

Strickland O Jean
Form 4
August 25, 2011

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Strickland O Jean

2. Issuer Name and Ticker or Trading Symbol
SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Exec. VP & Pres. of Subsidiary

(Last) (First) (Middle)
C/O SEACOAST BANKING CORP.
OF FLORIDA, P. O. BOX 9012
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
08/23/2011

STUART, FL 34995

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock	08/23/2011		A ⁽¹⁾	V Amount (D) Price 85,330 A \$0 ⁽¹⁾	85,330	D ⁽¹⁾	
Common Stock					175,721	D ⁽²⁾	
Common Stock					10,376.9522	D ⁽³⁾	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Stock-settled Stock Appreciation Right ⁽⁴⁾	\$ 22.22					04/02/2009 ⁽⁵⁾ 04/02/2017	Common Stock 57,38
Stock-settled Stock Appreciation Right ⁽⁴⁾	\$ 26.72					05/16/2008 ⁽⁵⁾ 05/16/2016	Common Stock 18,20
Common Stock Right to Buy ⁽⁴⁾	\$ 17.08					11/17/2004 ⁽⁶⁾ 11/17/2013	Common Stock 11,00
Common Stock Right to Buy ⁽⁴⁾	\$ 22.4					12/21/2005 ⁽⁶⁾ 12/21/2014	Comomon Stock 4,00

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Strickland O Jean
C/O SEACOAST BANKING CORP. OF FLORIDA
P. O. BOX 9012
STUART, FL 34995

Exec. VP & Pres. of Subsidiary

Signatures

Sharon Mehl as Power of Attorney for O. Jean Strickland

08/25/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Represents unvested shares in performance based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011 ("Grant Date"). These awards are subject to compliance with the EESA, and will vest in their entirety on the later of: i) the fifth anniversary of the Grant Date, provided Ms. Strickland is employed by the Company or a subsidiary on such date, and ii) the Company's attainment of an annual return on equity of 10% or more for any fiscal year starting after the Grant Date.
- (1) Shares held jointly with spouse
 - (2) Represent shares held in the Company's Retirement Savings Plan as of June 30, 2011
 - (3) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan.
 - (5) Vest over five years in 25% increments beginning on the second anniversary of the date of grant (the date indicated) and each of the following three anniversaries thereafter, subject to continued employment.
 - (6) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continued employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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