

SEACOAST BANKING CORP OF FLORIDA  
 Form 4  
 April 24, 2017

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Goldman Roger

2. Issuer Name and Ticker or Trading Symbol  
 SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
 P.O. BOX 9012  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
 04/19/2017

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
 Lead Director

STUART, FL 34995  
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | Code V Amount (A) or (D) Price                                    |   |  |   |
| Common Stock                    | 04/19/2017                           |  | A                              | 275.2442 A \$ 23.8294   | 40,036.9442   | D <sup>(1)</sup>   |   |
| Common Stock                    |                                      |  |                                |   | 20,072  | D  |   |
| Common Stock                    |                                      |  |                                |   | 10,260  | D <sup>(2)</sup>   |   |
| Common Stock                    |                                      |  |                                |   | 1,400   | I <sup>(3)</sup>   | Held in spouse's IRA                                  |
| Common Stock                    |                                      |  |                                |   | 1,200   | I <sup>(4)</sup>   | Held in Trust   |

|              |       |   |  |
|--------------|-------|---|--|
| Common Stock | 2,200 | I | controlled by spouse<br>Held by Spouse |
| Common Stock | 4,500 | I | Held in Family Trust                   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |         |                            |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|---------|----------------------------|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title   | Amount or Number of Shares |
| Common Stock Right to Buy <sup>(5)</sup>   | \$ 10.78   |                                      |  |                                |   | 04/01/2014 <sup>(6)</sup> 03/01/2024                     | Common Stock  | 180,000 |                            |
| Common Stock Right to Buy <sup>(5)</sup>   | \$ 22.65   |                                      |  |                                |   | 02/06/2017 02/05/2027                                    | Common Stock  | 2,142   |                            |
| Common Stock Right to Buy <sup>(5)</sup>   | \$ 14.39   |                                      |  |                                |   | 02/03/2016 02/02/2026                                    | Common Stock  | 3,419   |                            |

## Reporting Owners

| Reporting Owner Name / Address | Relationships |           |         |       |
|--------------------------------|---------------|-----------|---------|-------|
|                                | Director      | 10% Owner | Officer | Other |

Goldman Roger  
P.O. BOX 9012  
STUART, FL 34995

X

Lead Director

## Signatures

/s/ Dennis S. Hudson, III as Power of Attorney for Roger O.  
Goldman

04/24/2017

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Held in Seacoast's Non-employee Directors Deferred Compensation Plan
- (2) Held in IRA; shares voting and investment power
- (3) Shares voting and investment power
- (4) Held in trust for which spouse is trustee; disclaims beneficial ownership
- (5) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- (6) Vests in equal monthly installments (approximately 2.78%) at the end of each of the first thirty-six (36) months following the Grant Date (03/01/2014), provided that Optionee remains in Continuous Service on each applicable vesting date. Fully exercisable on Feb. 28, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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