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ZIONS BANCORPORATION /UT/

Form FWP

October 30, 2013

Free Writing Prospectus

Filed Pursuant to Rule 433

(To the Prospectus dated April 4, 2011, as supplemented
by

Registration Statement No. 333-173299

October 30, 2013

the Preliminary Prospectus Supplement dated October 28,
2013)

