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Dated October 19, 2018

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Morgan Stanley Finance LLC

Structured Investments

Opportunities in U.S. Equities

Trigger Jump Securities With Daily Trigger Monitoring Based on the Value of the Worst Performing of the S&P 500<sup>®</sup> Index, the NASDAQ-100 Index<sup>®</sup> and the Dow Jones Industrial Average<sup>SM</sup> due November 27, 2019

# Fully and Unconditionally Guaranteed by Morgan Stanley

Principal at Risk Securities

The Trigger Jump Securities, which we refer to as the securities, are unsecured obligations of Morgan Stanley Finance LLC ("MSFL") and are fully and unconditionally guaranteed by Morgan Stanley. The securities will pay no interest, do not guarantee any return of principal at maturity and have the terms described in the accompanying product supplement for Jump Securities, index supplement and prospectus, as supplemented and modified by this document. If the final index value of each underlying index is greater than or equal to its respective initial index value, you will receive the stated principal amount for each security that you hold at maturity plus the upside payment of \$165 to \$185 per security (to be determined on the pricing date). However, if the final index value of **any** underlying index is less than its respective initial index value, the payment at maturity will depend on whether or not a trigger event has occurred, as follows: If the closing level of each underlying index has remained greater than or equal to 80% of its respective initial index value, which we refer to as the respective downside threshold value, on each index business day during the term of the securities, a trigger event will not have occurred, and investors will receive the stated principal amount of their investment at maturity. However, if the closing level of any underlying index is less than its respective downside threshold value on any index business day during the term of the securities, a trigger event will have occurred and, at maturity, investors will be exposed to the decline in the worst performing underlying index on a 1-to-1 basis and will receive a payment at maturity that is less than the stated principal amount by an amount that is proportionate to the percentage decrease in the final index value of the worst performing underlying from its initial index value. Accordingly, you could lose your entire initial investment in the securities. Because the payment at maturity on the securities is based on the worst performing of the underlying indices, a decline in the closing level of any underlying index below 80% of its respective initial index value on any index business day during the term of the securities will result in a trigger event occurring, which may result in a significant loss on your investment, even if the other underlying indices have appreciated or have not declined as much. Under no circumstances will investors participate in any appreciation of any underlying index. The securities are for investors who seek an equity

index-based return and who are willing to risk their principal, risk exposure to the worst performing of three underlying indices and forgo current income and returns above the fixed upside payment in exchange for the upside payment feature that applies only if the final index value of **each** underlying index is **greater than or equal** to its respective initial index value. The securities are notes issued as part of MSFL's Series A Global Medium-Term Notes Program.

All payments are subject to our credit risk. If we default on our obligations, you could lose some or all of your investment. These securities are not secured obligations and you will not have any security interest in, or otherwise have any access to, any underlying reference asset or assets.

## **SUMMARY TERMS**

**Trigger event:** 

**Issuer:** Morgan Stanley Finance LLC

Guarantor: Morgan Stanley
Issue price: \$1,000 per security
Stated principal amount: \$1,000 per security
Pricing date: October 23, 2018

Original issue date: October 26, 2018 (3 business days after the pricing date)

Maturity date: November 27, 2019

Aggregate principal amount: \$
Interest: None

The S&P 500® Index (the "SPX Index"), the NASDAQ-100

**Underlying indices:** Index® (the "NDX Index") and the Dow Jones Industrial

Average<sup>SM</sup> (the "INDU Index")

A trigger event occurs if, on any index business day from

but excluding the pricing date to and including the valuation date, the closing level of **any** underlying index is less than its respective downside threshold value. If a trigger event occurs on **any index business day** during

the term of the securities, you will be exposed to the downside performance of the worst performing underlying

index at maturity.

**Payment at maturity:** At maturity, investors will receive a payment per \$1,000

security determined as follows:

· If the final index value of **each** underlying index is greater than or equal to its respective initial index value:

\$1,000 + the upside payment

- · If the final index value of **any** underlying index is *less* than its respective initial index value, the payment at maturity per \$1,000 security will depend on whether or not a trigger event has occurred, as follows:
- If a trigger event HAS NOT occurred on any index business day during the term of the securities up to and including the valuation date:

\$1,000

If a trigger event HAS occurred on any index business day during the term of the securities up to and including the valuation date:

 $$1,000 \times \text{ index performance factor of the worst}$ performing underlying index

If a trigger event occurs and the final index value of **any** underlying index is less than its initial index value, the payment at maturity will be less than the stated principal amount of the securities and could be zero.

*Under no circumstances will investors participate in any* 

appreciation of any underlying.

\$165 to \$185 per security (16.50% to 18.50% of the stated principal amount). The actual upside payment will be set

on the pricing date.

**Upside payment:** 

**Final index value:** 

Valuation date:

With respect to each underlying index, final index value / **Index performance factor:** 

initial index value

The underlying index that has declined the most, meaning Worst performing underlying index:

that it has the least index performance factor

With respect to the SPX Index, , which is the index

closing value of such index on the pricing date

With respect to the NDX Index, , which is the index **Initial index value:** 

closing value of such index on the pricing date

With respect to the INDU Index, , which is the index

closing value of such index on the pricing date

With respect to the SPX Index, , which is 80% of

the initial index value for such index

With respect to the NDX Index, , which is 80% of Downside threshold value:

the initial index value for such index

With respect to the INDU Index, , which is 80% of

the initial index value for such index

With respect to each underlying index, the index closing

value of such index on the valuation date

November 22, 2019, subject to postponement for

non-index business days and certain market disruption

events

**CUSIP/ISIN:** 61768DJK2 / US61768DJK28

The securities will not be listed on any securities Listing:

Morgan Stanley & Co. LLC ("MS & Co."), an affiliate of

MSFL and a wholly owned subsidiary of Morgan

Agent: Stanley. See "Supplemental information regarding plan of

distribution; conflicts of interest."

Approximately \$975.60 per security, or within \$10.00 of **Estimated value on the pricing date:** 

that estimate. See "Investment Summary" on page 2.

Commissions and issue price: Price to public Agent's commissions<sup>(1)</sup> Proceeds to us<sup>(2)</sup>

 Per security
 \$1,000
 \$

 Total
 \$
 \$

Selected dealers and their financial advisors will collectively receive from the agent, MS & Co., a fixed sales commission of \$ for each security they sell. See "Supplemental information regarding plan of distribution; conflicts of interest." For additional information, see "Plan of Distribution (Conflicts of Interest)" in the accompanying product supplement for Jump Securities.

(2) See "Use of proceeds and hedging" on page 20.

The securities involve risks not associated with an investment in ordinary debt securities. See "Risk Factors" beginning on page 8.

The Securities and Exchange Commission and state securities regulators have not approved or disapproved these securities, or determined if this document or the accompanying product supplement, index supplement and prospectus is truthful or complete. Any representation to the contrary is a criminal offense.

The securities are not deposits or savings accounts and are not insured by the Federal Deposit Insurance Corporation or any other governmental agency or instrumentality, nor are they obligations of, or guaranteed by, a bank.

You should read this document together with the related product supplement, index supplement and prospectus, each of which can be accessed via the hyperlinks below. Please also see "Additional Information About the Securities" at the end of this document.

References to "we," "us" and "our" refer to Morgan Stanley or MSFL, or Morgan Stanley and MSFL collectively, as the context requires.

Morgan Stanley Finance LLC

Trigger Jump Securities With Daily Trigger Monitoring Based on the Value of the Worst Performing of the S&P 500<sup>®</sup> Index, the NASDAQ-100 Index<sup>®</sup> and the Dow Jones Industrial Average<sup>SM</sup> due November 27, 2019

## **Principal at Risk Securities**

**Investment Summary** 

#### **Principal at Risk Securities**

The Trigger Jump Securities With Daily Trigger Monitoring Based on the Value of the Worst Performing of the S&P 500® Index, the NASDAQ-100 Index® and the Dow Jones Industrial Average<sup>SM</sup> due November 27, 2019 (the "securities") can be used:

As an alternative to direct exposure to the underlying indices that provides a fixed return of 16.50% to 18.50% (to be § determined on the pricing date) if the final index value of **each** underlying index is greater than or equal to its respective initial index value;

 $\S$  To potentially outperform the worst performing of the S&P 500® Index, the NASDAQ-100 Index® and the Dow Jones Industrial Average  $^{SM}$  in a moderately bullish scenario;

To obtain limited protection against the loss of principal in the event of a decline of the underlying indices as of the valuation date, but only if the closing level of **each** underlying index is **greater than or equal** to its respective downside threshold value on **each index business day** during the term of the securities.

If the closing level of **any** underlying index is less than its downside threshold value on **any index business day** during the term of the securities, a trigger event will have occurred, and if the final index value of **any** underlying index is less than its respective initial index value, the securities are exposed on a 1-to-1 basis to the percentage decline of the final index value of the worst performing underlying index from its respective initial index value. **Accordingly, investors may lose their entire initial investment in the securities. Under no circumstances will investors participate in any appreciation of any underlying index.** 

**Maturity:** Approximately 1 year and 1 month

\$165 to \$185 per security (16.50% to 18.50% of the stated principal amount), payable only if the

**Upside payment:** final index value of each underlying index is greater than or equal to its respective initial index

value.

**Downside threshold** For each underlying index, 80% of the respective initial index value, monitored daily throughout

value: the term of the securities

None. Investors may lose their entire initial investment in the securities.

Minimum payment at maturity:
Interest: None

The original issue price of each security is \$1,000. This price includes costs associated with issuing, selling, structuring and hedging the securities, which are borne by you, and, consequently, the estimated value of the securities on the pricing date will be less than \$1,000. We estimate that the value of each security on the pricing date will be approximately \$975.60, or within \$10.00 of that estimate. Our estimate of the value of the securities as determined on the pricing date will be set forth in the final pricing supplement.

What goes into the estimated value on the pricing date?

In valuing the securities on the pricing date, we take into account that the securities comprise both a debt component and a performance-based component linked to the underlying indices. The estimated value of the securities is determined using our own pricing and valuation models, market inputs and assumptions relating to the underlying indices, instruments based on the underlying indices, volatility and other factors including current and expected interest rates, as well as an interest rate related to our secondary market credit spread, which is the implied interest rate at which our conventional fixed rate debt trades in the secondary market.

What determines the economic terms of the securities?

In determining the economic terms of the securities, including the upside payment and the downside threshold values, we use an internal funding rate, which is likely to be lower than our secondary market credit spreads and therefore advantageous to us. If the issuing, selling, structuring and hedging costs borne by you were lower or if the internal funding rate were higher, one or more of the economic terms of the securities would be more favorable to you.

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# **Principal at Risk Securities**

What is the relationship between the estimated value on the pricing date and the secondary market price of the securities?

The price at which MS & Co. purchases the securities in the secondary market, absent changes in market conditions, including those related to the underlying indices, may vary from, and be lower than, the estimated value on the pricing date, because the secondary market price takes into account our secondary market credit spread as well as the bid-offer spread that MS & Co. would charge in a secondary market transaction of this type and other factors. However, because the costs associated with issuing, selling, structuring and hedging the securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the securities in the secondary market, absent changes in market conditions, including those related to the underlying indices, and to our secondary market credit spreads, it would do so based on values higher than the estimated value. We expect that those higher values will also be reflected in your brokerage account statements.

MS & Co. may, but is not obligated to, make a market in the securities, and, if it once chooses to make a market, may cease doing so at any time.

Morgan Stanley Finance LLC

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## **Principal at Risk Securities**

**Key Investment Rationale** 

The securities provide a return based on the performance of the worst performing of the S&P 500<sup>®</sup> Index, the NASDAQ-100 Index® and the Dow Jones Industrial Average<sup>SM</sup>. If the final index value of each underlying index is greater than or equal to its respective initial index value, you will receive the stated principal amount for each security that you hold at maturity plus the upside payment of \$165 to \$185 per security (to be determined on the pricing date).

However, if the final index value of any underlying index is less than its respective initial index value, the payment at maturity will depend on whether or not a trigger event has occurred, as follows: If the closing level of each underlying index has remained greater than or equal to its respective downside threshold value on each index business day during the term of the securities, a trigger event will **not** have occurred, and investors will receive the stated principal amount of their investment at maturity. However, if the closing level of any underlying index is less than its respective downside threshold value on any index business day during the term of the securities, a trigger event will have occurred and, at maturity, investors will be exposed to the decline in the worst performing underlying index on a 1-to-1 basis and will receive a payment at maturity that is less than the stated principal amount by an amount that is proportionate to the percentage decrease in the final index value of the worst performing underlying from its initial index value. Accordingly, you could lose your entire initial investment in the securities. You will under no circumstances participate in the appreciation of any underlying.

A trigger event occurs if, on any index business day from but excluding the pricing date to and including the valuation date, the closing level of **any** underlying index is less than its respective downside threshold value. If a trigger event occurs on any index business day during the term of the **Trigger Event** securities, you will be exposed to the downside performance of the worst performing underlying index at maturity.

**Upside** Scenario If the final index value of each underlying index is greater than or equal to its respective initial index value, the payment at maturity for each security will be equal to \$1,000 plus the upside payment of \$165 to \$185 per security. The actual upside payment will be determined on the pricing date.

Par Scenario – Af a trigger event has not occurred (meaning that the closing level of each underlying index has **Trigger Event** remained greater than or equal to 80% of its respective initial index value on each index business **Does Not** day during the term of the securities), and the final index value of any underlying index is less than its Occur respective initial index value (but the final index value of each underlying index is necessarily greater that its respective downside threshold value), the payment at maturity will be equal to the stated

principal amount of \$1,000 per security.

If a trigger event has occurred (meaning that the closing level of any underlying index is less that its respective downside threshold value on any index business day during the term of the securities) and the final index value of any underlying index is less than its respective initial index value, you will lose 1% for every 1% decline in the value of the worst performing underlying index from its initial index value, without any buffer (e.g., a 50% depreciation in the worst performing underlying index from its respective initial index value to its respective final index value will result in a payment at maturity of \$500 per security).

# **Downside Scenario** – A Trigger Event Occurs

Because the payment at maturity of the securities is based on the worst performing of the underlying indices, a decline in the closing level of **any underlying index** below its respective downside threshold value on **any index business day** during the term of the securities will result in a trigger event occurring, which may result in a loss of a significant portion or all of your investment, even if the other underlying indices have appreciated or have not declined as much.

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## **Principal at Risk Securities**

Hypothetical Examples

The following hypothetical examples illustrate how to calculate the payment at maturity on the securities. The following examples are for illustrative purposes only. The payment at maturity on the securities is subject to our credit risk. The below examples are based on the following terms. The actual initial index values and downside threshold values will be determined on the pricing date.

**Stated Principal Amount:** \$1,000 per security

With respect to the SPX Index: 2,200

**Hypothetical Initial Index** 

Value:

With respect to the NDX Index: 7,100

With respect to the INDU Index: 25,000

With respect to the SPX Index: 1,760, which is 80% of its hypothetical initial index

value

**Hypothetical Downside** 

Threshold Value:

With respect to the NDX Index: 5,680, which is 80% of its hypothetical initial

index value

With respect to the INDU Index: 20,000, which is 80% of its hypothetical initial

index value

**Hypothetical Upside Payment:** 

\$175 (17.50% of the stated principal amount, the midpoint of the range set forth on

the cover of this document)

**Interest:** None

principal amount plus the upside payment.

**EXAMPLE 1:** Each underlying index appreciates substantially, and investors therefore receive the stated

10

Final index value SPX Index: 3,300

NDX Index: 10,650

INDU Index: 40,000

SPX Index: 3,300 / 2,200 = 150%

Index performance factor NDX Index: 10,650 / 7,100 = 150%

INDU Index: 40,000 / 25,000 = 160%

Payment at maturity =\$1,000 + upside payment

=\$1,000 + \$175

=\$1,175

In example 1, the final index value for the SPX Index has increased from its initial index value by 50%, the final index value for the NDX Index has increased from its initial index value by 50% and the final index value for the INDU Index has increased from its initial index value by 60%. Because the final index value of each underlying index is at or above its respective initial index value, investors receive at maturity the stated principal amount *plus* the hypothetical upside payment of \$175. Investors receive \$1,175 per security at maturity and do not participate in the appreciation of any underlying index. Although each underlying index has appreciated substantially, the return on the securities is limited to the stated principal amount plus the hypothetical fixed upside payment of \$175.

EXAMPLE 2: The final index value of each underlying index is at or above its respective initial index value, and investors therefore receive the stated principal amount *plus* the upside payment.

Final index value SPX Index: 2,530

NDX Index: 7,810

INDU Index: 27,500

SPX Index: 2,530 / 2,200 = 115%

Index performance factor NDX Index: 7,810 / 7,100 = 110%

INDU Index: 27,500 / 25,000 = 110%

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## **Principal at Risk Securities**

Payment at maturity =\$1,000 + upside payment =\$1,000 + \$175 =\$1,175

In example 2, the final index value for the SPX Index has increased from its initial index value by 15%, the final index value for the NDX Index has increased from its initial index value by 10% and the final index value for the INDU Index has increased from its initial index value by 10%. Because the final index value of each underlying index is at or above its respective initial index value, investors receive at maturity the stated principal amount *plus* the hypothetical upside payment of \$175. Investors receive \$1,175 per security at maturity.

EXAMPLE 3: A trigger event HAS NOT occurred and the final index value of one of the underlying indices is less than its respective initial index value. Investors therefore receive the stated principal amount of their investment.

Final index value SPX Index: 2,640

NDX Index: 6,390

INDU Index: 27,500

SPX Index: 2,640 / 2,200 = 120%

Index performance factor NDX Index: 6,390 / 7,100 = 90%

INDU Index: 27,500 / 25,000 = 110%

Payment at maturity =\$1,000

In example 3, the final index value for the SPX Index has increased from its initial index value by 20%, the final index value for the NDX Index has decreased from its initial index value by 10% and the final index value for the INDU Index has increased from its initial index value by 10%. Although one of the underlying indices has declined below its respective initial index value, because a trigger event has not occurred on any index business day during the term of the securities, investors receive the stated principal amount of their investment.

EXAMPLE 4: A trigger event HAS occurred and the final index values of two underlying indices are greater than the respective initial index values but the final index value of the other underlying index is less than its respective initial index value. Investors lose 1% of their investment for every 1% decline in the level of the

## worst performing underlying index over the term of the securities.

Final index value SPX Index: 2,530

NDX Index: 4,260

INDU Index: 32,500

SPX Index: 2,530 / 2,200 = 115%

Index performance factor NDX Index: 4,260 / 7,100 = 60%

INDU Index: 32,500 / 25,000 = 130%

Payment at maturity =\$1,000 × index performance factor of the worst performing underlying index

 $=$1,000 \times 60\%$ 

=\$600

In example 4, because the closing level of at least one underlying index was less than its respective downside threshold value on any index business day during the term of the securities, a trigger event has occurred. Therefore, investors are exposed to the full negative performance of the NDX Index, which is the worst performing underlying index in this example, even though the other underlying indices have appreciated. Under these circumstances, investors lose 1% of the stated principal amount for every 1% decline in the value of the worst performing underlying index from its initial index value. In this example, investors receive a payment at maturity equal to \$600 per security, resulting in a loss of 40%.

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## **Principal at Risk Securities**

EXAMPLE 5: A trigger event HAS occurred and the final index values of all three underlying indices are less than the respective initial index values. Investors lose 1% of their investment for every 1% decline in the level of the worst performing underlying index over the term of the securities.

Final index value SPX Index: 1,980

NDX Index: 6,035

INDU Index: 22,500

SPX Index: 1,980 / 2,200 = 90%

Index performance factor NDX Index: 6,035 / 7,100 = 85%

INDU Index: 22,500 / 25,000 = 90%

Payment at maturity =\$1,000 × index performance factor of the worst performing underlying index

 $=$1,000 \times 85\%$ 

=\$850

In example 5, because the closing level of at least one underlying index was less than its respective downside threshold value on any index business day during the term of the securities, a trigger event has occurred. Therefore, investors are exposed to the full negative performance of the NDX Index, which is the worst performing underlying index in this example. Under these circumstances, investors lose 1% of the stated principal amount for every 1% decline in the value of the worst performing underlying index from its initial index value, even though the final index values of all three underlying indices are greater than their respective downside threshold values. In this example, investors receive a payment at maturity equal to \$850 per security, resulting in a loss of 15%.

If a trigger event occurs on any index business day during the term of the securities, investors will have full downside exposure to the worst performing underling index at maturity. Under these circumstances, if the final index value of any underlying index is less than its respective initial index value, investors will lose some or all of their investment in the securities.

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## **Principal at Risk Securities**

Risk Factors

The following is a non-exhaustive list of certain key risk factors for investors in the securities. For further discussion of these and other risks, you should read the section entitled "Risk Factors" in the accompanying product supplement, index supplement and prospectus. You should also consult with your investment, legal, tax, accounting and other advisers in connection with your investment in the securities.

The securities do not pay interest or guarantee the return of any principal. The terms of the securities differ from those of ordinary debt securities in that the securities do not pay interest or guarantee the payment of any principal at maturity. If the closing level of any underlying index is less than its respective downside threshold value on any index business day during the term of the securities, a trigger event will have occurred and investors will have full downside exposure to the worst performing underlying index at maturity. Under these circumstances, if the final index value of any underlying index is less than its respective initial index value, you will receive at maturity an amount in cash that is less than the \$1,000 stated principal amount of each security by an amount proportionate to the full decline in the final index value of the worst performing underlying index from its initial index value over the term of the securities, and you will lose some or all of your investment. There is no minimum payment at maturity on the securities, and, accordingly, you could lose your entire investment.

You are exposed to the price risk of each underlying index. Your return on the securities is not linked to a basket consisting of each of the underlying indices. Rather, it will be based upon the independent performance of each underlying index. Unlike an instrument with a return linked to a basket of underlying assets, in which risk is mitigated and diversified among all the components of the basket, you will be exposed to the risks related to each underlying index. Poor performance by any underlying index over the term of the securities will negatively affect your return and will not be offset or mitigated by any positive performance by the other underlying indices. If the \$closing level of any underlying index declines to below 80% of its respective initial index value on any index business day during the term of the securities, a trigger event will have occurred and you will be fully exposed to the negative performance of the worst performing underlying index at maturity, even if the other underlying indices have appreciated or have not declined as much. Accordingly, your investment is subject to the price risk of each underlying index. Additionally, if a trigger event occurs, the underlying index that caused the trigger event to occur may be different than the underlying index that is ultimately the worst performing underlying index based on which the payment at maturity will be determined.

§ Because the securities are linked to the performance of the worst performing underlying index, you are exposed to greater risk of sustaining a loss on your investment than if the securities were linked to just one underlying index. The risk that you will suffer a loss on your investment is greater if you invest in the securities as opposed to substantially similar securities that are linked to the performance of just one underlying index. With three

underlying indices, it is more likely that the final index value of any underlying index will close below its respective downside threshold value on any index business day than if the securities were linked to only one underlying index. Therefore, it is more likely that you will suffer a loss on your investment.

**Appreciation potential is fixed and limited.** Where the final index value of each underlying index is greater than or equal to its respective initial index value, the appreciation potential of the securities is limited to the fixed upside \$payment of \$165 to \$185 per security (16.50% to 18.50% of the stated principal amount), even if all three underlying indices have appreciated substantially. The actual upside payment will be set on the pricing date. Under no circumstances will investors participate in any appreciation of any underlying index.

The final index values will not be based on the values of the underlying indices at any time other than the valuation date. The final index values will be the index closing values on the valuation date, subject to postponement for non-index business days and certain market disruption events. Even if the value of the worst performing underlying index appreciates prior to the valuation date but then drops by the valuation date, the payment \$ at maturity may be significantly less than it would have been had the payment at maturity been linked to the value of the worst performing underlying index prior to such drop. Although the actual value of the worst performing underlying index on the stated maturity date or at other times during the term of the securities may be higher than its respective final index value, the final index values will be based on the index closing values of the underlying indices on the valuation date.

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# **Principal at Risk Securities**

The securities will not be listed on any securities exchange and secondary trading may be limited. The securities will not be listed on any securities exchange. Therefore, there may be little or no secondary market for the securities. Morgan Stanley & Co. LLC, which we refer to as MS & Co., may, but is not obligated to, make a market in the securities and, if it once chooses to make a market, may cease doing so at any time. When it does make a market, it will generally do so for transactions of routine secondary market size at prices based on its estimate of the current value of the securities, taking into account its bid/offer spread, our credit spreads, market volatility, the \$notional size of the proposed sale, the cost of unwinding any related hedging positions, the time remaining to maturity and the likelihood that it will be able to resell the securities. Even if there is a secondary market, it may not provide enough liquidity to allow you to trade or sell the securities easily. Since other broker-dealers may not participate significantly in the secondary market for the securities, the price at which you may be able to trade your securities is likely to depend on the price, if any, at which MS & Co. is willing to transact. If, at any time, MS & Co. were to cease making a market in the securities, it is likely that there would be no secondary market for the securities. Accordingly, you should be willing to hold your securities to maturity.

The market price of the securities may be influenced by many unpredictable factors. Several factors, many of § which are beyond our control, will influence the value of the securities in the secondary market and the price at which MS & Co. may be willing to purchase or sell the securities in the secondary market, including:

§ whether a trigger event has occurred on any index business day during the term of the securities,

§ the values of the underlying indices at any time (including in relation to their initial index values and downside threshold values),

§ the volatility (frequency and magnitude of changes in value) of the underlying indices,

§ dividend rates on the securities underlying the underlying indices,

§interest and yield rates in the market,

geopolitical conditions and economic, financial, political, regulatory or judicial events that affect the component § stocks of the underlying indices or securities markets generally and which may affect the value of the underlying indices,

§ the time remaining until the maturity of the securities,

the composition of the underlying indices and changes in the constituent stocks of the underlying indices, and

§ any actual or anticipated changes in our credit ratings or credit spreads.

Some or all of these factors will influence the price you will receive if you sell your securities prior to maturity. In particular, you may have to sell your securities at a substantial discount from the stated principal amount if at the time of sale the value of any underlying index is near, at or below its respective downside threshold value.

You cannot predict the future performance of the underlying indices based on their historical performance. If the closing level of any underlying index is less than its respective downside threshold value on any index business day during the term of the securities, a trigger event will have occurred, and, if the final index value of the worst performing underlying index is less than its respective initial index value, you will be exposed on a 1-to-1 basis to the full decline in the final index value of the worst performing underlying index from its respective initial index value. There can be no assurance that the final index value of each underlying index will be greater than or equal to its respective initial index value so that you will receive at maturity an amount that is greater than the \$1,000 stated principal amount for each security you hold, or that you will not lose some or all of your investment.

The securities are subject to our credit risk, and any actual or anticipated changes to our credit ratings or credit spreads may adversely affect the market value of the securities. You are dependent on our ability to pay all amounts due on the securities at maturity and therefore you are subject to our credit risk. If we default on our \$ obligations under the securities, your investment would be at risk and you could lose some or all of your investment. As a result, the market value of the securities prior to maturity will be affected by changes in the market's view of our creditworthiness. Any actual or anticipated decline in our credit ratings or increase in the credit spreads charged by the market for taking our credit risk is likely to adversely affect the market value of the securities.

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Trigger Jump Securities With Daily Trigger Monitoring Based on the Value of the Worst Performing of the S&P 500<sup>®</sup> Index, the NASDAQ-100 Index<sup>®</sup> and the Dow Jones Industrial Average<sup>SM</sup> due November 27, 2019

# **Principal at Risk Securities**

As a finance subsidiary, MSFL has no independent operations and will have no independent assets. As a finance subsidiary, MSFL has no independent operations beyond the issuance and administration of its securities and will have no independent assets available for distributions to holders of MSFL securities if they make claims in respect of such securities in a bankruptcy, resolution or similar proceeding. Accordingly, any recoveries by such holders will be limited to those available under the related guarantee by Morgan Stanley and that guarantee will rank pari passu with all other unsecured, unsubordinated obligations of Morgan Stanley. Holders will have recourse only to a single claim against Morgan Stanley and its assets under the guarantee. Holders of securities issued by MSFL should accordingly assume that in any such proceedings they would not have any priority over and should be treated pari passu with the claims of other unsecured, unsubordinated creditors of Morgan Stanley, including holders of Morgan Stanley-issued securities.

The rate we are willing to pay for securities of this type, maturity and issuance size is likely to be lower than the rate implied by our secondary market credit spreads and advantageous to us. Both the lower rate and the inclusion of costs associated with issuing, selling, structuring and hedging the securities in the original issue price reduce the economic terms of the securities, cause the estimated value of the securities to be less than the original issue price and will adversely affect secondary market prices. Assuming no change in market conditions § or any other relevant factors, the prices, if any, at which dealers, including MS & Co., are willing to purchase the securities in secondary market transactions will likely be significantly lower than the original issue price, because secondary market prices will exclude the issuing, selling, structuring and hedging-related costs that are included in the original issue price and borne by you and because the secondary market prices will reflect our secondary market credit spreads and the bid-offer spread that any dealer would charge in a secondary market transaction of this type as well as other factors.

The inclusion of the costs of issuing, selling, structuring and hedging the securities in the original issue price and the lower rate we are willing to pay as issuer make the economic terms of the securities less favorable to you than they otherwise would be.

However, because the costs associated with issuing, selling, structuring and hedging the securities are not fully deducted upon issuance, for a period of up to 6 months following the issue date, to the extent that MS & Co. may buy or sell the securities in the secondary market, absent changes in market conditions, including those related to the underlying indices, and to our secondary market credit spreads, it would do so based on values higher than the estimated value, and we expect that those higher values will also be reflected in your brokerage account statements.

§ The estimated value of the securities is determined by reference to our pricing and valuation models, which may differ from those of other dealers and is not a maximum or minimum secondary market price. These pricing and valuation models are proprietary and rely in part on subjective views of certain market inputs and certain

assumptions about future events, which may prove to be incorrect. As a result, because there is no market-standard way to value these types of securities, our models may yield a higher estimated value of the securities than those generated by others, including other dealers in the market, if they attempted to value the securities. In addition, the estimated value on the pricing date does not represent a minimum or maximum price at which dealers, including MS & Co., would be willing to purchase your notes in the secondary market (if any exists) at any time. The value of your securities at any time after the date of this document will vary based on many factors that cannot be predicted with accuracy, including our creditworthiness and changes in market conditions. See also "The market price of the securities may be influenced by many unpredictable factors" above.

Investing in the securities is not equivalent to investing in the underlying indices. Investing in the securities is not equivalent to investing in any underlying index or the component stocks of any underlying index. Investors in the § securities will not participate in any appreciation of any underlying index, and will not have voting rights or rights to receive dividends or other distributions or any other rights with respect to stocks that constitute the underlying indices.

Adjustments to the underlying indices could adversely affect the value of the securities. The publisher of any underlying index may add, delete or substitute the stocks underlying such index or make other methodological changes that could change the value of such underlying index. Any of these actions could adversely affect the value of the securities. The publisher of such underlying index may also discontinue or suspend calculation or publication of such underlying index at any time. In these circumstances, MS & Co., as the calculation agent, will have the sole discretion to substitute a successor index that is comparable to the

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# **Principal at Risk Securities**

discontinued underlying index. MS & Co. could have an economic interest that is different than that of investors in the securities insofar as, for example, MS & Co. is permitted to consider indices that are calculated and published by MS & Co. or any of its affiliates. If MS & Co. determines that there is no appropriate successor index, the payout on the securities at maturity will be an amount based on the closing prices on the relevant date of the stocks underlying the relevant index at the time of such discontinuance, without rebalancing or substitution, computed by the calculation agent in accordance with the formula for calculating such underlying index last in effect prior to such discontinuance (depending also on the performance of the other underlying indices).

The calculation agent, which is a subsidiary of Morgan Stanley and an affiliate of MSFL, will make determinations with respect to the securities. As calculation agent, MS & Co. will determine the initial index values, the downside threshold values, the final index values and the index performance factors, if applicable, and the payment that you will receive at maturity, if any. Moreover, certain determinations made by MS & Co., in its capacity as calculation agent, may require it to exercise discretion and make subjective judgments, such as with respect to the occurrence or non-occurrence of market disruption events and the selection of a successor index or calculation of the index closing values in the event of a market disruption event or discontinuance of an underlying index. These potentially subjective determinations may adversely affect the payout to you at maturity, if any. For further information regarding these types of determinations, see "Description of Securities—Postponement of Valuation Date(s)," "—Discontinuance of Any Underlying Index or Basket Index; Alteration of Method of Calculation," "—Alternate Exchange Calculation in case of an Event of Default" and "—Calculation Agent and Calculations" in the accompanying product supplement. In addition, MS & Co. has determined the estimated value of the securities on the pricing date.

Hedging and trading activity by our affiliates could potentially adversely affect the value of the securities. One or more of our affiliates and/or third-party dealers expect to carry out hedging activities related to the securities (and to other instruments linked to the underlying indices or their component stocks), including trading in the stocks that constitute the underlying indices as well as in other instruments related to the underlying indices. As a result, these entities may be unwinding or adjusting hedge positions during the term of the securities, and the hedging strategy may involve greater and more frequent dynamic adjustments to the hedge as the valuation date approaches. Some of our affiliates also trade the stocks that constitute the underlying indices and other financial instruments related to the underlying indices on a regular basis as part of their general broker-dealer and other businesses. Any of these hedging or trading activities on or prior to the pricing date could potentially increase the initial index value of an underlying index, and, therefore, could increase the value at or above which such underlying index must close on each index business day during the term of the securities so that you are not exposed to the negative performance of the worst performing underlying index at maturity (depending also on the performance of the other underlying indices). Additionally, such hedging or trading activities during the term of the securities, including on the valuation date, could adversely affect the value of any underlying index, and, accordingly, the amount of cash an investor will receive at maturity, if any (depending also on the performance of the other underlying indices).

The U.S. federal income tax consequences of an investment in the securities are uncertain. Please read the discussion under "Additional Provisions—Tax considerations" in this document and the discussion under "United States Federal Taxation" in the accompanying product supplement for Jump Securities (together, the "Tax Disclosure Sections") concerning the U.S. federal income tax consequences of an investment in the securities. If the Internal Revenue Service (the "IRS") were successful in asserting an alternative treatment, the timing and character of income on the securities might differ significantly from the tax treatment described in the Tax Disclosure Sections. For example, under one possible treatment, the IRS could seek to recharacterize the securities as debt instruments. In that event, U.S. Holders would be required to accrue into income original issue discount on the securities every year at a "comparable yield" determined at the time of issuance and recognize all income and gain in respect of the securities as ordinary income. Additionally, as discussed under "United States Federal Taxation—FATCA" in the accompanying product supplement for Jump Securities, the withholding rules commonly referred to as "FATCA" would apply to the securities if they were recharacterized as debt instruments. The risk that financial instruments providing for buffers, triggers or similar downside protection features, such as the securities, would be recharacterized as debt is greater than the risk of recharacterization for comparable financial instruments that do not have such features. We do not plan to request a ruling from the IRS regarding the tax treatment of the securities, and the IRS or a court may not agree with the tax treatment described in the Tax Disclosure Sections.

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# **Principal at Risk Securities**

In 2007, the U.S. Treasury Department and the IRS released a notice requesting comments on the U.S. federal income tax treatment of "prepaid forward contracts" and similar instruments. The notice focuses in particular on whether to require holders of these instruments to accrue income over the term of their investment. It also asks for comments on a number of related topics, including the character of income or loss with respect to these instruments; whether short-term instruments should be subject to any such accrual regime; the relevance of factors such as the exchange-traded status of the instruments and the nature of the underlying property to which the instruments are linked; the degree, if any, to which income (including any mandated accruals) realized by non-U.S. investors should be subject to withholding tax; and whether these instruments are or should be subject to the "constructive ownership" rule, which very generally can operate to recharacterize certain long-term capital gain as ordinary income and impose an interest charge. While the notice requests comments on appropriate transition rules and effective dates, any Treasury regulations or other guidance promulgated after consideration of these issues could materially and adversely affect the tax consequences of an investment in the securities, possibly with retroactive effect. Both U.S. and Non-U.S. Holders should consult their tax advisers regarding the U.S. federal income tax consequences of an investment in the securities, including possible alternative treatments, the issues presented by this notice and any tax consequences arising under the laws of any state, local or non-U.S. taxing jurisdiction.

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## **Principal at Risk Securities**

S&P 500® Index Overview

The S&P 500® Index, which is calculated, maintained and published by S&P Dow Jones Indices LLC ("S&P"), consists of stocks of 500 component companies selected to provide a performance benchmark for the U.S. equity markets. The calculation of the S&P 500® Index is based on the relative value of the float adjusted aggregate market capitalization of the 500 component companies as of a particular time as compared to the agg