax law change enacted for these products in late April 2012. In addition, the benefit from including two additional months of sales from the former Star and Edison Businesses when

Table of Contents

compared to the previous year period was partially offset by a temporary decline in sales in January 2012 attributable to an expected disruption in productivity resulting from the merger of these businesses on January 1, 2012. Sales in the first six months of 2012 were also negatively impacted by the discontinuation of certain products previously offered by Star and Edison.

The number of Life Planners increased by 238 from 6,568 as of June 30, 2011 to 6,806 as of June 30, 2012, driven by increases of 73 in Brazil due to agency growth and by increases of 79 in Korea and 61 in Poland reflecting stronger recruitment and retention. Also contributing to the increase in Life Planners over the past twelve months were increases of 18 in Argentina, 14 in Italy and 10 in Japan, offset by a decrease of 21 in Taiwan.

The number of Gibraltar Life Consultants decreased by 1,322 from 13,353 as of June 30, 2011 to 12,031 as of June 30, 2012 primarily driven by anticipated resignations and terminations of former Star and Edison Life Consultants, due in part to their failure to meet minimum sales production standards.

Corporate and Other

Corporate and Other includes corporate operations, after allocations to our business segments and divested businesses except for those that qualify for discontinued operations accounting treatment under U.S. GAAP.

Corporate operations consist primarily of: (1) investment returns on capital that is not deployed in any business segments; (2) returns from investments not allocated to business segments, including debt-financed investment portfolios, and certain strategic joint venture investments, as well as tax credit investments and other tax enhanced investments financed by business segments; (3) capital debt that is used or will be used to meet the capital requirements of the Company and the related interest expense; (4) income and expense from qualified pension and other employee benefit plans, after allocations to business segments; (5) corporate-level income and expense, after allocations to business segments, including corporate governance, corporate advertising, philanthropic activities, deferred compensation, and costs related to certain contingencies; (6) certain retained obligations relating to pre-demutualization policyholders whom we had previously agreed to provide insurance for reduced or no premium in accordance with contractual settlements related to prior individual life insurance sales practices remediation; (7) results related to our Capital Protection Framework, as described below; and (8) the impact of transactions with other segments.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Operating results:				
Net investment income, net of interest expense, excluding capital debt interest expense	\$ (9)	\$ 9	\$ (24)	\$ 6
Capital debt interest expense	(172)	(155)	(343)	(304)
Pension income and employee benefits	16	47	32	83
Other corporate activities(1)	(96)	(138)	(289)	(291)
Adjusted operating income	(261)	(237)	(624)	(506)
Realized investment gains (losses), net, and related adjustments(2)	(808)	(44)	(104)	5
Related charges(3)	33	11	3	8
Divested businesses(4)	9	0	10	(9)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Equity in earnings of operating joint ventures and earnings attributable to noncontrolling interests(5)	0	1	(3)	(1)
Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ (1,027)	\$ (269)	\$ (718)	\$ (503)

Table of Contents

- (1) Includes consolidating adjustments.
- (2) Revenues exclude Realized investment gains (losses), net, and related adjustments. See Realized Investment Gains and Losses.
- (3) Benefits and expenses exclude related charges which represent consolidating adjustments.
- (4) See Divested Businesses.
- (5) Equity in earnings of operating joint ventures are included in adjusted operating income but excluded from income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis on an after-tax basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests are excluded from adjusted operating income but included in income from continuing operations before income taxes and equity in earnings of operating joint ventures as they are reflected on a U.S. GAAP basis as a separate line in our Unaudited Interim Consolidated Statements of Operations. Earnings attributable to noncontrolling interests represent the portion of earnings from consolidated entities that relate to the equity interests of minority investors.

2012 to 2011 Three Month Comparison. The loss from Corporate and Other operations, on an adjusted operating income basis, increased \$24 million, from \$237 million in the second quarter of 2011 to \$261 million in the second quarter of 2012. Net investment income, net of interest expense, excluding capital debt interest expense, decreased \$18 million reflecting less favorable results from equity method investments. In addition, in the fourth quarter of 2011, we issued additional debt of which the majority of the proceeds will be used to refinance maturing capital debt. See Liquidity and Capital Resources for additional details. Capital debt interest expense increased \$17 million primarily due to an increase in capital debt supporting the capital needs in our annuities business accomplished through a reallocation of debt previously deployed for operating purposes. The capital needs in our annuities business were primarily driven by the impact on results from our living benefit hedging program, including the impact of temporarily hedging to an amount that differs from our hedge target definition as described below in Capital Protection Framework. Lower net charges from other corporate activities of \$42 million partially offset these deficits reflecting decreased retained corporate expenses including lower compensation costs. Offsetting the decline in corporate retained expenses was a \$22 million increase in our estimate of payments arising from use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders.

Results from corporate operations pension income and employee benefits decreased \$31 million primarily due to a decrease in income from our qualified pension plan and an increase in retained employee benefits costs. Income from our qualified pension plan decreased \$15 million, from \$73 million in the second quarter of 2011 to \$58 million in the second quarter of 2012 driven by changes in the discount rate and expected rate of return on plan assets as discussed in our Annual Report on Form 10-K for the year ended December 1, 2011, under Management's Discussion and Analysis of Financial Condition and Results of Operations Results of Operations for Financial Services Businesses by Segment Corporate and Other.

2012 to 2011 Six Month Comparison. The loss from Corporate and Other operations, on an adjusted operating income basis, increased \$118 million, from \$506 million in the first six months of 2011 to \$624 million in the first six months of 2012. Capital debt interest expense increased \$39 million primarily due to an increase in capital debt supporting the capital needs in our annuities business accomplished through a reallocation of debt previously deployed for operating purposes. The capital needs in our annuities business were primarily driven by the impact on results from our living benefit hedging program, including the impact of temporarily hedging to an amount that differs from our hedge target definition as described below in Capital Protection Framework. Net investment income, net of interest expense, excluding capital debt interest expense, decreased \$30 million reflecting less favorable results from equity method investments and higher levels of short-term liquidity being maintained to provide additional flexibility to address our cash needs in view of changing financial market conditions. In addition, in the fourth quarter of 2011, we issued additional debt of which the majority of the proceeds will be used to refinance maturing capital debt. See Liquidity and Capital Resources for additional details. Other corporate activities reflects a \$39 million increase in our estimate of payments arising from use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. In addition, less favorable results from corporate hedging activities were offset by lower retained corporate expenses including lower compensation costs.

Table of Contents

Results from corporate operations pension income and employee benefits decreased \$51 million primarily due to a decrease in income from our qualified pension plan and an increase in retained employee benefits costs. Income from our qualified pension plan decreased \$29 million, from \$145 million in the first six months of 2011 to \$116 million in the first six months of 2012 driven by changes in the discount rate and expected rate of return on plan assets as discussed above.

Capital Protection Framework

Corporate and Other operations includes the results of our Capital Protection Framework, which includes among other things, the capital hedge program. The capital hedge program broadly addresses the equity market exposure of the statutory capital of the Company as a whole, under stress scenarios, as described under [Liquidity and Capital Resources](#) [Liquidity and Capital Resources of Subsidiaries](#) [Domestic Insurance Subsidiaries](#). This hedge program resulted in charges for amortization of derivative costs of \$10 million and \$4 million for the three months ended June 30, 2012 and 2011, respectively, and \$17 million and \$8 million for the six months ended June 30, 2012 and 2011, respectively. The market value changes of these derivatives included in [Realized investment gains \(losses\), net and related adjustments](#) were gains of \$15 million and \$1 million for the three months ended June 30, 2012 and 2011, respectively. The market value changes of these derivatives were a loss of \$2 million and a gain of \$1 million for the six months ended June 30, 2012 and 2011, respectively.

In addition, we manage certain risks associated with our variable annuity products through our living benefit hedging program, which is described under [U.S. Retirement Solutions and Investment Management Division](#) [Individual Annuities](#). We evaluate hedge levels versus our target based on the overall capital considerations of the Company and prevailing capital market conditions. The GAAP/capital markets valuations framework underlying our hedge target assumes that current interest rate levels remain for the full projection period with no reversion to longer term averages. Due to the recent low interest rate environment, we decided to temporarily hedge to an amount that differs from our hedge target definition to be consistent with our long-term economic view. Because this decision was based on the overall capital considerations of the Company as a whole, the impact on results from temporarily hedging to an amount that differs from our hedge target definition is reported within Corporate and Other operations. From the inception of this decision through June 30, 2012, we have experienced cumulative increases in the hedge target liability of approximately \$1.7 billion related to the under-hedged risk, with no corresponding hedge asset increase. This cumulative impact includes \$0.3 billion of net losses attributable to the first six months of 2012 and \$1.4 billion of net losses attributable to prior periods. [Realized investment gains \(losses\), net and related adjustments](#) includes net losses of \$876 million and \$86 million for the three months ended June 30, 2012 and 2011 respectively, and net losses of \$294 million and \$31 million for the six month ended June 30, 2012 and 2011, respectively, resulting from our decision to temporarily hedge to a different target and the change in interest rates during the respective periods. Through our Capital Protection Framework, we have access to on-balance sheet capital and contingent sources of capital that are available to meet capital needs. The capital consequences associated with our decision to temporarily hedge to an amount that differs from our hedge target definition have been factored into our Capital Protection Framework. For more information on the Company's Capital Protection Framework, see [Liquidity and Capital Resources](#).

We assess the composition of our hedging program on an ongoing basis, and we may change it from time to time based on our evaluation of the Company's risk position or other factors.

Results of Operations of Closed Block Business

We established the Closed Block Business effective as of the date of demutualization. The Closed Block Business includes our in force traditional domestic participating life insurance and annuity products and assets that are used for the payment of benefits and policyholder dividends on these policies, as well as other assets and equity and related liabilities that support these policies. We no longer offer these traditional domestic participating policies. See [Overview](#) [Closed Block Business](#) for additional details.

Table of Contents

Each year, the Board of Directors of Prudential Insurance determines the dividends payable on participating policies for the following year based on the experience of the Closed Block, including investment income, net realized and unrealized investment gains, mortality experience and other factors. Although Closed Block experience for dividend action decisions is based upon statutory results, at the time the Closed Block was established, we developed, as required by U.S. GAAP, an actuarial calculation of the timing of the maximum future earnings from the policies included in the Closed Block. If actual cumulative earnings in any given period are greater than the cumulative earnings we expected, we record this excess as a policyholder dividend obligation. We will subsequently pay this excess to Closed Block policyholders as an additional dividend unless it is otherwise offset by future Closed Block performance that is less favorable than we originally expected. The policyholder dividends we charge to expense within the Closed Block Business will include any change in our policyholder dividend obligation that we recognize for the excess of actual cumulative earnings in any given period over the cumulative earnings we expected in addition to the actual policyholder dividends declared by the Board of Directors of Prudential Insurance.

As of June 30, 2012, the excess of actual cumulative earnings over the expected cumulative earnings was \$779 million, which was recorded as a policyholder dividend obligation. Actual cumulative earnings, as required by U.S. GAAP, reflect the recognition of realized investment gains and losses in the current period, as well as changes in assets and related liabilities that support the Closed Block policies. Additionally, the accumulation of net unrealized investment gains that have arisen subsequent to the establishment of the Closed Block have been reflected as a policyholder dividend obligation of \$4,646 million at June 30, 2012, to be paid to Closed Block policyholders unless offset by future experience, with an offsetting amount reported in Accumulated other comprehensive income (loss).

Operating Results

Management does not consider adjusted operating income to assess the operating performance of the Closed Block Business. Consequently, results of the Closed Block Business for all periods are presented only in accordance with U.S. GAAP. The following table sets forth the Closed Block Business U.S. GAAP results for the periods indicated.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
U.S. GAAP results:				
Revenues	\$ 1,678	\$ 1,804	\$ 3,153	\$ 3,351
Benefits and expenses	1,680	1,791	3,125	3,306
Income from continuing operations before income taxes and equity in earnings of operating joint ventures	\$ (2)	\$ 13	\$ 28	\$ 45

Income (Loss) from Continuing Operations Before Income Taxes and Equity in Earnings of Operating Joint Ventures

2012 to 2011 Three Month Comparison. Income (loss) from continuing operations before income taxes and equity in earnings of operating joint ventures decreased \$15 million, from \$13 million of income in the second quarter of 2011 to a loss of \$2 million in the second quarter of 2012. Results for the second quarter of 2012 compared to the second quarter of 2011 are primarily driven by \$61 million of lower realized investment gains and a \$39 million increase in reserves for estimated payments arising from the use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. Also contributing to the decline in results is a \$15 million charge related to interest paid on outstanding tax balances to the Financial Services Businesses, and a \$12 million decrease from changes in the value of trading account assets. Net realized investment gains decreased from \$215 million in the second quarter of 2011 to \$154 million in the second quarter

Table of Contents

of 2012, primarily due to lower trading gains in equity security investments, partially offset by favorable changes in the value of derivatives and higher trading gains from fixed maturity investments. For a discussion of Closed Block Business realized investment gains (losses), net, see

Realized Investment Gains and Losses. The impact of these items contributed to the actual cumulative earnings which, when compared to the expected cumulative earnings, resulted in a lower increase in the cumulative earnings policyholder dividend obligation expense of \$113 million, from second quarter of 2011 compared to second quarter of 2012. As of June 30, 2012, the excess of actual cumulative earnings over expected cumulative earnings was \$779 million. If actual cumulative earnings fall below expected cumulative earnings in future periods, earnings volatility in the Closed Block Business, which is primarily due to changes in investment results, may not be offset by changes in the cumulative earnings policyholder dividend obligation.

2012 to 2011 Six Month Comparison. Income from continuing operations before income taxes and equity in earnings of operating joint ventures decreased \$17 million, from \$45 million in the first six months of 2011 to \$28 million in the first six months of 2012. Results for the first six months of 2012 compared to the first six months of 2011 are primarily driven by \$101 million of lower realized investment gains, a \$94 million decrease from net insurance activity reflecting higher policyholders' benefits, including change in reserves, primarily due to an increase in reserves for estimated payments arising from the use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders and unfavorable mortality experience. Also contributing to the decline in results is a \$26 million decrease in net investment income, net of interest expense, primarily due to lower portfolio yields. In addition, there was a \$15 million charge related to interest paid on outstanding tax balances to the Financial Services Businesses. Net realized investment gains decreased from \$245 million in the first six months of 2011 to \$144 million in the first six months of 2012, primarily due to lower trading gains in fixed maturity and equity security investments, partially offset by favorable changes in the value of derivatives. For a discussion of Closed Block Business realized investment gains (losses), net, see Realized Investment Gains and Losses. The impact of these items contributed to the actual cumulative earnings which, when compared to the expected cumulative earnings, resulted in a lower increase in the cumulative earnings policyholder dividend obligation expense of \$219 million, from the first six months of 2011 compared to the first six months of 2012. As of June 30, 2012, the excess of actual cumulative earnings over expected cumulative earnings was \$779 million.

Revenues

2012 to 2011 Three Month Comparison. Revenues, as shown in the table above under Operating Results, decreased \$126 million, from \$1,804 million in the second quarter of 2011 to \$1,678 million in the second quarter of 2012, principally driven by the \$61 million decrease in net realized investment gains, a decrease in other income of \$30 million that reflects a \$15 million charge related to interest paid on outstanding tax balances to the Financial Services Businesses, and a \$12 million decrease from changes in the value of trading account assets. In addition, premiums declined by \$28 million, with a related decrease in changes in reserves, primarily due to the expected in force decline as policies terminate. Net investment income also decreased primarily driven by the unfavorable impact of lower reinvestment yields and lower average invested assets.

2012 to 2011 Six Month Comparison. Revenues decreased \$198 million, from \$3,351 million in the first six months of 2011 to \$3,153 million in the first six months of 2012, principally driven by the \$101 million decrease in net realized investment gains and the \$26 million decrease in net investment income, as discussed above. In addition, other income decreased by \$15 million for a charge related to interest paid on outstanding tax balances to the Financial Services Businesses. Premiums also declined by \$48 million, with a related decrease in changes in reserves, primarily due to the expected in force decline as policies terminate.

Table of Contents*Benefits and Expenses*

2012 to 2011 Three Month Comparison. Benefits and expenses, as shown in the table above under Operating Results, decreased \$111 million, from \$1,791 million in the second quarter of 2011 to \$1,680 million in the second quarter of 2012. This decrease included a \$120 million decrease in dividends to policyholders reflecting a lower increase in the cumulative earnings policyholder dividend obligation expense of \$113 million and a decrease in dividends paid and accrued to policyholders of \$7 million primarily due to a decline in policies in force. Policyholders benefits, including changes in reserves, increased \$15 million primarily due to an increase in reserves for estimated payments arising from the use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders. Partially offsetting this increase is a decrease in policyholders' benefits, including changes in reserves due to the impact of the decline in premiums, as discussed above.

2012 to 2011 Six Month Comparison. Benefits and expenses decreased \$181 million, from \$3,306 million in the first six months of 2011 to \$3,125 million in the first six months of 2012. This decrease included a \$233 million decrease in dividends to policyholders reflecting a lower increase in the cumulative earnings policyholder dividend obligation expense of \$219 million and a decrease in dividends paid and accrued to policyholders of \$14 million, primarily due to a decline in policies in force. Partially offsetting this decrease was an increase in policyholders benefits, including changes in reserves of \$60 million primarily due to an increase in reserves for estimated payments arising from the use of new Social Security Master Death File matching criteria to identify deceased policy and contract holders and unfavorable mortality experience. Partially offsetting this increase is a decrease in policyholders' benefits, including changes in reserves due to the impact of the decline in premiums, as discussed above.

Income Taxes

Our income tax provision amounted to an income tax expense of \$732 million in the second quarter of 2012 compared to an expense of \$292 million in the second quarter of 2011. The increase in income tax expense primarily reflects the increase in pre-tax net income from continuing operations before income taxes and equity in earnings of operating joint ventures from the second quarter of 2011 to the second quarter of 2012.

Our income tax provision amounted to an income tax expense of \$903 million in the first six months of 2012 compared to an expense of \$452 million in the first six months of 2011. The first six months of 2012 and 2011 includes \$337 million and \$26 million, respectively, of an additional U.S. tax related to the realization of a portion of the local deferred tax assets existing on the opening day balance sheet for the Star and Edison Businesses. The increase in the additional U.S. tax is a result of the merger of Star and Edison Businesses into the Gibraltar Life Insurance Company, Ltd. It represents the recomputed U.S. tax liability on Gibraltar's prior earnings as a result of the repatriation assumption and the merger of the entities. The local utilization of the deferred tax asset coupled with the repatriation assumption to the applicable earnings of our Japanese entities creates the effect of a double tax for U.S. GAAP purposes. Excluding the impact of a double tax, the income tax expense increased primarily due to the increase in pre-tax income from continuing operations before income taxes and equity in earnings of operating joint ventures from the first six months of 2011 to the first six months of 2012.

For additional information regarding income taxes, see Note 12 to the Unaudited Interim Consolidated Financial Statements.

Discontinued Operations

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Included within net income are the results of businesses which are reflected as discontinued operations under U.S. GAAP. Income (loss) from discontinued operations, net of taxes, was \$7 million and \$16 million for the three months ended June 30, 2012 and 2011, respectively, and \$14 million and \$30 million for the six months ended June 30, 2012 and 2011, respectively.

Table of Contents

For additional information regarding discontinued operations see Note 3 to the Unaudited Interim Consolidated Financial Statements.

Divested Businesses

Our income from continuing operations includes results from several businesses that have been or will be sold or exited that do not qualify for discontinued operations accounting treatment under U.S. GAAP. The results of these divested businesses are reflected in our Corporate and Other operations, but excluded from adjusted operating income. A summary of the results of these divested businesses that have been excluded from adjusted operating income is as follows for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Real Estate and Relocation Services Business	\$ 10	\$ 6	\$ 14	\$ 3
Individual Health Insurance	(2)	(4)	(6)	(10)
Financial Advisory	(1)	(2)	(3)	(4)
Other(1)	2	0	5	2
Total divested businesses excluded from adjusted operating income	\$ 9	\$ 0	\$ 10	\$ (9)

(1) Primarily includes Property and Casualty Insurance and Prudential Securities Capital Markets.

Experience-Rated Contractholder Liabilities,**Trading Account Assets Supporting Insurance Liabilities and Other Related Investments**

Certain products included in the Retirement and International Insurance segments are experience-rated in that investment results associated with these products are expected to ultimately accrue to contractholders. The majority of investments supporting these experience-rated products are classified as trading and are carried at fair value. These trading investments are reflected on the statements of financial position as Trading account assets supporting insurance liabilities, at fair value (TAASIL). Realized and unrealized gains and losses for these investments are reported in Asset management fees and other income. Interest and dividend income for these investments is reported in Net investment income. To a lesser extent, these experience-rated products are also supported by derivatives and commercial mortgage and other loans. The derivatives that support these experience-rated products are reflected on the statement of financial position as Other long-term investments and are carried at fair value, and the realized and unrealized gains and losses are reported in Realized investment gains (losses), net. The commercial mortgage and other loans that support these experience-rated products are carried at unpaid principal, net of unamortized discounts and an allowance for losses, and are reflected on the statements of financial position as Commercial mortgage and other loans. Gains and losses on sales and changes in the valuation allowance for commercial mortgage and other loans are reported in Realized investment gains (losses), net.

Our Retirement segment has two types of experience-rated products that are supported by TAASIL and other related investments. Fully participating products are those for which the entire return on underlying investments is passed back to the policyholders through a corresponding adjustment to the related liability. The adjustment to the liability is based on changes in the fair value of all of the related assets, including commercial mortgage and other loans, which are carried at amortized cost, less any valuation allowance. Partially participating products are those for which only a portion of the return on underlying investments is passed back to the policyholders over time through

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

changes to the contractual crediting rates. The crediting rates are typically reset semiannually, often subject to a minimum crediting rate, and returns are required to be passed back within ten years.

Table of Contents

In our International Insurance segment, the experience-rated products are fully participating. As a result, the entire return on the underlying investments is passed back to policyholders through a corresponding adjustment to the related liability.

Adjusted operating income excludes net investment gains and losses on TAASIL, related derivatives and commercial mortgage and other loans. This is consistent with the exclusion of realized investment gains and losses with respect to other investments supporting insurance liabilities managed on a consistent basis. In addition, to be consistent with the historical treatment of charges related to realized investment gains and losses on investments, adjusted operating income also excludes the change in contractholder liabilities due to asset value changes in the pool of investments (including changes in the fair value of commercial mortgage and other loans) supporting these experience-rated contracts, which are reflected in Interest credited to policyholders' account balances. The result of this approach is that adjusted operating income for these products includes net fee revenue and interest spread we earn on these experience-rated contracts, and excludes changes in fair value of the pool of investments, both realized and unrealized, that we expect will ultimately accrue to the contractholders.

The following tables set forth the impact of these items on results that are excluded from adjusted operating income for the periods indicated:

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
	(in millions)			
Retirement Segment:				
Investment gains (losses) on:				
Trading account assets supporting insurance liabilities, net	\$ 87	\$ 191	\$ 168	\$ 187
Derivatives	(52)	(14)	(41)	(33)
Commercial mortgages and other loans	(1)	5	0	6
Change in experience-rated contractholder liabilities due to asset value changes(1)(2)	(29)	(192)	(122)	(171)
Net gains (losses)	\$ 5	\$ (10)	\$ 5	\$ (11)
International Insurance Segment:				
Investment gains (losses) on trading account assets supporting insurance liabilities, net	\$ (83)	\$ (14)	\$ 70	\$ (27)
Change in experience-rated contractholder liabilities due to asset value changes	83	14	(70)	27
Net gains (losses)	\$ 0	\$ 0	\$ 0	\$ 0
Total:				
Investment gains (losses) on:				
Trading account assets supporting insurance liabilities, net	\$ 4	\$ 177	\$ 238	\$ 160
Derivatives	(52)	(14)	(41)	(33)
Commercial mortgages and other loans	(1)	5	0	6
Change in experience-rated contractholder liabilities due to asset value changes(1)(2)	54	(178)	(192)	(144)
Net gains (losses)	\$ 5	\$ (10)	\$ 5	\$ (11)

(1) Decreases to contractholder liabilities due to asset value changes are limited by certain floors and therefore do not reflect cumulative declines in recorded asset values of \$6 million and \$7 million as of June 30, 2012 and 2011, respectively. We have recovered and expect to recover in future periods these declines in recorded asset values through subsequent increases in recorded asset values or reductions in crediting rates on contractholder liabilities.

Table of Contents

- (2) Included in the amounts above related to the change in the liability to contractholders as a result of commercial mortgage and other loans is a decrease of \$4 million and an increase of \$13 million for the three months ended June 30, 2012 and 2011, respectively, and increases of less than \$1 million and \$14 million for the six months ended June 30, 2012 and 2011, respectively. As prescribed by U.S. GAAP, changes in the fair value of commercial mortgage and other loans held for investment in our general account, other than when associated with impairments, are not recognized in income in the current period, while the impact of these changes in fair value are reflected as a change in the liability to fully participating contractholders in the current period.

As shown in the table above, the net impacts for the Retirement segment of changes in experience-rated contractholder liabilities and investment gains and losses on trading account assets supporting insurance liabilities and other related investments were net gains of \$5 million and net losses of \$10 million for the three months ended June 30, 2012 and 2011, respectively, and net gains of \$5 million and net losses of \$11 million for the six months ended June 30, 2012 and 2011, respectively. These impacts primarily reflect timing differences between the recognition of the mark-to-market adjustments and the recognition of the recovery of these adjustments in future periods through subsequent increases in asset values or reductions in crediting rates on contractholder liabilities for partially participating products. These impacts also reflect the difference between the fair value of the underlying commercial mortgage and other loans and the amortized cost, less any valuation allowance, of these loans, as described above.

As shown in the table above, the International Insurance segment includes offsetting impacts, in all periods, from changes in investment gains and losses on trading account assets supporting insurance liabilities and experience-rated contractholder liabilities.

Valuation of Assets and Liabilities

Fair Value of Assets and Liabilities

The authoritative guidance related to fair value measurement establishes a framework that includes a three-level hierarchy used to classify the inputs used in measuring fair value. The level in the hierarchy within which the fair value falls is determined based on the lowest level input that is significant to the measurement. The fair values of assets and liabilities classified as Level 3 include at least one or more significant unobservable input in the measurement. See Note 13 to the Unaudited Interim Consolidated Financial Statements for an additional description of the valuation hierarchy levels.

Table of Contents

The tables below present the balances of assets and liabilities measured at fair value on a recurring basis, as of the periods indicated, split between the Financial Services Businesses and Closed Block Business, and the portion of such assets and liabilities that are classified in Level 3 of the valuation hierarchy. See Note 13 to the Unaudited Interim Consolidated Financial Statements for the balances of assets and liabilities measured at fair value on a recurring basis by hierarchy level presented on a consolidated basis.

	As of June 30, 2012				As of December 31, 2011			
	Financial Services Businesses		Closed Block Business		Financial Services Businesses		Closed Block Business	
	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)	Total at Fair Value	Total Level 3(1)
	(in millions)							
Fixed maturities, available-for-sale	\$ 217,232	\$ 3,580	\$ 46,933	\$ 1,410	\$ 208,132	\$ 3,098	\$ 46,516	\$ 1,132
Trading account assets supporting insurance liabilities:								
Fixed maturities	18,475	560	0	0	17,619	498	0	0
Equity securities	984	19	0	0	911	20	0	0
Short-term investments and cash equivalents	270	0	0	0	951	0	0	0
Subtotal	19,729	579	0	0	19,481	518	0	0
Other trading account assets:								
Fixed maturities	1,225	104	163	0	1,302	114	189	0
Equity securities	1,457	1,112	124	110	1,493	1,153	128	123
All other(2)	2,667	45	0	0	2,433	93	0	0
Subtotal	5,349	1,261	287	110	5,228	1,360	317	123
Equity securities, available-for-sale	4,651	345	3,052	10	4,413	333	3,122	27
Commercial mortgage and other loans	343	37	0	0	600	86	0	0
Other long-term investments	1,353	1,042	(102)	0	1,107	1,110	185	0
Short-term investments	8,165	5	716	0	8,232	0	528	0
Cash equivalents	8,862	0	837	0	8,392	0	1,037	0
Other assets	135	8	109	0	(13)	9	111	0
Subtotal excluding separate account assets	265,819	6,857	51,832	1,530	255,572	6,514	51,816	1,282
Separate account assets	235,268	20,698	0	0	218,380	19,358	0	0
Total assets	\$ 501,087	\$ 27,555	\$ 51,832	\$ 1,530	\$ 473,952	\$ 25,872	\$ 51,816	\$ 1,282
Future policy benefits	\$ 3,054	\$ 3,054	\$ 0	\$ 0	\$ 2,886	\$ 2,886	\$ 0	\$ 0
Other liabilities(2)	370	298	0	0	444	285	0	0
Total liabilities	\$ 3,424	\$ 3,352	\$ 0	\$ 0	\$ 3,330	\$ 3,171	\$ 0	\$ 0

(1) The amount of Level 3 assets taken as a percentage of total assets measured at fair value on a recurring basis totaled 5.5% as of both June 30, 2012 and December 31, 2011, respectively, for the Financial Services Businesses, and 3.0% and 2.5% as of June 30, 2012 and December 31, 2011, respectively, for the Closed Block Business. The amount of Level 3 liabilities was immaterial to our balance sheet.

(2) All other and Other liabilities primarily include derivatives. The amounts classified as Level 3 for the Financial Services Businesses exclude the impact of netting.

The determination of fair value, which for certain assets and liabilities is dependent on the application of estimates and assumptions, can have a significant impact on our results of operations and may require the application of a greater degree of judgment depending on market conditions, as the ability to value assets and

Table of Contents

liabilities can be significantly impacted by a decrease in market activity or a lack of transactions executed in an orderly manner. The following sections provide information regarding certain assets and liabilities of our Financial Services Businesses and our Closed Block Business which are valued using Level 3 inputs and could have a significant impact on our results of operations.

Fixed Maturity and Equity Securities

Fixed maturity securities included in Level 3 in our fair value hierarchy are generally priced based on internally-developed valuations or non-binding broker quotes. For certain private fixed maturity and equity securities, the discounted cash flow or other valuation model uses significant unobservable inputs and, accordingly, such securities are included in Level 3 in our fair value hierarchy. Level 3 fixed maturity securities included approximately \$4.0 billion as of June 30, 2012 and \$3.2 billion as of December 31, 2011 of public fixed maturities, with values primarily based on non-binding broker quotes, and approximately \$1.6 billion as of both June 30, 2012 and December 31, 2011 of private fixed maturities, with values primarily based on internally-developed models. Significant unobservable inputs used included: issue specific credit adjustments, material non-public financial information, management judgment, estimation of future earnings and cash flows, default rate assumptions, liquidity assumptions and non-binding quotes from market makers. These inputs are usually considered unobservable, as not all market participants will have access to this data.

The impact our determination of fair value for fixed maturity and equity securities has on our results of operations is dependent on our classification of the security as either trading, available-for-sale, or held-to-maturity. For our investments classified as trading, the impact of changes in fair value is recorded within Asset management fees and other income. For our investments classified as available-for-sale, the impact of changes in fair value is recorded as an unrealized gain or loss in Accumulated other comprehensive income (loss), a separate component of equity. Our investments classified as held-to-maturity are carried at amortized cost.

Other Long-Term Investments

Other long-term investments classified in Level 3 primarily include real estate held in consolidated investment funds and fund investments where the fair value option has been elected. The fair value of real estate held in consolidated investment funds is determined through an independent appraisal process. The appraisals generally utilize a discounted cash flow model, following an income approach that incorporates various assumptions including rental revenue, operating expenses and discount rates. The appraisals also include replacement cost estimates and recent sales data as alternate methods of fair value. These appraisals and the related assumptions are updated at least annually, and incorporate historical property experience and any observable market data, including any market transactions. Since many of the assumptions utilized are unobservable and are considered to be significant inputs to the valuation, the real estate investments within other long-term investments are reflected within Level 3. Consolidated real estate investment funds classified as Level 3 totaled approximately \$0.5 billion and \$0.4 billion as of June 30, 2012 and December 31, 2011, respectively. The fair value of fund investments, where the fair value option has been elected, is primarily determined by the fund managers. Since the valuations may be based on unobservable market inputs and cannot be validated by the Company, these investments are included within Level 3. Investments in these funds included in Level 3 totaled approximately \$0.5 billion and \$0.4 billion as of June 30, 2012 and December 31, 2011, respectively.

Derivative Instruments

Derivatives classified as Level 3, excluding embedded derivatives which are discussed in Variable Annuity Optional Living Benefit Features below, include first-to-default credit basket swaps, look-back equity options and other structured products. These derivatives are recorded at fair value either as assets, within Other trading account assets, or Other long-term investments, or as liabilities, within Other liabilities, and are

valued based upon models with some significant unobservable market inputs or inputs from less actively traded

Table of Contents

markets. We validate these values through periodic comparison of our fair values to broker-dealer values. The fair values of OTC derivative assets and liabilities classified as Level 3 totaled approximately \$40 million and \$3 million, respectively, as of June 30, 2012 and \$84 million and \$3 million, respectively, as of December 31, 2011, without giving consideration to the impact of netting.

All realized and unrealized changes in fair value of these derivatives, with the exception of the effective portion of qualifying cash flow hedges and hedges of net investments in foreign operations, are recorded in current earnings. Generally, the changes in fair value of these derivatives, excluding those that qualify for hedge accounting, are recorded in Realized investment gains (losses), net. For additional information regarding the impact of changes in fair value of derivative instruments on our results of operations see Realized Investment Gains and Losses below.

Separate Account Assets

Separate account assets included in Level 3 primarily include real estate investments for which values are determined consistent with similar instruments described above under Other Long-Term Investments. Separate account liabilities are reported at contract value and not fair value.

Variable Annuity Optional Living Benefit Features

Future policy benefits classified in Level 3 primarily include liabilities related to guarantees associated with the optional living benefit features of certain variable annuity contracts offered by our Individual Annuities segment, including guaranteed minimum accumulation benefits (GMAB), guaranteed minimum withdrawal benefits (GMWB) and guaranteed minimum income and withdrawal benefits (GMIWB). These benefits are accounted for as embedded derivatives and carried at fair value with changes in fair value included in Realized investment gains (losses), net. The fair values of the GMAB, GMWB and GMIWB liabilities are calculated as the present value of future expected benefit payments to customers less the present value of assessed rider fees attributable to the embedded derivative feature. This methodology could result in either a liability or contra-liability balance, given changing capital market conditions and various policyholder behavior assumptions. Since there is no observable active market for the transfer of these obligations, the valuations are calculated using internally-developed models with option pricing techniques. These models utilize significant assumptions that are primarily unobservable, including assumptions as to lapse rates, non-performance risk (NPR), utilization rates, withdrawal rates, mortality rates and equity market volatility. As a result, the liability included in future policy benefits is reflected within Level 3 in our fair value hierarchy. Future policy benefits classified as Level 3 were net liabilities of \$3,054 million and \$2,886 million as of June 30, 2012 and December 31, 2011, respectively. The change was driven by changes in the fair values of our GMAB, GMWB and GMIWB liabilities, primarily reflecting declines in interest rates. For additional information see

Results of Operations for Financial Services Businesses by Segment U.S. Retirement Solutions and Investment Management Division Individual Annuities.

For additional information about the key estimates and assumptions used in our determination of fair value, see Note 13 to the Unaudited Interim Consolidated Financial Statements.

Realized Investment Gains and Losses

Realized investment gains and losses are generated from numerous sources, including the sale of fixed maturity securities, equity securities, investments in joint ventures and limited partnerships and other types of investments, as well as adjustments to the cost basis of investments for other-than-temporary impairments. Realized investment gains and losses are also generated from prepayment premiums received on private

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

fixed maturity securities, net changes in the allowance for losses, as well as gains and losses on sales, certain restructurings and foreclosures on commercial mortgage and other loans, fair value changes on commercial mortgage loans carried at fair value, and fair value changes on embedded derivatives and free-standing derivatives that do not qualify for hedge accounting treatment, except those derivatives used in our capacity as a broker or dealer.

Table of Contents

For a further discussion of our policies regarding other-than-temporary declines in investment value and the related methodology for recording fixed maturity other-than-temporary impairments, see [General Account Investments Fixed Maturity Securities Other-Than-Temporary Impairments of Fixed Maturity Securities](#) below. For a further discussion of our policies regarding other-than-temporary declines in investment value and the related methodology for recording equity impairments, see [General Account Investments Equity Securities Other-than-Temporary Impairments of Equity Securities](#) below. For a further discussion of our policy regarding commercial mortgage and other loans, see [General Account Investments Commercial Mortgage and Other Loans Commercial Mortgage and Other Loan Quality](#) below.

The level of other-than-temporary impairments generally reflects economic conditions and is expected to increase when economic conditions worsen and to decrease when economic conditions improve. Historically, the causes of other-than-temporary impairments have been specific to each individual issuer and have not directly resulted in impairments to other securities within the same industry or geographic region. As discussed in more detail below, certain of the other-than-temporary impairments recognized for the three months and six months ended June 30, 2012 primarily relate to losses from foreign currency exchange rate movements on securities that are approaching maturity, as well as asset-backed securities collateralized by sub-prime mortgages, reflecting adverse financial conditions of the respective issuers. Other-than-temporary impairments recognized for the three months and six months ended June 30, 2011 primarily relate to losses from foreign currency exchange rate movements on securities that are approaching maturity, as well as asset-backed securities collateralized by sub-prime mortgages and Japanese commercial mortgage-backed securities, reflecting adverse financial conditions of the respective issuers.

We may realize additional credit and interest rate related losses through sales of investments pursuant to our credit risk and portfolio management objectives. Other-than-temporary impairments, interest rate related losses and credit related losses on sales (other than those related to certain of our businesses which primarily originate investments for sale or syndication to unrelated investors) are excluded from adjusted operating income.

We require most issuers of private fixed maturity securities to pay us make-whole yield maintenance payments when they prepay the securities. Prepayments are driven by factors specific to the activities of our borrowers as well as the interest rate environment.

We use interest rate and currency swaps and other derivatives to manage interest and currency exchange rate exposures arising from mismatches between assets and liabilities, including duration mismatches. We use derivative contracts to mitigate the risk that unfavorable changes in currency exchange rates will reduce U.S. dollar equivalent earnings generated by certain of our non-U.S. businesses. We also use equity-based and interest rate derivatives to hedge the risks embedded in some of our annuity products. Derivative contracts also include forward purchases and sales of to-be-announced mortgage-backed securities primarily related to our dollar roll program. Many of these derivative contracts do not qualify for hedge accounting, and consequently, we recognize the changes in fair value of such contracts from period to period in current earnings, although we do not necessarily account for the related assets or liabilities the same way. Accordingly, realized investment gains and losses from our derivative activities can contribute significantly to fluctuations in net income.

Adjusted operating income generally excludes [Realized investment gains \(losses\), net](#), subject to certain exceptions (realized investment gains or losses within certain of our businesses for which such gains or losses are a principal source of earnings and those associated with terminating hedges of foreign currency earnings and current period yield adjustments), and related charges and adjustments.

Table of Contents

The following tables set forth Realized investment gains (losses), net, by investment type for the Financial Services Businesses and Closed Block Business, as well as related charges and adjustments associated with the Financial Services Businesses, for the periods indicated. For additional details regarding adjusted operating income, which is our measure of performance for the segments of our Financial Services Businesses, see Note 11 to the Unaudited Interim Consolidated Financial Statements.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2012	2011	2012	2011
(in millions)				
Realized investment gains (losses), net:				
Financial Services Businesses	\$ 1,609	\$ 253	\$ 235	\$ 173
Closed Block Business	154	215	144	245
Consolidated realized investment gains (losses), net	\$ 1,763	\$ 468	\$ 379	\$ 418
Financial Services Businesses:				
Realized investment gains (losses), net:				
Fixed maturity securities	\$ (76)	\$ (33)	\$ (109)	\$ (37)
Equity securities	(14)	(19)	(69)	(16)
Commercial mortgage and other loans	12	20	22	26
Derivative instruments	1,751	233	455	135
Other	(64)	52	(64)	65
Total	\$ 1,609	\$ 253	\$ 235	\$ 173
Related adjustments	1,449	(98)	107	(383)
Realized investment gains (losses), net, and related adjustments	3,058	155	342	(210)
Related charges	(1,028)	(154)	(150)	(164)
Realized investment gains (losses), net, and related charges and adjustments	\$ 2,030	\$ 1	\$ 192	\$ (374)
Closed Block Business:				
Realized investment gains (losses), net:				
Fixed maturity securities	\$ 44	\$ 12	\$ 14	\$ 41
Equity securities	(10)	137	32	196
Commercial mortgage and other loans	(2)	3	(1)	8
Derivative instruments	123	64	100	1
Other	(1)	(1)	(1)	(1)
Total	\$ 154	\$ 215	\$ 144	\$ 245

2012 to 2011 Three Month Comparison*Financial Services Businesses*

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

The Financial Services Businesses' net realized investment gains in the second quarter of 2012 were \$1,609 million, compared to net realized investment gains of \$253 million in the second quarter of 2011.

Table of Contents

Net realized losses on fixed maturity securities were \$76 million in the second quarter of 2012, compared to net realized losses of \$33 million in the second quarter of 2011, as set forth in the following table:

	Three Months Ended June 30,	
	2012	2011
	(in millions)	
Realized investment gains (losses), net Fixed Maturity Securities Financial Services Businesses		
Gross realized investment gains:		
Gross gains on sales and maturities(1)	\$ 58	\$ 171
Private bond prepayment premiums	8	6
Total gross realized investment gains	66	177
Gross realized investment losses:		
Net other-than-temporary impairments recognized in earnings(2)	(74)	(129)
Gross losses on sales and maturities(1)	(53)	(79)
Credit related losses on sales	(15)	(2)
Total gross realized investment losses	(142)	(210)
Realized investment gains (losses), net Fixed Maturity Securities	\$ (76)	\$ (33)
Net gains (losses) on sales and maturities Fixed Maturity Securities(1)	\$ 5	\$ 92

- (1) Amounts exclude prepayment premiums, other-than-temporary impairments, and credit related losses through sales of investments pursuant to our credit risk objectives.
- (2) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Net trading gains on sales and maturities of fixed maturity securities were \$5 million in the second quarter of 2012 and were primarily due to sales within our Retirement segment. Net trading gains on sales and maturities of fixed maturity securities were \$92 million in the second quarter of 2011 and were primarily due to sales within our Individual Annuities and Retirement segments. Sales of fixed maturity securities in our Individual Annuities segment in 2011 were primarily due to transfers of investments out of our general account and into separate accounts relating to an automatic rebalancing element embedded in the living benefit features of some of our variable annuity products. Net gains on sales and maturities in the second quarter of 2011 included \$4 million related to the sale of asset-backed securities collateralized by sub-prime mortgages. See General Account Investments Fixed Maturity Securities Asset-Backed Securities for additional information regarding our exposure to asset-backed securities collateralized by sub-prime mortgages. See below for additional information regarding the other-than-temporary impairments of fixed maturity securities in the second quarter of 2012 and 2011.

Net realized losses on equity securities were \$14 million in the second quarter of 2012 and included other-than-temporary impairments of \$24 million, partially offset by net trading gains on sales of equity securities of \$10 million, primarily due to sales within our Corporate and Other operations. Net realized losses on equity securities were \$19 million in the second quarter of 2011 and included other-than-temporary impairments of \$32 million, partially offset by net trading gains on sales of equity securities of \$13 million. Net trading gains in the second quarter of 2011 were primarily due to sales within our Individual Life business and our Corporate and Other operations. See below for additional information regarding the other-than-temporary impairments of equity securities in the second quarter of 2012 and 2011.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Net realized gains on commercial mortgage and other loans in the second quarter of 2012 were \$12 million, primarily related to a net decrease in the loan loss reserve of \$7 million and higher servicing revenue within our commercial mortgage operations, which was partially offset by realized losses related to restructurings and sales within our Asset Management business. Net realized gains on commercial mortgage and other loans in the second quarter of 2011 were \$20 million, and were primarily driven by mark-to-market gains on our interim loan portfolio. For additional information regarding our commercial mortgage and other loan loss reserves see [General Account Investments](#) [Commercial Mortgage and Other Loans](#) [Commercial Mortgage and Other Loan Quality](#).

Table of Contents

Net realized gains on derivatives were \$1,751 million in the second quarter of 2012, compared to net realized gains of \$233 million in the second quarter of 2011. The net derivative gains in the second quarter of 2012 primarily reflect net gains of \$1,282 million on product related embedded derivatives and related hedge positions primarily associated with certain variable annuity contracts. Also, contributing to the net derivative gains were net mark-to-market gains of \$337 million on interest rate derivatives used to manage duration as interest rates declined, and gains of \$175 million on foreign currency forward contracts used to hedge portfolio assets in our International Insurance segment due to the strengthening of the Japanese Yen against the U.S. dollar and other currencies. Partially offsetting these gains were net losses of \$83 million on foreign currency forward contracts used to hedge the future income of non-U.S. businesses primarily in Japan due to the weakening of the U.S. dollar against the Japanese yen. The net derivative gains in the second quarter of 2011 primarily reflect net gains of \$198 million on product related embedded derivatives and related hedge positions associated with certain variable annuity contracts. Also contributing to these gains were net gains of \$143 million on interest rate derivatives used to manage duration as interest rates declined. Partially offsetting these gains were net losses of \$76 million on currency forward contracts used to hedge the future income of non-U.S. businesses due to the weakening of the U.S. dollar against the Japanese yen, and \$32 million on currency derivatives used to hedge foreign-denominated investments. See Results of Operations for Financial Services Businesses by Segment U.S. Retirement Solutions and Investment Management Division Individual Annuities for additional information regarding the product related embedded derivatives and related hedge positions associated with certain variable annuity contracts.

Net realized losses on other investments were \$64 million in the second quarter of 2012, which included other-than-temporary impairments of \$72 million on real estate and joint ventures and partnerships investments, of which \$58 million relates to prior periods, partially offset by net trading gains of \$8 million primarily from our Corporate and Other segment. Net realized gains on other investments were \$52 million in the second quarter of 2011, which included a \$61 million gain on a partial sale of a real estate seed investment, partially offset by other-than-temporary impairments of \$13 million on real estate and joint ventures and partnerships investments.

Related adjustments include that portion of Realized investment gains (losses), net that are included in adjusted operating income and that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income. The adjustments are made to arrive at Realized investment gains (losses), net, and related adjustments which are excluded from adjusted operating income. Related adjustments to realized investment gains (losses) were a net positive adjustment of \$1,449 million in the second quarter of 2012. Adjustments for that portion of Realized investment gains (losses), net that are included in adjusted operating income were a net negative adjustment of \$38 million, primarily driven by net gains from settlements on interest rate and currency swaps, partially offset by losses that represent a principal source of earnings for certain of our businesses. Adjustments for that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income were a net positive adjustment of \$1,487 million, primarily driven by the impact of changes in foreign currency exchange rates on certain assets and liabilities for which we economically hedge the foreign currency exposure.

Related adjustments to realized investment gains (losses) were a net negative adjustment of \$98 million in the second quarter of 2011. Adjustments for that portion of Realized investment gains (losses), net that are included in adjusted operating income were a net negative adjustment of \$105 million for the second quarter 2011, primarily driven by net gains from settlements on interest rate and currency swaps, and gains that represent a principal source of earnings for certain of our businesses. Adjustments for that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income were a net positive adjustment of \$7 million.

Charges that relate to Realized investment gains (losses), net are also excluded from adjusted operating income. Related charges were net negative adjustments of \$1,028 million and \$154 million for the second quarter of 2012 and 2011, respectively. These adjustments were primarily driven by that portion of amortization of deferred policy acquisition and other costs relating to net gains on embedded derivatives and related hedge positions associated with certain variable annuity contracts in both periods.

Table of Contents

During the second quarter of 2012, we recorded other-than-temporary impairments of \$170 million in earnings, compared to other-than-temporary impairments of \$174 million recorded in earnings in the second quarter of 2011. The following tables set forth, for the periods indicated, the composition of other-than-temporary impairments recorded in earnings attributable to the Financial Services Businesses by asset type, and for fixed maturity securities, by reason.

	Three Months Ended June 30,	
	2012	2011
(in millions)		
Other-than-temporary impairments recorded in earnings Financial Services Businesses(1)		
Public fixed maturity securities	\$ 64	\$ 63
Private fixed maturity securities	10	66
Total fixed maturity securities	74	129
Equity securities	24	32
Other invested assets(2)	72	13
Total	\$ 170	\$ 174

(1) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

(2) Includes other-than-temporary impairments relating to investments in joint ventures and partnerships and real estate investments.

	Three Months Ended June 30, 2012		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities	Total Fixed Maturity Securities
(in millions)			
Other-than-temporary impairments on fixed maturity securities recorded in earnings Financial Services Businesses(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 13	\$ 13	\$ 26
Due to other accounting guidelines(3)	1	47	48
Total	\$ 14	\$ 60	\$ 74

	Three Months Ended June 30, 2011		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities	Total Fixed Maturity Securities
(in millions)			
Other-than-temporary impairments on fixed maturity securities recorded in earnings Financial Services Businesses(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 28	\$ 43	\$ 71
Due to other accounting guidelines(3)	0	58	58
Total	\$ 28	\$ 101	\$ 129

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

- (1) Excludes the portion of other-than-temporary impairment recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Table of Contents

- (2) Represents circumstances where we believe credit events or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to the investment. The amount of the impairment recorded in earnings is the difference between the amortized cost of the debt security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment.
- (3) Primarily represents circumstances where securities with losses from foreign currency exchange rate movements approach maturity.

Fixed maturity other-than-temporary impairments in the second quarter of 2012 were concentrated in the manufacturing sector of our corporate securities, asset-backed securities collateralized by sub-prime mortgages, and the public utilities, retail and wholesale sectors of our corporate securities. These other-than-temporary impairments were primarily related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity or related to securities with liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment. Our Japanese insurance operations hold non-yen denominated investments which in some cases, due primarily to the strengthening of the yen against the U.S. dollar, are currently in an unrealized loss position. As the securities approach maturity and remain in an unrealized loss position, it becomes less likely that the exchange rates will recover and more likely that losses will be realized upon maturity. Accordingly, additional impairments are to be recorded in earnings as they approach maturity. As of June 30, 2012, gross unrealized losses related to those securities maturing between July 1, 2012 and December 31, 2014 are \$435 million. Absent a change in currency rates, impairments of approximately \$65 million would be recorded in earnings over the remaining six months of 2012 and approximately \$124 million in 2013 on these securities. During the second quarter of 2012, we recorded other-than-temporary impairments of \$47 million in earnings related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity. Fixed maturity other-than-temporary impairments in the second quarter of 2011 were concentrated in Japanese commercial mortgage-backed securities, asset-backed securities collateralized by sub-prime mortgages, and the energy and services sectors of our corporate securities. These other-than-temporary impairments were primarily related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity or related to securities with liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment.

Equity security other-than-temporary impairments in the second quarter of both 2012 and 2011 were primarily driven by circumstances where the decline in value was maintained for one year or greater or where we intend to sell the security.

Other invested assets other-than-temporary impairments in the second quarter of both 2012 and 2011 were mainly driven by a decline in value on certain real estate and joint ventures and partnerships investments.

Closed Block Business

For the Closed Block Business, net realized investment gains in the second quarter of 2012 were \$154 million, compared to net realized investment gains of \$215 million in the second quarter of 2011.

Table of Contents

Net realized gains on fixed maturity securities were \$44 million in the second quarter of 2012, compared to net realized gains of \$12 million in the second quarter of 2011, as set forth in the following table:

	Three Months Ended June 30,	
	2012	2011
	(in millions)	
Realized investment gains (losses), net Fixed Maturity Securities Closed Block Business		
Gross realized investment gains:		
Gross gains on sales and maturities(1)	\$ 73	\$ 66
Private bond prepayment premiums	2	1
Total gross realized investment gains	75	67
Gross realized investment losses:		
Net other-than-temporary impairments recognized in earnings(2)	(19)	(24)
Gross losses on sales and maturities(1)	(4)	(29)
Credit related losses on sales	(8)	(2)
Total gross realized investment losses	(31)	(55)
Realized investment gains (losses), net Fixed Maturity Securities	\$ 44	\$ 12
Net gains (losses) on sales and maturities Fixed Maturity Securities(1)	\$ 69	\$ 37

- (1) Amounts exclude prepayment premiums, other-than-temporary impairments, and credit related losses through sales of investments pursuant to our credit risk objectives.
- (2) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Net trading gains on sales and maturities of fixed maturity securities were \$69 and \$37 million in the second quarter of 2012 and 2011, respectively. Net gains on sales and maturities in the second quarter of 2011 included \$2 million related to asset-backed securities collateralized by sub-prime mortgages. See General Account Investments Fixed Maturity Securities Asset-Backed Securities for additional information regarding our exposure to asset-backed securities collateralized by sub-prime mortgages. See below for additional information regarding the other-than-temporary impairments of fixed maturity securities in the second quarter of 2012 and 2011.

Net realized losses on equity securities were \$10 million in the second quarter of 2012 and included other-than-temporary impairments of \$16 million, partially offset by net trading gains on sales of equity securities of \$6 million. Net realized gains on equity securities were \$137 million in the second quarter of 2011, which included net trading gains on sales of equity securities of \$142 million, partially offset by other-than-temporary impairments of \$5 million. See below for additional information regarding the other-than-temporary impairments of equity securities in the second quarter of 2012 and 2011.

Net realized losses on commercial mortgage and other loans in the second quarter of 2012 of \$2 million primarily related to a net increase in the loan loss reserve. Net realized gains on commercial mortgage and other loans in the second quarter of 2011 of \$3 million primarily related to a net decrease in the loan loss reserve. For additional information regarding our loan loss reserves, see General Account Investments Commercial Mortgage and Other Loans Commercial Mortgage and Other Loan Quality.

Net realized gains on derivatives were \$123 million in the second quarter of 2012, compared to net realized gains of \$64 million in the second quarter of 2011. Derivative gains in the second quarter of 2012 primarily reflect net gains of \$65 million related to currency derivatives used to hedge foreign denominated investments as the U.S. dollar strengthened against the Euro and net mark-to-market gains of \$54 million on interest rate derivatives primarily used to manage duration as interest rates declined. Derivative gains in the second quarter of

Table of Contents

2011 primarily reflect net mark-to-market gains of \$109 million on interest rate derivatives primarily used to manage duration as interest rates declined, and net losses of \$44 million related to currency derivatives used to hedge foreign denominated investments as the U.S. dollar weakened against the Euro.

During the second quarter of 2012, we recorded other-than-temporary impairments of \$35 million in earnings, compared to other-than-temporary impairments of \$29 million recorded in earnings in the second quarter of 2011. The following tables set forth, for the periods indicated, the composition of other-than-temporary impairments recorded in earnings attributable to the Closed Block Business by asset type, and for fixed maturity securities, by reason.

	Three Months Ended June 30,	
	2012	2011
	(in millions)	
Other-than-temporary impairments recorded in earnings Closed Block Business(1)		
Public fixed maturity securities	\$ 12	\$ 20
Private fixed maturity securities	7	4
Total fixed maturity securities	19	24
Equity securities	16	5
Other invested assets(2)	0	0
Total	\$ 35	\$ 29

(1) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

(2) Includes other-than-temporary impairments relating to investments in joint ventures and partnerships.

	Three Months Ended June 30, 2012		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities	Total Fixed Maturity Securities
	(in millions)		
Other-than-temporary impairments on fixed maturity securities recorded in earnings Closed Block Business(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 6	\$ 12	\$ 18
Due to other accounting guidelines	1	0	1
Total	\$ 7	\$ 12	\$ 19

	Three Months Ended June 30, 2011		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities	Total Fixed Maturity Securities
	(in millions)		
Other-than-temporary impairments on fixed maturity securities recorded in earnings Closed Block Business(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 6	\$ 12	\$ 18
Due to other accounting guidelines	1	0	1
Total	\$ 7	\$ 12	\$ 19

Other-than-temporary impairments on fixed maturity securities recorded in earnings - Closed Block Business(1)

Due to credit events or adverse conditions of the respective issuer(2)	\$ 17	\$ 3	\$ 20
Due to other accounting guidelines	3	1	4
Total	\$ 20	\$ 4	\$ 24

- (1) Excludes the portion of other-than-temporary impairment recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Table of Contents

- (2) Represents circumstances where we believe credit events or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to the investment. The amount of the impairment recorded in earnings is the difference between the amortized cost of the debt security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment.

Fixed maturity other-than-temporary impairments in the second quarter of 2012 and 2011 were concentrated in asset-backed securities collateralized by sub-prime mortgages and were primarily driven by liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment.

Equity security other-than-temporary impairments in the second quarter of 2012 and 2011 were primarily due to circumstances where the decline in value was maintained for one year or greater.

2012 to 2011 Six Month Comparison*Financial Services Businesses*

The Financial Services Businesses net realized investment gains in the first six months of 2012 were \$235 million, compared to net realized investment gains of \$173 million in the first six months of 2011.

Net realized losses on fixed maturity securities were \$109 million in the first six months of 2012, compared to net realized losses of \$37 million in the first six months of 2011, as set forth in the following table:

	Six Months Ended June 30,	
	2012	2011
	(in millions)	
Realized investment gains (losses), net Fixed Maturity Securities Financial Services Businesses		
Gross realized investment gains:		
Gross gains on sales and maturities(1)	\$ 164	\$ 294
Private bond prepayment premiums	8	16
Total gross realized investment gains	172	310
Gross realized investment losses:		
Net other-than-temporary impairments recognized in earnings(2)	(156)	(208)
Gross losses on sales and maturities(1)	(104)	(136)
Credit related losses on sales	(21)	(3)
Total gross realized investment losses	(281)	(347)
Realized investment gains (losses), net Fixed Maturity Securities	\$ (109)	\$ (37)
Net gains (losses) on sales and maturities Fixed Maturity Securities(1)	\$ 60	\$ 158

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

- (1) Amounts exclude prepayment premiums, other-than-temporary impairments, and credit related losses through sales of investments pursuant to our credit risk objectives.
- (2) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Net trading gains on sales and maturities of fixed maturity securities in the first six months of 2012 were \$60 million primarily due to sales within our Retirement, Individual Annuities and International Insurance segments. Included in the net gains on sales and maturities of fixed maturity securities were \$3 million of net gains related to the sale of asset-backed securities collateralized by sub-prime mortgages. Net trading gains on sales and maturities of fixed maturity securities in the first six months of 2011 were \$158 million primarily due to sales within our Individual Annuities and Retirement segments. Net gains on sales and maturities in the first six months of 2011 included \$32 million related to asset-backed securities collateralized by sub-prime mortgages. Sales of fixed maturity securities in our Individual Annuities segment in 2011 were primarily due to

Table of Contents

transfers of investments out of our general account and into separate accounts relating to an automatic rebalancing element embedded in the living benefit features of some of our variable annuity products. See [General Account Investments Fixed Maturity Securities Asset-Backed Securities](#) for additional information regarding our exposure to asset-backed securities collateralized by sub-prime mortgages. See below for additional information regarding the other-than-temporary impairments of fixed maturity securities in the first six months of 2012 and 2011.

Net realized losses on equity securities were \$69 million in the first six months of 2012. The first six months of 2012 included other-than-temporary equity securities impairments of \$72 million and net trading gains on sales of equity securities of \$3 million. Net trading losses in the first six months of 2012 were primarily due to sales within our Corporate and Other operations. Net realized losses on equity securities were \$16 million in the first six months of 2011. The first six months of 2011 included other-than-temporary equity securities impairments of \$45 million, partially offset by net trading gains on sales of equity securities of \$29 million. Net trading gains were primarily due to sales in our International Insurance business, Individual Life business, and our Corporate and Other operations. See below for additional information regarding the other-than-temporary impairments of equity securities in the first six months of 2012 and 2011.

Net realized gains on commercial mortgage and other loans in the first six months of 2012 were \$22 million, primarily related to a net decrease in the loan loss reserve of \$21 million and higher servicing revenue within our commercial mortgage operations. Net realized gains on commercial mortgage and other loans in the first six months of 2011 were \$26 million, and were primarily driven by mark-to-market gains on our interim loan portfolio. For additional information regarding our commercial mortgage and other loan loss reserves, see [General Account Investments Commercial Mortgage and Other Loans Commercial Mortgage and Other Loan Quality](#).

Net realized gains on derivatives were \$455 million in the first six months of 2012, compared to net realized gains of \$135 million in the first six months of 2011. The net derivative gains in the first six months of 2012 primarily reflect net mark-to-market gains of \$143 million on interest rate derivatives used to manage duration as interest rates declined. Also contributing to these gains were net gains of \$131 million on foreign currency forward contracts used to hedge the future income of non-U.S. businesses primarily in Japan due to the strengthening of the U.S. dollar against the Japanese Yen, net gains of \$63 million on product related embedded derivatives and related hedge positions primarily associated with certain variable annuity contracts and gains of \$56 million primarily representing fees earned on fee-based synthetic guaranteed investment contracts which are accounted for as derivatives. The net derivative gains in the first six months of 2011 primarily reflect net gains of \$226 million on product related embedded derivatives and related hedge positions primarily associated with certain variable annuity contracts. Also, contributing to these gains are net gains of \$23 million on embedded derivatives associated with certain externally-managed investments in the European market. Partially offsetting these gains were net losses of \$63 million on currency derivatives used to hedge foreign denominated investments, net losses of \$32 million on credit derivatives as credit spreads tightened, and net losses of \$23 million on foreign currency forward contracts used to hedge the future income of non-U.S. businesses primarily in Japan due to the weakening of the U.S. dollar against the Japanese yen. See [Results of Operations for Financial Services Businesses by Segment U.S. Retirement Solutions and Investment Management Division Individual Annuities](#) for additional information regarding the product related embedded derivatives and related hedge positions associated with certain variable annuity contracts.

Net realized losses on other investments were \$64 million in the first six months of 2012, which included other-than-temporary impairments of \$74 million on real estate and joint ventures and partnerships investments, of which \$58 million relates to prior periods, partially offset by net trading gains of \$10 million, primarily from our Corporate and Other segment. Net realized gains on other investments were \$65 million in the first six months of 2011, which included a \$61 million gain on the partial sale of a real estate seed investment, partially offset by other-than-temporary impairments of \$16 million on real estate and joint venture and partnership investments.

Table of Contents

Related adjustments include that portion of Realized investment gains (losses), net that are included in adjusted operating income and that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income. The adjustments are made to arrive at Realized investment gains (losses), net, and related adjustments which are excluded from adjusted operating income. Related adjustments to realized investment gains (losses) were a net positive adjustment of \$107 million in the first six months of 2012. Adjustments for that portion of Realized investment gains (losses), net that are included in adjusted operating income were a net negative adjustment of \$88 million for the first six months of 2012, primarily driven by net gains from settlements on interest rate and currency swaps, partially offset by losses related to the settlements of swaps used to hedge foreign-denominated earnings. Adjustments for that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income were a net positive adjustment of \$195 million, primarily driven by the impact of changes in foreign currency exchange rates on certain assets and liabilities for which we economically hedge the foreign currency exposure.

Related adjustments to realized investment gains (losses) were a net negative adjustment of \$383 million in the first six months of 2011. Adjustments for that portion of Realized investment gains (losses), net that are included in adjusted operating income were a net negative adjustment of \$163 million for the first six months of 2011, primarily driven by net gains from settlements on interest rate and currency swaps, and gains that represent a principal source of earnings for certain of our businesses. Adjustments for that portion of Asset management fees and other income and Net investment income that are excluded from adjusted operating income were a net negative adjustment of \$220 million in the first six months of 2011, primarily driven by the impact of changes in foreign currency exchange rates on certain assets and liabilities for which we economically hedge the foreign currency exposure in both periods. Also included in the \$220 million adjustment for the first six months of 2011 was a \$95 million loss from an out of period adjustment recorded in the first quarter of 2011, and a \$65 million loss related to our counterparty exposure on derivative transactions we had previously held with Lehman Brothers and affiliates. See Note 11 to the Unaudited Interim Consolidated Financial Statements for further details.

Charges that relate to Realized investment gains (losses), net are also excluded from adjusted operating income. Related charges were net negative adjustments of \$150 million and \$164 million for the first six months of 2012 and 2011, respectively. These adjustments were primarily driven by that portion of amortization of deferred policy acquisition and other costs relating to net gains on embedded derivatives and related hedge positions associated with certain variable annuity contracts in both periods.

During the first six months of 2012, we recorded other-than-temporary impairments of \$302 million in earnings, compared to total other-than-temporary impairments of \$269 million recorded in earnings in the first six months of 2011. The following tables set forth, for the periods indicated, the composition of other-than-temporary impairments recorded in earnings attributable to the Financial Services Businesses by asset type, and for fixed maturity securities, by reason.

	Six Months Ended June 30,	
	2012	2011
	(in millions)	
Other-than-temporary impairments recorded in earnings - Financial Services Businesses(1)		
Public fixed maturity securities	\$ 129	\$ 128
Private fixed maturity securities	27	80
Total fixed maturity securities	156	208
Equity securities	72	45
Other invested assets(2)	74	16
Total	\$ 302	\$ 269

Table of Contents

- (1) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.
- (2) Includes other-than-temporary impairments relating to investments in joint ventures and partnerships and real estate investments.

	Six Months Ended June 30, 2012		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities (in millions)	Total Fixed Maturity Securities
Other-than-temporary impairments on fixed maturity securities recorded in earnings			
Financial Services Businesses(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 32	\$ 30	\$ 62
Due to other accounting guidelines(3)	2	92	94
Total	\$ 34	\$ 122	\$ 156

	Six Months Ended June 30, 2011		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities (in millions)	Total Fixed Maturity Securities
Other-than-temporary impairments on fixed maturity securities recorded in earnings			
Financial Services Businesses(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 49	\$ 66	\$ 115
Due to other accounting guidelines(3)	10	83	93
Total	\$ 59	\$ 149	\$ 208

- (1) Excludes the portion of other-than-temporary impairment recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.
- (2) Represents circumstances where we believe credit events or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to the investment. The amount of the impairment recorded in earnings is the difference between the amortized cost of the debt security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment.
- (3) Primarily represents circumstances where securities with losses from foreign currency exchange rate movements approach maturity or where we intend to sell the security or more likely than not will be required to sell the security before recovery of its amortized cost basis.

Fixed maturity other-than-temporary impairments in the first six months of 2012 were concentrated in the manufacturing sector of our corporate securities, asset-backed securities collateralized by sub-prime mortgages and the services sector of our corporate securities. These other-than-temporary impairments were primarily related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity or related to securities with liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment. Our Japanese insurance operations hold non-yen denominated investments which in some cases, due primarily to the strengthening of the yen against the U.S. dollar, are currently in an unrealized loss position. As the securities approach maturity and remain in an unrealized loss position, it becomes less likely that the exchange rates will recover and more likely that losses will be realized upon maturity. Accordingly, additional impairments are to be recorded in earnings as they approach maturity. As of June 30, 2012, gross unrealized losses related to those

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

securities maturing between July 1, 2012 and December 31, 2014 are \$435 million. Absent a change in currency rates, impairments of approximately \$65 million would be recorded in earnings over the remaining six months of 2012 and approximately \$124 million in 2013 on these securities. During the first six months of 2012, we recorded other-than-temporary impairments of

Table of Contents

\$86 million related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity. Fixed maturity other-than-temporary impairments in the first six months of 2011 were concentrated in Japanese commercial mortgage-backed securities, asset-backed securities collateralized by sub-prime mortgages and the energy and services sectors of our corporate securities. These other-than-temporary impairments were primarily related to securities with unrealized losses from foreign currency exchange rate movements that are approaching maturity or related to securities with liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment.

Equity security other-than-temporary impairments in the first six months of 2012 and 2011 were primarily driven by circumstances where the decline in value was maintained for one year or greater or where we intend to sell the security.

Other invested assets other-than-temporary impairments in the first six months of 2012 and 2011 were mainly driven by a decline in value on certain real estate and joint ventures and partnerships investments.

Closed Block Business

For the Closed Block Business, net realized investment gains in the first six months of 2012 were \$144 million, compared to net realized investment gains of \$245 million in the first six months of 2011.

Net realized gains on fixed maturity securities were \$14 million in the first six months of 2012, compared to net realized gains of \$41 million in the first six months of 2011, as set forth in the following table:

	Six Months Ended June 30,	
	2012	2011
	(in millions)	
Realized investment gains (losses), net Fixed Maturity Securities Closed Block Business		
Gross realized investment gains:		
Gross gains on sales and maturities(1)	\$ 93	\$ 127
Private bond prepayment premiums	3	5
Total gross realized investment gains	96	132
Gross realized investment losses:		
Net other-than-temporary impairments recognized in earnings(2)	(49)	(49)
Gross losses on sales and maturities(1)	(25)	(40)
Credit related losses on sales	(8)	(2)
Total gross realized investment losses	(82)	(91)
Realized investment gains (losses), net Fixed Maturity Securities	\$ 14	\$ 41
Net gains (losses) on sales and maturities Fixed Maturity Securities(1)	\$ 68	\$ 87

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

- (1) Amounts exclude prepayment premiums, other-than-temporary impairments, and credit related losses through sales of investments pursuant to our credit risk objectives.
- (2) Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

Net trading gains on sales and maturities of fixed maturity securities in the first six months of 2012 and 2011 were \$68 and \$87 million, respectively. Net gains on sales and maturities in the first six months of 2011 included \$1 million related to asset-backed securities collateralized by sub-prime mortgages. See General Account Investments Fixed Maturity Securities Asset-Backed Securities for additional information regarding our exposure to asset-backed securities collateralized by sub-prime mortgages. See below for additional information regarding the other-than-temporary impairments of fixed maturity securities in the first six months of 2012 and 2011.

Table of Contents

Net realized gains on equity securities were \$32 million in the first six months of 2012, which included net trading gains on sales of equity securities of \$50 million, partially offset by other-than-temporary impairments of \$18 million. Net realized gains on equity securities were \$196 million in the first six months of 2011. Net trading gains on sales of equity securities were \$210 million, partially offset by other-than-temporary impairments of \$14 million. See below for additional information regarding the other-than-temporary impairments of equity securities in the first six months of 2012 and 2011.

Net realized losses on commercial mortgage and other loans in the first six months of 2012 were \$1 million, primarily related to a net increase in the loan loss reserve of \$1 million. Net realized gains on commercial mortgage and other loans of \$8 million in the first six months of 2011 were primarily related to a net decrease in the loan loss reserve of \$17 million. For additional information regarding our loan loss reserves see General Account Investments Commercial Mortgage and Other Loans Commercial Mortgage and Other Loan Quality.

Net realized gains on derivatives were \$100 million in the first six months of 2012, compared to net realized gains of \$1 million in the first six months of 2011. Derivative gains in the first six months of 2012 primarily reflect net gains of \$71 million on interest rate derivatives primarily used to manage duration as interest rates declined, and net gains of \$23 million on currency derivatives used to hedge foreign denominated investments as the U.S. dollar strengthened against the Euro. Derivative gains in the first six months of 2011 primarily reflect net gains of \$109 million on interest rate derivatives primarily used to manage duration as interest rates declined, and net gains of \$9 million on embedded derivatives associated with certain externally-managed investments in the European market. Partially offsetting these gains were net derivative losses of \$111 million on foreign currency forward contracts used to hedge foreign denominated investments as the U.S. dollar weakened against the Euro, and net losses of \$6 million on credit derivatives as credit spreads generally tightened.

Net realized losses on other investments were \$1 million in the first six months of 2012, which included \$1 million of other-than-temporary impairments on joint ventures and partnership investments. Net realized losses on other investments were \$1 million in the first six months of 2012, which included \$1 million trading losses related to the sale of investments.

During the first six months of 2012, we recorded other-than-temporary impairments of \$68 million in earnings, compared to other-than-temporary impairments of \$63 million recorded in earnings in the first six months of 2011. The following tables set forth, for the periods indicated, the composition of other-than-temporary impairments recorded in earnings attributable to the Closed Block Business by asset type, and for fixed maturity securities, by reason.

	Six Months Ended June 30,	
	2012	2011
	(in millions)	
Other-than-temporary impairments recorded in earnings Closed Block Business(1)		
Public fixed maturity securities	\$ 40	\$ 43
Private fixed maturity securities	9	6
Total fixed maturity securities	49	49
Equity securities	18	14
Other invested assets(2)	1	0
Total	\$ 68	\$ 63

(1)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Excludes the portion of other-than-temporary impairments recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.

- (2) Includes other-than-temporary impairments relating to investments in joint ventures and partnerships.

Table of Contents

	Six Months Ended June 30, 2012		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities (in millions)	Total Fixed Maturity Securities
Other-than-temporary impairments on fixed maturity securities recorded in earnings Closed Block Business(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 25	\$ 23	\$ 48
Due to other accounting guidelines	1	0	1
Total	\$ 26	\$ 23	\$ 49

	Six Months Ended June 30, 2011		
	Asset-Backed Securities Collateralized By Sub-Prime Mortgages	All Other Fixed Maturity Securities (in millions)	Total Fixed Maturity Securities
Other-than-temporary impairments on fixed maturity securities recorded in earnings Closed Block Business(1)			
Due to credit events or adverse conditions of the respective issuer(2)	\$ 35	\$ 10	\$ 45
Due to other accounting guidelines	3	1	4
Total	\$ 38	\$ 11	\$ 49

- (1) Excludes the portion of other-than-temporary impairment recorded in Other comprehensive income (loss), representing any difference between the fair value of the impaired debt security and the net present value of its projected future cash flows at the time of impairment.
- (2) Represents circumstances where we believe credit events or other adverse conditions of the respective issuers have caused, or will lead to, a deficiency in the contractual cash flows related to the investment. The amount of the impairment recorded in earnings is the difference between the amortized cost of the debt security and the net present value of its projected future cash flows discounted at the effective interest rate implicit in the debt security prior to impairment.

Fixed maturity other-than-temporary impairments in the first six months of 2012 were concentrated in asset-backed securities collateralized by sub-prime mortgages and were primarily driven by liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment. Other-than-temporary impairments in the first six months of 2011 were concentrated in asset-backed securities collateralized by sub-prime mortgages and were primarily driven by liquidity concerns, downgrades in credit, bankruptcy or other adverse financial conditions of the respective issuers, which have caused, or we believe will lead to, a deficiency in the contractual cash flows related to the investment.

Equity security other-than-temporary impairments in the first six months of 2012 and 2011 were primarily due to circumstances where the decline in value was maintained for one year or greater.

General Account Investments

Portfolio Composition

Our investment portfolio consists of public and private fixed maturity securities, commercial mortgage and other loans, equity securities and other invested assets. The composition of our general account reflects, within the discipline provided by our risk management approach, our need for competitive results and the selection of diverse investment alternatives available primarily through our Asset Management segment. The size of our portfolio enables us to invest in asset classes that may be unavailable to the typical investor.

Table of Contents

The following tables set forth the composition of the investments of our general account apportioned between the Financial Services Businesses and the Closed Block Business as of the dates indicated.

	June 30, 2012			% of Total
	Financial Services Businesses	Closed Block Business	Total	
	(\$ in millions)			
Fixed maturities:				
Public, available-for-sale, at fair value	\$ 188,779	\$ 29,635	\$ 218,414	61.3%
Public, held-to-maturity, at amortized cost	3,488	0	3,488	1.0
Private, available-for-sale, at fair value	27,908	17,298	45,206	12.7
Private, held-to-maturity, at amortized cost	1,283	0	1,283	0.4
Trading account assets supporting insurance liabilities, at fair value	19,729	0	19,729	5.5
Other trading account assets, at fair value	1,736	287	2,023	0.5
Equity securities, available-for-sale, at fair value	4,638	3,052	7,690	2.2
Commercial mortgage and other loans, at book value	25,710	9,800	35,510	10.0
Policy loans, at outstanding balance	6,291	5,165	11,456	3.2
Other long-term investments(1)	4,329	2,038	6,367	1.8
Short-term investments	4,425	716	5,141	1.4
Total general account investments	288,316	67,991	356,307	100.0%
Invested assets of other entities and operations(2)	10,258	0	10,258	
Total investments	\$ 298,574	\$ 67,991	\$ 366,565	

	December 31, 2011			% of Total
	Financial Services Businesses	Closed Block Business	Total	
	(\$ in millions)			
Fixed maturities:				
Public, available-for-sale, at fair value	\$ 179,086	\$ 30,211	\$ 209,297	60.6%
Public, held-to-maturity, at amortized cost	3,743	0	3,743	1.1
Private, available-for-sale, at fair value	26,938	16,305	43,243	12.5
Private, held-to-maturity, at amortized cost	1,364	0	1,364	0.4
Trading account assets supporting insurance liabilities, at fair value	19,481	0	19,481	5.6
Other trading account assets, at fair value	2,104	317	2,421	0.7
Equity securities, available-for-sale, at fair value	4,401	3,122	7,523	2.2
Commercial mortgage and other loans, at book value	25,073	9,040	34,113	9.9
Policy loans, at outstanding balance	6,263	5,296	11,559	3.3
Other long-term investments(1)	4,481	1,990	6,471	1.9
Short-term investments	5,609	528	6,137	1.8
Total general account investments	278,543	66,809	345,352	100.0%
Invested assets of other entities and operations(2)	10,895	0	10,895	
Total investments	\$ 289,438	\$ 66,809	\$ 356,247	

(1)

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Other long-term investments consist of real estate and non-real estate-related investments in joint ventures and partnerships, investment real estate held through direct ownership and other miscellaneous investments. For additional information regarding these investments, see Other Long-Term Investments below.

- (2) Includes invested assets of our trading, banking, and asset management operations. Excludes assets of our asset management operations managed for third parties and those assets classified as Separate account assets on our balance sheet. For additional information regarding these investments, see Invested Assets of Other Entities and Operations below.

Table of Contents

As of June 30, 2012, the average duration of our general account investment portfolio attributable to the domestic Financial Services Businesses, including the impact of derivatives, is between 5 and 6 years. The increase in general account investments attributable to the Financial Services Businesses in the first six months of 2012 was primarily due to portfolio growth as a result of reinvestment of net investment income and net operating inflows, as well as a net increase in fair value driven by a decrease in interest rates. The general account investments attributable to the Closed Block Business also increased in the first six months of 2012, primarily due to portfolio growth as a result of reinvestment of net investment income and a net increase in fair value driven by a decrease in interest rates, partially offset by net operating outflows. For information regarding the methodology used in determining the fair value of our fixed maturities, see Note 13 to the Unaudited Interim Consolidated Financial Statements.

We have substantial insurance operations in Japan, with 51% and 50% of our Financial Services Businesses' general account investments relating to our Japanese insurance operations as of June 30, 2012 and December 31, 2011, respectively.

The following table sets forth the composition of the investments of our Japanese insurance operations' general account as of the dates indicated.

	June 30, 2012	December 31, 2011
	(in millions)	
Fixed Maturities:		
Public, available-for-sale, at fair value	\$ 119,326	\$ 111,857
Public, held-to-maturity, at amortized cost	3,488	3,743
Private, available-for-sale, at fair value	5,500	5,020
Private, held-to-maturity, at amortized cost	1,283	1,364
Trading account assets supporting insurance liabilities, at fair value	1,795	1,732
Other trading account assets, at fair value	1,402	1,496
Equity securities, available-for-sale, at fair value	1,945	1,932
Commercial mortgage and other loans, at book value	5,688	5,672
Policy loans, at outstanding balance	2,806	2,873
Other long-term investments(1)	2,650	2,892
Short-term investments	416	702
Total Japanese general account investments(2)	\$ 146,299	\$ 139,283

(1) Other long-term investments consist of real estate and non-real estate-related investments in joint ventures and partnerships, investment real estate held through direct ownership, derivatives, and other miscellaneous investments.

(2) Excludes assets classified as Separate accounts assets on our balance sheet.

As of June 30, 2012, the average duration of our general account investment portfolio related to our Japanese insurance operations, including the impact of derivatives, was approximately 10 years. The increase in general account investments related to our Japanese insurance operations in the first six months of 2012 was primarily attributable to the portfolio growth as a result of business inflows and a net increase in fair value primarily driven by declining interest rates, partially offset by the weakening of the yen against the U.S. dollar.

The functional currency of our Japanese insurance operations is the yen, as it is the currency in which they conduct the majority of their operations. Although the majority of the Japanese general account is invested in yen-denominated investments, our Japanese insurance operations also hold significant investments denominated in U.S. and Australian dollars.

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

As of June 30, 2012, our Japanese insurance operations had \$43.4 billion, at fair value, of investments denominated in U.S. dollars, including \$4.4 billion that were hedged to yen through third party derivative contracts and \$30.3 billion that support liabilities denominated in U.S. dollars. As of December 31, 2011, our

Table of Contents

Japanese insurance operations had \$38.9 billion, at fair value, of investments denominated in U.S. dollars, including \$4.4 billion that were hedged to yen through third party derivative contracts and \$25.9 billion that support liabilities denominated in U.S. dollars. The \$4.5 billion increase of U.S. dollar investments at fair value from December 31, 2011, is primarily driven by an increase in fair value driven by a decrease in interest rates and portfolio growth as a result of business inflows.

For additional information regarding U.S. dollar investments held in our Japanese insurance operations, see Results of Operations for Financial Services Businesses by Segment International Insurance Division.

Our Japanese insurance operations had \$7.5 billion and \$6.4 billion, at fair value, of investments denominated in Australian dollars that support liabilities denominated in Australian dollars as of June 30, 2012 and December 31, 2011, respectively. The \$1.1 billion increase of Australian dollar investments at fair value from December 31, 2011, is primarily driven by an increase in fair value driven by a decrease in interest rates and portfolio growth as a result of business inflows.

Eurozone Exposure

Our investment portfolio includes direct investment exposure to the Eurozone region. We define this region as consisting of those countries within the European Union that have adopted the euro as their sole legal currency. The Eurozone region currently consists of seventeen countries, including Austria, Belgium, Cyprus, Estonia, Finland, France, Germany, Greece, Ireland, Italy, Luxembourg, Malta, the Netherlands, Portugal, Slovakia, Slovenia and Spain. Included in this region are peripheral countries, which we currently define as consisting of Portugal, Italy, Ireland, Greece and Spain. Specific country exposure is determined based on the issuer's country of incorporation.

The following tables set forth the composition of our gross direct exposure to the Eurozone region, by country of incorporation, attributable to our general account, as of June 30, 2012.

Eurozone Gross Direct Exposure Financial Services Businesses

Country	Amortized Cost			June 30, 2012		Fair Value		
	Sovereigns(6)	Institutions(7)	All Other Exposure	Total Amortized Cost	Sovereigns(6)	Financial Institutions(7)	All Other Exposure	Total Fair Value
				(in millions)				
Non-peripheral countries:								
France	\$ 563	\$ 930	\$ 1,690	\$ 3,183	\$ 566	\$ 889	\$ 1,784	\$ 3,239
Netherlands	0	1,200	2,040	3,240	0	1,216	2,085	3,301
Germany	98	1,040	593	1,731	102	1,064	589	1,755
Luxembourg	0	302	885	1,187	0	321	876	1,197
Other non-peripheral(1)	21	252	493	766	20	251	496	767
Total non-peripheral exposure	682	3,724	5,701	10,107	688	3,741	5,830	10,259
Peripheral countries:								
Italy(2)	555	89	166	810	514	91	149	754

Edgar Filing: PRUDENTIAL FINANCIAL INC - Form 10-Q

Ireland	0	122	487	609	0	126	484	610
Spain	48	29	249	326	43	25	209	277
Other peripheral(3)	0	0	88	88	0	0	92	92
Total peripheral exposure	603	240	990	1,833	557	242	934	1,733
International agencies(4)	0	1,505	90	1,595	0	1,496	92	1,588
Total exposure(5)	\$ 1,285	\$ 5,469	\$ 6,781	\$ 13,535	\$ 1,245	\$ 5,479	\$ 6,856	\$ 13,580

Table of Contents**Eurozone Gross Direct Exposure Closed Block Business**

Country	Amortized Cost			June 30, 2012		Fair Value		
	Sovereigns(6)	Financial Institutions(7)	All Other Exposure	Total Amortized Cost	Sovereigns(6)	Financial Institutions(7)	All Other Exposure	Total Fair Value
Non-peripheral countries:								
France	\$ 52	\$ 346	\$ 598	\$ 996	\$ 55	\$ 371	\$ 646	\$ 1,072
Netherlands	6	163	710	879	6	167	788	961
Germany	10	75	569	654	10	76	598	684
Luxembourg	5	60	471					